

Start/End DatesMeeting DaysMeeting TimesLocationInstructorCourse Topic (if applicable)**COMMUNICATION****Journalism**

**JOURNLSM 220 FOUNDATIONS OF ADVERTISING ...** A survey of advertising and its role as an institution in society, both as a marketing tool and as a communication process.

#1583 Section 01 [units: 3]

07/09-07/27 MTWRF 10:45 AM - 01:25 PM L1205 Alexander Y Muk

**JOURNLSM 243 MASS MEDIA WRITING ...** Introduction to writing in the styles appropriate to various mass media. Includes a review of writing fundamentals. An emphasis is placed on selecting, organizing and structuring information. Practice in factual and strategic writing in print and electronic journalism and advertising is included. Prereq: Ability to type.

#1584 Section 01 [units: 3]

05/29-06/15 MTWRF 10:45 AM - 01:25 PM HE0312 Peter R Janecky

**JOURNLSM 244 NEWS GATHERING ...** The treatment of community events. Students cover city council and school board meetings; perfect interview techniques and generally go beyond the classroom to write the news story.

**PREREQ: JOURNLSM 243**

#1585 Section 01 [units: 3]

06/18-07/06 MTWRF 10:45 AM - 01:25 PM HE0312 Samuel C Martino

**JOURNLSM 303 FEATURE WRITING ...** A study of feature writing and editorial writing and their roles in print publications. Experience in writing feature articles and opinion pieces.

**PREREQ: JOURNLSM 243 OR SPEECH 203**

#1596 Section 01 [units: 3] NOTE: Required additional fee is \$150.00

05/29-06/15 Arranged Arranged WEB BASED Ann P Knabe

**JOURNLSM 406 REPORTING PUBLIC AFFAIRS ...** Advanced work in reporting with emphasis on news related to crime and the courts, government and politics, business, finance and labor. Includes study of the courts, legislative procedures and business.

**PREREQ: JOURNLSM 244**

#1586 Section 01 [units: 3]

07/30-08/17 MTWRF 10:45 AM - 01:25 PM HE0309 Peter R Janecky

**JOURNLSM 420 LAW OF MASS COMMUNICATION ...** Study of law as applied to the mass media with particular emphasis on freedom of information, libel, privacy, contempt, commercial speech, regulation of electronic media and copyright regulation.

**PREREQ: JOURNLSM 210 OR JOURNLSM 220 OR SPEECH 131 OR SPEECH 232**

#1588 Section 01 [units: 3]

05/29-06/15 MTWRF 10:45 AM - 01:25 PM L1205 Wilfred Tremblay

**JOURNLSM 423 ADVERTISING CAMPAIGNS ...** Sales problems in advertising; the planning and execution of an advertising campaign; choice of advertising media; market and consumer research; a study of advertising as an institution and its role in communications, society, our economy and business.

**PREREQ: JOURNLSM 320**

#1587 Section 01 [units: 3]

06/18-07/06 MTWRF 10:45 AM - 01:25 PM HE0309 Kristine E Kranenburg

**JOURNLSM 493A INTERNSHIP ADVERTISING ...** Professional experiences in which the student who aspires to a career in advertising works for an approved internship setting in advertising. (a maximum of three units of Internship may be applied toward an advertising major; a maximum of three units may be applied toward an advertising minor.) Three additional units may be applied toward graduation, but not toward the major or minor. Students may only register for 3 units at a time. Repeatable up to 6 units.

**PREREQ: JOURNLSM 220, JOURNLSM 320 OR JOURNLSM 322, 3.0 GPA IN THE PREREQUISITE COURSES AND/OR CONSENT OF INSTRUCTOR**

#1872 Section 01 [units: 3]

05/29-08/17 Arranged Arranged Kristine E Kranenburg

Instructor Consent

**JOURNLSM 493G INTERNSHIP IN JOURNALISM ...** Professional experiences in which the student who aspires to a career in journalism works in an approved internship setting in broadcasting, on-line, or print journalism. (A maximum of three credits of Internship may be applied toward a Journalism major; a maximum of two credits may be applied toward a Journalism minor.)

**PREREQ: JOURNLSM 243, JOURNLSM 244 AND CONSENT OF INSTRUCTOR**

#1873 Section 01 [units: 1-6]

05/29-08/17 Arranged Arranged Samuel C Martino

Instructor Consent

**JOURNLSM 498 INDEPENDENT STUDY ...** Study of a selected topic or topics under the direction of a faculty member. Repeatable. Prereq: Junior status and consent of instructor

**PREREQ: JUNIOR/SENIOR STATUS**

#1979 Section 01 [units: 1-3]

07/09-08/17 Arranged Arranged Peter D Conover

Dept. Consent

**\*\*\* GRADUATE LEVEL COURSES \*\*\***

**JOURNLSM 620 LAW OF MASS COMMUNICATION ...** Study of law as applied to the mass media with particular emphasis on freedom of information, libel, privacy, contempt, commercial speech, regulation of electronic media and copyright regulation.

#1589 Section 01 [units: 3]

05/29-06/15 MTWRF 10:45 AM - 01:25 PM L1205 Wilfred Tremblay

*Start/End Dates Meeting Days Meeting Times Location Instructor Course Topic (if applicable)*

**JOURNLSM 798 INDIVIDUAL STUDIES ... Study of a selected topic or topics under the direction of a faculty member.**

#1906 Section 01 [units: 1-3]

Dept. Consent

05/29-08/17 Arranged Arranged Barbara S Monfils

**Speech**

**SPEECH 110 INTRODUCTION TO HUMAN COMMUNICATION ... A basic course designed to help students increase their effectiveness in public speaking and interpersonal communication through learning current theory and developing skills through actual classroom experiences. A beginning course in principles of oral communication designed to develop confidence and precision through classroom speaking. For information about the waiver examination see the Proficiency/General Studies Requirements section of this Bulletin.**

#1712 Section 01 [units: 3]

05/29-06/15 MTWRF 10:45 AM - 01:25 PM HE0116 Don Mott

#1713 Section 02 [units: 3]

06/18-07/06 MTWRF 10:45 AM - 01:25 PM HE0301 Mary D Pilgram

#1714 Section 03 [units: 3]

06/18-07/06 MTWRF 10:45 AM - 01:25 PM HE0311 S-A Welch

#1715 Section 04 [units: 3]

07/09-07/27 MTWRF 10:45 AM - 01:25 PM HE0301 Sally M Vogl-Bauer

#1716 Section 05 [units: 3]

07/09-07/27 MTWRF 10:45 AM - 01:25 PM HE0311 Kathy Brady

#1717 Section 06 [units: 3]

07/30-08/17 MTWRF 10:45 AM - 01:25 PM HE0311 Brian P Lucas

**SPEECH 202 PRINCIPLES OF PUBLIC RELATIONS ... An introduction to the principles, processes and techniques of public relations as they are used in business, government and nonprofit organizations.**

#1830 Section 02 [units: 3] NOTE: Required additional fee is \$150.00

05/29-06/15 Arranged Arranged WEB BASED Peter M Smudde

**SPEECH 240 PUBLIC SPEAKING ... Study of the theory and techniques of public address with required presentation of speeches.**

**PREREQ: SPEECH 110**

#1592 Section 01 [units: 3] Gen Ed Humanities (GH)

06/18-07/06 MTWRF 10:45 AM - 01:25 PM HE0113 Kathy Brady

**SPEECH 345 PERSUASION ... A study of the process of persuasion: Logical, ethical, and emotional appeals as well as organizational patterns and stylistic devices are addressed. Application and analysis of these techniques through term papers and speeches.**

**PREREQ: SPEECH 110**

#1594 Section 01 [units: 3]

07/09-07/27 MTWRF 10:45 AM - 01:25 PM HE0314 Lynn H Brownson

**SPEECH 424 CROSS CULTURAL COMMUNICATION ... Study of cross cultural contacts and interactions when individuals are from different cultures. An analysis of verbal and nonverbal communication and related factors within and between various cultures, predictions of patterns and effects, and communication barriers.**

**PREREQ: SPEECH 110**

#1821 Section 03 [units: 3] Gen Ed Social Science & Diversity (GS) (DV) NOTE: Required additional course fee is \$150.00

07/30-08/17 Arranged Arranged WEB BASED Susan M Wildermuth

**SPEECH 493C INTERNSHIP IN COMMUNICATION ... Professional experience in which the student who aspires to a career in organizational communication/public communication,/interpersonal communication works for an approved employer in his/her area of interest. (A maximum of three units of internship may be applied toward a speech communication major; a maximum of three units may be applied toward a speech communication minor). Three additional units may be applied toward graduation, but not toward the major or minor. Students may only register for 3 units at a time. Repeatable up to 6 units. Prereq: Junior or Senior status, consent of instructor and those courses deemed necessary by the internship advisor.**

**PREREQ: JUNIOR/SENIOR STATUS AND CONSENT OF INSTRUCTOR**

#1874 Section 01 [units: 3]

Dept. Consent

05/29-08/17 Arranged Arranged William E Lowell

**SPEECH 493E INTERNSHIP IN COMMUNICATION ... Professional experience in which the student works in the television, radio, or film industry under the supervision of a professional. Repeatable for a maximum of 3 credits in degree.**

**PREREQ: SPEECH 232 AND 238 OR 239 AND JUNIOR/SENIOR STATUS**

#1875 Section 01 [units: 1-3]

Dept. Consent

05/29-08/17 Arranged Arranged Peter D Conover

#1912 Section 02 [units: 1-3]

Dept. Consent

05/29-08/17 Arranged Arranged Wilfred Tremblay

**SPEECH 493I PUBLIC RELATIONS INTERNSHIP ... Professional experience in which the student who aspires to a career in public relations, works for an approved internship setting in his/her area of interest. A maximum of three units of internship may be applied to a speech communication major or to a speech communication minor. Additional units may be applied to graduation, but not toward the major or minor.**

**PREREQ: A GRADE OF B OR BETTER IN SPEECH 203 OR A 3.0 IN SPEECH 203, 204 AND 302 AND CONSENT OF INSTRUCTOR**

#1876 Section 01 [units: 3-6]

Dept. Consent

05/29-08/17 Arranged Arranged John R Luecke

<u>Start/End Dates</u>	<u>Meeting Days</u>	<u>Meeting Times</u>	<u>Location</u>	<u>Instructor</u>	<u>Course Topic (if applicable)</u>
------------------------	---------------------	----------------------	-----------------	-------------------	-------------------------------------

**SPEECH 498 INDEPENDENT STUDY ... Study of a selected topic or topics under the direction of a faculty member. Repeatable.****PREREQ: JUNIOR/SENIOR STATUS OR CONSENT OF INSTRUCTOR**

#1951	Section 01	[units: 1-3]				Dept. Consent
05/29-08/17	Arranged	Arranged		William E Lowell		
#1976	Section 02	[units: 1-3]				Dept. Consent
07/09-08/17	Arranged	Arranged		Peter D Conover		

**\*\*\* GRADUATE LEVEL COURSES \*\*\*****SPEECH 624 CROSS CULTURAL COMMUNICATION ... Study of cross cultural contacts and interactions when individuals are from different cultures. An analysis of verbal and nonverbal communication and related factors within and between various cultures, predictions of patterns and effects, and communication barriers.**

#1822	Section 03	[units: 3]	NOTE: Required additional course fee is \$150.00			
07/30-08/17	Arranged	Arranged	WEB BASED	Susan M Wildermuth		

**SPEECH 798 INDIVIDUAL STUDIES ... Study of a selected topic or topics under the direction of a faculty member.**

#1899	Section 01	[units: 1-3]				Dept. Consent
05/29-08/17	Arranged	Arranged		Susan M Wildermuth		
#1907	Section 02	[units: 1-3]				Dept. Consent
05/29-08/17	Arranged	Arranged		Barbara S Monfils		
#1941	Section 03	[units: 1-3]				Dept. Consent
05/29-08/17	Arranged	Arranged		William E Lowell		

**SPEECH 799 THESIS RESEARCH ... Students must complete a Thesis Proposal Form in the Graduate Studies Office before registering for this course.**

#1950	Section 01	[units: 3]				Dept. Consent
07/09-08/17	Arranged	Arranged		Peter M Smudde		
P/F Grading Basis Only						