

Section III - College of Business and Economics

THE FOLLOWING REQUIREMENTS APPLY TO STUDENTS ENROLLED IN THE BBA CURRICULUM:

Students in the BBA curriculum and all MCS majors are not eligible to enroll in the College of Business and Economics 300 and 400 level courses (except Accounting 341 and 342) unless they have 60.0 or more credits to degree, at least a 2.50 cum GPA and have been admitted to a College of Business and Economics major. Transfer students must maintain a combined GPA (transfer and UW-W) of 2.50 to continue eligibility. S/NC grading may not be used in any business course or any BBA degree requirement unless offered on an S/NC basis only. Courses in the College of Business and Economics may not be taken on an audit basis.

A course cannot be used to satisfy both a BBA degree and a major requirement. Students pursuing a Bachelor of Business Administration degree and all MCS majors must achieve 24 credits and maintain a 2.50 GPA or better in order to take lower division business courses (including MCS courses) except Concepts of American Business ITBE 141, ITBE 200, ECON 201 and ECON 202. Grades received for all appropriate college courses taken at other institutions will be included in determining the student's grade point average eligibility for enrolling in business courses.

When a student is projected to complete at least 54 credits and has satisfactorily completed or is enrolled in ENGLISH 101, ENGLISH 102, SPEECH 110, ACCOUNT 244, ACCOUNT 249, or ACCOUNT 341/342; ECON 201; ECON 202; MATH 143; ECON 245 and has passed the Computer Applications Test, the student may apply for admission to a College of Business and Economics major. All students with at least a 2.80 combined GPA will be admitted to a business major. Application forms for admission to the business major are completed at a Pre-Business registration information meeting.

Enrollment preference in all business courses will be given to the following officially declared majors and minors:

All BBA Majors; Management Computer Systems Majors; Business Education Majors; Public Policy & Administration Majors; Occupational Safety Majors; Public Administration Minors; Business Minors; Individually Designed Majors and Minors; Arts Management Minors; Integrated Science and Business.

Business minors and non-business minors required to take business courses must have at least a 2.00 gpa and 24 credits completed to enroll in lower division (200-level) business courses required in the minor and must have a 2.00 gpa and 60 credits completed to enroll in upper division (300 or 400-level) business courses. In order to graduate with a business minor, the student must have a 2.25 gpa in the minor.

Non-business majors who are required or who may elect to take business courses in the major must have the gpa required in the major, must have completed 24 credits to take lower division (200-level) business courses, and must have completed 60 credits to take upper division (300 and 400-level) business courses.

Non-business majors who are not required to take business courses in the major may register for business courses during the first week of classes if all course prerequisites and credits completed (24 for lower division or 60 for upper division) are met, and the student has a 2.50 combined grade point average.

SPECIAL STUDENTS:

Students admitted with full/complete credentials of all previous post-secondary work (SPFC) and special students without full credentials (SPNC) can register on a space available basis with the approval of the Assistant Dean, Carlson 4035, (262) 472-4900.

COMMON EXAMINATIONS:

Certain courses have common exams during the semester when all sections will be tested at the same time. Students should not schedule other classes at those times.

GRADUATE STUDENTS:

Graduate students must be admitted to the M.B.A. or M.P.A. or M.S. CIS program to enroll in 500-700 level courses offered in the College of Business and Economics (except Business Education and School Business Management). Non-Candidate for Degree students cannot register for College of Business and Economics courses. Exceptions to this policy must be approved in advance by the Associate Dean, College of Business and Economics (262-472-1945).

The charge for on-line (web) graduate business credits is \$550 per credit for resident and non-resident students. Resident students who started their MBA before Spring 2002 and have not been inactive will continue paying the current UW-Whitewater resident graduate business tuition rate as set by the UW Board of Regents. Resident students who started their MBA in Spring 2002 or later will pay \$550 per credit for on-line (web) graduate credits. Non-resident students will pay \$550 per credit.

FINANCE AND BUSINESS LAW

Finance and Business Law

*** GRADUATE LEVEL COURSES ***

FNBSLW 760 FINANCIAL MARKETS ... Structure and operation of the markets for corporate debt and equity securities, municipal obligations, and mortgages. Detailed examination of stock markets and their use by investors. Prereq: FNBSLW 718

PREREQ: GRADUATE STUDENTS MUST BE ADMITTED TO THE M.B.A. OR THE M.S. OR M.P.A. ACCOUNTING OR M.S. OFFICE SYSTEMS.

#1485 Section 03 [units: 3] NOTE: UW-WAUKESHA

05/29-07/06 MW 06:30 PM - 09:50 PM OFF CAMPUS Hamid Moini

Start/End Dates

Meeting Days

Meeting Times

Location

Instructor

Course Topic (if applicable)

INFORMATION TECHNOLOGY AND BUSINESS EDUCATION**Information Technology and Business Education******* GRADUATE LEVEL COURSES *****

ITBE 740 BUSINESS AND PROFESSIONAL COMMUNICATION ... This course is designed to introduce students to communication theories and leadership strategies that, if applied in business settings, can improve personal and organizational goal setting, planning and evaluation. In addition, emphasis will be placed on fostering positive day-to-day human interactions as well as the continuous growth of both individuals and organizations. Emphasis will be placed on the application of concepts explored in class to management roles in a variety of business enterprises. As a result, extensive analysis of actual business communication is a major part of this course.

#1560 Section 03 [units: 2] NOTE: AMERICAN FAMILY A 3141
05/29-06/15 MW 05:15 PM - 08:30 PM OFF CAMPUS Bambi L Statz

MANAGEMENT**Management******* GRADUATE LEVEL COURSES *****

MANGEMNT 771 STRATEGIC MANAGEMENT ... The course surveys the theoretical backgrounds of strategic management. It also covers practical methods and applications of strategic management models based upon existing theory, research, and practice. Comparative analysis of emerging strategic management frameworks are examined with implications for management practice.

PREREQ: MANGEMNT 745 OR MANGEMNT 721

#1512 Section 01 [units: 3] NOTE: AMERICAN FAMILY MADISON A2141
05/29-07/06 TR 05:15 PM - 08:35 PM OFF CAMPUS Yezdi H Godiwalla

MANGEMNT 777 INTERNATIONAL MANAGEMENT ... The course deals with concepts, issues, problems, and research in international management, with a focus on the international application of: (1) strategic management, (2) organizational theory and design, (3) organizational behavior, culture, conflict, leadership, and communication, (4) ethical issues, and (5) development, control, and coordination of international subsidiaries.

PREREQ: MANGEMNT 745 OR MANGEMNT 721

#1542 Section 01 [units: 3] NOTE: AMERICAN FAMILY MADISON A3141
07/09-08/17 MW 05:15 PM - 08:35 PM OFF CAMPUS Jerry J Gosen

MANGEMNT 788 STRATEGIC DECISION MAKING ... The course analyzes organizational environments from the perspective of top management in their efforts to manage a firm's mission, goals and corporate strategy. Case analyses are used extensively to provide students with an opportunity to apply course content to real businesses. Corporate social responsibility and business ethics are also covered. Prereq: Last semester of program.

PREREQ: GRADUATE STUDENTS MUST BE ADMITTED TO THE M.B.A. OR THE M.S. OR M.P.A. ACCOUNTING OR M.S. OFFICE SYSTEMS.

#1531 Section 02 [units: 2] NOTE: AMERICAN FAMILY MADISON A2141
PREREQ: OPEN ONLY TO STUDENTS ADMITTED TO MBA ON-LINE PROGRAM SPRING 2002 OR LATER.
07/09-08/17 TR 05:15 PM - 07:30 PM OFF CAMPUS James W Bronson

MARKETING**Marketing******* GRADUATE LEVEL COURSES *****

MARKETNG 765 ADVERTISING AND PROMOTION MANAGEMENT ... The course focuses on the identification and utilization of key marketing communication components in the development and implementation of promotional strategies and tactics. Attention will be devoted to understanding effective and efficient ways to integrate various marketing promotion techniques. Specific topics include sales promotion, Internet marketing, advertising, direct marketing, database marketing and personal selling.

PREREQ: GRADUATE STANDING OR CONSENT OF THE INSTRUCTOR

#1462 Section 01 [units: 3] NOTE: AMERICAN FAMILY MADISON A2141
05/29-07/06 MW 05:15 PM - 08:35 PM OFF CAMPUS Amanda Helm

SCHOOL BUSINESS MANAGEMENT**School Business Management******* GRADUATE LEVEL COURSES *****

SCHBUSMG 782 COLLECTIVE NEGOTIATION IN EDUCATION ... Designed for school administrators and other educators who desire to learn the principles and concepts and acquire the skills needed in collective negotiations and contract management in the public schools.

PREREQ: SCHBUSMG 772

#1572 Section 02 [units: 3] NOTE: Schedule to include some weeknight and weekend meeting times, TBA. Contact Dr. Bambi Statz, SBM Program Coordinator, with questions (262-472-1350 or statzb@uww.edu).
05/29-07/06 TR 06:00 PM - 09:15 PM OFF CAMPUS Richard Peterson

Section IV - College of Education

1. All students entering the pre-professional education pre-block courses, including undergraduates, transfer students, and baccalaureate degree holding students, must meet the following criteria:

[a] Passing scores on at least two subtests of the Pre-Professional Skills Test PPST;

[b] A 2.75 grade point average on a minimum of 12 credits.

2. Students seeking teacher licensure must be admitted to Professional Education in order to enroll in selected upper divisions courses (300-400) in Education. For information pertaining to admission to Professional Education, check at Winther Hall Information Desk.

3. The Wisconsin Department of Public Instruction licensure code requires all new graduates in Early Childhood and Elementary Education to complete the Environmental Education requirement. Either Biology 214, Ecology and Society, or Geography 252, Human Environmental Problems, will partially satisfy the requirement. Students should check with their advisers about the requirement.

PROFESSIONAL EDUCATION ADMISSION

For courses Restricted to Professional Education Admission: Practicing Teachers must have a copy of their teaching certificate and the application to Professional Education for Licensed Teachers on file with the College of Education (send to Winther Hall 2033, UW-W, Whitewater, WI 53190) prior to registering. Teachers seeking their first license must be admitted to Professional Education at UW-W. This is in addition to being admitted to, and enrolled in, a graduate program.

CURRICULUM AND INSTRUCTION

Curriculum & Instruction General

CIGENRL 403 ESL METHODS AND CURRICULUM ... ESL Curricula and Materials will provide students with the background to develop or select appropriate curricula and to design materials which enhance language learning. The approach to curricular design and materials development is one that is learner centered.

PREREQ: ESL 301 AND ENGLISH 281 AND PROFICIENCY ENGLISH COMPLETION

#1931	Section 02	[units: 3]	NOTE: Plus additional hours on D2L. Edward Bain School, Kenosha			
06/22	F		03:00 PM - 07:30 PM	OFF CAMPUS	Sarah M Anderson	
06/23	S		09:00 AM - 03:00 PM	OFF CAMPUS	Sarah M Anderson	
07/13	F		03:00 PM - 07:30 PM	OFF CAMPUS	Sarah M Anderson	
07/14	S		09:00 AM - 03:00 PM	OFF CAMPUS	Sarah M Anderson	
07/27	F		03:00 PM - 07:30 PM	OFF CAMPUS	Sarah M Anderson	
06/18-07/27	Arranged	Arranged	WEB BASED		Sarah M Anderson	

CIGENRL 490 WORKSHOP ... Variable topics. Group activity oriented presentations emphasizing "hands on" and participatory instructional techniques. Repeatable for a maximum of 9 credits in degree.

#1801	Section 02	[units: 1]	NOTE: WEHR NATURE CENTER FRANKLIN			
06/20-06/21	WR		08:00 AM - 04:00 PM	OFF CAMPUS	ENVIRONMENTAL ED-ELEMENTARY	

CIGENRL 491 TRAVEL STUDY ... Variable topics. Faculty-led courses abroad.

#1517 Section 01 [units: 1-3] NOTE: Travel dates TBA. This tour and the academic credits associated with it has been designed for participants in the 15th European Conference on Reading in Berlin, Germany. Contact Dr. Ruff at ruffa@uww.edu or 262-472-5818 for academic requirements. Contact the Office of International Education at 262-472-5759 for application and registration information. Not available for WINS registration. Dept. Consent

07/30-08/17	Arranged	Arranged	OFF CAMPUS	Ann C Ruff	PASSAGES TO GERMANY
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*** GRADUATE LEVEL COURSES ***

CIGENRL 603 ESL METHODS AND CURRICULUM ... ESL Curricula and Materials will provide students with the background to develop or select appropriate curricula and to design materials which enhance language learning. The approach to curricular design and materials development is one that is learner centered.

#1932	Section 02	[units: 3]	NOTE: Plus additional hours on D2L. Edward Bain School, Kenosha			
06/22	F		03:00 PM - 07:30 PM	OFF CAMPUS	Sarah M Anderson	
06/23	S		09:00 AM - 03:00 PM	OFF CAMPUS	Sarah M Anderson	
07/13	F		03:00 PM - 07:30 PM	OFF CAMPUS	Sarah M Anderson	
07/14	S		09:00 AM - 03:00 PM	OFF CAMPUS	Sarah M Anderson	
07/27	F		03:00 PM - 07:30 PM	OFF CAMPUS	Sarah M Anderson	
06/18-07/27	Arranged	Arranged	WEB BASED		Sarah M Anderson	

CIGENRL 691 TRAVEL STUDY ... Variable topics. Faculty-led courses abroad.

#1518 Section 01 [units: 1-3] NOTE: Travel dates TBA. This tour and the academic credits associated with it has been designed for participants in the 15th European Conference on Reading in Berlin, Germany. Contact Dr. Ruff at ruffa@uww.edu or 262-472-5818 for academic requirements. Contact the Office of International Education at 262-472-5759 for application and registration information. Not available for WINS registration. Dept. Consent

07/30-08/17	Arranged	Arranged	OFF CAMPUS	Ann C Ruff	PASSAGES TO GERMANY
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Start/End Dates Meeting Days Meeting Times Location Instructor Course Topic (if applicable)

CIGENRL 725 CURRICULUM DEVELOPMENT AND INTEGRATION ... This course focuses primarily on the processes of curriculum development. The students will be involved in curriculum design activities which will require consideration of the socio-political and philosophical forces as well as consideration of learning and developmental theory.

#	Section	Units	NOTE	Location	Instructor	Course Topic
#1935	Section 02	[units: 3]	NOTE: Edward Bain School, Kenosha			
07/20	F		03:00 PM - 07:30 PM	OFF CAMPUS	William L Chandler	
07/21	S		09:00 AM - 03:00 PM	OFF CAMPUS	William L Chandler	
08/03	F		03:00 PM - 07:30 PM	OFF CAMPUS	William L Chandler	
08/04	S		09:00 AM - 03:00 PM	OFF CAMPUS	William L Chandler	
08/17	F		03:00 PM - 07:30 PM	OFF CAMPUS	William L Chandler	

SPECIAL EDUCATION

Special Education

SPECED 490 WORKSHOP ... Variable topics. Group activity oriented presentations emphasizing `hands on` and participatory instructional techniques.

#1813 Section 02 [units: 3] NOTE: \$95.00 additional course fee. Orientation meeting Thursday, June 7, 8:30-10:00 pm., Winther 3004.
First weekend session (Kettle Moraine) Friday, June 15 to Sunday, June 17. Second weekend session (Copper Falls State Park) Thursday, June 21 to Sunday, June 24.

06/07	R		08:30 PM - 10:00 PM	WH3004	Richard C Lombard	OUTDOOR RECREATION EDUCATION
06/15-06/17	FSU		Arranged	OFF CAMPUS	Richard C Lombard	
06/21-06/24	RFSU		Arranged	OFF CAMPUS	Richard C Lombard	

*** GRADUATE LEVEL COURSES ***

SPECED 690 WORKSHOP ... Variable topics. Group activity oriented presentations emphasizing `hands on` and participatory instructional techniques.

#1814 Section 02 [units: 3] NOTE: \$95.00 additional course fee. Orientation meeting Thursday, June 7, 8:30-10:00 pm., Winther 3004.
First weekend session (Kettle Moraine) Friday, June 15 to Sunday, June 17. Second weekend session (Copper Falls State Park) Thursday, June 21 to Sunday, June 24.

06/07	R		08:30 PM - 10:00 PM	WH3004	Richard C Lombard	OUTDOOR RECREATION EDUCATION
06/15-06/17	FSU		Arranged	OFF CAMPUS	Richard C Lombard	
06/21-06/24	RFSU		Arranged	OFF CAMPUS	Richard C Lombard	

Section V - College of Letters and Sciences

HI STORY

History

*** GRADUATE LEVEL COURSES ***

HISTRY 790 WORKSHOP ... Variable topics. Group activity oriented presentations emphasizing hands on and participatory instructional techniques.

#1878 Section 02 [units: 1-6] NOTE: UW-MILWAUKEE

07/09-07/20	MTWRF		08:00 AM - 05:00 PM	OFF CAMPUS	Seth J Meisel	LATIN AMERICAN CULTURE
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LANGUAGES AND LI TERATURES

English as a Second Language

ESL 403 ESL METHODS AND CURRICULUM ... ESL Curricula and Materials will provide students with the background to develop or select appropriate curricula and to design materials which enhance language learning. The approach to curricular design and materials development is one that is learner centered.

PREREQ: ESL 301 AND ENGLISH 281 AND PROFICIENCY ENGLISH COMPLETION

#	Section	Units	NOTE	Location	Instructor	Course Topic
#1933	Section 02	[units: 3]	NOTE: Plus additional hours on D2L. Edward Bain School, Kenosha			
06/22	F		03:00 PM - 07:30 PM	OFF CAMPUS	Sarah M Anderson	
06/23	S		09:00 AM - 03:00 PM	OFF CAMPUS	Sarah M Anderson	
07/13	F		03:00 PM - 07:30 PM	OFF CAMPUS	Sarah M Anderson	
07/14	S		09:00 AM - 03:00 PM	OFF CAMPUS	Sarah M Anderson	
07/27	F		03:00 PM - 07:30 PM	OFF CAMPUS	Sarah M Anderson	
06/18-07/27	Arranged		Arranged	WEB BASED	Sarah M Anderson	

*** GRADUATE LEVEL COURSES ***

ESL 603 ESL METHODS AND CURRICULUM ... ESL Curricula and Materials will provide students with the background to develop or select appropriate curricula and to design materials which enhance language learning. The approach to curricular design and materials development is one that is learner centered.

#	Section	Units	NOTE	Location	Instructor	Course Topic
#1934	Section 02	[units: 3]	NOTE: Plus additional hours on D2L. Edward Bain School, Kenosha			
06/22	F		03:00 PM - 07:30 PM	OFF CAMPUS	Sarah M Anderson	
06/23	S		09:00 AM - 03:00 PM	OFF CAMPUS	Sarah M Anderson	
07/13	F		03:00 PM - 07:30 PM	OFF CAMPUS	Sarah M Anderson	
07/14	S		09:00 AM - 03:00 PM	OFF CAMPUS	Sarah M Anderson	
07/27	F		03:00 PM - 07:30 PM	OFF CAMPUS	Sarah M Anderson	
06/18-07/27	Arranged		Arranged	WEB BASED	Sarah M Anderson	