

Start/End Dates

Meeting Days

Meeting Times

Location

Instructor

Course Topic (if applicable)

COMMUNICATION

Journalism

JOURNLISM 210 FOUNDATIONS OF PRINT JOURNALISM ... An in-depth survey of the development of the print media industry in America. Its social and historical impact is examined along with its legal foundations.

#1272 Section 01 [units: 3]
01/20-05/20 MW 03:45 PM - 05:00 PM HE0311 Carol M Ludovissy

JOURNLISM 220 FOUNDATIONS OF ADVERTISING ... A survey of advertising and its role as an institution in society, both as a marketing tool and as a communication process.

#1274 Section 01 [units: 3]
01/20-05/20 MWF 12:05 PM - 12:55 PM HE0301 Virginia M Stuesser

#1276 Section 02 [units: 3]
01/20-05/20 MWF 01:10 PM - 02:00 PM HE0301 Virginia M Stuesser

#1278 Section 03 [units: 3]
01/20-05/20 TR 09:30 AM - 10:45 AM HE0311 Kristine E Kranenburg

JOURNLISM 241 ELECTRONIC MEDIA COPYWRITING ... The course is designed as an introduction to the theory and practice of writing for the electronic media, principally radio and television. The course will provide intensive practice through writing assignments of commercial copy, program continuity copy, and public service announcements for radio and television. There will also be practice in the development and organization of various program types including talk, interview, discussion, news, and documentary programs.

#1256 Section 01 [units: 3]
01/20-05/20 MWF 09:55 AM - 10:45 AM HE0309 Kathy Brady

#1258 Section 02 [units: 3]
01/20-05/20 TR 09:30 AM - 10:45 AM HE0309 Kathy Brady

#4855 Section 03 [units: 3]
01/20-05/20 MWF 12:05 PM - 12:55 PM HE0309 Kathy Brady

JOURNLISM 243 MASS MEDIA WRITING ... Introduction to writing in the styles appropriate to various mass media. Includes a review of writing fundamentals. An emphasis is placed on selecting, organizing and structuring information. Practice in factual and strategic writing in print and electronic journalism and advertising is included. Prereq: Ability to type.

#1280 Section 01 [units: 3]
01/20-05/20 MWF 07:45 AM - 08:35 AM HE0312 Carol M Ludovissy

#1282 Section 02 [units: 3]
01/20-05/20 MWF 08:50 AM - 09:40 AM HE0312 Carol M Ludovissy

#1284 Section 03 [units: 3]
01/20-05/20 TR 11:00 AM - 12:15 PM HE0312 Samuel C Martino

#4874 Section 04 [units: 3]
01/20-05/20 MWF 01:10 PM - 02:00 PM HE0309 Carol M Ludovissy

JOURNLISM 244 NEWS GATHERING ... The treatment of community events. Students cover city council and school board meetings; perfect interview techniques and generally go beyond the classroom to write the news story.

PREREQ: JOURNLISM 243

#1286 Section 01 [units: 3]
01/20-05/20 MW 02:15 PM - 03:30 PM HE0309 David N Wachanga

#1288 Section 02 [units: 3]
01/20-05/20 TR 02:15 PM - 03:30 PM HE0309 David N Wachanga

JOURNLISM 245 PUBLICATION EDITING ... The course covers the proper use of language, spelling, punctuation and accepted writing style in news stories. It concentrates on use of the Associate Press Stylebook to check capitalization, abbreviations, numerals, and titles. Grammar fundamentals, sentence structure and news format are covered.

PREREQ: JOURNLISM 243 OR SPEECH 203

#1290 Section 01 [units: 3]
01/20-05/20 MWF 08:50 AM - 09:40 AM HE0309 James R Kates

JOURNLISM 248 PUBLICATION LAYOUT ... This course is a study of newspaper, magazine and on-line production that integrates working with text with layout and technological considerations. Building on the editing, writing of headlines and cutlines, proofreading and considering of newsworthiness practiced in Publication Editing, the course integrates these skills with selection and placement of graphic elements, proofreading page layout, selection and placement of stories, editorial responsibilities and basics of print media production, including newspapers, magazines, newsletters and online services. This is a lecture/demonstration/laboratory course in which information is presented for students to apply in practical situations.

PREREQ: JOURNLISM 243 OR SPEECH 203

#1294 Section 01 [units: 3]
01/20-05/20 MWF 12:05 PM - 12:55 PM HE0312 Carol M Ludovissy

JOURNLISM 251 SCHOOL PUBLICATIONS: EDITORIAL ... A laboratory journalism course in which the student elects to work on the University newspaper or photo staff. A student may earn 1 hour of credit for each term of work and a maximum of 3 credits toward graduation.

COREQ: JOURNLISM 243

#1368 Section 01 [units: 1]
01/20-05/20 W 09:00 PM - 10:00 PM Samuel C Martino

Start/End Dates Meeting Days Meeting Times Location Instructor Course Topic (if applicable)

JOURNLSM 270 MULTIMEDIA PRODUCTION I: COMMUNICATION AND WEB DEVELOPMENT ... This course provides a critical and practical overview of web development as a communication tool. Students will study the function of websites, critically evaluate websites, and create websites to serve as communication vehicles. The focus will be on creating interactive experiences that are both functional and engaging. The course addresses topics including storyboarding, XHTML, Cascading Style Sheets, and JavaScript. Assessment and usability testing of websites is also an important part of the course. This is a class for beginners and assumes no previous experience or expertise.

COREQ: ACINDP 150

#1260 Section 01 [units: 3]
01/20-05/20 TR 09:30 AM - 10:45 AM MG0019C Elena G Bertozzi

#1262 Section 02 [units: 3]
01/20-05/20 TR 11:00 AM - 12:15 PM MG0019C Elena G Bertozzi

JOURNLSM 271 MULTIMEDIA PRODUCTION II: COMMUNICATION AND LOCAL MEDIA ... This course provides the opportunity for students to develop practical and critical skills in the production of multimedia in non-web or "local" environments to advance and enhance communication tasks within an organization. Special attention is paid to using digital images, motion graphics, digital video, and digital audio in the production of CD-ROMs, videodiscs, DVDs and other display media.

PREREQ: SPEECH/JOURNLSM 270; COREQ: ACINDP 151; STUDENTS MUST HAVE EARNED A 2.0 OR HIGHER IN 270 TO ENROLL IN 271

#1264 Section 01 [units: 3]
01/20-05/20 MW 02:15 PM - 03:30 PM MG0019C Elena G Bertozzi

JOURNLSM 291 TRAVEL STUDY ... Variable topics. Faculty-led courses abroad.

#1340 Section 01 [units: 3] Gen Ed Interdisciplinary (GI) NOTE: Class sessions will be announced by the course faculty. Students will also participate in the faculty-led travel study component of the course scheduled in Greece, Turkey and Cyprus from May 18-May 28, 2009. Contact the Office of International Education & Programs (email: studyabroad@uww.edu) for information about course registration or for a program application and Barbara Monfils (monfilsb@uww.edu), Nelia Olivencia (olivencn@uww.edu) for academic requirements. Applications are due to the Office of International Education & Programs on or before December 12, 2008. A \$300 program deposit will be charged to the student's account shortly thereafter. Not available with WINS registration. Travel study participants may not drop a travel study course via WINS once it has been added to their schedule. Dept. Consent

01/20-05/20 Arranged Arranged Barbara S Monfils Greece, Turkey, Cyprus
01/20-05/20 Arranged Arranged Nelia Olivencia Greece, Turkey, Cyprus

#1342 Section 02 [units: 3] NOTE: Class sessions will be announced by the course faculty. Students will also participate in the faculty-led travel study component of the course scheduled in Italy from May 21-June 09, 2009. Contact the Office of International Education & Programs (email: studyabroad@uww.edu) for information about course registration or for a program application and Susan Wildermuth (wilderm@uww.edu) for academic requirements. Applications are due to the Office of International Education & Programs on or before December 12, 2008. A \$300 program deposit will be charged to the student's account shortly thereafter. Not available with WINS registration. Travel study participants may not drop a travel study course via WINS once it has been added to their schedule. Dept. Consent

01/20-05/20 Arranged Arranged Susan M Wildermuth Italy

JOURNLSM 304 SPORTS JOURNALISM ... Methods, techniques and writing styles of past and present sports reporters, to emphasize sports writing and to focus some concern for the social and political issues that affect sports and sports coverage. Prereq: JOURNLSM 243 or consent of instructor

PREREQ: JOURNLSM 243

#1300 Section 01 [units: 3]
01/20-05/20 W 06:15 PM - 08:45 PM HE0309 Samuel C Martino

JOURNLSM 305 HISTORY OF MASS COMMUNICATION ... An overview of the origin, development, strengths and weaknesses, and achievements of mass communication in the United States, with particular attention to the interrelationship between mass communication and society.

PREREQ: JUNIOR/SENIOR STATUS

#1302 Section 01 [units: 3]
01/20-05/20 MWF 11:00 AM - 11:50 AM HE0311 James R Kates

#1304 Section 02 [units: 3]
01/20-05/20 W 06:15 PM - 08:45 PM HE0311 James R Kates

JOURNLSM 310 PUBLICATION PHOTOGRAPHY ... Study of photography in which students concentrate on producing pictures suitable for publication in newspapers, magazines and on-line publications.

#1306 Section 01 [units: 3]
01/20-05/20 TR 02:15 PM - 03:30 PM HE0312 Kristine E Kranenburg

JOURNLSM 320 ADVERTISING COPYWRITING AND LAYOUT ... The preparation of advertising copy with attention to its functions and values.

PREREQ: JOURNLSM 220 AND JOURNLSM 243

#1308 Section 01 [units: 3]
01/20-05/20 MWF 11:00 AM - 11:50 AM HE0312 Kristine E Kranenburg

#1310 Section 02 [units: 3]
01/20-05/20 MWF 01:10 PM - 02:00 PM HE0312 Kristine E Kranenburg

JOURNLSM 322 ADVERTISING MEDIA PLANNING AND BUYING ... This course provides an overview of the development of advertising media objectives and strategies. It examines the characteristics of the various media and the principles of media scheduling and buying. Students will learn how to evaluate media for the purpose of selecting the media and media vehicles that will most effectively deliver advertising messages to the target audience. Students will receive instruction in effective media planning and buying and will be able to practice putting media plans into action. This course examines the media of advertising and emphasizes development of advertising media objectives and strategies and provides practice in implementing those strategies.

PREREQ: JOURNLSM 220

#1312 Section 01 [units: 3]
01/20-05/20 MWF 09:55 AM - 10:45 AM HE0312 Virginia M Stuesser

#1314 Section 02 [units: 3]
01/20-05/20 MW 03:45 PM - 05:00 PM HE0312 Virginia M Stuesser

Start/End Dates Meeting Days Meeting Times Location Instructor Course Topic (if applicable)

JOURNLSM 332 PRACTICUM IN TELEVISION NEWS ... The core of the class will be the planning and execution of regularly scheduled live television news programs that will be produced in the studio of Cable 6. The instructor of the class will guide the students in that activity. Students in the course will each have a specific role to play in the production, and the number of credits earned will depend on each student's specialization. Each student's role will be assigned by the instructor according to experience and courses completed. Typically, students who have taken courses in Newswriting and Broadcast Newswriting and Production will be reporters, editors or assignment editors. Students who have completed the announcing course will serve as announcers. Others who have taken courses in television production will serve as photojournalists and video editors. Each week the newscasts will be critiqued at a joint session in which all students participate.

PREREQ: JOURNLSM 241, 246 OR SPEECH 241, 246, 234 OR 338

#1316 Section 01 [units: 1-3]

Dept. Consent

01/20-05/20 M 05:00 PM - 06:00 PM L1215 Jim Mead

JOURNLSM 341 TELEVISION NEWS REPORTING AND PRODUCTION ... Television News Reporting and Production is a course in the theory and practice of reporting and practice of reporting, photographing, writing, editing and presenting television news. Students will also enroll concurrently in Practicum in Television News (SPEECH/JOURNLSM 332) for one unit.

PREREQ: JOURNLSM 244 OR JOURNLSM/SPEECH 241 OR JOURNLSM/SPEECH 246 AND SPEECH 238 OR CONSENT OF INSTRUCTOR COREQ: JOURNLSM/SPEECH 332

#1318 Section 01 [units: 3]

01/20-05/20 M 06:15 PM - 08:45 PM L1205 Jim Mead

JOURNLSM 350 WRITING FOR MULTIMEDIA ... This course examines the stylistic and format considerations involved in the preparation of multimedia scripts and related documents such as flowcharts, treatments, proposals and other design documents. Scripting and flowcharting software is also introduced. Students will prepare treatments, proposals and scripts for both non-narrative and narrative forms of multimedia. Students will also critically examine the writing quality of various multimedia programs.

COREQ: ACINDP 150

#1268 Section 01 [units: 3]

01/20-05/20 TR 12:30 PM - 01:45 PM HE0312 Kathy Brady

JOURNLSM 364 ADVERTISING AND PUBLIC RELATIONS OPERATIONS AND MANAGMENT ... This course provides students with specific knowledge and preparation for the effective management of a corporate department or independent agency in public relations or advertising. Special emphasis will be on insights from research and practice, especially in terms of the social and economic affects of public relations' and advertising's communication efforts. Additional analysis and assessment of operations decision making for public relations and advertising situations and cases will also be covered.

PREREQ: SPEECH 302 OR JOURNLSM 322

#1336 Section 01 [units: 3]

01/20-05/20 MWF 12:05 PM - 12:55 PM HE0311 Gary Myers

JOURNLSM 406 REPORTING PUBLIC AFFAIRS ... Advanced work in reporting with emphasis on news related to crime and the courts, government and politics, business, finance and labor. Includes study of the courts, legislative procedures and business.

PREREQ: JOURNLSM 244 AND JOURNLSM 245 OR JOURNLSM 246

#1320 Section 01 [units: 3]

01/20-05/20 T 06:15 PM - 08:45 PM HE0309 Samuel C Martino

JOURNLSM 420 LAW OF MASS COMMUNICATION ... Study of law as applied to the mass media with particular emphasis on freedom of information, libel, privacy, contempt, commercial speech, regulation of electronic media and copyright regulation.

PREREQ: JOURNLSM 210 OR JOURNLSM 220 OR SPEECH 131 OR SPEECH 232

#1322 Section 01 [units: 3]

01/20-05/20 MW 02:15 PM - 03:30 PM HE0311 James R Kates

JOURNLSM 423 ADVERTISING CAMPAIGNS ... Sales problems in advertising; the planning and execution of an advertising campaign; choice of advertising media; market and consumer research; a study of advertising as an institution and its role in communications, society, our economy and business.

PREREQ: JOURNLSM 320 AND JOURNLSM 322

#1326 Section 01 [units: 3]

01/20-05/20 TR 11:00 AM - 12:15 PM HE0309 William E Lowell

#1328 Section 02 [units: 3]

01/20-05/20 TR 12:30 PM - 01:45 PM HE0309 William E Lowell

JOURNLSM 430 COMMUNICATION AND PUBLIC OPINION ... The role of the mass media of communication in the formation of public opinion. Use of social science techniques for studying public opinion will be examined. Prereq: Consent of instructor.

PREREQ: JOURNLSM 210 OR JOURNLSM 220 OR SPEECH 232 OR ANY COURSE IN POLITICAL SCIENCE OR SOCIOLOGY AND JUNIOR STANDING OR INSTRUCTOR CONSENT

#1330 Section 01 [units: 3]

01/20-05/20 TR 02:15 PM - 03:30 PM HE0314 Edward R Frederick

#4871 Section 02 [units: 3]

01/20-05/20 M 06:15 PM - 08:45 PM HE0314 Edward R Frederick

JOURNLSM 431 MASS COMMUNICATION IN SOCIETY ... A course which examines the functions and effects of mass media in our society. Theoretical bases for assessing social, behavioral and cultural influences are emphasized.

PREREQ: SPEECH 131 OR SPEECH 202 OR SPEECH 232 OR JOURNLSM 210 OR JOURNLSM 220.

#1338 Section 01 [units: 3]

01/20-05/20 TR 11:00 AM - 12:15 PM HE0314 David N Wachanga

Start/End Dates Meeting Days Meeting Times Location Instructor Course Topic (if applicable)

JOURNLSM 485 COMMUNICATION RESEARCH METHODS ... An advanced-level undergraduate and graduate survey of methodologies and issues relevant to the practice of communication research.

PREREQ: JUNIOR/SENIOR STATUS

#1270 Section 01 [units: 3]

01/20-05/20 W 06:15 PM - 08:45 PM HE0314 Ray Baus

JOURNLSM 491 TRAVEL STUDY ... Variable topics. Faculty-led courses abroad. Repeatable

#1344 Section 01 [units: 3] Gen Ed Interdisciplinary (GI) NOTE: Class sessions will be announced by the course faculty. Students will also participate in the faculty-led travel study component of the course scheduled in Greece, Turkey and Cyprus from May 18-May 28, 2009. Contact the Office of International Education & Programs (email: studyabroad@uww.edu) for information about course registration or for a program application and Barbara Monfils (monfilsb@uww.edu), Nelia Olivencia (olivencn@uww.edu) for academic requirements. Applications are due to the Office of International Education & Programs on or before December 12, 2008. A \$300 program deposit will be charged to the student's account shortly thereafter. Not available with WINS registration. Travel study participants may not drop a travel study course via WINS once it has been added to their schedule. Dept. Consent

01/20-05/20 Arranged Arranged Barbara S Monfils Greece, Turkey, Cyprus

01/20-05/20 Arranged Arranged Nelia Olivencia Greece, Turkey, Cyprus

#1346 Section 02 [units: 3] NOTE: Class sessions will be announced by the course faculty. Students will also participate in the faculty-led travel study component of the course scheduled in Italy from May 21-June 09, 2009. Contact the Office of International Education & Programs (email: studyabroad@uww.edu) for information about course registration or for a program application and Susan Wildermuth (wildermu@uww.edu) for academic requirements. Applications are due to the Office of International Education & Programs on or before December 12, 2008. A \$300 program deposit will be charged to the student's account shortly thereafter. Not available with WINS registration. Travel study participants may not drop a travel study course via WINS once it has been added to their schedule. Dept. Consent

01/20-05/20 Arranged Arranged Susan M Wildermuth Italy

JOURNLSM 493A INTERNSHIP ADVERTISING ... Professional experiences in which the student who aspires to a career in advertising works for an approved internship setting in advertising. (a maximum of three units of Internship may be applied toward an advertising major; a maximum of three units may be applied toward an advertising minor.) Three additional units may be applied toward graduation, but not toward the major or minor. Students may only register for 3 units at a time. Repeatable up to 6 units.

PREREQ: JOURNLSM 220, JOURNLSM 320 OR JOURNLSM 322, 3.0 GPA IN THE PREREQUISITE COURSES AND/OR CONSENT OF INSTRUCTOR

#1354 Section 01 [units: 3]

01/20-05/20 Arranged Arranged Kristine E Kranenburg

Instructor Consent

JOURNLSM 493G INTERNSHIP IN JOURNALISM ... Professional experience in which the student who aspires to a career in journalism works for an approved internship setting in broadcasting, on-line, or print journalism. (A maximum of three units of Internship may be applied toward a Journalism major; a maximum of three units may be applied toward a Journalism minor.) Additional units may be applied toward graduation, but not toward the major or minor. Students may not register for more than 3 units at a time.

PREREQ: JOURNLSM 243, JOURNLSM 244 AND CONSENT OF INSTRUCTOR

#1356 Section 01 [units: 1-6]

01/20-05/20 Arranged Arranged Samuel C Martino

Instructor Consent

JOURNLSM 498 INDEPENDENT STUDY ... Study of a selected topic or topics under the direction of a faculty member. Repeatable. Prereq: Junior status and consent of instructor

PREREQ: JUNIOR/SENIOR STATUS

#1358 Section 01 [units: 1-3]

01/20-05/20 Arranged Arranged To Be Arranged

Dept. Consent

#5396 Section 02 [units: 1-3]

01/20-05/20 Arranged Arranged Elena G Bertozzi

Dept. Consent

#5423 Section 03 [units: 1-3]

01/20-05/20 Arranged Arranged Barbara A Penington

Dept. Consent

#5535 Section 04 [units: 1-3]

01/20-05/20 Arranged Arranged Tammy S French

Dept. Consent

***** GRADUATE LEVEL COURSES *****

JOURNLSM 505 HISTORY OF MASS COMMUNICATION ... An overview of the origin, development, strengths and weaknesses, and achievements of mass communication in the United States, with particular attention to the interrelationship between mass communication and society.

#4860 Section 01 [units: 3]

01/20-05/20 MWF 11:00 AM - 11:50 AM HE0311 James R Kates

#4861 Section 02 [units: 3]

01/20-05/20 W 06:15 PM - 08:45 PM HE0311 James R Kates

JOURNLSM 620 LAW OF MASS COMMUNICATION ... Study of law as applied to the mass media with particular emphasis on freedom of information, libel, privacy, contempt, commercial speech, regulation of electronic media and copyright regulation.

#1324 Section 01 [units: 3]

01/20-05/20 MW 02:15 PM - 03:30 PM HE0311 James R Kates

JOURNLSM 630 COMMUNICATION AND PUBLIC OPINION ... The role of the mass media of communication in the formation of public opinion. Use of social science techniques for studying public opinion will be examined. Prereq: Consent of instructor.

#1332 Section 01 [units: 3]

01/20-05/20 TR 02:15 PM - 03:30 PM HE0314 Edward R Frederick

#4872 Section 02 [units: 3]

01/20-05/20 M 06:15 PM - 08:45 PM HE0314 Edward R Frederick

Start/End Dates Meeting Days Meeting Times Location Instructor Course Topic (if applicable)

JOURNLSM 631 MASS COMMUNICATION IN SOCIETY ... A course which examines the functions and effects of mass media in our society. Theoretical bases for assessing social, behavioral and cultural influences are emphasized.

#1352 Section 01 [units: 3] Instructor Consent
01/20-05/20 TR 11:00 AM - 12:15 PM HE0314 David N Wachanga

JOURNLSM 691 TRAVEL STUDY ... Variable topics. Faculty-led courses abroad.

#1348 Section 01 [units: 3] NOTE: Class sessions will be announced by the course faculty. Students will also participate in the faculty-led travel study component of the course scheduled in Italy from May 21-June 09, 2009. Contact the Office of International Education & Programs (email: studyabroad@uww.edu) for information about course registration or for a program application and Susan Wildermuth (wilderm@uww.edu) for academic requirements. Applications are due to the Office of International Education & Programs on or before December 12, 2008. A \$300 program deposit will be charged to the student's account shortly thereafter. Not available with WINS registration. Travel study participants may not drop a travel study course via WINS once it has been added to their schedule. Dept. Consent

01/20-05/20 Arranged Arranged Barbara S Monfils Greece, Turkey, Cyprus
01/20-05/20 Arranged Arranged Nelia Olivencia Greece, Turkey, Cyprus

#1350 Section 02 [units: 3] NOTE: The on-campus portion of the course will consist of class sessions held every other Monday from 3:45 to 5:45 (Dates: 1/28, 2/11, 2/25, 3/10, 3/31, 4/14, 4/28, 5/12) during the Spring semester. Students will also participate in the faculty-led travel study component of the course scheduled in Ireland from May 20-June 07, 2008. Contact the Office of International Education & Programs (email: studyabroad@uww.edu) for information about course registration or for a program application and Sue Wildermuth (wilderm@uww.edu), Linda Reid (reid@uww.edu) for academic requirements. Applications are due to the Office of International Education & Programs December 14, 2007. A \$300 program deposit will be charged to the student's account shortly thereafter. Not available with WINS registration. Dept. Consent

01/20-05/20 Arranged Arranged Susan M Wildermuth Italy

JOURNLSM 789 APPLIED COMMUNICATION PROJECT CREDITS ... Applied Communication Project (ACP) credits allow a student to work with his/her project director and committee in further developing and completing the ACP, a capstone experience option emphasizing the application of communication theory and principles to solve a communication problem or meet a specific communication need relating to corporate communication or mass communication issues.

PREREQ: PROPOSAL FORM SUBMITTED TO THE GRADUATE PROGRAM COORDINATOR AND COMPLETION OF 18 GRADUATE CREDITS INCLUDING SPEECH 701, 722, 785. CONSENT OF THE GRADUATE COORDINATOR REQUIRED

#1362 Section 01 [units: 3]
01/20-05/20 Arranged Arranged S-A Welch
P/F Grading Basis Only

JOURNLSM 793 COMMUNICATION PRACTICUM ... The Communication Practicum gives students, under the direction of a faculty advisor, the opportunity to apply their theoretical and research backgrounds in "real world" settings ranging from internships in organizations or agencies to other approved activities.

PREREQ: COMPLETION OF A PRACTICUM CONTRACT AND 18 GRADUATE CREDITS INCLUDING SPEECH 701, 722, 785

#1364 Section 01 [units: 1-3]
01/20-05/20 Arranged Arranged S-A Welch

JOURNLSM 798 INDIVIDUAL STUDIES ... Study of a selected topic or topics under the direction of a faculty member.

#1360 Section 01 [units: 1-3] Dept. Consent
01/20-05/20 Arranged Arranged S-A Welch

JOURNLSM 799 THESIS RESEARCH ... Students must complete a Thesis Proposal Form in the Graduate Studies Office before registering for this course.

#1366 Section 01 [units: 3] Dept. Consent
01/20-05/20 Arranged Arranged S-A Welch
P/F Grading Basis Only

Speech

SPEECH 110 INTRODUCTION TO HUMAN COMMUNICATION ... A basic course designed to help students increase their effectiveness in public speaking and interpersonal communication through learning current theory and developing skills through actual classroom experiences. A beginning course in principles of oral communication designed to develop confidence and precision through classroom speaking. For information about the waiver examination see the Proficiency/General Studies Requirements section of this Bulletin.

#1402 Section 01 [units: 3]
01/20-05/20 MWF 07:45 AM - 08:35 AM HE0314 Kathleen M Yih
#1404 Section 02 [units: 3]
01/20-05/20 MWF 08:50 AM - 09:40 AM HE0314 Kathleen M Yih
#1406 Section 03 [units: 3]
01/20-05/20 MWF 09:55 AM - 10:45 AM HE0116 Tammy S French
#1408 Section 04 [units: 3]
01/20-05/20 MWF 09:55 AM - 10:45 AM HE0113 Jodi Galvan
#1410 Section 05 [units: 3]
01/20-05/20 MWF 12:05 PM - 12:55 PM HE0113 Jodi Galvan
#1412 Section 06 [units: 3]
01/20-05/20 MWF 01:10 PM - 02:00 PM HE0113 Jodi Galvan
#1414 Section 07 [units: 3]
01/20-05/20 MWF 01:10 PM - 02:00 PM HE0311 Marieke Spiegelhoff
#1416 Section 08 [units: 3]
01/20-05/20 W 02:15 PM - 03:30 PM HE0116 Tammy S French
01/20-05/20 M 02:15 PM - 03:30 PM HE0101 Susan M Wildermuth
01/20-05/20 M 02:15 PM - 03:30 PM HE0101 Tammy S French
01/20-05/20 M 02:15 PM - 03:30 PM HE0101 Marieke Spiegelhoff

Class#	Section (Units)	General Education Designation (if any)	Start/End Dates	Meeting Days	Meeting Times	Location	Instructor	Course Topic (if applicable)
#1418	Section 09 [units: 3]		01/20-05/20	W	02:15 PM - 03:30 PM	HE0113	Susan M Wildermuth	
			01/20-05/20	M	02:15 PM - 03:30 PM	HE0101	Susan M Wildermuth	
			01/20-05/20	M	02:15 PM - 03:30 PM	HE0101	Tammy S French	
			01/20-05/20	M	02:15 PM - 03:30 PM	HE0101	Marieke Spiegelhoff	
#1422	Section 10 [units: 3]		01/20-05/20	W	02:15 PM - 03:30 PM	HE0301	Marieke Spiegelhoff	
			01/20-05/20	M	02:15 PM - 03:30 PM	HE0101	Susan M Wildermuth	
			01/20-05/20	M	02:15 PM - 03:30 PM	HE0101	Tammy S French	
			01/20-05/20	M	02:15 PM - 03:30 PM	HE0101	Marieke Spiegelhoff	
#1424	Section 11 [units: 3]		01/20-05/20	M	06:15 PM - 08:45 PM	HE0311	Maria E White	
#1426	Section 12 [units: 3]		01/20-05/20	W	06:15 PM - 08:45 PM	HE0116	Kelli A Danielski	
#1428	Section 13 [units: 3]		01/20-05/20	TR	08:00 AM - 09:15 AM	HE0311	Maria E White	
#1430	Section 14 [units: 3]		01/20-05/20	TR	09:30 AM - 10:45 AM	HE0113	Anne C Mancl	
#1432	Section 15 [units: 3]		01/20-05/20	TR	09:30 AM - 10:45 AM	HE0116	Elizabeth R Norwood	
#1434	Section 16 [units: 3]		01/20-05/20	TR	11:00 AM - 12:15 PM	HE0113	Anne C Mancl	
#1436	Section 17 [units: 3]		01/20-05/20	TR	11:00 AM - 12:15 PM	HE0116	Elizabeth R Norwood	
#1438	Section 18X [units: 3]	NOTE: LEARNING COMMUNITY						
		LEARNING COMMUNITIES - ARCHIMEDES AND TECHNICALLY SPEAKING						
			01/20-05/20	TR	09:30 AM - 10:45 AM	HE0314	Brian P Lucas	
#1440	Section 19 [units: 3]		01/20-05/20	TR	12:30 PM - 01:45 PM	HE0113	Anne C Mancl	
#1570	Section 20 [units: 3]		01/20-05/20	T	06:15 PM - 08:45 PM	HE0311	Kelli A Danielski	
#5337	Section 21 [units: 3]	NOTE: Remaining hours on line.						
			02/07	S	09:00 AM - 04:00 PM	HE0316	Jodi Galvan	
			03/07	S	09:00 AM - 04:00 PM	HE0316	Jodi Galvan	
			04/04	S	09:00 AM - 04:00 PM	HE0316	Jodi Galvan	
			05/02	S	09:00 AM - 04:00 PM	HE0316	Jodi Galvan	
			01/20-05/20	Arranged	Arranged	WEB BASED	Jodi Galvan	
#5368	Section 22 [units: 3]		01/20-05/20	MWF	09:55 AM - 10:45 AM	HE0314	Susan M Wildermuth	
#5369	Section 23 [units: 3]		01/20-05/20	TR	02:15 PM - 03:30 PM	HE0301	William E Lowell	
#5384	Section 24 [units: 3]		01/20-05/20	MWF	09:55 AM - 10:45 AM	HE0201	Kathleen M Yih	
#5534	Section 25 [units: 3]		01/20-05/20	Arranged	Arranged		Barbara A Penington	DISNEY COLLEGE PROGRAM
			01/20-05/20	Arranged	Arranged		Robert A Gruber	DISNEY COLLEGE PROGRAM
#1446	Section 45H [units: 3]	HONORS REQUIREMENT						
			01/20-05/20	MWF	08:50 AM - 09:40 AM	HE0116	Tammy S French	HONORS

Dept. Consent

SPEECH 131 INTRODUCTION TO MASS COMMUNICATION ... A study of mass communication with relation to current economic, political and social institutions and trends. Emphasis on print and broadcast media with consideration of advertising, public relations, government and technology. The role of media in entertainment, news, and persuasion is examined.

#1448 Section 01 [units: 3] Gen Ed Social Science (GS)
01/20-05/20 TR 12:30 PM - 01:45 PM HE0101 Brian P Lucas

SPEECH 202 PRINCIPLES OF PUBLIC RELATIONS ... An introduction to the principles, processes and techniques of public relations as they are used in business, government and nonprofit organizations.

#1450 Section 01 [units: 3]
01/20-05/20 TR 09:30 AM - 10:45 AM C3015 Edward R Frederick

#1452 Section 02 [units: 3]
01/20-05/20 TR 11:00 AM - 12:15 PM C3015 Edward R Frederick

SPEECH 203 PUBLIC RELATIONS TACTICS I ... A beginning exploration of public relations communication styles as they apply to various media, including news releases, public service messages, media alerts, newsletters and brochures.

COREQ: SPEECH 202

#1454 Section 01 [units: 3]
01/20-05/20 MWF 07:45 AM - 08:35 AM HE0309 Gary Myers

Start/End Dates	Meeting Days	Meeting Times	Location	Instructor	Course Topic (if applicable)
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#1456	Section 02 [units: 3]	01/20-05/20	MWF	11:00 AM - 11:50 AM	HE0309	Gary Myers
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SPEECH 204 PUBLIC RELATIONS TACTICS II ... Instruction and practice in the theory, design, production and utilization of non-print media in the context of various public relations activities

PREREQ: SPEECH 202 AND SPEECH 203

#1458	Section 01 [units: 3]	01/20-05/20	TR	09:30 AM - 10:45 AM	HE0312	Melissa M Di Motto
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SPEECH 228 INTERPERSONAL COMMUNICATION ... Theory and exercises in interpersonal communication situations. Basic theory, self disclosure, listening, conflict, trust and other topics will be examined.

#1460	Section 01 [units: 3]	01/20-05/20	T	06:15 PM - 08:45 PM	HE0116	Anne C Mancl
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SPEECH 230 RADIO PRACTICUM ... A laboratory course in which the student participates in at least one area of radio broadcasting: Announcing, engineering, interviewing, or publicity. Repeatable.

#1462	Section 01 [units: 1]	01/20-05/20	W	05:30 PM - 06:15 PM	L1205	Brian P Lucas
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SPEECH 231 PRACTICUM: CABLE TELEVISION PRODUCTION ... Participation in a variety of areas of television production including camera, lighting, graphics, audio, switching, video engineering and announcing and television performance. Repeatable for a maximum of 4 units in major/degree.

#1464	Section 01 [units: 1]	01/20-05/20	T	04:45 PM - 06:00 PM	L1205	Jim Mead
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SPEECH 232 FOUNDATIONS OF ELECTRONIC MEDIA ... An in-depth survey of the historic developmental, technological, economic, programming, social impact, and regulatory foundations of the broadcasting and electronic media communications industries in America.

#1466	Section 01 [units: 3]	01/20-05/20	TR	02:15 PM - 03:30 PM	L1205	Jay C Craggs
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SPEECH 234 ELECTRONIC MEDIA ANNOUNCING ... Emphasizes the development of professional speech and performing habits for radio, television, and related electronic media. Training in proper use of announcing - related technical equipment provided. Vocal and performing styles pertinent to the presentation of entertainment, information, and persuasion for electronic media are presented within an applied framework.

PREREQ: SPEECH 110

#5007	Section 01 [units: 3]	01/20-05/20	MWF	09:55 AM - 10:45 AM	L1205	Jim Mead
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SPEECH 238 FUNDAMENTALS OF VIDEO PRODUCTION ... This introductory video production course provides students with a basic understanding of the video production process. Students work on studio and field exercises to develop their video production skills.

#1468	Section 01 [units: 3]	01/20-05/20	MW	03:45 PM - 05:30 PM	L1205	Peter D Conover
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SPEECH 239 FUNDAMENTALS OF AUDIO PRODUCTION ... A study of audio theory relevant to the production of programming for radio and related electronic mass media. Substantial attention devoted to the fundamental theoretical principles of digital audio systems. Practical experience in program production is also emphasized, in combination with the development of critical listening skills for audio production work.

#1472	Section 01 [units: 3]	01/20-05/20	TR	09:30 AM - 10:45 AM	L1205	Jay C Craggs
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#5008	Section 02 [units: 3]	01/20-05/20	TR	11:00 AM - 12:15 PM	L1205	Jay C Craggs
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SPEECH 240 PUBLIC SPEAKING ... Study of the theory and techniques of public address with required presentation of speeches.

PREREQ: SPEECH 110

#1474	Section 01 [units: 3]	01/20-05/20	TR	09:30 AM - 10:45 AM	HE0301	Jeanine M Fassl
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#5010	Section 02 [units: 3]	01/20-05/20	TR	12:30 PM - 01:45 PM	HE0116	Jeanine M Fassl
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SPEECH 241 ELECTRONIC MEDIA COPYWRITING ... The course is designed as an introduction to the theory and practice of writing for the electronic media, principally radio and television. The course will provide intensive practice through writing assignments of commercial copy, program continuity copy, and public service announcements for radio and television. There will also be practice in the development and organization of various program types including talk, interview, discussion, news, and documentary programs.

#1380	Section 01 [units: 3]	01/20-05/20	MWF	09:55 AM - 10:45 AM	HE0309	Kathy Brady
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#1382	Section 02 [units: 3]	01/20-05/20	TR	09:30 AM - 10:45 AM	HE0309	Kathy Brady
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#4856	Section 03 [units: 3]	01/20-05/20	MWF	12:05 PM - 12:55 PM	HE0309	Kathy Brady
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SPEECH 242 SMALL GROUP COMMUNICATION ... The study of small group theory and group dynamics, with practice in their application, designed to prepare students to communicate and function effectively as members of decision making and problem solving small groups.

PREREQ: SPEECH 110

#1476	Section 01 [units: 3]	01/20-05/20	MWF	11:00 AM - 11:50 AM	HE0113	Marieke Spiegelhoff
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Start/End Dates Meeting Days Meeting Times Location Instructor Course Topic (if applicable)

SPEECH 244 COMMUNICATION AND INTERVIEWING ... Additional study in interpersonal communication as it functions in various types of interview situations. Application and analysis of effective interpersonal communication choices in specific interview situations.

PREREQ: SPEECH 110

#1478 Section 01 [units: 3]
01/20-05/20 MWF 08:50 AM - 09:40 AM HE0113 Marieke Spiegelhoff

SPEECH 263 PRACTICUM IN FORENSICS ... Participation in public address or interpretation events in intercollegiate contest situations. May be retaken.

#1596 Section 01 [units: 1] Dept. Consent
01/20-05/20 Arranged Arranged Jeanine M Fassl

SPEECH 270 MULTIMEDIA PRODUCTION I: COMMUNICATION AND WEB DEVELOPMENT ... This course provides a critical and practical overview of web development as a communication tool. Students will study the function of websites, critically evaluate websites, and create websites to serve as communication vehicles. The focus will be on creating interactive experiences that are both functional and engaging. The course addresses topics including storyboarding, XHTML, Cascading Style Sheets, and JavaScript. Assessment and usability testing of websites is also an important part of the course. This is a class for beginners and assumes no previous experience or expertise.

COREQ: ACINDP 150

#1384 Section 01 [units: 3]
01/20-05/20 TR 09:30 AM - 10:45 AM MG0019C Elena G Bertozzi

#1386 Section 02 [units: 3]
01/20-05/20 TR 11:00 AM - 12:15 PM MG0019C Elena G Bertozzi

SPEECH 271 MULTIMEDIA PRODUCTION II: COMMUNICATION AND LOCAL MEDIA ... This course provides the opportunity for students to develop practical and critical skills in the production of multimedia in non-web or "local" environments to advance and enhance communication tasks within an organization. Special attention is paid to using digital images, motion graphics, digital video, and digital audio in the production of CD-ROMs, videodiscs, DVDs and other display media.

PREREQ: SPEECH/JOURNLSM 270; COREQ: ACINDP 151; STUDENTS MUST HAVE EARNED A 2.0 OR HIGHER IN 270 TO ENROLL IN 271

#1388 Section 01 [units: 3]
01/20-05/20 MW 02:15 PM - 03:30 PM MG0019C Elena G Bertozzi

SPEECH 291 TRAVEL STUDY ... Variable topics. Faculty-led courses abroad.

#1544 Section 01 [units: 3] Gen Ed Interdisciplinary (GI) NOTE: Class sessions will be announced by the course faculty. Students will also participate in the faculty-led travel study component of the course scheduled in Greece, Turkey and Cyprus from May 18-May 28, 2009. Contact the Office of International Education & Programs (email: studyabroad@uww.edu) for information about course registration or for a program application and Barbara Monfils (monfilsb@uww.edu), Nelia Olivencia (olivencn@uww.edu) for academic requirements. Applications are due to the Office of International Education & Programs on or before December 12, 2008. A \$300 program deposit will be charged to the student's account shortly thereafter. Not available with WINS registration. Travel study participants may not drop a travel study course via WINS once it has been added to their schedule. Dept. Consent

01/20-05/20 Arranged Arranged Barbara S Monfils Greece, Turkey, Cyprus
01/20-05/20 Arranged Arranged Nelia Olivencia Greece, Turkey, Cyprus

#1546 Section 02 [units: 3] NOTE: Class sessions will be announced by the course faculty. Students will also participate in the faculty-led travel study component of the course scheduled in Italy from May 21-June 09, 2009. Contact the Office of International Education & Programs (email: studyabroad@uww.edu) for information about course registration or for a program application and Susan Wildermuth (wildermu@uww.edu) for academic requirements. Applications are due to the Office of International Education & Programs on or before December 12, 2008. A \$300 program deposit will be charged to the student's account shortly thereafter. Not available with WINS registration. Travel study participants may not drop a travel study course via WINS once it has been added to their schedule. Dept. Consent

01/20-05/20 Arranged Arranged Susan M Wildermuth Italy

SPEECH 293 AUDIO PRACTICUM ... Students will develop their skills in audio technology and application through practical experience working in sound reinforcement and studio recording environments.

PREREQ: SPEECH 239 OR MUSC 290 OR CONSENT OF INSTRUCTOR

#1480 Section 01 [units: 1]
01/20-05/20 W 05:15 PM - 06:00 PM L1215 Jeff Herriott

SPEECH 302 PUBLIC RELATIONS STRATEGIES ... An examination, using case studies, of the theories and research which support the selection of various public relations strategies to solve problems. Issues such as responding to crisis situations, applying ethical principles to public relations problems and assessing the use of emerging technologies in public relations are also addressed.

PREREQ: SPEECH 202 AND 203

#1482 Section 01 [units: 3]
01/20-05/20 TR 12:30 PM - 01:45 PM HE0311 Edward R Frederick

SPEECH 303 PUBLIC RELATIONS PRACTICUM ... Planning and execution of public relations tactics, e.g., newsletters, media relations programs, special events, etc., for client organizations under the direction of a faculty member. (A maximum of two credits may be applied to the Speech Communication Major and maximum of two credits may be applied to the Speech Communication Minor. An additional credit may be applied toward graduation, but not to the major or minor.)

PREREQ: SPEECH 202, 203 AND 204 AND CONSENT OF INSTRUCTOR

#1598 Section 01 [units: 1-3] Dept. Consent
01/20-05/20 Arranged Arranged Ann P Knabe

SPEECH 305 HISTORY OF MASS COMMUNICATION ... An overview of the origin, development, strengths and weaknesses, and achievements of mass communication in the United States, with particular attention to the interrelationship between mass media and society.

PREREQ: JUNIOR/SENIOR STATUS

#1396 Section 01 [units: 3]
01/20-05/20 MWF 11:00 AM - 11:50 AM HE0311 James R Kates

#1398 Section 02 [units: 3]
01/20-05/20 W 06:15 PM - 08:45 PM HE0311 James R Kates

Start/End Dates Meeting Days Meeting Times Location Instructor Course Topic (if applicable)

SPEECH 320 ADVANCED AUDIO TECHNIQUES ... An advanced level course that studies the utilization of multi-track digital systems in broadcast, recording and sound re-enforcement environments. Students critique and analyze existing works and produce related audio materials in various genres.

PREREQ: SPEECH 239 OR CONSENT OF INSTRUCTOR

#1484 Section 01 [units: 3]

01/20-05/20 W 06:15 PM - 08:45 PM L1205 Jeff Herriott

SPEECH 325 PSYCHOLOGY OF SPEECH ... Speaking and listening viewed in relation to human behavior. A psychological perspective of such factors in the speech communication process as language and semantics, message processing and design, vocal-nonverbal cues, speech perception-production, and apprehension-anxiety which are involved in person to person and person to group communication.

#1486 Section 01 [units: 3] Gen Ed Social Science (GS)

01/20-05/20 MW 12:30 PM - 01:45 PM HE0314 Sally M Vogl-Bauer

SPEECH 326 COMMUNICATION AND GENDER ... Advanced study of interpersonal communication between and within the sexes. The focus of the course concerns examination of traditional gender ideals and analysis of communication styles that contribute to societal evolution. Sex differences in communication, theories explaining sex differences in communication, research on sex stereotypes, debates about language and sexism, and implications for inter-gender relationships in a variety of settings are among the topics considered in this course.

PREREQ: SPEECH 110

#1488 Section 01 [units: 3]

01/20-05/20 TR 02:15 PM - 03:30 PM HE0116 Elizabeth R Norwood

SPEECH 327 INTRODUCTION TO ORGANIZATIONAL COMMUNICATION ... This course provides a broad overview of the theoretical and empirical literature relevant to organizational communication. The focus is on how communication operates in organizations, the effects of communication on organizational life, and how communication can be made more efficient and effective in meeting personal as well as organizational goals.

PREREQ: SPEECH 110

#1490 Section 01 [units: 3]

01/20-05/20 MW 12:30 PM - 01:45 PM HE0116 Mary K Casey

SPEECH 328 COMMUNICATION CONFLICT RESOLUTION ... This course provides a communications perspective of the nature and possible methods of resolution of conflict.

PREREQ: SPEECH 110

#5032 Section 01 [units: 3]

01/20-05/20 TR 11:00 AM - 12:15 PM MG0122 Tammy S French

SPEECH 330 CORPORATE AND INDUSTRIAL VIDEO PRODUCTION ... This video production course examines the uses of video technology in non-broadcast settings. Particular attention is spent on marketing, public relations, training and employee communication applications.

PREREQ: SPEECH 238

#5224 Section 01 [units: 3]

01/20-05/20 MW 02:15 PM - 03:30 PM L1205 Jim Mead

SPEECH 331 PRACTICUM: PRODUCING AND DIRECTING FOR CABLE TELEVISION ... Participation of a program producer and/or director for television programming created for the University Cable Television System. Repeatable for a maximum of 4 credits in major/degree. Prereq: Consent of instructor

#1496 Section 01 [units: 1-3]

01/20-05/20 F 11:00 AM - 12:00 PM L1215 Jim Mead

Dept. Consent

SPEECH 332 PRACTICUM IN TELEVISION NEWS ... Participation in the planning and production of regularly scheduled television newscasts created for the University Cable Television system. Students will earn from one (1) to three (3) credits during the semester, depending upon assigned responsibilities. Repeatable for a maximum of four (4) credits in major/degree. Prereq: Consent of instructor

#1400 Section 01 [units: 1-3]

01/20-05/20 M 05:00 PM - 06:00 PM L1215 Jim Mead

Dept. Consent

SPEECH 333 PRINCIPLES OF ELECTRONIC MEDIA PROGRAMMING ... An examination of radio and television as a major communication industry with particular emphasis on those factors which influence program content.

PREREQ: SPEECH 131 OR 232

#5034 Section 01 [units: 3]

01/20-05/20 MW 12:30 PM - 01:45 PM L1205 Jay C Craggs

SPEECH 341 TELEVISION NEWS REPORTING AND PRODUCTION ... Television News Reporting and Production is a course in the theory and practice of reporting and practice of reporting, photographing, writing, editing and presenting television news. Students will also enroll concurrently in Practicum in Television News (SPEECH/JOURNLSM 332) for one unit.

PREREQ: JOURNLSM 243 OR JOURNLSM/SPEECH 241 OR SPEECH 246 AND SPEECH 238 OR CONSENT OF INSTRUCTOR COREQ: JOURNLSM/SPEECH 332

#1558 Section 01 [units: 3]

01/20-05/20 M 06:15 PM - 08:45 PM L1205 Jim Mead

SPEECH 345 PERSUASION ... A study of the process of persuasion: Logical, ethical, and emotional appeals as well as organizational patterns and stylistic devices are addressed. Application and analysis of these techniques through term papers and speeches.

PREREQ: SPEECH 110

#1498 Section 01 [units: 3]

01/20-05/20 MWF 11:00 AM - 11:50 AM HE0116 Mary K Casey

#1500 Section 02 [units: 3] NOTE: Required additional course fee is \$150.00

01/20-05/20 T Arranged WEB BASED Mary K Casey

01/20 T 03:45 PM - 06:15 PM HE0116 Mary K Casey

Start/End Dates Meeting Days Meeting Times Location Instructor Course Topic (if applicable)

SPEECH 350 WRITING FOR MULTIMEDIA ... This course examines the stylistic and format considerations involved in the preparation of multimedia scripts and related documents such as flowcharts, treatments, proposals and other design documents. Scripting and flowcharting software is also introduced. Students will prepare treatments, proposals and scripts for both non-narrative and narrative forms of multimedia. Students will also critically examine the writing quality of various multimedia programs.

COREQ: ACINDP 150

#1392 Section 01 [units: 3]
01/20-05/20 TR 12:30 PM - 01:45 PM HE0312 Kathy Brady

SPEECH 364 ADVERTISING AND PUBLIC RELATIONS OPERATIONS AND MANAGEMENT ... This course provides students with specific knowledge and preparation for the effective management of a corporate department or independent agency in public relations or advertising. Special emphasis will be on insights from research and practice, especially in terms of the social and economic affects of public relations' and advertising's communication efforts. Additional analysis and assessment of operations decision making for public relations and advertising situations and cases will also be covered.

PREREQ: SPEECH 302 OR JOURNLSM 322

#1504 Section 01 [units: 3]
01/20-05/20 MWF 12:05 PM - 12:55 PM HE0311 Gary Myers

SPEECH 402 PUBLIC RELATIONS PLANNING ... Application of public relations principles, tactics and strategies to a client's public relations problem or opportunity, through the development and use of public relations planning skills.

PREREQ: SPEECH 202 AND 203 AND 204 AND 302 OPEN TO SPEECH/PUBLIC RELATIONS MAJORS AND MINORS ONLY

#1506 Section 01 [units: 3]
01/20-05/20 TR 02:15 PM - 03:30 PM HE0311 Deanne M Casey

SPEECH 420 LISTENING BEHAVIOR ... Study of the current theory and research concerning the process of listening in human communication as a basis for an effective understanding of listening behavior and for an increased ability to improve one's own listening skills. Also included is an overview of approaches to 1) listening in the schools and 2) training in business-industry. Prereq: SPEECH 110 or equivalent or consent of instructor

PREREQ: SPEECH 110

#1508 Section 01 [units: 3] Gen Ed Social Science (GS)
01/20-05/20 TR 11:00 AM - 12:15 PM HE0301 Barbara A Penington

SPEECH 422 COMMUNICATION THEORIES ... Study of theories of communication from various disciplinary viewpoints. An investigation of approaches which attempt to explain the communication process through a "meaning-centered" focus to the communication act (originating communicator, message, channel, responding communicator). Theories are discussed in terms of their assumptions, claims, and strengths-weaknesses.

#1510 Section 01 [units: 3]
01/20-05/20 TR 12:30 PM - 01:45 PM HE0301 S-A Welch

#1512 Section 02 [units: 3]
01/20-05/20 TR 11:00 AM - 12:15 PM HE0311 S-A Welch

SPEECH 424 CROSS CULTURAL COMMUNICATION ... Study of cross cultural contacts and interactions when individuals are from different cultures. An analysis of verbal and nonverbal communication and related factors within and between various cultures, predictions of patterns and effects, and communication barriers.

PREREQ: SPEECH 110

#1516 Section 01 [units: 3] Gen Ed Social Science & Diversity (GS) (DV)
01/20-05/20 MWF 08:50 AM - 09:40 AM HE0301 Ray Baus

#1518 Section 02 [units: 3] Gen Ed Social Science & Diversity (GS) (DV)
01/20-05/20 MWF 09:55 AM - 10:45 AM HE0301 Ray Baus

#5041 Section 04 [units: 3] Gen Ed Social Science & Diversity (GS) (DV)
01/20-05/20 MWF 11:00 AM - 11:50 AM HE0314 Susan M Wildermuth

SPEECH 427 COMMUNICATION TRAINING IN ORGANIZATIONS ... This is an advanced level course that focuses on identifying, evaluating, and enhancing the communicative competencies behind the functioning of contemporary organizations.

PREREQ: SPEECH 327

#1562 Section 01 [units: 3]
01/20-05/20 T 06:15 PM - 08:45 PM HE0301 William E Lowell

SPEECH 429 ORGANIZATIONAL COMMUNICATION NEEDS ANALYSIS ... This course examines the critical issues associated with doing applied work in organizational communication. Theoretical and empirical questions are addressed in this regard. On the basis of this knowledge, the student then learns by conducting an audit of the communication climate for a specific organization.

PREREQ: SPEECH 244 AND 327 AND 485 OR JOURNLSM 485 OR CONSENT OF INSTRUCTOR

#1514 Section 01 [units: 3]
01/20-05/20 M 06:15 PM - 08:45 PM HE0116 Mary K Casey

SPEECH 431 MASS COMMUNICATION IN SOCIETY ... A course which examines the functions and effects of mass media in our society. Theoretical bases for assessing social, behavioral and cultural influences are emphasized.

PREREQ: SPEECH 131 OR 202 OR 232

#1522 Section 01 [units: 3]
01/20-05/20 TR 11:00 AM - 12:15 PM HE0314 David N Wachanga

SPEECH 440 NEW COMMUNICATION TECHNOLOGIES ... This course examines the major innovations in the telecommunication industry. Students will explore alternative regulatory contexts in which these systems can develop and address the implications of these developments in a variety of social, institutional and philosophical contexts.

PREREQ: JOURNLSM 210 OR JOURNLSM 220 OR SPEECH 131 OR SPEECH 232 OR JUNIOR STANDING

#5049 Section 01 [units: 3]
01/20-05/20 W 06:15 PM - 08:45 PM HE0113 David N Wachanga

Start/End Dates Meeting Days Meeting Times Location Instructor Course Topic (if applicable)

SPEECH 460 APPLIED PERSUASION ... This course advances the application of the basic theories, practice, and research methodology of persuasion. Students will be asked to integrate and extend their knowledge and experience of persuasion in interpersonal, public, and/or organizational contexts. Upon completion of the course, students will have a series of portfolio materials in applied persuasion projects under faculty supervision.

PREREQ: SPEECH 345

#1524 Section 01 [units: 3]
01/20-05/20 MWF 08:50 AM - 09:40 AM HE0311 Susan M Wildermuth

SPEECH 463 APPLIED COMMUNICATION IN HEALTH AND WELLNESS ... This advanced level course integrates health communication theory and practices, analyzing the application of communication theory in a variety of health and wellness contexts, such as smoking cessation, HIV/AIDS prevention and cancer detection. Students will demonstrate understanding of applied principles by critiquing and developing health campaign messages during the semester.

PREREQ: SPEECH 363

#1526 Section 01 [units: 3]
01/20-05/20 MW 03:45 PM - 05:00 PM HE0301 Ray Baus

SPEECH 485 COMMUNICATION RESEARCH METHODS ... An advanced-level undergraduate and graduate survey of methodologies and issues relevant to the practice of communication research.

PREREQ: JUNIOR/SENIOR STATUS

#1394 Section 01 [units: 3]
01/20-05/20 W 06:15 PM - 08:45 PM HE0314 Ray Baus

SPEECH 487 SENIOR ELECTRONIC MEDIA PROJECT ... This course allows students the opportunity to complete a capstone research or production project during their senior year. Students work with one or more faculty who advise and evaluate the project. During class meetings students work on the design of their projects and present their projects and findings. Students also develop professional networking and job acquisition skills and work on resume and portfolio preparation.

PREREQ: SENIOR STATUS PLUS THE COMPLETION OF 20 HOURS IN MAJOR INCLUDING COMPLETION OF SPEECH 232 AND 238 AND 239

#1528 Section 01 [units: 1-2]
01/20-05/20 R 09:30 AM - 10:45 AM L1215 Peter D Conover

SPEECH 489 ADVANCEMENTS IN ORGANIZATIONAL COMMUNICATION ... This is an advanced level course that exposes students to higher level organizational communication concepts and theories, which are applied and integrated within various contexts. Concentration on current/selected advancements in organizational communication with emphasis on supplemental readings and course materials.

PREREQ: SPEECH 327

#1530 Section 01 [units: 3]
01/20-05/20 MW 02:15 PM - 03:30 PM HE0314 Sally M Vogl-Bauer

SPEECH 491 TRAVEL STUDY ... Variable topics. Faculty-led courses abroad. Repeatable

#1548 Section 01 [units: 3] Gen Ed Interdisciplinary (GI) NOTE: Class sessions will be announced by the course faculty. Students will also participate in the faculty-led travel study component of the course scheduled in Greece, Turkey and Cyprus from May 18-May 28, 2009. Contact the Office of International Education & Programs (email: studyabroad@uww.edu) for information about course registration or for a program application and Barbara Monfils (monfilsb@uww.edu), Nelia Olivencia (olivencn@uww.edu) for academic requirements. Applications are due to the Office of International Education & Programs on or before December 12, 2008. A \$300 program deposit will be charged to the student's account shortly thereafter. Not available with WINS registration. Travel study participants may not drop a travel study course via WINS once it has been added to their schedule.

Dept. Consent

01/20-05/20 Arranged Arranged Barbara S Monfils Greece, Turkey, Cyprus
01/20-05/20 Arranged Arranged Nelia Olivencia Greece, Turkey, Cyprus

#1550 Section 02 [units: 3] NOTE: Class sessions will be announced by the course faculty. Students will also participate in the faculty-led travel study component of the course scheduled in Italy from May 21-June 09, 2009. Contact the Office of International Education & Programs (email: studyabroad@uww.edu) for information about course registration or for a program application and Susan Wildermuth (wilderm@uww.edu) for academic requirements. Applications are due to the Office of International Education & Programs on or before December 12, 2008. A \$300 program deposit will be charged to the student's account shortly thereafter. Not available with WINS registration. Travel study participants may not drop a travel study course via WINS once it has been added to their schedule.

Dept. Consent

01/20-05/20 Arranged Arranged Susan M Wildermuth Italy

SPEECH 493C INTERNSHIP IN COMMUNICATION ... Professional experience in which the student who aspires to a career in organizational communication/public communication/interpersonal communication works for an approved employer in his/her area of interest. (A maximum of three units of internship may be applied toward a speech communication major; a maximum of three units may be applied toward a speech communication minor). Three additional units may be applied toward graduation, but not toward the major or minor. Students may only register for 3 units at a time. Repeatable up to 6 units. Prereq: Junior or Senior status, consent of instructor and those courses deemed necessary by the internship advisor.

PREREQ: JUNIOR/SENIOR STATUS AND CONSENT OF INSTRUCTOR

#1588 Section 01 [units: 3]
01/20-05/20 Arranged Arranged William E Lowell

Dept. Consent

SPEECH 493E INTERNSHIP IN COMMUNICATION ... Professional experience in which the student works in the television, radio, or film industry under the supervision of a professional. Repeatable for a maximum of 3 credits in degree.

PREREQ: SPEECH 232 AND 238 OR 239 AND JUNIOR/SENIOR STATUS

#1590 Section 01 [units: 1-3]
01/20-05/20 Arranged Arranged Peter D Conover

Dept. Consent

SPEECH 493I PUBLIC RELATIONS INTERNSHIP ... Professional experience in which the student who aspires to a career in public relations, works for an approved internship setting in his/her area of interest. A maximum of three units of internship may be applied to a speech communication major or to a speech communication minor. Additional units may be applied to graduation, but not toward the major or minor.

PREREQ: A GRADE OF B OR BETTER IN SPEECH 203 OR A 3.0 IN SPEECH 203, 204 AND 302 AND CONSENT OF INSTRUCTOR

#1592 Section 01 [units: 3-6]
01/20-05/20 Arranged Arranged Ann P Knabe

Dept. Consent

Start/End Dates Meeting Days Meeting Times Location Instructor Course Topic (if applicable)

SPEECH 496 SPECIAL STUDIES ... Variable topics. Group activity. Not offered regularly in the curriculum but offered on topics selected on the basis of timeliness, need, and interest, and generally in the format of regularly scheduled Catalog offerings. Repeatable

PREREQ: JUNIOR/SENIOR STATUS OR CONSENT OF INSTRUCTOR

#1578 Section 01 [units: 3]

01/20-05/20 M 06:15 PM - 08:45 PM HE0309 Andres R Montenegro COM: 3D IMAGING AND ANIMATION

SPEECH 498 INDEPENDENT STUDY ... Study of a selected topic or topics under the direction of a faculty member. Repeatable.

PREREQ: JUNIOR/SENIOR STATUS OR CONSENT OF INSTRUCTOR

#1594 Section 01 [units: 1-3]

01/20-05/20 Arranged Arranged To Be Arranged Dept. Consent

#5355 Section 02 [units: 1-3]

01/20-05/20 Arranged Arranged Jeff Herriott Dept. Consent

#5389 Section 03 [units: 1-3]

01/20-05/20 Arranged Arranged Susan M Wildermuth Dept. Consent

#5398 Section 04 [units: 1-3]

01/20-05/20 Arranged Arranged Barbara A Penington Dept. Consent

#5440 Section 05 [units: 1-3]

01/20-05/20 Arranged Arranged Peter D Conover Dept. Consent

#5442 Section 06 [units: 1-3]

01/20-05/20 Arranged Arranged S-A Welch Dept. Consent

#5532 Section 07 [units: 1-3]

01/20-05/20 Arranged Arranged Sally M Vogl-Bauer Dept. Consent

#5536 Section 08 [units: 1-3]

01/20-05/20 Arranged Arranged Tammy S French Dept. Consent

***** GRADUATE LEVEL COURSES *****

SPEECH 505 HISTORY OF MASS COMMUNICATION ... An overview of the origin, development, strengths and weaknesses, and achievements of mass communication in the United States, with particular attention to the interrelationship between mass media and society.

#4862 Section 01 [units: 3]

01/20-05/20 MWF 11:00 AM - 11:50 AM HE0311 James R Kates

#4863 Section 02 [units: 3]

01/20-05/20 W 06:15 PM - 08:45 PM HE0311 James R Kates

SPEECH 520 ADVANCED AUDIO TECHNIQUES ... An advanced level course that studies the utilization of multitrack digital systems in broadcast, recording and sound reinforcement environments. Students critique and analyze existing works and produce related audio materials in various genres.

#1566 Section 01 [units: 3]

01/20-05/20 W 06:15 PM - 08:45 PM L1205 Jeff Herriott Instructor Consent

SPEECH 526 COMMUNICATION AND GENDER ... Advanced study of interpersonal communication between and within the sexes. The focus of the course concerns examination of traditional gender ideals and analysis of communication styles that contribute to societal evolution. Sex differences in communication, theories explaining sex differences in communication, research on sex stereotypes, debates about language and sexism, and implications for inter-gender relationships in a variety of settings are among the topics considered in this course.

#1568 Section 01 [units: 3]

01/20-05/20 TR 02:15 PM - 03:30 PM HE0116 Elizabeth R Norwood

SPEECH 528 COMMUNICATION CONFLICT RESOLUTION ... This course provides a communications perspective of the nature and possible methods of resolution of conflict.

#5033 Section 01 [units: 3]

01/20-05/20 TR 11:00 AM - 12:15 PM MG0122 Tammy S French

SPEECH 624 CROSS CULTURAL COMMUNICATION ... Study of cross cultural contacts and interactions when individuals are from different cultures. An analysis of verbal and nonverbal communication and related factors within and between various cultures, predictions of patterns and effects, and communication barriers.

#1538 Section 01 [units: 3]

01/20-05/20 MWF 08:50 AM - 09:40 AM HE0301 Ray Baus

#1540 Section 02 [units: 3]

01/20-05/20 MWF 09:55 AM - 10:45 AM HE0301 Ray Baus

#5044 Section 04 [units: 3]

01/20-05/20 MWF 11:00 AM - 11:50 AM HE0314 Susan M Wildermuth

SPEECH 627 COMMUNICATION TRAINING IN ORGANIZATIONS ... This is an advanced-level course that focuses on identifying, evaluating, and enhancing the communicative competencies behind the functioning of contemporary organizations.

PREREQ: SPEECH 527

#1564 Section 01 [units: 3]

01/20-05/20 T 06:15 PM - 08:45 PM HE0301 William E Lowell

SPEECH 629 ORGANIZATIONAL COMMUNICATION NEEDS ANALYSIS ... This course examines the critical issues associated with doing applied work in organizational communication. Theoretical and empirical questions are addressed in this regard. On the basis of this knowledge, the student then learns by conducting an audit of the communication climate for a specific organization.

PREREQ: SPEECH 527 AND 685 OR JOURNLSM 685 OR CONSENT OF INSTRUCTOR

#1560 Section 01 [units: 3]

01/20-05/20 M 06:15 PM - 08:45 PM HE0116 Mary K Casey

Start/End Dates Meeting Days Meeting Times Location Instructor Course Topic (if applicable)

SPEECH 631 MASS COMMUNICATION IN SOCIETY ... A course which examines the functions and effects of mass media in our society. Theoretical bases for assessing social, behavioral and cultural influences are emphasized.

#1556 Section 01 [units: 3] Instructor Consent
01/20-05/20 TR 11:00 AM - 12:15 PM HE0314 David N Wachanga

SPEECH 640 NEW COMMUNICATION TECHNOLOGIES ... This course examines the major innovations in the telecommunication industry. Students will explore alternative regulatory contexts in which these systems can develop and address the implications of these developments in a variety of social, institutional and philosophical contexts.

#5051 Section 01 [units: 3]
01/20-05/20 W 06:15 PM - 08:45 PM HE0113 David N Wachanga

SPEECH 691 TRAVEL STUDY ... Variable topics. Faculty-led courses abroad.

#1552 Section 01 [units: 3] NOTE: Class sessions will be announced by the course faculty. Students will also participate in the faculty-led travel study component of the course scheduled in Greece, Turkey and Cyprus from May 18-May 28, 2009. Contact the Office of International Education & Programs (email: studyabroad@uww.edu) for information about course registration or for a program application and Barbara Monfils (monfilsb@uww.edu), Nelia Olivencia (olivencn@uww.edu) for academic requirements. Applications are due to the Office of International Education & Programs on or before December 12, 2008. A \$300 program deposit will be charged to the student's account shortly thereafter. Not available with WINS registration. Travel study participants may not drop a travel study course via WINS once it has been added to their schedule. Dept. Consent

01/20-05/20 Arranged Arranged Barbara S Monfils Greece, Turkey, Cyprus
01/20-05/20 Arranged Arranged Nelia Olivencia Greece, Turkey, Cyprus

#1554 Section 02 [units: 3] NOTE: Class sessions will be announced by the course faculty. Students will also participate in the faculty-led travel study component of the course scheduled in Italy from May 21-June 09, 2009. Contact the Office of International Education & Programs (email: studyabroad@uww.edu) for information about course registration or for a program application and Susan Wildermuth (wildermu@uww.edu) for academic requirements. Applications are due to the Office of International Education & Programs on or before December 12, 2008. A \$300 program deposit will be charged to the student's account shortly thereafter. Not available with WINS registration. Travel study participants may not drop a travel study course via WINS once it has been added to their schedule. Dept. Consent

01/20-05/20 Arranged Arranged Susan M Wildermuth Italy

SPEECH 703 SEMINAR IN CORPORATE COMMUNICATION ... Investigation of communication topics that reflect the communication issues within an organization (e.g., superior-subordinate, conflict resolution). Topics are selected on the basis of need, interest, or timeliness and may change each time the course is offered.

PREREQ: SPEECH 701 OR CONSENT OF INSTRUCTOR

#5055 Section 01 [units: 3]
01/20-05/20 W 06:15 PM - 08:45 PM HE0301 Sally M Vogl-Bauer

SPEECH 722 ISSUES IN HUMAN COMMUNICATION THEORY ... Advanced study and analysis of communication theories from various disciplinary viewpoints. Theories are discussed in terms of their assumptions, claims, strengths, and weaknesses.

#1534 Section 01 [units: 3]
01/20-05/20 M 06:15 PM - 08:45 PM HE0301 S-A Welch

SPEECH 731 EFFECTS OF MASS COMMUNICATION ... A course that examines the effects of mass media. Theoretical bases for assessing social, behavioral, and cultural influences are emphasized.

#1536 Section 01 [units: 3]
01/20-05/20 T 06:15 PM - 08:45 PM L1205 Peter D Conover

SPEECH 789 APPLIED COMMUNICATION PROJECT CREDITS ... Applied Communication Project (ACP) credits allow a student to work with his/her project director and committee in further developing and completing the ACP, a capstone experience option emphasizing the application of communication theory and principles to solve a communication problem or meet a specific communication need relating to corporate communication or mass communication issues.

PREREQ: PROPOSAL FORM SUBMITTED TO THE GRADUATE PROGRAM COORDINATOR AND COMPLETION OF 18 GRADUATE CREDITS INCLUDING SPEECH 701, 722, 785. CONSENT OF THE GRADUATE COORDINATOR REQUIRED

#1582 Section 01 [units: 3]
01/20-05/20 Arranged Arranged Susan M Wildermuth
P/F Grading Basis Only

SPEECH 793 COMMUNICATION PRACTICUM ... The Communication Practicum gives students, under the direction of a faculty advisor, the opportunity to apply their theoretical and research backgrounds in "real world" settings ranging from internships in organizations or agencies to other approved activities.

PREREQ: COMPLETION OF A PRACTICUM CONTRACT AND 18 GRADUATE CREDITS INCLUDING SPEECH 701, 722, 785

#1584 Section 01 [units: 1-3]
01/20-05/20 Arranged Arranged Susan M Wildermuth

SPEECH 798 INDIVIDUAL STUDIES ... Study of a selected topic or topics under the direction of a faculty member.

#1580 Section 01 [units: 1-3] Dept. Consent
01/20-05/20 Arranged Arranged Susan M Wildermuth

SPEECH 799 THESIS RESEARCH ... Students must complete a Thesis Proposal Form in the Graduate Studies Office before registering for this course.

#1586 Section 01 [units: 3] Dept. Consent
01/20-05/20 Arranged Arranged Susan M Wildermuth
P/F Grading Basis Only