

Start/End Dates

Meeting Days

Meeting Times

Location

Instructor

Course Topic (if applicable)

**INTERDEPARTMENTAL****Arts & Communication Interdepartmental**

**ACINDP 150 INTRODUCTION TO MULTIMEDIA STUDIES ...** This interdisciplinary course provides an overview of the multimedia industry. Special attention is given to the study of multimedia applications, approaches, and related industry, policy, ethical and impact issues.

#1032	Section 01	[units: 3]				
	01/20-05/20	MW	12:30 PM - 01:45 PM	MG0019C	Jeff Herriott	
#1034	Section 02	[units: 3]				
	01/20-05/20	TR	02:15 PM - 03:30 PM	MG0019C	Andres R Montenegro	
	01/20-05/20	TR	02:15 PM - 03:30 PM	MG0125	Andres R Montenegro	
#5367	Section 03	[units: 3]				
	01/20-05/20	MW	03:45 PM - 05:00 PM	MG0019C	Elena G Bertozzi	
	01/20-05/20	MW	03:45 PM - 05:00 PM	MG0125	Elena G Bertozzi	

**ACINDP 151 INTRODUCTION TO MULTIMEDIA AESTHETICS ...** This course provides an overview of the aesthetics of multimedia design. Special attention is given to the study of contemporary interactive tools and their use in visual, oral and animated art, design and communication.

#1036	Section 01	[units: 3]				
	01/20-05/20	MWF	01:10 PM - 02:00 PM	CA0002	Gautam Wadhwa	
#5220	Section 02	[units: 3]				
	01/20-05/20	TR	02:15 PM - 03:30 PM	CA0002	Xiaohong Zhang	

**ACINDP 200 ARTS MANAGEMENT PRACTICUM ...** Participation in one or more areas of arts management including ticket office, house control, printing, publicity and public relations. Repeatable for a maximum of 4 units.

#1026	Section 01	[units: 1-2]				Instructor Consent
	01/20-05/20	TR	01:10 PM - 02:00 PM		Sarah A Altermatt	PUBLICITY ASSISTANT

**ACINDP 310 PRACTICUM - DEVELOPMENT ...** Participation in College of Arts and Communication development initiatives, including creating written materials, organizing special events and assisting in cultivation and stewardship activities. Repeatable once for a maximum of 4 units.

**PREREQ: ACINDP 200 AND CONSENT OF INSTRUCTOR OR THEATRE 309 AND CONSENT OF INSTRUCTOR**

#1040	Section 01	[units: 1-2]				Instructor Consent
	01/20-05/20	M	Arranged		Megan R Matthews	

**ACINDP 363 APPLIED STUDIES IN ARTS MARKETING ...** A study of the duties and skills of marketing managers of both commercial and non-profit arts-related businesses, as well as the individual artist in the marketplace. Topics include marketing research, planning a marketing budget, promotions, media relations, advertising, corporate and media sponsorship, and audience development. Offered fall term in even numbered years.

**COREQ: MARKETNG 311**

#1042 Section 01 [units: 2] NOTE: All course work will be conducted via the internet using D2L. For further information, contact the instructor at 262-472-5564 or via e-mail at matthewm@uwu.edu.

	01/20-05/20	Arranged	Arranged	WEB BASED	Megan R Matthews	
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**ACINDP 364 ISSUES IN ARTS MANAGEMENT ...** A study of topics, trends, and career options in the field of arts administration. Working professionals will explore with students issues they face in their occupations. Topics may include the role of the arts in society, leadership, public and private support and control of the arts, ethical issues, marketing challenges, computer technology and future trends in the field. Offered spring term in odd numbered years.

**PREREQ: JUNIOR/SENIOR STATUS OR CONSENT OF INSTRUCTOR**

#4279	Section 01	[units: 2]				
	01/20-05/20	W	01:10 PM - 02:50 PM	CA0011	Megan R Matthews	

**ACINDP 399 CAREER INFORMATION IN ARTS & COMMUNICATION & LETTERS & SCIENCES ...** Offered on a satisfactory/no credit basis only. Career information specifically for College of Arts and Communication and College of Letters and Sciences majors, focusing on self-analysis in preparation for the job search, resume-writing and interviewing. Particular attention will be given to career opportunities, the value of the degree program and possibilities for graduate study.

**PREREQ: SOPHOMORE STATUS**

#1024	Section 01	[units: 1]				
	01/20-03/13	MW	03:45 PM - 04:35 PM	HY0216	Gail M Fox	
						S/NC Grading Basis Only

**ACINDP 487 SENIOR MULTIMEDIA PROJECT ...** This course allows students the opportunity to complete a capstone multimedia project during their senior year. Students work with one or more faculty who advise and evaluate the project. During class meetings students work on the design of their projects and present their projects to the class and to the public. Students also develop professional networking and job acquisition skills and work on resume and portfolio preparation.

**PREREQ: SENIOR STANDING , THE COMPLETION OF AT LEAST 21 CREDITS IN THE MAJOR , SPEECH 352 OR ARTMULTI 391**

#1038	Section 01	[units: 1]				
	01/20-05/20	TR	09:30 AM - 10:45 AM		Elena G Bertozzi	
#1046	Section 02	[units: 1]				Dept. Consent
	01/20-05/20	Arranged	Arranged		Gautam Wadhwa	

**ACINDP 492 FIELD STUDY IN ARTS MERCHANDISING ...** Off campus investigation and study with designated arts related companies and individuals. Repeatable to a maximum of six units.

**PREREQ: JUNIOR/SENIOR STATUS OR CONSENT OF INSTRUCTOR**

#1028	Section 01	[units: 1-6]				Instructor Consent
	01/20-05/20	Arranged	Arranged		Marshall B Anderson	

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**ACINDP 493 ARTS MANAGEMENT/MERCHANDISING INTERNSHIP ... In cooperation with a designated arts related company and with previously established guidelines, participation in the management and/or merchandising activities of an arts related operation.**

**PREREQ: JUNIOR/SENIOR STATUS OR CONSENT OF INSTRUCTOR**

#1030 Section 01 [units: 2-6]

Instructor Consent

01/20-05/20 Arranged Arranged

Marshall B Anderson

MERCHANDISING INTERNSHIP