

Start/End Dates

Meeting Days

Meeting Times

Location

Instructor

Course Topic (if applicable)

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| COMMUNICATION |
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| Journalism |
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JOURNLISM 210 FOUNDATIONS OF PRINT JOURNALISM ... An in-depth survey of the development of the print media industry in America. Its social and historical impact is examined along with its legal foundations.

#1313 Section 01 [units: 3]

09/02-12/22 MWF 11:00 AM - 11:50 AM HE0314 James R Kates

JOURNLISM 220 FOUNDATIONS OF ADVERTISING ... A survey of advertising and its role as an institution in society, both as a marketing tool and as a communication process.

#1315 Section 01 [units: 3]

09/02-12/22 MWF 09:55 AM - 10:45 AM HE0113 Shu-Chuan Chu

#1317 Section 02 [units: 3]

09/02-12/22 MWF 11:00 AM - 11:50 AM HE0113 Shu-Chuan Chu

JOURNLISM 241 ELECTRONIC MEDIA COPYWRITING ... The course is designed as an introduction to the theory and practice of writing for the electronic media, principally radio and television. The course will provide intensive practice through writing assignments of commercial copy, program continuity copy, and public service announcements for radio and television. There will also be practice in the development and organization of various program types including talk, interview, discussion, news, and documentary programs.

#1287 Section 01 [units: 3]

09/02-12/22 MWF 08:50 AM - 09:40 AM HE0312 Kathy Brady

09/02-12/22 MWF 08:50 AM - 09:40 AM HE0211 Kathy Brady

#1289 Section 02 [units: 3]

09/02-12/22 MWF 09:55 AM - 10:45 AM HE0312 Kathy Brady

09/02-12/22 MWF 09:55 AM - 10:45 AM HE0211 Kathy Brady

JOURNLISM 243 MASS MEDIA WRITING ... Introduction to writing in the styles appropriate to various mass media. Includes a review of writing fundamentals. An emphasis is placed on selecting, organizing and structuring information. Practice in factual and strategic writing in print and electronic journalism and advertising is included. Prereq: Ability to type.

#1319 Section 01 [units: 3]

09/02-12/22 MWF 08:50 AM - 09:40 AM HE0309 Virginia M Stuesser

#1321 Section 02 [units: 3]

09/02-12/22 MWF 09:55 AM - 10:45 AM HE0309 Virginia M Stuesser

#1323 Section 03 [units: 3]

09/02-12/22 MWF 11:00 AM - 11:50 AM HE0309 Linda A Robinson

#1325 Section 04 [units: 3]

09/02-12/22 M 06:15 PM - 08:45 PM HE0312 Linda A Robinson

JOURNLISM 244 NEWS GATHERING ... The treatment of community events. Students cover city council and school board meetings; perfect interview techniques and generally go beyond the classroom to write the news story.

PREREQ: JOURNLISM 243

#1327 Section 01 [units: 3]

09/02-12/22 T 06:15 PM - 08:45 PM HE0312 David N Wachanga

JOURNLISM 245 PUBLICATION EDITING ... The course covers the proper use of language, spelling, punctuation and accepted writing style in news stories. It concentrates on use of the Associate Press Stylebook to check capitalization, abbreviations, numerals, and titles. Grammar fundamentals, sentence structure and news format are covered.

PREREQ: JOURNLISM 243 OR SPEECH 203

#1331 Section 01 [units: 3]

09/02-12/22 TR 12:30 PM - 01:45 PM HE0309 Samuel C Martino

#1333 Section 02 [units: 3]

09/02-12/22 TR 02:15 PM - 03:30 PM HE0309 Samuel C Martino

JOURNLISM 246 ELECTRONIC MEDIA NEWSWRITING AND PRODUCTION ... Development of the skills of broadcast news gathering, writing, and editing.

PREREQ: JOURNLISM 241 OR 243 OR SPEECH 203 OR 241

#1335 Section 01 [units: 3]

09/02-12/22 W 06:15 PM - 08:45 PM L1205 Jim Mead

JOURNLISM 248 PUBLICATION LAYOUT ... This course is a study of newspaper, magazine and on-line production that integrates working with text with layout and technological considerations. Building on the editing, writing of headlines and cutlines, proofreading and considering of newsworthiness practiced in Publication Editing, the course integrates these skills with selection and placement of graphic elements, proofreading page layout, selection and placement of stories, editorial responsibilities and basics of print media production, including newspapers, magazines, newsletters and online services. This is a lecture/demonstration/laboratory course in which information is presented for students to apply in practical situations.

PREREQ: JOURNLISM 243 OR SPEECH 203

#1337 Section 01 [units: 3]

09/02-12/22 MW 02:15 PM - 03:30 PM HE0312 Kristine E Kranenburg

Start/End Dates Meeting Days Meeting Times Location Instructor Course Topic (if applicable)

JOURNLSM 251 SCHOOL PUBLICATIONS: EDITORIAL ... A laboratory journalism course in which the student elects to work on the University newspaper or photo staff. A student may earn 1 hour of credit for each term of work and a maximum of 3 credits toward graduation.

COREQ: JOURNLSM 243

#1387 Section 01 [units: 1]

09/02-12/22 W 09:00 PM - 10:00 PM Samuel C Martino

JOURNLSM 270 MULTIMEDIA PRODUCTION I: COMMUNICATION AND WEB DEVELOPMENT ... This course provides a critical and practical overview of web development as a communication tool. Students will study the function of websites, critically evaluate websites, and create websites to serve as communication vehicles. The focus will be on creating interactive experiences that are both functional and engaging. The course addresses topics including storyboarding, XHTML, Cascading Style Sheets, and JavaScript. Assessment and usability testing of websites is also an important part of the course. This is a class for beginners and assumes no previous experience or expertise.

COREQ: ACINDP 150

#1291 Section 01 [units: 3]

09/02-12/22 MW 12:30 PM - 01:45 PM MG0019C Elena G Bertozzi

#1293 Section 02 [units: 3]

09/02-12/22 MW 03:45 PM - 05:00 PM MG0019C Spencer W Stuart

JOURNLSM 271 MULTIMEDIA PRODUCTION II: COMMUNICATION AND LOCAL MEDIA ... This course provides the opportunity for students to develop practical and critical skills in the production of multimedia in non-web or "local" environments to advance and enhance communication tasks within an organization. Special attention is paid to using digital images, motion graphics, digital video, and digital audio in the production of CD-ROMs, videodiscs, DVDs and other display media.

PREREQ: SPEECH/JOURNLSM 270; COREQ: ACINDP 151; STUDENTS MUST HAVE EARNED A 2.0 OR HIGHER IN 270 TO ENROLL IN 271

#1295 Section 01 [units: 3]

09/02-12/22 MW 02:15 PM - 03:30 PM MG0019B Elena G Bertozzi

JOURNLSM 303 FEATURE WRITING ... A study of feature writing and editorial writing and their roles in print publications. Experience in writing feature articles and opinion pieces.

PREREQ: JOURNLSM 243 OR SPEECH 203

#1339 Section 01 [units: 3]

09/02-12/22 TR 02:15 PM - 03:30 PM HE0312 David N Wachanga

JOURNLSM 305 HISTORY OF MASS COMMUNICATION ... An overview of the origin, development, strengths and weaknesses, and achievements of mass communication in the United States, with particular attention to the interrelationship between mass communication and society.

PREREQ: JUNIOR/SENIOR STATUS

#1341 Section 01 [units: 3]

09/02-12/22 MW 03:45 PM - 05:00 PM HE0311 Linda A Robinson

JOURNLSM 310 PUBLICATION PHOTOGRAPHY ... Study of photography in which students concentrate on producing pictures suitable for publication in newspapers, magazines and on-line publications.

#1345 Section 01 [units: 3]

09/02-12/22 TR 08:00 AM - 09:15 AM HE0309 Brian P Lucas

JOURNLSM 320 ADVERTISING COPYWRITING AND LAYOUT ... The preparation of advertising copy with attention to its functions and values.

PREREQ: JOURNLSM 220 AND JOURNLSM 243

#1347 Section 01 [units: 3]

09/02-12/22 TR 09:30 AM - 10:45 AM HE0312 Kristine E Kranenburg

#1349 Section 02 [units: 3]

09/02-12/22 TR 11:00 AM - 12:15 PM HE0312 Kristine E Kranenburg

#1351 Section 03 [units: 3]

09/02-12/22 TR 12:30 PM - 01:45 PM HE0312 Kristine E Kranenburg

JOURNLSM 322 ADVERTISING MEDIA PLANNING AND BUYING ... This course provides an overview of the development of advertising media objectives and strategies. It examines the characteristics of the various media and the principles of media scheduling and buying. Students will learn how to evaluate media for the purpose of selecting the media and media vehicles that will most effectively deliver advertising messages to the target audience. Students will receive instruction in effective media planning and buying and will be able to practice putting media plans into action. This course examines the media of advertising and emphasizes development of advertising media objectives and strategies and provides practice in implementing those strategies.

PREREQ: JOURNLSM 220

#1353 Section 01 [units: 3]

09/02-12/22 MWF 12:05 PM - 12:55 PM HE0309 Virginia M Stuesser

#1355 Section 02 [units: 3]

09/02-12/22 MWF 01:10 PM - 02:00 PM HE0309 Virginia M Stuesser

#1399 Section 03 [units: 3]

09/02-12/22 MW 03:45 PM - 05:00 PM HE0309 Virginia M Stuesser

Start/End Dates Meeting Days Meeting Times Location Instructor Course Topic (if applicable)

JOURNLSM 332 PRACTICUM IN TELEVISION NEWS ... The core of the class will be the planning and execution of regularly scheduled live television news programs that will be produced in the studio of Cable 6. The instructor of the class will guide the students in that activity. Students in the course will each have a specific role to play in the production, and the number of credits earned will depend on each student's specialization. Each student's role will be assigned by the instructor according to experience and courses completed. Typically, students who have taken courses in Newswriting and Broadcast Newswriting and Production will be reporters, editors or assignment editors. Students who have completed the announcing course will serve as announcers. Others who have taken courses in television production will serve as photojournalists and video editors. Each week the newscasts will be critiqued at a joint session in which all students participate.

PREREQ: JOURNLSM 241, 246 OR SPEECH 241, 246, 234 OR 338

#1367 Section 01 [units: 1-3]

Dept. Consent

09/02-12/22 M 05:00 PM - 06:00 PM L1215 Jim Mead

JOURNLSM 350 WRITING FOR MULTIMEDIA ... This course examines the stylistic and format considerations involved in the preparation of multimedia scripts and related documents such as flowcharts, treatments, proposals and other design documents. Scripting and flowcharting software is also introduced. Students will prepare treatments, proposals and scripts for both non-narrative and narrative forms of multimedia. Students will also critically examine the writing quality of various multimedia programs.

COREQ: ACINDP 150

#1297 Section 01 [units: 3]

09/02-12/22 MWF 12:05 PM - 12:55 PM HE0312 Kathy Brady

09/02-12/22 MWF 12:05 PM - 12:55 PM HE0112 Kathy Brady

JOURNLSM 351 GAME DEVELOPMENT: THEORY AND PRACTICE ... This course requires students to engage in and analyze a variety of interactive media: games and other forms of play. The goal is to turn a critical consciousness towards an activity that they have engaged in since birth, and consider how play changes when it is electronically mediated. Interactive media fundamentally changes the process of communication because the audience becomes more active. Users author their own experience and this fundamentally changes the role of author/architect of the medium. This course will examine audience/player experience, game/interaction content, and the effects of playing on the players. Students will analyze play experiences and learn how to develop new games.

PREREQ: JUNIOR/SENIOR STATUS OR CONSENT OF INSTRUCTOR

#1299 Section 01 [units: 3]

09/02-12/22 TR 09:30 AM - 10:45 AM HE0116 Elena G Bertozzi

JOURNLSM 352 INTERACTIVE COMMUNICATION AND ADVANCED MULTIMEDIA PRODUCTION ... Interactive Communication and Advanced Multimedia Production is a course in which students apply principles of communication theory to the production of interactive multimedia projects. Students will produce multimedia projects for on- and off-campus clients. Emphasis is placed on understanding the role of the production team in multimedia production and advanced applications of multimedia software.

PREREQ: SPEECH/JOURNLSM 271, STUDENT MUST HAVE EARNED A 2.0 OR HIGHER IN 271 TO ENROLL IN 352

#1301 Section 01 [units: 3]

09/02-12/22 TR 11:00 AM - 12:15 PM MG0019B Elena G Bertozzi

JOURNLSM 406 REPORTING PUBLIC AFFAIRS ... Advanced work in reporting with emphasis on news related to crime and the courts, government and politics, business, finance and labor. Includes study of the courts, legislative procedures and business.

PREREQ: JOURNLSM 244 AND JOURNLSM 245 OR JOURNLSM 246

#1357 Section 01 [units: 3]

09/02-12/22 T 06:15 PM - 08:45 PM HE0309 Samuel C Martino

JOURNLSM 420 LAW OF MASS COMMUNICATION ... Study of law as applied to the mass media with particular emphasis on freedom of information, libel, privacy, contempt, commercial speech, regulation of electronic media and copyright regulation.

PREREQ: JOURNLSM 210 OR JOURNLSM 220 OR SPEECH 131 OR SPEECH 232

#1359 Section 01 [units: 3]

09/02-12/22 MW 12:30 PM - 01:45 PM HE0113 James R Kates

#5154 Section 02 [units: 3]

09/02-12/22 MW 03:45 PM - 05:00 PM HE0113 James R Kates

JOURNLSM 423 ADVERTISING CAMPAIGNS ... Sales problems in advertising; the planning and execution of an advertising campaign; choice of advertising media; market and consumer research; a study of advertising as an institution and its role in communications, society, our economy and business.

PREREQ: JOURNLSM 320 AND JOURNLSM 322

#1363 Section 01 [units: 3]

09/02-12/22 MW 02:15 PM - 03:30 PM HE0309 Shu-Chuan Chu

#1365 Section 02 [units: 3]

09/02-12/22 M 06:15 PM - 08:45 PM HE0309 Shu-Chuan Chu

JOURNLSM 430 COMMUNICATION AND PUBLIC OPINION ... The role of the mass media of communication in the formation of public opinion. Use of social science techniques for studying public opinion will be examined. Prereq: Consent of instructor.

PREREQ: JOURNLSM 210 OR JOURNLSM 220 OR SPEECH 232 OR ANY COURSE IN POLITICAL SCIENCE OR SOCIOLOGY AND JUNIOR STANDING OR INSTRUCTOR CONSENT

#1303 Section 01 [units: 3]

09/02-12/22 TR 02:15 PM - 03:30 PM HE0116 Edward R Frederick

Start/End Dates Meeting Days Meeting Times Location Instructor Course Topic (if applicable)

JOURNLSM 431 MASS COMMUNICATION IN SOCIETY ... A course which examines the functions and effects of mass media in our society. Theoretical bases for assessing social, behavioral and cultural influences are emphasized.

PREREQ: SPEECH 131 OR SPEECH 202 OR SPEECH 232 OR JOURNLSM 210 OR JOURNLSM 220.

#1305 Section 01 [units: 3]
09/02-12/22 MW 03:45 PM - 05:00 PM HE0116 David N Wachanga
#1307 Section 02 [units: 3]
09/02-12/22 W 06:15 PM - 08:45 PM HE0116 David N Wachanga

JOURNLSM 485 COMMUNICATION RESEARCH METHODS ... An advanced-level undergraduate and graduate survey of methodologies and issues relevant to the practice of communication research.

PREREQ: JUNIOR/SENIOR STATUS

#1309 Section 01 [units: 3]
09/02-12/22 TR 12:30 PM - 01:45 PM HE0314 Ray Baus
#1311 Section 02 [units: 3]
09/02-12/22 TR 02:15 PM - 03:30 PM HE0314 Ray Baus

JOURNLSM 493A INTERNSHIP ADVERTISING ... Professional experiences in which the student who aspires to a career in advertising works for an approved internship setting in advertising. (a maximum of three units of Internship may be applied toward an advertising major; a maximum of three units may be applied toward an advertising minor.) Three additional units may be applied toward graduation, but not toward the major or minor. Students may only register for 3 units at a time. Repeatable up to 6 units.

PREREQ: JOURNLSM 220, JOURNLSM 320 OR JOURNLSM 322, 3.0 GPA IN THE PREREQUISITE COURSES AND/OR CONSENT OF INSTRUCTOR

#1369 Section 01 [units: 3] Instructor Consent
09/02-12/22 Arranged Arranged Kristine E Kranenburg

JOURNLSM 493G INTERNSHIP IN JOURNALISM ... Professional experience in which the student who aspires to a career in journalism works for an approved internship setting in broadcasting, on-line, or print journalism. (A maximum of three units of Internship may be applied toward a Journalism major; a maximum of three units may be applied toward a Journalism minor.) Additional units may be applied toward graduation, but not toward the major or minor. Students may not register for more than 3 units at a time.

PREREQ: JOURNLSM 243, JOURNLSM 244 AND CONSENT OF INSTRUCTOR

#1371 Section 01 [units: 1-6] Instructor Consent
09/02-12/22 Arranged Arranged Samuel C Martino

JOURNLSM 496 SPECIAL STUDIES ... Variable topics. Group activity. Not offered regularly in the curriculum but offered on topics selected on the basis of timeliness, need, and interest, and generally in the format of regularly scheduled Catalog offerings. Repeatable. Prereq: Consent of instructor

#5163 Section 01 [units: 3] NOTE: You may have to provide your own equipment for this course. Equipment needed includes: digital still camera capable of taking digital photos and transferring them to a computer via a USB port. (\$80 and up); digital video camera with USB transfer capability, such as the Flip Ultra (\$100); a digital voice recorder with USB transfer capability (\$60 to \$120). Students may be assessed a special course fee to borrow equipment. The special course fee is refundable upon return of equipment in good condition
09/02-12/22 W 06:15 PM - 08:45 PM HE0309 James R Kates DIGITAL JOURNALISM

JOURNLSM 498 INDEPENDENT STUDY ... Study of a selected topic or topics under the direction of a faculty member. Repeatable. Prereq: Junior status and consent of instructor

PREREQ: JUNIOR/SENIOR STATUS

#1373 Section 01 [units: 1-3] Dept. Consent
All class meeting details to be arranged.
#1401 Section 02 [units: 1-3] Dept. Consent
09/02-12/22 Arranged Arranged Elena G Bertozzi

*** GRADUATE LEVEL COURSES ***

JOURNLSM 505 HISTORY OF MASS COMMUNICATION ... An overview of the origin, development, strengths and weaknesses, and achievements of mass communication in the United States, with particular attention to the interrelationship between mass communication and society.

#1343 Section 01 [units: 3]
09/02-12/22 MW 03:45 PM - 05:00 PM HE0311 Linda A Robinson

JOURNLSM 620 LAW OF MASS COMMUNICATION ... Study of law as applied to the mass media with particular emphasis on freedom of information, libel, privacy, contempt, commercial speech, regulation of electronic media and copyright regulation.

#1361 Section 01 [units: 3]
09/02-12/22 MW 12:30 PM - 01:45 PM HE0113 James R Kates
#5157 Section 02 [units: 3]
09/02-12/22 MW 03:45 PM - 05:00 PM HE0113 James R Kates

JOURNLSM 630 COMMUNICATION AND PUBLIC OPINION ... The role of the mass media of communication in the formation of public opinion. Use of social science techniques for studying public opinion will be examined. Prereq: Consent of instructor.

#1389 Section 01 [units: 3]
09/02-12/22 TR 02:15 PM - 03:30 PM HE0116 Edward R Frederick

JOURNLSM 631 MASS COMMUNICATION IN SOCIETY ... A course which examines the functions and effects of mass media in our society. Theoretical bases for assessing social, behavioral and cultural influences are emphasized.

#1375 Section 01 [units: 3] Instructor Consent
09/02-12/22 MW 03:45 PM - 05:00 PM HE0116 David N Wachanga

| Start/End Dates | Meeting Days | Meeting Times | Location | Instructor | Course Topic (if applicable) |
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| #1377 | Section 02 | [units: 3] | | | | Instructor Consent |
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| 09/02-12/22 | W | 06:15 PM - 08:45 PM | HE0116 | David N Wachanga | |
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JOURNLSM 785 METHODS OF COMMUNICATION RESEARCH ... An advanced-level graduate survey of methodologies and issues relevant to the practice of communication research.

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| #1397 | Section 01 | [units: 3] | | | |
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| 09/02-12/22 | W | 06:15 PM - 08:45 PM | HE0312 | Ray Baus | |
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JOURNLSM 789 APPLIED COMMUNICATION PROJECT CREDITS ... Applied Communication Project (ACP) units allow a student to work with his/her project director and committee in further developing and completing the ACP, a capstone experience option emphasizing the application of communication theory and principles to solve a communication problem or meet a specific need relating to corporate communication or mass communication issues. ACP proposal forms available at <http://academics.uww.edu/comgrads/forms.html> or from the graduate coordinator. Note, Speech/Journlsm 799 Thesis credits and Speech/Journlsm 789 ACP credits may not be taken concurrently with Speech/Journlsm 798 Independent Study credits.

PREREQ: THE COMPLETION OF AN ACP PROPOSAL FORM AND COMPLETION OF 18 GRADUATE UNITS INCLUDING SPEECH 701, 722 AND 785

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| #1379 | Section 01 | [units: 3] | | | | Instructor Consent |
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| 09/02-12/22 | Arranged | Arranged | | S-A Welch | |
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P/F Grading Basis Only

JOURNLSM 793 COMMUNICATION PRACTICUM ... The Communication Practicum gives students, under the direction of a faculty advisor, the opportunity to apply their theoretical and research backgrounds in "real world" settings ranging from internships in organizations or agencies to other approved activities.

PREREQ: COMPLETION OF A PRACTICUM CONTRACT AND 18 GRADUATE CREDITS INCLUDING SPEECH 701, 722, 785

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| #1381 | Section 01 | [units: 1-3] | | | | Instructor Consent |
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| 09/02-12/22 | Arranged | Arranged | | S-A Welch | |
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JOURNLSM 798 INDIVIDUAL STUDIES ... Study of a selected topic or topics under the direction of a faculty member. Students must complete the Independent Studies Form located at <http://www.uww.edu/commgrads/forms.html> or available from the Communication Department office prior to registering for this course. The form requires signatures from the instructor supervising the independent study and from the graduate coordinator. Note, Speech/Journlsm 799 Thesis credits and Speech/Journlsm 789 ACP credits may not be taken concurrently with Speech/Journlsm 798 Independent Study credits.

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| #1383 | Section 01 | [units: 1-3] | | | | Dept. Consent |
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| 09/02-12/22 | Arranged | Arranged | | S-A Welch | |
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JOURNLSM 799 THESIS RESEARCH ... Guided investigation of an approved thesis topic. Students may receive credit for research activities planned in conjunction with their advisors and leading to the completion of a master's degree. For students choosing the thesis option, 3 units of Thesis Research (799) may count toward the 30 required credits. For students choosing the ACP option, 3 units of ACP (789) credits may count toward the required 30 units. Thesis prospectus forms are available from the Graduate Program Coordinator and the department website at <http://academics.uww.edu/commgrads/forms.html>. In addition, students must complete the Graduate School thesis proposal form available at <http://www.uww.edu/gradstudies/thesisform.php>. Note, Speech 799 credits may not be taken concurrently with Speech/Journlsm 798 credits.

COMPLETE 18 GRADUATE LEVEL UNITS INCLUDING SPEECH 701, 722 AND 785 AND SUBMIT A SIGNED THESIS PROSPECTUS DEVELOPED IN CONSULTATION WITH THEIR CAPSTONE FACULTY COMMITTEE

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| #1385 | Section 01 | [units: 3] | | | | Dept. Consent |
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| 09/02-12/22 | Arranged | Arranged | | S-A Welch | |
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P/F Grading Basis Only

Speech

SPEECH 110 INTRODUCTION TO HUMAN COMMUNICATION ... A basic course designed to help students increase their effectiveness in public speaking and interpersonal communication through learning current theory and developing skills through actual classroom experiences. A beginning course in principles of oral communication designed to develop confidence and precision through classroom speaking. For information about the waiver examination see the Proficiency/General Studies Requirements section of this Bulletin.

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| #1551 | Section 01 | [units: 3] | | | |
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| 09/02-12/22 | MWF | 07:45 AM - 08:35 AM | HE0113 | Marieke Spiegelhoff | |
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| #1553 | Section 02 | [units: 3] | | | |
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| 09/02-12/22 | MWF | 08:50 AM - 09:40 AM | HE0113 | Jodi Galvan | |
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| #1555 | Section 03 | [units: 3] | | | |
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| 09/02-12/22 | MWF | 08:50 AM - 09:40 AM | HE0301 | Tammy S French | |
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| #1557 | Section 04 | [units: 3] | | | |
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| 09/02-12/22 | MWF | 08:50 AM - 09:40 AM | HE0311 | Marieke Spiegelhoff | |
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| #1559 | Section 05 | [units: 3] | | | |
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| 09/02-12/22 | WF | 09:55 AM - 10:45 AM | HE0301 | Susan M Wildermuth | |
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| 09/02-12/22 | M | 09:55 AM - 10:45 AM | HE0101 | Susan M Wildermuth | |
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| #1561 | Section 06 | [units: 3] | | | |
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| 09/02-12/22 | WF | 09:55 AM - 10:45 AM | HE0314 | Susan M Wildermuth | |
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| 09/02-12/22 | M | 09:55 AM - 10:45 AM | HE0101 | Susan M Wildermuth | |
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| #1563 | Section 07 | [units: 3] | | | |
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| 09/02-12/22 | WF | 09:55 AM - 10:45 AM | HE0311 | Susan M Wildermuth | |
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| 09/02-12/22 | M | 09:55 AM - 10:45 AM | HE0101 | Susan M Wildermuth | |
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| <u>Class#</u> | <u>Section</u> | <u>(Units)</u> | <u>General Education Designation (if any)</u> | <u>Start/End Dates</u> | <u>Meeting Days</u> | <u>Meeting Times</u> | <u>Location</u> | <u>Instructor</u> | <u>Course Topic (if applicable)</u> |
|---------------|----------------|----------------|---|------------------------|---------------------|----------------------|-----------------|---------------------|-------------------------------------|
| #5238 | Section 09 | [units: 3] | | 09/02-12/22 | MWF | 11:00 AM - 11:50 AM | HE0116 | Marieke Spiegelhoff | |
| #5236 | Section 10 | [units: 3] | | 09/02-12/22 | TR | 11:00 AM - 12:15 PM | HE0113 | Anne C Mancl | |
| #5196 | Section 11 | [units: 3] | | 09/02-12/22 | MWF | 11:00 AM - 11:50 AM | HE0311 | Jodi Galvan | |
| #5215 | Section 12 | [units: 3] | | 09/02-12/22 | WF | 12:05 PM - 12:55 PM | HE0301 | Susan M Wildermuth | |
| | | | | 09/02-12/22 | M | 12:05 PM - 12:55 PM | HE0101 | Susan M Wildermuth | |
| #5216 | Section 13 | [units: 3] | | 09/02-12/22 | WF | 12:05 PM - 12:55 PM | HE0314 | Susan M Wildermuth | |
| | | | | 09/02-12/22 | M | 12:05 PM - 12:55 PM | HE0101 | Susan M Wildermuth | |
| #5217 | Section 14 | [units: 3] | | 09/02-12/22 | WF | 12:05 PM - 12:55 PM | HE0311 | Susan M Wildermuth | |
| | | | | 09/02-12/22 | M | 12:05 PM - 12:55 PM | HE0101 | Susan M Wildermuth | |
| #5219 | Section 16 | [units: 3] | | 09/02-12/22 | WF | 01:10 PM - 02:00 PM | HE0301 | Susan M Wildermuth | |
| | | | | 09/02-12/22 | M | 01:10 PM - 02:00 PM | HE0101 | Susan M Wildermuth | |
| #5220 | Section 17 | [units: 3] | | 09/02-12/22 | WF | 01:10 PM - 02:00 PM | HE0314 | Susan M Wildermuth | |
| | | | | 09/02-12/22 | M | 01:10 PM - 02:00 PM | HE0101 | Susan M Wildermuth | |
| #5221 | Section 18 | [units: 3] | | 09/02-12/22 | WF | 01:10 PM - 02:00 PM | HE0311 | Susan M Wildermuth | |
| | | | | 09/02-12/22 | M | 01:10 PM - 02:00 PM | HE0101 | Susan M Wildermuth | |
| #5209 | Section 20 | [units: 3] | | 09/02-12/22 | MW | 02:15 PM - 03:30 PM | HE0113 | Kathy Brady | |
| #5208 | Section 21 | [units: 3] | | 09/02-12/22 | MW | 03:45 PM - 05:00 PM | HE0314 | Kyle E Geissler | |
| #5207 | Section 22 | [units: 3] | | 09/02-12/22 | M | 06:15 PM - 08:45 PM | HE0301 | Gary Myers | |
| #5205 | Section 23X | [units: 3] | LEARNING COMMUNITIES - LIVE & LEARN FRESHMAN OR MAKING A DIFFERENCE | 09/02-12/22 | TR | 12:30 PM - 01:45 PM | HE0113 | William E Lowell | |
| #5203 | Section 24 | [units: 3] | | 09/02-12/22 | TR | 09:30 AM - 10:45 AM | HE0105 | Anne C Mancl | |
| #5202 | Section 25 | [units: 3] | | 09/02-12/22 | TR | 11:00 AM - 12:15 PM | HE0116 | Marieke Spiegelhoff | |
| #5201 | Section 26X | [units: 3] | LEARNING COMMUNITIES - LIVE & LEARN FRESHMAN | 09/02-12/22 | TR | 12:30 PM - 01:45 PM | HE0116 | Tammy S French | |
| #5199 | Section 27X | [units: 3] | LEARNING COMMUNITIES - STARS OF TOMORROW | 09/02-12/22 | TR | 12:30 PM - 01:45 PM | HE0311 | Marieke Spiegelhoff | |
| #5198 | Section 28 | [units: 3] | | 09/02-12/22 | TR | 02:15 PM - 03:30 PM | HE0311 | Ann P Knabe | |
| #5237 | Section 29 | [units: 3] | | 09/02-12/22 | TR | 08:00 AM - 09:15 AM | HE0116 | Kathleen M Yih | |
| #5818 | Section 30 | [units: 3] | | 09/05 | S | 09:00 AM - 04:00 PM | HE0316 | Jodi Galvan | |
| | | | | 10/03 | S | 09:00 AM - 04:00 PM | HE0316 | Jodi Galvan | |
| | | | | 11/07 | S | 09:00 AM - 04:00 PM | HE0316 | Jodi Galvan | |
| | | | | 12/05 | S | 09:00 AM - 04:00 PM | HE0316 | Jodi Galvan | |
| | | | | 09/02-12/22 | Arranged | Arranged | WEB BASED | Jodi Galvan | |
| #5866 | Section 31 | [units: 3] | | 09/02-12/22 | Arranged | Arranged | | Barbara A Penington | DISNEY COLLEGE PROGRAM |
| | | | | 09/02-12/22 | Arranged | Arranged | | Robert A Gruber | DISNEY COLLEGE PROGRAM |
| #6048 | Section 32 | [units: 3] | | 09/19 | S | 09:00 AM - 04:00 PM | HE0316 | Jodi Galvan | |
| | | | | 10/17 | S | 09:00 AM - 04:00 PM | HE0316 | Jodi Galvan | |
| | | | | 11/21 | S | 09:00 AM - 04:00 PM | HE0316 | Jodi Galvan | |
| | | | | 12/12 | S | 09:00 AM - 04:00 PM | HE0316 | Jodi Galvan | |
| | | | | 09/02-12/22 | Arranged | Arranged | WEB BASED | Jodi Galvan | |

Dept. Consent

| <i>Start/End Dates</i> | <i>Meeting Days</i> | <i>Meeting Times</i> | <i>Location</i> | <i>Instructor</i> | <i>Course Topic (if applicable)</i> |
|------------------------|---------------------|----------------------|-----------------|-------------------|-------------------------------------|
| #5195 | Section 45H | [units: 3] | | | |
| HONORS REQUIREMENT | | | | | |
| 09/02-12/22 | MWF | 11:00 AM - 11:50 AM | HE0301 | Tammy S French | HONORS |

SPEECH 131 INTRODUCTION TO MASS COMMUNICATION ... A study of mass communication with relation to current economic, political and social institutions and trends. Emphasis on print and broadcast media with consideration of advertising, public relations, government and technology. The role of media in entertainment, news, and persuasion is examined.

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| #1427 | Section 01 | [units: 3] | Gen Ed Social Science (GS) | | |
| 09/02-12/22 | TR | 09:30 AM - 10:45 AM | MG0101 | Brian P Lucas | |

SPEECH 202 PRINCIPLES OF PUBLIC RELATIONS ... An introduction to the principles, processes and techniques of public relations as they are used in business, government and nonprofit organizations.

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| #1429 | Section 01 | [units: 3] | | | |
| 09/02-12/22 | TR | 09:30 AM - 10:45 AM | HH1303 | Edward R Frederick | |
| #1431 | Section 02 | [units: 3] | | | |
| 09/02-12/22 | TR | 11:00 AM - 12:15 PM | HH1303 | Edward R Frederick | |

SPEECH 203 PUBLIC RELATIONS TACTICS I ... A beginning exploration of public relations communication styles as they apply to various media, including news releases, public service messages, media alerts, newsletters and brochures.

COREQ: SPEECH 202

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| #1433 | Section 01 | [units: 3] | | | |
| 09/02-12/22 | MW | 03:45 PM - 05:00 PM | HE0312 | Corey B Davis | |

SPEECH 204 PUBLIC RELATIONS TACTICS II ... Instruction and practice in the theory, design, production and utilization of non-print media in the context of various public relations activities

PREREQ: SPEECH 202 AND SPEECH 203

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| #1435 | Section 01 | [units: 3] | | | |
| 09/02-12/22 | TR | 09:30 AM - 10:45 AM | HE0309 | Ann P Knabe | |
| #1437 | Section 02 | [units: 3] | | | |
| 09/02-12/22 | TR | 11:00 AM - 12:15 PM | HE0309 | Ann P Knabe | |

SPEECH 228 INTERPERSONAL COMMUNICATION ... Theory and exercises in interpersonal communication situations. Basic theory, self disclosure, listening, conflict, trust and other topics will be examined.

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| #1439 | Section 01 | [units: 3] | | | |
| 09/02-12/22 | TR | 12:30 PM - 01:45 PM | HE0301 | Anne C Mancl | |
| #1441 | Section 02 | [units: 3] | | | |
| 09/02-12/22 | TR | 02:15 PM - 03:30 PM | WH1012 | | |

SPEECH 230 RADIO PRACTICUM ... A laboratory course in which the student participates in at least one area of radio broadcasting: Announcing, engineering, interviewing, or publicity. Repeatable.

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| #1609 | Section 01 | [units: 1] | | | |
| 09/02-12/22 | W | 05:30 PM - 06:15 PM | L1205 | Brian P Lucas | |

SPEECH 231 PRACTICUM: CABLE TELEVISION PRODUCTION ... Participation in a variety of areas of television production including camera, lighting, graphics, audio, switching, video engineering and announcing and television performance. Repeatable for a maximum of 4 units in major/degree.

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| #1603 | Section 01 | [units: 1] | | | |
| 09/02-12/22 | T | 04:45 PM - 06:00 PM | L1205 | Jim Mead | |

SPEECH 232 FOUNDATIONS OF ELECTRONIC MEDIA ... An in-depth survey of the historic developmental, technological, economic, programming, social impact, and regulatory foundations of the broadcasting and electronic media communications industries in America.

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| #1605 | Section 01 | [units: 3] | Gen Ed Social Science (GS) | | |
| 09/02-12/22 | MWF | 08:50 AM - 09:40 AM | HE0314 | Linda A Robinson | |

SPEECH 234 ELECTRONIC MEDIA ANNOUNCING ... Emphasizes the development of professional speech and performing habits for radio, television, and related electronic media. Training in proper use of announcing - related technical equipment provided. Vocal and performing styles pertinent to the presentation of entertainment, information, and persuasion for electronic media are presented within an applied framework.

PREREQ: SPEECH 110

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| #1443 | Section 01 | [units: 3] | | | |
| 09/02-12/22 | MWF | 09:55 AM - 10:45 AM | L1205 | Jim Mead | |

SPEECH 236 INTRODUCTION TO CINEMA ... Focuses on understanding and appreciating film as a unique visual communication experience. Includes an introduction to the understanding of film language and different theories of film aesthetics and criticism.

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| #1517 | Section 01 | [units: 3] | Gen Ed Arts (GA) | | |
| 09/02-12/22 | M | 08:50 AM - 09:40 AM | L1205 | Peter D Conover | |
| 09/02-12/22 | T | 06:00 PM - 09:00 PM | WH2001 | Peter D Conover | |
| #1595 | Section 02 | [units: 3] | Gen Ed Arts (GA) | | |
| 09/02-12/22 | M | 11:00 AM - 11:50 AM | L1205 | Peter D Conover | |
| 09/02-12/22 | T | 06:00 PM - 09:00 PM | WH2001 | Peter D Conover | |

Start/End Dates Meeting Days Meeting Times Location Instructor Course Topic (if applicable)

SPEECH 238 FUNDAMENTALS OF VIDEO PRODUCTION ... This introductory video production course provides students with a basic understanding of the video production process. Students work on studio and field exercises to develop their video production skills.

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| #1507 | Section 01 | [units: 3] | | | | | |
| | 09/02-12/22 | MW | 12:30 PM - 01:45 PM | L1205 | Jim Mead | | |
| #1509 | Section 02 | [units: 3] | | | | | |
| | 09/02-12/22 | MW | 02:15 PM - 03:30 PM | L1205 | Peter D Conover | | |

SPEECH 239 FUNDAMENTALS OF AUDIO PRODUCTION ... A study of audio theory relevant to the production of programming for radio and related electronic mass media. Substantial attention devoted to the fundamental theoretical principles of digital audio systems. Practical experience in program production is also emphasized, in combination with the development of critical listening skills for audio production work.

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| #1513 | Section 01 | [units: 3] | NOTE: Required additional course fee is \$15.00 | | | | |
| | 09/02-12/22 | TR | 11:00 AM - 12:15 PM | L1205 | Jay C Craggs | | |
| #1515 | Section 02 | [units: 3] | NOTE: Required additional course fee is \$15.00 | | | | |
| | 09/02-12/22 | TR | 12:30 PM - 01:45 PM | L1205 | Brian P Lucas | | |

SPEECH 240 PUBLIC SPEAKING ... Study of the theory and techniques of public address with required presentation of speeches.

PREREQ: SPEECH 110

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| #1445 | Section 01 | [units: 3] | Gen Ed Humanities (GH) | | | | |
| | 09/02-12/22 | TR | 08:00 AM - 09:15 AM | HE0311 | Jeanine M Fassl | | |
| #1447 | Section 02 | [units: 3] | Gen Ed Humanities (GH) | | | | |
| | 09/02-12/22 | TR | 09:30 AM - 10:45 AM | HE0311 | Jeanine M Fassl | | |

SPEECH 241 ELECTRONIC MEDIA COPYWRITING ... The course is designed as an introduction to the theory and practice of writing for the electronic media, principally radio and television. The course will provide intensive practice through writing assignments of commercial copy, program continuity copy, and public service announcements for radio and television. There will also be practice in the development and organization of various program types including talk, interview, discussion, news, and documentary programs.

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| #1403 | Section 01 | [units: 3] | | | | | |
| | 09/02-12/22 | MWF | 08:50 AM - 09:40 AM | HE0312 | Kathy Brady | | |
| | 09/02-12/22 | MWF | 08:50 AM - 09:40 AM | HE0211 | Kathy Brady | | |
| #1405 | Section 02 | [units: 3] | | | | | |
| | 09/02-12/22 | MWF | 09:55 AM - 10:45 AM | HE0312 | Kathy Brady | | |
| | 09/02-12/22 | MWF | 09:55 AM - 10:45 AM | HE0211 | Kathy Brady | | |

SPEECH 242 SMALL GROUP COMMUNICATION ... The study of small group theory and group dynamics, with practice in their application, designed to prepare students to communicate and function effectively as members of decision making and problem solving small groups.

PREREQ: SPEECH 110

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| #1449 | Section 01 | [units: 3] | | | | | |
| | 09/02-12/22 | TR | 09:30 AM - 10:45 AM | HE0113 | William E Lowell | | |
| #1451 | Section 02 | [units: 3] | | | | | |
| | 09/02-12/22 | TR | 02:15 PM - 03:30 PM | HE0113 | William E Lowell | | |

SPEECH 244 COMMUNICATION AND INTERVIEWING ... Additional study in interpersonal communication as it functions in various types of interview situations. Application and analysis of effective interpersonal communication choices in specific interview situations.

PREREQ: SPEECH 110

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| #1453 | Section 01 | [units: 3] | | | | | |
| | 09/02-12/22 | T | 06:15 PM - 08:45 PM | HE0113 | William E Lowell | | |

SPEECH 246 ELECTRONIC MEDIA NEWSWRITING AND PRODUCTION ... Development of the skills of broadcast news gathering, writing, and editing.

PREREQ: JOURNLSM 241 OR 243 OR SPEECH 203 OR 241

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| #1597 | Section 01 | [units: 3] | | | | | |
| | 09/02-12/22 | W | 06:15 PM - 08:45 PM | L1205 | Jim Mead | | |

SPEECH 263 PRACTICUM IN FORENSICS ... Participation in public address or interpretation events in intercollegiate contest situations. May be retaken.

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| #1527 | Section 01 | [units: 1] | | | | | Instructor Consent |
| | 09/02-12/22 | Arranged | Arranged | | Jeanine M Fassl | | |

SPEECH 270 MULTIMEDIA PRODUCTION I: COMMUNICATION AND WEB DEVELOPMENT ... This course provides a critical and practical overview of web development as a communication tool. Students will study the function of websites, critically evaluate websites, and create websites to serve as communication vehicles. The focus will be on creating interactive experiences that are both functional and engaging. The course addresses topics including storyboarding, XHTML, Cascading Style Sheets, and JavaScript. Assessment and usability testing of websites is also an important part of the course. This is a class for beginners and assumes no previous experience or expertise.

COREQ: ACINDP 150

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| #1407 | Section 01 | [units: 3] | | | | | |
| | 09/02-12/22 | MW | 12:30 PM - 01:45 PM | MG0019C | Elena G Bertozzi | | |
| #1409 | Section 02 | [units: 3] | | | | | |
| | 09/02-12/22 | MW | 03:45 PM - 05:00 PM | MG0019C | Spencer W Stuart | | |

Start/End Dates Meeting Days Meeting Times Location Instructor Course Topic (if applicable)

SPEECH 271 MULTIMEDIA PRODUCTION II: COMMUNICATION AND LOCAL MEDIA ... This course provides the opportunity for students to develop practical and critical skills in the production of multimedia in non-web or "local" environments to advance and enhance communication tasks within an organization. Special attention is paid to using digital images, motion graphics, digital video, and digital audio in the production of CD-ROMs, videodiscs, DVDs and other display media.

PREREQ: SPEECH/JOURNLSM 270; COREQ: ACINDP 151; STUDENTS MUST HAVE EARNED A 2.0 OR HIGHER IN 270 TO ENROLL IN 271

#1411 Section 01 [units: 3]
09/02-12/22 MW 02:15 PM - 03:30 PM MG0019B Elena G Bertozzi

SPEECH 293 AUDIO PRACTICUM ... Students will develop their skills in audio technology and application through practical experience working in sound reinforcement and studio recording environments.

PREREQ: SPEECH 239 OR MUSC 290 OR CONSENT OF INSTRUCTOR

#1633 Section 01 [units: 1]
09/02-12/22 M 05:15 PM - 06:00 PM L1205 Jay C Craggs

SPEECH 302 PUBLIC RELATIONS STRATEGIES ... An examination, using case studies, of the theories and research which support the selection of various public relations strategies to solve problems. Issues such as responding to crisis situations, applying ethical principles to public relations problems and assessing the use of emerging technologies in public relations are also addressed.

PREREQ: SPEECH 202 AND 203

#1455 Section 01 [units: 3]
09/02-12/22 MW 02:15 PM - 03:30 PM HE0311 Corey B Davis

SPEECH 303 PUBLIC RELATIONS PRACTICUM ... Planning and execution of public relations tactics, e.g., newsletters, media relations programs, special events, etc., for client organizations under the direction of a faculty member. (A maximum of two credits may be applied to the Speech Communication Major and maximum of two credits may be applied to the Speech Communication Minor. An additional credit may be applied toward graduation, but not to the major or minor.)

PREREQ: SPEECH 202, 203 AND 204 AND CONSENT OF INSTRUCTOR

#1529 Section 01 [units: 1-3] Dept. Consent
09/02-12/22 Arranged Arranged Ann P Knabe

SPEECH 305 HISTORY OF MASS COMMUNICATION ... An overview of the origin, development, strengths and weaknesses, and achievements of mass communication in the United States, with particular attention to the interrelationship between mass media and society.

PREREQ: JUNIOR/SENIOR STATUS

#1599 Section 01 [units: 3]
09/02-12/22 MW 03:45 PM - 05:00 PM HE0311 Linda A Robinson

SPEECH 321 NONVERBAL COMMUNICATION ... Nonverbal dimensions of interpersonal communication (physical behavior, facial expression, eye behavior, personal space, personal appearance-clothing, touch, voice and the use of objects) focusing upon their actual interaction with verbal or speech communication. Study of concepts and actual participation in nonverbal exercises/simulations.

PREREQ: SPEECH 110

#1457 Section 01 [units: 3]
09/02-12/22 MW 02:15 PM - 03:30 PM HE0301 Tammy S French

SPEECH 325 PSYCHOLOGY OF SPEECH ... Speaking and listening viewed in relation to human behavior. A psychological perspective of such factors in the speech communication process as language and semantics, message processing and design, vocal-nonverbal cues, speech perception-production, and apprehension-anxiety which are involved in person to person and person to group communication.

#1459 Section 01 [units: 3] Gen Ed Social Science (GS)
09/02-12/22 MW 02:15 PM - 03:30 PM HE0116 Sally M Vogl-Bauer

SPEECH 327 INTRODUCTION TO ORGANIZATIONAL COMMUNICATION ... This course provides a broad overview of the theoretical and empirical literature relevant to organizational communication. The focus is on how communication operates in organizations, the effects of communication on organizational life, and how communication can be made more efficient and effective in meeting personal as well as organizational goals.

PREREQ: SPEECH 110

#1463 Section 01 [units: 3]
09/02-12/22 TR 09:30 AM - 10:45 AM HE0301 Mary K Casey

#1465 Section 02 [units: 3]
09/02-12/22 T 06:15 PM - 08:45 PM HE0301 Mary K Casey

SPEECH 328 COMMUNICATION CONFLICT RESOLUTION ... This course provides a communications perspective of the nature and possible methods of resolution of conflict.

PREREQ: SPEECH 110

#1467 Section 01 [units: 3]
09/02-12/22 W 06:15 PM - 08:45 PM HE0301 Sally M Vogl-Bauer

SPEECH 331 PRACTICUM: PRODUCING AND DIRECTING FOR CABLE TELEVISION ... Participation of a program producer and/or director for television programming created for the University Cable Television System. Repeatable for a maximum of 4 credits in major/degree. Prereq: Consent of instructor

#1469 Section 01 [units: 1-3] Dept. Consent
09/02-12/22 F 11:00 AM - 12:00 PM L1215 Jim Mead

| Start/End Dates | Meeting Days | Meeting Times | Location | Instructor | Course Topic (if applicable) |
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SPEECH 332 PRACTICUM IN TELEVISION NEWS ... Participation in the planning and production of regularly scheduled television newscasts created for the University Cable Television system. Students will earn from one (1) to three (3) credits during the semester, depending upon assigned responsibilities. Repeatable for a maximum of four (4) credits in major/degree. Prereq: Consent of instructor

#1471 Section 01 [units: 1-3]

Dept. Consent

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| 09/02-12/22 | M | 05:00 PM - 06:00 PM | L1215 | Jim Mead | |
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SPEECH 345 PERSUASION ... A study of the process of persuasion: Logical, ethical, and emotional appeals as well as organizational patterns and stylistic devices are addressed. Application and analysis of these techniques through term papers and speeches.

PREREQ: SPEECH 110

#1477 Section 01 [units: 3]

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|-------------|-----|---------------------|--------|---------------|--|
| 09/02-12/22 | MWF | 08:50 AM - 09:40 AM | HE0116 | Corey B Davis | |
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#1479 Section 02 [units: 3]

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| 09/02-12/22 | MWF | 09:55 AM - 10:45 AM | HE0116 | Corey B Davis | |
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SPEECH 350 WRITING FOR MULTIMEDIA ... This course examines the stylistic and format considerations involved in the preparation of multimedia scripts and related documents such as flowcharts, treatments, proposals and other design documents. Scripting and flowcharting software is also introduced. Students will prepare treatments, proposals and scripts for both non-narrative and narrative forms of multimedia. Students will also critically examine the writing quality of various multimedia programs.

COREQ: ACINDP 150

#1413 Section 01 [units: 3]

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| 09/02-12/22 | MWF | 12:05 PM - 12:55 PM | HE0312 | Kathy Brady | |
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| 09/02-12/22 | MWF | 12:05 PM - 12:55 PM | HE0112 | Kathy Brady | |
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SPEECH 351 GAME DEVELOPMENT: THEORY AND PRACTICE ... This course requires students to engage in and analyze a variety of interactive media: games and other forms of play. The goal is to turn a critical consciousness towards an activity that they have engaged in since birth, and consider how play changes when it is electronically mediated. Interactive media fundamentally changes the process of communication because the audience becomes more active. Users author their own experience and this fundamentally changes the role of author/architect of the medium. This course will examine audience/player experience, game/interaction content, and the effects of playing on the players. Students will analyze play experiences and learn how to develop new games.

PREREQ: JUNIOR/SENIOR STATUS OR CONSENT OF INSTRUCTOR

#1415 Section 01 [units: 3]

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|-------------|----|---------------------|--------|------------------|--|
| 09/02-12/22 | TR | 09:30 AM - 10:45 AM | HE0116 | Elena G Bertozzi | |
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SPEECH 352 INTERACTIVE COMMUNICATION AND ADVANCED MULTIMEDIA PRODUCTION ... Interactive Communication and Advanced Multimedia Production is a course in which students apply principles of communication theory to the production of interactive multimedia projects. Students will produce multimedia projects for on- and off-campus clients. Emphasis is placed on understanding the role of the production team in multimedia production and advanced applications of multimedia software.

PREREQ: SPEECH/JOURNLISM 271, STUDENT MUST HAVE EARNED A 2.0 OR HIGHER IN 271 TO ENROLL IN 352

#1417 Section 01 [units: 3]

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|-------------|----|---------------------|---------|------------------|--|
| 09/02-12/22 | TR | 11:00 AM - 12:15 PM | MG0019B | Elena G Bertozzi | |
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SPEECH 363 HEALTH COMMUNICATION AND SOCIAL SUPPORT ... This course provides an overview on the field of health communication, with special emphasis given to theory and research on social support messages. Factors that influence the provision and reception of social support messages are examined in a variety of different contexts (e.g., relational, familial, support group, workplace, on-line). Assessment of health communication messages occurring while giving social support, dilemmas of social support interactions and failures in the communication of health messages are also considered.

PREREQ: SPEECH 110

#1481 Section 01 [units: 3]

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| 09/02-12/22 | TR | 09:30 AM - 10:45 AM | HE0314 | Ray Baus | |
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SPEECH 368 FAMILY COMMUNICATION ... This course is designed to enhance students' understanding of communication in familial relationships. Topics such as parent-child relationships, sibling relationships, family stereotypes, aging family members, and cultural variations in family interactions will be covered.

PREREQ: SPEECH 228 OR CONSENT OF INSTRUCTOR

#1483 Section 01 [units: 3]

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|-------------|----|---------------------|--------|--------------------|--|
| 09/02-12/22 | MW | 12:30 PM - 01:45 PM | HE0116 | Sally M Vogl-Bauer | |
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SPEECH 402 PUBLIC RELATIONS PLANNING ... Application of public relations principles, tactics and strategies to a client's public relations problem or opportunity, through the development and use of public relations planning skills.

PREREQ: SPEECH 202 AND 203 AND 204 AND 302 OPEN TO SPEECH/PUBLIC RELATIONS MAJORS AND MINORS ONLY

#1485 Section 01 [units: 3]

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| 09/02-12/22 | W | 06:15 PM - 08:45 PM | HE0311 | Ann P Knabe | |
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SPEECH 420 LISTENING BEHAVIOR ... Study of the current theory and research concerning the process of listening in human communication as a basis for an effective understanding of listening behavior and for an increased ability to improve one's own listening skills. Also included is an overview of approaches to 1) listening in the schools and 2) training in business-industry. Prereq: SPEECH 110 or equivalent or consent of instructor

PREREQ: SPEECH 110

#1487 Section 01 [units: 3] Gen Ed Social Science (GS)

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| 09/02-12/22 | TR | 11:00 AM - 12:15 PM | HE0314 | Barbara A Penington | |
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| Start/End Dates | Meeting Days | Meeting Times | Location | Instructor | Course Topic (if applicable) |
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SPEECH 422 COMMUNICATION THEORIES ... Study of theories of communication from various disciplinary viewpoints. An investigation of approaches which attempt to explain the communication process through a "meaning-centered" focus to the communication act (originating communicator, message, channel, responding communicator). Theories are discussed in terms of their assumptions, claims, and strengths-weaknesses.

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| #1489 | Section 01 | [units: 3] | | | | |
| 09/02-12/22 | MW | 02:15 PM - 03:30 PM | HE0314 | S-A Welch | | |
| #5190 | Section 02 | [units: 3] | | | | |
| 09/02-12/22 | W | 06:15 PM - 08:45 PM | HE0314 | S-A Welch | | |

SPEECH 424 CROSS CULTURAL COMMUNICATION ... Study of cross cultural contacts and interactions when individuals are from different cultures. An analysis of verbal and nonverbal communication and related factors within and between various cultures, predictions of patterns and effects, and communication barriers.

PREREQ: SPEECH 110

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| #1491 | Section 01 | [units: 3] | Gen Ed Social Science & Diversity (GS) (DV) | NOTE: Required additional course fee is \$150. | | |
| 09/02-12/22 | TR | Arranged | WEB BASED | Susan M Wildermuth | | |
| #1493 | Section 02 | [units: 3] | Gen Ed Social Science & Diversity (GS) (DV) | | | |
| 09/02-12/22 | MW | 03:45 PM - 05:00 PM | HE0301 | Susan M Wildermuth | | |
| #1495 | Section 03 | [units: 3] | Gen Ed Social Science & Diversity (GS) (DV) | | | |
| 09/02-12/22 | M | 06:15 PM - 08:45 PM | HE0116 | Maria E White | | |

SPEECH 429 ORGANIZATIONAL COMMUNICATION NEEDS ANALYSIS ... This course examines the critical issues associated with doing applied work in organizational communication. Theoretical and empirical questions are addressed in this regard. On the basis of this knowledge, the student then learns by conducting an audit of the communication climate for a specific organization.

PREREQ: SPEECH 244 AND 327 AND 485 OR JOURNLSM 485 OR CONSENT OF INSTRUCTOR

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| #1497 | Section 01 | [units: 3] | | | | |
| 09/02-12/22 | TR | 02:15 PM - 03:30 PM | HE0301 | Mary K Casey | | |

SPEECH 431 MASS COMMUNICATION IN SOCIETY ... A course which examines the functions and effects of mass media in our society. Theoretical bases for assessing social, behavioral and cultural influences are emphasized.

PREREQ: SPEECH 131 OR 202 OR 232

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| #1419 | Section 01 | [units: 3] | | | | |
| 09/02-12/22 | MW | 03:45 PM - 05:00 PM | HE0116 | David N Wachanga | | |
| #1421 | Section 02 | [units: 3] | | | | |
| 09/02-12/22 | W | 06:15 PM - 08:45 PM | HE0116 | David N Wachanga | | |

SPEECH 485 COMMUNICATION RESEARCH METHODS ... An advanced-level undergraduate and graduate survey of methodologies and issues relevant to the practice of communication research.

PREREQ: JUNIOR/SENIOR STATUS

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| #1423 | Section 01 | [units: 3] | | | | |
| 09/02-12/22 | TR | 12:30 PM - 01:45 PM | HE0314 | Ray Baus | | |
| #1425 | Section 02 | [units: 3] | | | | |
| 09/02-12/22 | TR | 02:15 PM - 03:30 PM | HE0314 | Ray Baus | | |

SPEECH 487 SENIOR ELECTRONIC MEDIA PROJECT ... This course allows students the opportunity to complete a capstone research or production project during their senior year. Students work with one or more faculty who advise and evaluate the project. During class meetings students work on the design of their projects and present their projects and findings. Students also develop professional networking and job acquisition skills and work on resume and portfolio preparation.

PREREQ: SENIOR STATUS PLUS THE COMPLETION OF 20 HOURS IN MAJOR INCLUDING COMPLETION OF SPEECH 232 AND 238 AND 239

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| #1499 | Section 01 | [units: 1-2] | | | | |
| 09/02-12/22 | R | 09:30 AM - 10:45 AM | L1205 | Peter D Conover | | |

SPEECH 489 ADVANCEMENTS IN ORGANIZATIONAL COMMUNICATION ... This is an advanced level course that exposes students to higher level organizational communication concepts and theories, which are applied and integrated within various contexts. Concentration on current/selected advancements in organizational communication with emphasis on supplemental readings and course materials.

PREREQ: SPEECH 327

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| #1501 | Section 01 | [units: 3] | | | | |
| 09/02-12/22 | TR | 11:00 AM - 12:15 PM | HE0301 | Mary K Casey | | |

SPEECH 493C INTERNSHIP IN COMMUNICATION ... Professional experience in which the student who aspires to a career in organizational communication/public communication,/interpersonal communication works for an approved employer in his/her area of interest. (A maximum of three units of internship may be applied toward a speech communication major; a maximum of three units may be applied toward a speech communication minor). Three additional units may be applied toward graduation, but not toward the major or minor. Students may only register for 3 units at a time. Repeatable up to 6 units. Prereq: Junior or Senior status, consent of instructor and those courses deemed necessary by the internship advisor.

PREREQ: JUNIOR/SENIOR STATUS AND CONSENT OF INSTRUCTOR

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| #1531 | Section 01 | [units: 3] | | | | |
| 09/02-12/22 | Arranged | Arranged | | William E Lowell | | |

Dept. Consent

Start/End Dates Meeting Days Meeting Times Location Instructor Course Topic (if applicable)

SPEECH 493E INTERNSHIP IN ELECTRONIC MEDIA ... Professional experience in which the student works in the electronic media industries under the supervision of a professional. (A maximum of three units of internship may be applied toward a speech communication major; a maximum of three units may be applied toward a speech communication minor.) Three additional units may be applied toward graduation, but not toward the major or minor. Students may only register for 3 units at a time.

PREREQ: SPEECH 232 AND 238 OR 239 AND JUNIOR/SENIOR STATUS

#1535 Section 01 [units: 1-3] Dept. Consent
09/02-12/22 Arranged Arranged Peter D Conover

SPEECH 493I PUBLIC RELATIONS INTERNSHIP ... Professional experience in which the student who aspires to a career in public relations, works for an approved internship setting in his/her area of interest. A maximum of three units of internship may be applied to a speech communication major or to a speech communication minor. Additional units may be applied to graduation, but not toward the major or minor.

PREREQ: A GRADE OF B OR BETTER IN SPEECH 203 OR A 3.0 IN SPEECH 203, 204 AND 302 AND CONSENT OF INSTRUCTOR

#1533 Section 01 [units: 3-6] Dept. Consent
09/02-12/22 Arranged Arranged Ann P Knabe

SPEECH 498 INDEPENDENT STUDY ... Study of a selected topic or topics under the direction of a faculty member. Repeatable.

PREREQ: JUNIOR/SENIOR STATUS OR CONSENT OF INSTRUCTOR

#1615 Section 01 [units: 1-3] Dept. Consent
09/02-12/22 Arranged Arranged Ann P Knabe

09/02-12/22 Arranged Arranged Jessica A Cole

#1635 Section 02 [units: 1-3] Dept. Consent
All class meeting details to be arranged.

#1637 Section 03 [units: 1-3] Dept. Consent
All class meeting details to be arranged.

#1639 Section 04 [units: 1-3] Dept. Consent
All class meeting details to be arranged.

#1641 Section 05 [units: 1-3] Dept. Consent
All class meeting details to be arranged.

#1645 Section 06 [units: 1-3] Dept. Consent
All class meeting details to be arranged.

#1647 Section 07 [units: 1-3] Dept. Consent
All class meeting details to be arranged.

#1649 Section 08 [units: 1-3] Dept. Consent
All class meeting details to be arranged.

#1651 Section 09 [units: 1-3] Dept. Consent
All class meeting details to be arranged.

#1653 Section 10 [units: 1-3] Dept. Consent
All class meeting details to be arranged.

#6054 Section 11 [units: 1-3] Dept. Consent
09/02-12/22 Arranged Arranged Barbara A Penington

***** GRADUATE LEVEL COURSES *****

SPEECH 505 HISTORY OF MASS COMMUNICATION ... An overview of the origin, development, strengths and weaknesses, and achievements of mass communication in the United States, with particular attention to the interrelationship between mass media and society.

#1601 Section 01 [units: 3]
09/02-12/22 MW 03:45 PM - 05:00 PM HE0311 Linda A Robinson

SPEECH 528 COMMUNICATION CONFLICT RESOLUTION ... This course provides a communications perspective of the nature and possible methods of resolution of conflict.

#5189 Section 01 [units: 3]
09/02-12/22 W 06:15 PM - 08:45 PM HE0301 Sally M Vogl-Bauer

SPEECH 624 CROSS CULTURAL COMMUNICATION ... Study of cross cultural contacts and interactions when individuals are from different cultures. An analysis of verbal and nonverbal communication and related factors within and between various cultures, predictions of patterns and effects, and communication barriers.

#1511 Section 01 [units: 3] NOTE: Required additional course fee is \$150.
09/02-12/22 TR Arranged WEB BASED Susan M Wildermuth

#1521 Section 02 [units: 3]
09/02-12/22 MW 03:45 PM - 05:00 PM HE0301 Susan M Wildermuth

#1523 Section 03 [units: 3]
09/02-12/22 M 06:15 PM - 08:45 PM HE0116 Maria E White

SPEECH 629 ORGANIZATIONAL COMMUNICATION NEEDS ANALYSIS ... This course examines the critical issues associated with doing applied work in organizational communication. Theoretical and empirical questions are addressed in this regard. On the basis of this knowledge, the student then learns by conducting an audit of the communication climate for a specific organization.

PREREQ: SPEECH 327 AND JOURNLSM/SPEECH 485, OR CONSENT OF GRADUATE COORDINATOR

#1537 Section 01 [units: 3]
09/02-12/22 TR 02:15 PM - 03:30 PM HE0301 Mary K Casey

| Start/End Dates | Meeting Days | Meeting Times | Location | Instructor | Course Topic (if applicable) |
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SPEECH 631 MASS COMMUNICATION IN SOCIETY ... A course which examines the functions and effects of mass media in our society. Theoretical bases for assessing social, behavioral and cultural influences are emphasized.

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| #1539 | Section 01 | [units: 3] | | | | | Instructor Consent |
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| 09/02-12/22 | MW | 03:45 PM - 05:00 PM | HE0116 | David N Wachanga | |
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| #1541 | Section 02 | [units: 3] | | | | | Instructor Consent |
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| 09/02-12/22 | W | 06:15 PM - 08:45 PM | HE0116 | David N Wachanga | |
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SPEECH 701 INTRODUCTION TO COMMUNICATIONS STUDIES ... The student will be introduced to the nature of graduate study in the field of communication.

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| #1503 | Section 01 | [units: 3] | | | | | |
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| 09/02-12/22 | M | 06:15 PM - 08:45 PM | HE0314 | S-A Welch | |
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SPEECH 702 SEMINAR IN APPLIED PUBLIC COMMUNICATION ... The group will investigate special topics relevant to the strategic use of external/public communication by organizations (e.g., campaigns, issues management, advertising, public relations). Topics are selected on the basis of need, interest, or timeliness and may change each time the course is offered.

PREREQ: SPEECH 701 OR GRADUATE EQUIVALENT AS DETERMINED BY THE GRADUATE COORDINATOR

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| #5191 | Section 01 | [units: 3] | | | | | |
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| 09/02-12/22 | T | 06:15 PM - 08:45 PM | HE0314 | Edward R Frederick | |
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SPEECH 785 METHODS OF COMMUNICATION RESEARCH ... An advanced-level graduate survey of methodologies and issues relevant to the practice of communication research.

PREREQ: SPEECH/JOURNLSM 485 OR CONSENT OF GRADUATE COORDINATOR AND SPEECH 701

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| #1505 | Section 01 | [units: 3] | | | | | |
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| 09/02-12/22 | W | 06:15 PM - 08:45 PM | HE0312 | Ray Baus | |
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SPEECH 789 APPLIED COMMUNICATION PROJECT CREDITS ... Applied Communication Project (ACP) units allow a student to work with his/her project director and committee in further developing and completing the ACP, a capstone experience option emphasizing the application of communication theory and principles to solve a communication problem or meet a specific need relating to corporate communication or mass communication issues. ACP proposal forms available at <http://academics.uww.edu/comgrads/forms.html> or from the graduate coordinator. Note, Speech/Journlsm 799 Thesis credits and Speech/Journlsm 789 ACP credits may not be taken concurrently with Speech/Journlsm 798 Independent Study credits.

PREREQ: THE COMPLETION OF AN ACP PROPOSAL FORM AND COMPLETION OF 18 GRADUATE UNITS INCLUDING SPEECH 701, 722 AND 785

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| #1543 | Section 01 | [units: 3] | | | | | Dept. Consent |
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| 09/02-12/22 | Arranged | Arranged | | S-A Welch | |
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P/F Grading Basis Only

SPEECH 793 COMMUNICATION PRACTICUM ... The Communication Practicum gives students, under the direction of a faculty advisor, the opportunity to apply their theoretical and research backgrounds in "real world" settings ranging from internships in organizations or agencies to other approved activities.

PREREQ: COMPLETION OF A PRACTICUM CONTRACT AND 18 GRADUATE CREDITS INCLUDING SPEECH 701, 722, 785

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| #1545 | Section 01 | [units: 1-3] | | | | | Dept. Consent |
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| 09/02-12/22 | Arranged | Arranged | | S-A Welch | |
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SPEECH 796 SPECIAL STUDIES ... Variable topics. Group activity. Not offered regularly in the curriculum but offered on topics selected on the basis of timeliness, need, and interest, and generally in the format of regularly scheduled Catalog offerings.

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| #5192 | Section 01 | [units: 3] | | | | | |
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| 09/02-12/22 | T | 06:15 PM - 08:45 PM | HE0311 | Sally M Vogl-Bauer | INSTRUCTIONAL COMMUNICATION |
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SPEECH 798 INDIVIDUAL STUDIES ... Study of a selected topic or topics under the direction of a faculty member. Students must complete the Independent Studies Form located at <http://www.uww.edu/comgrads/forms.html> or available from the Communication Department office prior to registering for this course. The form requires signatures from the instructor supervising the independent study and from the graduate coordinator. Note, Speech/Journlsm 799 Thesis credits and Speech/Journlsm 789 ACP credits may not be taken concurrently with Speech/Journlsm 798 Independent Study credits.

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| #1547 | Section 01 | [units: 1-3] | | | | | Dept. Consent |
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SPEECH 799 THESIS RESEARCH ... Guided investigation of an approved thesis topic. Students may receive credit for research activities planned in conjunction with their advisors and leading to the completion of a master's degree. For students choosing the thesis option, 3 units of Thesis Research (799) may count toward the 30 required credits. For students choosing the ACP option, 3 units of ACP (789) credits may count toward the required 30 units.

Thesis prospectus forms are available from the Graduate Program Coordinator and the department website at <http://academics.uww.edu/comgrads/forms.html>. In addition, students must complete the Graduate School thesis proposal form available at <http://www.uww.edu/gradstudies/thesisform.php>. Note, Speech 799 credits may not be taken concurrently with Speech/Journlsm 798 credits.

COMPLETE 18 GRADUATE LEVEL UNITS INCLUDING SPEECH 701, 722 AND 785 AND SUBMIT A SIGNED THESIS PROSPECTUS DEVELOPED IN CONSULTATION WITH THEIR CAPSTONE FACULTY COMMITTEE

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| #1549 | Section 01 | [units: 3] | | | | | Dept. Consent |
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| 09/02-12/22 | Arranged | Arranged | | S-A Welch | |
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P/F Grading Basis Only