

Start/End Dates

Meeting Days

Meeting Times

Location

Instructor

Course Topic (if applicable)

<b>INTERDEPARTMENTAL</b>
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<b>Arts &amp; Communication Interdepartmental</b>
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**ACINDP 150 INTRODUCTION TO MULTIMEDIA STUDIES ...** This interdisciplinary course provides an overview of the multimedia industry. Special attention is given to the study of multimedia applications, approaches, and related industry, policy, ethical and impact issues.

#1034 Section 01 [units: 3]  
01/19-05/19 MWF 09:55 AM - 10:45 AM MG0122 Spencer W Stuart

#1036 Section 02 [units: 3]  
01/19-05/19 MWF 11:00 AM - 11:50 AM MG0122 Spencer W Stuart

**ACINDP 151 INTRODUCTION TO MULTIMEDIA AESTHETICS ...** This course provides an overview of the aesthetics of multimedia design. Special attention is given to the study of contemporary interactive tools and their use in visual, oral and animated art, design and communication.

#1038 Section 01 [units: 3]  
01/19-05/19 TR 02:15 PM - 03:30 PM CA0002 Xiaohong Zhang

**ACINDP 200 ARTS MANAGEMENT PRACTICUM ...** Participation in one or more areas of arts management including ticket office, house control, printing, publicity and public relations. Repeatable for a maximum of 4 units.

#1028 Section 01 [units: 1-2] Instructor Consent  
01/19-05/19 TR 01:10 PM - 02:00 PM Sarah A Altermatt PUBLICITY ASSISTANT

**ACINDP 310 PRACTICUM - DEVELOPMENT ...** Participation in College of Arts and Communication development initiatives, including creating written materials, organizing special events and assisting in cultivation and stewardship activities. Repeatable once for a maximum of 4 units.

**PREREQ: ACINDP 200 AND CONSENT OF INSTRUCTOR OR THEATRE 309 AND CONSENT OF INSTRUCTOR**

#1042 Section 01 [units: 1-2] Instructor Consent  
01/19-05/19 Arranged Arranged Megan R Matthews

**ACINDP 362 NON-PROFIT ARTS MANAGEMENT ...** A study of the duties and required skills of managers of various non-profit arts organizations. Areas of study will include structure of arts organizations, planning, programming, staffing, budgeting and marketing, with emphasis on fundraising, board development, and volunteer management. Offered spring term in even numbered years.

#4029 Section 01 [units: 2]  
01/19-05/19 MW 01:10 PM - 02:00 PM CA0011 Megan R Matthews

**ACINDP 363 APPLIED STUDIES IN ARTS MARKETING ...** A study of the duties and skills of marketing managers of both commercial and non-profit arts-related businesses, as well as the individual artist in the marketplace. Topics include marketing research, planning a marketing budget, promotions, media relations, advertising, corporate and media sponsorship, and audience development. Offered fall term in even numbered years.

**COREQ: MARKETNG 311**

#1044 Section 01 [units: 2] NOTE: All course work will be conducted via the internet using D2L. For further information, contact the instructor at 262-472-5564 or via e-mail at matthewm@uww.edu.

01/19-05/19 Arranged Arranged WEB BASED Megan R Matthews

**ACINDP 399 CAREER INFORMATION IN ARTS & COMMUNICATION & LETTERS & SCIENCES ...** Offered on a satisfactory/no credit basis only. Career information specifically for College of Arts and Communication and College of Letters and Sciences majors, focusing on self-analysis in preparation for the job search, resume-writing and interviewing. Particular attention will be given to career opportunities, the value of the degree program and possibilities for graduate study.

**PREREQ: SOPHOMORE STATUS**

#1026 Section 01 [units: 1]  
01/19-03/12 MW 03:45 PM - 04:35 PM HY0214 Gail M Fox  
S/NC Grading Basis Only

**ACINDP 487 SENIOR MULTIMEDIA PROJECT ...** This course allows students the opportunity to complete a capstone multimedia project during their senior year. Students work with one or more faculty who advise and evaluate the project. During class meetings students work on the design of their projects and present their projects to the class and to the public. Students also develop professional networking and job acquisition skills and work on resume and portfolio preparation.

**PREREQ: SENIOR STANDING , THE COMPLETION OF AT LEAST 21 CREDITS IN THE MAJOR , SPEECH 352 OR ARTMULTI 391**

#1040 Section 01 [units: 1]  
01/19-05/19 MW 12:30 PM - 01:45 PM Elena G Bertozzi

#5395 Section 02 [units: 1] Dept. Consent  
01/19-05/19 Arranged Arranged Xiaohong Zhang

#5398 Section 03 [units: 1] Dept. Consent  
01/19-05/19 Arranged Arranged Gautam Wadhwa

**ACINDP 492 FIELD STUDY IN ARTS MERCHANDISING ...** Off campus investigation and study with designated arts related companies and individuals. Repeatable to a maximum of six units.

**PREREQ: JUNIOR/SENIOR STATUS OR CONSENT OF INSTRUCTOR**

#1030 Section 01 [units: 1-6] Instructor Consent  
01/19-05/19 Arranged Arranged Marshall B Anderson

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**ACINDP 493 ARTS MANAGEMENT/MERCHANDISING INTERNSHIP ... In cooperation with a designated arts related company and with previously established guidelines, participation in the management and/or merchandising activities of an arts related operation.**

**PREREQ: JUNIOR/SENIOR STATUS OR CONSENT OF INSTRUCTOR**

#1032 Section 01 [units: 2-6]

Instructor Consent

01/19-05/19 Arranged Arranged

Megan R Matthews

MERCHANDISING INTERNSHIP