

UW-Whitewater Science Outreach
Monthly Report, Anna Courtier
July 21 – 31, 2014

Monthly Goals:

The main goals for the outreach office in July 2014 focused on three primary areas: 1) the logistics of settling in to the new science outreach coordinator position; 2) networking and building relationships within UW-W; and 3) the establishment of a science outreach webpage to be hosted on the UW-Whitewater server, and meeting the Marketing and Media Relations requirements for the University, as well as presence on the web in other venues.

Accomplishments:

- *Logistical Issues*
 - Keys
 - ProCard & Corporate Card applications
 - Financial overview from Joan Fox-Drake
 - Informal meetings with Jolene Krahn re: outreach support
 - Web/Technology overview from Matt Baier
 - Driver Authorization and HR Forms
 - Contacted previous student assistants to gauge interest in program participation this year (Emily Thompson and Cody Schaefer)

- *Web Development*
 - New UW-W Science Outreach webpage:
<http://www.uww.edu/cls/scienceoutreach>
 - To house long term resources for teachers, parents, current & prospective students, and community members
 - Updated Science Outreach blog:
<http://blogs.uww.edu/scienceoutreach>
 - To be used for less frequent, longer descriptions of events, curriculum, student experience highlights
 - Updated Science Outreach Facebook page:
<http://www.facebook.com/uww.scienceoutreach>
 - To be used for more frequent event updates, science/programming highlights

- *Networking*
 - Met with Paul Rybski (Observatory), Nic Tippery (Greenhouse), Delavan Community Learning Center staff (after school program), Melanie Schneider & Matt Vick (WITQ grant leadership team), Brazilian Scientific Mobility Program (via email), faculty members in Upham Hall.

- *Proposals and Abstracts*
 - Submitted Wisconsin Science Festival Proposals
 - Astronomy Lecture and Public Viewing (10/17/2014; for Paul Rybski)
 - “Passport to Science” campus event (10/18/2014)
 - Submitted Geological Society of America abstract (co-author with Eric Pyle, JMU)
 - “Mastering the challenges of adolescent earth science and mathematics integration”
 - National Science Foundation – Cooperative Studies of Earth’s Deep Interior
 - Initiated grant transfer from JMU to UW-Whitewater
 - With Ron Fleischmann (UW-W) and John Hulvey (JMU)