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VILLAGE OF MENOMONEE FALLS COMPREHENSIVE PLAN SURVEY

by

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VILLAGE OF MENOMONEE FALLS COMPREHENSIVE PLAN SURVEY

EXECUTIVE SUMMARY

The Village of Menomonee Falls Comprehensive Plan Survey was designed to gather information from property owners in Menomonee Falls, Wisconsin to help the Village plan for future growth and development in Menomonee Falls. The survey questionnaire was designed by Village of Menomonee Falls's Planning Department, R.A. Smith & Associates, Inc. and the University of Wisconsin-Whitewater's Center for Fiscal and Economic Research. The survey was conducted by mail between July, 2006 and September, 2006. Surveys were mailed to a random sample of 1610 residents in Menomonee Falls. Four hundred eighty two (482) completed surveys were returned, yielding a response rate of 30%. The major findings of the survey include:

Those issues which had of support are:

- a. A sense that single family housing was available and prices are reasonable
- b. Confidence in the availability of Mortgages
- c. A lack of support for single housing development
- d. A sense that the rate of growth of the Village should slow
- e. Support for the operations of Village properties, both recreational and civic
- f. Support for the current priorities of the police department
- g. A demand for more restaurants and shopping
- h. A demand for more grocery stores in defined sections of the Village
- i. An overall demand for more bike/pedestrian paths
- j. Support for sidewalks
- k. Concern over Gypsy Moths and Mosquitoes
- l. A belief that open space and recreational opportunities are sufficient

Those issues which lacked support are:

- m. A lack of support for affordable housing
- n. An overall lack of support for mass transit
- o. Support for TIF as a employment generator; but a lack of support for housing TIF

Included in the body of this report are details regarding all of the questions posed in the survey, as well as the technical description of the analysis process. It is crucial to keep in mind that these results reflect a static response given at one point in time. These views may vary with changing circumstances.

I. INTRODUCTION

The Village of Menomonee Falls Comprehensive Plan Survey was designed to gather information from property owners in Menomonee Falls, Wisconsin to help the Village plan for future growth and development. The survey questionnaire was designed by Village of Menomonee Falls's Planning Department, R.A. Smith & Associates, Inc. and the University of Wisconsin-Whitewater's Center for Fiscal and Economic Research. The survey was conducted by mail between August, 2006 and October, 2006. Surveys were mailed to a random sample of 1610 property owners in Menomonee Falls. Four hundred eight-two (482) completed surveys were returned, yielding a response rate of 30% (see Appendix A, Technical Report).

Through the use of random sampling, the Village is able to afford a more detailed survey. From the sample, the community looks to both univariate as well as multivariate analysis. Univariate analysis looks to the isolated characteristic of a set of objects. In this survey, univariate analysis concentrates on the level of support, or lack thereof, given to various issues and ideas within the community. Multivariate analysis, on the other hand, focuses on simultaneous investigation of two or more variable characteristics. This matches, for example, demographic identifiers with level of support of these various issues and ideas. In our analysis, the chi square test was used.

While the demographic questions posed at the end of the survey are designed to develop a picture of Menomonee Falls, they also serve to determine the relevant demographic question: How does the sample reflect the 2000 United States Census result. Due to an oversampling of homeowners (we randomly selected 1508 homeowners from an original list of 13,867 taxable properties), the sample is slightly older and wealthier. While the average age of an adult resident of Menomonee Falls (according to the 2000 Census) is 49.1 years, the average age of the survey respondent is 53.9 years of age. In addition, while the median income in the census is \$57,952, this survey found the median respondent income is \$88,225. Even if we take inflation into account between 2000 and 2006, the sample continues to earn more money.

The survey is also more likely to have been completed by men. While the census found that over 56% of Menomonee Falls residents were female, the survey was completed by men 51.6% of the time. Finally, the average household size of the respondents is higher than the average household size in the census. The differences between the census demographics and the survey are primarily a reflection of the decision to oversample homeowners. This decision to oversample results in a survey reflecting the vision of longer term residents who are older and wealthier than the average.

This report focuses on two issues. The first issue is the aggregate community opinion on the individual questions. All of the questions are summarized according to their level of strong support as opposed to their level of opposition (disagree or strongly disagree). The full data is available in Appendix D. The second issue is the support these questions have within certain demographic categories. In this analysis, we attempt to determine if there is any difference in support/opposition between groups defined by age, gender, income, and tenure.

The basic econometric tool used to analyze relationships between demographic groups and the likert scale answers is Pearson's Chi-Square test. Karl Pearson introduced the Chi-Squared test in 1900. This test uses a general difference equation.

Simple Equation for the Chi Square Test: $\chi^2 = \text{Sum}_{i=1}^k (O_i - E_i)^2 / E_i$

where k is the number of categories

O_i is the observed frequency in category i

E_i is the expected or hypothesized frequency in category i

Although this test evaluates the null hypothesis (there are no differences between groups), it does not claim to explain causality. It is important to resist claims of insight into the utility of the individual. As a result, the conclusions are mathematical, not conclusive. It is also critical to note that the results are the product of a static environment and a condition of *ceteris paribus*.

Significant demographic differences are noted in the report. Detailed tabular results can be

found in Appendix D and results to open-ended questions are included in Appendix C.

II HOUSING

Respondents to the Village of Menomonee Falls Comprehensive Plan Survey were first asked to rate the level of agreement with several statements on the subject of housing in Menomonee Falls on a scale of one to five, where one represents a response of “strongly disagree” and five represents a response of “strongly agree”. In addition, respondents were provided the opportunity to answer “no opinion”.

On the whole, Menomonee Falls is found to have an above-average housing availability; we see that nearly 50% of respondents strongly agree with two questions regarding availability in Table 2.1. While one may perhaps assume an excess of housing, one may furthermore expect prices to be higher than the fitting “equilibrium” price. This appears to be the case, not only in theory, but in the results of the survey as pricing of housing receives a below-average score of approval (Table 2.1).

Table 2.1
Housing in Menomonee Falls
(1= “strongly disagree”; 5= “strongly agree”)

	Percent “Strongly Agree”	Percent “Disagree” or “Strongly Disagree”	Mean Score	(N)
Housing				
Single family availability is adequate	46.7%	7.6%	4.1	473
Apartment availability is adequate	45.9	4.0	3.6	475
Condominium availability is adequate	37.4	7.9	3.6	460
Single family prices are reasonable	33.5	29.5	3.1	474
Apartment rents are reasonable	13.6	12.7	2.2	457
Elderly housing availability is adequate	18.1	18.1	2.7	470
Affordable single family housing should be a priority of the Village	23.6	26.4	3.3	453
I favor “Mother In Law Suites”—two unique dwellings in one building	11.7	28.5	2.8	470
Newly designed developments should include sidewalks	31.5	25.1	3.5	463
Sidewalks should be designed as walking paths that connect schools, parks, and public facilities	42.7	9.3	4.0	473

- a. Younger respondents (those between the ages of 19 and 44) are more likely to agree with the statement that sidewalks should be designed as walking paths that connect schools, parks, and public facilities.
- b. As incomes rise, the respondents are more likely to agree with the statement that single family housing prices are reasonable.
- c. The relationship between income and a view of affordable housing exist at opposite extremes. There is a statistically significant support for making affordable single family housing a priority of the Village by lower income respondents, while higher income respondents are statistically opposed.
- d. Respondents having lived in Menomonee Falls for 11 years or more are more likely to agree with the statement that elderly housing availability is adequate; respondents whose tenure is less than 11 years are more likely to disagree.

Lot & Home Sizes

Menomonee Falls property owners were next proposed a series of statements concerning lot and house sizes. Respondents appear to be most opposed to small lot sizes (smaller than 20,000 square feet) as we distinguish by the 37.2% disagreeing or strongly disagreeing with the third statement in Table 2.2. A theme receiving significant support, relative to opposition, is the encouragement of conservation subdivisions (Table 2.2).

Table 2.2
Lot and House Sizes
 (1= “strongly disagree”; 5= “strongly agree”)

	Percent “Strongly Agree”	Percent “Disagree” or “Strongly Disagree”	Mean Score	(N)
Lot and House Sizes				
I believe more lots should be larger than 20,000 sq. feet	24.9%	23.4%	3.3	461
I believe more lots should be smaller than 20,000 sq. feet	9.5	37.2	2.6	461
The Village should allow smaller house sizes (Smaller than 1,800 sq ft)	23.2	30.1	3.2	457
The Village should encourage conservation subdivisions	29.5	8.5	3.7	439
The Village should offer bonus lots to encourage conservation subdivisions	17.8	19.1	3.2	445

- a. Older respondents (those over 55) are more likely to disagree with the statement that more lots should be smaller than 20,000 square feet.

Population Growth

Menomonee Falls property owners were also asked two question regarding population growth in the community (Table 2.3). Only a fourth (26.8%) of Menomonee Falls property owners agrees that “the Village should slow population growth below the current rate of increase”. Conversely, 30.1 percent disagree or strongly disagree with the statement. When asked a similar question on population increase, 19.1 percent of Menomonee Falls property owners either disagree or strongly disagree that “the Village should allow population growth to increase to 5% per year” (Table 2.3).

Table 2.3
Population Growth
 (1= “strongly disagree”; 5= “strongly agree”)

	Percent “Strongly Agree”	Percent “Disagree” or “Strongly Disagree”	Mean Score	(N)
Population Growth				
The Village should slow growth below the The current rate of increase.	26.8%	30.1%	3.2	447
The Village should develop policies to encourage growth beyond 1%	7.9	19.1	3.2	442

- a. While most sectors of the community supported limited growth, there were some outliers. For example, long term Menomonee Fall’s residents (with tenure over 30 years) expressed their support for slowing population growth below the current rate of increase.

IV GOVERNMENT

Village Facilities

Village property owners were next asked a chain of questions concerning Menomonee Falls’s Village government, including several questions relating to access to Village facilities. Menomonee Falls property owners are generally satisfied with the accessibility, hours, and facilities of Village Hall (Table 4.1). However, government land-use decisions, response to needs by government officials, and publication of Village meetings were found to be unsatisfactory of the respondents (Table 4.1).

Table 4.1
Government Facilities
(1= “strongly disagree”; 5= “strongly agree”)

	Percent “Strongly Agree”	Percent “Disagree” or “Strongly Disagree”	Mean Score	(N)
Government				
Village hall hours meet my needs	27.0%	8.7%	3.4	471
Village hall should open earlier in the morning	4.3	18.2	2.6	469
Village hall should stay open later in the evening	10.2	13.4	2.9	462
Village hall should be open Saturday morning	17.8	16.7	3.2	472
Village meetings are well publicized	15.6	27.5	3.1	469
Village hall grounds are accessible to me	45.5	2.6	4.1	468
Village facilities are well maintained	46.3	3.5	4.2	467
Polling/voting places are accessible to me	63.2	2.6	4.4	476
Overall, the quality of Village government is good	17.4	13.0	3.6	471
Elected officials respond to my needs	7.2	17.0	2.7	471
Village Staff respond to my needs	16.2	12.3	3.2	463
Land use decisions are logical	4.3	29.4	2.7	464
Menomonee Falls Police are currently concentrating on the right things	17.1	15.4	3.3	468
Menomonee Falls Police should concentrate more on Traffic Control	7.6	34.0	2.8	471
Menomonee Falls Police should concentrate more on the Home Safety	19.7	8.6	3.6	456
I support the Village wiring the community for Wireless Internet (no tax dollars will be spent on internet wiring)	39.3	7.7	3.8	471

- b. Older respondents felt that village hall hours meet their needs; younger residents were more likely to disagree.
- c. While satisfaction with village facility maintenance was strong across the board, older respondents were statistically more pleased than the young.
- d. Retirees are less apt to support village-wide wireless internet than the remaining sample.

V ECONOMIC DEVELOPMENT

Office, Retail and Services

A number of questions were asked on the Comprehensive Planning survey concerning economic development in Menomonee Falls, specifically concerning four major neighborhoods: Appleton Avenue/Highway Q Corridor, the Village Centre area, Pilgrim Rd./Appleton Ave. vicinity, along with the Silver Spring segment of the village. First, four questions were asked regarding each of the four neighborhoods and the regularity of visits for each (e.g. Annually, Monthly, Daily, etc.). Appleton Avenue/Highway Q is shown to receive the prevalent portion of daily and weekly visits. When focusing on a more practical setting of monthly visits, however, each of the four areas share approximately the same portion of visits (Table 5.1).

Table 5.1
Economic Development
(1= “annually”; 2= “monthly”; 3= “never”; 4= “weekly”; 5= “daily”; 6= “no opinion”)

	Percent “annually”	Percent “monthly”	Percent “never”	Percent “weekly”	Percent “daily”	Percent “no opinion”	(N)
I visit businesses in the Appleton Avenue/Highway Q Corridor	2.6%	18.8%	1.9%	62.4%	12.8%	1.5%	468
I visit businesses in the Village Centre area	21.8	34.7	20.3	18.5	0.6	4.1	464
I visit businesses in the Pilgrim Road/Appleton Ave. area	7.9	32.8	4.1	46.4	6.9	1.9	466
I visit businesses in the Silver Spring area	13.1	27.4	34.3	17.6	2.8	4.9	467

Next, statements were proposed, which focus on each region in which responses from “Strongly Agree” (5) to “Strongly Disagree” (1) could be selected. This section in particular deals with attracting various types of businesses. Such topics include: grocery, clothing, and hardware stores, auto service, restaurants, etc.

Appleton Avenue/Highway Q

Respondents of the Appleton Avenue/Highway Q area show the strongest desire in attracting additional full service restaurants, while industrial development is found at the “other end” of the spectrum (Table 5.2).

Table 5.2
Menomonee Falls Needs to Attract More...
(1= “strongly disagree”; 5= “strongly agree”)

	Percent “Strongly Agree”	Percent “Disagree” or “Strongly Disagree”	Mean Score	(N)
...to the Appleton Avenue/Highway Q corridor:				
Grocery Stores	10.9%	36.5%	2.6	460
Clothing Stores/Department Stores	13.2	28.7	2.8	461
Hardware Stores	7.4	41.0	2.4	461
Office and professional facilities	9.2	19.4	2.7	459
Auto Servicing Repairs	3.9	42.1	2.3	459
Industrial Development	5.9	51.3	2.1	458
Businesses geared toward youths	7.1	32.5	2.5	453
Restaurants—Full Service	27.2	21.8	3.2	463
Restaurants—Fast Food	5.5	48.6	2.2	456
Craft and Hobby Stores	7.2	28.8	2.6	461

- a. Older respondents are more likely to agree that Menomonee Falls should attract more auto-servicing centers to the Appleton Ave/Highway Q area.
- b. As income rises percent agreeing the Menomonee Falls should attract more full-service restaurants to the Appleton Ave/Highway Q area.

Village Centre

Only two “categories” showed more respondents agreeing than disagreeing; full service restaurants captured the title while specialty retail is shown as a moderately desired addition to the area. Furthermore, the least preferred areas of business include: auto servicing repairs, industrial development, as well as fast-food restaurants (Table 5.3).

Table 5.3
Menomonee Falls Needs to Attract More...
(1= “strongly disagree”; 5= “strongly agree”)

	Percent “Strongly Agree”	Percent “Disagree” or “Strongly Disagree”	Mean Score	(N)
...to the Village Centre area:				
Grocery Stores	13.6%	28.5%	2.7	449
Clothing Stores/Department Stores	11.5	23.0	2.8	452
Hardware Stores	7.9	32.6	2.5	453
Office and professional facilities	13.3	17.8	3.0	451
Auto Servicing Repairs	3.1	46.1	2.1	451
Industrial Development	4.2	56.4	1.9	454
Businesses geared toward youths	8.7	27.2	2.7	448
Restaurants—Full Service	29.6	11.4	3.4	456
Restaurants—Fast Food	7.8	40.3	2.4	446
Craft and Hobby Stores	9.6	18.2	2.8	450
Specialty Retail (antiques, beads, art galleries, etc...)	21.2	17.7	3.1	453

- a. Older respondents show more support than younger respondents for attraction of more hardware stores to the Village Centre Area
- b. In general, many respondents agree strongly with the notion of attracting more specialty retail stores. However, and surprisingly, retirees don’t convey anywhere close to an equivalent desire.

Pilgrim Road/Appleton Avenue

A favorite amongst the respondents, full-service restaurants received most support in terms of attracting to the area. In fact, they were the sole “category” to be given even marginal support among the list (Table 5.4).

Table 5.4
Menomonee Falls Needs to Attract More...
(1= “strongly disagree”; 5= “strongly agree”)

	Percent “Strongly Agree”	Percent “Disagree” or “Strongly Disagree”	Mean Score	(N)
...to the Pilgrim Road/Appleton Avenue area:				
Grocery Stores	17.1%	34.3%	2.8	460
Clothing Stores/Department Stores	14.9	20.0	3.1	464
Hardware Stores	12.1	25.5	2.9	463
Office and professional facilities	11.3	24.3	2.9	462
Auto Servicing Repairs	3.7	39.8	2.3	458
Industrial Development	3.3	39.8	2.3	458
Businesses geared toward youths	8.1	28.3	2.6	459
Restaurants—Full Service	30.4	15.9	3.5	464
Restaurants—Fast Food	9.5	39.1	2.5	455
Craft and Hobby Stores	8.9	23.4	2.8	461

- a. Respondents younger than 44 are more likely to oppose attracting grocery stores to the Pilgrim Rd/Appleton Avenue area, while respondents older than 44 are more likely to favor it.
- b. Middle-aged respondents (30-64) convey a desire two-fold of the other respondents for more clothing and development stores in the Pilgrim Rd/Appleton Avenue area.
- c. In general, those under the age of 65 agree that more fast food restaurants should be attracted to the area; respondents over 65, however, do not.

Silver Spring

Contrary to the other three areas of Menomonee Falls, the Silver Spring area is revealed as having the strongest desire for grocery stores. However, the Silver Spring area resembled that of Appleton Ave/Highway Q in that Industrial development is most opposed of all categories (Table 5.5).

Table 5.5
Menomonee Falls Needs to Attract More...
(1= “strongly disagree”; 5= “strongly agree”)

	Percent “Strongly Agree”	Percent “Disagree” or “Strongly Disagree”	Mean Score	(N)
...to the Silver Spring area:				
Grocery Stores	33.1%	13.2%	3.3	468
Clothing Stores/Department Stores	18.4	17.9	2.9	463
Hardware Stores	14.1	19.5	2.7	462
Office and professional facilities	15.6	15.6	2.8	462
Auto Servicing Repairs	9.1	21.7	2.6	461
Industrial Development	10.4	30.0	2.4	461
Businesses geared toward youths	8.1	21.8	2.5	458
Restaurants—Full Service	30.1	9.9	3.3	465
Restaurants—Fast Food	15.5	25.0	2.6	457
Craft and Hobby Stores	8.4	19.3	2.5	462

- a. Respondents whose ages are 30-65 are more likely to agree with the statement that more hardware stores should be attracted to the Silver Spring area.
- b. Respondents in the same range of ages as above are also more likely to agree with attracting more full-service restaurants to the area, when compared to the remaining sample.

Residential Development

In an effort to observe what residents wanted, residentially, we presented the four areas of Menomonee Falls in which we have focused on this entire “Economic Development” section. Generally, respondents felt nothing, residentially, was needed. However, the exception, that is the Silver Spring area, felt differently with nearly 60% of respondents expressing a desire for more “single-family houses” (Table 5.6).

Table 5.6
What type of residential development
should the Village encourage in...

	Percent “Condominiums”	Percent “Apartments”	Percent “None”	Percent “Single Family Houses”
Appleton Avenue/Highway Q	16.2%	6.2%	59.2%	18.8%
Village Centre	0.5	31.4	52.4	15.7
Pilgrim Road/Appleton Avenue	16.4	6.1	54.8	22.7
Silver Spring	0	12.2	29.1	58.7

Tax Increment Financing (TIF)

Tax Incremental Financing is a financing program that allows the Village of Menomonee Falls to designate areas of the community as tax incremental districts. By creating tax incremental districts, the Village is allowed to finance improvements within the community through the taxes collected, the tax increment, resulting from development and redevelopment projects. Residential development received no support while the other areas collected moderate support in the view of Tax Incremental Financing (Table 5.7).

Table 5.7
(1= “strongly disagree”; 5= “strongly agree”)

	Percent “Strongly Agree”	Percent “Disagree” or “Strongly Disagree”	Mean Score	(N)
Tax Increment Financing (TIF) is an important development tool	18.2%	14.0%	2.9	444
I feel I understand the basic nature of Tax Increment Financing	19.0	22.7	3.0	453
Tax Increment Financing should be used for Industrial Development	15.1	15.6	2.6	437
Tax Increment Financing should be used for Commercial Development	11.0	15.7	2.6	444
Tax Increment Financing should be used for Residential Development	3.4	38.0	1.9	439
I believe TIF is an effective strategy for economic development	13.8	11.8	2.7	442

- a. The percent agreeing with the statement that “Tax Increment Financing is an important development tool” is proportional to household income: as respondents grow wealthier so does their agreeing with the statement.
- b. Respondents older than 45 are more likely to agree with the statement that “Tax Increment Financing is an important development tool”
- c. Respondents whose household income is \$150,000 to \$199,999 are more likely to “...understand the basic nature of Tax Increment Financing”
- d. While only modest support was seen across the board, those earning more than \$75,000 are more likely to believe in TIF used for industrial development

VII TRANSPORTATION

A series of statements were proposed to the respondents regarding various transportation issues and proposals. The proposal with the highest support is the construction of bike and pedestrian paths as 63.9 percent strongly support the notion. Dealing with maintenance of roads, almost 70 percent were pleased. However, mixed opinions regarding snow-removal promptness leaves the issue open-ended (Table 7.1).

Table 7.1
Transportation
 (1= “strongly disagree”; 5= “strongly agree”)

	Percent “Strongly Agree”	Percent “Disagree” or “Strongly Disagree”	Mean Score	(N)
The Village should work to attract a taxi service	13.8%	32.4%	2.8	485
I currently ride a bus to Waukesha	0.7	56.9	1.0	457
I currently use the “Freeway Flyer” bus service	1.3	52.8	1.2	461
Additional Bus service within Waukesha County is desirable	32.0	30.8	2.3	459
Additional bus service to Milwaukee County is needed	31.3	33.3	2.3	460
More bike and pedestrian paths are needed	63.9	15.1	3.6	465
Roads are well maintained	68.7	13.0	3.6	469
Snow is removed within a reasonable amount of time	13.0	6.1	4.2	474

- a. Older respondents are more likely to support a taxi service than the younger respondents

VIII PARKS AND RECREATION

Next, ideas regarding park and recreational facilities around the village were proposed. The current situation in Menomonee Falls appears satisfactory, as most respondents respond strongly agree to the following: 1. Current park facilities have sufficient attractive open spaces. 2. Parks have sufficient recreational facilities for adults. 3. Parks have sufficient recreation facilities for children. In fact, respondents appear to express the idea, “More is less” as little support, at best, is shown for development of more parks. The validity of that statement can be verified in comparing two very similar statements regarding large community parks below (Table 8.1).

Table 8.1
Parks and Recreation
(1= “strongly disagree”; 5= “strongly agree”)

	Percent “Strongly Agree”	Percent “Disagree” or “Strongly Disagree”	Mean Score	(N)
Current park facilities have sufficient, attractive open spaces	82.9%	8.6%	4.0	468
Parks have sufficient recreational facilities for adults	68.4	12.6	3.7	468
Parks have sufficient recreational facilities for children	71.0	11.1	3.7	451
Menomonee Falls’ current policy is to develop large community parks, I support this policy (as opposed to more numerous small neighborhood parks)	17.5	30.9	3.2	462
The Village needs more small neighborhood parks	17.1	16.2	3.1	463
The Village needs more large community parks	9.1	34.4	2.8	460

- a. Those respondents whose children are attending public school are more likely to agree with the statement that parks in Menomonee Falls have sufficient facilities for children

IX ENVIRONMENTAL ISSUES

With the recent outbreak of gypsy moths atop infinite other environmental issues, it was important to see what residents of Menomonee Falls felt. Despite recent outbreaks of CWD (Chronic Wasting Disease), which is apparently a result of deer over-population, respondents revealed their opinion: there isn't an over-population problem. Returning to the issue of gypsy moths, residents predictably agree that the village should contain their spreading (Table 9.1).

Table 9.1
Environmental Issues
 (1= "strongly disagree"; 5="strongly agree")

Environmental Issues	Percent "Strongly Agree"	Percent "Disagree" or "Strongly Disagree"	Mean Score	(N)
There is a deer over-population problem in Menomonee Falls	17.3%	26.5%	3.0	469
The Village should actively contain the spread of gypsy moths	47.9	3.6	4.1	472
The Village should actively abate Mosquitoes	30.5	14.5	3.7	465
Roads are well maintained	36.2	9.1	4.0	469
The Village should continue its current policy regarding leaf burning	31.1	15.4	3.5	473
The Village should continue its current policy regarding leaf pick-up	35.9	14.5	3.6	468

- a. There exists a strong correlation between age and the percentage agreeing with the statement that there is a deer over-population problem in Menomonee Falls: as respondents' ages are higher so is the likelihood that they will agree.
- b. There is a correlation between age and the percentage agreeing with the statement that Menomonee Falls should actively contain the spread of gypsy moths: older respondents are more likely to agree than young respondents.

VII. RESPONDENT PROFILE

Household Size

One	10.3%
Two	43.6
Three	16.1
Four	20.4
Five	7.1
Six	1.4
Seven or more	1.1
<i>Average Household Size</i>	2.82

Gender

Female	43.9%
Male	56.1

Years lived in Menomonee Falls

2 years or less	7.2%
3 to 5 years	9.4
6 to 10 years	12.6
11 to 20 years	25.2
21 to 30 years	14.3
More than 30 years	31.3
<i>Average Years in MF</i>	22.9

Household income

1 - Less than \$15,000	1.2%
2 - \$15,000 to \$34,999	11.1
3 - \$35,000 to \$74,999	33.4
4 - \$75,000 to \$99,999	22.4
5 - \$100,000 to \$149,999	20.0
6 - \$150,000 to \$199,999	6.8
7 - \$200,000 or more	5.2
<i>Average Income Category</i>	3.9

Have you watched Village Meetings

On Television

Yes	53.3%
No	46.7

Age

18 to 29	3.4%
30 to 44	27.5
45 to 54	22.1
55 to 64	20.2
65 to 74	17.6
75 or older	9.2

Average Age

53.9

Where do you Work?

In my home	9.3%
Menomonee Falls	17.1
Other	73.6

Which forms of media do you rely on for Menomonee Falls News?

Menomonee Falls News	40.6%
Menomonee Falls Express News	44.2
Milwaukee Journal Sentinel	47.0
Other	14.8

VIII. 2000 US CENSUS VALIDITY

	2000 US Census Data Results	2006 Menomonee Falls Comprehensive Survey Results
Sex and Age		
Male	43.9%	51.6%
Female	56.1	48.4
Age		
18-24	7.9%	0.4%
25-34	15.8	7.5
35-40	24.8	23.0
45-54	18.1	22.1
55-64	13.1	20.2
65-74	11.9	17.8
74+	8.8	9.0
<i>Median Age</i>	49.1	52.0
Income		
Less than \$15,000	6.5%	1.2%
\$15,000 to \$34,999	18.7	11.1
\$35,000 to \$74,999	40.3	33.4
\$75,000 to \$99,999	17.5	22.4
\$100,000 to \$149,999	12.1	20.0
\$150,000 to \$199,999	2.7	6.8
\$200,000 or more	2.1	5.2
<i>Median Income</i>	\$57,952	\$88,225
Household Size		
Average Household Size	2.52	2.82
Average Household Size of Owner- Occupied Unit	2.75	2.83
Average Household Size of Renter- Occupied Unit	1.75	2.70

IX CONCLUSIONS

In considering the results of the Menomonee falls property survey, there are several areas that stand out. The initial consideration should be given to the communities' demographic evolution. One striking issue is the relative wealth that both the census and the survey find in the community. In the 2000 census, the median income was reported as \$57,952 while the median income for the State of Wisconsin was \$43,791. It is notable that the reported income of the new residents (those who have lived in Menomonee Falls for 5 or fewer years) is higher than the rest of the respondents. In conjunction with overall wage inflation since the census of 2000 and an oversampling of homeowners, this may explain some of the variance away from the census median income. The overall income differential between the new residents and the longer termed residents is about 4%. This group is also younger, with an average age of 42.6 compared to 53.7 for the rest of the sample. Finally, this group has a slightly higher household size.

When evaluating the survey responses, it is important to keep in mind this demographic change. For example, while the community as a whole supports the idea of sidewalks as walking paths, this idea is supported even more by younger residents. In addition, wealthier respondents are more likely to view single family housing prices as affordable.

Overall satisfaction with government is strong. In areas such as facilities and grounds maintenance, there is strong agreement that these items are well maintained. In addition, there is strong endorsement of the current accessibility of voting places. Finally, the respondents supported the idea that the police are concentrating on the right things and that village government is responsive to their needs. However, there is more support for police concentrating on home safety rather than traffic control.

In terms of economic development, there are several issues that stand out. First, most respondents are more likely to frequent the Highway Q/Appleton Avenue business corridor and the Pilgrim Road/Appleton Avenue business corridor rather than the Village Centre area or the Silver Spring Area. In addition, there is across the board support for full service restaurants. However, in many cases this support is even higher from higher income groups and younger respondents. Finally, in economic development, support for TIF increases with income as well as age.

Survey respondents are especially notable in their lack of use of public transportation and their strong support for more bike and pedestrian paths. In terms of village services, they believe that roads are well maintained and snow removal is reasonable. In terms of parks and recreation, the respondents are currently satisfied with the level of service and are not demanding more.

Finally, in terms of environmental issues, the respondents' support the current policies regarding leaf burning and leaf pick up. In addition, there is strong support for the containment of gypsy moths and mosquito abatement. However, there is less concern over the deer population in Menomonee Falls.

Appendix A

Technical Report

The Village of Menomonee Falls Comprehensive Plan Survey was conducted by the University of Wisconsin-Whitewater Fiscal and Economic Research Center between July, 2006 and September, 2006. Surveys were mailed to 1610 randomly selected property owners in Menomonee Falls. Four hundred eight two (482) surveys were completed and returned by mail. The response rate for the survey was 30% (Table 1.)

Table 1
Response Rates

Completed Surveys	482	30%
Non-returned surveys	1128	<u>70%</u>
Total	(1610)	100.0%

Sampling Error

The Village of Menomonee Falls Comprehensive Plan Survey, like all surveys, is subject to the existence of Confidence Intervals and Statistical Sampling Error. While error caused by statistical sampling is only one type (others include sample selection bias, social desirability bias, etc), the calculation of this error is important. This Survey, like all survey instruments, is subject to sampling error due to the fact that all households in the area were not interviewed. The sampling error is calculated as follows:

$$\text{Sampling error} = \pm (1.96)((P(1-P))/N)^{1/2}$$

Where P is the percentage of responses in the answer category being evaluated and N is the total number of persons answering the particular question. Turning to the t-

distribution and a two-tailed test, the sampling error provides that the probability is 95% that the results fit within this range.

This report presents values that are bounded by this 95% confidence interval estimate. Thus some answers provide a plus/minus range. However, due to the nature of Likert scaling, this type of probability estimation is not applied to all univariate answers. While results can be estimated, their meaning (in regards to Likert scaling) lacks decisiveness.

For example, suppose you had the following distribution of answers to the question, "Should the state spend more money on road repair even if that means higher taxes?" Assume 1,000 respondents answered the question as follows:

YES	- 47%
NO	- 48%
DON'T KNOW	- 5%

The sampling error for the "YES" percentage of 47% would be

$$\text{Sampling error} = \pm (1.96) \frac{\sqrt{(47)(53)}}{\sqrt{1,000}} = \pm 3.1\%;$$

for the "NO" percentage of 48% it would be

$$\pm (1.96) \frac{\sqrt{(48)(52)}}{\sqrt{1,000}} = \pm 3.1\%;$$

and for the "DON'T KNOW" percentage of 5% it would be

$$\pm (1.96) \frac{\sqrt{(5)(95)}}{\sqrt{1,000}} = \pm 1.4\%;$$

In this case we would expect the true population figures to be within the following ranges:

YES	43.9% - 50.1% (i.e., 47% \pm 3.1%)
NO	44.9% - 51.1% (i.e., 48% \pm 3.1%)
DON'T KNOW	3.6% - 6.4% (i.e., 5% \pm 1.4%)

Chi Square Test

In its simplest fashion, the chi square test is used to test the difference between two independent proportions. In one instance, this report considers the difference between groups in their view on affordable single family housing (are singly family home prices reasonable?). This question was exposed to a chi square test, which tested the answers against the different groups answering the question. It was found that given the degrees of freedom given, and chi-square value exceeding 37.652 prompted a rejection of the null hypotheses (all groups feel the same).

The chi-square test is commonly used in political polling. Suppose, for example, a pollster is interested in knowing whether males and females differ in their endorsement of a candidate. The null hypothesis is that females and males are just as likely to support a candidate. If 33% of the 100 males interviewed support the candidate while 17% of the females support the candidate, it is important to test whether the difference was due to chance alone.

The chi-square test provides a simple mechanism to test whether certain group's responses fall outside the expected range, given the group's response. This study uses a standard significance level of 5% This significance level makes the statement that

sampling variation is an unlikely explanation of the discrepancy between the null hypothesis and the sample values.

Questionnaire

Each randomly sampled property owner was mailed a Comprehensive Plan Survey questionnaire and a letter of introduction from Menomonee Falls Village President, Richard Rechlicz. The letter of introduction and questionnaire are contained in Appendix B.

Analysis

The data collected in the 2006 Village of Menomonee Falls Comprehensive Plan Survey produced detailed tabular results found in Appendix D.

Appendix B
Questionnaire

Appendix C

Open-End Question Response

COMMENT—What is the most important thing the Village should do about Housing?

3bdrm condo with basements
affordability
affordable
affordable \$175k or less
affordable and nice housing for elderly. Condos
affordable houses & rental units
affordable housing for families
affordable housing for young families
affordable lots
affordable, attractive neighborhoods, pools
allow a variety of home styles and sizes
allow and encourage smaller homes for working class families
allow for development of more middle income houses
allow modular homes to be built in thee village this would help the young people wanting to live in Men. Falls
allow smaller homes
allow smaller homes and lots, control # of condos and apt. buildings
allow smaller sizes
allow sub-dividing of parcels in northwest part of village
allow the market to dictate what needs to be done
allow vinyl siding
approve smaller lots, more apartments
as is
attract more business
avoid high density residential
avoid transfer impact fees to home buyer strive for sound growth in home ownership
balance # of kids/students between our primary schools, watch where you allow growth, IE Ben Franklin is over crowded
be careful how it impacts existing schools and water/sewer
better roads
bigger lots, more greenspace
build affordable housing and stop permitting the big outlandish ones
build more senior condos like pilgrim glen
build single family homes and condos
build smaller homes
build smaller houses
build upscale housing
buy out and remove low income housing on Meno. Ave. east of pizza hut turn area by library into a park
change the ratio of house footprints to lot size. Should be more greenspace on lots
clean up lots- too much trash and junk. larger lots- 5+acres with 2000 sq. ft. dwelling

clean up the area along main
conserve/pools/parks
contain construction of condos and high priced housing
continue to provide services making M.falls a desirable village
control costs to hold down property taxes
controlled growth using a master plan
create affordable single family housing
create affordable subdivisions
create more condos for singles and first home buyers instead of so much for seniors
create more elder care housing
curb building, we're becoming a city
curb growth
curb the number of large new homes
cut taxes
decrease density, control escalating salaries
decrease the building of subdivisions with huge houses
develop more affordable single family housing
develop ratio of home size to lot size, too many large houses on small lots. Too much clear cutting in new subdivisions
do not allow additional low income housing
do not allow low income housing in the village
do not build low income housing
do not encourage a population increase
do not overcrowd, keep affordable
do nothing
don't know
don't let low income housing in to the falls
don't let the housing become worn down or cluttered
don't need
elderly housing
encourage a respectable place to live-decrease slum and low income housing. Well taken care of homes
encourage condos-upscale units
encourage development within reason allowing for increase in parks, schools as appropriate
encourage gardens and natural areas
encourage larger lots and newer ranch homes
encourage low and single family housing development
encourage low density 5+ acre lot sizes
encourage more high end housing
encourage more single family and condo residences for people who "buy into" the community as opposed to more transient apartment dwellers
encourage planned development, cover infrastructure costs

encourage single family homes
encouraging new housing
enforce existing codes
enforce ordinances regarding maintenance of properties
ensure quality not size
expand housing
focus efforts on conserving land
focus on sustainable developments. Retention of greenspace
focus on single family housing
get rid of low income housing. Clean up some housing/apt. areas
get rid of slum housing
go slowly
have a plan , think about future generations
have and control a master plan for where new growth will be allowed
have control of taxes in mind
have strict laws for proper upkeep of lots
high end sub and devlp
high quality
high standards of design
hold north where it is, decrease housing development
homes, not condos
housing for elderly
housing is adequate
housing is more expensive than in other areas
insure quality homes that will appreciate
keep decent sized lots
keep housing affordable and offer a wide variety
keep it affordable
keep it low, road ways are not big enough for traffic
keep it out of the wet lands
keep it small
keep lot sizes larger
keep lots large
keep low income housing out
keep off wetlands. Don't compensate private developers
keep present codes, don't lower
keep prices high. keep quality high
keep standards high
keep taxes down

keep taxes low
keep the 1800sf
keep the city the same
keep the tax base low
keeping housing moderate, not so large
keeping property taxes low
keeping property taxes low
keeping taxes within reason
keeping the village safe
leave it alone
leave more farm land and especially trees
leave more room for the animals too much woodland has been destroyed
less condos
less rental properties
let the market dictate pricing/growth
limit apartments, home ownership keeps pride in property a priority
limit construction by developers
limit growth
limit in certain areas
limit the houses per sq.mile ratio
low income housing for the elderly
lower property tax and utilities
lower property taxes
lower taxes "property"
lower taxes to encourage growth of business and residential development
lower taxes, spend less
maintain a moderate growth rate
maintain affordability
maintain and encourage high property values
maintain high standards
maintain quality and aesthetics with out harming the environment
maintain sensible zoning
maintain slow growth

maintain zoning
make available to all
make housing more affordable for seniors
make it affordable
make it affordable for all
make it affordable for single families/individuals
make it affordable for the elderly to buy
make it more affordable
make it more affordable for first time home buyers
make sure it blends in and is maintained well
make sure it's affordable to all age groups and incomes
make sure we have enough school space
make them affordable
medium priced homes
meno. Falls is becoming too crowded
more affordable housing for young families. Our children can't afford to live in the falls
more affordable single family housing
more apartments and condos
more mixed housing, apts/condos/single houses. Planned greenspace, parks in new subdivisions
more ranch condos
more ranch style homes-one story homes
more sidewalks, bike paths, walking paths, crosswalks
need homes under 200,000 and 1600sq ft.
no additional apts. focus on single family homes
no cheap housing
no eminent domain to steal property
no low cost housing
no low cost housing
no low income housing
no low income housing
no more apartments
no more apartments
no more apartments, let the market determine
no more apt. buildings or condos
no more apts. Only single family homes

no more huge homes. affordable smaller homes
no over crowding
no street lights
not add more low income housing
not attract low income riff raff
not having too many homes in one area
not let it grow above our means
not too many small houses
nothing
nothing, let market determine size and cost. no low income housing
nothing, let market dictate
offer affordable, smaller homes
offer TIF districts only via referendum
plan for greenspace to be shared by nearby home owners
prices, keep taxes down
prohibit high densities like pilgrim/good hope new development
promote a balance of mixed housing options
promote maintenance on homes already built and stop building more!
protect safety and value by not allowing so called affordable housing
provide and maintain greenspace/ limit # of units of housing
provide reasonable family housing
provide safe pedestrian routes
put a cap on taxes
put hold on new housing, too many for sale
quality of developments
reduce density. Pilgrim Glen has far too many units for area
reduce duplex construction
reduce large condominium projects
reduce property taxes
refrain from developing more rental property
restrict tract housing
retain more greenspace and save farmlands
retain village atmosphere
retain-build upscale housing to maintain current economic level of residents, upper medium to higher price range
safe for children and elderly
save more greenspace
save some land
schools and economic devel. Needs to keep up
shrink sq. footage to 1650, no less

single family housing
single family housing rather than multi unit
single family housing-affordable
single family housing-affordable
slow developing. Save the remaining farms
slow down
slow down before it becomes a city
slow down development
slow down new subdivisions
slow growth
slow growth and development
slow growth, the roads are too congested
slow increase unless schools are able to keep up
slow it down
slow the growth
smaller lots and house sizes
smaller more affordable housing
smaller sites allow duplexes in single fam. Areas
stay within controllable infrastructure parameters
stick to governing
stop all the land being used up by million dollar housing
stop building and leave the land in tact. Stop cutting trees down for cement, stop calling this a village it's an extension of Milwaukee
stop building any more housing. Need more parks, more open space, more farmland
stop building bigger houses on smaller lots
stop building for 7 years
stop building subdivisions
stop building those big houses and start accommodating our present population
stop building, taxes only go up
stop developing every piece of green space or farmland we have left. Stop re zoning farmers out of existence.
stop development-invest in schools first
stop further development
stop McMansions
stop raising home values so those on fixed incomes can afford to live here
strict enforcement of deed restrictions, boats, campers etc. in driveways
strive to keep taxes in line with surrounding communities
stronger enforcement of housing up keep/ maintenance
the village should develop a comp plan with professional planners and abide by it
tight control
too much building, slow down save open space

too much valuable farm land lost to urban sprawl

treat homeowners as a person, not an address

use common sense

warn new developments about potential bad water supply in future

we have enough subdivisions and housing in the Falls why do we need to expand?

we have too many senior living condos. Housing is too costly

why does every corn field have to be built on?

work to reduce taxes

zone for smaller homes-starters

COMMENT—What is the most important issue facing Menomonee Falls Government?

"big box" development and it's effect on the community and local small business
adopting labor: tax freeze
all members working together for the betterment of meno. Falls
allowing too much residential development
apathy of residents toward government subject
attracting and keeping small and mid size businesses
attracting businesses for empty buildings
avoid being a "good old boy" society. be more receptive to people's opinions.
balanced land use planning & development
balancing business growth while still maintaining "village" atmosphere
being an advocate for our schools
being responsive to residents
better leadership-too many old boys clubs
better police in drug and alcohol control with underage teens
budget
budget and services
budget. Providing needed services within budget constraints
career political endeavors, incumbency
clean it up! Stop the good-old boy form of gov.
common sense, consistency (no favoritism)
communicating with and servicing the "forgotten" part in the Hamilton school district
community safety
continued citizen safety
control growth of expensive housing
control of property taxes; quality housing at affordable prices
control tax rates
controlling residential property tax
controlling spending, quality of schools
corridors/entrances to the village from the east
cost efficient with good service
cost of benefits
cost of taxes and water for retired people
crime
crime
crime and gangs
crime control, teen curfew hours, land beautification along roadsides.
crime/theft
decrease taxes
decreasing taxes

developing and promoting the village center, not allowing it to become a run down area
developing Appleton and main. Establishing an identity to those driving into the falls primarily from Milw.
dishonesty
domestic partnership issue is lacking
don't know
don't run the elderly out of town with higher taxes
downtown
downtown rejuvenation
drug use in public schools
education facilities and enrollment. reduce cable bills
employee benefits (pensions etc.) far in excess of private business
encourage new business and retaining present business
escalating property taxes
excessive spending in subdivisions(by young people)
failure to act or follow through on projects
figuring out main st. corridor situation and taking action to resolve it
finding new ways to provide services/quality of life w/o raising taxes beyond inflation rate
finding quality, qualified people to serve
fire and police protection
fix brown deer rd or main st, eye sores
focusing on sustaining/ attracting business to the area. face lift current main business areas. roads are the worst in Waukesha county
gateway revitalization, trust
getting citizens involved in civic activities
getting citizens to understand you get what you pay for. Nothing is free, if you want more services, taxes will go up
getting more businesses into the area
getting residents to support local businesses
getting them to see the light
good controlled growth
good old boy mentality; back room deals; private club
good schools and safe for our children
growing larger does not mean better
growing population/aging schools
growing too fast
have police patrol move rather than sitting and ticketing people
have some thing of interest for the young adults-be honest and listen to the people paying your wages
high property rates
high taxes
high taxes and high water bills
high taxes, poor services

hold taxes down and fire protection is adequate need full time fire dept
holding taxes down
honesty
honesty and integrity in government with out big business control
housing and all related issues
housing-- stop building. Need more upscale places, no more chains
how to control expansion, development esp. downtown area
improve schools while keeping the tax rate affordable. No low income housing
improving our education system
improving schools and allowing for growth that can support it
improving the main st. corridors.
increase development in SE section of village, downtown, main st corridor
influx of renters in new apartment buildings
it's nice that our gov't isn't in the papers anymore regarding in fighting, problems etc
it's past reputation of corruption
Jefferson Davis Fiasco
keep property taxes controlled
keep property taxes level and within reason(affordable) to live here
keep taxes down
keep taxes low. Subcontract services to save money
keep village atmosphere. Cut down on crime, create activities for youth and elderly
keeping a good president
keeping businesses out which encourage rowdy activity and bring wrong type of people around, ex. Sports bars, dance clubs
keeping costs down
keeping crime rate low, keep city crime from spreading to suburbs
keeping elected trustees focused on real issues
keeping government cost down
keeping it transparent
keeping Jefferson Davis out of government
keeping our water and tax rates down
keeping property tax down
keeping property taxes affordable
keeping quality infrastructure with reasonable taxes
keeping small businesses here fix up middle of town
keeping taxes as low as possible
keeping taxes down
keeping taxes down
keeping taxes low. Keeping expenses low, not allowing spending to spiral out of control
keeping taxes lower than they are

keeping the streets safe
lack of greenspace
lack of integrity!
lack of understanding the people they serve
land use
land use and development, traffic
land use and need to acquire land for parks and other facilities
land use and spending
land use and spending
leadership to help assure MF continues to be an attractive place to live. Good schools, attractive buildings, reasonable rds. And gov service
leadership! We need a full time mayor or vil pres.
less republicans and more democrats, not enough union employment
limiting taxes, controlling benefit costs for gov. employees and teachers
listening to the people
lot of unoccupied buildings
lower benefits for employees
lower property taxes
lower taxes
lower taxes
lowering taxes
main st. near 45, schools
main st. redevelopment
main st. renovations, please don't get carried away with ideas
main street development
main street redevelopment
main street redevelopment. do not drive out good business currently there
maintain current quality of life
maintaining a high quality family community where homes and businesses are kept up
maintaining a reasonable tax structure while keeping the infrastructure in good condition
maintaining services w/out raising taxes substantially
maintaining tax base to keep home ownership affordable
maintaining village services while operating under tax levy limits
make effort to listen to citizens
make sure control spending excess money
meetings and events put up a bill board that can be seen from street at village hall
MMSD
MMSD charges
money
more arts and live music

more police and fire protection

need a mayor/alderman system, this community is too large to be governed by a few people, some of whom aren't qualified to be making the decisions

need more transparency-more honest, open governance- eliminate the "cozy club" elite atmosphere-more timely responses to tax payers, more open town hall times

need more young honest elected officials

no increase in property taxes

at this time

not interfering with personal property rights. Keep gov't small

not sure

openness

over development. Get the police to start patrolling and writing traffic tickets on streets we live on not industrial roads etc. Focus more on ways of reducing our water and sewer bills

over population/ taxes and property taxes

overdevelopment ruining village feel

overpopulation for schools

passing main st. redevelopment program

police dept should monitor drivers more closely i.e. speeding etc. And drug traffic in this village

police need to stop racial profiling during traffic stops

poor use and spending of tax dollars especially the school system, causing tax levy to keep going up

population growth

preservation of greenspace, wooded areas, prairie, wetlands, farmlands. too much development is happening

proper use of tax money

property tax reduction and school improvement

property taxes

property tax-growth-direction

protecting property value and safety of residents. I moved to the falls to get away from crime ridden so called "affordable housing"

providing more employment

public school overcrowding and out dated high school

quality education

quality leadership

quality not quantity growth

quit taking more 220 students spend less on schools and teachers

real estate taxes too high for all (especially seniors)

rebuilding the pilgrim-mainstreet intersection

redeveloping pilgrim rd and main st

redevelopment of main st. this is an embarrassment

reduce real estate taxes

reduce spending in schools

reducing property taxes and cost of water/sewage

repair of rds
respecting the opinion of all the citizens, not just the "in" group
responsibility to residents
responsible growth, traffic
restricting commercial growth on county line rd
revitalizing downtown. And not impeding access to Meno Falls with a roundabout on main st.
revitalizing old shopping centers
rising school cost and increased taxes
safety
safety for children and elderly/ safe family events
safety in our neighborhood
school system
school tax
schools
schools
schools
schools need to be updated
schools-high school needs attention. Fix the schools
sewer and water to all
sewers extended to more rural areas
sex offenders schools
should be run more efficiently there by decreasing the need for higher taxes, property and other
slimy main st. planning, lack of honesty, vill. pres. rescues self but pulling strings behind the curtain. Lead or leave
slow growth down
smaller classes for school
smart growth, increase the attractiveness of entrance points to the village with landscaping
starting to see more of the issues bigger cities experience
state caps, infrastructure falling apart(roads/general maint.)
stay on budget
stop rising taxes
stop T.I.F districting now, it is an unfair tax burden to us all.
stronger development of businesses
supporting school district and aging infrastructure
tax reduction
taxes
taxes
taxes
taxes
taxes

taxes
taxes
taxes
taxes
taxes and land use
taxes and lowering them
taxes and too many shopping centers in one area creating traffic problems
taxes are too high-too many apts-purchase parking in downtown area
taxes for service
taxes need to keep them down, they are too high for what we offer in the community
taxes spending
taxes, no increase please
taxes, safety from Milwaukee
taxes, schools
taxes, schools
taxes, spending wisely
taxes, water utilities
taxes/crime
taxes-services
tell us what's going on. What is the concentrated efforts of the police? No closed meetings.
the budget
the fact that the village gov. is in the pocket of the developers I would love to see their Christmas cards
the internet service should be free
the police are doing fine with traffic issues, they are well known to stop you if you go five over the speed limit, not kidding :)
the quality of housing stock
the services of 911 are wonderful. Fire dept, emergency health vehicles
the water and sewer bill needs to be more compatible with Milwaukee. lower taxes. snow plow all sidewalks and bike paths
there is not enough focus on main st. too much talk not much action
they should have term limits on elected positions
tie between water/
too fast of expansion of western areas
too high water bills and taxes
too many empty stores
too many students bused in and fill our schools
too much bickering and arguing and not enough listening to one another and working together to solve major problems
too top heavy, too many on gov. payroll and pension benefits
traffic
traffic enforcement, lack of

traffic. Brookfield and Lisbon rds are extremely dangerous

truth in government. Trustees should do what benefits entire village, not just themselves or a constituency

unfriendly village hall

vacation time too much

village debt. It appears to be the elephant in the room no one talks about

village gov't should be investigated

village is a community and should not be treated as a business, remove business (village) manager, we have the village president

vision and planning for the future

Water

we definitely have enough big box houses and banks in Menomonee falls

we need actual competent people with "common sense" to work in the village hall they need to actually care about their village and the people in it

what are they concentrating on? Do not want police to target minorities in the falls. Our minority friends are afraid to visit us because of the police

what do we want to be; a bedroom suburb or separate city/entity? No one's ever debated that publicly

what is it they are concentrating on?

where is down town M.F.?

with all the taxes we pay we should have regular staffed fire depts, not on call

Comments—What is the most important issue facing the commercial and industrial development of Menomonee Falls?

accessibility and diversity
action at this time
adding to tax burden
adequate land in the right area
affordability
affordable land and bldg. supplies
appearing attractive
assessability and parking
attracting higher paying jobs
attracting new businesses
attracting quality
attracting quality companies
attracting stable companies for jobs
attracting well paying jobs
attracting/ keeping quality businesses
available land
balance all types of business
balance large and small business
balancing game
blend resid./commercial, create jobs
bring the right mix in
companies that need to hire people
continued quality developments
controlling locations
costs of providing facilities that MF is responsible for
do something with vacant buildings
don't know
Don't know what TIF is
employment, access, transportation
empty store fronts
environmental impact
few want to come
fill up the TIF's and grow more
finding skilled workers
focus on keeping what we have, not attracting more
getting people to agree
high taxes
high taxes

high taxes, too much red tape
higher paying jobs
hi-tech ventures
I'm not familiar with TIF
improve main st. open spaces
increase tax base
industrial development down
industrial is over built, landfill issue
it should be stopped we have enough
keep it under control don't move too fast
keeping business in the falls
keeping taxes low
keeping up with residential/balance
keeping what we have
lacking
lack of suitable land with freeway access
live within your means
location
location/support community
lower taxes
main st by freeway development is bad
main st. corridor development
need more industrial area
need more industry for jobs
need right amount of development to help our tax base
need to continue to have/get tax base
needs to be consumer focused
new schools first
not enough union jobs
older buildings/houses
only Q area is growing
organized layout
over building of industrial
over development
over doing it
parking
people don't shop in the falls
pollution
proper placement

public parking for village center
quality
R.E. Taxes
realizing village center is not a shopping destination
regulations
revitalize vacant buildings
smart development
speak my language
sprawl
surplus of commercial/industrial real estate
taxes
the blight on main st.
the village board bias
TIF should be used to remove blight-not for profit of wealthy developers and property owners
to fill already developed areas
too many banks
too many big bldgs
too many grocery stores
too much gov't interference
too much in same area
too much traffic on hwy. Q and Appleton
update roads/county hwys
variety-quality shops
village has too much
we have enough homes. We need to keep \$ in the falls with shopping opportunities and restaurants
you need good business to bring in tax\$. Industry attracts low income

COMMENT—What is the most important Transportation problem facing Menomonee Falls?

2 lane main rds.
a taxi service or inter-village shuttle
access to city of Waukesha
additional/better freeway flyer routes
adequate roads to handle increased traffic
aging infrastructure
agree taxi option would be useful at times, whereas bus service is never and option here
Appleton ave from hwy 45 is almost impassible. pilgrim and main is horrible. entering into the falls is embarrassing
Appleton ave is narrow for all the traffic
Appleton ave north
Appleton ave. btwn. Shady lane and pilgrim rd.
as population increases-good traffic flow
bad drivers
bad drivers
be sure there is a low cost transportation to and from home for the elderly
being totally car dependent
better coordination of traffic lights would improve efficiency
bike paths
bottle necking of traffic
building/development before roads/infrastructures are expanded
bus and taxi for commuting and sr. citizens. bus available
bus service
bus service to WCTC
bus service within village
busline to Madison
busy, small streets
clear paths on pilgrim rd in winter. Install "yield to pedestrian signs in village centre.
commercial areas need transportation for those w/o autos/elderly
congestion
congestion at Appleton and Q and Appleton and pilgrim
congestion at hwy Q/Appleton
congestion at main and pilgrim
congestion during work days in the village
congestion on Appleton, mainstreet
congestion on pilgrim. And good hope and hwy Q and Appleton
congestion/traffic Appleton and Q
construction takes too long
controlled intersections, timed and coordinated

cost of gas
county line rd.
current snow removal process causes compact snow in front of driveways and too heavy to move by the elderly
currently unsafe for pedestrians and bikers in southern M.Falls
dangerous intersections for pedestrians
design of lanes & intersections
development is greater than roads can handle
do not get bus service to Milwaukee
do not have any
do not know
don't know
during winter our road is missed or just not done at all
easy access to public transportation
Elderly people who can't (shouldn't) drive
elderly transportation
elderly transportation
encourage other communities to commute thru the falls
entering/exiting freeways more directional signage needed.
few options to walk to shops and restaurants, forces people to drive
finish hwy Q between pilgrim and division rd.
finish main st construction. They're always ripping up main st
getting into Milwaukee
getting through Appleton and main
getting to eastside on bus
getting to milwaukee/wauk no bus options. No bike or pedestrian route on silver spring
high cost of road maintenance
hours and availability
I don't see a problem
I don't see any
I think too much salt is used in the winter time.
I think what we're currently doing ok in this area
if you don't have a car you're stuck
if you widen Marcy Rd.
in the afternoon run Milwaukee county transit only drops off, they will not pick up. Why?
inappropriate speed limits
increase services to bring people to and from the falls
increase speed limit on Appleton ave. by 5MPH
increased congestion due to higher population
increased traffic on two lane rds due to subdivision development

insane and inconsistent speed limits
insufficient no left turn signs at shady lane and main st.
keep focus on timely repair of roads
keep on maintaining rds. And sidewalks. Clearly mark rds and detours
keeping rds. Maintained
keeping traffic moving
lack of
lack of-
lack of bike lanes, carpooling, limited public transport
lack of left turn arrows at Appleton and good hope
lack of north south thorough fares
lack of parking in downtown area, village centre area
lack of public transportation
lack of public transportation
lack of public transportation
lack of sidewalk/trail for biking, no taxi service
lack of sidewalks in older neighborhoods leading to schools i.e. shady lane
lack of taxi service. Better stop and go light control
lack of transportation for elderly, shut ins and people w/o cars
larger main rds west
length of time @ turn signals pilgrim/good hope
main rds not built to handle traffic
main st. and shady ln. smooth it out
maintain rds.
maintaining current rds/facilities
mass transit
mass transit
more bike lanes and hiking trails
more bike paths
more bike, walking paths, crosswalks
more lanes on 41/45
more light controlled intersections
more park and ride
need a stop and go light at the corner of Appleton ave. and Arthur ave. before a pedestrian gets hit or killed. Very difficult to cross
need for added stop lights on main streets
need mass transit to Milwaukee
need more bike lanes/paths
need more bike/ recreational trails. Need a safe crossing at Appleton ave
need more sidewalks

need more traffic control on busier and faster streets, such as pilgrim rd. between Appleton and good hope

need senior taxi service

need to improve snow and ice removal around high school before school begins

needs better rds to encourage bikers runners and walkers

needs public transportation

no bus service

no busses =crime

no busses or taxis, bus to down to UWM or other Milwaukee area schools

no more public transportation if it has to be subsidized by state, federal or local taxpayer's money. People don't ride busses

no problem with transportation

no public transportation

no taxis

no taxis, no busses

none, against busses, brings in the undesirables from Milwaukee

none-most have autos

north-south roads between meno. Falls and villages north and south of M.F.

not a major issue

not aware of any

not enough bus service

not enough bussing for schools

not enough lanes for traffic flow

off street parking

over congestion of vehicles on pilgrim and main, main and Appleton and pilgrim and Appleton during rush hours

over crowding on hwy Q-new rd. makes it worse. Speeding

over salting

park and ride lots

park and ride-local bus service

parking

parking

parking downtown

parking may be an issue for patrons of village centre merchants

parking (community wide)

paying too much attention to Milwaukee transportation. bringing out salters and plows too late

pilgrim Appleton ave intersection is very dangerous because of lights being misinterpreted

pilgrim rd north bound (at good hope) @ rush hour

poor roads

pre-planning projects so they don't have to be torn up in a year or two

provide services to help people outside city limits

providing well maintained rds.

public trans to available jobs
putting a median on pilgrim rd between Appleton ave and good hope can't get out
road and traffic changes so slow
road construction is never done
road expansion and up keep
road in centre must be widened
road maintenance
road maintenance
road needs to be wider on greenview near Marcy
road repair and replacement
roads
roads are not maintained in a timely fashion
roads in the old subdivisions are poorly maintained. Stop lights needed in high traffic areas
service for elderly-to CMD, MD apt, stores
service within the Falls
sidewalks and bike lanes
sidewalks/bike paths inadequate; need more Waukesha cty mass transit among city and villages
silver spring dr.
snow is not being removed before school busses are already at school
snow should not be pushed back into driveways, it's very bad for the elderly
speed limit on Appleton ave.
speeders and oversized trucks in residential areas
speeding
speeding
speeding traffic on Appleton rd from high school to pilgrim rd
stay as is
still need to drive to get to a bus. There are no buses in residential areas
stop lights do not recognize motorcycles
stupid construction
stupid drivers
stupid drivers doing stupid things
summer road construction
terrible job removing snow
the condition of Appleton ave from Lilly rd south is atrocious, needs immediate repair
the growth of the village
the road needs to accommodate traffic growth
the roads
the snow removal was terrible last year
they do a good job

timing of traffic lights
too busy-too much building
too low of speed limits
too many cars and trucks in sub. Div.
too many cars. need more bike and pedestrian facilities
too many cars-lack of mass transit
too many cars-not enough pedestrian walk ways
too many roads, resulting in high maintenance costs
too many vehicles
too much and disorganized rd. construction at one time
too much residential development can't keep the roads maintained or plowed
too much road widening
too much sand/salt applied in winter
too much speeding and traffic noise along pilgrim rd
too much traffic
too much traffic
too much traffic
too much traffic on Appleton ave btwn. Main st and hy Q
too much traffic on hwy 176 and Q
too much traffic, timing of traffic lights near pilgrim, Menomonee and Appleton
traffic back ups
traffic congestion on Appleton
traffic control
traffic control on Lisbon
traffic flow-coordinate the stop lights
traffic increased under the 2miles to school rule is dangerous all children should have bus to school unless under a mile
traffic light needed at main st.-town hall rd intersection
traffic light timing
traffic lights to work on sensors to keep traffic moving
traffic on Appleton ave
traffic on main and Appleton. Too many trucks on main street
transportation for elderly and others to outside Menomonee falls
transportation for local people unable to drive, or don't want to drive
transportation for seniors, traffic control
transportation is good
transportation to Milwaukee
uniform speed limits
use asphalt, not oil and chips; stripe around schools in late august-not after school is out
village is plowing more miles with less workers, leading to poor plowing

village planning

walkable areas that connect neighborhoods, parks, schools, shopping

water st. repair from main to Richfield way

we badly need stop and go lights where Jacobson dr. meets Appleton ave.

we don't live in the falls proper so transportation problems are not our priority

we need a bus service from homes way out to Q area, wal-mart etc

we're in good shape

widen fondulac for bike safety

widen lannon rd. from city line Q to silver spring-esp.. at mill rd intersection and add a light

with two busy traffic routes thru the village center the falls should do something like west bend

Comment--Parks and Recreation

If the Village needs more parks, which section of the Village is most in need?

?-especially like the limestone in Kiln park.
add facilities along Meno. River
all
all areas
all areas
all areas
all over small neighborhood parks
along good hope
along river
Appleton and Q
Appleton and Q
Appleton and Q
Appleton and Q
Appleton/hwy Q
Appleton/pilgrim
Appleton/Q
based on residential needs
between Appleton and silverspring
between Lilly and pilgrim
central
central and south
developers should include greenspace in residential communities
don't know
don't know
don't know
E of pilgrim near newer homes
eastern
good hope and Appleton
good hope/pilgrim
good hope/pilgrim
HWY Q
hwy Q and Appleton
in new areas of development
in the areas that are still undeveloped
insure greenspace in each new development
Lilly and Mill
lily rd, mill rd area
lily rd. good hope area

main st
main st/ pilgrim
maybe southwest
mill and Lilly rd
Mill rd. and Lily area
my back yard
neighborhoods and subdivisions
new developed areas
new development areas
new neighborhoods
no more needed at this time
no new parks, lower taxes
none, stop taking all the land
north
north
north
north east
north east
north end
north of pilgrim and good hope
north side of village
north south and west sides
north west
north west
north west
northern and southern
northern side
northwest
northwest
northwest
northwest and east central
northwest area
northwest area
northwest area
northwest corner
NW
nw and sw areas
NW-East-South
off of pilgrim

old falls village
older residential areas
oldest to newest development areas
parks are only in the village so I have to drive to visit one
parks in geographic center of village and southern developing areas
pilgrim and good hope, along tamarack trail rd.
pilgrim and main
pilgrim rd btwn Appleton and good hope
pilgrim rd/Appleton ave
pool
probably by the silverspring area
put the skate board park on the "dead" main st. corridor-make it a large park space
Q and Appleton
residential areas
satisfied
SE (Lilly creek)
SE section
silver spring
silver spring
silver spring
silver spring/pilgrim
silverspring
silverspring and Appleton
silverspring and Marcy
silverspring or village centre
sliver spring
small parks in subdivisions
some of the older areas
south
south

south
south
south
south
south and northwest
south and southwest
south and west
south east
south east
south end
south half of village
south men. fls
south of silverspring
south side
south side
south side near silverspring
south silverspring/pilgrim area
south west
south west
south west
south west corner, where most development is occurring
south west end
south west portion/ west of lannon rd south of good hope
south west side
south; good hope and pilgrim
southeast and north west
southeast and southcentral
southeast corner, mill rd.
southern
southern
southern
southern
southern
southern
southern
southern and western
southern area
southern end
southern end
southern end, near Lisbon

southern half
south-silverspring
southwest
south-west
southwest and northeast
southwest corner
southwest of pilgrim and silverspring
southwest, south east, pilgrim and mill
southwestern
there should be more small public children play areas
throughout the village
to be determined
use the land we own to provide parks
village center
water parks
we don't need anymore
we have adequate parks
west
west
west
west
west of silverspring
west side
west side
west/southwest
western
western section
where ever there is room
where residential growth develops

Comment--Parks and Recreation

Which parks should (if any) be closed or scaled back?

none

None
None
None
None
None
None
None
None
None
none
none
none
none
none
none
none
none
none
none
none
none
None
None
None
None
None
None
None
None
None
none
none
none

none

none

none

none

none

none

none

none, tower hill should be sold

none-can't we have a mix of large and small parks

rotary

satisfied

sufficient

Taylor park and village center park changed into parking lots

the one on Meno and Town Hall

those not or least used

unfortunately most village parks go unused

unknown

unsure

valley view school

village

Comment--Parks and Recreation

What facilities would you like to see added to the Menomonee Falls parks?

a few big parks is probably most economical

a few more benches, concerts and bands to attract people on weekends, HS competitions, sports, tennis

a pool

a pool

a swimming pool outdoors

a water park -sprinklers for kids

additional play structures for children, handicap accessible with ramps etc

adequate

an off lead dog park

an outdoor pool

archery ranges

baseball facilities

baseball facilities

bathrooms, baseball diamonds and football fields

better enforcement of rules and regulations

better garbage disposal

better maintenance

better restroom facilities

better washroom facilities

bike and walking trails

bike paths

bike paths . open tamarack area off good hope

bike paths and restrooms

bike trails

bike/walking paths

botanical garden, par 3 golf course

children's play ground/swimming pools

city pool

community pool

community pool, skateboard park

community pool/water park

community pools, residents would be willing to pay to maintain them

concessions and bathrooms

decent washroom facilities

disc golf

disc golf

disc golf/water park
disk golf, horseshoes
dog park
dog park, outdoor pool
dog parks-multi use
dog walking areas
dog walks
doggie dumpsters for fecal matter
don't know

don't know what we use with children are fine and well kept
exercise equip. or running paths
facilities for young(i.e. skate park)
family picnic areas

fenced dog park with trees and water
flea markets, plant sales
Food
Frisbee golf and bike trails
garden areas
Golf
greenspace and walking paths
hiking trails
ice skating areas
ice skating rinks
I'm happy with the parks
kiddy pool
love the bug line nature trail
more baseball diamonds and soccer fields
more baseball diamonds are needed, skateboarding area
more baseball fields

more bathrooms
more bathrooms
more bike and walking paths in the whole village
more bike paths
more facilities for teenagers, skate park etc.
more places to sit
more restrooms
more seating more trees
more sitting more play

more soccer fields
more space to devote to nature exploration as opposed to large mowed spaces(both types needed)
more things for children
more trees
more walking paths
mountain bike trails
municipal pools
nature walking trails, pedestrians and pets only
need to expand old falls village area
newer play equipment, splash park
no change
None
None
None
None
None
None

None
None
None
None
None
None
none
none
none
none
none
none
none
none
none they are fine
none, we have no money to maintain
not facilities but to allow dogs in the parks
not skate parks
not skate parks
not sure
open to possibilities

outdoor pool
outdoor pool
outdoor pool
outdoor pool
outdoor pool
outdoor pool and water park
outdoor pool parks
outdoor pools
outdoor swimming pool
outdoor swimming pool

outdoor swimming pool
outdoor wading and swimming pool
outdoor water facility
outside skating
paths for hikers, bikers. Pay attention to needs in Hamilton School District
pavilions for family outings/ village pool
Pavilions
picnic areas
picnic areas and grilling
ponds in the parks
Pool
Pool
Pool
Pool
pool
pool or water park, skate park
pool outdoor
pool outdoor
pool, skate park
pool, sledding hills
pools
pools
pools
public community pool
public pool
public pool
public pool
public pool

public pool
public swimming pool
public swimming pool
restrooms
restrooms
restrooms and bubblers
restrooms-clean

roller blading facilities. The M.F. area is a joke. Other communities get these facilities and all the falls does is talk about it for years
running/walking track
sand boxes, rubber surfaces
satisfied
satisfied with current facilities
shelters
skate park
skate park

skate park
skate park and dedicated bike paths
skate park and pool
skate park, as promised for the last 10 years
skate park, Frisbee dog friendly parks, band shell for concerts
skate park, pool
skate parks
skateboard park
skateboard park
skateboard park
skateboard park-get moving this is a 5yr. Old idea
skateboarding equipment, toddler playground equipment
skateboarding, teenagers have no place to keep themselves busy
skateboarding, winter sports
skate park/pool
skating/skateboarding
small kids pool
soccer nets, baseball fields with infield grass
soccer park should have gone on Q similar to the one that Brookfield has
softball complex w/lights
some locations with flower gardens and ponds
something for young adults, roller rink

special dog parks
Sufficient
swim facilities at Oakwood
swimming facilities/walking paths, like park in Brookfield
swimming pool
swimming pool for all ages
swimming pool outdoors
swimming pool/skate park for children
swimming pools; basketball, tennis courts;bike/walkways
swimming/ice skating
the rec. dept. of the 50's and 60's
the youth need a skate park
updated restrooms
upgraded play ground equipment
vendors, restrooms
village water park
volleyball area, covered picnic areas w/electricity
walk paths
walking/running paths
water features, splash pad, similar to kinderberg park in Germantown
water park
water park
water park
water park/pool area
water parks
water/wading pools, outdoor pools
we have good parks
what happened to the skate board park?
wood chip walk/run paths or trails

Comments—What is the most important Environmental Issue facing Menomonee Falls?

add a spring debris pick up

adequate clean water

air quality

all the trees and land being used up we're losing all our wildlife

all these programs are sound but if implemented our taxes go up, taxes are high enough

allow increased materials to be put out with garbage for pick up

ash tree

availability of good water supply

banning leaf burning and expand leaf pick up

be fair with entire village, local gov't favored village centre and dictates to outlining area

branch and leaf pickup

branch/leaf pick up in pilgrim/Appleton corridor

burning leaves

burning of leaves and trash air pollution from the large number of cars passing through the village

burning of yard waste

burning should not be legal

burning, it affects people with breathing problems, and causes pollution

clean air, clean parks, no home fireworks

clean our river

clean up the river of all the algae

clean up the river-above the dam is awful

clean water/air

Comments

computer throw outs

conservation of wetland areas

controlling deer and geese populations

controlling spread of moths and other pests that devastate trees and foliage.

controversy between curbed and noncurbed area regarding leaf pick up

cooperating with Milwaukee's poor handling of sewer/water issues

could use more leaf burning days

coyote population

coyote population

coyotes

coyotes in woods

current refuse system stinks.

curtailing building in tamarack swam area, we need natural areas for water run off

cutting down of large shade trees

decreasing family farms and losing open space

Deer

deer overpopulation

deer overpopulation

deer population

develop residential areas while retaining greenspace

development in what was once designated as "wet" land

didn't know we had leaf pick up

do not build in flood plains

do not develop wet lands

don't know

don't know leaf burning or pick up policy. I don't like leaf burning-would like to see pick up of all lawn waste

don't know the policy. Need to turn leaves into compost

don't know what the policy is, did not know that we are facing one

draining swamp land for development

dump hours

eliminate leaf burning

enforce recycling

expand recycling to include more plastics

expansion into protected lands

existing septic systems

flooding

flooding due to no "run off" spaces in the future if building doesn't stop

garbage along roadsides

get rid of coyotes, major problem out line areas to the south past silverspring

getting the city board to listen

good water

grass clippings and leave disposal

ground water quality/availability

growth has caused problems and increased complaints due to environment

gypsy moths

gypsy moths

gypsy moths and the ash beetle

help with coyotes and geese

home well failure

hospital burning its trash

it's fine

just keep it clean

keep it clean

keeping big industry out

keeping sensitive areas out of development
keeping the bugs under control
keeping the grass cut on median strips
landfill
leaf burning
leaf burning
leaf burning affects those with asthma, please stop
leaf burning should be prohibited
leaf burning should be prohibited
leaf pick up
leaf pick up all over, or no limit on when we can burn
leaf pick up for the whole village
leaf pick up in all areas
leaf pick up is unfair, lower taxes for the parts of village that do not get that service
leaf pick up should be available to all residents
leaf pick up should be increased or dump hours expanded during the weekends
leaf pick up should be village wide
limit green house gas emissions
litter pick up in parks
loss of wetlands
loss of wildlife habitat-need more green space
loud noisy smoky trucks, jack breaking, police are not enforcing the law
maintain green
maintain water and sewer utilities.
maintaining air and water quality
maintaining greenspace
maintaining Menomonee river
maintaining rivers and surrounding land
metro sewer costs
more brush pick up
more brush pick up
more leaf pick up. Cutting down of forest driving out wildlife
mosquito control
mosquitoes and west Nile virus
must continue leaf and brush pick up
need more leaf pick up. Rabbit over population
need strict dates for leaf pick up
neighbors with junk in their yard and nothing being done about it even after it being reported
new subdivisions on farm land

no burning of leaves, more debris pick up
no leaf burning at all
no leaf burning, people have asthma. Pick up leaves
no leaf pick up in or area, too much development of tamarack swamp causing flooding issues
no pick up in our area...why?
Noise
not aware of any
not enforcing ordinance regarding dog waste in public areas
not enough storm grate in older subdivisions
ok/this date
Omega hills/ gas prices and air pollution

open burning
out of state dumping in our land fill
outdoor yard waste removal, curb side pick up bi-weekly
over building, lets keep growth to a minimum
over development
parking lot run off
pick up limbs more often
pick up of brush once a month, not just spring
pick up of lawn debris is strongly recommended
planting and maintenance of pilgrim rd boulevard
please ban leaf burning
pollution
pollution to ground water by waste management's dump
poor air quality from open burning, it should be banned
population increase
preserving wetlands
protecting & developing designated nature preserves before they are lost
protecting remaining wet lands and ground water
quit spending money foolishly
rabbit overpopulation
rampant farmland desecration ergo subdivision development
recycling
recycling
recycling
recycling should include more items

reduce energy costs at municipal bldg, library need to have heat at 74 degrees and lights on round the clock and public schools
reduction of open land, encroachment of watershed areas. Lack of green space due to development of homes, widening of rds.
ripping up farmland/open space for housing. Environment becoming too urban
salt usage
sewer runoff
should be leaf pick up for pilgrim and good hope/ good hope and Westwood
should have branch/leaf pick up on reg. basis
should have frequent leaf and branch pick up
should provide leaf and rubbish pick up once a month
slowing the growth of energy use
smell from landfill NW side of village
social noise
something should be done about the rabbit/ raccoon populations
stop burning. Stop building in flood plane areas
stop leaf and yard waste burning, those with breathing problems are at risk
stop leaf burning, increase recycling, stop filling landfill with recyclables
stop open burning
stop the expansion of landfill, demand closure and conversion into rec. area
stop wedging buildings into every open space
stupidity of sewer system (Milwaukee)
the dump
the growth of the village
the land fill we are too dependent on it. Waste management
the low paying jobs
the sad unsafe shape our schools are in
the scum on mill pond by main and water st.
the smell from the landfill
too many deer
too many deer
too many houses
too many subdivisions taking away from the beauty of the falls
too many subdivisions, farm land and open space need to be preserved
too much development in "protected" tamarack swamp driving wildlife into residential neighborhoods
too much traffic
too much wasted money for recycling
traffic
traffic congestion
uncertain

unknown

use of pesticides that are not natural organic

using up all the good land to build \$400,000 houses within 50ft of each other

varmints

water

water and sewer fees too high

water and sewer growth

water bills are too high

water quality and amount to service future growth. gypsy moth control

water resource cleanliness and conservation in area not covered by sewer and water avoid overdevelopment in areas that use wells

water run off and water usage

water run off/flooding management; water quality

water shortage, fees for usage

we must eradicate buckthorn in the parks before all other species are overcome

weed control in all areas

weeds on unimproved lots and catch basins for water

what to do with yard waste and brush?

when people burn leaves it spoils the air quality for neighbors

who cares, dumb

why aren't leaves pick up in outer areas with out curbs?

why do I pay \$5000 in taxes and my leaves don't get picked up?

wildlife is being displaced due to building

would be willing to give up burning if pick up was implemented

yard waste pick up at least once a month for free

yard waste removal

Comments--What is the Most Important Service The Village Provides

a growing tax base

all

all

all

basically none

clean safe place to live

cleaning road, speeding control

community center and rec dept

containing gypsy moths

control of growth and development

curb side leaf pick up

don't know

education(quality of the schools is the reason I am most likely to leave falls before my child is school age)

effective city planning

Emergency- police and fire

emergency services

emergency services

emergency, snow removal

excellent fire and police

fire

fire

fire and police

fire and police protection

fire protection

fire protection

fire, police

fire, water and sewer

fire/emt

garbage pick up/snow removal
garbage pick up/snow removal
garbage pick up-recycling-snow removal
garbage pickup
garbage pickup
garbage pickup
garbage pickup
garbage pickup
garbage pickup
garbage removal
garbage removal
garbage removal
garbage, snow
garbage, snow plowing, leaf pick up
garbage, snow removal
garbage, yardwaste pick up
garbage/landfill, library, senior activities
garbage/recycling pickup
garbage/recycling pickup
garbage/recycling pickup
garbage/recycling pickup
garbage/recycling pickup
garbage-snowplowing
generally pleased
good growth
great police protection
it's very neat(clean)
Keep Falls Clean
law enforcement
law enforcement
leaf pick up, garbage, snow removal
leaf pick up, garbage, snow removal
library
library
library
library, garbage pick up and road maintenance
library, garbage, school, police/fire protection
maintain rds, land use development policies
maintaining rds.

maintaining rds.
management
many are important
none
none
not much
parks
parks and EMTs
parks, roads and econ dev.
planning growth and development
plowing the rds in winter
plowing, garbage pickup
police
police & fire protection, communities live or die on the perceived safety of the residents
police and fire
police and fire

police and fire
police and fire
police and fire
police and fire
police and fire
police and fire
police and fire
police and fire
police and fire
police and fire dept
police and fire men
police and fire protection
police and fire service
police and fire, public works
police dept
police protection
police protection
police protection
police protection

police protection
police protection
police protection
police protection
police protection
police protection
police protection
police protection
police protection(not traffic patrol)
police protection, garbage & recycling pick up
police protection, garbage disposal
police safety
police services
police services
police services, quality schools
police, business attractions
police, fire
police, fire and snow plowing
police, fire, and parks
police, fire, garbage
police, fire, mail service
police, fire, road maintenance
police, fire, roads, parks and library
police, fire, snow plowing
police, fire, streets
police, sanitation
police, school, fire
police/fire
police/fire
police/fire
police/fire
police/fire
police/fire
police/fire
police/fire
police/fire
police/fire dept
police/fire dept, snow removal, garbage collection etc.
police/fire depts, garbage removal
police/fire protection

police/fire protection
police/fire protection
police/fire protection
police/fire protection, garbage pickup
police/fire services
police/fire, building inspector/library
police/fire/garbage
police/fire/garbage
police/library
police-fire-library
protection, waste pick up
protection-fire/police/emergency
providing tools/labor to guide growth as citizens desire
public library
public safety
recycling, snow removal
recycling
recycling
road maintenance
road maintenance
road maintenance
road maintenance/snow removal
road plowing/up keep of roads
roads and garbage
roads, snow removal
rubbish pickup & fire protection
safe area to live
safe neighborhoods
safety
safety
Safety
safety
safety
safety
safety and security
safety police and fire
safety, fire, police
safety, good schools
safety, traffic, planning, parks/trails

safety-police/fire
school system
schools
schools
schools, snow plowing
schools/education
security and serenity
sewer
sewer and water
sewer and water
sewer, water, police
snow plowing
snow plowing
snow plowing
snow plowing
snow plowing
snow plowing
snow plowing, garbage pick up
snow removal
snow removal and police
snow removal, garbage pick up
snow removal, garbage pick up
snow removal, garbage pick up
snow removal, garbage pick up, we have a good dump
snow removal, trash/recycling pick up
snow removal, tree trimming and up keep
snow/leaf removal
snowplowing
stable government
street maintenance
street maintenance, snow removal
taking yard waste to the dump for free, garbage/recycling pick up
trash collection and use of dump

trash pick up
trash pick up
trash pick up
trash pick up and plowing
trash pickup
trash pickup
trash pickup
trash pickup/snow removal
trash removal
trash, snow removal, leaf and brush pick up
trash/recycle pick up
trash/recycling collection; library
trash/recycling facilities
village maintenance
village safety and maintenance
volunteer fire&rescue
waste and recycling pick up
waste management/snow removal
water, fire, st/sidewalks, police
water/sewer, library
water/tax property info
website and library
zoning

Comments--What Additional Services Should the Village Offer

a better deal for "cable", senior discounts
activities for teens
adequate
adequate
annual appliance pick up
another library-western half
appliance pickup-free
better garbage collection
better grass cutting of traffic islands
better open meetings for its people
better school bus coverage
better senior center
better up keeping of existing parks
branch pick up
branch, leaf pickup-non curbed streets
branches picked up more often
brush pick up
brush pick up
brush pick up fall and spring
brush pick up more often
brush pick up more often
brush pick up once a month
bury power lines to avoid power outages
bus service for elderly/handicap for shopping
bus to high school in all areas
check on homes or drive by homes when on vac.
collect all recyclables/pick up yard waste
continue to improve current service
curbs and road maintenance
disposal of large items
domestic partnership
don't know
don't know
enforcement of presentable properties
expanded leaf pick up
fall leaf pick up, annual junk pick up
fieldhouse/ fitness facility at high school
fire and rescue to SW corner of village

foot and bike police patrols
full term fire and paramedic
garbage pick up for condos
garbage pick up more than once a week
good as is
grass/leaf pickup
I feel all homes should have city water/sewer
ice rink
improved lawn and yard waste removal
increase fire protection
enforce the traffic, speeding, loud mufflers and music
intercity bus service
landscape the grass islands or add perennial flowers
lawn debris pick up
leaf and branch pick up
leaf pick up
leaf pick up
leaf pick up and encourage private/parochial education
leaf pick up for all
leaf pick up for homes without curbs
leaf pick up for noncurbed subdivisions
leaf pick up for outer areas
leaf pick up to all of village
leaf pick up village wide
less gov't is more
less students at BF
lower water bills
maintaining medians
make handicap sidewalks more user friendly
make it easier to get a dump permit. Perhaps online or through police dept after hours
more and convenient recycling
more beautification of common areas
more brush pick up
more brush pickup
more brush pickup; allow late campfires
more competition for cable TV
more contact with villagers, bulletin or news letter to all once a month
more frequent branch collection
more leaf pick up

more neighborhood squad patrol
more oil and waste liquid disposal
more open to self auditing
more parks
more transportation for elderly and disabled
news letter esp. to southern M.Falls
newsletter , better website
no essential service
no idea
none at this time
none needed
none, we can't afford anymore fluff
none-cut services
none-lower property taxes
not sure
on call pick up of large accumulations of tree brush or brush debris
outdoor swimming pool
park maintenance
pedestrian cross areas
pedestrian friendly items, add signs in road and enforce
pick up brush
pick up of large disposed items(sofas etc)
pick up of yard waste
pick up yard waste
pick up yard waste
picking up of paints etc, once a year
plant sales
plow all bike paths
plow walking trails/sidewalks
possibly some type of shuttle up and down Appleton Ave
possibly taxi service
recreation/entertainment
recruit business to come to the falls
recycling center
recycling program
regular pick up of yard waste
rubbish pick up
satisfied with present
schools updated

senior discount on cable
services are fine
sewer and water
shuttle service within the village
snow clearance of public walkways i.e. pilgrim rd
snow plowing/garbage collection/leaf collection
some bike paths are available but never swept off would like them swept more often
swimming pool
swimming pool, own sewer and water
taxi service for elderly
teen center/ park swimming pool
the dump, more recycling
transportation for elderly and disabled, snow shoveling
trash collection to incl yard waste
trash/rubbish annual pick up
tree trimming/ lines interference
tree trimming
uncertain
unsure
village should pay for any new sidewalks
water bill payment online
wireless internet
wireless internet
wireless internet
wireless internet
yard waste pick up
yard waste pick up and brush pick up
yard waste pickup
yard waste pickup
yard waste, free mulch

Comments--What Services Could be Stopped

100% cutting of park lawns
911 should be done by county
Administrators
all services needed
allowing leaf burning
any service individuals can contract for on their own
any that are duplicated by another branch of gov.
architectural control board; appointed not elected
beautification program
better website, outsource it
boulevard beautification(only if we're short of funds)
brush pick up
burning brush
Buses
busing in milw. Kids
chapter 220
current leaf pick up policy only affects part of village
cut to one brush pick up per year
cutting grass as much as they do
does not offer enough services for the amount of taxes we pay
don't know
don't know
don't know
don't know all the services you provide
don't know any of their services
don't know as I'm sure there are services I'm not aware of
don't know, a list would help
fire works on the 4th of July
fire-combine with neighbors
growth in parks
I don't have enough info to answer
just don't add be more responsible
leaf pick up
leaf pick up

none

none

none

none

none

none

not sure

outsource grounds keeping

planting in the median

planting tree in the medians

police picking up rummage sale signs

politicians

pre-school programs?

providing full health insurance to village employees

recreation programs(schools should fund)

reduce recycling pick up to twice a month

senior events

separating recycling items from garbage

service costs SB reduced via excessive benefit cuts

sick leave payouts, double dipping contracts, paying so much for employee health premiums

snow plowing non used parking lots of parks

something is regards to school district

speed traps

stop out of area school bussing

stop re-doing boulevards, waste of tax \$\$

street cleaning

street cleaning vehicles

street sweeping

the parade

the village board

too much weed and tree cutting for no good reason

traffic control on hwy 41/45

turn off lights at library at night

uncertain

weed commissioner, stupid spending

would need list to choose

would need to review list

yardwaste

zoning and inspection technicians

If the Village had to cut a service, what would it be?

? Increase outsourcing to cut costs

am not aware of all services offered

any service individuals can contract for on their own

be more responsible

being dependent on MMSD. Our bills are triple of people in Milwaukee

Brush pickup

government officials

growth in parks

have teachers & employees pay more of their insurance

how much did this survey cost?

hwy maintenance-subcontract out

I am not for cutting services

independent building inspections

intensive mowing of some grassy areas such as areas of parks medians etc.

July 4th, everyone is up north anyway

leaf and branch pick up

leaf collection

leaf pick up

leaf removal

less library hours

less salt on roads in winter

less salting and snow removal during the winter

library

library

library

library hours/day of operation

maintenance

need a list of all to decide

no comment

no cuts please

no more fire houses

none

none of the above

not enough info

not familiar with services

not sure

not sure

not sure, might need a list here

nothing
over staffed police dept
overlapping police service with Germantown, library
parades
parks
parks/recreation
picking up leaves
plow sidewalks
police
possibly less library hours
recreation dept.

I am not for cutting services
recycling
recycling pick up and processing, should be included with garbage
reduce the frequency of street sweeping
scale back library hours
scale back park and rec. dept
school board should stop bussing out of county
sending out this form
senior events
snow plowing could be done by contractor
spraying for bugs
spring pick up
staff reduction
stop recycling
stop unnecessary cutting of trees and vegetation
street lights could cut at least 25% and still have safety
street sweeping
street sweeping
street sweeping
street sweeping
sub contract snow plowing-save money
sweeping the street
the above
the board, too many
the village board
there are none they can afford to cut
they have reduced too much already
too many layers of gov

too many workers standing around
too much salt on rds. Too many pools in public schools
too much to write
TV broadcast of meetings
unaware of any that aren't needed
uncertain
unknown
unknown
up keep of median flowers
village cable station
village centre and special assessment
If the Village had to cut a service,
what would it be (cont)?

village garbage pick up as part of property taxes
village stuff,
water utility-sell it
what are the choices?
what are the choices? I don't know them all
would need list to choose
would not cut any of those I'm aware of
x-mas tree/brush pick up
yard waste pick up
yard waste pick up
your kidding right
zoning and inspection technicians

Appendix D

Detailed Tabular Results

Menomonee Falls Survey (Fall 2006)

	Percent “Strongly Agree”	Percent “Agree”	Percent “Neutral	Percent “Disagree	Percent “Strongly Disagree”	Percent “No Opinion	Mean Score	(N)
Housing								
Single family availability is adequate	46.9%	32.3%	9.7%	5.9%	1.5%	3.6%	4.1	473
Apartment availability is adequate	46.1	21.3	13.5	2.9	1.1	15.2	3.6	475
Condominium availability is adequate	37.6	28.0	14.1	5.9	2.0	12.4	3.6	460
Single family prices are reasonable	13.9	33.3	19.2	21.9	7.6	4.0	3.1	474
Apartment rents are reasonable	13.6	14.0	24.5	9.6	3.1	35.2	2.2	457
Elderly housing availability is adequate	18.1	23.0	18.9	11.9	6.2	21.9	2.7	470
Affordable single family housing should be a priority of the Village	23.8	24.3	23.8	12.1	14.3	1.5	3.3	453
I favor “Mother In Law Suites”—two unique dwellings in one building	11.7	21.5	30.4	13.4	15.1	7.9	2.8	470
Newly designed developments should include sidewalks	31.7	26.6	15.1	10.2	14.7	1.7	3.5	463
Sidewalks should be designed as walking paths that connect schools, parks, and public facilities	42.1	32.3	14.8	3.0	6.3	1.5	4.0	473
I believe more lots should be larger than 20,000 sq. feet	26.0	20.3	24.9	14.7	9.7	4.3	3.3	461
I believe more lots should be smaller than 20,000 sq. feet	9.8	15.6	30.6	14.1	24.7	5.2	2.6	461
The Village should allow smaller house sizes (Smaller than 1,800 sq ft)	24.3	28.0	14.0	13.3	18.4	2.0	3.2	457
The Village should encourage conservation subdivisions	32.3	33.7	17.3	5.0	9.3	2.3	3.7	439
The Village should offer bonus lots to encourage conservation subdivisions	19.3	29.7	24.3	9.0	11.7	6.1	3.2	445
The Village should slow growth below the current rate of increase	26.8	19.9	21.9	7.8	21.2	2.5	3.2	447
The Village should develop policies to encourage growth beyond 1%	7.9	11.1	21.0	14.5	42.5	2.9	3.2	442

	Percent “Strongly Agree”	Percent “Agree”	Percent “Neutral	Percent “Disagree	Percent “Strongly Disagree”	Percent “No Opinion	Mean Score	(N)
Government								
Village hall hours meet my needs	27.0	32.1	22.3	5.9	2.8	10.0	3.4	471
Village hall should open earlier in the morning	4.3	16.8	47.5	9.0	9.2	13.2	2.6	469
Village hall should stay open later in the evening	10.2	25.3	38.5	5.6	7.8	12.6	2.9	462
Village hall should be open Saturday mornings	17.8	33.7	23.1	7.4	9.3	8.7	3.2	472
Village meetings are well publicized	15.6	28.4	23.2	17.5	10.0	5.3	3.1	469
Village hall grounds are accessible to me	45.7	33.5	13.5	1.7	0.9	4.7	4.1	468
Village facilities are well maintained	46.5	37.5	9.9	2.6	0.9	2.8	4.2	467
Polling/voting places are accessible to me	63.4	26.5	5.3	1.5	1.1	2.3	4.4	476
Overall, the quality of Village government is good	17.6	46.7	19.7	8.5	4.5	3.0	3.6	471
Elected officials respond to my needs	7.2	22.9	38.6	13.0	4.0	14.2	2.7	471
Village Staff respond to my needs	16.2	33.0	30.4	8.2	4.1	8.2	3.2	463
Land use decisions are logical	4.3	25.6	33.0	20.0	9.1	8.0	2.7	464
Menomonee Falls Police are currently concentrating on the right things	17.1	34.6	27.1	11.3	4.1	5.8	3.3	468
Menomonee Falls Police should concentrate more on Traffic Control	7.6	15.3	39.1	25.7	8.3	4.0	2.8	471
Menomonee Falls Police should concentrate more on Home Safety	19.7	36.8	31.8	6.8	1.8	3.1	3.6	456
I support the Village wiring the community for Wireless Internet (no tax dollars will be spent on internet wiring)	39.3	29.5	18.0	2.8	4.9	5.5	3.8	471

**Economic
Development**

	Percent “annually”	Percent “monthly”	Percent “never”	Percent “weekly”	Percent “daily”	Percent “no opinion”	Mean Score	(N)
I visit businesses in the Appleton Avenue/Highway Q Corridor	2.6%	18.8%	1.9%	62.4%	12.8%	1.5%	3.7	468
I visit businesses in the Village Centre area	21.8	34.7	20.3	18.5	0.6	4.1	2.5	464
I visit businesses in the Pilgrim Road/Appleton Ave. area	7.9	32.8	4.1	46.4	6.9	1.9	3.2	466
I visit businesses in the Silver Spring area	13.1	27.4	34.3	17.6	2.8	4.9	2.8	467

	Percent “Strongly Agree”	Percent “Agree”	Percent “Neutral	Percent “Disagree	Percent “Strongly Disagree”	Percent “No Opinion	Mean Score	(N)
Menomonee Falls Needs to Attract More (Fill in the Blank) to the Appleton Avenue/Highway Q corridor								
Grocery Stores	10.9%	17.6%	27.6%	14.8%	21.7%	7.4%	2.6	460
Clothing Stores/Department Stores	13.2	22.8	28.2	11.1	17.6	7.2	2.8	461
Hardware Stores	7.4	15.2	28.9	14.8	26.2	7.6	2.4	461
Office and professional facilities	9.2	18.7	34.6	12.6	16.8	8.1	2.7	459
Auto Servicing Repairs	4.1	12.4	33.3	16.8	25.3	8.1	2.3	459
Industrial Development	5.9	9.6	25.8	17.2	34.1	7.4	2.1	458
Businesses geared toward youths	7.1	16.3	36.2	12.6	19.9	7.9	2.5	453
Restaurants—Full Service	27.2	24.0	20.7	6.0	15.8	6.3	3.2	463
Restaurants—Fast Food	5.5	10.3	29.2	16.2	32.2	6.6	2.2	456
Craft and Hobby Stores	7.2	20.4	34.9	11.9	16.9	8.7	2.6	461

**Economic
Development
(Continued)**

	Percent “Strongly Agree”	Percent “Agree”	Percent “Neutral	Percent “Disagree	Percent “Strongly Disagree”	Percent “No Opinion	Mean Score	(N)
Menomonee Falls Needs to Attract More (Fill in the Blank) to the Village Centre area								
Grocery Stores	13.6	21.8	25.4	12.5	16.0	10.7	2.7	449
Clothing Stores/Department Stores	11.5	26.8	28.5	11.1	11.9	10.2	2.8	452
Hardware Stores	7.9	16.3	32.5	13.2	19.4	10.6	2.5	453
Office and professional facilities	13.3	27.3	31.7	7.8	10.0	10.0	3.0	451
Auto Servicing Repairs	3.1	8.9	31.5	16.6	29.5	10.4	2.1	451
Industrial Development	4.2	6.2	23.3	15.4	41.0	9.9	1.9	454
Businesses geared toward youths	8.7	23.4	30.1	10.7	16.5	10.5	2.7	448
Restaurants—Full Service	29.6	30.3	20.2	2.6	8.8	8.6	3.4	456
Restaurants—Fast Food	7.8	13.9	28.9	14.1	26.2	9.0	2.4	446
Craft and Hobby Stores	9.6	26.0	35.3	6.9	11.3	10.9	2.8	450
Specialty Retail (antiques, beads, art galleries, etc...)	21.2	26.0	24.7	5.3	12.4	10.4	3.0	453

**Economic
Development
(Continued)**

	Percent “Strongly Agree”	Percent “Agree”	Percent “Neutral	Percent “Disagree	Percent “Strongly Disagree”	Percent “No Opinion	Mean Score	(N)
Menomonee Falls Needs to Attract More (Fill in the Blank) to the Pilgrim Road/Appleton Avenue								
Grocery Stores	17.4	17.6	24.1	16.1	18.2	6.7	2.8	461
Clothing Stores/Department Stores	14.9	33.2	25.2	7.5	12.5	6.7	3.1	464
Hardware Stores	12.1	25.9	29.6	11.2	14.3	6.9	2.9	463
Office and professional facilities	11.3	25.1	31.2	12.8	11.5	8.2	2.9	462
Auto Servicing Repairs	3.7	10.7	37.8	17.7	22.1	8.1	2.3	458
Industrial Development	3.3%	4.3%	27.6%	18.9%	37.4%	8.5%	1.9	460
Businesses geared toward youths	8.1	19.6	35.5	10.0	18.3	8.5	2.6	459
Restaurants—Full Service	30.4	27.8	20.3	5.0	10.8	5.8	3.4	464
Restaurants—Fast Food	9.5	15.4	29.2	14.9	24.2	6.8	2.5	455
Craft and Hobby Stores	8.9	23.4	36.0	10.6	12.8	8.2	2.8	461

**Economic
Development
(Continued)**

	Percent “Strongly Agree”	Percent “Agree”	Percent “Neutral	Percent “Disagree	Percent “Strongly Disagree”	Percent “No Opinion	Mean Score	(N)
Menomonee Falls Needs to Attract More (Fill in the Blank) to the Silver Spring area								
Grocery Stores	33.1	24.4	14.1	5.3	7.9	15.2	3.2	468
Clothing Stores/Department Stores	18.4	25.9	21.8	8.0	9.9	16.0	2.9	463
Hardware Stores	14.1	26.0	23.8	7.4	12.1	16.7	2.7	462
Office and professional facilities	15.6	23.2	28.6	6.1	9.5	17.1	2.8	462
Auto Servicing Repairs	9.1	21.3	31.2	8.0	13.7	16.7	2.5	461
Industrial Development	10.4	15.4	26.9	11.1	18.9	17.4	2.4	461
Businesses geared toward youths	8.1	19.9	33.0	7.4	14.4	17.2	2.5	458
Restaurants—Full Service	30.1	27.1	17.4	2.8	7.1	15.5	3.2	465
Restaurants—Fast Food	15.5	20.6	23.0	9.8	14.9	16.2	2.6	457
Craft and Hobby Stores	8.4	20.3	34.2	7.8	11.5	17.7	2.5	462

**Economic
Development
(Continued)**

**Residential
Development
Section**

	Percent “Condominiums”	Percent “Apartments”	Percent “None”	Percent “Single- Family Houses”	Mean	(N)
What type of residential development should the Village encourage in...						
Appleton Avenue/Highway Q	16.1%	6.1%	59.3%	18.4%	2.8	391
Village Centre	0.5	31.4	52.5	15.7	2.8	421
Pilgrim Road/Appleton Avenue	16.4	6.0	54.9	22.7	2.8	397
Silver Spring	0.0	12.2	29.3	58.5	3.5	410

	Percent “Strongly Agree”	Percent “Agree”	Percent “Neutral	Percent “Disagree	Percent “Strongly Disagree”	Percent “No Opinion	Mean Score	(N)
TIF Section								
Tax Increment Financing (TIF) is an important development tool	18.2%	30.9%	16.2%	7.2%	7.0%	20.5%	2.8	444
I feel I understand the basic nature of Tax Increment Financing	19.0	34.0	13.2	7.9	14.8	11.0	3.0	453
Tax Increment Financing should be used for Industrial Development	15.1	24.7	22.2	6.6	9.2	22.2	2.6	437
Tax Increment Financing should be used for Commercial Development	11.0	29.1	21.6	6.8	9.2	22.3	2.6	444
Tax Increment Financing should be used for Residential Development	3.4	12.1	23.9	15.0	23.0	22.6	1.9	439
I believe TIF is an effective strategy for economic development	13.8	28.3	23.8	5.9	5.9	22.4	2.7	442

	Percent “Strongly Agree”	Percent “Agree”	Percent “Neutral	Percent “Disagree	Percent “Strongly Disagree”	Percent “No Opinion	Mean Score	(N)
Transportation								
The Village should work to attract a taxi service	13.8	23.2	24.1	14.8	17.6	6.5	2.8	465
I currently ride a bus to Waukesha	0.7	0.2	11.6	2.2	54.8	30.6	1.0	458
I currently use the “Freeway Flyer” bus service	1.3	4.1	13.0	1.9	50.9	28.8	1.2	462
Additional Bus service within Waukesha County is desirable	5.9	26.1	19.1	5.7	25.0	18.3	2.3	460
Additional bus service to Milwaukee County is needed	7.6	23.6	19.7	6.5	24.7	17.8	2.3	461
More bike and pedestrian paths are needed	29.6	34.1	16.7	5.2	9.9	4.5	3.5	466
Roads are well maintained	19.4	49.3	11.3	12.6	6.4	1.1	3.6	469
Snow is removed within a reasonable amount of time	42.8	42.8	7.0	4.0	2.1	1.3	4.2	474
Parks and Recreation								
Current park facilities have sufficient, attractive open spaces	36.1	46.8	6.0	6.0	2.6	2.6	4.0	468
Parks have sufficient recreational facilities for adults	29.3	39.1	14.5	10.7	1.9	4.5	3.7	468
Parks have sufficient recreational facilities for children	29.3	41.5	12.4	8.0	3.1	5.8	3.7	451
Menomonee Falls’ current policy is to develop large community parks, I support this policy (as opposed to more numerous small neighborhood parks)	17.5	30.7	18.2	19.9	11.0	2.6	3.2	462
The Village needs more small neighborhood parks	17.1	26.8	26.3	14.5	11.7	3.7	3.1	463
The Village needs more large community parks	9.1	18.0	34.6	19.6	14.8	3.9	2.8	460

	Percent “Strongly Agree”	Percent “Agree”	Percent “Neutral	Percent “Disagree	Percent “Strongly Disagree	Percent “No Opinion	Mean Score	(N)
Environmental Issues								
There is a deer over-population problem in Menomonee Falls	17.1	24.9	24.1	15.8	10.7	7.5	3.0	469
The Village should actively contain the spread of gypsy moths	47.9	32.0	12.3	2.8	0.8	4.2	4.1	472
The Village should actively abate Mosquitoes	30.5	34.6	18.1	8.0	6.5	2.4	3.7	465
Roads are well maintained	36.2	45.8	7.9	6.8	2.3	0.9	4.0	469
The Village should continue its current policy regarding leaf burning	31.3	30.9	16.5	7.2	8.0	6.1	3.5	473
The Village should continue its current policy regarding leaf pick-up	35.9	28.8	14.1	6.6	7.9	6.6	3.6	468

