

COLLEGE OF EDUCATION AND PROFESSIONAL STUDIES
STRATEGIC PLAN 2021

1. CREATE VISION: Create a vision that reflects our primary functions of teaching, creative activity, scholarship and service.
*Operationalizing our mission, our vision statement will outline where we want to be and will effectively communicate the purpose and value of the college. **In the next five years we will adopt a college-wide vision statement that reflects our primary functions of teaching, creative activity, scholarship and service.***
2. COMMUNICATE VALUE: Effectively communicate our value to campus, regional, and global communities.
*Our value is in developing students who are prepared to succeed in a complex interdependent world, in our commitment to diversity, and in our commitment to serve our campus, regional, and global communities through mutually beneficial partnerships. **In the next five years we will design and deliver a marketing campaign that reflects our values.***
3. ENGAGE PARTNERS: Further our engagement with regional and global communities through intentional practice.
*By identifying untapped possibilities and strengthening current partnerships we will be able to better align our college with campus priorities and prepare our graduates for the future. **In the next five years we will further our regional and global engagements through strengthening existing and establishing new partnerships.***
4. INCREASE DIVERSITY: Create a shared understanding of diversity as it pertains to our teaching, scholarship, creative activity, and service in supporting students, staff and faculty.
*The first step in diversifying our organization is to create a shared understanding of what diversity means and how it pertains to our work and student learning. **In the next five years we will create a common definition of diversity and enact plans, policies and practices that reflect our shared understanding.***
5. PREPARE GLOBALLY: Prepare our students for a changing and complex global reality.
*The key to ensuring that our graduates are well positioned to live and work in a complex global society is to articulate a shared understanding of global learning and then infuse it throughout the organization. **In the next five years we will create a common definition of global learning and enact plans, policies and practices that reflect our shared understanding.***