

COEPS Strategic Planning and Budget Committee Agenda

November, 30 2016
11:00 a.m. – 12:00 p.m.
Winther Hall 1013

1. Approve minutes from 9.28.16
 - a. Moved to approve: Amy Barth
 - b. Second: Katy Casey
 - c. Minutes approved – unanimous

2. Strategic planning working groups
 - a. Share status of working groups
 - i. Facilitators identified at last meeting:
 1. Vision: Katy Casey
 - a. This group was not able to meet face-to-face since the fall forum. An email was sent to those expressing interest in creating a vision statement. Those who continue to have interest in working on this priority will convene via email to draft potential vision statements (3-5) based on the work from the fall forum. A vote on a vision statement will occur during the spring forum.
 - b. 2016-17 objectives in this area will be met after the vote at the spring forum
 2. Value: Elizabeth King
 - a. Beth King informally met with Marketing Director Sara Kuhl and discussed ways in which the COEPS could better communicate its value. Her suggestion supported the working group's

conclusion from the fall forum- which was to conduct an economic and/or social impact study. Prior to moving forward with these studies, it would be in the best interest of the committee to determine, 1) what we hope to learn from these studies that we do not already know, and 2) how would we use the information collected.

b. 2016-17 objectives in this area have been met

3. Partners: Kristina Navarro

a. Currently working on a list of partnerships across all departments in the COEPS. SPBC members contributed to this at the meeting.

b. Next steps will be to define what constitutes a “partnership” and then determine the status of those partnerships.

c. 2016-17 objectives in this area have been met

4. Diversity: Anne Stinson

a. Work on this priority is in-progress. The COEPS demonstrated a commitment in this area by creating a Diversity Coordinator position. Dr. Ozalle Toms was hired in this position and will be brought into the conversation in this area.

5. Global: Amy Barth

a. More leadership is needed in this area to more clearly define the purpose and goals of this priority.

b. How has the response been from faculty regarding participating in one of the working groups?

- i. Not enough time, people are busy and feeling over-extended.
- ii. Dean Heyning encouraged the group to be decisive on issues related to implementing the strategic priorities and bring faculty into the process as needed, but should feel free to move forward with plan.
- iii. Dean Heyning suggested creating a Strategic Planning matrix to better track our progress.

3. Review Draft Goals and Objectives on UWW Strategic Plan

- a. Update by Beth King on most recent version of UWW Strategic Plan found online. The goals described are aligned with the COEPS strategic plan.

Action Items:

1. Katy Casey will put the Strategic Planning matrix together and share with Dean Heyning
2. Strategic Planning will be addressed at spring forum- Katy Casey will meet with Robin to discuss and plan
3. SPBC members will be encouraged to help facilitate activities as Spring Forum