

COEPS Strategic Planning and Budget Committee Minutes

In attendance: Katy Casey, Beth King, Anne Stinson, Ozalle Toms, Amy Barth

February 22, 2017
11:00 a.m. – 12:00 p.m.
Winther Hall 1013

1. Approve minutes from 11.30.16 (Fall 16 November minutes) & 1.25.17 (Spring 17 January minutes)
 - a. 11.30.16 minutes approved unanimously
 - i. Move: Amy, Second: Beth
 - b. 1.25.17 minutes approved unanimously
 - i. Move: Anne, Second: Ozalle

2. Reviewed draft of Diversity Mission (Amy)
 - a. See attached
 - b. The committee would like the COEPS to adopt this as the Diversity Mission Statement and coordinate activities through the Diversity Coordinator to support this mission.
 - c. Ozalle plans to meet with Associate Dean Fox to discuss the statement and related activities. The committee discussed the possibility of requiring Diversity training for faculty during the fall forum.
 - d. We would also like to create a website highlighting our activities in the area of Diversity. This will be discussed with the new Coordinator of Instructional Technology, who begins at the end of March.

3. Reviewed SP matrix
 - a. Discussed diversity action items. The committee would like action items centered on work on faculty and staff in the college regarding recruiting and retaining faculty. The following recommendations were made:
 - i. Search committees should document recruiting efforts
 - ii. Track progress of faculty
 - iii. Conduct exit interviews

4. Student input from Deans Advisory Council (Katy C)
 - a. Members of DAC were provided a copy of the strategic plan and provided the following feedback:
 - i. Communicate Value: students felt the “value” of the COEPS is best shared through personal experiences both on-campus and off. They believed prospective students could be sold on UWW COEPS by spending more time in the college during premiere and/or PIP days. They suggested allowing students to sit-in on classes and attend events that highlight our programs. They also emphasized the importance of personal stories from alumni and encouraged us to consider including these in any marketing campaigns. There was a student who worked in the admissions office and shared that the office does not get specific information that might help recruit students, e.g., job placement rates. This information could be shared with high schools.
 - ii. The conversation on Diversity echoed many of the ideas and concerns the COEPS has discussed. The students shared that they feel their practicum/field placements are not diverse, especially in regards to race. They felt the activities and PD offered only reached those who were already pretty open-minded. One student expressed concern about the lack of student, faculty, and community diversity, and shared that it was difficult to see yourself in a profession when no one else looks like you. There was some discussion about encouraging students to not make assumptions and expose them to more diversity.
5. Communicating value strategic priority, next steps
 - a. This will be discussed first at the next meeting!