PODCASTING
at UW-WHITEWATER

Date: Monday, May 4, 2009
Time: 12:00-1:00pm (lunch provided)
Location: University Center Room 275A
Register By: Monday, April 27, 2009

Many students consider podcasting a common communication method. Mobile devices such as the laptop computer, cell phone, iPod and mp3 player have revolutionized communication models. Now the challenge lies in updating higher education communication methods to match the requirements of the ever-changing student communication paradigms. Many schools are attempting to meet the new communication expectations of students with audio and video podcasting. Beginning in the fall semester of 2009, UWW instructors will have the ability to create podcasts using standard audio devices or Podcast Producer software. Students can view podcasts via iTunes U combined with an RSS feed that will automatically download podcast lectures to the student's mobile device or computer.

Please stop by and see our presentation concerning the best practices for podcasting course material. All UWW faculty can podcast their courses with little effort. Faculty only need to turn on the microphone and start talking.

presenters

BOB BOYLE and KEITH MOUNTIN from Apple Corporation
BOB SCHRAMM from UWW College of Business and Economics

To reserve a place, please contact the LEARN Center:
262.472.5242 or learn@uww.edu

Sign up online using your Net ID:
 <http://signup.uww.edu>
The workshop is listed under "Learn Center"