

Willie Warhawk

5555 Starin Road Whitewater, WI 53190

(262) 555-555

WarhawkW@uww.edu

http://www.linkedin.com/in/willie_warhawk

Education

University of Wisconsin-Whitewater
Bachelor of Science
Major: Public Relations
Minor: Journalism

Expected Graduation Date: May 2018
Overall GPA: 3.2/4.0

Experience

Social Media Intern – Goodwill, Inc.
Madison, WI

September 2016 – May 2017

- Collaborated with a team of 5 members to create innovative campaigns
- Managed Facebook, Twitter and LinkedIn to increase an online image
- Wrote two articles per week for the employee blog about professional development

Public Relations Chair – Homecoming Steering Committee
University of Wisconsin-Whitewater

August 2015 – October 2016

- Developed a strategic publicity plan to market activities for more than 12,000 students
- Supervised the creation of all promotional flyers, posters and digital display screens
- Established relationships with the campus community to get students active and engaged

Skills

- Working knowledge of HTML and FBM
- Proficient in Adobe Dreamweaver, Photoshop and InDesign
- Proficient in Microsoft Office - Word, Excel and PowerPoint

Activities

Alpha Phi Alpha Fraternity, Member
Society of Professional Journalists, Member
McNair Scholars Program

January 2015 – Present
September 2014 – Present
September 2015 – May 2016