Recruiting Talent at UW – Whitewater

Each year organizations seek opportunities to engage with UW-Whitewater students in order to reinforce their brand and make students aware of career opportunities. The purpose of this list is to provide you, the recruiter or hiring manager, with a “menu” of opportunities that may better connect you with our students. Hopefully, as you plan your annual recruiting activities, you’ll consider some of these options. As always, if you have other ideas for recruiting activities, let us know and we’ll assist you. Good luck this season and thanks for recruiting at UW-Whitewater!

Employer Relations Staff to Help You:

- **Arts & Communications Majors**: Isabella Virrueta [VirruetaIC30@uww.edu](mailto:VirruetaIC30@uww.edu) (262) 472-1961
- **Business Majors (BBA & MBA)**: Frank Lanko [LankoF@uww.edu](mailto:LankoF@uww.edu) (262) 472-7032
- **Education Majors**: Brian Bredeson [BredesonB@uww.edu](mailto:BredesonB@uww.edu) (262) 472-1499
- **Letters & Sciences Majors**: Greg Iaccarino [IaccariG@uww.edu](mailto:IaccariG@uww.edu) (262) 472-1514
- **Handshake and Job Postings**: Kim Apel [ApelK@uww.edu](mailto:ApelK@uww.edu) (262) 472-1472
- **Interviews**: Sarah Stolberg [StolberS@uww.edu](mailto:StolberS@uww.edu) (262) 472-1950
- **Students with Disabilities**: Giorgianne Maziarka [MaziarkG@uww.edu](mailto:MaziarkG@uww.edu) (262) 472-7157
- **Associate Director**: Brian Bredeson [BredesonB@uww.edu](mailto:BredesonB@uww.edu) (262) 472-1499

Opportunities for Involvement

**Traditional Services:**

- **Handshake** – Our online job board gives you the ability to post announcements for your job and internship opportunities, as well as access to view student profiles. To access Handshake, visit [https://app.joinhandshake.com](https://app.joinhandshake.com). We are encouraging students to check Handshake often for recruiting events, job/internship opportunities, and virtual interviews. Contact Kim Apel, Career Technology Coordinator, or Sarah Stolberg, Employer Services Assistant, for more information on how to post events, jobs, and interviews in Handshake. There is no fee for this service.

- **Career Fairs** – Multiple fairs are sponsored annually – and will be hosted in a virtual format for the 2020-2021 academic year. The Fall Hawk Career Fair will be hosted on five dates from late September through October with each date focused on different majors. The Spring Hawk Career Fair will be hosted in February 2021. For more information about these fairs, contact us by emailing Career@uww.edu. There is a registration fee for each of these fairs.

- **On-Campus Interviews & Information Sessions** – While interviews and information sessions will not occur on-campus for Fall 2020, we can help you to facilitate these recruiting services virtually. To learn more about this option, and to schedule an interview date, contact Sarah Stolberg, Employer Services Assistant. There is no fee for this service.

**Classroom and Student Organization Presentations:**

- **Business Career Information Class** – There may be opportunities to participate in virtual speaking opportunities for the Career Info class taken by all business students. There are multiple sections per year, and each section enrolls approximately 75 business students. It’s a great way to let business students know about your company. Interested? Contact Frank Lanko, Senior Business Career Advisor.

- **Arts & Communication Career Information Class** – There may be opportunities to participate in a virtual Employer Panel for the Career Info class taken by Arts & Communication students. This elective course, offered twice a year, enrolls students majoring in Communications, Public Relations, Graphic Design, Multimedia, Journalism, Advertising, Music, and Theatre. Interested? Contact Isabella Virrueta, A&C Career Advisor.

- **Letters & Sciences Career Information Class** – There may be opportunities to participate in virtual presentations for the Career Info class taken by Letters & Sciences students. This elective course, offered twice a year, enrolls students majoring in the sciences, social sciences, and languages and humanities. Interested? Contact Greg Iaccarino, L&S Career Advisor.
Presentations to Specific Classes and Student Organizations – While we can’t guarantee we can make this happen, we can connect you with faculty and student organization leaders if you have a desire to share your expertise about a particular topic. A number of our faculty invite guest speakers to their classes, as do a number of our professional student organizations. To discuss this opportunity contact Brian Bredeson, Associate Director.

Career Week – Our annual “Career Week” program will be held the week of September 21-24, 2020. To ensure the safety of our employers, students, and staff, all events will be held virtually this year. Recruiters are needed to serve as speakers to present on various job search topics during the week. Interested recruiters should contact Frank Lanko, Senior Business Career Advisor.

Mock Interviews:

Mock Interview Program – Each semester we sponsor opportunities for students to conduct practice interviews with recruiters. Mock interview programs are typically offered in November and April each year. Those interested please contact Sarah Stolberg, Employer Services Assistant.

Recruiting for Diversity:

Networking with Diverse Populations – Career & Leadership Development works closely with our diverse student organizations, and are happy to connect you with student leaders of these groups. Interested? Contact Brian Bredeson, Associate Director.

Assistance in Hiring People with Disabilities – Giorgianne Maziarka, Employer Relations Specialist for Disability, is available to help employers connect with UW-Whitewater students and graduates with disabilities. Interested employers should contact Giorgianne Maziarka.

Connecting with Student Leaders:

Professional Student Organizations – For help identifying the students serving in leadership roles for professional groups, contact Brian Bredeson, Associate Director.

Awards Selection Committee – Student leaders apply for competitive awards annually as part of our Campus Awards Program. We’re always in need of professionals who are interested to serve on a panel to interview student leaders, or to read through nomination materials. Interested? Contact Brian Bredeson, Associate Director.

Connecting with Student Athletes – Each year we sponsor opportunities for student-athletes to conduct practice interviews with recruiters. This is held as part of the Warhawk Leadership Academy and Professional Development Strategies curriculum. Interested? Contact Brian Bredeson, Associate Director.

Paid Advertising:

Royal Purple Ads – The Royal Purple (RP) is our campus newspaper. Some companies choose to purchase advertising in the RP as a way to promote employment opportunities to students. Questions about advertisements should be made directly to the RP by calling the RP Business Office at (262) 472-5100. There is a fee charged for advertising.

Sponsorship Opportunities:

Career & Leadership Development Sponsorship Program – UW-Whitewater Career & Leadership Development is excited to introduce our Sponsorship Program for the 2020-2021 year. This is a new and exclusive opportunity for you to reach and recruit our exceptional students beyond our standard services. Career & Leadership Development contributes directly to the learning mission of the University by sponsoring programs, services, and events that enhance the campus climate and tradition, and help students develop their career and cultural identities. In addition to the career services we offer to students, our department also houses the Student Involvement Office, the Warhawk Connection Center and the P.B. Poorman Pride Center.
If you’re looking for additional ways to enhance your presence at UW-Whitewater, we invite you to consider becoming one of our sponsor partners. Details about the program can be found at https://www.uww.edu/career-and-leadership-development/employer-recruiting-services.

Questions about the sponsorship program? Contact Kim Apel, Frank Lanko, Sarah Stolberg or Isabella Virrueta.