



University of Wisconsin
Whitewater

2023-24 Fact Book

Institutional Research, Assessment, & Planning

Fact Book

2023-24

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Values & Mission of the University of Wisconsin-Whitewater

Values

Collaboration

We invest in meaningful relationships that leverage our respective talents and strengthen the Warhawk family, and we champion the endeavors of our faculty, staff, students, and alumni.

Diversity and opportunity

We believe in the dignity of all individuals and we cultivate an accessible, inclusive, and equitable culture where everyone can pursue their passions and reach their potential in an intellectually stimulating and respectful environment.

Integrity

We embrace principles of honesty, fairness, and ethical standards to foster an environment of mutual trust.

Learning and academic excellence

We engage all members of the campus community in learning, research, scholarship, and creative endeavors through powerful academic and co-curricular experiences in an environment that values academic freedom.

Service and social responsibility

We bring the knowledge and resources of the university into the communities we serve to solve problems, improve the quality of life, and create a more sustainable society.

Shared governance

We make decisions based on strategy, evidence, and transparent, collegial dialogue and we hold one another accountable.

Mission

The University of Wisconsin-Whitewater is a preeminent academic institution driven by the pursuit of knowledge, powered by a spirit of innovation, and focused on transforming lives. As part of the University of Wisconsin System, UW-Whitewater embraces the Wisconsin Idea and is an economic and cultural driver of our region. We are nationally and internationally recognized for the accomplishments of our students, faculty, staff, and alumni. Grounded in a rigorous core curriculum, students receive a well-rounded education and every academic program prepares students to be creative, innovative and adaptable in dynamic and diverse work and life environments.

We are an inclusive educational community with a deep commitment to access that inspires us to serve students from diverse backgrounds, experiences, identities, and abilities. We have a longstanding special mission to serve students with disabilities. By supporting all students, we champion education, opportunity and prosperity for all. As engaged global citizens, members of our community make positive contributions to the State of Wisconsin, to our nation, and to the world.

Our academic programs serve undergraduate and graduate students, including online learners, and span the disciplines, from the theoretical to the applied, and encompass study in the arts, business, education, humanities, natural sciences, social sciences, technology, and professional and interdisciplinary programs. High-quality programs are offered at the associate, bachelor, master, and doctoral levels. These programs prepare students to become lifelong learners who lead successful lives and enjoy productive career.

Approved by the UW System Board of Regents, October 8, 2021

Level	4-year public or above
Control	Public
Classification	Category
Basic:	Master’s Colleges & Universities: Larger Programs
Undergraduate Instructional Program:	Professions plus arts & sciences, some graduate coexistence
Graduate Instructional Program:	Postbaccalaureate: Comprehensive programs
Enrollment Profile:	Very high undergraduate
Undergraduate Profile:	Four-year, full-time, inclusive, lower transfer-in
Size and Setting:	Four-year, large, primarily residential

This institution participated in the following elective classification –

Community Engagement:	Curricular Engagement and Outreach and Partnerships
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Source: The Carnegie Classification of Institutions of Higher Education by Indiana University Center for Postsecondary Research, <http://carnegieclassifications.acenet.edu>

Fast Facts 2023-24

Fall Enrollment

Total Enrollment	11,522
Undergraduate - Whitewater Campus	9,119
Undergraduate - Rock County Campus	696
Graduate	1,707

New Freshman Class

Whitewater Campus	
Applied	9,670
Admitted	8,930
Enrolled	1,976
Rock County Campus	
Applied	404
Admitted	404
Enrolled	241

New Transfer Class

Whitewater Campus	
Applied	1,008
Admitted	907
Enrolled	585
Rock County Campus	
Applied	84
Admitted	84
Enrolled	57

Cost of Attendance (Tuition & Fees)

Undergraduate	
Resident, Whitewater Campus	\$8,250
Non-resident, Whitewater Campus	\$17,915
Graduate	
Resident	\$10,089
Non-resident	\$20,673

Whitewater Campus - Fall 2023

First-time, Full-time 1st-to-2nd Year Retention Rate	77.5%
First-time, Full-time 4-Year Graduation Rate	39.6%
First-time, Full-time 6-Year Graduation Rate	64.3%

Rock County Campus - Fall 2023

First-time, Full-time 1st-to-2nd Year Retention Rate	62.9%
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2022-23 Degrees Awarded

Associate's Degrees.....	172
Bachelor's Degrees.....	1,860
Master's Degrees.....	614
Education Specialist.....	11
Doctorate.....	8

Faculty & Staff

Faculty.....	345
Instructional Academic Staff.....	229
Other Academic Staff.....	334
University Staff.....	278
Limited.....	53
Graduate Assistants.....	76



University of Wisconsin
Whitewater

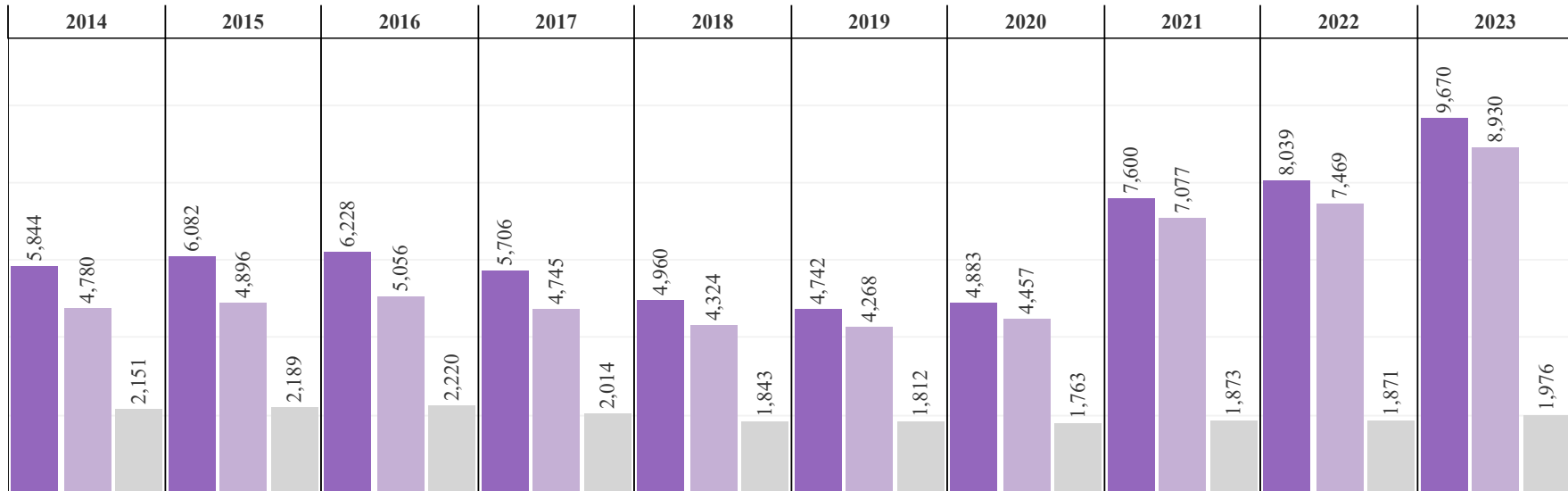
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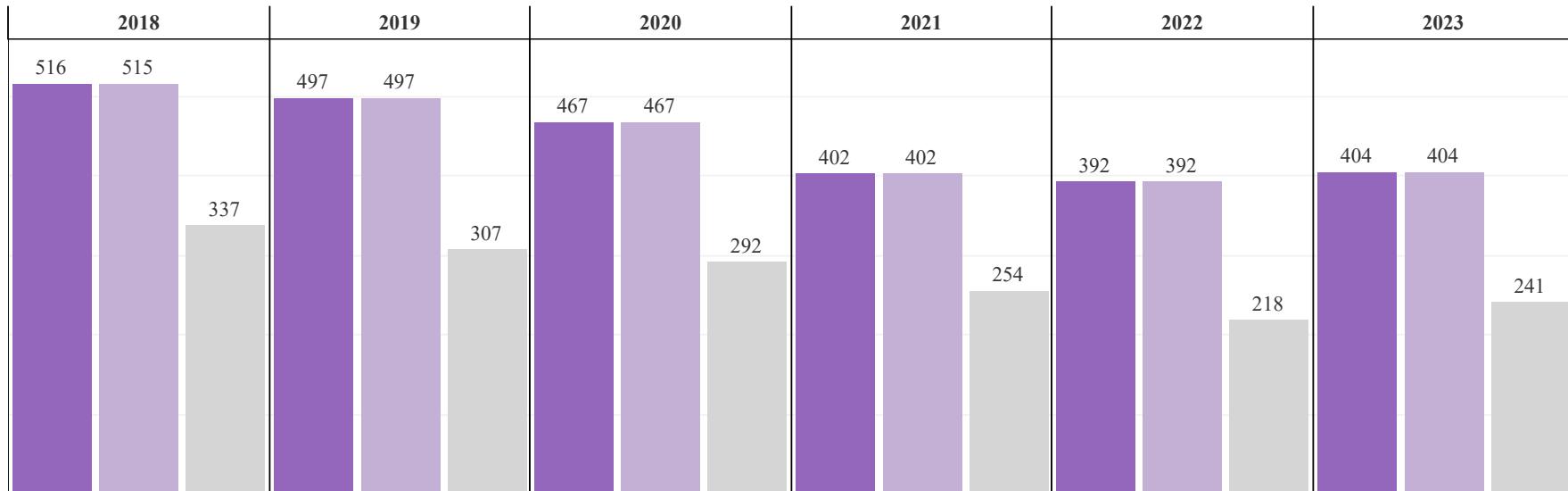
Admissions

Fall New Freshman Class Applicants, Admissions, and Enrollment

WHITEWATER CAMPUS NEW FRESHMAN CLASS



ROCK COUNTY CAMPUS NEW FRESHMAN CLASS



Applied Admitted Enrolled

Note: Enrollment excludes study away students.

Fall New Freshman Class Applicants, Admissions, and Enrollment

by Residency

			2019	2020	2021	2022	2023
Applied	Whitewater Campus	Non-resident	1,124	1,211	1,706	1,756	2,570
		WI Resident	3,618	3,672	5,894	6,283	7,100
		Total	4,742	4,883	7,600	8,039	9,670
	Rock County Campus	Non-resident	49	66	45	62	50
		WI Resident	448	401	357	330	354
		Total	497	467	402	392	404
Admitted	Whitewater Campus	Non-resident	1,050	1,126	1,602	1,644	2,434
		WI Resident	3,218	3,331	5,475	5,825	6,496
		Total	4,268	4,457	7,077	7,469	8,930
	Rock County Campus	Non-resident	49	66	45	62	50
		WI Resident	448	401	357	330	354
		Total	497	467	402	392	404
Enrolled	Whitewater Campus	Non-resident	329	326	341	368	374
		WI Resident	1,483	1,437	1,532	1,503	1,602
		Total	1,812	1,763	1,873	1,871	1,976
	Rock County Campus	Non-resident	20	25	14	21	17
		WI Resident	287	267	240	197	224
		Total	307	292	254	218	241

Note: Enrollment excludes study away students.

Fall New Freshman Class Applicants, Admissions, and Enrollment

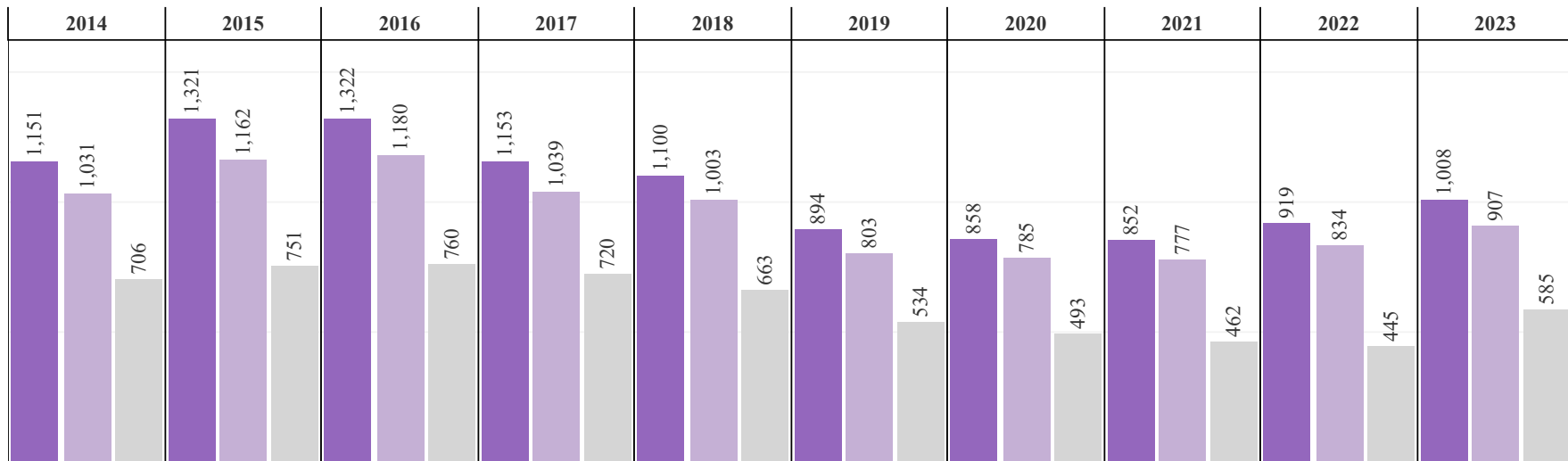
by URM Status

			2019	2020	2021	2022	2023
Applied	Whitewater Campus	International	14	13	6	10	10
		Non-URM	3,648	3,724	6,001	6,237	7,414
		URM	1,080	1,146	1,593	1,792	2,246
		Total	4,742	4,883	7,600	8,039	9,670
	Rock County Campus	International	10	8	3		
		Non-URM	328	288	267	246	238
		URM	159	171	132	146	166
		Total	497	467	402	392	404
Admitted	Whitewater Campus	International	14	13	5	10	9
		Non-URM	3,435	3,539	5,728	5,966	7,066
		URM	819	905	1,344	1,493	1,855
		Total	4,268	4,457	7,077	7,469	8,930
	Rock County Campus	International	10	8	3		
		Non-URM	328	288	267	246	238
		URM	159	171	132	146	166
		Total	497	467	402	392	404
Enrolled	Whitewater Campus	International	6	5	4	7	7
		Non-URM	1,518	1,503	1,597	1,558	1,626
		URM	288	255	272	306	343
		Total	1,812	1,763	1,873	1,871	1,976
	Rock County Campus	International	5	1	1		
		Non-URM	206	189	179	138	147
		URM	96	102	74	80	94
		Total	307	292	254	218	241

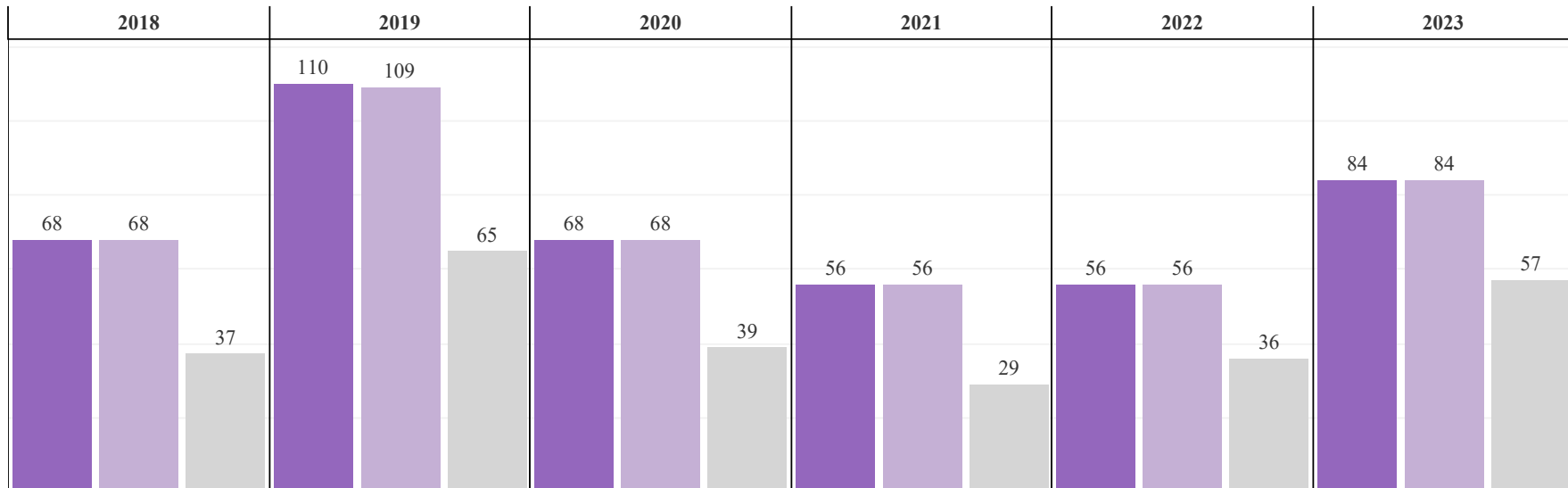
Note: Enrollment excludes study away students.

Fall New Transfer Class Applicants, Admissions, and Enrollment

WHITEWATER CAMPUS NEW TRANSFER CLASS



ROCK COUNTY CAMPUS NEW TRANSFER CLASS



Applied Admitted Enrolled

Note: Enrollment excludes study away students.

Fall New Transfer Class Applicants, Admissions, and Enrollment by Residency

			2019	2020	2021	2022	2023
Applied	Whitewater Campus	Non-resident	207	209	282	265	265
		WI Resident	687	649	570	654	743
		Total	894	858	852	919	1,008
	Rock County Campus	Non-resident	9	7	8	9	13
		WI Resident	101	61	48	47	71
		Total	110	68	56	56	84
Admitted	Whitewater Campus	Non-resident	191	195	258	243	245
		WI Resident	612	590	519	591	662
		Total	803	785	777	834	907
	Rock County Campus	Non-resident	9	7	8	9	13
		WI Resident	100	61	48	47	71
		Total	109	68	56	56	84
Enrolled	Whitewater Campus	Non-resident	130	110	144	120	130
		WI Resident	404	383	318	325	455
		Total	534	493	462	445	585
	Rock County Campus	Non-resident	4	3	3	8	7
		WI Resident	61	36	26	28	50
		Total	65	39	29	36	57

Note: Enrollment excludes study away students.

Fall New Transfer Class Applicants, Admissions, and Enrollment

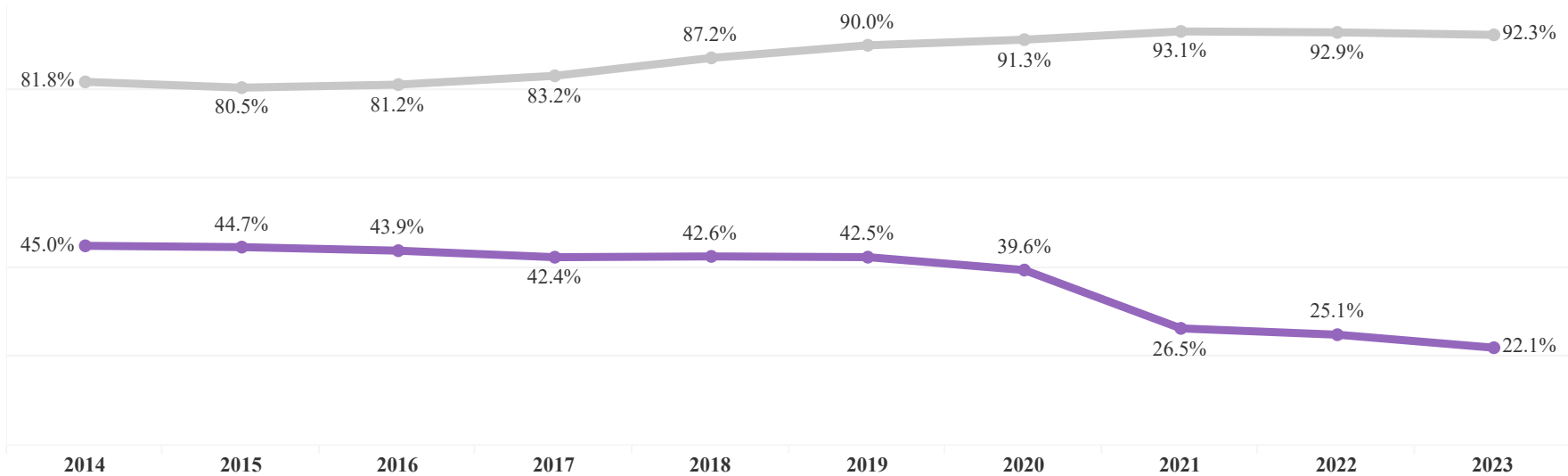
by URM Status

			2019	2020	2021	2022	2023
Applied	Whitewater Campus	International	9	2	1	8	12
		Non-URM	744	717	705	753	777
		URM	141	139	146	158	219
		Total	894	858	852	919	1,008
	Rock County Campus	International			1		1
		Non-URM	80	53	44	42	57
		URM	30	15	11	14	26
		Total	110	68	56	56	84
Admitted	Whitewater Campus	International	7	2	1	8	12
		Non-URM	679	662	651	689	708
		URM	117	121	125	137	187
		Total	803	785	777	834	907
	Rock County Campus	International			1		1
		Non-URM	79	53	44	42	57
		URM	30	15	11	14	26
		Total	109	68	56	56	84
Enrolled	Whitewater Campus	International	5	2	1	4	4
		Non-URM	457	426	396	366	460
		URM	72	65	65	75	121
		Total	534	493	462	445	585
	Rock County Campus	Non-URM	53	28	22	25	41
		URM	12	11	7	11	16
		Total	65	39	29	36	57

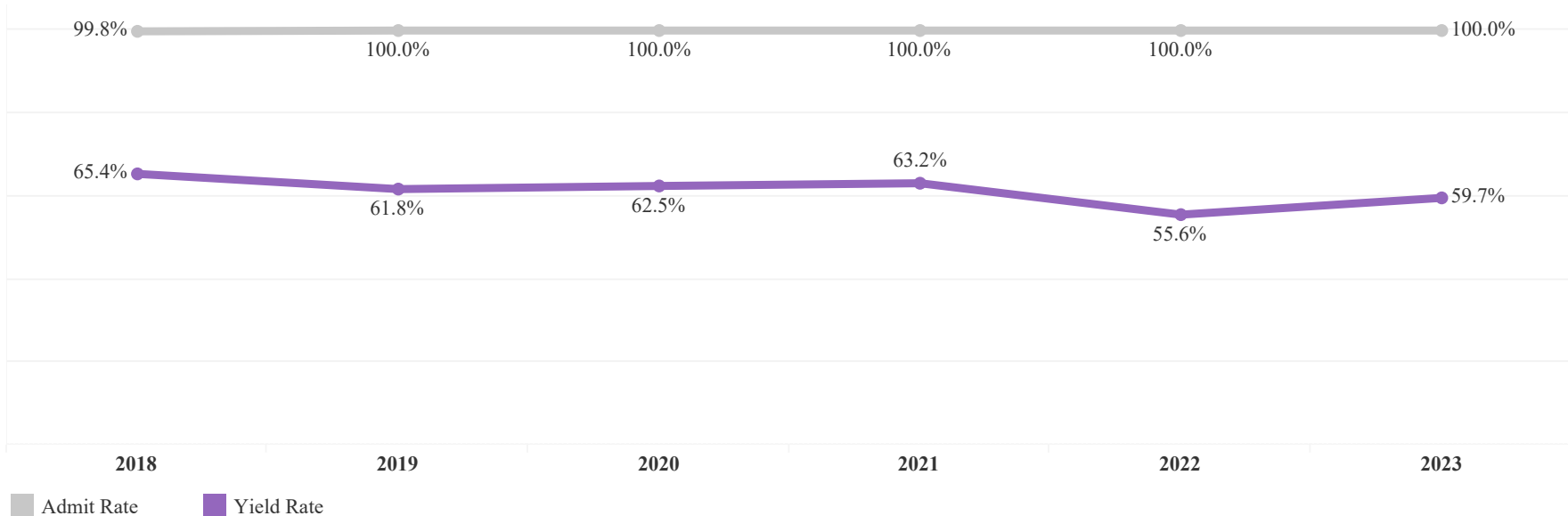
Note: Enrollment excludes study away students.

Fall New Freshman Class Admit and Yield Rates

WHITEWATER CAMPUS, NEW FRESHMAN CLASS



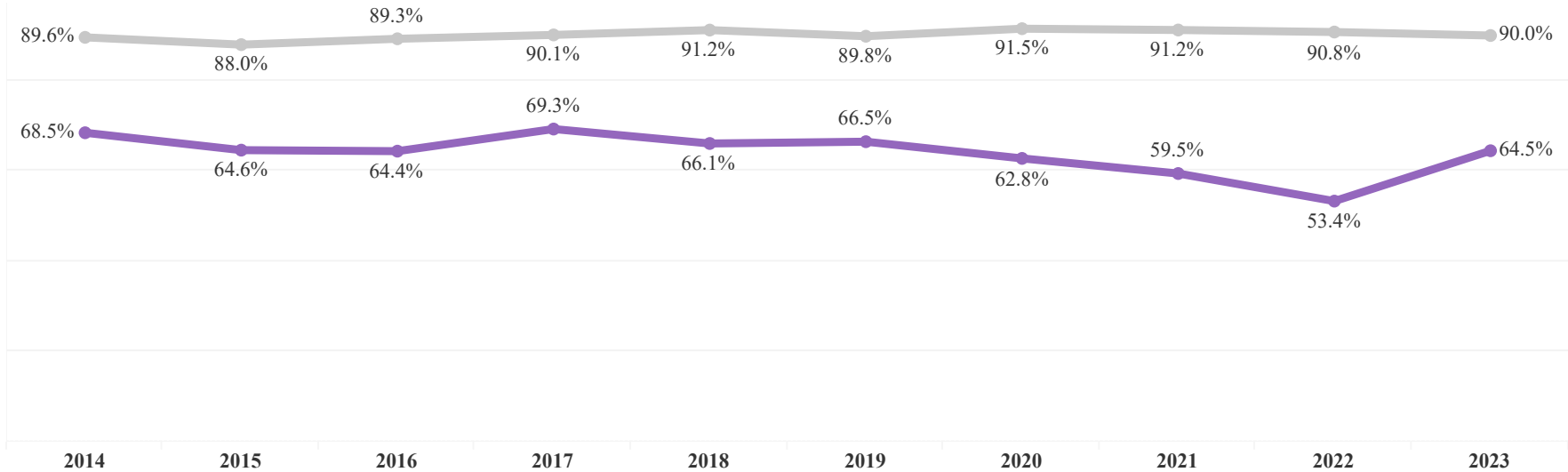
ROCK COUNTY CAMPUS, NEW FRESHMAN CLASS



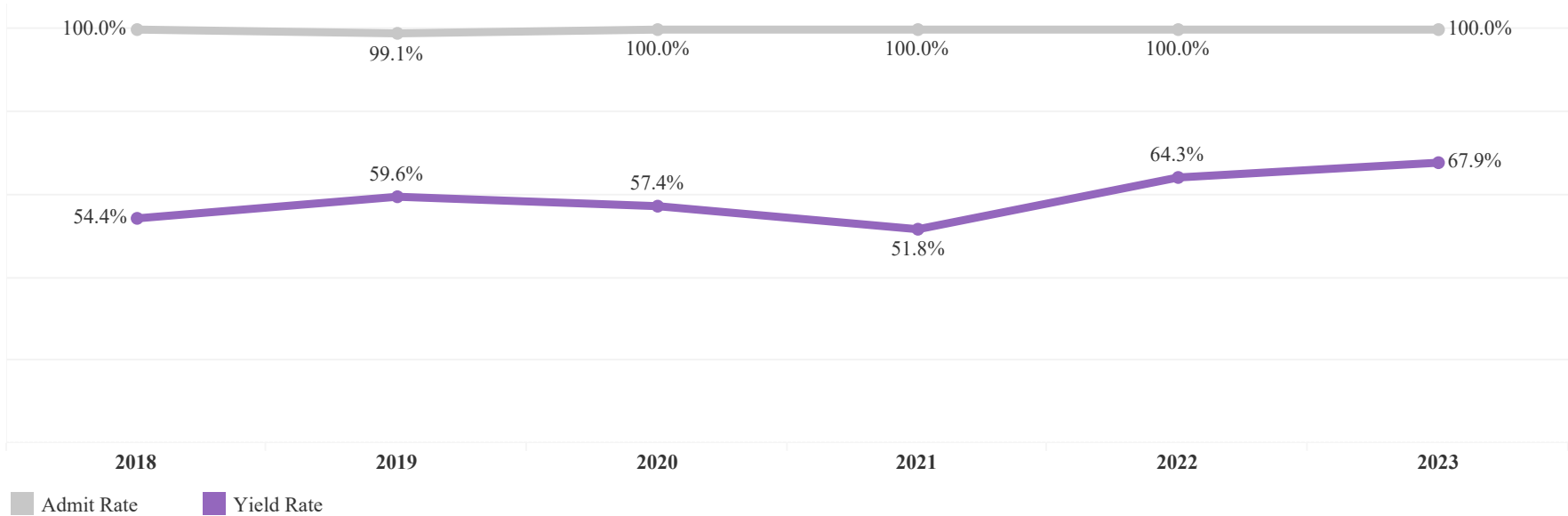
Note: Admit rate refers to the percentage of applicants who are admitted to UW-Whitewater; yield rate refers to the percentage of students that have applied to and been accepted by UW-Whitewater, who then choose to enroll at UW-Whitewater.

Fall New Transfer Class Admit and Yield Rates

WHITEWATER CAMPUS, NEW TRANSFER CLASS



ROCK COUNTY CAMPUS, NEW TRANSFER CLASS



Note: Admit rate refers to the percentage of applicants who are admitted to UW-Whitewater; yield rate refers to the percentage of students that have applied to and been accepted by UW-Whitewater, who then choose to enroll at UW-Whitewater.

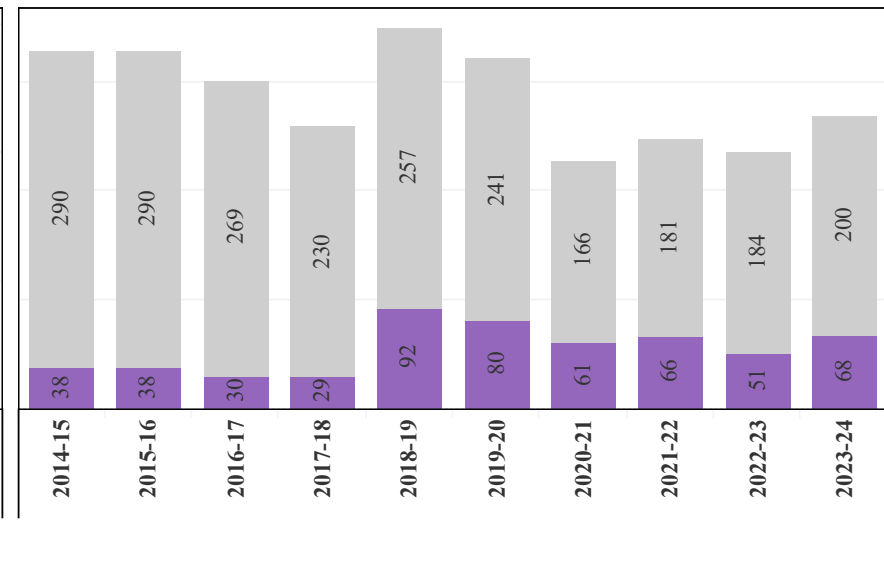
New Freshman and Transfer Enrolled by Term

			2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24
New Freshman Class	Whitewater Campus	Fall	2,151	2,189	2,220	2,014	1,843	1,812	1,763	1,873	1,871	1,976
		Spring	38	38	30	29	33	33	29	43	28	43
	Rock County Campus	Fall					337	307	292	254	218	241
		Spring					59	47	32	23	23	25
New Transfer Class	Whitewater Campus	Fall	706	751	760	720	663	534	493	462	445	585
		Spring	290	290	269	230	230	204	147	159	159	169
	Rock County Campus	Fall					37	65	39	29	36	57
		Spring					27	37	19	22	25	31

FALL SEMESTER
NEW STUDENTS BY ENTRANCE STATUS



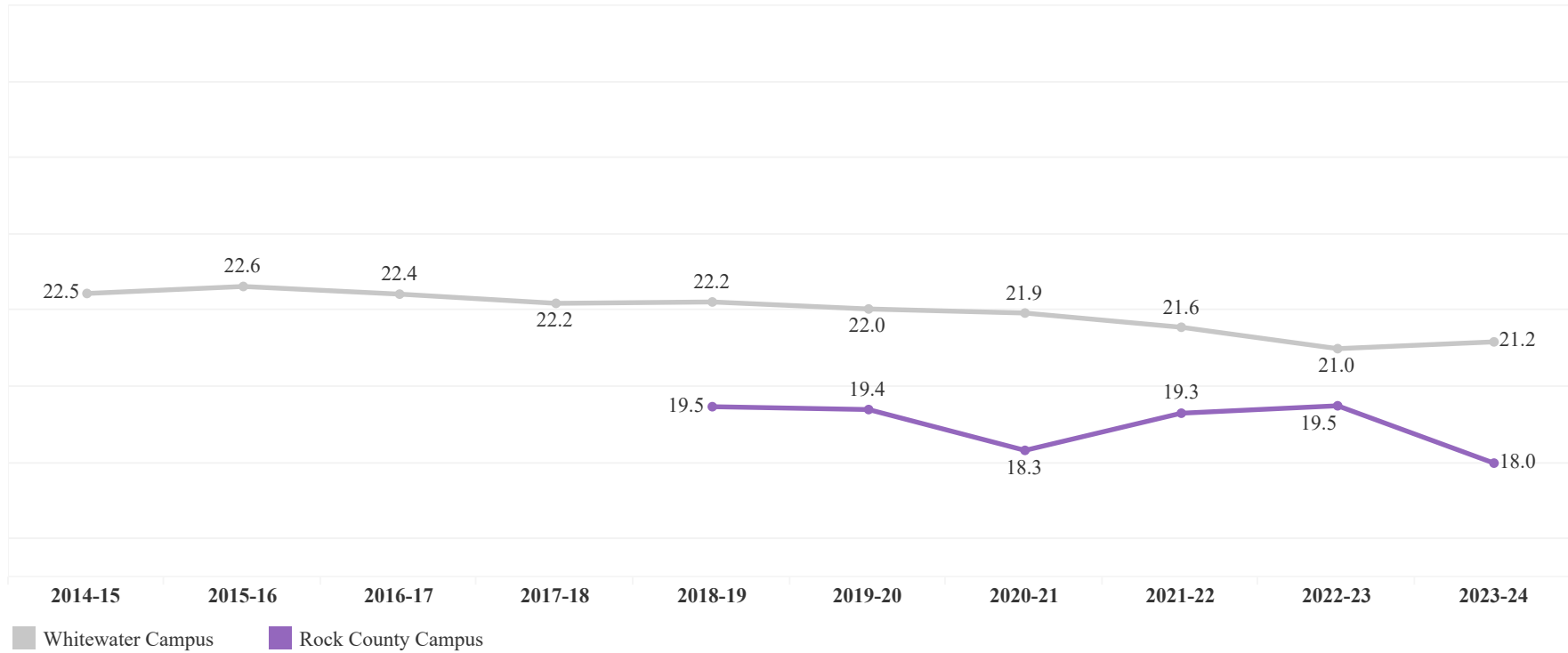
SPRING SEMESTER
NEW STUDENTS BY ENTRANCE STATUS



Note: Enrollment excludes study away students.

Academic Preparation of Fall Semester New Freshman Class

AVERAGE ACT COMPOSITE SCORE



ACT COMPOSITE SCORES BY FALL 2023 NEW FRESHMAN CLASS

	Whitewater Campus	Rock County Campus
6-11	0.1%	
12-17	16.1%	23.2%
18-23	37.3%	17.0%
24-29	19.5%	4.6%
30-36	2.8%	0.4%
No Score Available	24.1%	54.8%

Note: Enrollment excludes study away students.

High Schools Ranked by Headcount of New Freshman Class

Whitewater Campus

		2019-20	2020-21	2021-22	2022-23	2023-24	5-Year Avg
Arrowhead High School	Hartland	39.0	42.0	27.0	43.0	26.0	35.4
Mukwonago High School	Mukwonago	32.0	26.0	40.0	25.0	46.0	33.8
Non-wisconsin Hs		22.0	51.0	26.0	19.0	20.0	27.6
Joseph A Craig High	Janesville	38.0	32.0	21.0	22.0	22.0	27.0
Elkhorn Area High School	Elkhorn	18.0	32.0	38.0	24.0	23.0	27.0
Muskego High School	Muskego	14.0	30.0	40.0	17.0	27.0	25.6
Milton High School	Milton	27.0	27.0	27.0	20.0	25.0	25.2
Oconomowoc High School	Oconomowoc	20.0	28.0	21.0	30.0	24.0	24.6
Oak Creek High School	Oak Creek	22.0	18.0	23.0	28.0	24.0	23.0
Franklin High School	Franklin	22.0	30.0	17.0	26.0	12.0	21.4
Sun Prairie High School	Sun Prairie	12.0	14.0	29.0	28.0	23.0	21.2
Kettle Moraine High School	Wales	24.0	32.0	13.0	19.0	16.0	20.8
Fort Atkinson High School	Fort Atkinson	21.0	15.0	23.0	22.0	22.0	20.6
Whitewater High School	Whitewater	20.0	12.0	17.0	23.0	26.0	19.6
Waukesha North High School	Waukesha	18.0	27.0	7.0	21.0	23.0	19.2
Menomonee Falls High School	Menomonee Falls	12.0	31.0	18.0	20.0	15.0	19.2
Watertown High School	Watertown	23.0	16.0	18.0	15.0	9.0	16.2
Waukesha West High School	Waukesha	20.0	10.0	9.0	23.0	18.0	16.0
Waterford Union High School	Waterford	15.0	18.0	6.0	19.0	22.0	16.0
Middleton High School	Middleton	16.0	12.0	18.0	10.0	23.0	15.8

Note: High schools are limited to the top 20. Enrollment excludes study away students.

High Schools Ranked by Headcount of New Freshman Class

Rock County Campus

		2019-20	2020-21	2021-22	2022-23	2023-24	5-Year Avg
Joseph A Craig High	Janesville	49.0	54.0	49.0	29.0	33.0	42.8
Beloit Memorial High School	Beloit	27.0	29.0	16.0	28.0	20.0	24.0
George Parker High School	Janesville	35.0	12.0	26.0	22.0	17.0	22.4
Milton High School	Milton	14.0	18.0	20.0	12.0	13.0	15.4
F J Turner High	Beloit	15.0	4.0	8.0	17.0	9.0	10.6
Non-wisconsin Hs		8.0	6.0	8.0	9.0	5.0	7.2
Delavan Darien High School	Delavan	7.0	6.0	7.0		5.0	6.3
Evansville Senior High School	Evansville	11.0	4.0	7.0	1.0	7.0	6.0
Juda High School	Juda		6.0				6.0
Clinton Senior High School	Clinton	7.0	7.0	6.0	6.0	3.0	5.8
Edgerton Senior High School	Edgerton	6.0	2.0	11.0	4.0	2.0	5.0
Big Foot High School	Walworth	8.0	4.0	4.0		2.0	4.5
Brodhead Senior High School	Brodhead	5.0	2.0	8.0	1.0	5.0	4.2
Oregon High School	Oregon				4.0		4.0
Watertown High School	Watertown	1.0	9.0		1.0		3.7
Monroe Senior High School	Monroe	3.0			4.0		3.5
Arrowhead High School	Hartland		4.0		1.0	5.0	3.3
Whitewater High School	Whitewater	2.0	6.0	1.0		4.0	3.3
Badger High School	Lake Geneva	7.0	4.0	2.0	1.0	1.0	3.0
Robert M Lafollette Hs	Madison		1.0	6.0	2.0		3.0

Note: High schools are limited to the top 20. Enrollment excludes study away students.

Transfer Institutions Ranked by Headcount of New Transfer Class Whitewater Campus

	2019-20	2020-21	2021-22	2022-23	2023-24	5-Year Avg
Madison Area Technical College	84.0	88.0	58.0	53.0	77.0	72.0
UW - Milwaukee	18.0	20.0	33.0	30.0	50.0	30.2
McHenry County College	19.0	20.0	28.0	22.0	22.0	22.2
UW- Milwaukee At Waukesha	47.0	28.0	13.0	9.0	2.0	19.8
College Of Lake County	16.0	21.0	19.0	16.0	20.0	18.4
Rock Valley College	21.0	11.0	22.0	13.0	23.0	18.0
UW - La Crosse	13.0	15.0	15.0	10.0	21.0	14.8
UW - Platteville	15.0	17.0	18.0	6.0	15.0	14.2
Gateway Tech College - Kenosha	13.0	9.0	9.0	17.0	21.0	13.8
Milwaukee Area Technical College	9.0	9.0	7.0	13.0	25.0	12.6
Waukesha County Technical College	12.0	9.0	7.0	14.0	20.0	12.4
Blackhawk Technical College	7.0	14.0	11.0	8.0	19.0	11.8
UW - Oshkosh	8.0	7.0	16.0	7.0	17.0	11.0
UW - Milwaukee At Washington County	11.0	15.0	5.0	2.0		8.3
UW - Green Bay	7.0	5.0	9.0	12.0	8.0	8.2
UW - Parkside	7.0	15.0	3.0	4.0	9.0	7.6
UW - Platteville At Baraboo/Sauk County	11.0	7.0		4.0		7.3
UW - Stevens Point	5.0	5.0	6.0	8.0	11.0	7.0
UW - Madison	10.0	6.0	7.0	4.0	8.0	7.0
William Rainey Harper College	7.0	6.0	9.0	6.0	6.0	6.8

Note: Transfer institutions limited to the top 20. Please note that beginning in Fall 2019, any former UW-Rock County student who enrolled at the University of Wisconsin - Whitewater at Rock County campus for the first time, will show up as a transfer from UW-Whitewater at Rock County. Enrollment excludes study away students.

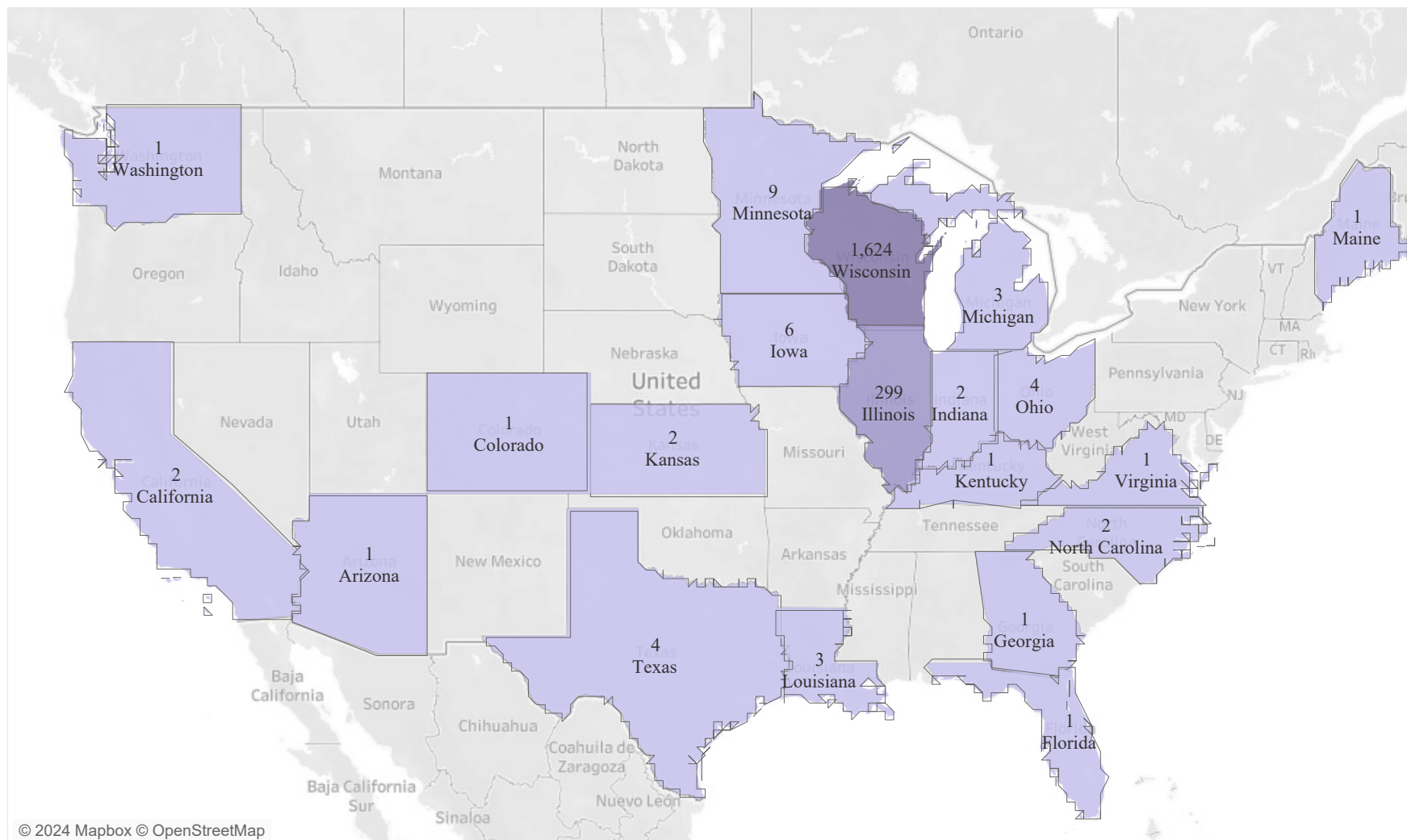
Transfer Institutions Ranked by Headcount of New Transfer Class
Rock County Campus

	2019-20	2020-21	2021-22	2022-23	2023-24	5-Year Avg
UW - Whitewater At Rock County	27.0	8.0		2.0	2.0	9.8
Blackhawk Technical College	11.0	7.0	4.0	4.0	13.0	7.8
Waukesha County Technical College			3.0	3.0	1.0	2.3
Madison Area Technical College	3.0	3.0	1.0	3.0	4.0	2.8
Gateway Tech College - Kenosha		2.0	2.0	1.0	3.0	2.0
UW - Madison	2.0					2.0
UW - River Falls		2.0				2.0
UW- Oshkosh Fox Cities Campus	2.0					2.0
Milwaukee Area Technical College	1.0			1.0	3.0	1.7
Fox Valley Technical College - Appleton				2.0	1.0	1.5
UW - Oshkosh	1.0	1.0		2.0	2.0	1.5
Western Technical College			1.0		2.0	1.5
UW - Milwaukee	1.0	2.0	1.0	1.0	2.0	1.4
UW - Platteville	1.0	1.0	1.0	1.0	3.0	1.4
Rock Valley College	2.0	1.0		1.0	1.0	1.3
UW - Stout	1.0		1.0			1.0
College Of Du Page		1.0			1.0	1.0
UW - Stevens Point			1.0			1.0
UW - La Crosse		1.0	1.0		1.0	1.0
Uw - Eau Claire					1.0	1.0

Note: Transfer institutions limited to the top 20. Please note that beginning in Fall 2019, any former UW-Rock County student who enrolled at the University of Wisconsin - Whitewater at Rock County campus for the first time, will show up as a transfer from UW-Whitewater at Rock County. Enrollment excludes study away students.

Geographic Origin of New Freshman Class, Fall 2023

Whitewater Class



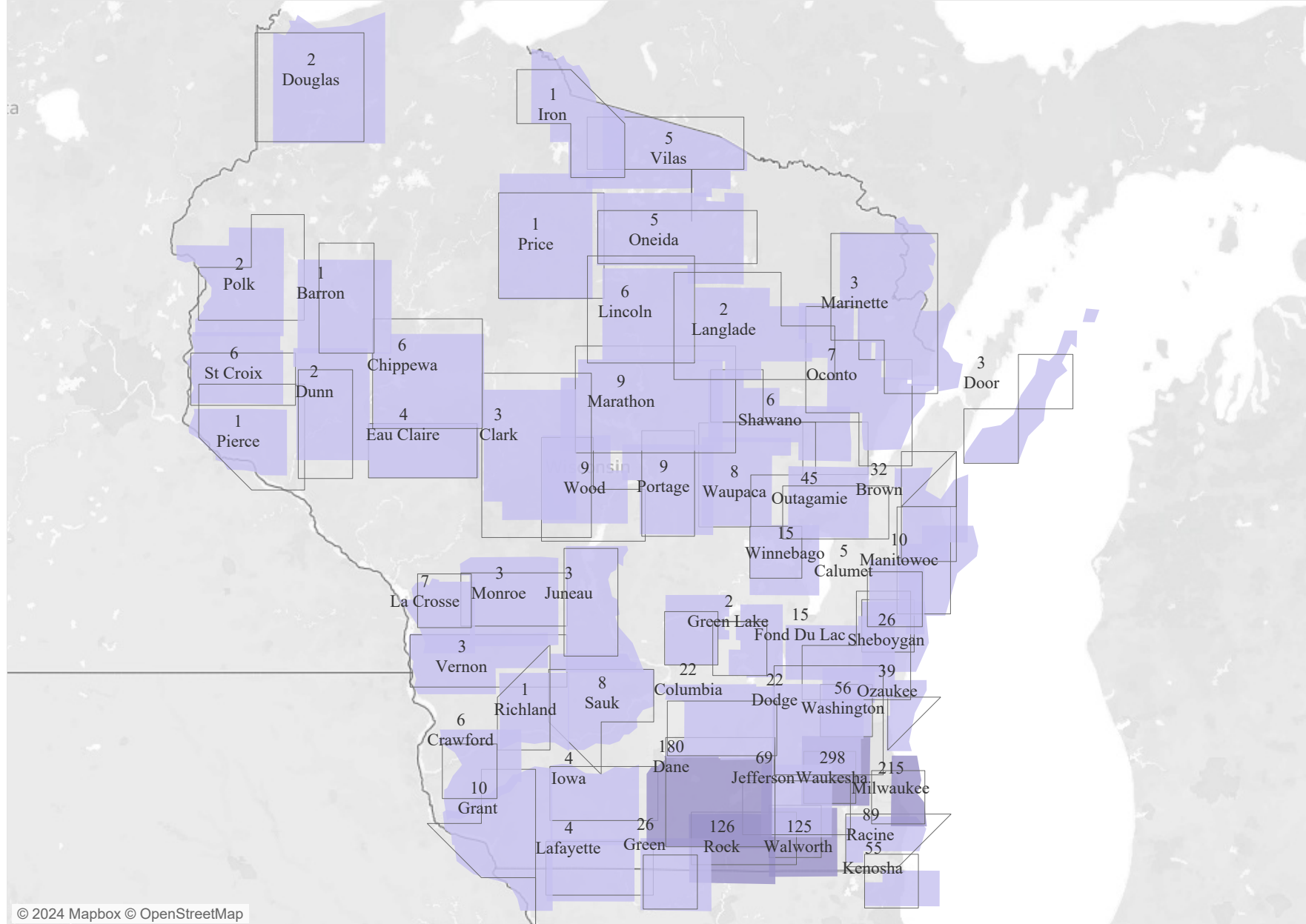
Non-Domestic Students

INDIA	1
JAPAN	1
NEW ZEALAND	1
SOUTH KOREA	1
UNITED KINGDOM	2
VIETNAM	1

Note: Enrollment excludes study away students.

Geographic Origin of New Freshman Class, Fall 2023

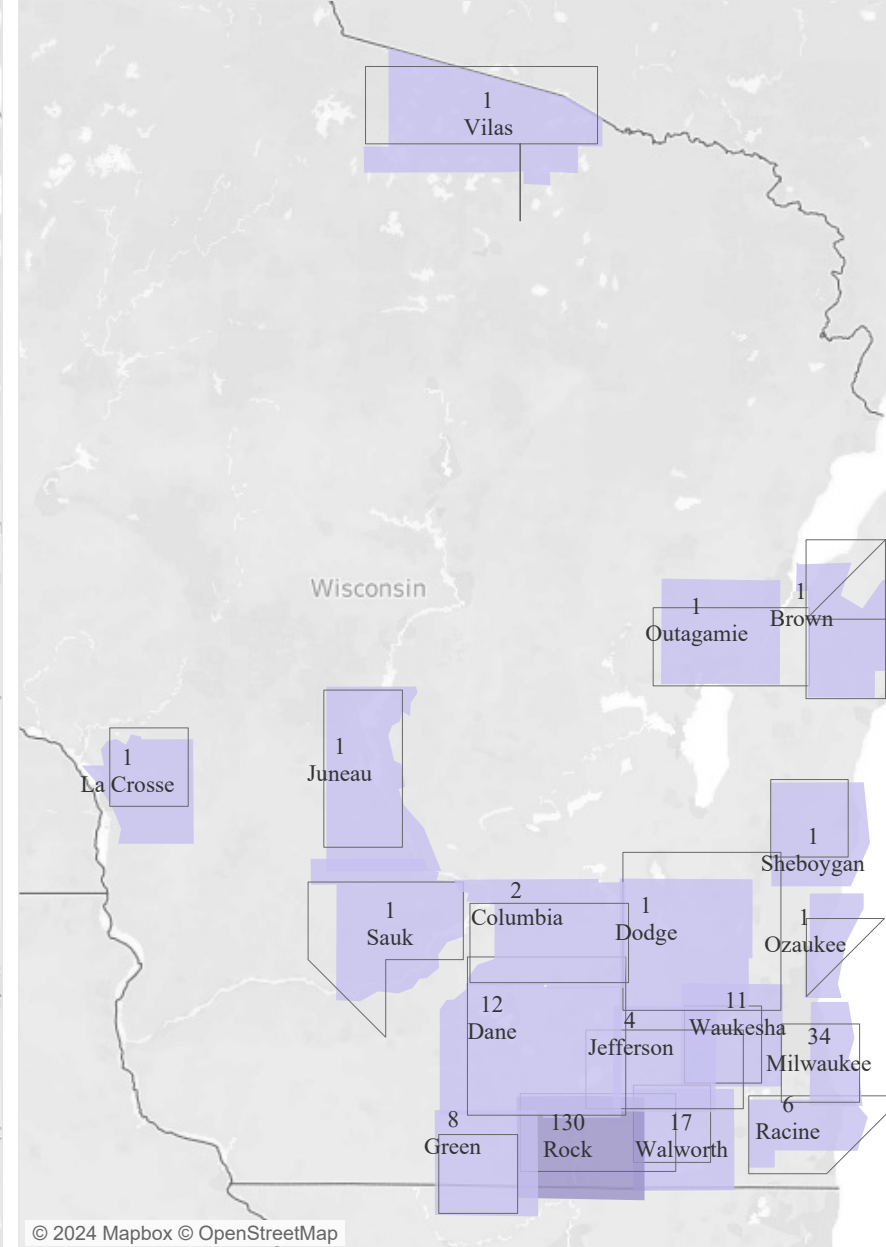
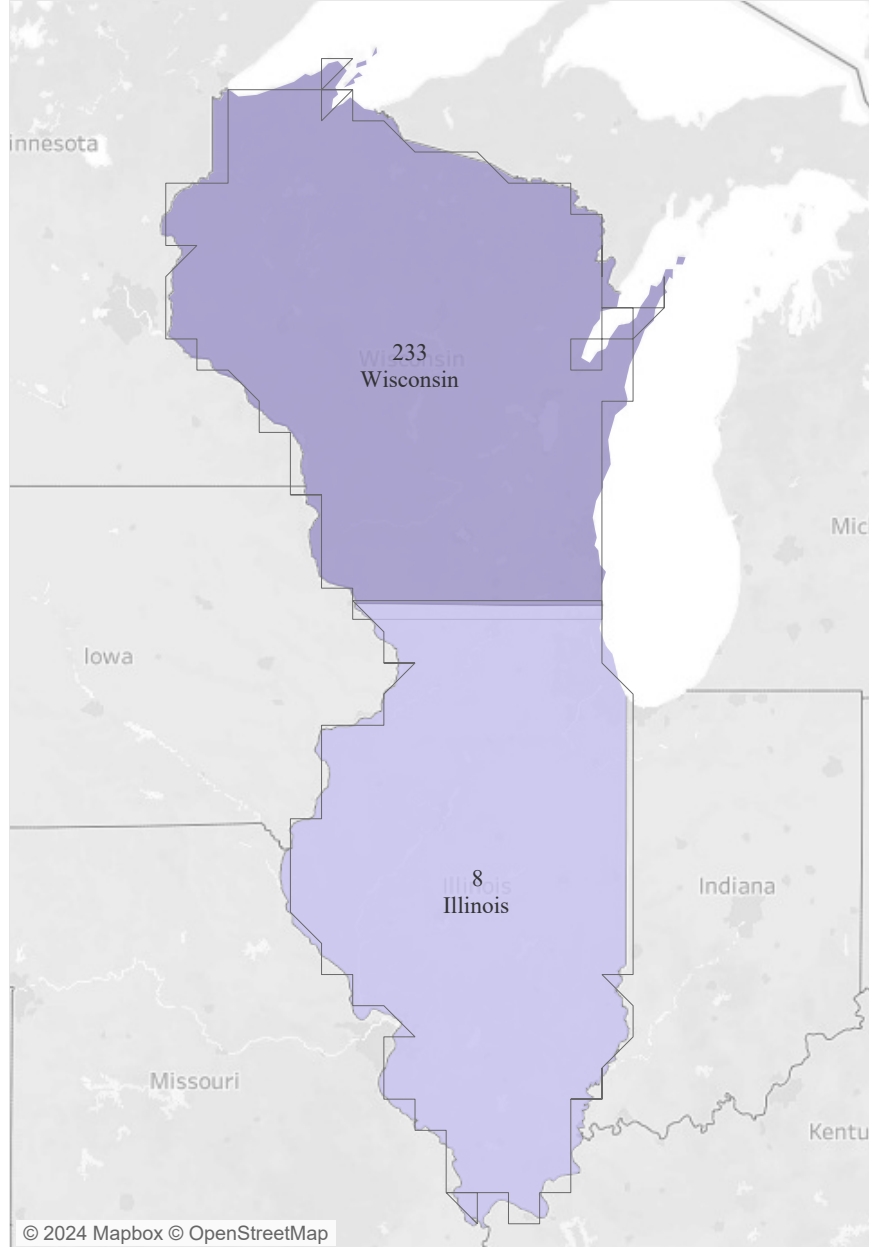
Whitewater Campus - by Wisconsin County



Note: Enrollment excludes study away students.

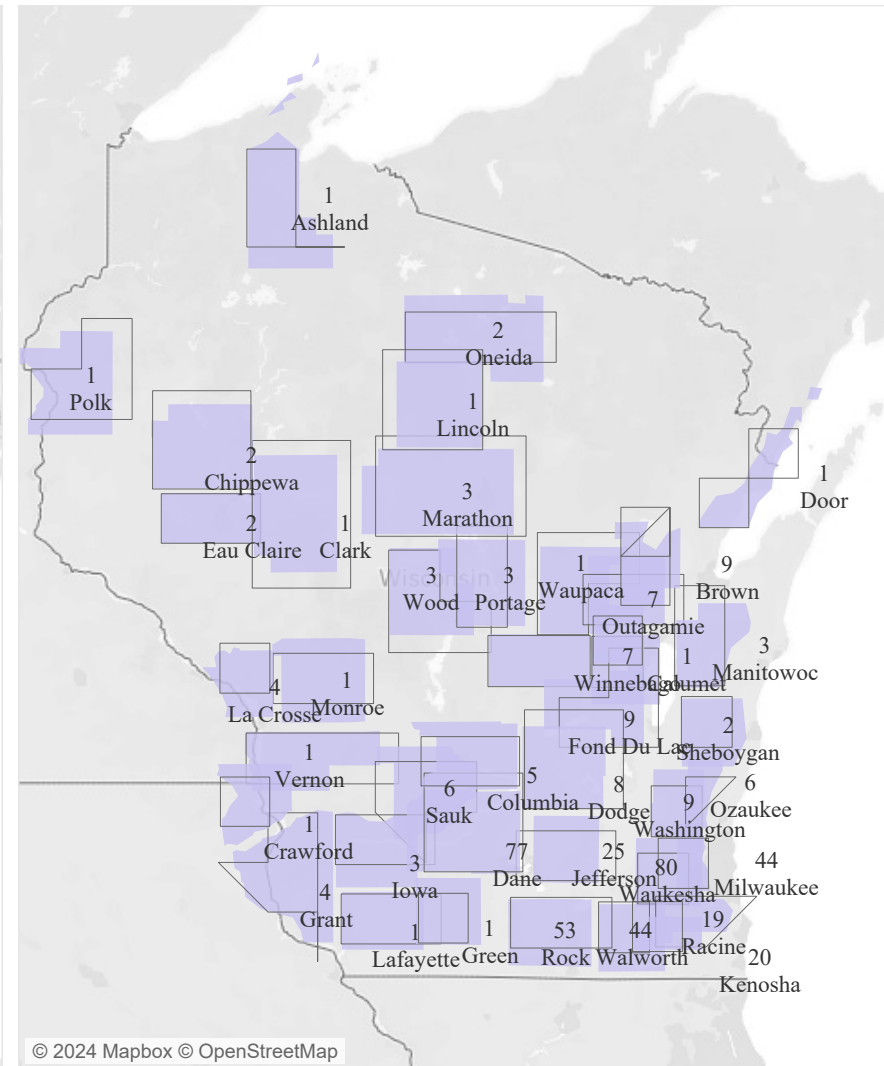
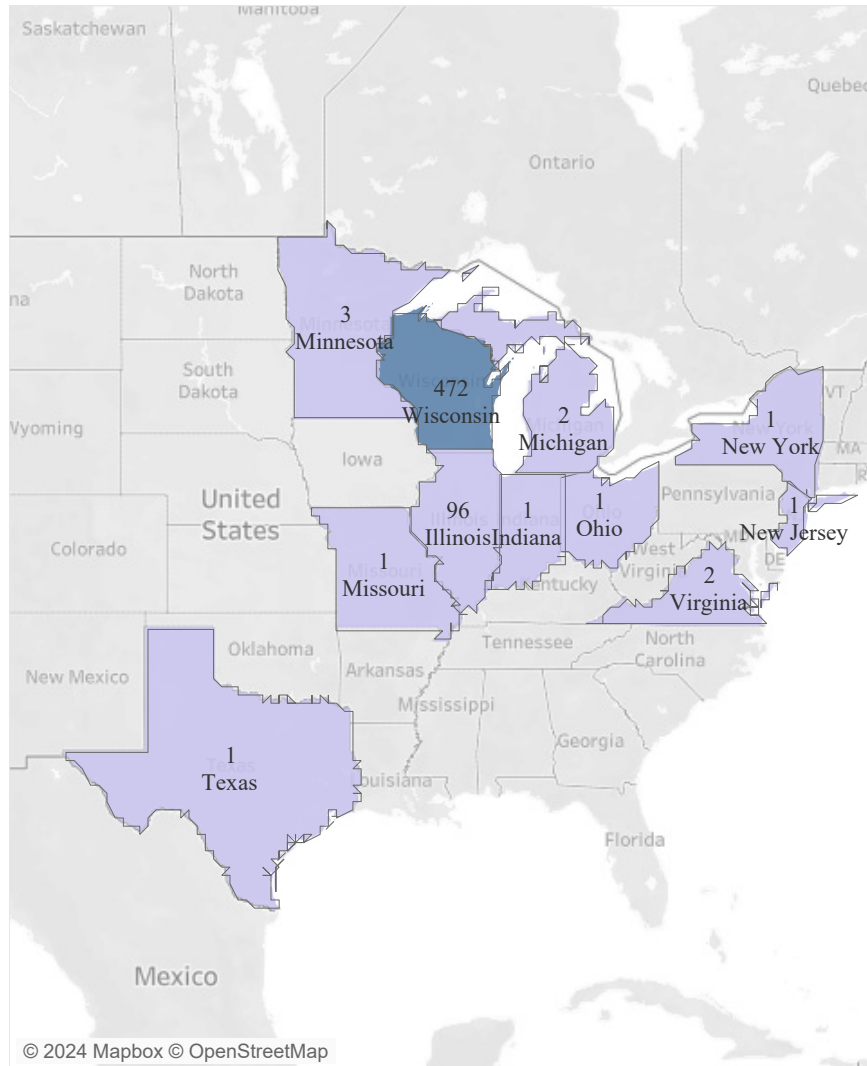
Geographic Origin of New Freshman Class, Fall 2023

Rock County Campus



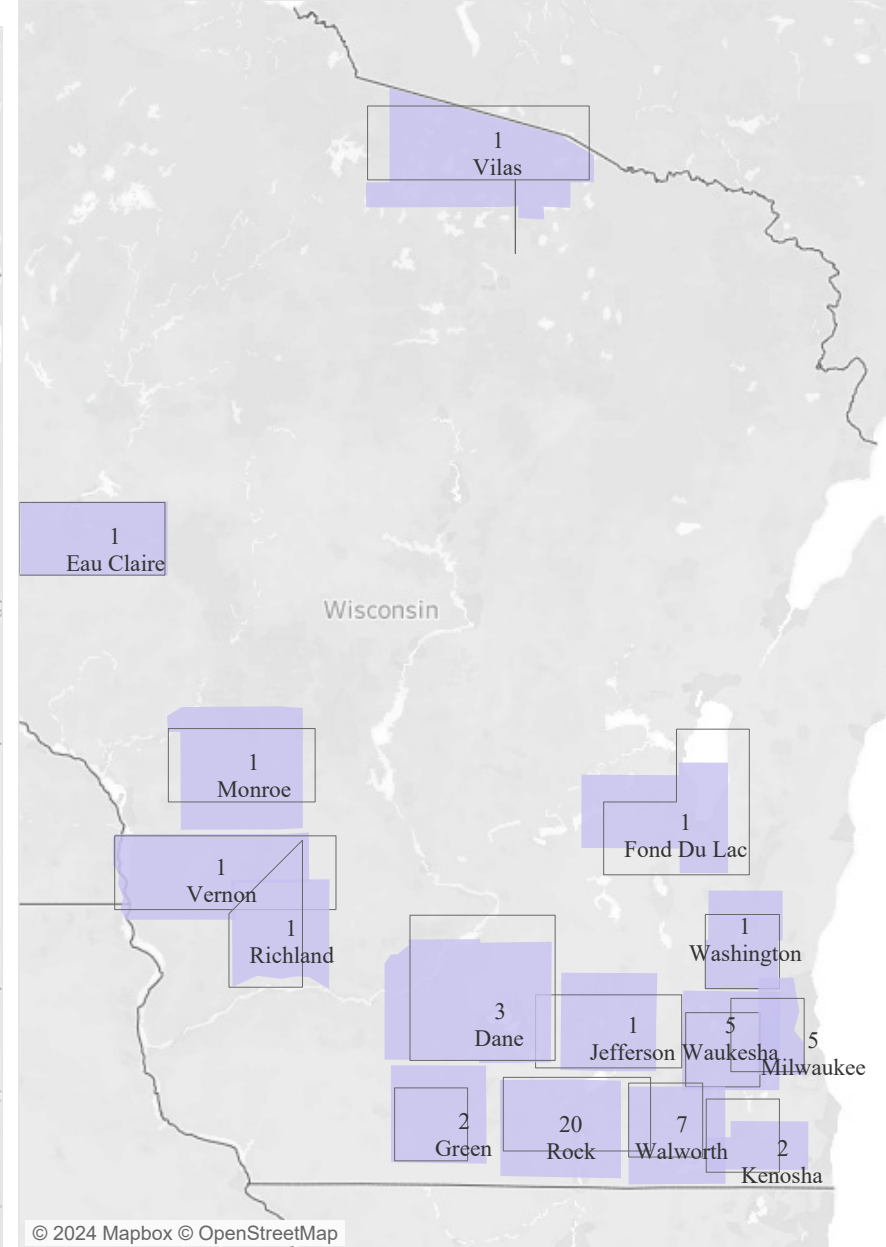
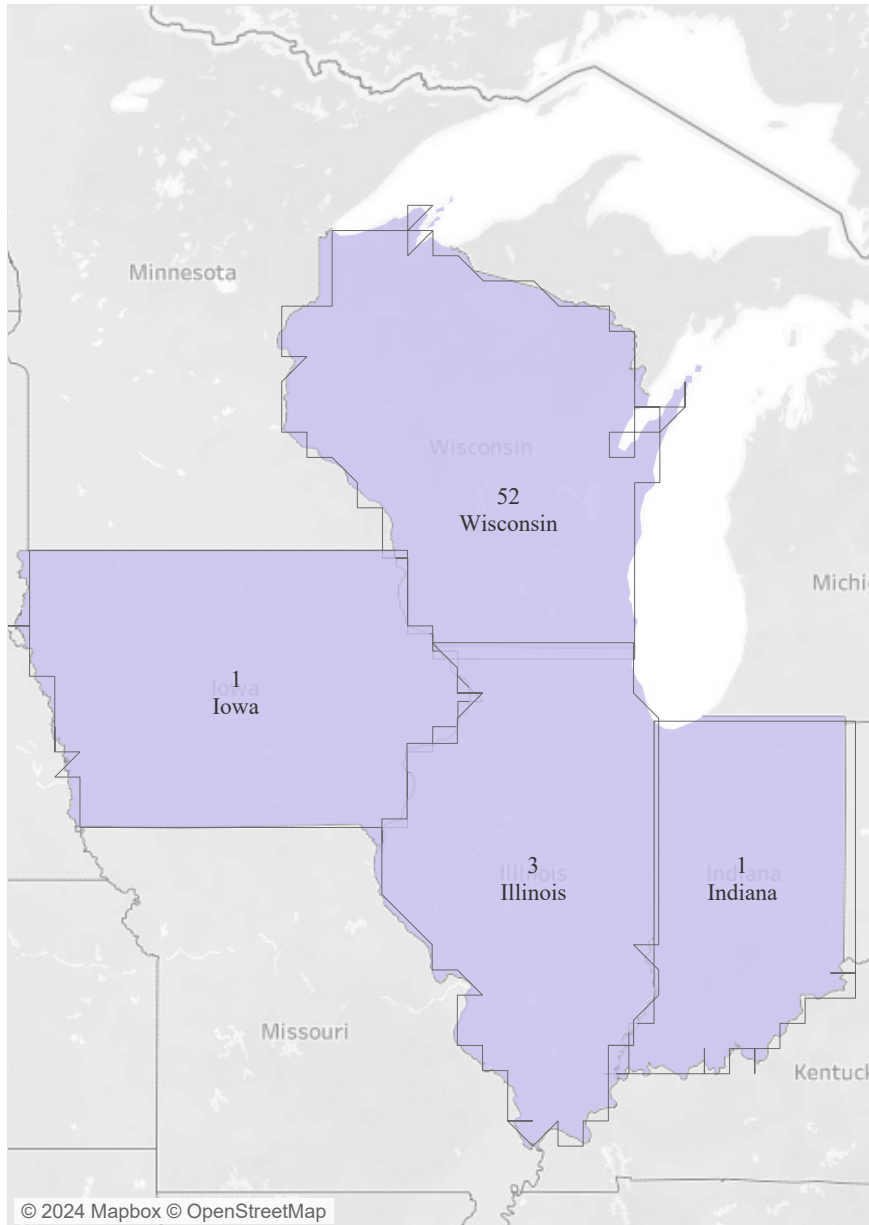
Note: Enrollment excludes study away students.

Geographic Origin of New Transfer Class, Fall 2023 Whitewater Campus



Geographic Origin of New Transfer Class, Fall 2023

Rock County Campus

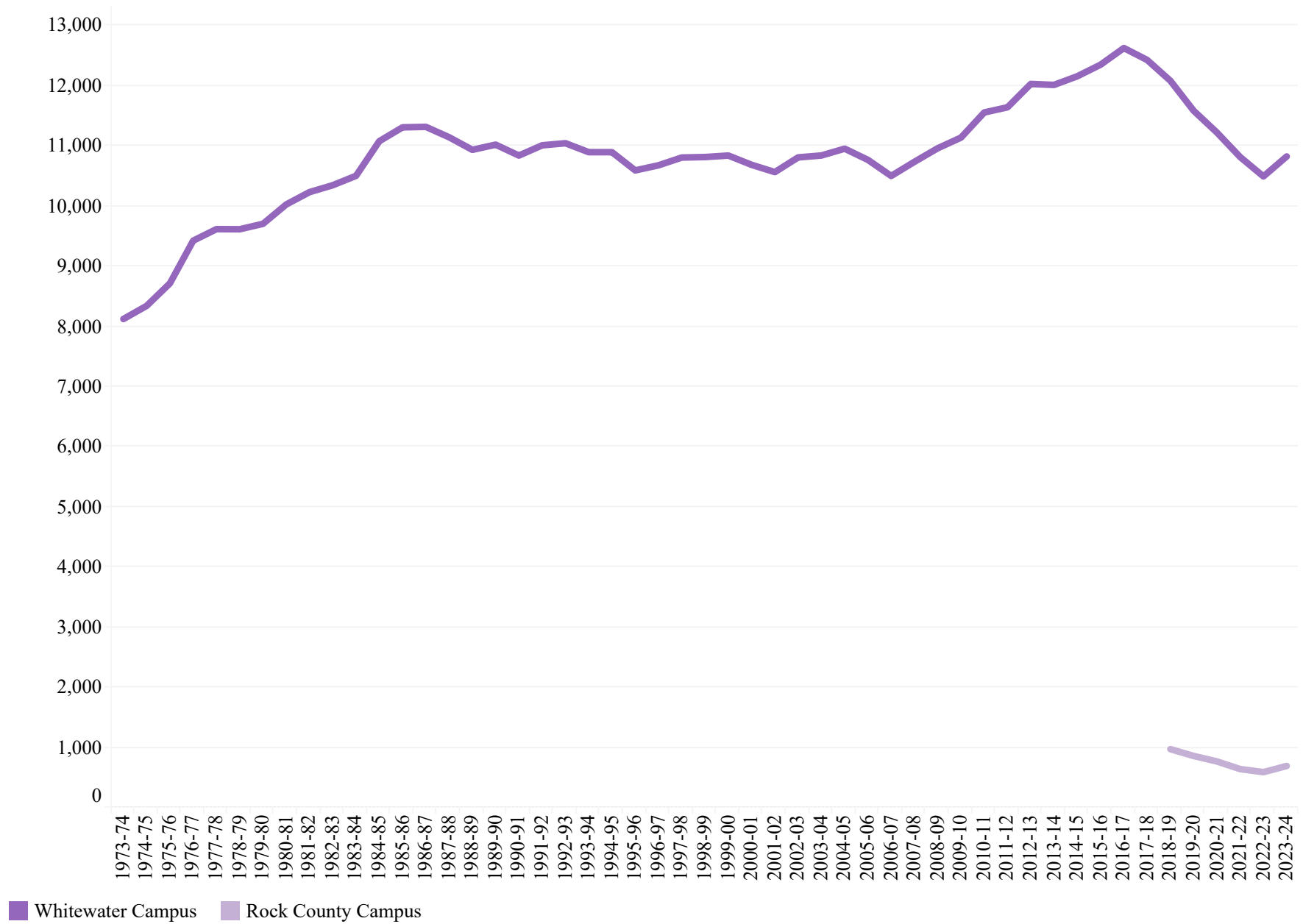


Note: Enrollment excludes study away students.



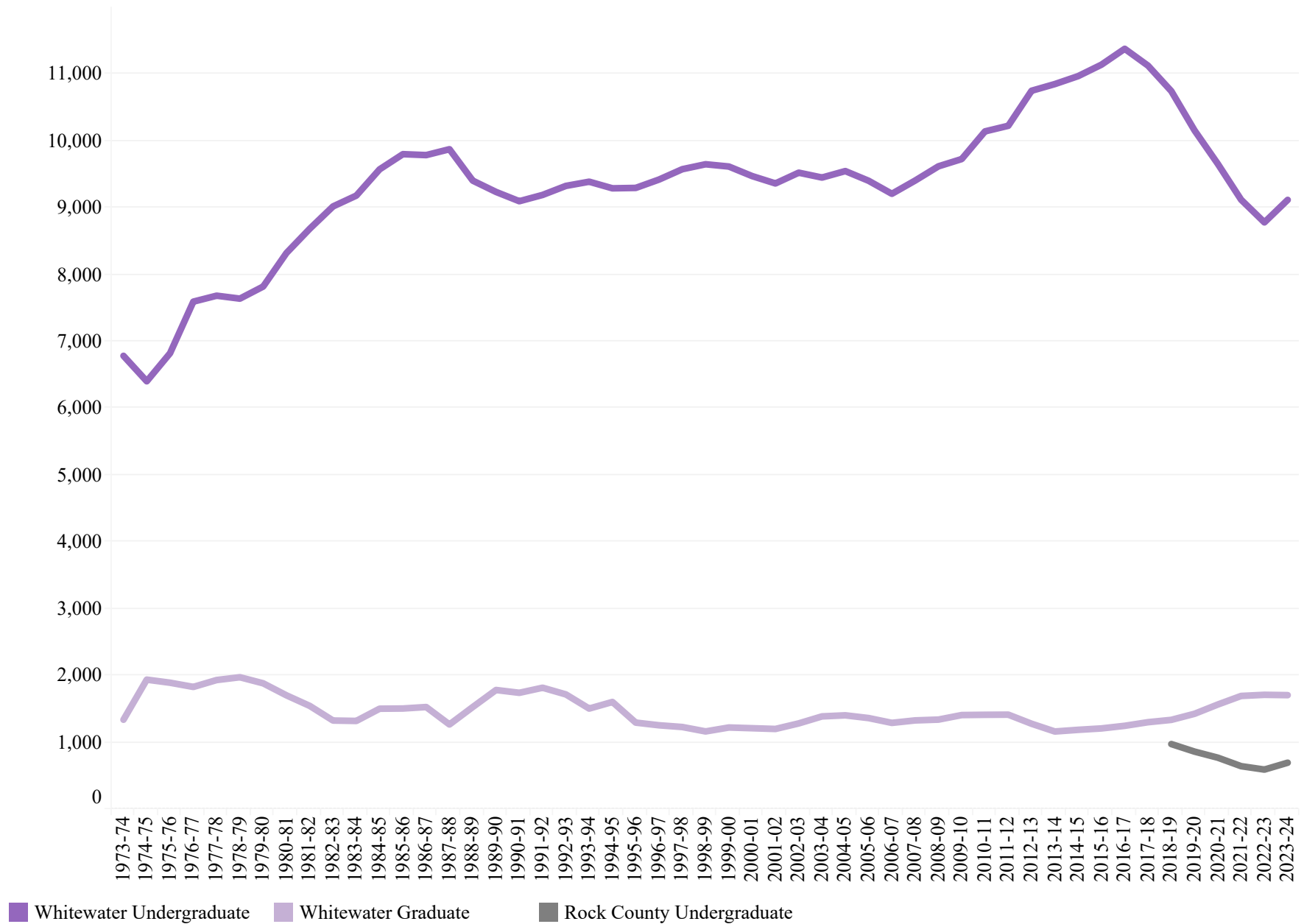
Enrollment

Historical Fall Enrollment by Campus



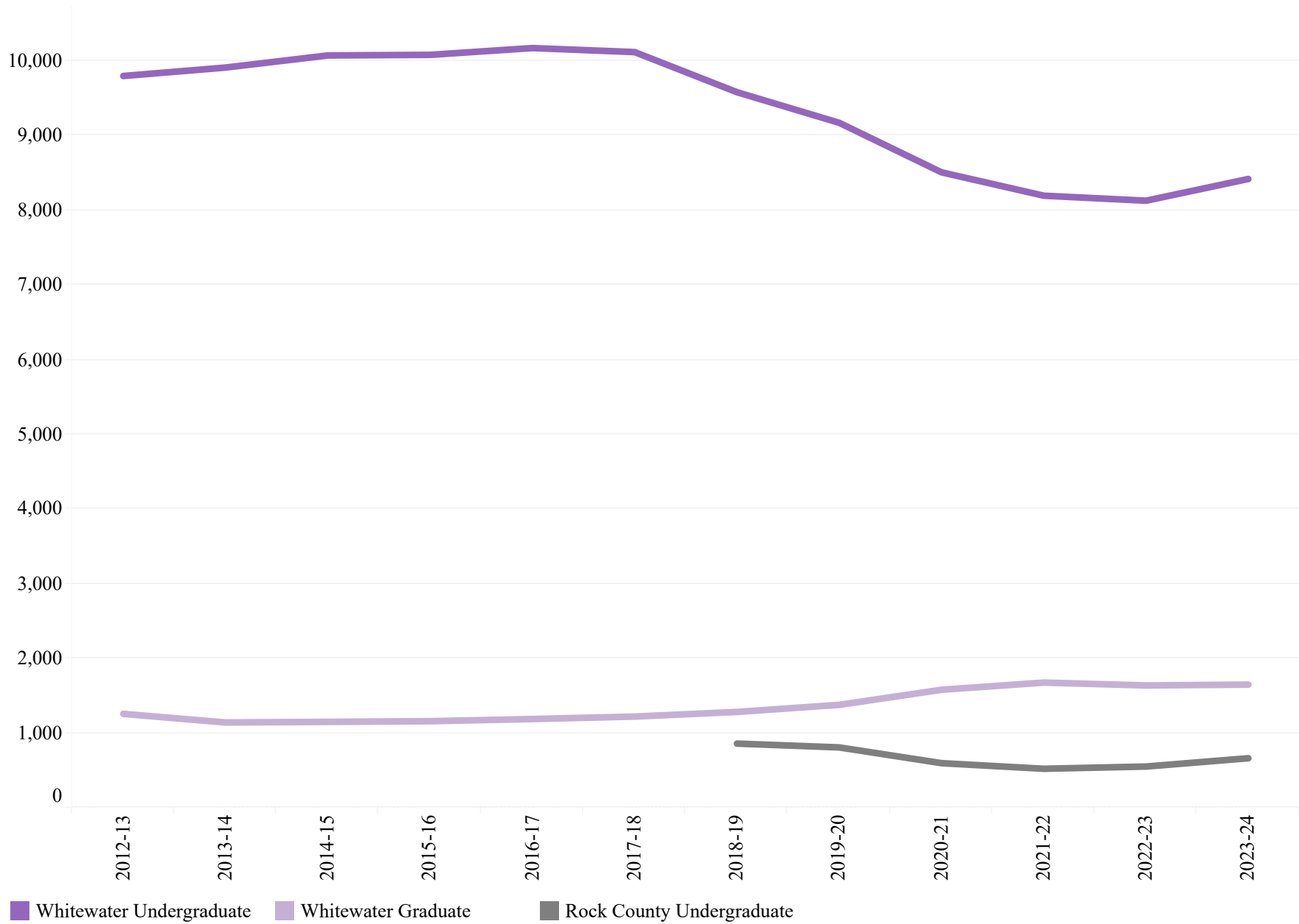
Note: Enrollment excludes study away students.

Historical Fall Enrollment by Student Level



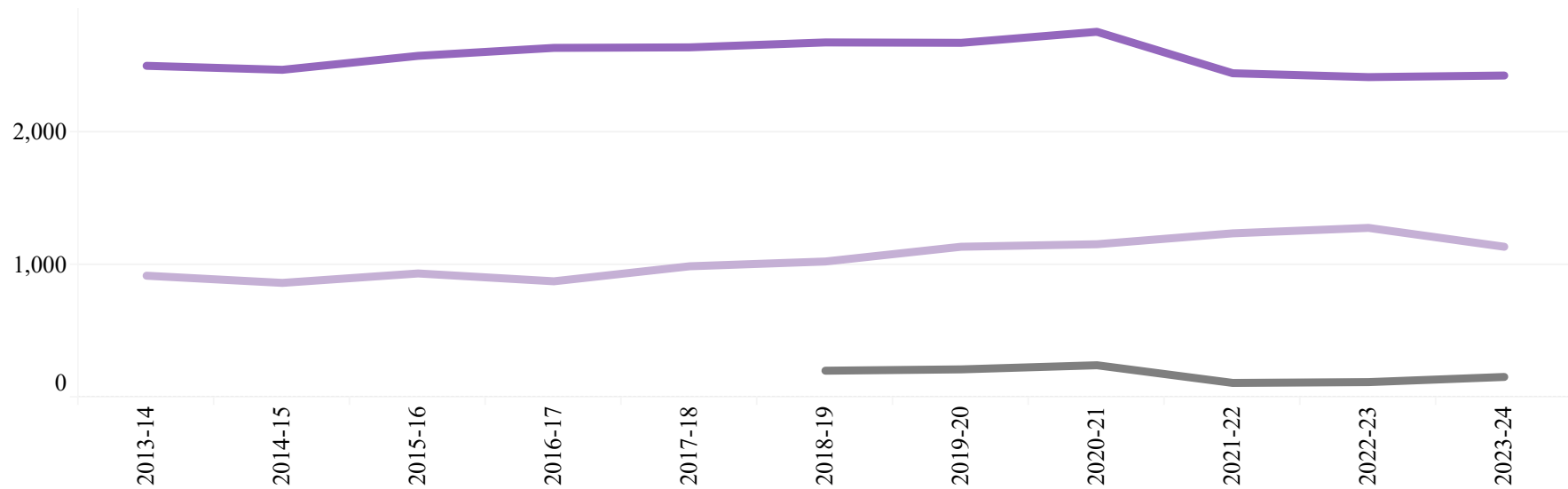
Note: Enrollment excludes study away students.

Historical Spring Enrollment by Student Level

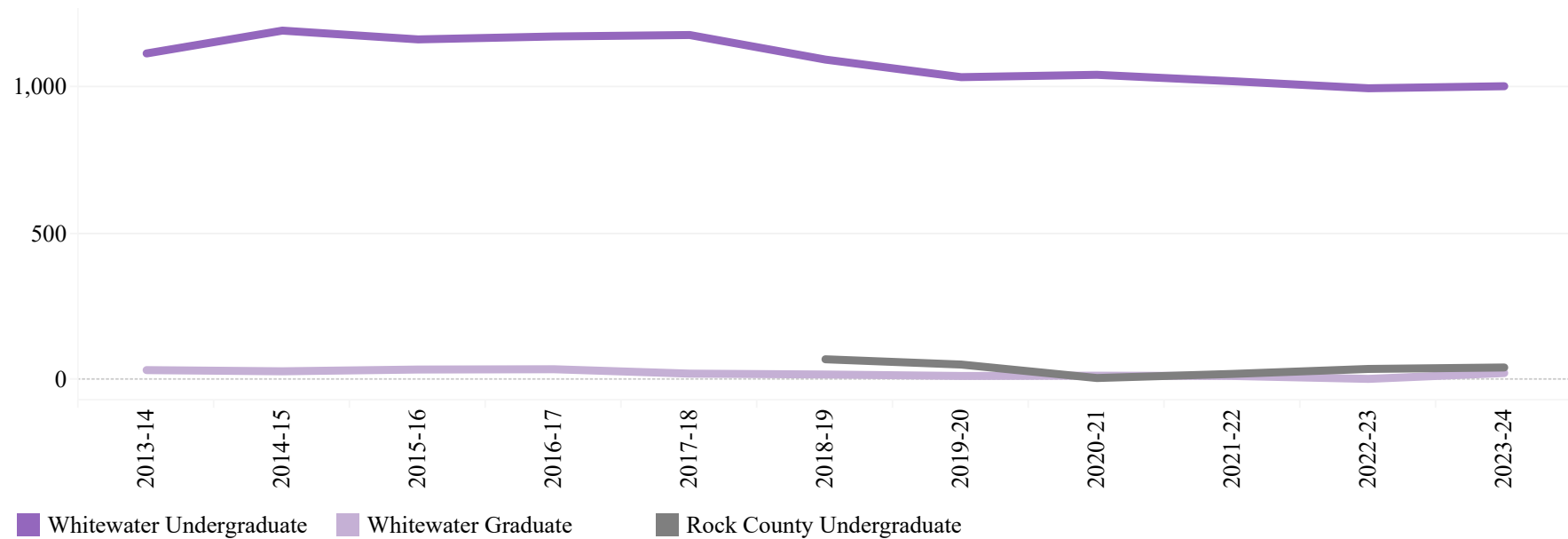


Note: Enrollment excludes study away students.

Historical Summer Enrollment by Student Level



Historical Winterim Enrollment by Student Level

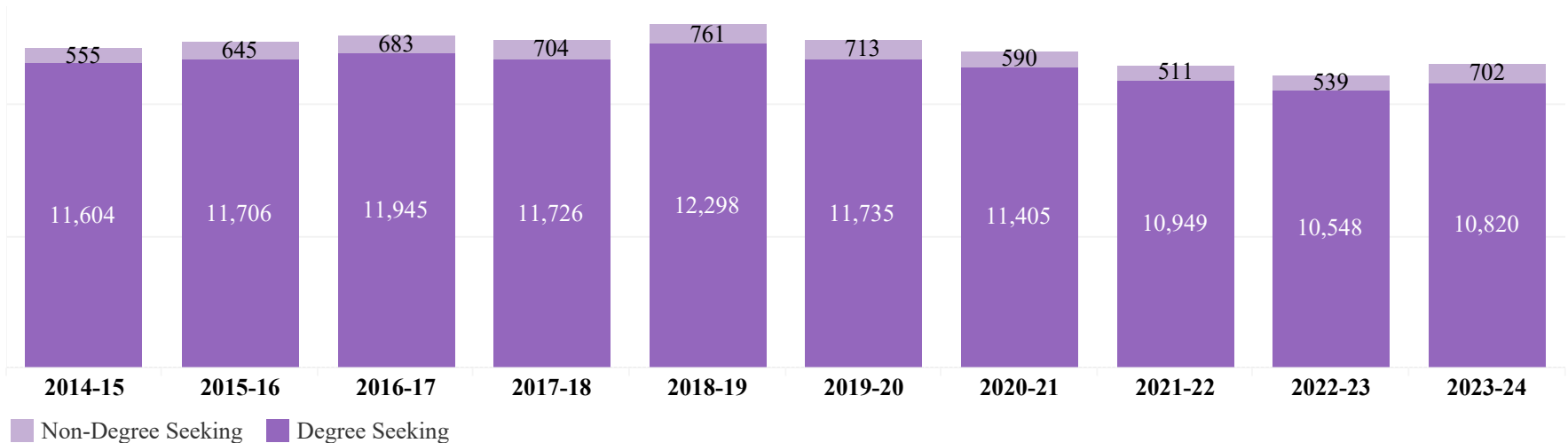


Note: Enrollment excludes study away students.

Fall Headcount Enrollment by Student Classification

				2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24
Whitewater Campus	Undergraduate	Degree Seeking	Freshman	2,355	2,379	2,409	2,196	2,019	1,975	1,942	2,081	2,051	2,131
			Sophomore	2,888	2,941	3,027	2,909	2,768	2,459	2,333	2,123	2,217	2,345
			Junior	2,322	2,360	2,472	2,506	2,400	2,253	2,164	1,927	1,799	1,923
			Senior	2,932	2,904	2,867	2,911	2,983	2,924	2,726	2,558	2,255	2,149
		Non-Degree Seeking		474	558	605	606	577	547	492	432	460	571
		Total			10,971	11,142	11,380	11,128	10,747	10,158	9,657	9,121	8,782
	Graduate	Degree Seeking	Master's	1,089	1,065	1,097	1,137	1,222	1,284	1,444	1,590	1,608	1,596
			Education Specialist	18	20	21	16	18	23	24	23	20	20
			Doctoral		37	52	51	44	43	44	41	41	39
		Non-Degree Seeking		81	87	78	98	53	78	55	41	43	52
		Total			1,188	1,209	1,248	1,302	1,337	1,428	1,567	1,695	1,712
Campus Total			12,159	12,351	12,628	12,430	12,084	11,586	11,224	10,816	10,494	10,826	
Rock County Campus	Undergraduate	Degree Seeking	Freshman					596	507	431	367	319	343
			Sophomore					241	266	297	227	208	231
			Junior					2			8	14	6
			Senior					5	1		4	16	37
		Non-Degree Seeking						131	88	43	38	36	79
		Total							975	862	771	644	593
	Campus Total							975	862	771	644	593	696
Grand Total				12,159	12,351	12,628	12,430	13,059	12,448	11,995	11,460	11,087	11,522

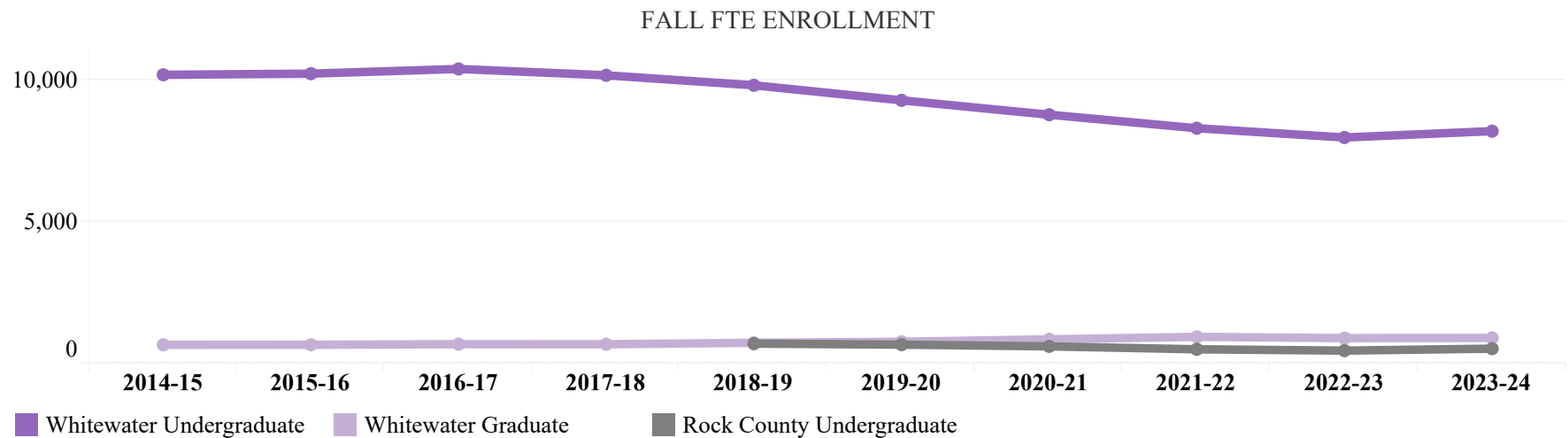
FALL HEADCOUNT ENROLLMENT



Note: Enrollment excludes study away students.

Fall FTE Enrollment by Student Level and Degree Status

			2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24
Whitewater Campus	Undergraduate	Degree Seeking	10,016.6	10,067.3	10,230.8	10,001.1	9,647.9	9,117.7	8,639.6	8,172.0	7,841.3	8,033.5
		Non-Degree Seeking	200.5	189.2	192.7	198.0	198.1	196.3	165.9	155.6	158.8	190.5
		Total	10,217.2	10,256.5	10,423.4	10,199.0	9,846.1	9,314.0	8,805.5	8,327.6	8,000.1	8,224.0
	Graduate	Degree Seeking	645.4	640.6	670.2	657.5	722.0	747.8	849.9	934.7	892.7	901.6
		Non-Degree Seeking	24.0	30.1	21.7	31.3	18.5	29.7	14.7	15.6	13.5	13.0
		Total	669.4	670.7	691.8	688.8	740.5	777.4	864.5	950.3	906.3	914.6
	Campus Total		10,886.6	10,927.2	11,115.3	10,887.9	10,586.6	10,091.4	9,670.0	9,277.9	8,906.4	9,138.6
Rock County Campus	Undergraduate	Degree Seeking					673.4	649.7	599.5	499.7	456.0	510.8
		Non-Degree Seeking					37.5	25.1	14.8	11.3	8.7	22.3
		Total					710.9	674.9	614.3	511.0	464.7	533.1
	Campus Total						710.9	674.9	614.3	511.0	464.7	533.1
Grand Total			10,886.6	10,927.2	11,115.3	10,887.9	11,297.4	10,766.3	10,284.3	9,788.9	9,371.1	9,671.7

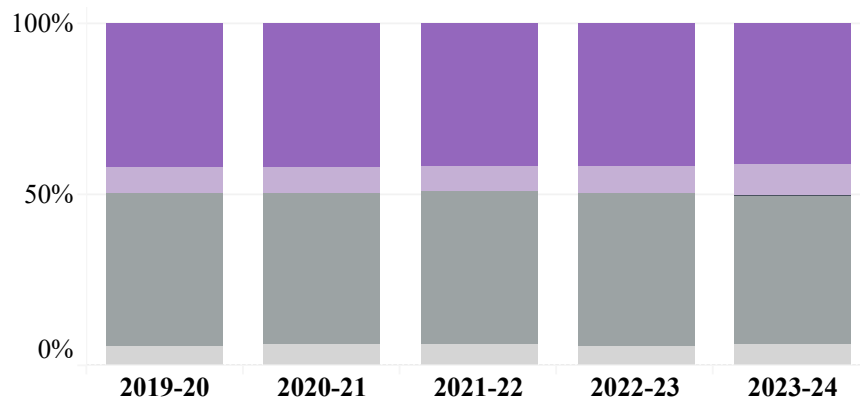


Note: Enrollment excludes study away students.

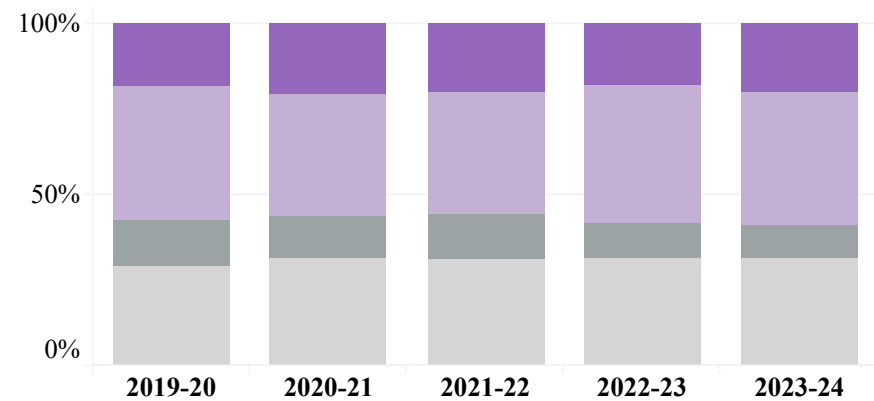
Fall Enrollment by Full-Time and Part-Time Status

				2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24	
Whitewater Campus	Undergraduate	Female	Full-Time	4,988	4,933	4,929	4,786	4,608	4,288	4,043	3,814	3,646	3,798	
			Part-Time	526	621	696	704	685	684	688	591	678	713	
		Male	Full-Time	4,991	5,030	5,159	5,020	4,889	4,657	4,337	4,158	4,003	4,062	
			Part-Time	466	558	596	618	565	529	589	558	455	543	
		Intersex	Full-Time	2										
			Part-Time	1										
		Total			10,971	11,142	11,380	11,128	10,747	10,158	9,657	9,121	8,782	9,119
	Graduate	Female	Full-Time	217	226	240	224	266	259	315	332	307	339	
			Part-Time	411	435	436	512	492	559	563	616	690	662	
		Male	Full-Time	180	178	191	173	181	194	189	223	175	169	
			Part-Time	380	370	381	393	398	416	500	524	540	537	
		Total			1,188	1,209	1,248	1,302	1,337	1,428	1,567	1,695	1,712	1,707
	Campus Total				12,159	12,351	12,628	12,430	12,084	11,586	11,224	10,816	10,494	10,826
	Rock County Campus	Undergraduate	Female	Full-Time	336									
Part-Time				217										
Male			Full-Time	294										
			Part-Time	128										
Total			975											
Campus Total			975											
Grand Total				12,159	12,351	12,628	12,430	13,059	12,448	11,995	11,460	11,087	11,522	

UNDERGRADUATE ENROLLMENT BY COURSELOAD



GRADUATE ENROLLMENT BY COURSELOAD



Female Full-Time Female Part-Time Intersex Full-Time Intersex Part-Time Male Full-Time Male Part-Time

Note: Enrollment excludes study away students.

Fall Enrollment by Residency

			2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24					
Whitewater Campus	New First Year Students	Resident	Wisconsin Resident	1,836	1,785	1,801	1,662	1,503	1,483	1,437	1,532	1,503	1,602				
		Nonresident	Return to Wisconsin	12	17	13	20	11	15	16	7	4	5				
			Minnesota Reciprocity	7	17	13	18	5	12	10	14	18	6				
			Midwest Exchange	30						29	37	8	3				
			Veteran's Choice	4						7	3	2	3	5			
			Other Non-WI US Resident	296	370	389	307	321	272	269	280	338	355				
		Total		2,151	2,189	2,220	2,014	1,843	1,812	1,763	1,873	1,871	1,976				
	New Transfer Students	Resident	Wisconsin Resident	574	603	589	558	529	404	383	318	325	455				
		Nonresident	Return to Wisconsin	3	2	2	3	2	5	3	4	3	1				
			Minnesota Reciprocity	3	5	4	2	3	4	1	2	1	2				
			Veteran's Choice	2						3	2	3					
			Other Non-WI US Resident	126	139	162	155	129	121	104	138	116	124				
		Total		706	751	760	720	663	534	493	462	445	585				
	Undergraduate	Resident	Wisconsin Resident	9,328	9,361	9,495	9,270	8,941	8,450	8,044	7,513	7,159	7,452				
		Nonresident	Return to Wisconsin	54	56	58	71	66	71	72	51	42	34				
			Minnesota Reciprocity	47	66	60	61	50	41	46	45	45	38				
			Midwest Exchange	10	3	1	31						60	95	91	62	
			Veteran's Choice	7						13	19	20	16	16	12	6	21
			Other Non-WI US Resident	1,532	1,649	1,753	1,707	1,670	1,549	1,419	1,405	1,439	1,512				
		Total		10,971	11,142	11,380	11,128	10,747	10,158	9,657	9,121	8,782	9,119				
	Graduate	Resident	Wisconsin Resident	973	990	1,025	1,069	1,089	1,144	1,199	1,221	1,234	1,263				
		Nonresident	Minnesota Reciprocity	5	8	5	3	1	1	4	6	4	4				
			Veteran's Choice	1						1	1	1	2	7			
			Other Non-WI US Resident	210	211	218	230	246	282	363	467	472	433				
		Total		1,188	1,209	1,248	1,302	1,337	1,428	1,567	1,695	1,712	1,707				

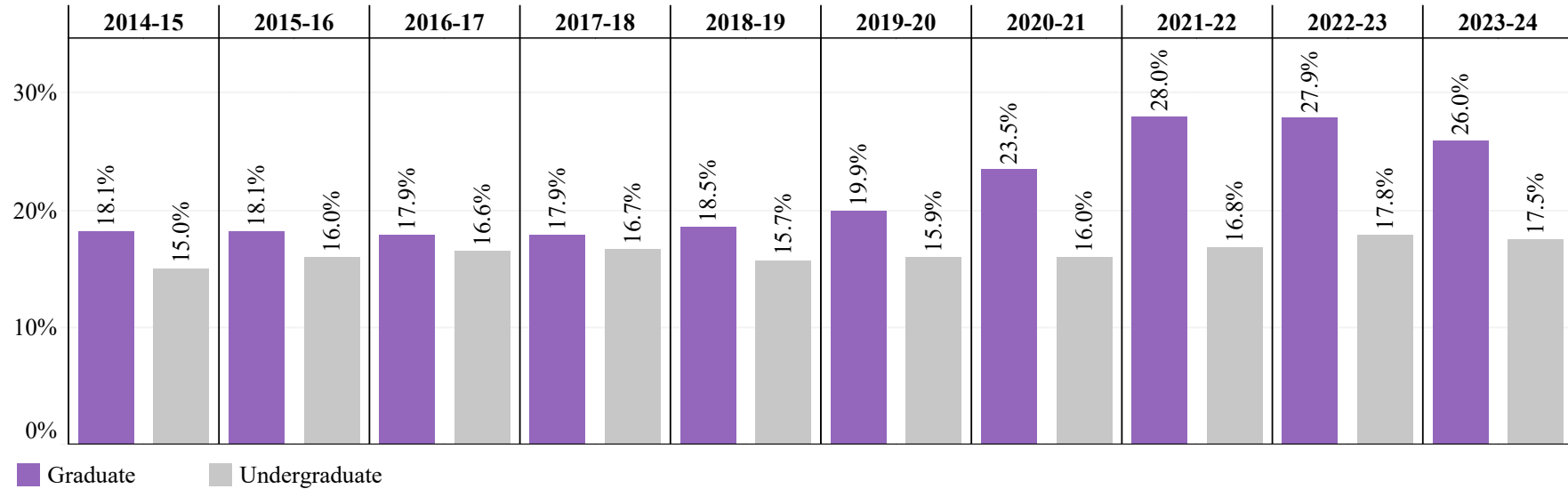
Fall Enrollment by Residency (*continued*)

			2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24		
Rock County Campus	New First Year Students	Resident	Wisconsin Resident	323				287	267	240	197	224		
		Nonresident	Midwest Exchange	4										
			Veteran's Choice	1										
			Other Non-WI US Resident	10				20	25	14	21	16		
		Total			337				307	292	254	218	241	
	New Transfer Students	Resident	Wisconsin Resident	36				61	36	26	28	50		
		Nonresident	Midwest Exchange	1										
			Veteran's Choice	1										
			Other Non-WI US Resident	4				3	3	7	7			
		Total			37				65	39	29	36	57	
	Undergraduate	Resident	Wisconsin Resident	943				816	717	611	543	649		
		Nonresident	Midwest Exchange	9				3						
			Veteran's Choice	1										2
			Other Non-WI US Resident	23				43	54	33	49	45		
		Total			975				862	771	644	593	696	

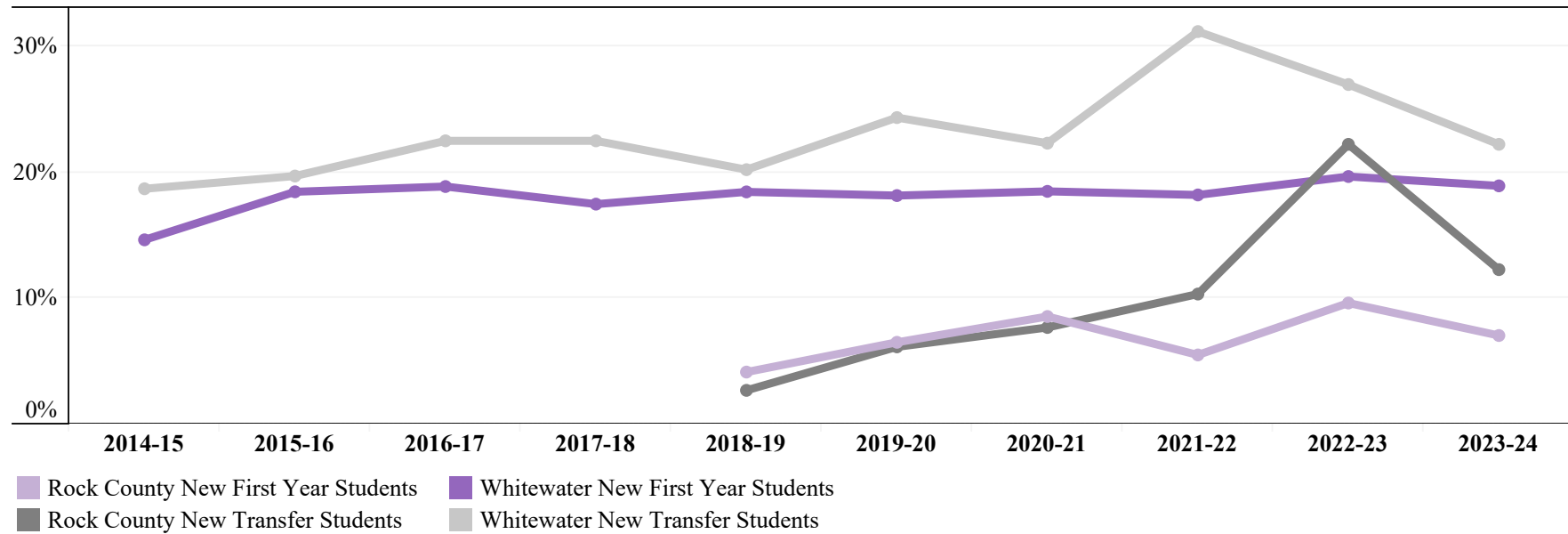
Note: Enrollment excludes study away students. The determination of in-state versus out-of-state residency is for the purposes of assessing tuition and fees. A student who graduated from a Wisconsin high school or has one or both parents living continuously as bona fide residents in Wisconsin for at least twelve months prior to the beginning in which the student is enrolled is classified as a resident of Wisconsin.

Fall Enrollment by Residency (*continued*)

PERCENTAGE OF ENROLLED NON-RESIDENT STUDENTS BY STUDENT LEVEL



PERCENTAGE OF ENROLLED NON-RESIDENT STUDENTS BY ENTRANCE STATUS



Note: Enrollment excludes study away students.

Fall Enrollment by Race/Ethnicity and Gender

			2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24		
Whitewater Campus	Undergraduate	African American/Black	Female	235	209	215	204	196	187	190	182	181	183	
			Male	266	263	243	237	220	186	173	158	161	209	
			Total	501	472	458	441	416	373	363	340	342	392	
		American Indian/Alaskan Native	Female	15	13	10	11	15	6	11	10	17	15	
			Male	8	6	8	9	7	7	8	5	7	5	
			Total	23	19	18	20	22	13	19	15	24	20	
		Hispanic/Latino	Female	296	341	358	353	367	387	386	360	367	421	
			Male	248	295	321	331	326	343	341	330	348	371	
			Total	544	636	679	684	693	730	727	690	715	792	
		International	Female	53	56	63	62	65	38	20	21	26	26	
			Male	73	67	69	61	53	50	26	31	21	28	
			Total	126	123	132	123	118	88	46	52	47	54	
		Native Hawaiian/Pacific Islander	Female	3	1	1	1		2	2	2	2	3	
			Male	4	4	5	4	3	5	3	5	6	5	
			Total	7	5	6	5	3	7	5	7	8	8	
		Other Asian	Female	51	45	47	52	56	54	55	56	54	64	
			Male	53	56	60	55	45	47	44	45	45	51	
			Total	104	101	107	107	101	101	99	101	99	115	
		Southeast Asian	Female	38	42	47	48	48	36	46	42	41	37	
			Male	44	45	43	44	42	29	30	31	29	31	
			Total	82	87	90	92	90	65	76	73	70	68	
		Two or More Races	Female	204	287	263	260	232	175	142	113	108	107	
			Male	189	286	278	265	242	178	135	118	109	123	
			Total	393	573	541	525	474	353	277	231	217	230	
		Unknown	Female	5	4	5	8	7	9	10	10	27	33	
			Male	5	4	6	4	5	4	11	22	38	68	
			Total	10	8	11	12	12	13	21	32	65	101	
		White/Caucasian	Female	4,614	4,556	4,616	4,491	4,307	4,078	3,869	3,609	3,501	3,622	
			Male	4,567	4,562	4,722	4,628	4,511	4,337	4,155	3,971	3,694	3,714	
			Intersex	3										
			Total	9,181	9,118	9,338	9,119	8,818	8,415	8,024	7,580	7,195	7,339	
Undergraduate Total			10,971	11,142	11,380	11,128	10,747	10,158	9,657	9,121	8,782	9,119		

Fall Enrollment by Ethnicity and Gender (continued)

			2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24	
Whitewater Campus	Graduate	African American/Black	Female	25	39	31	27	23	34	35	41	46	54
			Male	34	35	37	32	32	41	33	35	38	45
			Total	59	74	68	59	55	75	68	76	84	99
		American Indian/Alaskan Native	Female	4	3	4	5	3	4	2	1	3	1
			Male	5	3	2	2	2	2	2	2	1	
			Total	9	6	6	7	5	6	4	3	4	1
		Hispanic/Latino	Female	14	18	20	38	41	31	45	61	56	61
			Male	9	8	10	20	22	25	38	44	45	39
			Total	23	26	30	58	63	56	83	105	101	100
		International	Female	25	21	25	18	16	12	9	7	16	12
			Male	28	22	29	29	22	20	17	12	14	8
			Total	53	43	54	47	38	32	26	19	30	20
		Native Hawaiian/Pacific Islander	Female	2	1				1	2	2		
			Male	1	2	1	3			1	2	2	
			Total	3	3	1	3		1	3	4	2	
		Other Asian	Female	14	9	15	13	14	13	22	23	22	15
			Male	17	20	18	10	12	13	16	23	22	26
			Total	31	29	33	23	26	26	38	46	44	41
		Southeast Asian	Female	4	6	5	7	8	6	7	9	6	8
			Male	7	4	2	3	6	5	7	4	7	7
			Total	11	10	7	10	14	11	14	13	13	15
		Two or More Races	Female		3	6	13	15	11	14	14	20	18
			Male	1	1	6	8	8	9	18	17	19	13
			Total	1	4	12	21	23	20	32	31	39	31
		Unknown	Female	6	3			1	1	3	14	13	26
			Male	3			3	3	2	4	16	12	28
			Total	9	3		3	4	3	7	30	25	54
		White/Caucasian	Female	534	558	570	615	637	705	739	776	815	806
			Male	455	453	467	456	472	493	553	592	555	540
			Total	989	1,011	1,037	1,071	1,109	1,198	1,292	1,368	1,370	1,346
Graduate Total			1,188	1,209	1,248	1,302	1,337	1,428	1,567	1,695	1,712	1,707	

Fall Enrollment by Ethnicity and Gender (continued)

			2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24
Rock County Campus	Undergraduate	African American/Black	Female				23	25	24	25	22	38
			Male				19	30	33	22	33	34
			Total				42	55	57	47	55	72
		American Indian/Alaskan Native	Female				1	1	2	2		1
			Male					1				3
			Total				1	2	2	2		4
		Hispanic/Latino	Female				106	85	91	61	54	63
			Male				71	56	48	44	37	53
			Total				177	141	139	105	91	116
		International	Female				3	6	4	2		
			Male				4	9	10	1	1	
			Total				7	15	14	3	1	
		Native Hawaiian/Pacific Islander	Female				1				1	1
			Male				1	1				
			Total				2	1			1	1
		Other Asian	Female				5	3	5	1	3	5
			Male				3	4	3	1	1	1
			Total				8	7	8	2	4	6
		Southeast Asian	Female					1	3	2	1	1
			Male				3	1	4	3	2	
			Total				3	2	7	5	3	1
		Two or More Races	Female				26	23	16	10	17	14
			Male				23	19	14	10	11	17
			Total				49	42	30	20	28	31
		Unknown	Female				1	4	3	4	5	7
			Male					1		1	4	5
			Total				1	5	3	5	9	12
		White/Caucasian	Female				387	309	276	240	218	248
			Male				298	283	235	215	183	205
			Total				685	592	511	455	401	453
		Undergraduate Total					975	862	771	644	593	696

Note: Enrollment excludes study away students.

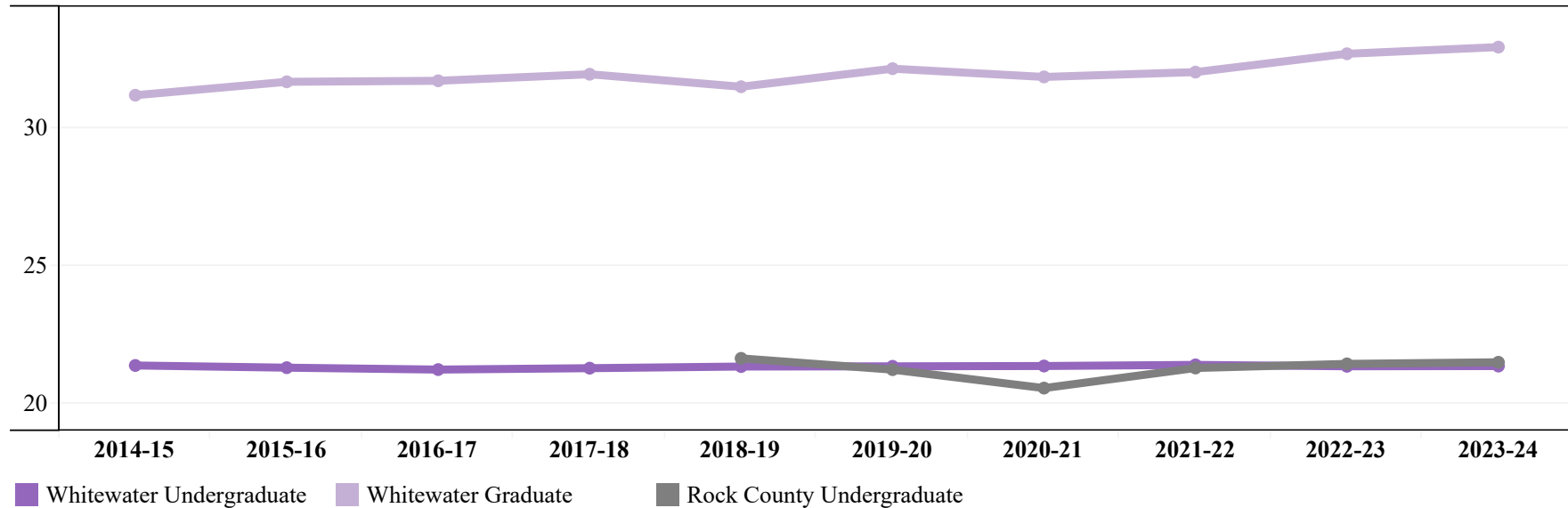
Fall Enrollment by Age

		2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24		
Whitewater Campus	Undergraduate	Less than 18	240	321	356	336	348	292	291	212	190	279	
		18-19	3,765	3,877	3,963	3,740	3,431	3,257	3,114	3,149	3,196	3,315	
		20-21	3,826	3,832	4,038	4,036	4,028	3,816	3,562	3,203	3,070	3,216	
		22-24	2,099	2,074	2,012	1,993	1,963	1,876	1,778	1,681	1,488	1,385	
		25-29	554	552	512	498	464	451	439	410	373	381	
		30-34	197	185	194	218	196	171	181	169	171	219	
		35-39	95	115	124	128	138	118	127	115	109	112	
		40-49	121	110	107	114	122	122	110	117	118	137	
		50-64	64	62	58	47	39	35	44	53	52	58	
		65+	10	13	16	16	18	20	11	12	15	17	
		Unknown	1		2								
		Total	10,971	11,142	11,380	11,128	10,747	10,158	9,657	9,121	8,782	9,119	
	Graduate	20-21	3	6	8	9	9	9	17	12	7	9	
		22-24	284	280	294	306	302	312	365	358	313	331	
		25-29	355	344	366	353	393	399	433	471	482	436	
		30-34	215	218	210	224	243	252	279	315	306	277	
		35-39	137	141	129	155	149	162	163	204	231	273	
		40-49	133	144	158	176	173	214	215	255	274	276	
		50-64	59	75	82	77	66	77	91	76	95	101	
		65+	1		1	2	2	3	4	4	4	4	
		Unknown	1	1									
		Total	1,188	1,209	1,248	1,302	1,337	1,428	1,567	1,695	1,712	1,707	
Rock County Campus	Undergraduate	Less than 18						63	52	34	23	26	60
		18-19						477	440	444	353	296	333
		20-21						195	184	149	132	135	142
		22-24						98	75	71	52	48	62
		25-29						64	50	33	36	38	32
		30-34						31	20	13	17	20	23
		35-39						16	19	17	9	13	19
		40-49						12	12	7	14	11	18
		50-64						6	3		4	3	5
		65+						13	7	3	4	3	2
		Total						975	862	771	644	593	696
		Grand Total	12,159	12,351	12,628	12,430	13,059	12,448	11,995	11,460	11,087	11,522	

Note: Enrollment excludes study away students.

Fall Enrollment by Age (continued)

AVERAGE AGE BY STUDENT LEVEL



PERCENTAGE OF NONTRADITIONAL (AGE 25+) UNDERGRADUATE STUDENTS BY CAMPUS

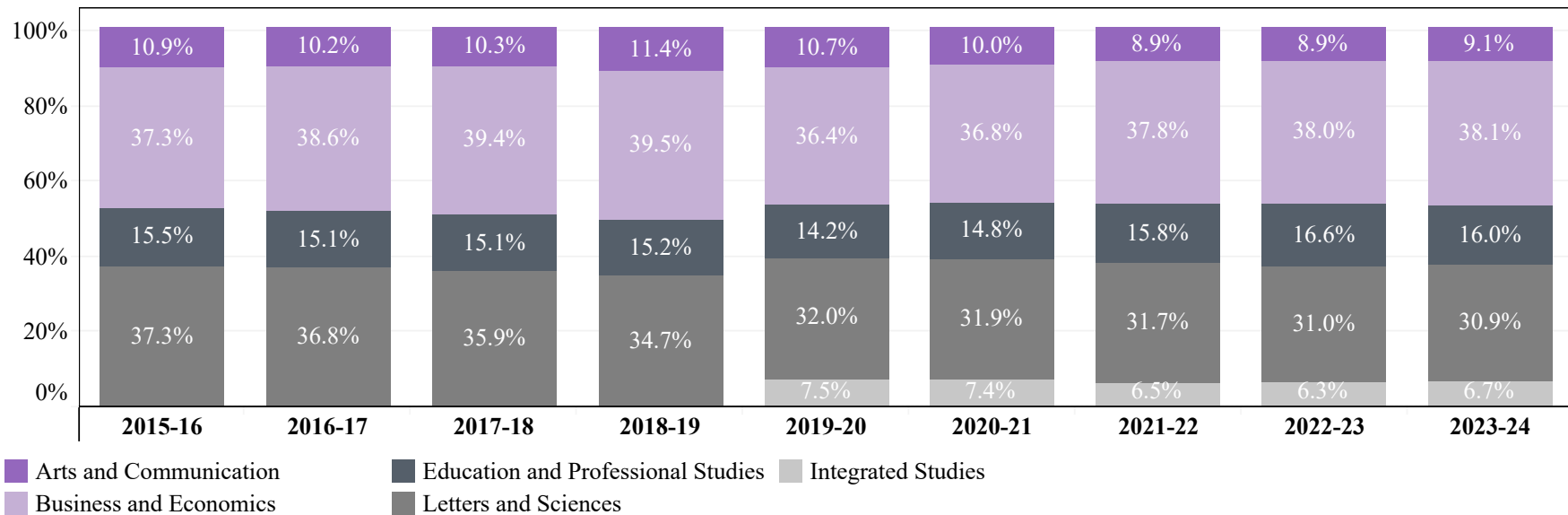


Note: Enrollment excludes study away students.

Fall Enrollment by College

		2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24
Undergraduate	Arts and Communication	1,150	1,102	1,082	1,157	1,115	989	831	787	836
	Business and Economics	3,945	4,164	4,144	4,013	3,775	3,644	3,511	3,370	3,488
	Education and Professional Studies	1,636	1,624	1,594	1,548	1,475	1,463	1,471	1,473	1,466
	Letters and Sciences	3,951	3,970	3,781	3,524	3,319	3,151	2,950	2,754	2,831
	Integrated Studies					774	728	606	557	616
	Total	10,682	10,860	10,601	10,242	10,458	9,975	9,369	8,941	9,237
Graduate	Arts and Communication	12	11	13	14	13	21	23	25	22
	Business and Economics	725	749	711	748	822	965	1,084	1,039	991
	Education and Professional Studies	335	345	410	416	387	390	384	415	444
	Letters and Sciences	31	31	39	85	114	136	166	195	203
	Integrated Studies	19	34	31	21	14				
	Total	1,122	1,170	1,204	1,284	1,350	1,512	1,657	1,674	1,660

FALL UNDERGRADUATE ENROLLMENT BY COLLEGE



Note: Enrollment excludes study away students. Headcount is duplicated; students who have more than one major are counted in each major/college with which they are affiliated.

Fall Undergraduate Enrollment by Diversity Status Indicators

Whitewater Campus		New First Year Students	2019-20	2020-21	2021-22	2022-23	2023-24	
			First-generation	644 35.5%	589 33.4%	632 33.7%	636 34.0%	699 35.4%
			Nontraditional Age	4 0.2%	2 0.1%	15 0.8%	10 0.5%	16 0.8%
			URM	288 15.9%	255 14.5%	272 14.5%	306 16.4%	343 17.4%
			Pell Recipient	469 25.9%	409 23.2%	446 23.8%	454 24.3%	509 25.8%
		New Transfer Students	First-generation	253 47.4%	237 48.1%	192 41.6%	190 42.7%	261 44.6%
			Nontraditional Age	65 12.2%	87 17.6%	69 14.9%	82 18.4%	152 26.0%
			URM	72 13.5%	65 13.2%	65 14.1%	75 16.9%	121 20.7%
		All Undergraduates	First-generation	3,884 38.2%	3,584 37.1%	3,262 35.8%	3,066 34.9%	3,185 34.9%
			Nontraditional Age	917 9.0%	912 9.4%	876 9.6%	838 9.5%	924 10.1%
URM	1,398 13.8%		1,374 14.2%	1,276 14.0%	1,294 14.7%	1,440 15.8%		

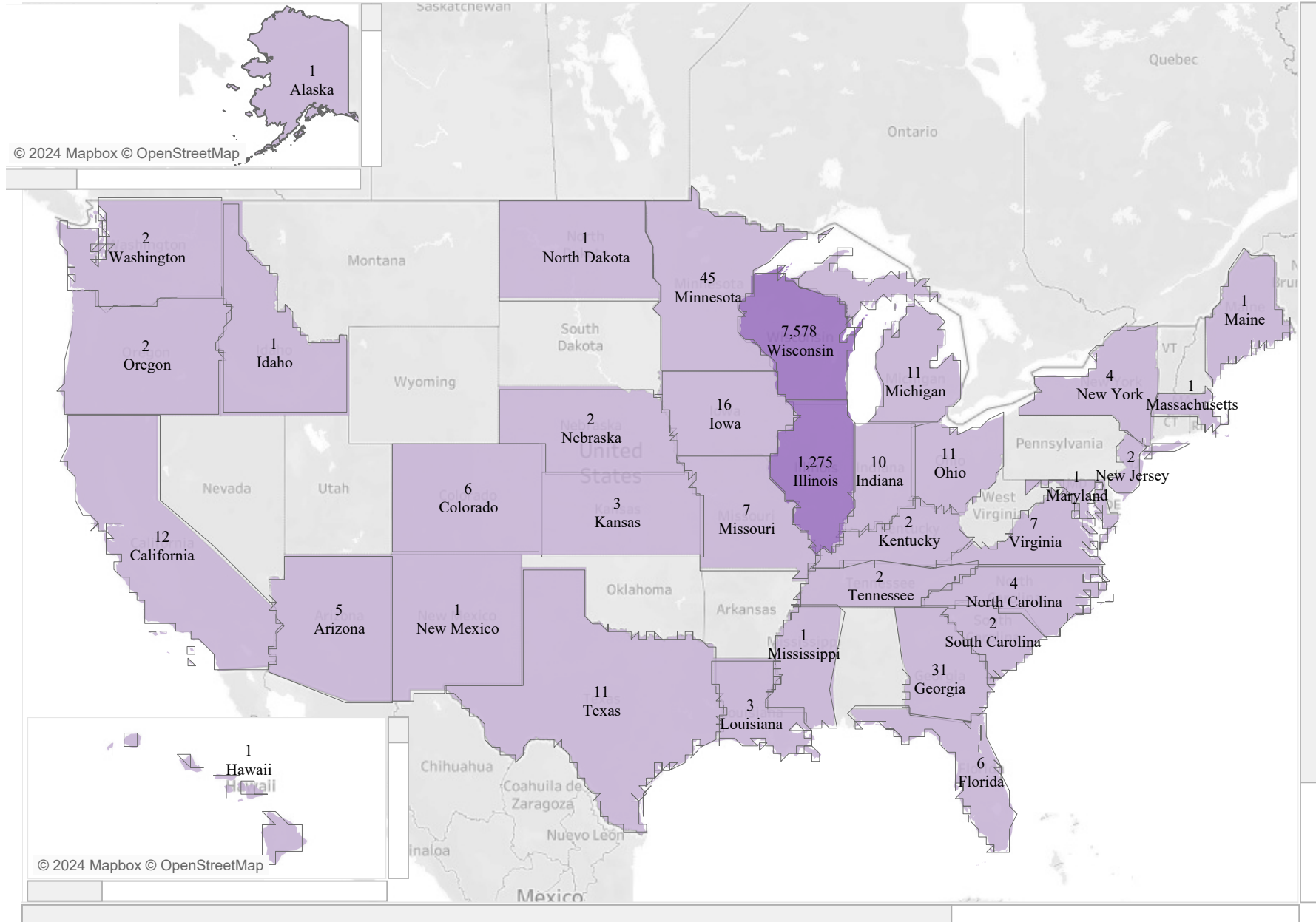
Fall Undergraduate Enrollment by Diversity Status Indicators (*continued*)

Rock County Campus	New First Year Students		2019-20	2020-21	2021-22	2022-23	2023-24
		First-generation	178 58.0%	188 64.4%	161 63.4%	127 58.3%	140 58.1%
		Nontraditional Age	10 3.3%	6 2.1%	5 2.0%	5 2.3%	1 0.4%
		URM	96 31.3%	102 34.9%	74 29.1%	80 36.7%	94 39.0%
		Pell Recipient	139 45.3%	130 44.5%	98 38.6%	95 43.6%	119 49.4%
	New Transfer Students	First-generation	38 58.5%	23 59.0%	14 48.3%	21 58.3%	31 54.4%
		Nontraditional Age	19 29.2%	12 30.8%	12 41.4%	16 44.4%	26 45.6%
		URM	12 18.5%	11 28.2%	7 24.1%	11 30.6%	16 28.1%
	All Undergraduates	First-generation	241 28.0%	359 46.6%	347 53.9%	324 54.6%	372 53.4%
		Nontraditional Age	111 12.9%	73 9.5%	84 13.0%	88 14.8%	99 14.2%
		URM	230 26.7%	229 29.7%	174 27.0%	169 28.5%	218 31.3%

Note: Enrollment excludes study away students. All Undergraduates refers to both degree and non-degree seeking undergraduate students. Generally speaking, only degree-seeking undergraduates are eligible for Federal Pell Grants. Pell Recipient data is not available for the 2022-23 academic year at this time.

Geographic Origin of Undergraduate Students from the United States, Fall 2023

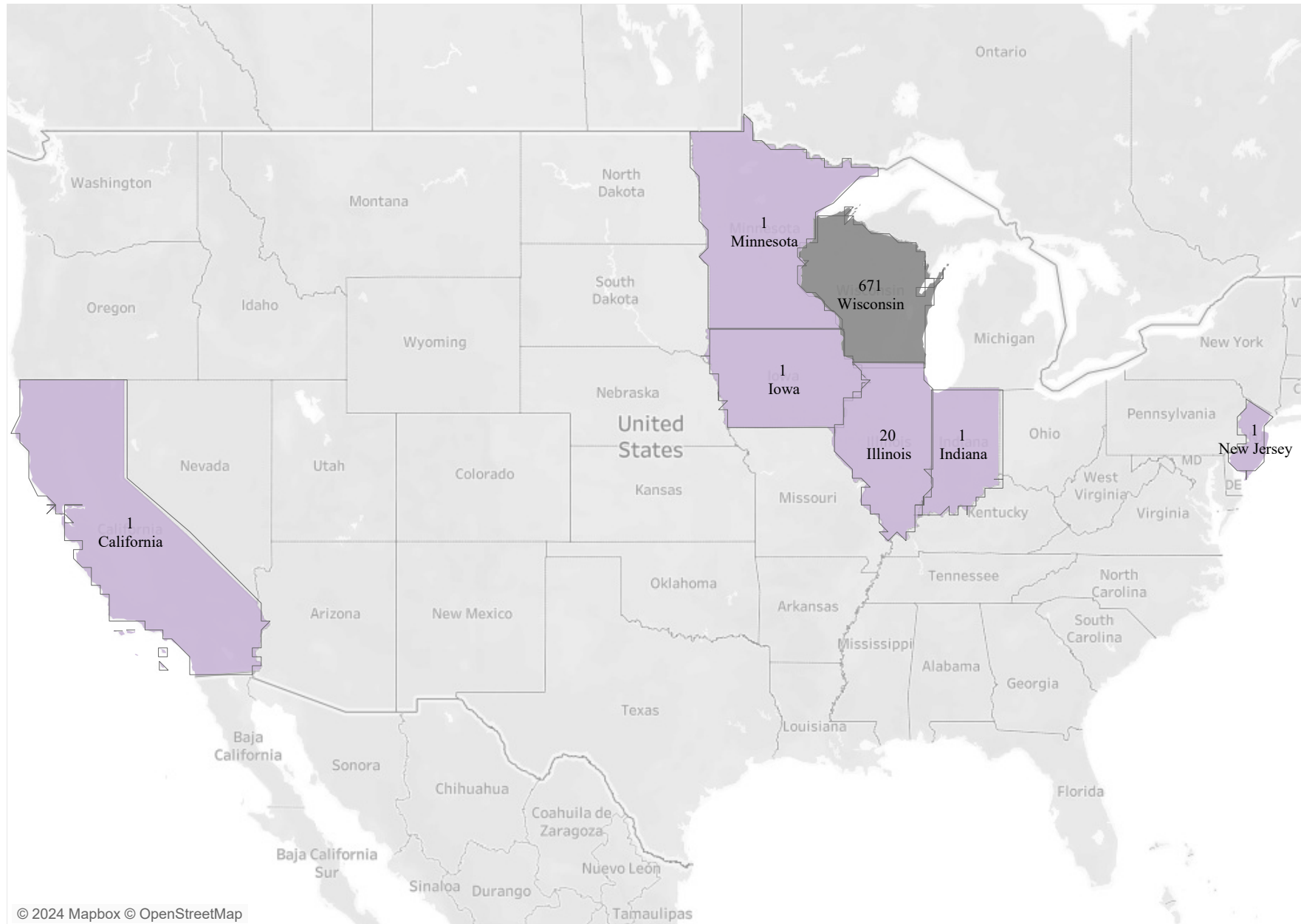
Whitwater Campus



Note: Enrollment excludes study away students.

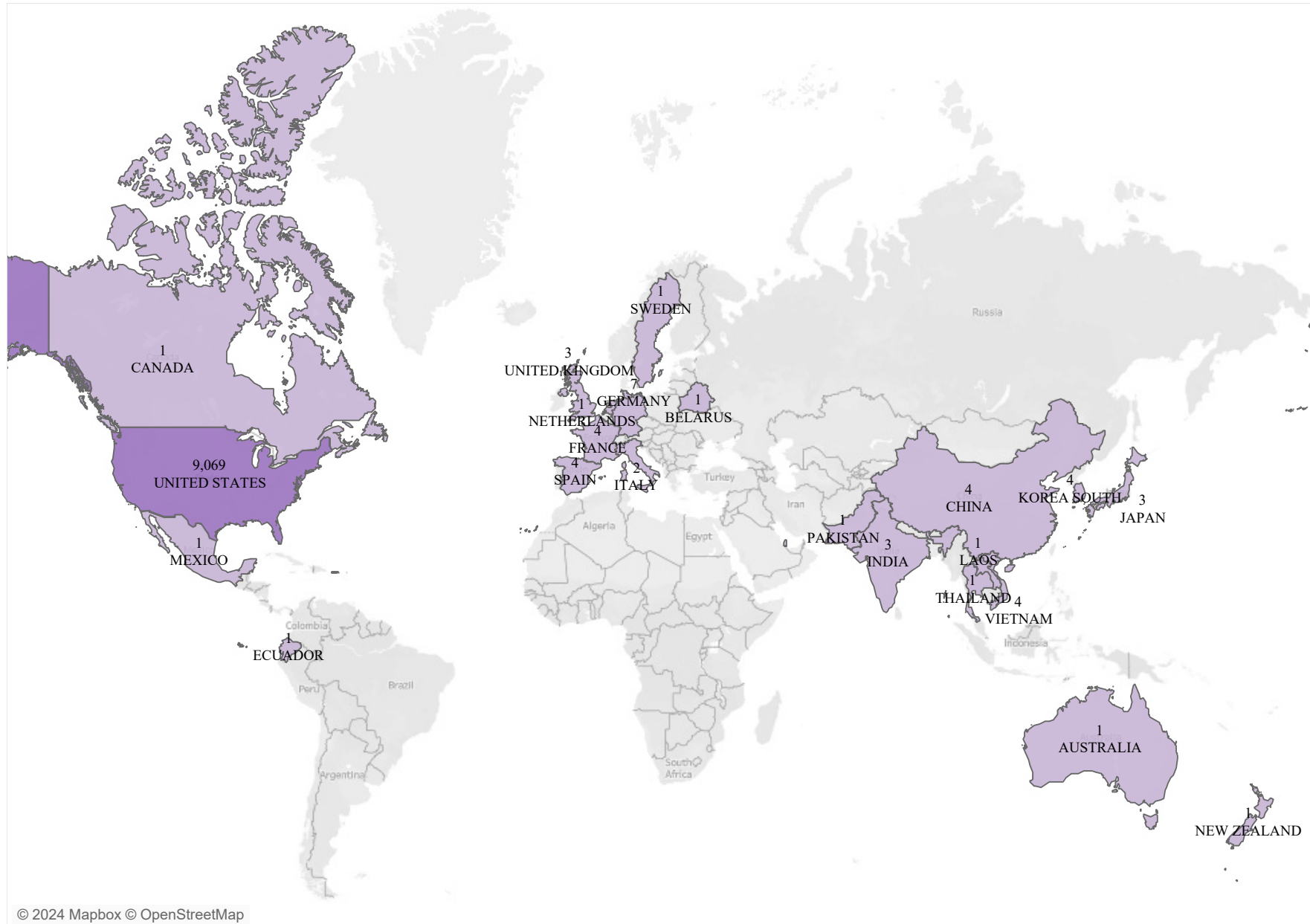
Geographic Origin of Undergraduate Students from the United States, Fall 2023

Rock County Campus



Note: Enrollment excludes study away students.

Geographic Origin of Undergraduate Non-Domestic Students, Fall 2023 Whitewater Campus



Note: Enrollment excludes study away students.

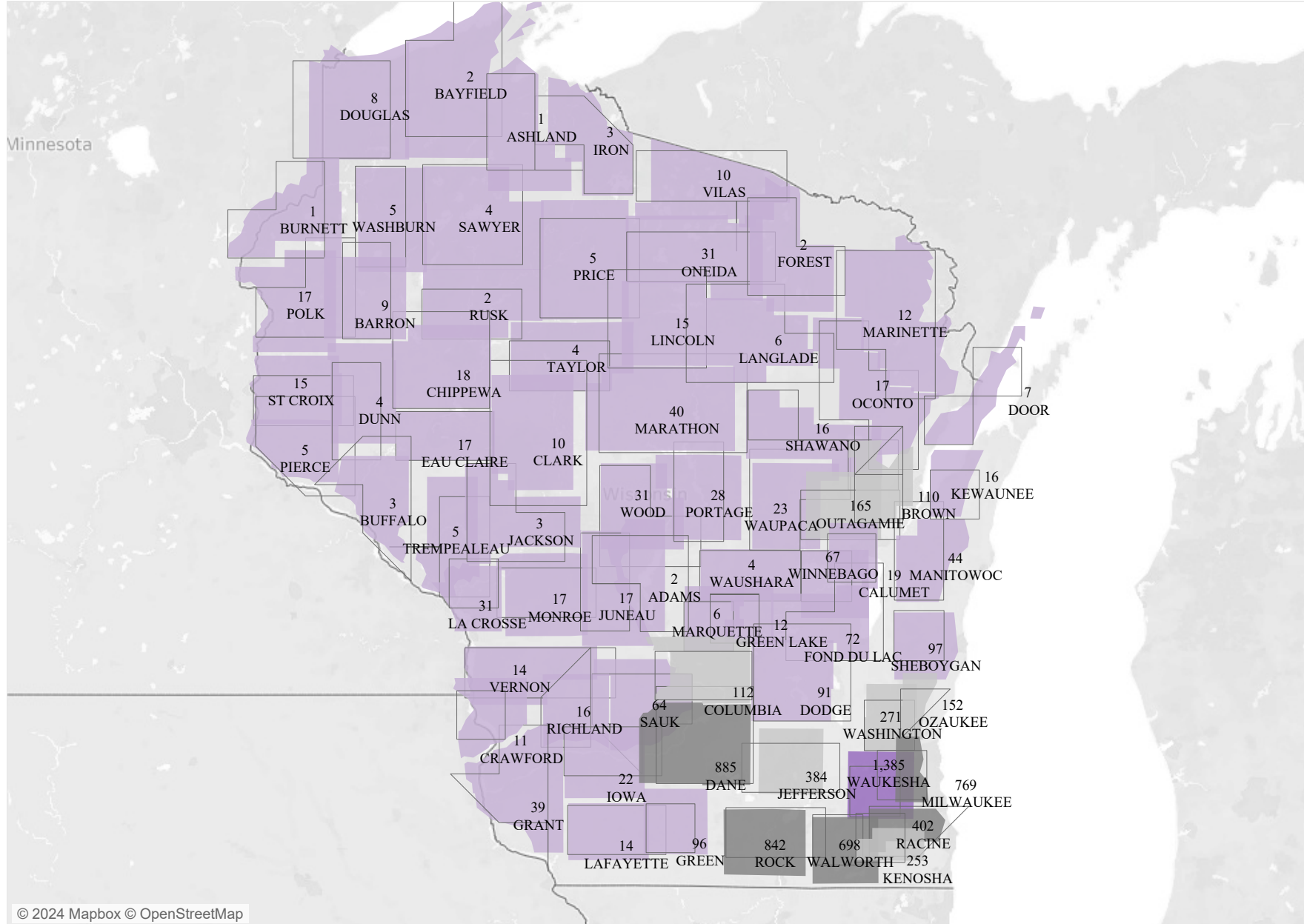
Geographic Origin of Undergraduate Non-Domestic Students, Fall 2023

Rock County Campus



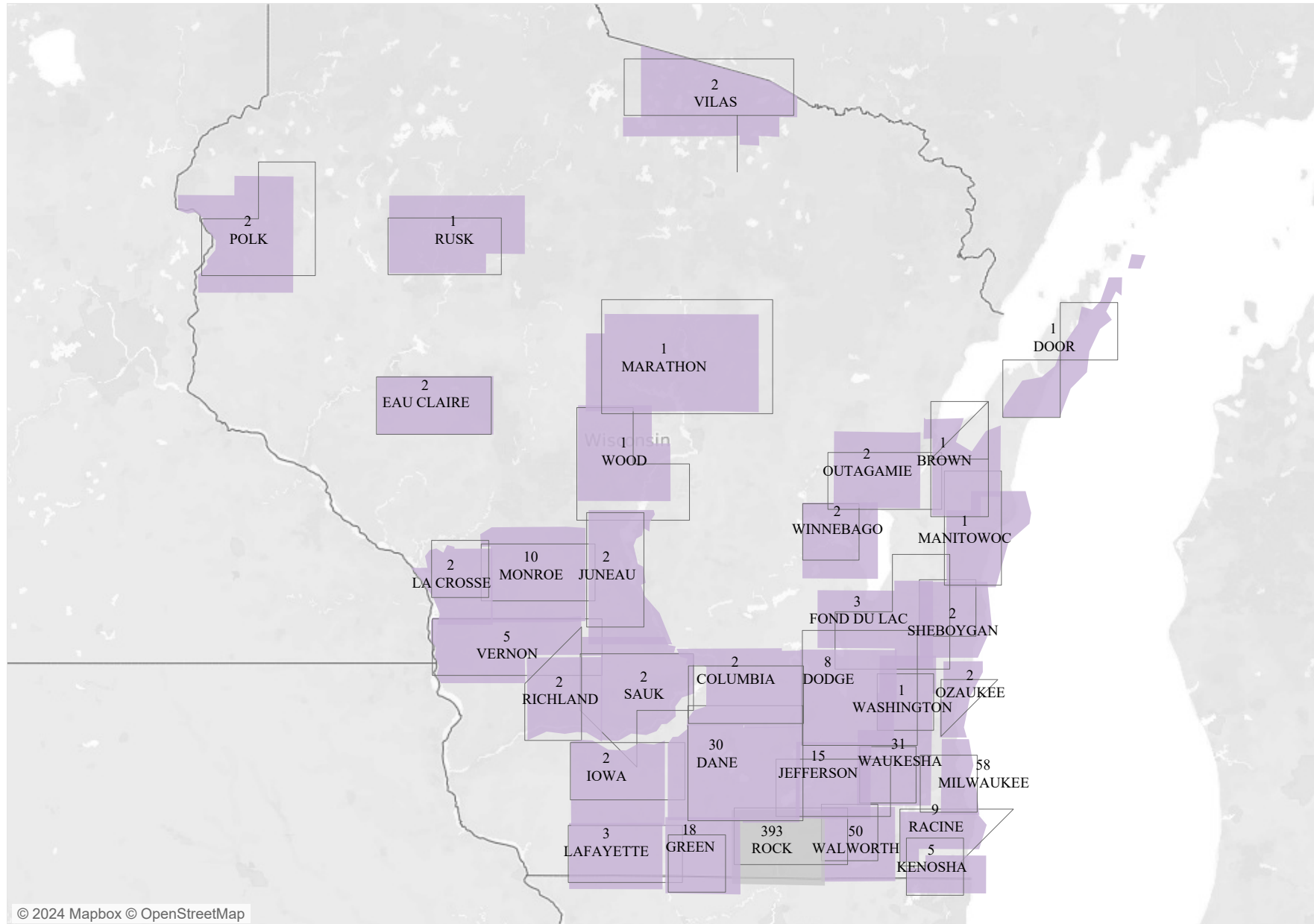
Note: Enrollment excludes study away students.

Geographic Origin of Undergraduate Students by Wisconsin County, Fall 2023 Whitewater Campus



Geographic Origin of Undergraduate Students by Wisconsin County, Fall 2023

Rock County Campus



Note: Enrollment excludes study away students.



Student Outcomes

Retention and Graduation Rates of First-Time Full-Time Undergraduate Students

Whitewater Campus													
		Students Who Remain at UW-Whitewater						Students Who Remain Within UW-System					
		Retention Rates			Graduation Rates			Retention Rates			Graduation Rates		
		2nd Year	3rd Year	4th Year	4-Year	5-Year	6-Year	2nd Year	3rd Year	4th Year	4-Year	5-Year	6-Year
	Fall Cohort Size												
2014-15	2,141	81.3%	71.9%	66.5%	38.0%	59.0%	62.0%	86.5%	79.0%	74.0%	40.0%	63.9%	68.0%
2015-16	2,179	81.6%	71.6%	67.3%	39.0%	60.3%	63.5%	87.2%	78.8%	74.3%	40.8%	65.2%	69.4%
2016-17	2,199	78.2%	69.8%	64.5%	39.7%	58.8%	61.7%	83.3%	76.9%	71.7%	41.7%	63.8%	67.8%
2017-18	2,000	82.2%	72.3%	68.5%	39.9%	60.4%	64.3%	86.3%	77.5%	74.0%	42.0%	64.5%	68.9%
2018-19	1,832	80.1%	70.5%	64.5%	41.9%	60.0%		84.6%	76.7%	70.5%	43.9%	63.9%	
2019-20	1,795	78.6%	67.0%	60.6%	39.6%			83.0%	72.9%	66.1%	41.0%		
2020-21	1,750	74.7%	65.5%	61.0%				79.4%	71.8%	67.5%			
2021-22	1,853	74.3%	66.3%					79.6%	72.6%				
2022-23	1,848	77.5%						81.9%					
2023-24	1,958												

Rock County Campus									
		Students Who Remain at UW-Whitewater				Students Who Remain Within UW-System			
		Retention Rates		Graduation Rates		Retention Rates		Graduation Rates	
		2nd Year	3rd Year	2-Year	3-Year	2nd Year	3rd Year	2-Year	3-Year
2017-18	277	60.3%	32.1%	16.6%	30.3%	64.3%	45.1%	18.8%	32.9%
2018-19	292	59.6%	34.6%	18.2%	30.5%	61.3%	43.2%	18.2%	30.5%
2019-20	269	65.4%	33.8%	18.6%	28.6%	68.0%	45.0%	18.6%	28.6%
2020-21	260	53.5%	32.7%	17.3%	25.0%	56.9%	42.3%	17.3%	25.0%
2021-22	224	58.5%	39.7%	22.3%		62.5%	47.3%	22.3%	
2022-23	194	62.9%				65.5%			
2023-24	221								

Note: Retention rates shown reflect student enrollment across consecutive years Fall-to-Fall and excludes non-degree seeking students. Due to UW System restructuring, a new calculation for retention and graduation began in Fall 2018. Calculations demonstrate the campus cohort retained or graduated at either the main or branch campus.

Retention and Graduation Rates of First-Time Full-Time Undergraduate Student Underrepresented Minority (URM) Students

Whitewater Campus													
Fall Cohort Size		Students Who Remain at UW-Whitewater						Students Who Remain Within UW-System					
		Retention Rates			Graduation Rates			Retention Rates			Graduation Rates		
		2nd Year	3rd Year	4th Year	4-Year	5-Year	6-Year	2nd Year	3rd Year	4th Year	4-Year	5-Year	6-Year
2014-15	283	76.0%	65.0%	56.5%	19.4%	45.2%	49.1%	80.6%	74.2%	66.1%	20.8%	49.8%	55.5%
2015-16	309	76.1%	61.2%	57.3%	26.9%	46.9%	50.2%	80.6%	67.3%	64.1%	28.5%	50.8%	55.7%
2016-17	307	69.7%	60.6%	52.4%	26.1%	41.7%	47.2%	75.6%	67.1%	59.3%	27.0%	46.6%	53.1%
2017-18	325	73.8%	61.2%	57.8%	25.5%	42.8%	47.1%	77.8%	67.1%	63.4%	26.2%	46.5%	51.1%
2018-19	252	73.8%	61.9%	57.1%	26.2%	44.8%		78.2%	67.1%	61.9%	27.4%	46.4%	
2019-20	281	70.8%	52.3%	45.6%	24.2%			75.4%	58.7%	50.9%	24.9%		
2020-21	251	66.5%	54.2%	49.8%				68.5%	57.8%	53.0%			
2021-22	266	68.4%	59.4%					70.7%	62.8%				
2022-23	301	70.4%						74.1%					
2023-24	340												

Rock County Campus									
		Students Who Remain at UW-Whitewater				Students Who Remain Within UW-System			
		Retention Rates		Graduation Rates		Retention Rates		Graduation Rates	
		2nd Year	3rd Year	2-Year	3-Year	2nd Year	3rd Year	2-Year	3-Year
2017-18	72	52.8%	33.3%	13.9%	29.2%	55.6%	43.1%	13.9%	29.2%
2018-19	83	54.2%	36.1%	10.8%	21.7%	54.2%	42.2%	10.8%	21.7%
2019-20	79	65.8%	34.2%	8.9%	20.3%	65.8%	38.0%	8.9%	20.3%
2020-21	88	42.0%	25.0%	11.4%	18.2%	43.2%	31.8%	11.4%	18.2%
2021-22	62	45.2%	33.9%	12.9%		46.8%	35.5%	12.9%	
2022-23	66	62.1%				65.2%			
2023-24	87								

Note: Retention rates shown reflect student enrollment across consecutive years Fall-to-Fall and excludes non-degree seeking students. Due to UW System restructuring, a new calculation for retention and graduation began in Fall 2018. Calculations demonstrate the campus cohort retained or graduated at either the main or branch campus.

Retention and Graduation Rates of First-Time Full-Time Undergraduate Students Special Populations

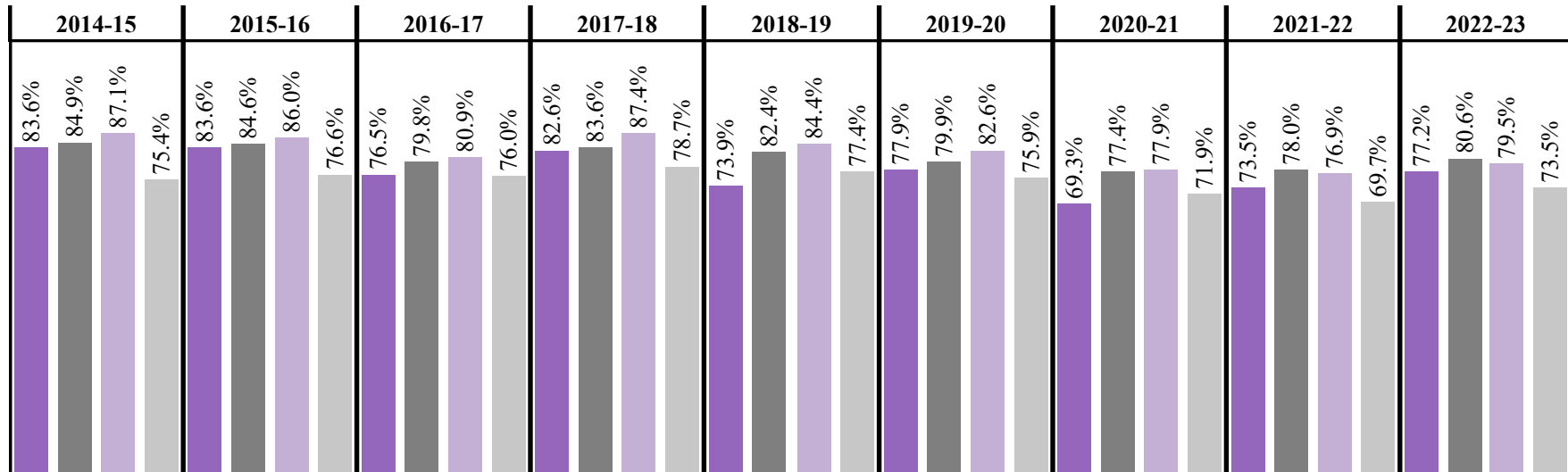
Whitewater Campus								
2nd Year Retention Rates					6 Year Graduation Rates			
	Women	Pell Grant Recipients	First Generation Students	Nontraditional Students	Women	Pell Grant Recipients	First Generation Students	Nontraditional Students
2014-15	81.5%	79.0%	79.2%	57.1%	66.5%	55.0%	56.8%	14.3%
2015-16	82.5%	77.9%	80.9%	62.5%	68.0%	57.1%	61.9%	62.5%
2016-17	79.8%	75.1%	74.6%	50.0%	66.1%	51.7%	55.8%	12.5%
2017-18	82.9%	78.8%	80.8%	83.3%	68.8%	55.2%	61.0%	58.3%
2018-19	81.3%	75.5%	74.7%	0.0%				
2019-20	82.6%	75.4%	75.5%	66.7%				
2020-21	75.8%	70.2%	70.5%	100.0%				
2021-22	74.8%	70.7%	70.0%	45.5%				
2022-23	78.4%	70.0%	72.3%	66.7%				

Rock County Campus								
2nd Year Retention Rates					3 Year Graduation Rates			
	Women	Pell Grant Recipients	First Generation Students	Nontraditional Students	Women	Pell Grant Recipients	First Generation Students	Nontraditional Students
2017-18	61.0%	58.5%	63.3%	50.0%	32.2%	30.9%	32.2%	
2018-19	63.4%	63.1%	59.4%	33.3%	33.3%	30.5%	27.3%	16.7%
2019-20	70.1%	62.2%	62.0%	83.3%	33.6%	26.0%	24.7%	83.3%
2020-21	54.2%	51.3%	52.4%	40.0%	26.8%	24.8%	21.4%	
2021-22	69.1%	53.9%	52.5%	25.0%				
2022-23	56.7%	62.4%	57.3%	100.0%				

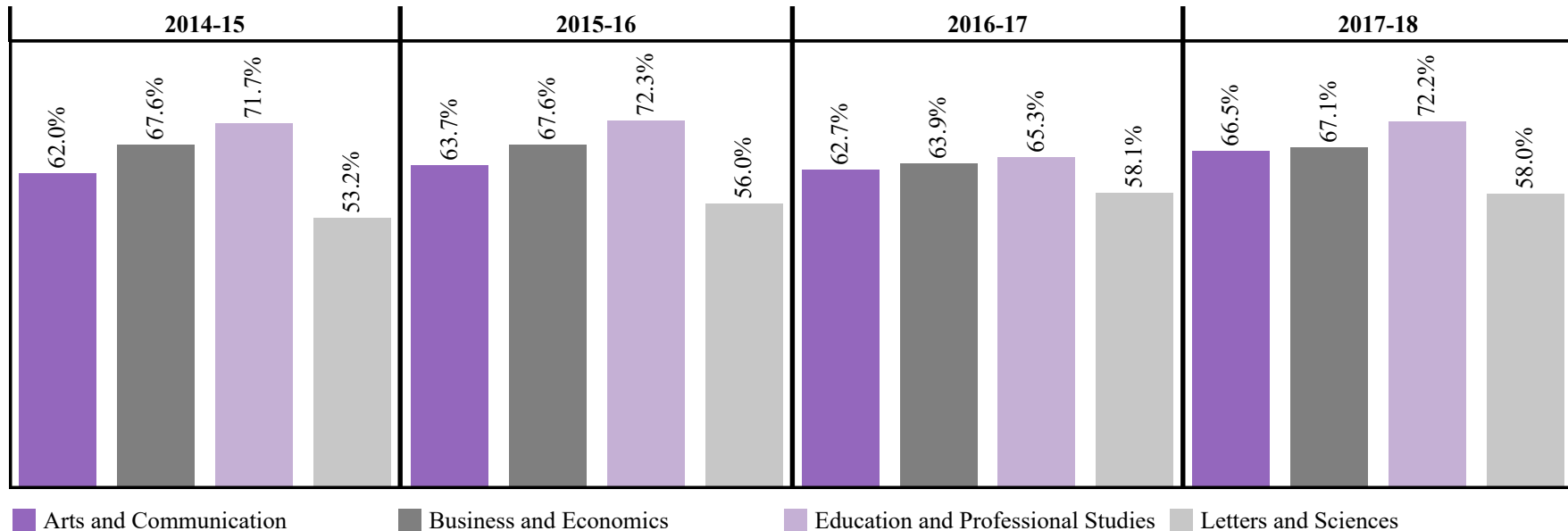
Note: Retention rates shown reflect student enrollment across consecutive years Fall-to-Fall and excludes non-degree seeking students. Due to UW System restructuring, a new calculation for retention and graduation began in Fall 2018. Calculations demonstrate the campus cohort retained or graduated at either the main or branch campus.

Retention and Graduation Rates by College

FIRST-TO-SECOND YEAR RETENTION RATE OF FIRST-TIME FULL-TIME STUDENTS



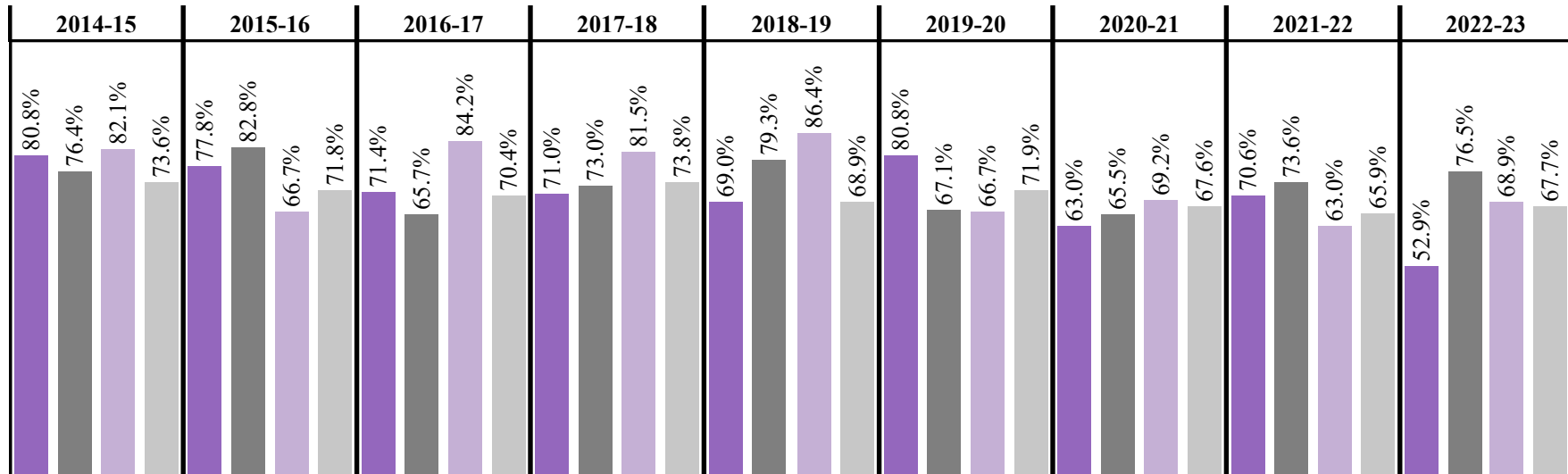
SIX-YEAR GRADUATION RATE BY COLLEGE



Note: Retention rates shown reflect student enrollment across consecutive years Fall-to-Fall. Includes degree seeking students only. For retention and graduation calculations, college is determined by a student's first declared major as of the 10th day of classes of their first semester.

Retention and Graduation Rates by College and URM Status

FIRST-TO-SECOND YEAR RETENTION RATE OF FIRST-TIME FULL-TIME URM STUDENTS



SIX-YEAR GRADUATION RATE OF FIRST-TIME FULL-TIME URM STUDENTS

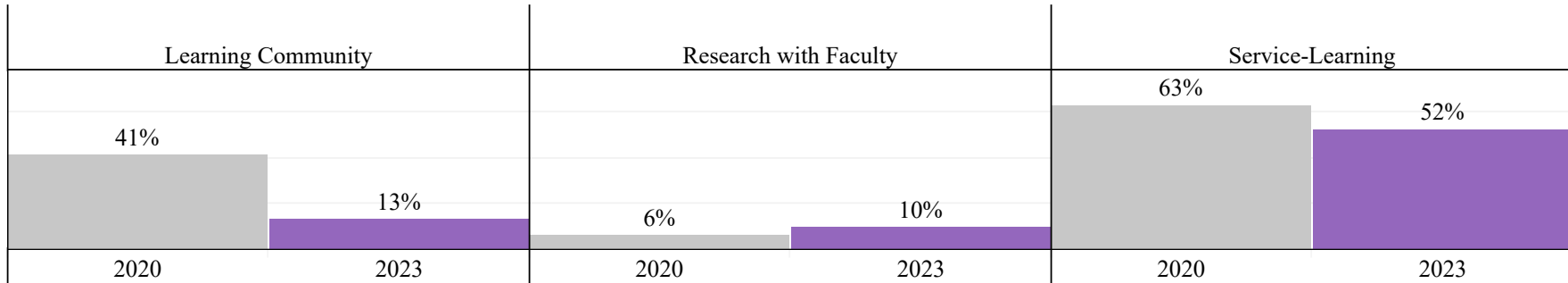


Note: Retention rates shown reflect student enrollment across consecutive years Fall-to-Fall. Includes degree seeking students only. For retention and graduation calculations, college is determined by a student's first declared major as of the 10th day of classes of their first semester.

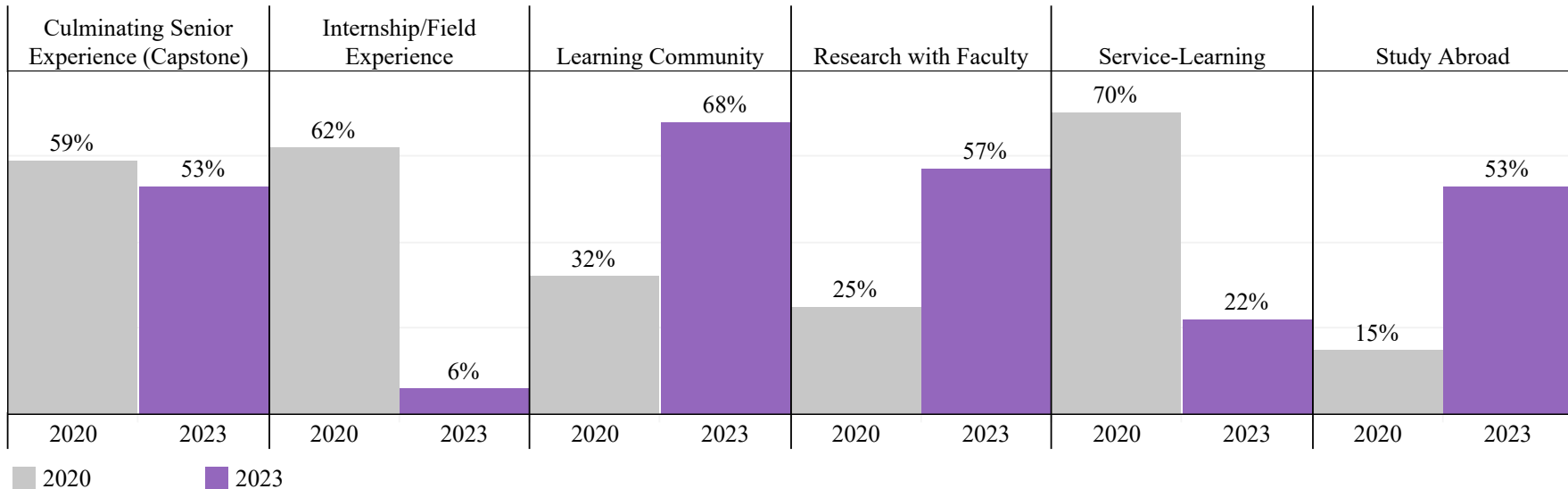
High Impact Practices (HIPs)

	Freshman		Senior	
	2020	2023	2020	2023
Participated in at least one HIP experience	38%	51%	18%	19%
Participated in two or more HIP experiences	34%	15%	76%	75%

NSSE HIPs - FRESHMAN PARTICIPATION

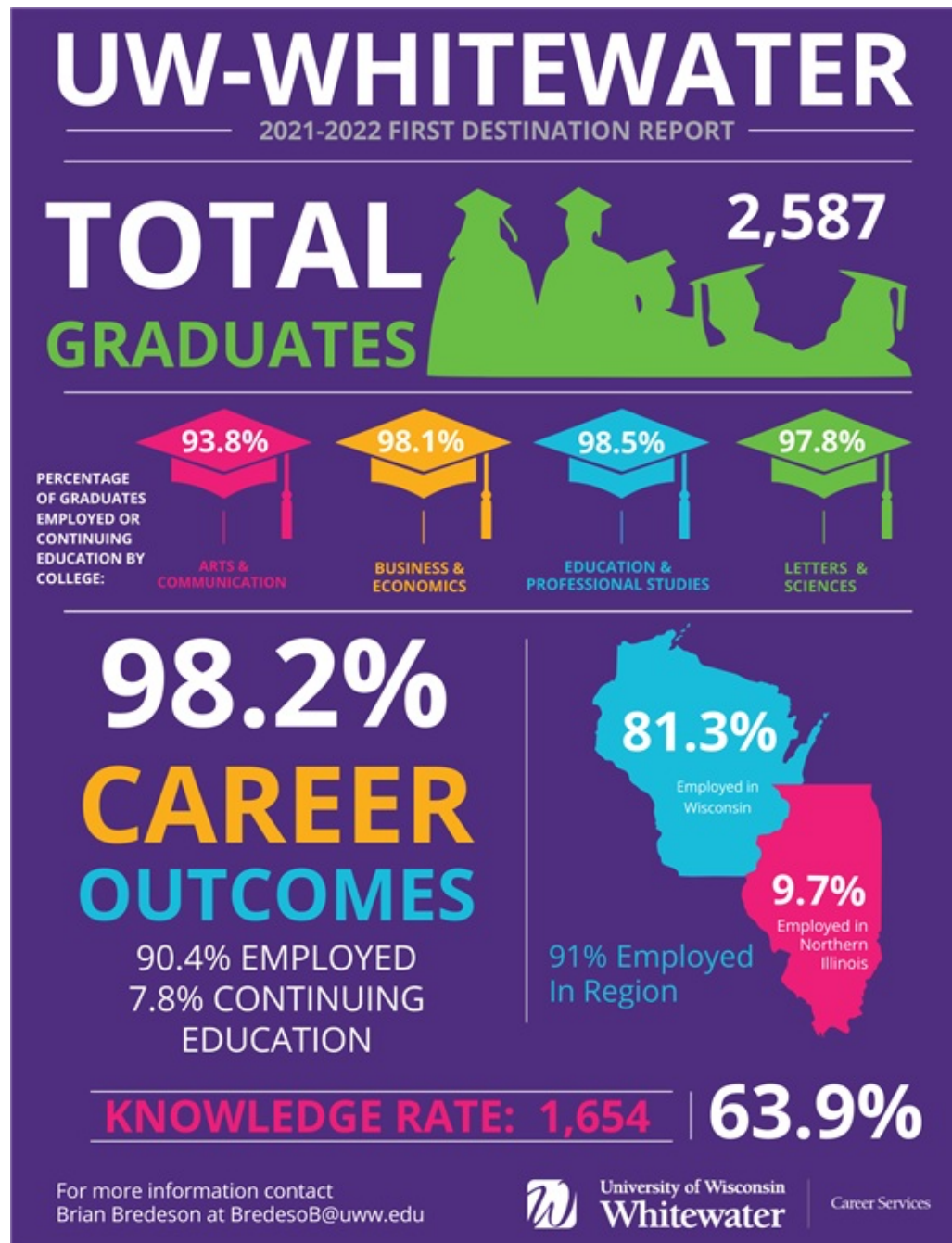


NSSE HIPs - SENIOR PARTICIPATION



Note: The National Survey of Student Engagement (NSSE), conducted by the Center for Postsecondary Research at Indiana University, is administered every three years at UW four-year institutions. Rates of participation in HIP experiences indicate the percentage of students responding "done or in progress" to the items listed on this page. The percentage of students participating in service-learning is calculated on a different scale than other HIPs, indicating that at least "some" courses included a community-based project. Survey data is self-reported by students.

2021-22 Post-Graduation Survey Results



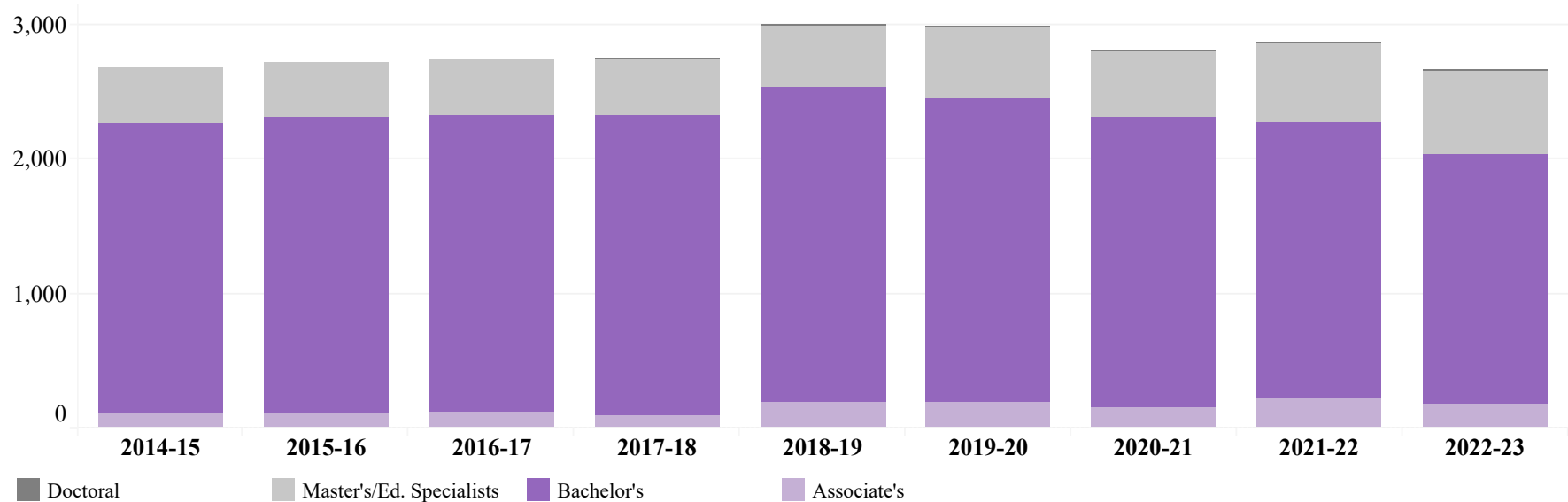


Degrees Awarded

Degrees Awarded by Degree Level

	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23
Associate's	108	107	118	100	195	185	153	222	172
Bachelor's	2,151	2,207	2,199	2,226	2,335	2,266	2,154	2,054	1,860
Master's/Ed. Specialists	417	401	416	409	454	519	492	582	625
Doctoral				9	16	10	12	13	8
Grand Total	2,676	2,715	2,733	2,744	3,000	2,980	2,811	2,871	2,665

Associate's	4.0%	3.9%	4.3%	3.6%	6.5%	6.2%	5.4%	7.7%	6.5%
Bachelor's	80.4%	81.3%	80.5%	81.1%	77.8%	76.0%	76.6%	71.5%	69.8%
Master's/Ed. Specialists	15.6%	14.8%	15.2%	14.9%	15.1%	17.4%	17.5%	20.3%	23.5%
Doctoral				0.3%	0.5%	0.3%	0.4%	0.5%	0.3%
Grand Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



Note: Counts include first and second degrees awarded; headcounts are duplicated for those with two distinct degrees. Starting in 2018-19, counts include degrees awarded at UW-Whitewater at Rock County.

Degrees Awarded by Degree Level and Degree Type

		2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23
Associate's	Associate of Arts	108	107	118	100	160	33	24	85	47
	Associate of Arts and Sciences					35	152	129	137	125
	Total	108	107	118	100	195	185	153	222	172
Bachelor's	Bachelor of Applied Arts and Sciences					3				6
	Bachelor of Arts	575	562	499	470	454	436	389	336	293
	Bachelor of Business Administration	680	732	713	751	812	869	763	807	723
	Bachelor of Fine Arts	18	22	14	9	10	11	12	6	8
	Bachelor of Music	27	14	18	11	22	20	12	29	19
	Bachelor of Science	506	529	599	626	666	576	633	515	493
	Bachelor of Science-Education	345	348	356	359	368	354	345	361	318
	Total	2,151	2,207	2,199	2,226	2,335	2,266	2,154	2,054	1,860
Master's/Ed. Specialists	Education Specialist	5	13	11	7	7	12	15	13	11
	Master of Business Administration	174	151	168	151	167	204	199	288	297
	Master of Professional Accountancy	85	77	81	56	56	27	19	4	2
	Master of Science	70	77	64	92	99	114	93	128	170
	Master of Science-Education	83	83	92	103	125	135	127	119	91
	Master of Social Work						27	39	30	54
	Total	417	401	416	409	454	519	492	582	625
Doctoral	Doctor of Business Administration				9	16	10	12	13	8
	Total				9	16	10	12	13	8
Grand Total		2,676	2,715	2,733	2,744	3,000	2,980	2,811	2,871	2,665

Note: Counts include first and second degrees awarded; headcounts are duplicated for those with two distinct degrees. Starting in 2018-19, counts include degrees awarded at UW-Whitewater at Rock County.

Degrees Awarded by College and Degree Type

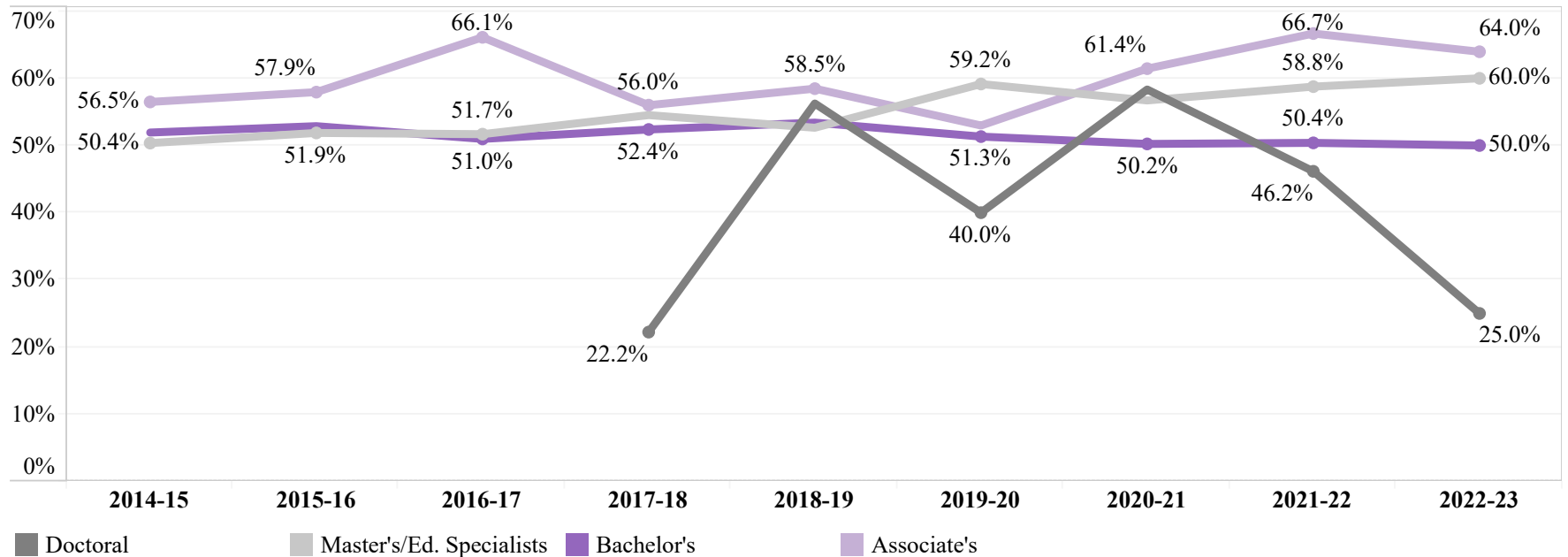
		2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23
Arts and Communication	Bachelor of Arts	217	249	227	241	218	235	204	163	143
	Bachelor of Fine Arts	18	22	14	9	10	11	12	6	8
	Bachelor of Music	27	14	18	11	22	20	12	29	19
	Bachelor of Science	34	30	25	29	27	31	32	32	24
	Bachelor of Science-Education		2				1	1		
	Master of Science	2	9	3	8	4	7	3	9	10
	Total	298	326	287	298	281	305	264	239	204
Business and Economics	Bachelor of Arts		1	1	1	1	1	2		1
	Bachelor of Business Administration	680	732	713	751	812	869	763	807	723
	Bachelor of Science	52	30	44	57	52	47	49	55	46
	Doctor of Business Administration				9	16	10	12	13	8
	Master of Business Administration	174	151	168	151	167	204	199	288	297
	Master of Professional Accountancy	85	77	81	56	56	27	19	4	2
	Master of Science	5	9	14	32	35	28	26	49	50
	Master of Science-Education	8	6	7	9	10	13	10	11	9
	Total	1,004	1,006	1,028	1,066	1,149	1,199	1,080	1,227	1,136
Education and Professional Studies	Bachelor of Arts						1	3	4	6
	Bachelor of Science	13	36	45	43	43	23	40	30	59
	Bachelor of Science-Education	301	314	305	318	318	302	297	308	278
	Master of Science	63	59	47	52	53	66	49	56	82
	Master of Science-Education	67	64	73	78	103	110	106	97	70
	Total	444	473	470	491	517	502	495	495	495
Integrated Studies	Associate of Arts and Sciences					35	152	129	137	125
	Bachelor of Applied Arts and Sciences					3				6
	Total					38	152	129	137	131
Letters and Sciences	Associate of Arts	108	107	118	100	160	33	24	85	47
	Bachelor of Arts	358	312	271	228	235	199	180	169	143
	Bachelor of Science	407	433	485	497	544	475	512	398	364
	Bachelor of Science-Education	44	32	51	41	50	51	47	53	40
	Education Specialist	5	13	11	7	7	12	15	13	11
	Master of Science					7	13	15	14	28
	Master of Science-Education	8	13	12	16	12	12	11	11	12
	Master of Social Work						27	39	30	54
	Total	930	910	948	889	1,015	822	843	773	699
Grand Total		2,676	2,715	2,733	2,744	3,000	2,980	2,811	2,871	2,665

Note: Counts include first and second degrees awarded; headcounts are duplicated for those with two distinct degrees.

Degrees Awarded by Degree Level and Gender

		2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23
Associate's	Female	61	62	78	56	114	98	94	148	110
	Male	47	45	40	44	81	87	59	74	62
	Total	108	107	118	100	195	185	153	222	172
Bachelor's	Female	1,117	1,167	1,121	1,166	1,247	1,163	1,082	1,035	930
	Male	1,034	1,040	1,078	1,060	1,088	1,103	1,072	1,019	930
	Total	2,151	2,207	2,199	2,226	2,335	2,266	2,154	2,054	1,860
Master's/Ed. Specialists	Female	210	208	215	223	239	307	279	342	375
	Male	207	193	201	186	215	212	213	240	250
	Total	417	401	416	409	454	519	492	582	625
Doctoral	Female				2	9	4	7	6	2
	Male				7	7	6	5	7	6
	Total				9	16	10	12	13	8
Grand Total		2,676	2,715	2,733	2,744	3,000	2,980	2,811	2,871	2,665

PERCENTAGE OF DEGREES AWARDED TO WOMEN

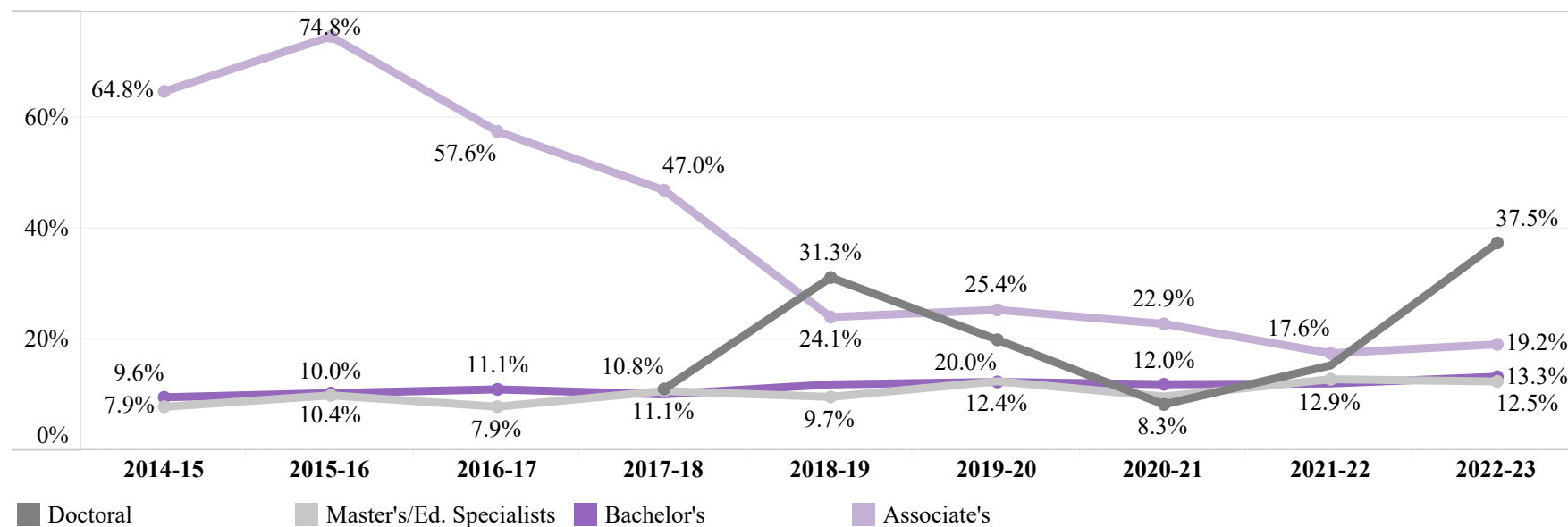


Note: Counts include first and second degrees awarded; headcounts are duplicated for those with two distinct degrees.

Degrees Awarded by Underrepresented Minority (URM) Status

		2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23
Associate's	International									1
	Non-URM	38	27	50	53	148	138	118	183	138
	URM	70	80	68	47	47	47	35	39	33
	Total	108	107	118	100	195	185	153	222	172
Bachelor's	International	23	21	22	14	30	20	13	10	8
	Non-URM	1,921	1,957	1,934	1,986	2,026	1,965	1,883	1,795	1,604
	URM	207	229	243	226	279	281	258	249	248
	Total	2,151	2,207	2,199	2,226	2,335	2,266	2,154	2,054	1,860
Master's/Ed. Specialists	International	26	18	15	10	13	13	16	7	6
	Non-URM	358	343	368	355	397	441	428	500	541
	URM	33	40	33	44	44	65	48	75	78
	Total	417	401	416	409	454	519	492	582	625
Doctoral	International					1	1			
	Non-URM				8	10	7	11	11	5
	URM				1	5	2	1	2	3
	Total				9	16	10	12	13	8
Grand Total		2,676	2,715	2,733	2,744	3,000	2,980	2,811	2,871	2,665

PERCENTAGE OF DEGREES AWARDED TO URM STUDENTS



Note: Counts include first and second degrees awarded; headcounts are duplicated for those with two distinct degrees.

Bachelor Degrees Awarded by College and Major

		2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23
Arts and Communication	Art	40	46	43	43	28	34	26	29	25
	Communication	98	125	142	143	127	140	107	86	83
	Journalism	70	69	34	41	42	46	55	44	31
	Media Arts and Game Development	43	40	34	34	37	40	40	30	32
	Music	29	18	19	21	34	25	22	35	19
	Theatre	16	19	12	8	9	13	11	6	4
	Total	296	317	284	290	277	298	261	230	194
Business and Economics	Accounting	125	131	122	95	107	99	105	81	58
	Business Analytics							3	9	17
	Economics	16	13	10	30	18	24	16	16	20
	Entrepreneurship	20	19	27	16	19	22	15	24	4
	Entrepreneurship and Innovation									6
	Finance	124	160	143	166	172	191	160	164	175
	General Business	56	41	36	126	154	94	84	91	93
	General Management	87	106	93	13	1	82	81	103	21
	Human Resource Management	41	48	46	57	60	57	52	44	39
	Information Technology	46	45	56	49	55	69	56	53	37
	Integrated Science-Business	10	10	5	10	6	7	4	3	4
	International Business	11	10	10	8	13	12	12	11	11
	Management									48
	Management Computer Systems	2								
	Marketing	105	116	139	157	174	178	147	166	147
	Occupational Safety	50	25	43	45	43	33	44	50	39
	Supply Chain and Operations Management	39	39	28	37	43	49	35	47	1
	Supply Chain Management									50
	Total	732	763	758	809	865	917	814	862	770
Education and Professional Studies	Art Education	4	7	1	4	8	5	2	6	11
	Business Education	3	4	7	5	7	6	3	2	7
	Communication Sciences and Disorders	17	37	45	43	43	23	40	22	27
	Early Child Care and Education						1	3	5	10
	Early Childhood Education	37	46	47	58	47	51	57	69	61
	Elementary Education	110	94	82	104	116	104	121	126	119
	Human Performance								7	28
	Physical Education	101	119	125	107	104	88	84	70	43
	Special Education	42	43	43	40	36	48	30	35	37
	Total	314	350	350	361	361	326	340	342	343

(Continued on next page.)

Bachelor Degrees Awarded by College and Major (continued)

		2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23
Integrated Studies	Applied Arts and Sciences					3				6
	Total					3				6
Letters and Sciences	Biology	93	88	102	79	100	99	104	86	71
	Chemistry	26	17	21	25	30	22	19	15	13
	Computer Science	22	35	52	53	65	61	57	62	47
	Criminology	10	33	66	55	79	66	70	55	33
	Cybersecurity									1
	English	50	58	55	55	52	46	37	43	26
	Environmental Science	19	23	25	41	27	24	27	25	29
	Film Studies					2		4	5	8
	French	2		2	1		2	3	2	1
	Geography	23	16	20	13	13	17	18	10	6
	German	4		1	2	1	3	1	1	1
	History	32	26	30	30	31	42	42	22	33
	Individually Designed Major	2	9	7	4	1	1	1	2	
	Integrated Science-Business	5	8	6	4	5	4	6	3	2
	International Studies	23	15	7	15	12	9	8	7	2
	Japanese Studies (Collaborative Program)	1	3	2	3	1	1	2	2	2
	Legal Studies								1	4
	Liberal Studies	34	31	31	37	27	26	27	27	21
	Management Computer Systems	3	1							
	Mathematics	34	25	39	20	46	24	41	34	19
	Physics	6	12	15	6	4	7	3	1	5
	Political Science	39	35	32	36	28	42	32	25	20
	Professional Writing and Publishing									11
	Psychology	119	105	95	105	105	101	96	94	94
	Public Policy and Administration	18	8	17	19	19	16	11	8	6
	Social Studies	1	1		1		5	2	4	4
	Social Work	127	131	120	120	143	68	78	61	56
	Sociology	95	76	41	25	21	19	25	12	21
	Spanish	18	20	19	11	13	17	19	9	7
	Women's and Gender Studies	3	1	2						
	Women's Studies				6	4	3	6	4	4
	Total	809	777	807	766	829	725	739	620	547
Grand Total		2,151	2,207	2,199	2,226	2,335	2,266	2,154	2,054	1,860

Note: Counts include first and second degrees awarded; headcounts are duplicated for those with two distinct degrees.

Graduate Degrees Awarded by College and Major

		2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23
Arts and Communication	Communication	2	9	3	8	4	7	3	9	10
	Total	2	9	3	8	4	7	3	9	10
Business and Economics	Business Administration DBA				9	16	10	12	13	8
	Accounting	85	77	81	56	56	27	19	4	2
	Applied Economics		4	3	9	6	2			
	Business Administration	174	151	168	151	167	204	199	288	297
	Data Analytics								9	15
	Environmental Safety & Health	5	5	11	23	29	26	23	30	26
	Finance							3	10	8
	Marketing									1
	School Business Management	8	6	7	9	10	13	10	11	9
	Total	272	243	270	257	284	282	266	365	366
Education and Professional Studies	Business and Marketing Education	6	8	3	1	3	1	11	9	6
	Communication Sciences and Disorders	13	12	16	14	11	25	9	19	12
	Counseling	43	39	28	37	39	40	29	26	46
	Curriculum and Instruction	1								
	Higher Education Leadership							8	10	9
	Instructional Design and Learning Technology								2	18
	Professional Development (ED)	32	52	53	62					
	Professional Studies					69	78	56	45	13
	Special Education	35	12	20	16	34	32	42	42	48
	Total	130	123	120	130	156	176	155	153	152
Letters and Sciences	Applied Biotechnology									1
	Computer Science					7	13	15	11	10
	Cybersecurity								3	17
	School Psychology	13	26	23	23	19	24	26	24	23
	Social Work						27	39	30	54
	Total	13	26	23	23	26	64	80	68	105
Grand Total		417	401	416	418	470	529	504	595	633

Note: Counts include first and second degrees awarded; headcounts are duplicated for those with two distinct degrees.

Most Popular Majors of Bachelor Degree Recipients

	2018-19			2019-20			2020-21			2021-22			2022-23	
	#	%		#	%		#	%		#	%		#	%
Marketing	174	7.4%	Finance	191	7.8%	Finance	160	6.9%	Marketing	166	7.3%	Finance	175	9.4%
Finance	172	7.3%	Marketing	178	7.3%	Marketing	147	6.4%	Finance	164	7.2%	Marketing	147	7.9%
General Business	154	6.5%	Communication	140	5.7%	Elementary Education	121	5.2%	Elementary Education	126	5.5%	Elementary Education	119	6.4%
Social Work	143	6.1%	Elementary Education	104	4.2%	Communication	107	4.6%	General Management	103	4.5%	Psychology	94	5.1%
Communication	127	5.4%	Psychology	101	4.1%	Accounting	105	4.6%	Psychology	94	4.1%	General Business	93	5.0%

Most Popular Majors of Graduate Degree Recipients

	2018-19			2019-20			2020-21			2021-22			2022-23	
	#	%		#	%		#	%		#	%		#	%
Business Administration	183	38.9%	Business Administration	214	40.5%	Business Administration	211	41.9%	Business Administration	301	50.6%	Business Administration	305	48.2%
Professional Studies	69	14.7%	Professional Studies	78	14.7%	Professional Studies	56	11.1%	Professional Studies	45	7.6%	Social Work	54	8.5%
Accounting	56	11.9%	Counseling	40	7.6%	Special Education	42	8.3%	Special Education	42	7.1%	Special Education	48	7.6%
Counseling	39	8.3%	Special Education	32	6.0%	Social Work	39	7.7%	Social Work	30	5.0%	Counseling	46	7.3%
Special Education	34	7.2%	Social Work	27	5.1%	Counseling	29	5.8%	Environmental Safety & Health	30	5.0%	Environmental Safety & Health	26	4.1%

Note: Counts include first and second degrees awarded; headcounts are duplicated for those with two distinct degrees.

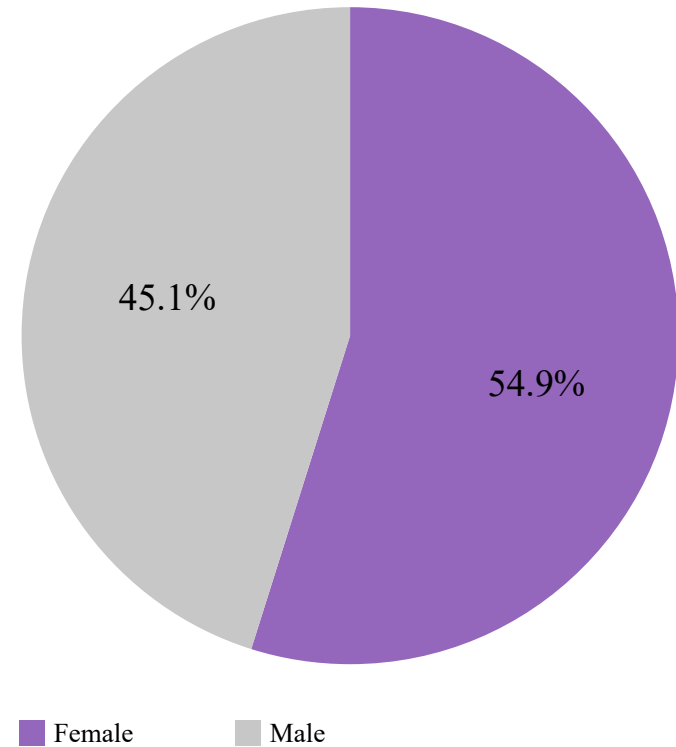


Faculty and Staff

Headcount of Faculty and Staff by Gender

		2019	2020	2021	2022	2023
Faculty	Female	188	176	168	165	168
	Male	198	190	185	180	180
	Total	386	366	353	345	348
Instructional Academic Staff	Female	170	116	115	124	115
	Male	133	101	97	105	95
	Total	303	217	212	229	210
Other Academic Staff	Female	195	191	182	204	217
	Male	135	123	128	130	140
	Total	330	314	310	334	357
University Staff	Female	216	183	169	151	137
	Male	135	127	124	127	126
	Total	351	310	293	278	263
Limited Appointment	Female	27	28	26	30	27
	Male	21	22	24	23	23
	Total	48	50	50	53	50
Graduate Assistants	Female	56	49	47	53	47
	Male	35	34	24	23	21
	Total	91	83	71	76	68
Grand Total		1,509	1,340	1,289	1,315	1,296

FACULTY AND STAFF BY GENDER
FALL 2023



Note: Unduplicated headcount according to UW-W employee classification system. Limited term employees (LTEs), employees in training, and student help are excluded. Employees at both the Whitewater and Rock County campuses are included.

Headcount of Faculty and Staff by Race/Ethnicity

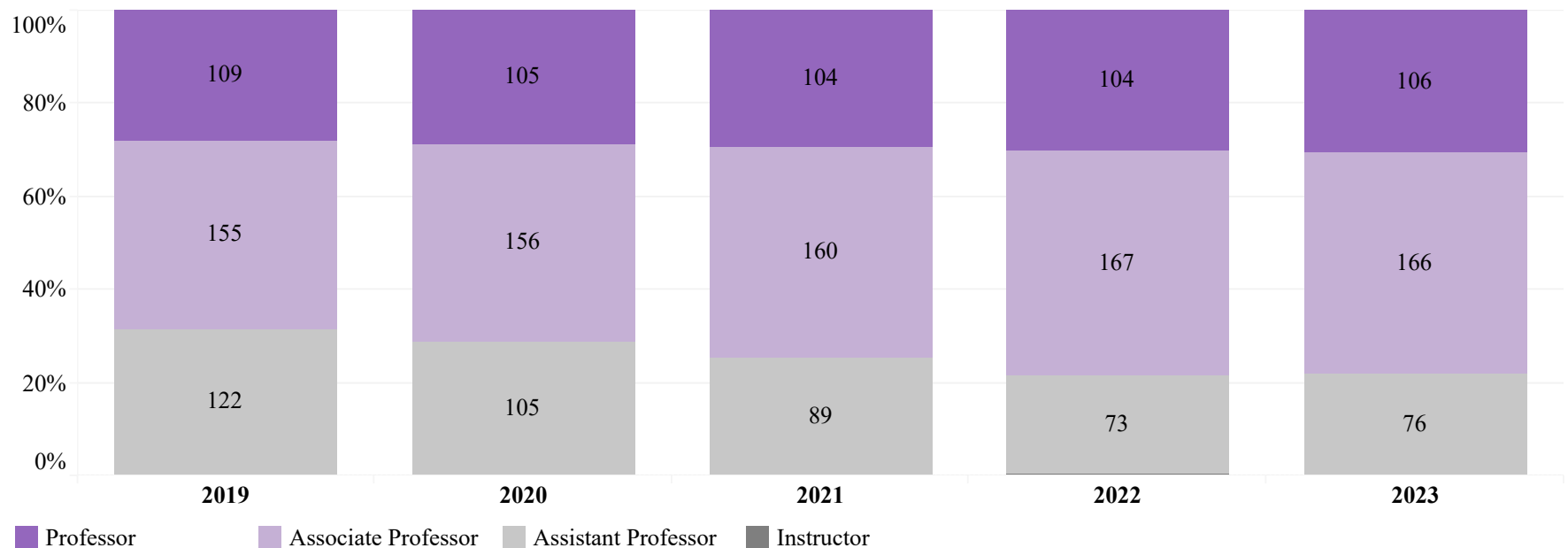
		2019	2020	2021	2022	2023
Faculty	Asian	77	71	67	63	68
	Black, Non-Hispanic	12	10	9	10	10
	Hispanic	17	15	15	17	17
	Native American			1	1	
	Two or More Races	5	4	3	4	4
	Unknown	6	6	4	5	3
	White, Non-Hispanic	269	260	254	245	246
	Total	386	366	353	345	348
Instructional Academic Staff	Asian	11	10	6	9	7
	Black, Non-Hispanic	14	10	7	7	3
	Hispanic	6	3	2	4	2
	Native American	1	1	1		1
	Two or More Races				1	2
	Unknown	2	1	3	2	7
	White, Non-Hispanic	269	192	193	206	188
	Total	303	217	212	229	210
Other Academic Staff	Asian	6	7	6	10	10
	Black, Non-Hispanic	10	10	10	9	14
	Hawaiian or Pacific Island..	1	1	1	1	
	Hispanic	11	9	11	12	15
	Native American	1	1	2	2	2
	Two or More Races	3	2	1	3	4
	Unknown	12	10	13	14	20
	White, Non-Hispanic	286	274	266	283	292
	Total	330	314	310	334	357
University Staff	Asian	1	3	2	1	1
	Black, Non-Hispanic	6	2	2	4	3
	Hispanic	19	21	24	27	28
	Native American	1	1	1	1	
	Two or More Races	5	5	4	2	2
	Unknown	6	6	7	15	12
	White, Non-Hispanic	313	272	253	228	217
	Total	351	310	293	278	263
Limited Appointment	Asian	3	3	4	4	2
	Black, Non-Hispanic	6	6	7	5	4
	Hispanic		1	1	2	1
	White, Non-Hispanic	39	40	38	42	43
	Total	48	50	50	53	50
Graduate Assistants	Asian	8	6	3	4	5
	Black, Non-Hispanic	9	6	6	8	2
	Hispanic	4	6	5	4	4
	Native American	1		1		
	Unknown	19	21	13	17	18
	White, Non-Hispanic	50	44	43	43	39
	Total	91	83	71	76	68
Grand Total		1,509	1,340	1,289	1,315	1,296

Note: Unduplicated headcount according to UW-W employee classification system. Limited term employees (LTEs), employees in training, and student help are excluded. Employees at both the Whitewater and Rock County campuses are included.

Faculty Headcount by Tenure Status, Rank, and Gender

		2019		2020		2021		2022		2023	
		Female	Male	Female	Male	Female	Male	Female	Male	Female	Male
Tenure	Professor	48	61	44	60	46	58	44	60	44	62
	Associate Professor	79	73	76	78	82	76	81	86	80	86
	Assistant Professor						1				
Tenure Track	Associate Professor		3		2		2				
	Assistant Professor	56	58	55	50	40	48	39	34	44	32
	Instructor							1			
Unknown	Professor			1							
	Assistant Professor	5	3								
Grand Total		188	198	176	190	168	185	165	180	168	180

FACULTY BY RANK

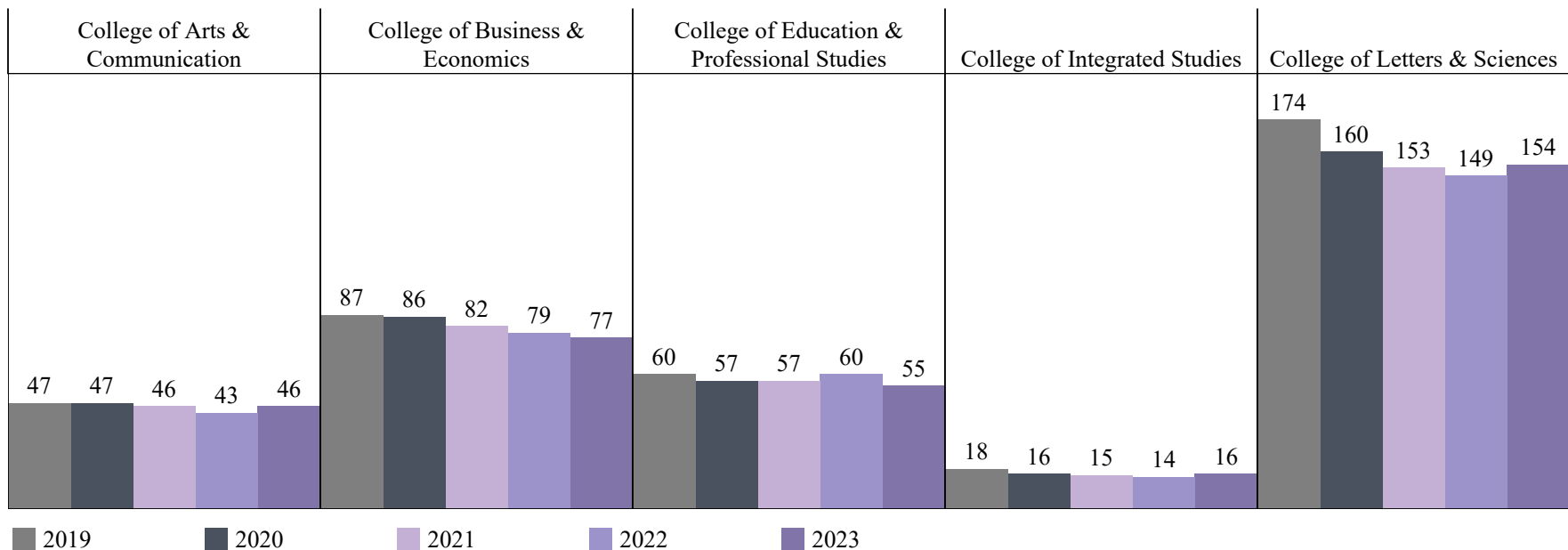


Note: Unduplicated headcount according to UW-W employee classification system. Limited term employees (LTEs), employees in training, and student help are excluded. Employees at both the Whitewater and Rock County campuses are included.

Headcount of Faculty by College

	2019	2020	2021	2022	2023
College of Arts & Communication	47	47	46	43	46
College of Business & Economics	87	86	82	79	77
College of Education & Professional Studies	60	57	57	60	55
College of Integrated Studies	18	16	15	14	16
College of Letters & Sciences	174	160	153	149	154
Grand Total	386	366	353	345	348

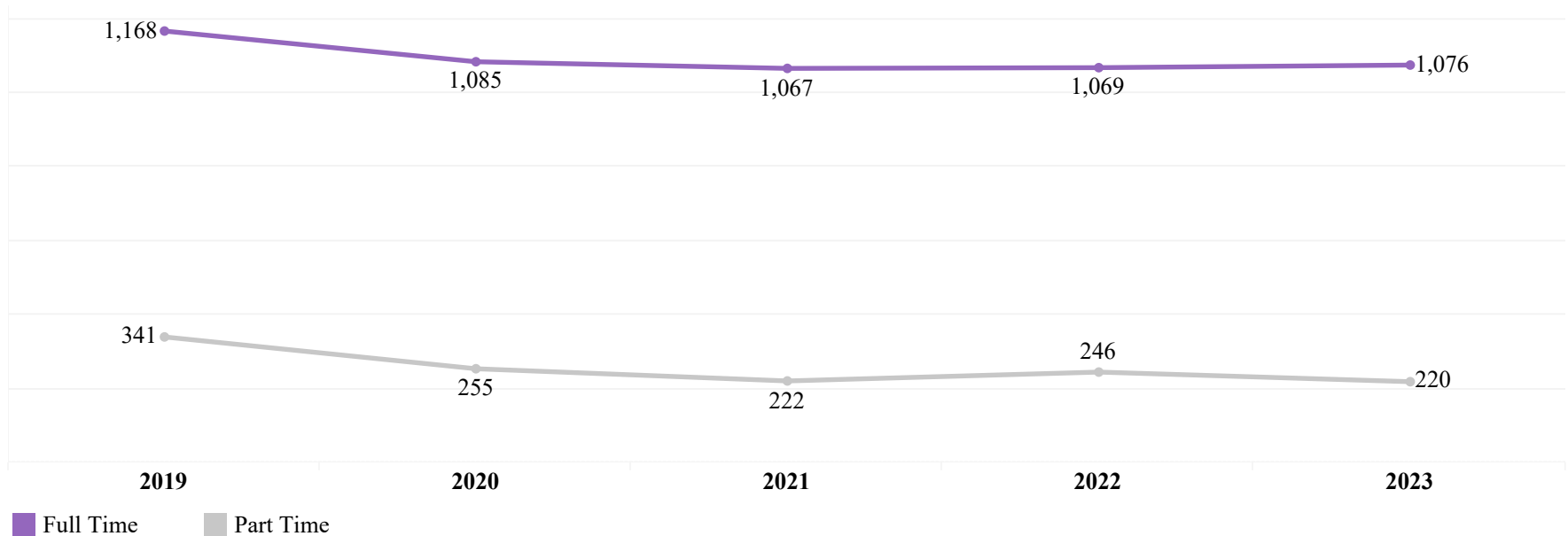
FACULTY HEADCOUNT BY COLLEGE



Note: Unduplicated headcount according to UW-W employee classification system. Limited term employees (LTEs), employees in training, and student help are excluded. Employees at both the Whitewater and Rock County campuses are included.

Faculty and Staff FTE by Employee Classification

	2019	2020	2021	2022	2023
Faculty	417.7	399.5	376.0	375.2	376.6
Instructional Academic Staff	232.9	185.8	168.5	178.9	182.3
Other Academic Staff	363.0	364.7	373.3	451.1	511.1
University Staff	382.4	345.5	324.2	304.9	289.9
Limited Appointment	64.5	64.8	59.0	66.7	68.0
Graduate Assistants	45.3	39.8	33.6	36.7	33.7
Grand Total	1,505.7	1,400.0	1,334.6	1,413.7	1,461.5

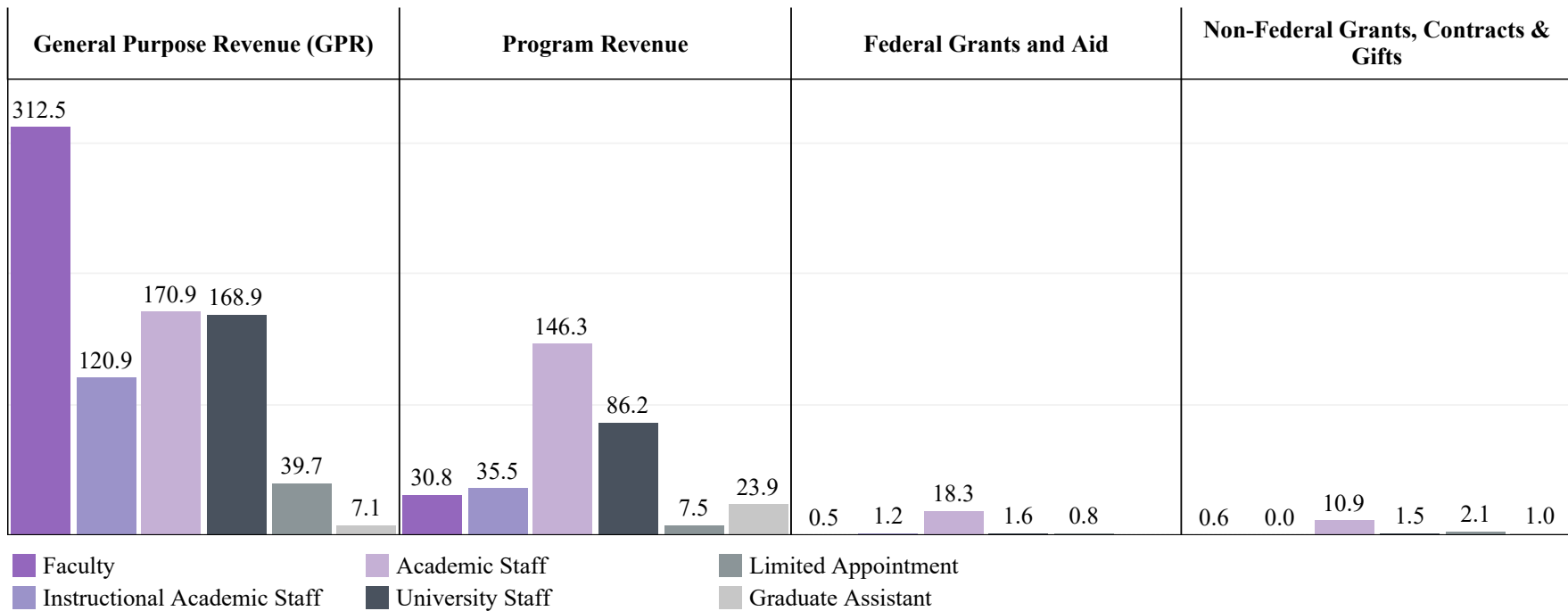
TREND IN FULL-TIME/PART-TIME STATUS OF EMPLOYEES

Note: Full-Time Equivalent (FTE) is a metric that counts the number of full-time and part-time employees together, but each employee is counted as a specific fraction of a full-time individual. Limited term employees (LTEs), employees in training, and undergraduate student help are excluded. Employees at both the Whitewater and Rock County campuses are included.

Faculty and Staff FTE by Source of Funding

	2019				2023			
	General Purpose Revenue (GPR)	Program Revenue	Federal Grants and Aid	Non-Federal Grants, Contracts & Gifts	General Purpose Revenue (GPR)	Program Revenue	Federal Grants and Aid	Non-Federal Grants, Contracts & Gifts
Faculty	359.1	23.6	0.7	0.3	312.5	30.8	0.5	0.6
Instructional Academic Staff	142.7	63.1	0.6		120.9	35.5	1.2	0.0
Academic Staff	139.9	150.7	7.4	10.4	170.9	146.3	18.3	10.9
University Staff	198.4	140.9	1.6	2.1	168.9	86.2	1.6	1.5
Limited Appointment	35.6	9.9	0.5	0.8	39.7	7.5	0.8	2.1
Graduate Assistant	15.6	24.9		2.0	7.1	23.9		1.0

2023 FACULTY AND STAFF FTE SOURCE OF FUNDING

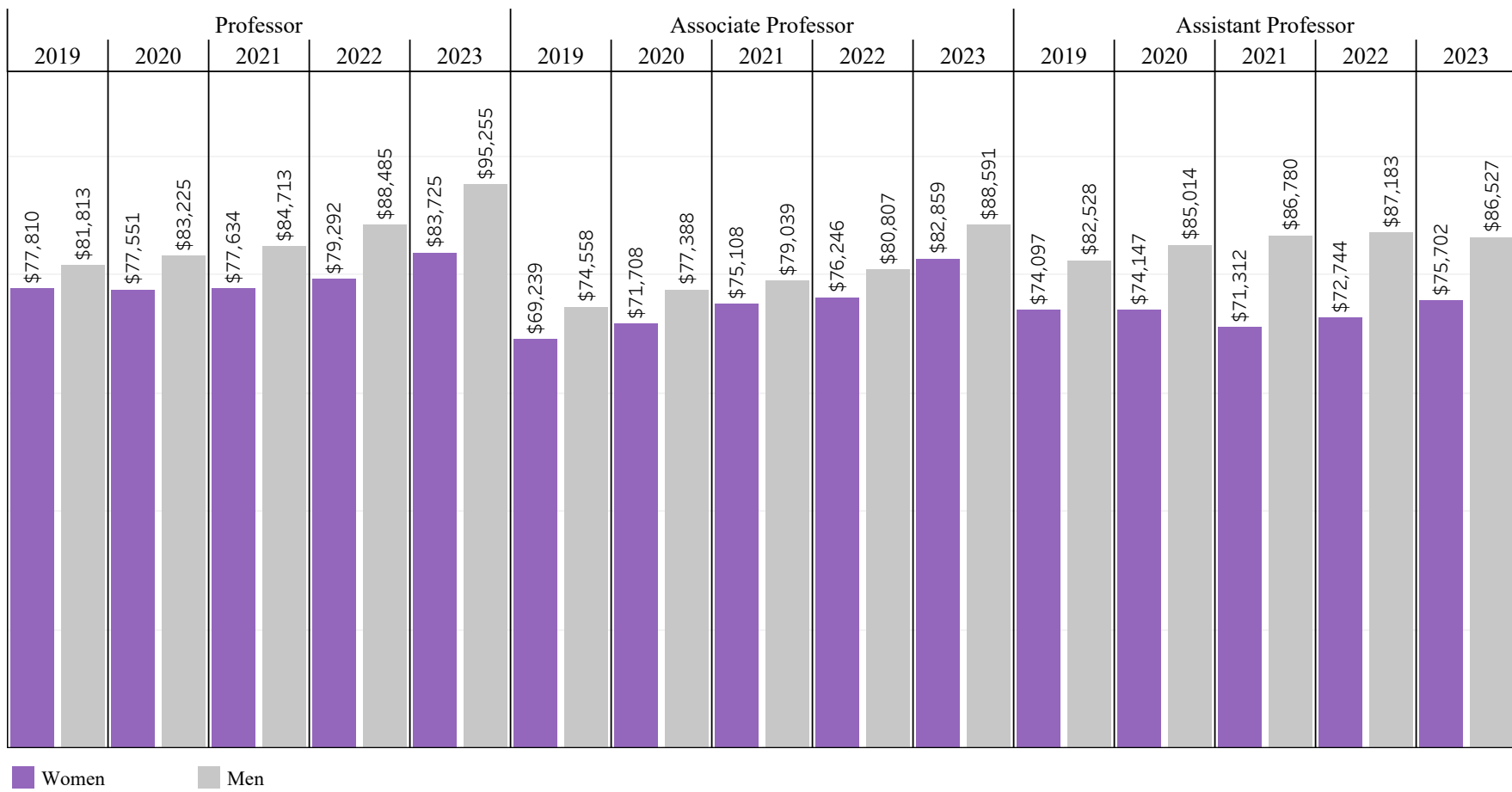


Note: Full-Time Equivalent (FTE) is a metric that counts the number of full-time and part-time employees together, but each employee is counted as a specific fraction of a full-time individual. Limited term employees (LTEs), employees in training, and undergraduate student help are excluded. Employees at both the Whitewater and Rock County campuses are included.

Average Salaries of Faculty by Rank and Gender

Whitewater Campus Only

	2019		2020		2021		2022		2023	
	Women	Men	Women	Men	Women	Men	Women	Men	Women	Men
Professor	\$77,810	\$81,813	\$77,551	\$83,225	\$77,634	\$84,713	\$79,292	\$88,485	\$83,725	\$95,255
Associate Professor	\$69,239	\$74,558	\$71,708	\$77,388	\$75,108	\$79,039	\$76,246	\$80,807	\$82,859	\$88,591
Assistant Professor	\$74,097	\$82,528	\$74,147	\$85,014	\$71,312	\$86,780	\$72,744	\$87,183	\$75,702	\$86,527



Note: Includes faculty on 9-month contracts, which is 99.8% of UW-W faculty.

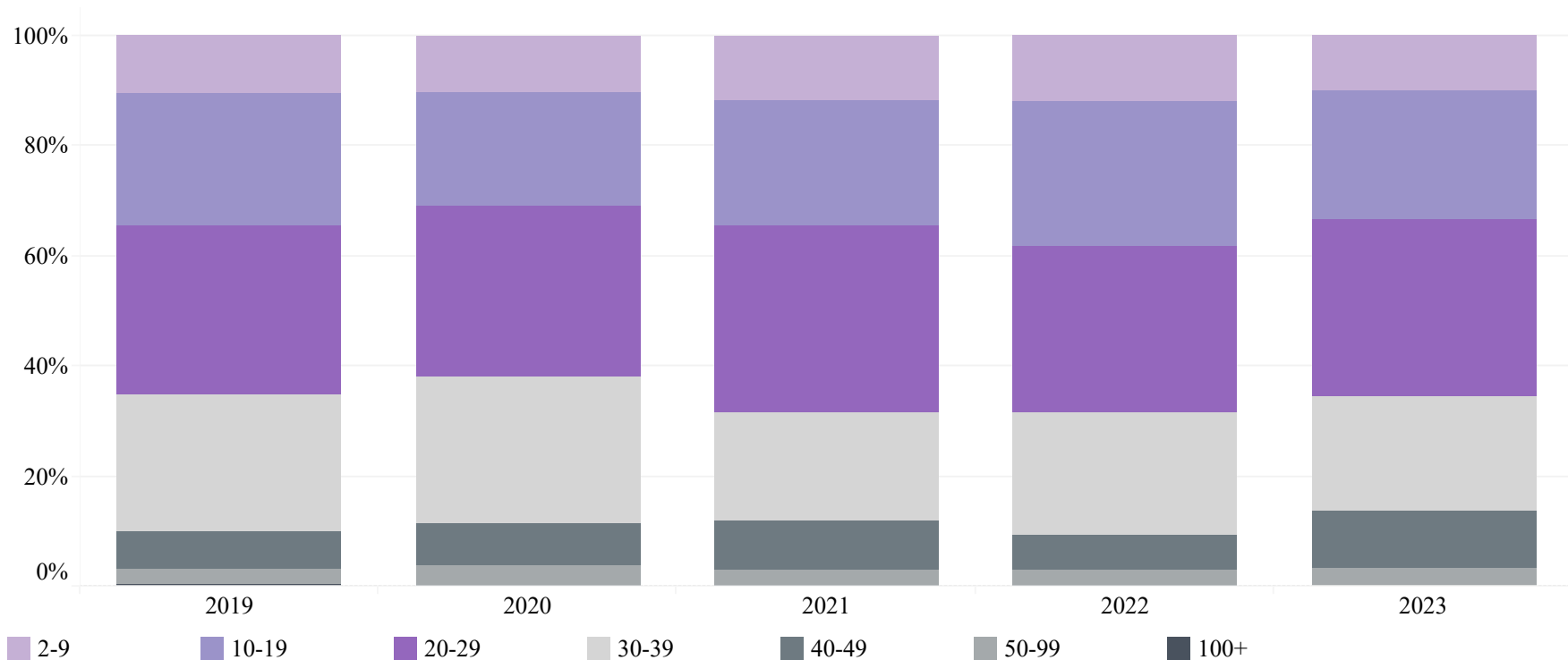


Instruction

Average Undergraduate Class Size, Fall Semester

	2019		2020		2021		2022		2023	
2-9	163	10.6%	146	10.2%	159	11.6%	202	12.0%	167	10.0%
10-19	365	23.8%	301	20.9%	311	22.8%	441	26.3%	387	23.2%
20-29	470	30.7%	443	30.8%	463	33.9%	506	30.1%	539	32.4%
30-39	384	25.0%	382	26.6%	268	19.6%	373	22.2%	346	20.8%
40-49	102	6.7%	111	7.7%	124	9.1%	109	6.5%	175	10.5%
50-99	45	2.9%	49	3.4%	39	2.9%	45	2.7%	50	3.0%
100+	4	0.3%	5	0.3%	2	0.1%	3	0.2%	2	0.1%
Total	1,533	100.0%	1,437	100.0%	1,366	100.0%	1,679	100.0%	1,666	100.0%

UNDERGRADUATE CLASS SECTIONS BY CLASS SIZE, 5-YEAR TREND

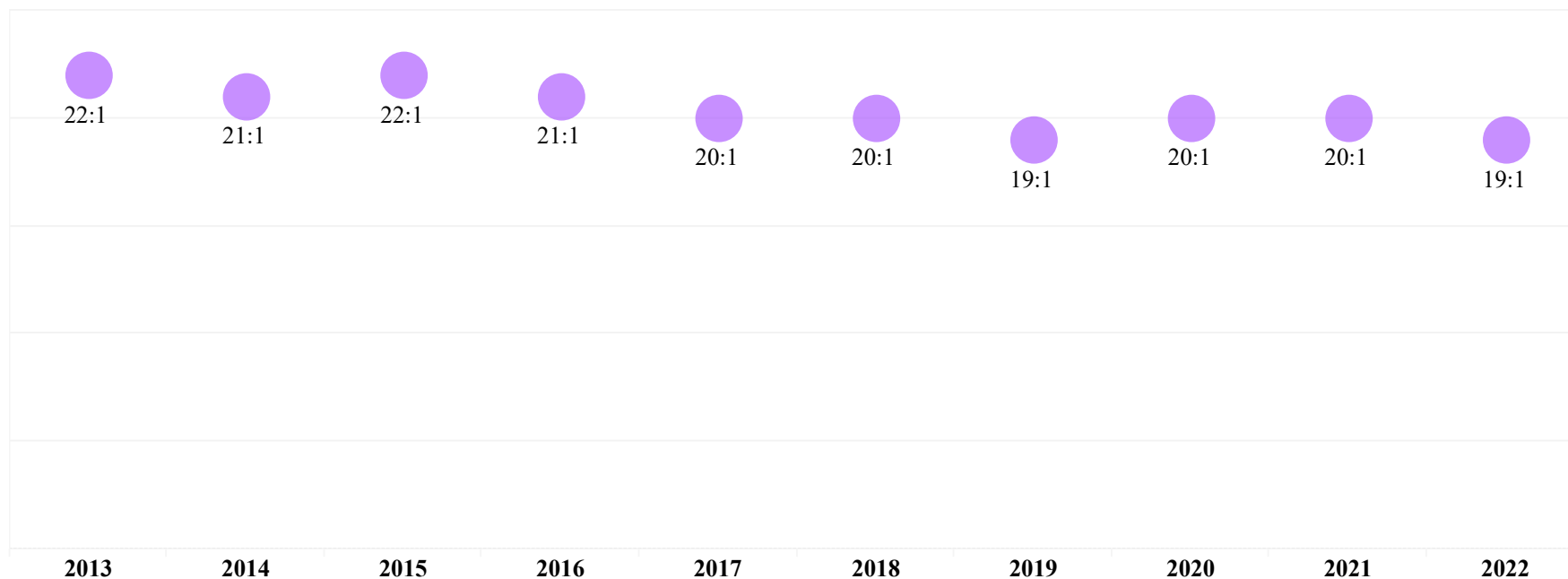


Note: Report includes in-person, hybrid, and remote courses, but excludes individual instruction courses with an enrollment of only 1 student (such as research, music instruction, one-to-one independent study, internship credit, etc). Data reflects Fall semester classes only.

Student-to-Faculty Ratio

2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
22:1	21:1	22:1	21:1	20:1	20:1	19:1	20:1	20:1	19:1

STUDENT-TO-FACULTY RATIO



Note: The student-to-faculty ratio at UW-Whitewater is calculated using a formula provided by the Common Data Set (CDS) Initiative. This formula is favored because it takes into account both full-time and part-time student counts, both full-time and part-time faculty and instructional academic staff (IAS) counts, and the percentage of faculty and IAS who have predominately instructional responsibilities. U.S. News and World Report also requires colleges to use the CDS formula when submitting student-to-faculty ratios for its college rankings issue. The formula is as follows:

$$\text{Student-to-Faculty Ratio} = \frac{[\text{FT Students} + (\text{PT Students}/3)]}{[\text{FT Faculty and IAS} + (\text{PT Faculty and IAS}/3)]}$$

Values are shown in reverse order on the line graph since a lower ratio indicates a smaller number of students per each faculty member, indicating smaller class sizes and more individualized attention.

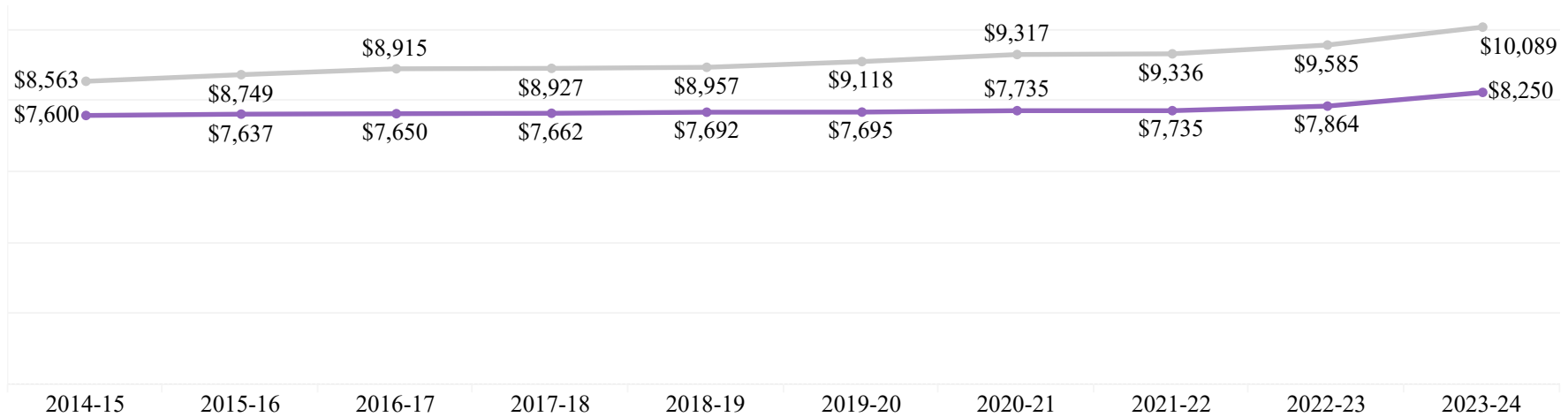
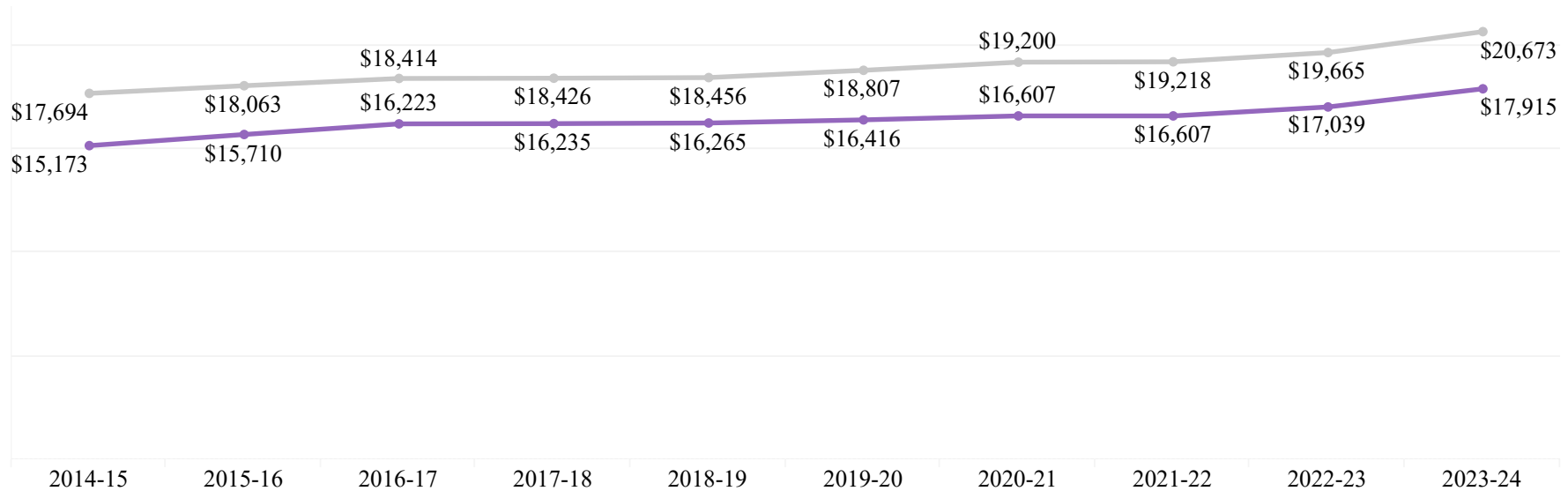


Financial Aid

Cost of Attendance

			Tuition		Fees		Room & Board		Total	
			Undergrad	Graduate	Undergrad	Graduate	Undergrad	Graduate	Undergrad	Graduate
Resident	2014-15	Main	\$6,519	\$7,640	\$1,081	\$923	\$6,144	\$6,144	\$13,744	\$14,707
	2015-16	Main	\$6,519	\$7,793	\$1,118	\$956	\$7,082	\$7,082	\$13,859	\$14,971
	2016-17	Main	\$6,519	\$7,949	\$1,131	\$966	\$6,326	\$6,326	\$14,086	\$15,351
	2017-18	Main	\$6,519	\$7,949	\$1,143	\$978	\$6,442	\$6,442	\$14,104	\$15,369
	2018-19	Main	\$6,519	\$7,949	\$1,173	\$1,008	\$6,601	\$6,601	\$14,293	\$15,558
	2019-20	Main	\$6,519	\$8,108	\$1,176	\$1,010	\$6,847	\$6,847	\$14,542	\$15,965
		Rock	\$4,750		\$547				\$5,297	
	2020-21	Main	\$6,519	\$8,270	\$1,216	\$1,047	\$7,039	\$7,039	\$14,774	\$16,586
		Rock	\$4,750		\$547				\$5,297	
	2021-22	Main	\$6,519	\$8,289	\$1,216	\$1,047	\$7,250	\$7,250	\$149,855	\$16,586
		Rock	\$4,759		\$547				\$5,306	
	2022-23	Main	\$6,519	\$8,436	\$1,345	\$1,149	\$7,750	\$7,750	\$15,614	\$17,335
		Rock	\$4,750		\$547				\$5,297	
	2023-24	Main	\$6,812	\$8,857	\$1,438	\$1,232	\$7,718	\$7,718	\$15,614	\$17,335
		Rock	\$4,964		\$573		\$7,718		\$5,297	
Nonresident	2014-15	Main	\$14,092	\$16,771	\$1,081	\$923	\$6,144	\$6,144	\$21,317	\$23,838
	2015-16	Main	\$14,592	\$17,107	\$1,118	\$956	\$7,082	\$7,082	\$22,792	\$25,145
	2016-17	Main	\$15,092	\$17,448	\$1,131	\$966	\$6,326	\$6,326	\$22,549	\$24,739
	2017-18	Main	\$15,092	\$17,448	\$1,143	\$978	\$6,442	\$6,442	\$22,677	\$24,868
	2018-19	Main	\$15,092	\$17,448	\$1,173	\$1,008	\$6,601	\$6,601	\$22,866	\$25,057
	2019-20	Main	\$15,240	\$17,797	\$1,176	\$1,010	\$6,847	\$6,847	\$23,263	\$25,654
		Rock	\$12,321		\$547				\$12,868	
	2020-21	Main	\$15,391	\$18,153	\$1,216	\$1,047	\$7,039	\$7,039	\$23,646	\$26,239
		Rock	\$12,321		\$547				\$12,868	
	2021-22	Main	\$15,391	\$18,171	\$1,216	\$1,047	\$7,250	\$7,250	\$23,857	\$26,468
		Rock	\$12,329		\$547				\$12,876	
	2022-23	Main	\$15,694	\$18,516	\$1,345	\$1,149	\$7,750	\$7,750	\$24,789	\$27,415
		Rock	\$12,321		\$547				\$12,868	
	2023-24	Main	\$16,477	\$19,441	\$1,438	\$1,232	\$7,718	\$7,718	\$24,789	\$27,415
		Rock	\$12,937		\$573		\$7,718		\$12,868	

Note: Tuition is based on full-time course load. Room charge based on double occupancy. Board charge based on maximum plan (24 meals per week).

Cost of Attendance (continued)**Whitewater Campus Only****RESIDENT TUITION AND FEES****NON-RESIDENT TUITION AND FEES**

■ Graduate ■ Undergrad



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