

University of Wisconsin-Whitewater

Online Academic Program Enrollment

Fall Enrollment for Degree-Seeking Students

by Academic Level, College, Online Academic Program Code and Major

			2020	2021	2022	2023	2024
Undergraduate	Arts and Communication	AOBACOMM	Communication	8	24	31	48
		AOBSCOMM	Communication	4	5	14	13
		College Total		12	29	45	61
	Business and Economics	BOBBAACTG	Accounting		28	76	109
		BOBBABUSAN	Business Analytics	1			13
		BOBBAECON	Economics	8	11	14	15
		BOBBAFINC	Finance	49	72	70	84
		BOBBAGNBUS	General Business	118	123	114	99
		BOBBAGNMGN	General Management Management	32	44	39	
						48	52
		BOBBAHRMGN	Human Resource Management				6
		BOBBAMKTEM	Marketing	18	22	26	28
		BOBBAMKTG	Marketing	45	53	51	57
		BOBBAPRDM	Supply Chain Management				12
		BOBSOESHEM	Occupational Safety	7	13	23	23
		BONDBUSUND	Undeclared Major-Business				4
		College Total		277	339	365	445
							535

Note: College affiliation is determined by major. Headcount is unduplicated; students who have more than one major are only counted in his/her first major. The “online” designation in the academic program acronym (e.g., ACUO, BEUO, etc.) is assigned to academic plans that are offered solely online. Therefore, this report assumes that students with these online academic plans listed as their first major are students admitted to our online programs. Enrollment excludes study away students. Data on UW-Rock County academic plan enrollment was first available for reporting in Fall 2019.

Additional definitions are available in the IRAP Glossary at <https://www.uww.edu/irap/>

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Undergraduate	Education and Professional Studies	EOBAERLYCH Early Child Care & Education		3	11	31	34
		EOBSEERCHD Early Childhood Education		32	61	78	72
		EOBSERLYCH Early Child Care & Education			8	11	14
		EOBSESPED Special Education	17	24	44	60	82
		EOBSHUMPRF Human Performance	1	5	21	29	26
		SFBSESPEDO Special Education	1				
	College Total		19	64	145	209	228
	Letters and Sciences	LOBALGLSTD Legal Studies					7
		LOBALIBST Liberal Studies	13	18	18	16	20
		LOBAPOLSCI Political Science	12	4	3	9	8
		LOBASOCWRK Social Work			2	12	18
		LOBSLGLSTD Legal Studies					3
		LOBSLIBST Liberal Studies	13	11	8	16	18
		LOBSPOLSCI Political Science	10	13	15	11	6
		LOBSSOCWRK Social Work			9	52	57
	College Total		48	46	55	116	137
	Student Level Total		344	461	594	815	961

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Graduate	Arts and Communication	AOMSCOMM	1	14	21	21	18
		College Total	1	14	21	21	18
	Business and Economics	BOMBABADM	7	161	366	531	598
		BOMSBUSAN	7	32	44	47	54
		BOMSCYBER	16	36	56	46	27
		BOMSESCHMG	3	3	14	25	26
		BOMSFINANC	9	33	34	21	34
		BOMSMKTG			14	25	31
		BOMSSAFTY	19	61	67	61	60
		College Total	61	326	595	756	830
	Education and Professional Studies	EOMSAPLKIN			5	19	23
		EOMSBSMKED		16	12	16	22
		EOMSEERCHD			10	14	16
		EOMSEHGHD	7				
		EOMSEPD			9	9	3
		EOMSERDDYS					6
		EOMSESPED		41	83	110	93

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Graduate	Education and Professional Studies	EOMSINSTDS	Instructional Design & Learning Tec..	12	32	48	43	51	
		College Total		19	89	167	211	214	
	Letters and Sciences	LOMSABT	Applied Biotechnology	1	2	3	4	8	
		LOMSCMPSCI	Computer Science					2	9
		LOMSWSOCWK	Social Work					46	48
	College Total			1	2	3	52	65	
	Student Level Total			82	431	786	1,040	1,127	
Grand Total				426	892	1,380	1,855	2,088	

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