University of Wisconsin-Whitewater
Fall Enrollment for Degree-Seeking Undergraduate Students

by Minor

	2020	2021	2022	2023	2024
Accounting	3	1	22	22	23
Actuarial Mathematics	8	5	3	1	
Adaptive Education Licensure	244	244	257	219	226
Advertising	56	45	33	32	37
African American Studies	3		1	1	1
Allied Health Foundations	59	41	44	65	68
American Indian Studies				2	3
Anthropology	25	23	35	33	44
Art	19	21	21	22	19
Art History	10	3	7	6	6
Art Studio	33	26	15	22	22
Arts Management	5	2			
Asian/Asian American Studies	1	1		2	1
Athletic Coaching Education	85	69	64	53	59
Audio Production & Sound Design				4	13
Bioinformatics	2	3	1	1	3
Biology	47	22	30	30	24
Biology Education			1		
Broadcast/Print/Web	7	14	14	9	15
Business Analytics	29	19	16	23	28
Business Law	4	1	1	13	11
Business Law for Business Majors	13	11	12	4	1
Chemistry	47	48	37	37	23
Communication - Corporate Communication	24	16			
Communication - Electronic Media	24	21	21	27	30
Communication - Elementary Emphasis				1	2
Communication - Public Relations	26	18	26	21	12

Note: Headcount is duplicated; students who have more than one minor are counted in each minor with which they are affiliated. Enrollment excludes study away students.

Additional definitions are available in the IRAP glossary at https://www.uww.edu/irap/

University of Wisconsin-Whitewater
Fall Enrollment for Degree-Seeking Undergraduate Students

by Minor

	2020	2021	2022	2023	2024
Communication - Secondary Emphasis	2	2	3	3	
Communication Corporate Communication			11	8	15
Communication Sciences & Disorders	3	4			3
Computer Science	53	51	45	52	42
Creative Writing	26	32	33	34	30
Criminology	80	68	71	69	66
Cybersecurity	20	28	34	43	50
Dance	31	21	23	14	18
Data Science	21	23	17	20	17
Digital Marketing	23	17	7	15	18
Disability in Community, School & Society				40	43
Disability Studies	45	39	39	44	42
Economics	24	27	23	27	30
Economics Education	2	1	1	1	
Educational Studies					5
English Education	33	38	40	28	20
English Literature	11	8	6	4	9
Entrepreneurship	12	12	13	19	22
Environmental Management				1	2
Environmental Studies	56	44	54	50	45
Experiential & Sports Marketing	4	3	1	3	5
Film Studies	35	31	24	20	22
Finance	13	17	18	21	20
Financial Planning					1
French	21	16	12	12	14
General Business	85	84	101	96	100
General Communication	13	15	25	18	16

Note: Headcount is duplicated; students who have more than one minor are counted in each minor with which they are affiliated. Enrollment excludes study away students.

Additional definitions are available in the IRAP glossary at https://www.uww.edu/irap/

University of Wisconsin-Whitewater
Fall Enrollment for Degree-Seeking Undergraduate Students

by Minor

	2020	2021	2022	2023	2024
General Management	24	25	21	11	7
General Science Elementary	23	24	19	17	11
Geography	4	5	7	4	4
Geography Education	1	1	2	4	3
Geology	3	7	2	3	4
German	18	17	16	15	10
GIS	1	3	3	4	3
Health Education	9	14	11	2	3
Health Promotion	18	16	20	24	17
History	20	21	21	22	25
History Education	19	10	8	4	2
Human Resource Management	28	18	14	10	10
Human Services Foundations	102	78	90	126	144
Individualized	2			3	2
Information Technology	39	27	19	20	28
Insurance					1
International Business	9	7	9	7	10
International Studies	10	5	7	5	6
Investments					1
Japanese Studies	10	14	18	24	30
Jazz & Commerical Music					2
Journalism	11	5	2		
Latinx/Latin American Studies	4	1	4	2	1
Leadership & Military Science	31	26	22	19	23
Leadership Development				2	11
Leadership Development Minor for Business Majors				1	1
Legal Studies	14	22	14	22	31

Note: Headcount is duplicated; students who have more than one minor are counted in each minor with which they are affiliated. Enrollment excludes study away students.

Additional definitions are available in the IRAP glossary at https://www.uww.edu/irap/

Institutional Research, Assessment and Planning, UW-Whitwater 12/2024

University of Wisconsin-Whitewater
Fall Enrollment for Degree-Seeking Undergraduate Students

by Minor

	2020	2021	2022	2023	2024
Liberal Studies	13	12	25	21	16
Library Media Grades K-12	11	12	10	9	4
Library Science	11	5	4	4	5
Marketing	76	65	55	60	67
Marketing with Professional Sales Emphasis	13	7	14	12	17
Mathematics	26	19	24	22	32
Mathematics Elementary Education	50	48	46	31	15
Mathematics Secondary Education	4	4	5	5	3
Media Arts & Game Development - Communication/Gaming	19	16	15	13	16
Media Arts & Game Development - Technology	27	20	13	19	14
Media Arts & Game Development - Visual Media Design	15	15	14	18	21
Middle Eastern Studies	3	4	4	3	4
Music	38	42	32	31	21
Musical Theatre				1	4
Nonprofit Management	2	6	4	4	6
Nonprofit Management for Business Majors	3	3	3	1	
Philosophy	28	24	20	20	16
Physical Science	2	2	1	1	1
Physics	11	5	3	9	11
Physics Education	1	2	1	2	
Political Science	60	54	44	37	31
Professional Spanish			1	2	3
Professional Writing & Publishing	11	15	15	8	10
Psychology	167	137	129	129	138
Psychology Business	17	16	7	9	12
Psychology Education	9	11	9	8	8
Public Administration	9	3	5	4	10

Note: Headcount is duplicated; students who have more than one minor are counted in each minor with which they are affiliated. Enrollment excludes study away students.

Additional definitions are available in the IRAP glossary at https://www.uww.edu/irap/

University of Wisconsin-Whitewater
Fall Enrollment for Degree-Seeking Undergraduate Students

by Minor

	2020	2021	2022	2023	2024
Public Health	5	8	6	4	4
Race & Ethnic Studies	9	10	6	5	6
Recreation & Leisure Studies	8	7	4	5	4
Retail Management				1	
Safety Studies Occupational	10	9	10	6	12
Social Studies Elementary Education	26	31	33	26	16
Sociology	98	79	63	66	80
Sociology Education Emphasis	4	4	7	8	3
Spanish	232	182	158	179	172
Spanish Education	10	6	4	2	3
Special Education (Non Licensure) for non-Education Majors	53	36	43		
Sport Management	27	25	26	39	48
Statistics	3	2	5	5	3
Strength & Conditioning	27	32	32	36	45
Supply Chain Management			2	3	3
Teaching English as a Second Language	19	11	11	6	1
Teaching English as a Second Language for Adults	1	1	1	1	
Teaching English as a Second Language/Bilingual - Bicultural Education	10	7	5	12	18
Theatre	22	14	18	16	15
Urban & Area Development	1				
Water Business		1			
Web Site Development & Administration	16	16	24	27	20
Women's & Gender Studies	34	32	42	31	32
World Religions	6	4	11	10	7
Grand Total	3,034	2,645	2,606	2,613	2,693

Note: Headcount is duplicated; students who have more than one minor are counted in each minor with which they are affiliated. Enrollment excludes study away students.

Additional definitions are available in the IRAP glossary at https://www.uww.edu/irap/

Institutional Research, Assessment and Planning, UW-Whitwater 12/2024