University of Wisconsin-Whitewater
Fall Enrollment for Degree-Seeking Undergraduate Students

by Minor

	2021	2022	2023	2024	2025
Accounting	*	22	22	23	25
Actuarial Mathematics	*	*	*		*
Adaptive Education Licensure	244	257	219	226	219
Advertising	45	33	32	37	34
African American Studies		*	*	*	*
Allied Health Foundations	41	44	65	68	79
American Indian Studies			*	*	
Anthropology	23	35	33	44	42
Art	21	21	22	19	16
Art History	*	*	*	*	*
Art Studio	26	15	22	22	26
Arts Management	*				
Asian/Asian American Studies	*		*	*	*
Athletic Coaching Education	69	64	53	59	57
Audio Production & Sound Design			*	13	13
Bioinformatics	*	*	*	*	*
Biology	22	30	30	24	26
Biology Education		*			
Broadcast/Print/Web	14	14	*	15	18
Business Analytics	19	16	23	28	18
Business Law	*	*	13	11	17
Business Law for Business Majors	11	12	*	*	
Chemistry	48	37	37	23	17
Communication - Corporate Communication	16				
Communication - Electronic Media	21	21	27	30	29
Communication - Elementary Emphasis		*		*	*
Communication - Public Relations	18	26	21	12	10
Communication - Secondary Emphasis	*	*	*		
Communication Corporate Communication		11	*	15	12
Communication Sciences & Disorders	*			*	*
Computer Science	51	45	52	42	38
Creative Writing	32	33	34	30	37
Criminology	68	71	69	66	67
Cybersecurity	28	34	43	50	53
Dance	21	23	14	18	16
Data Science	23	17	20	17	18
Digital Marketing	17	*	15	18	28
Disability in Community, School & Society			40	43	45

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by Minor

	2021	2022	2023	2024	2025
Disability Studies	39	39	44	42	44
Economics	27	23	27	30	18
Economics Education	*	*	*		
Educational Studies				*	14
English Education	38	40	28	20	*
English Literature	*	*	*	*	*
Entrepreneurship	12	13	19	22	15
Environmental Management			*	*	*
Environmental Studies	44	54	50	45	39
Experiential & Sports Marketing	*	*	*	*	*
Expressive Arts					*
Film Studies	31	24	20	22	23
Finance	17	18	21	20	21
Financial Planning				*	
First Nations & Indigenous Studies					*
French	16	12	12	14	12
General Business	84	101	96	100	77
General Communication	15	25	18	16	18
General Management	25	21	11	*	*
General Science Elementary	24	19	17	11	*
Geography	*	*	*	*	*
Geography Education	*	*	*	*	*
Geology	*	*	*	*	*
German	17	16	15	10	11
GIS	*	*	*	*	*
Health Education	14	11	*	*	*
Health Promotion	16	20	24	17	17
History	21	21	22	25	23
History Education	10	*	*	*	*
Human Resource Management	18	14	10	10	10
Human Services Foundations	78	90	126	144	120
Individualized			*	*	*
Industrial Hygiene					*
Information Technology	27	19	20	28	34
Insurance				*	
International Business	*	*	*	10	*
International Studies	*	*	*	*	*
Investments				*	

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Japanese Studies	14	18	24	30	29
Jazz & Commerical Music				*	*
Journalism	*	*			
Latinx/Latin American Studies	*	*	*	*	*
Leadership & Military Science	26	22	19	23	21
Leadership Development			*	11	13
Leadership Development Minor for Business Majors			*	*	*
Legal Studies	22	14	22	31	32
Liberal Studies	12	25	21	16	18
Library Media Grades K-12	12	10	*	*	*
Library Science	*	*	*	*	*
Marketing	65	55	60	67	68
Marketing with Professional Sales Emphasis	*	14	12	17	10
Mathematics	19	24	22	32	23
Mathematics Elementary Education	48	46	31	15	*
Mathematics Secondary Education	*	*	*	*	*
Media Arts & Game Development - Communication/Gaming	16	15	13	16	11
Media Arts & Game Development - Technology	20	13	19	14	*
Media Arts & Game Development - Visual Media Design	15	14	18	21	16
Middle Eastern Studies	*	*	*	*	*
Music	42	32	31	21	22
Musical Theatre			*	*	*
Nonprofit Management	*	*	*	*	*
Nonprofit Management for Business Majors	*	*	*		*
Occupational Safety		10	*	12	11
Philosophy	24	20	20	16	17
Physical Science	*	*	*	*	*
Physics	*	*	*	11	*
Physics Education	*	*	*		
Political Science	54	44	37	31	26
Professional Spanish		*	*	*	*
Professional Writing & Publishing	15	15	*	10	10
Psychology	137	129	129	138	149
Psychology Business	16	*	*	12	13
Psychology Education	11	*	*	*	*
Public Administration	*	*	*	10	*
Public Health	*	*	*	*	*
Race & Ethnic Studies	10	*	*	*	*

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	2021	2022	2023	2024	2025
Real Estate					*
Recreation & Leisure Studies	*	*	*	*	*
Retail Management			*		
Safety Studies Occupational	*				
Social Studies Elementary Education	31	33	26	16	*
Sociology	79	63	66	80	44
Sociology Education Emphasis	*	*	*	*	*
Spanish	182	158	179	172	153
Spanish Education	*	*	*	*	*
Special Education (Non Licensure) for non-Education Majors	36	43			
Sport Management	25	26	39	48	38
Statistics	*	*	*	*	*
Strength & Conditioning	32	32	36	45	47
Supply Chain Management		*	*	*	
Teaching English as a Second Language	11	11	*	*	
Teaching English as a Second Language for Adults	*	*	*		
Teaching English as a Second Language/Bilingual - Bicultural Education	*	*	12	18	22
Theatre	14	18	16	15	19
Water Business	*				*
Web Site Development & Administration	16	24	27	20	14
Women's & Gender Studies	32	42	31	32	21
World Religions	*	11	10	*	*
Grand Total	2,645	2,606	2,613	2,693	2,496

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