University of Wisconsin-Whitewater
Fall Enrollment for Degree-Seeking Undergraduate Students
Top Double Major Combinations 2021-2025 (5-Year Total)

	Double Major Headcount	% of Double Major Headcount
Accounting and Finance	294	26.3%
Biology and Pre-Professional	33	2.9%
Accounting and Business Analytics	32	2.9%
Accounting and Information Technology	28	2.5%
Finance and Marketing	18	1.6%
Marketing and Management	16	1.4%
Criminology and Psychology	15	1.3%
General Management and Marketing	14	1.3%
Psychology and Criminology	13	1.2%
Media Arts & Game Development and Computer Science	12	1.1%
Marketing and Finance	11	1.0%
Accounting and Management	11	1.0%

Note: Enrollment is unduplicated by major combination and unique student identifier. Majors reflect Fall semester enrollment only. The headcount equals the total number of unique students with this double-major combination over the last five years. The percentage is calculated by dividing the headcount (defined above) by the total number of unique students who had a double major during the reporting period. Only majors that represent 1.0% or more of the double major population are reported here. Headcounts under 10 are indicated with an astericks (*). Enrollment excludes study away students.

Additional definitions are available in the IRAP Glossary at https://www.uww.edu/irap/

Insitutional Research, Assessment and Planning, UW-Whitewater 12/2025