Call for Proposals

Join us on February 28, 2018 for an afternoon of sharing and celebration of assessment! Across campus, faculty and staff are assessing student learning in exciting ways. Share your ideas, data, assessment tools—and take the opportunity to brainstorm and learn from others as you enjoy lunch, posters, and presentations!

**When:** Wednesday, February 28, 2018

**Where:** UW-Whitewater University Center Hamilton Room

**What:** An afternoon of posters, discussions, and presentations that showcase assessment progress and possibilities, challenges and triumphs from our colleagues across campus.

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**FREE LUNCH at the Keynote!**

*Sign up at [http://my.uww.edu/signup/](http://my.uww.edu/signup/) (listed under LEARN Center)*

*Poster viewing at 11:30am  Lunch begins at 12:00pm*

**Everyone is welcome!**

*Work on any aspect of assessment is welcome* including strategies, tools, processes, lessons learned, results, or descriptions of how assessment data have been used to impact learning and performance. Proposals can address individual courses, programs or projects. Faculty and staff members, department teams, student groups, student affairs units, and other campus groups are invited to submit work that demonstrates or describes examples of assessment. See below for this year’s themes and proposal instructions.

**Proposals accepted:** Starting December 14, 2017. Submission instructions and link available at [http://www.uww.edu/assessment/assess-day](http://www.uww.edu/assessment/assess-day)

**Deadline for Submissions:** Noon on January 29, 2018.

For more information, please contact Dr. Joan Littlefield Cook, Director of Academic Assessment, University of Wisconsin-Whitewater ([assessment@uww.edu](mailto:assessment@uww.edu)).
Proposal Instructions

Select one of the following themes for your proposal. Contact Dr. Joan Littlefield Cook (assessment@uww.edu) if you’re not sure which category to choose. If you prefer a format other than a poster, please describe this in your proposal, including any technology needed.

Go to http://www.uww.edu/assessment/assess-day to submit your proposal and for tips on creating a poster.

1. **Closing the Loop:** Share your projects, activities, or observations of how assessment data are being used to impact student learning, curricula, program structure, or unit effectiveness. What processes does your unit use to have meaningful discussions about data? How do you encourage innovative thinking about data? And how are you making use of the data collected?

2. **Campus Initiatives:** Do you have assessments, data, or processes that encourage a growth mindset in students, faculty, or staff? Are you involved in one of our campus initiatives or working in another way to address our new campus Strategic Plan? Even if you don't have final data, others can learn from your ideas, approach, strategies, and assessment tools so please share your work here.

3. **Using Portfolios:** As a campus, we are exploring the use of ePortfolios to help students integrate their learning and to assess what they have learned. While this is a new campus initiative, some instructors and programs already use portfolio approaches. Share your experiences using portfolios (electronic or hardcopy) in individual classes or entire programs here.

4. **Great Assignments:** Have you developed a creative assignment to assess students’ learning? How have you used course assignments to assess program level learning outcomes? Assignments developed for specific courses (including GenEd core courses or capstone courses) can be included here.

5. **Campus and Community Connections:** Do you have a project that connects the UW-Whitewater campus to our surrounding communities? Projects that involve service learning, community-based learning, internships, work-based learning, and any other means of connecting with off-campus partners can be submitted here.

6. **Still LEAPing Forward:** Share updates on LEAP projects from previous years, as well as any other work on LEAP ELOs and HIPs. What impact have the projects had on students, faculty, staff, or campus? What ideas are you working on to help us take an even bigger LEAP?

7. **Unit/Program/Department Assessment:** Tell us about strategies or tools for engaging faculty and staff in assessment, work focused on assessing learning outcomes, or results of these projects. Posters on interdisciplinary programs or GenEd program assessment are welcome here.

8. **Open/Experimental:** Are you experimenting with innovative assessment approaches? Are you using technology to assess student learning? Do you have assessment projects, data or ideas that don’t seem to fit the categories above? Submit them here and let others know about your work.
**BACK BY POPULAR DEMAND FOR 2018**

**Prizes!** Vote for your favorite poster on Assessment Day—*Best Use of Data, Most Innovative Project, Most Interesting Results, Best Collaboration,* and *Biggest Campus Contribution.* Prizes will be awarded for the top two in each category. Posters will be available for viewing from 10:00am to 2:45pm. Votes due by 2:45pm.

**AND NEW THIS YEAR!**

**Sharing Tools.** Sharing is caring! Submit your assessment tools—rubrics, assignments, templates, or other assessment creations—to be showcased at our Assessment Exchange. If you would like printed copies of your materials to be made available for attendees, please check the box on the poster submission form for YES—*PLEASE CONSIDER INCLUDING MY ASSESSMENT TOOLS IN THE ASSESSMENT EXCHANGE!*

When you submit a proposal, you will be asked to enter the following information:

**Author information** (name, title, department, and email address for each author)

**College & Program, or Unit**

**Theme** (choose one from above) 1 2 3 4 5 6 7 8

**Title** (maximum of 12 words)

**Abstract** (maximum of 50 words; a concise description of the poster suitable for printing in the event program)

**Description** (maximum of 100 words; clear and concise description of the project, activity, or other content proposed for your poster)

Before you submit your proposal, please consider and include the following:

- the clarity and quality of the abstract and description;
- effective communication and connection to assessment;
- relevance and interest to others at UW-W; and
- alignment with chosen theme.

Notification will be sent to the first author listed on your proposal form.