

Community Engagement Center

## Community Engagement Center (CEC) Advisory Committee Charter

## May 29, 2019

I. Purpose

The Community Engagement Center is a facility for the university and community to collaborate on mission-based university efforts. The Community Engagement Center will continue the long history of community involvement and service to our partners in Whitewater and the surrounding areas. The Community Engagement Center has four guiding principles:

- 1. Support collaborative university-community partnerships built on trust and reciprocity
- 2. Ensure the university is responsive to and positively impacts the surrounding community
- 3. Ensure that community engagement remains central to the University's core academic mission
- 4. Serve as a catalyst to create new opportunities that contribute to student success
- II. Mission

To influence the University of Wisconsin-Whitewater and the greater Whitewater community though education beyond the boundaries of the formal classroom, promoting and coordinating services focused on the greater community, learning opportunities to further individual growth, and innovation opportunities through the Wisconsin Idea.

**The Wisconsin Idea:** University research should be applied to solve problems and improve health, quality of life, the environment, and agriculture for all citizens of the state.

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The University of Wisconsin-Whitewater Community Engagement Center's Mission, in keeping with the Wisconsin Idea manifests the general principle: that education should influence people's lives beyond the boundaries of the classroom by promoting and coordinating services, learning opportunities, and innovation in communities. Synonymous with Wisconsin for more than a century, this "Idea" has become the guiding philosophy of university outreach efforts in our state and throughout the world.

The UW-Whitewater Community Engagement Center is designed to connect people and combine great ideas and organizations with the boundless energy of the UW-Whitewater campus. In its classrooms, meeting rooms, and offices, people build mutually beneficial collaborations and find creative ways to make a difference in our community.

III. Vision

The Community Engagement Center (CEC) will serve as a central hub to which all faculty, staff, students, and community members should feel welcome and supported to conduct community– engaged learning, projects, and research.

IV. Role and Authority

A CEC Advisory Committee supported by the Vice Chancellor of Administrative Affairs as executive sponsor, will support the activities and growth of the CEC. The role of the CEC Advisory Committee of UW-Whitewater is to assist the campus and community by:

- Engaging the campus and community through partnerships and growth opportunities
- Providing a central space for community involvement and engagement
- Supporting university initiatives that serve the greater community

The Authority of the CEC Advisory Committee will be:

- The CEC Advisory Committee will function in a review and recommendation role to the Vice Chancellor of Administrative Affairs and have no executive powers or supervisory functions.
- The Innovation Team will assure that recommendations are aligned with the Strategic Plan of the University of Wisconsin-Whitewater, and are made on an informed basis and shared across the university.
- V. Responsibility
  - 1) Support collaborative university and community partnerships built on trust and reciprocity
  - 2) Ensure the university is responsive to and positively impacts the surrounding community
    - Ensure that community engagement remains central to the University's core academic mission (see VIII(a) 2017-2022 Strategic Plan)
  - 3) Serve as a catalyst to create new opportunities for student success
- VI. Composition and Meetings
  - 1. The Community Engagement Center Advisory Committee (CECAC) will consist of members appointed by the Chancellor
  - 2. Supported administratively by the Vice Chancellor of Administrative Affairs as the Executive sponsor.
  - 3. Managed by the CEC manager/sponsor.
  - 4. Each CECAC member will be free from any relationship that would interfere with the exercise of their independent judgement.
  - 5. If any member of the CECAC enters into or develops a business relationship that might interfere, that member shall have an affirmative obligation to promptly disclose such relationship to the CECAC and the University.
  - 6. The CECAC shall meat at least quarterly or more frequently as circumstances dictate, and report to the Chancellor.
- VII. Establish Workgroups

The CEC Advisory Committee may sponsor and create standing work groups to collaborate on projects and programs of agreed benefit to the Committee's work and facility's success. This structure will allow for expansion and contraction of groups as needed and reduce the number of groups and meetings required to address the wide variety of opportunities and risks that the Community Engagement Center must address.

Work groups will be formed within clear written processes and with explicit expectations. The goals of the work groups will include but are not limited to:

- a. Produce work products that improve effectiveness of the Community Engagement Center's Purpose, mission, vision, and the University of Wisconsin-Whitewater Strategic Plan;
- b. Provide a forum for exchange of professional ideas;
- c. Allow participants to share common experiences and solutions related to community engagement including the core principles of the CEC (see VIII(b) Core Principles);
- d. Act as subject matter expert advisor to the CEC Advisory Committee;
- e. Review challenges common to UW-Whitewater and the greater community, programming, involvement, and engagement and recommend a course of action;
- f. Review opportunities for community engagement growth;
- g. Review new and emerging technologies;
- h. Promote and develop conferences;
- VIII. References
  - 2017-2022 Strategic Plan
    - i. Mission, Vision, Values https://www.uww.edu/strategic-plan/mission-vision-value
    - ii. Partnerships and Relationships https://www.uww.edu/strategic-plan/goal-5
  - Core Principles
    - i. https://www.uww.edu/adminaffairs/community-engagement-center

