

Advertisement Sales Order

Capital Newspapers/Madison.com

Order to purchase advertisement space under the agreement between the University of Wisconsin and Capital Newspapers. The rates reflected below are provided at a discounted price for the University of Wisconsin community.

1. Contact Information

Name:

Email:

Phone:

2. Badger Connection Rates

Select option of your choice:

Print + Online Posting			Print Only		
1.	<input type="checkbox"/>	Up to 2 1/2" Bordered Column Ad \$325.00 PMDC \$140 / NMKJ \$10 / ONR \$175	Or	<input type="checkbox"/>	2 1/2" Bordered Column Ad \$215.00
2.	<input type="checkbox"/>	Up to 5" Bordered Column Ad \$475.00 PMDC \$380 / NMKJ \$20 / ONR \$175	Or	<input type="checkbox"/>	Up to 5" Bordered Column \$375.00
3.	<input type="checkbox"/>	Up to 7" Bordered Column Ad \$625.00 PMDC \$420 / NMKJ \$30 / ONR \$175	Or	<input type="checkbox"/>	Up to 7" Bordered Column Ad \$525.00
4.	<input type="checkbox"/>	2x5" (3.2223"x5") Display Ad \$815.00 PMDC \$600 / NMKJ \$40 / ONR \$175	Or	<input type="checkbox"/>	2x5" (3.2223"x5") Display Ad \$775.00

Online Posting Only

5. **Job Board Power Post - \$175.00**
30 days online with 14 day autorefresh & bold enhancements. Posts via all partnered newspaper websites, diversity & inclusion sites, military.com, monster.com, and expanded targeted reach via career ad network.
(Included in Option 1-5 Print + Online)

Additional Options

6. **Expanded Print Coverage - \$225**
Saturday Portage Daily Register, Baraboo News Republic, Beaver Dam Daily Citizen; Monday Mini; Wednesday TriCounty and Columbia & Sauk Shopper Stopper (One edition each publication - \$37.50 each)

3. How to Submit Your Ad: Email recruitment@madison.com