



Women in Higher Education is a monthly news journal addressing women leaders on campus. Now in its 25th year of service, *Women in Higher Education* is the only publication targeting qualified female candidates in academia. Each issue provides leadership strategies and news pertaining to women on college campuses. *WiHE* recognizes that women have a unique and often times challenging world in academe. Our mission is to “enlighten, encourage, empower and enrage women on campus.” Articles are focused toward administrators and faculty, but recognize that we all exist to serve students, the growing majority of whom are women.

Advertising & Sales Office

Recruitment Sales
E: recruitmentsales@wiley.com

Editorial

Editor: Kelly J. Baker ~ E: kellyjbaker@wihe.com

Audience

Higher education administrators, particularly those interested in the professional development of women on campus.

Advertising Information

- Get final agreement on the wording of your job ad.
- Email Liz Farrington at lfarringto@wiley.com to confirm the estimated size and rate of your advertisement.
- Send final copy by the issue deadline. It's easiest if you send it by email to lfarringto@wiley.com for an estimate of the best size. We also accept PDF files.
- Even if you're too late to meet the deadline for the monthly printed issue, you can still get your ad up on the Web immediately. Run the ad in the next month's printed issue if it fits your timing period.
- If you list an email address or your school's Web site in your ad, it is automatically hot-linked to your site.
- Proofing protects everyone. Because we want your ad to be perfect, we strongly encourage you to submit your ad as early as possible to allow time for proofing. To assure time to proof, we must receive it at least 24 hours BEFORE THE DATE DUE, at 3 p.m. CST.
- We accept purchase orders and can invoice you.
- Relax and select the best candidate from a great pool that includes plenty of women candidates, for a change.



Advertising Rates

All ads are black and white

Ad Size	2018 Price
Full Page	\$1,499
2/3 Page	\$999
1/2 Page	\$899
1/3 Page	\$759
1/4 Page	\$659
1/6 Page	\$559

Issuance & Closing Dates

Frequency: 12x per year

Issue Date	Closing Date	Published Online
January 2018	12/15/17	01/03/18
February 2018	01/18/18	02/01/18
March 2018	02/14/18	03/01/18
April 2018	03/19/18	04/02/18
May 2018	04/17/18	05/01/18
June 2018	05/17/18	06/01/18
July 2018	06/18/18	07/02/18
August 2018	07/18/18	08/01/18
September 2018	08/20/18	09/04/18
October 2018	09/17/18	10/01/18
November 2018	10/18/18	11/01/18
December 2018	11/15/18	12/03/18

Mechanical Requirements

Page Sizes, Non-Bleed	Width	Depth
Full Page	6 ¾"	9 ¾"
2/3 Page - vertical	4 ¾"	9 ¾"
2/3 Page - horizontal	6 ¾"	6"
1/2 Page - vertical	3 ¼"	9 ¾"
1/2 Page - horizontal	6 ¾"	4 ¾"
1/3 Page - vertical	3 ¼"	6"
1/3 Page - horizontal	6 ¾"	3 ¼"
1/4 Page	3 ¼"	4 ¾"
1/6 Page	3 ¼"	3 ¼"

We will create your ad for free or place your prepared PDF file. All prices for ads published in the monthly issue include posting on our website, www.wihe.com, for 30 days with logo.

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