Lucy Hagen, right, a psychology major from Verona, reacts as Lecturer Pete Killoran, back left, suggests an unexpected twist affecting students’ on-site analysis at a simulated crash site in a forensic documentation class.

You belong in the Warhawk family

The Warhawk family isn’t just an expression — it’s how we live. Our faculty and staff work hard to ensure all Warhawks have access to the success they want in the college experience.

With award-winning academic programs, a community location and a passionate commitment to education, UW-Whitewater is home to about 11,000 students every year. For more than 150 years, UW-Whitewater has been welcoming students to the Warhawk family, setting them up for success and then challenging them to go places — through undergraduate research, a semester abroad, a life-changing internship or leadership in a student organization that is making a difference in the world — they may never have thought they could go.

Find out the many ways you belong — and can thrive — as a Warhawk, and what having faculty and staff dedicated to your learning and your success, like criminology instructor Pete Killoran, can do for you.

“Nothing beats the joy when a student lets you know they have that new job, or they have been accepted into graduate school. Today, a student contacted me because she was awarded funding to do a blood spatter analysis for her undergraduate research project. She was happy to be able to do something that she always wanted to do. And I think it will help her get into graduate school. That’s the best.”

— Pete Killoran, lecturer
Our values

Collaboration
Diversity and opportunity
Integrity
Learning and academic excellence
Service and social responsibility
Shared governance

For the fifth year in a row, UW-Whitewater was selected as a College of Distinction — ranked as a Public College of Distinction, a Career Development College of Distinction, a Business College of Distinction and an Education College of Distinction for demonstrating continued dedication to high-impact educational practices.

11,460
TOTAL FALL 2020 ENROLLMENT

3,606
ARE THE FIRST GENERATION IN THEIR FAMILIES TO GO TO COLLEGE

1,100+
ARE STUDENTS WHO USE SERVICES THROUGH THE CENTER FOR STUDENTS WITH DISABILITIES

398
ARE VETERANS OR ACTIVE SERVICE MEMBERS

Alpha Sigma sorority members Chloey Menarek, an early childhood education major from Kansasville, Molly Ketel, a general management major from Volo, Illinois, and Brooke DeSormeau, an elementary education major from Milton, during a Homecoming Week virtual scavenger hunt.

Student volunteers work in the Campus Garden, which grows thousands of pounds of fresh produce every year for the Warhawk Pantry and the community food pantry.

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Cornelius Butler Jr., center, an entrepreneurship major from Milwaukee, dances with other students during HawkFest, an event filled with games, prizes, and music held for new students during Warhawk Welcome.
A broad array of academic programs

UW-Whitewater leads the way in preparing students with the outstanding skills that make them strong candidates for 21st-century careers and community leadership. We are world-renowned for our education, music and business programs, but boast just as proudly of programs as diverse and respected as chemistry, political science, biology, communication, theatre, criminology and media arts and game development. New majors include legal studies, cybersecurity, business analytics and human performance.

Warhawks benefit from our fierce focus on student success, from small class sizes and free tutoring to professors who choose UW-Whitewater because it means they get to work directly with students in the classroom, in the laboratory — and beyond. Our transformative programs are designed to provide you with all the opportunities, challenges and skills you desire.

“We not only teach students about chemistry theory and best practices, but hands-on-immersion in the laboratory. Gaining laboratory skills — using industry-quality technology and equipment — is part of what makes the UW-Whitewater science experience special and gives students a competitive edge.”

—Hephzibah Kumpaty, professor
Jaquilla Ross, lecturer of accounting, leads a discussion on ethical behavior in the workplace in Hyland Hall, home of the College of Business and Economics.

"I teach because of the satisfaction I feel after teaching my courses, knowing I am pouring into someone’s future. During my challenging days, I reread the kind emails, Facebook posts, etc. to remind myself of the great work I am providing. Being an educator is rooted within me and I know it shows to my students and the community."
—Jaquilla Ross, lecturer

Michael Miller, center, a stream ecologist with the Bureau of Water Quality in the Wisconsin Department of Natural Resources, works with undeclared major Katrina Engelbrecht, left, from Elkhorn, and Phibi Miller, an environmental sciences major from Madison, in an aquatic biology class.

Melanie Erickson, an elementary education major from Johnsburg, Illinois, works on a science lesson with elementary school students at Rolling Hills Elementary School in Mukwonago as part of her “Teaching Science in the Elementary and Middle School Classroom” course.
Determined to see our students succeed

Our students have peer mentors, residence hall assistants, academic advisors, and many others in their corner.

Our award-winning programs for students from diverse backgrounds champion engagement, educational achievement and leadership. And the services of our state-of-the-art tutoring center are available to all students — from those just starting in a subject to those who really want to turbocharge their learning — at no cost. Pro tip: tutoring is a paid and highly coveted job opportunity on campus. Savvy students know that teaching others is one of the best way to master knowledge.

Kayla DeRosia, left, a general management major from Racine, and entrepreneurship major E.J. Manns from Appleton work on math in the Mary Poppe Chrisman Success Center, the main tutoring center on campus.
Distance runner David Fassbender, a physical education major from Slinger, is in the lead during the final laps of the 5,000-meter race as assistant coach Jeff Miller urges him on at the Midwest Elite Invitational. The hardworking, talented runner is also one of the almost 10% of UW-Whitewater students who use the university’s acclaimed Center for Students with Disabilities. Far from holding him back, his autism gives him a singular focus—which helps him push past the pain and focus on the finish.

“Before sports you need a good GPA, and that’s why the CSD people are there for me, to get me the help that I need to keep on a good pace to graduate.”
—David Fassbender

Carissa Sayaovong, right, a physical education major from Milwaukee, tutors Maria Uko, a social work major from Grayslake, Illinois, in American Sign Language in Andersen Library. Maria chose American Sign Language to fulfill her language requirement because she anticipates using it as a social worker. Carissa uses American Sign Language as part of her daily routine.

Sustainability Director Wes Enterline, left, and Assistant Coordinator Ashley Flor show the Green Ribbon Schools plaque awarded to the university in 2020 by the U.S. Department of Education on the campus Nature Preserve. The award commends not just campus efforts like the preserve, campus garden and recycling program, but also its focus on health and wellness, in partnership with University Health and Counseling Services.
Beyond campus

Warhawks have the opportunity to do amazing things — from creating and launching their own businesses using resources in the Innovation Center and the Community Engagement Center, to participating in study abroad opportunities, competing in international competitions and presenting at national conferences.

Faculty who are passionate about student success makes for more than just great classroom experiences — it means help finding internships. The city boosts a vibrant business park with the Whitewater University Innovation Center, and the university’s location within striking distance of Madison, Milwaukee and Chicago means Warhawks have many hands-on opportunities close by.

Casey Russell, an economics major from Belleville who interned at Wells Fargo in San Francisco, said, “I chose UW-Whitewater for its value, close-knit culture, and strong economics program. When I did my internship, I managed a team and worked alongside fellow interns from Ivy League schools. That gave me the confidence that UW-Whitewater delivers a high-quality education at a superior value.”
Warhawks have recently interned at companies and organizations as prestigious as NASA, Tesla, the American Civil Liberties Union, the U.S. Park Service, Bloomberg and Harley Davidson.

Anna Land, taping the box, is an associate professor of supply chain management who works to provide hands-on opportunities for her students and to build relationships between them and local businesses such as Burns Industrial, a Whitewater-based supply company that services nearly 2,000 farm stores across 40 states and parts of Canada.

“Last year, I mentored a student in the Undergraduate Research Program. We were able to publish a peer-reviewed journal article on our results and secured a stipend to present at an international conference in Sweden.” — Anna Land, associate professor
Warhawk life

Typically, more than 95% of our new students live in university housing and enjoy a vibrant campus in a welcoming and accessible community. From grabbing a cup of Starbucks or an Einstein Bros. bagel to joining a club, there are so many ways to make your campus experience your own.

Our campus contains a multitude of ways to get involved — from a beach volleyball court and a disc golf course to a vegetable garden, where thousands of pounds of vegetables are grown and donated to a community food pantry each year. We have a 1,400-seat auditorium that presents national and international shows and several smaller stages for student dance and theatre productions.

You’ll find the University Center is the hub of things, hosting hundreds of free or low-cost events like movies, live music, trivia, comedians, game nights, craft nights and more. The UC is also where you’ll find the bowling alley, billiards, gaming stations, an art gallery, and cozy fireplaces to curl up next to. It’s also where many of those hundreds of student orgs have a home. Find out more at uww.edu/uc.

Angie Cortes, left, a psychology major from Green Bay, and Alex Michaelsen, a finance major from Jackson, moderate a trivia game onstage in the UC Down Under during Warhawks at Night, a free event welcoming students back to campus after winter break.
Our tradition of excellence

From Warhawk Athletics, which boasts 20 team national championships and 36 individual national championships in the past decade, to its club and intramural teams, Warhawks know how to win.

Our national championship athletic programs include football, women’s gymnastics, bowling and baseball. Club sports like bowling, rugby, volleyball, ultimate frisbee, paintball and men’s and women’s wheelchair basketball bring home the trophies — and the championships — too. In fact, the men’s club bowling team brought home their second national championship in 2021.

And our world-class Warhawk Marching Band helps all Warhawks celebrate their teams on the court and on the field with the “Warhawk Strut” and other traditions.

Nate Custer, a general management major from Chippewa Falls, practices kicks on Oct. 28, 2020, at Perkins Stadium.

Members of the UW-Whitewater women’s volleyball team celebrate a point against Gustavus Adolphus University during Homecoming Week.
Safe, welcoming community

The walkable city of Whitewater provides students with an abundance of recreation opportunities, from restaurants and cinemas to biking and nature trails and the weekly Whitewater City Market. And we’re just 10 miles from the southern unit of the Kettle Moraine State Forest, renowned for its mountain biking and cross-country ski trails, and the camping, swimming and golf opportunities in the Whitewater Lake region.

We are also close to major cities like Milwaukee, Madison and Chicago — as handy for world-class entertainment and shopping as it is for an exceptional number of internship and research opportunities. Daily buses can take you to Janesville, Milwaukee and points beyond, including major airports.

A Wisconsin Mainstreet Community since 2006, Whitewater invests heavily in its downtown, where the post office, numerous restaurants, a craft brewery, a diner, hair salons and shops selling everything from bikes and sporting gear to vintage clothing are located.
You’ll find more than 170 majors and minors — and many areas of emphasis — to choose from at UW-Whitewater.

Thinking about graduate school? We have options for you. From our popular MBA, to our master’s degree programs in counseling, special education or social work, we’ll get you where you want to be — academically and professionally. And we offer a growing number of fully online master’s programs as well, including business analytics, cybersecurity, communication, instructional design and learning technology. And U.S. News and World Report calls our online MBA the best in Wisconsin!

For more information visit uw.edu/gradstudies.

College of Arts and Communication

Advertising
ART BA, BFA
Arts History
Arts Management
Art Studio
Film Arts
Fine Arts Graphic Design
Graphite Design
COMMUNICATION B.A., B.S.
Corporare Communication
Corporare Health Communication
Electives Media
Public Relations
Kinesiology

College of Business and Economics

FINANCE BBA
Finance
Business Law
Business Planning
Real Estate
SOCIAL RESPONSIBILITY MANAGEMENT BBA
INFORMATION TECHNOLOGY BBA
Business Analysis
Business Analytics
Network and Security

ECONOMICS B.A., B.S.
ECO 401 Principles of Microeconomics
ECO 402 Principles of Macroeconomics

Finance
Business Law
Business Planning
Real Estate

College of Education and Professional Studies

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We couldn’t be more proud of our graduating students and what they have achieved — from internships to study abroad experiences to that first job offer, accepted even before graduation. The opportunities they had on campus and the support they received from faculty, staff and other mentors mean they were ready to demonstrate value and make a difference in the workplace from day one. Want to see more newly minted grads? Visit [uw.edu/hired](http://uw.edu/hired).

Thank you Dr. Emrey and Dr. Loepp for being accessible, helpful, and motivational. Your classes have helped me find my purpose.

Susan Chandler was an amazing mentor, professor, and practically a second mother to me during my time at UW-W.

Ameilia Abraham

- Marketing and French major from Menasha
- Studied abroad in Barcelona, Spain
- Service immersion experience in New Orleans

Dessie Schulz was the first professor to make me feel at home at UW-Whitewater and she has always been willing to write letters of recommendation for me.

Ari Davis

- Political science major from Oak Creek
- First-generation college student
- Founding father of Phi Delta Theta chapter
- Served on Whitewater Student Government

Bridgette Hermonson, Wisley Keppah, and Kathleen Happel helped me and cared for me as an individual — I will be forever grateful for them!

Zach Klotz

- Music education major from Wauwatosa
- Awarded 2020 ASTA National Student Exemplary Service Award
- 2021 McGraw Award for Student Excellence winner, UW-Whitewater’s top student award
- Completed student teaching.

Thank you Dr. Emrey and Dr. Leoppe for being accessible, helpful, and motivational. Your classes have helped me find my purpose.

Jasymn Kosier

- Communication major from Oostburg
- Dean’s List for two semesters
- Accepted into law school

Thanks to Dale Splinter for being an excellent advisor and professor and giving me bold recommendations for future employers.

Kortu Josiah

- Management major from Beaver Dam
- Accepted a full-time role at the same company

Luke Lachendorf

- Physical education major from Madison
- Worked throughout school
- Accepted a full-time role at the same company

Gabriella Braun

- Environmental sciences major from Madison
- First in family to go to college
- Accepted into law school

Nicole Carter

- International studies and economics major from Cary, Illinois
- Semester abroad in Accra, Ghana

I had some really helpful internship opportunities.
Our Rock County campus

Rock here at U Rock — where the College of Integrated Studies combines the advantages of a small college with the resources of the world-class University of Wisconsin System. At UW-Whitewater at Rock County, you’ll find hundreds of in-person or online classes to choose from. You can complete an Associate of Arts and Sciences degree (AAS), designed to prepare you for the next phase of your academic or career journey. If you decide it’s a bachelor’s degree you desire, we’ll help you transition seamlessly to the Whitewater campus or transfer to any UW System university that’s the best fit for you.

Start here and go anywhere — let us take you there! For more information, visit uww.edu/rock.

Assistant Professor Nate Maddux teaches Spanish 1 to his students on the first day of class on the UW-Whitewater at Rock County campus. Maddux said his goal for his students is for them to learn and grow comfortable as Spanish speakers.

“As someone who teaches on a relatively small campus, I am privileged to interact with my students outside of the classroom, and this is often where I feel the rewards of my work most clearly.”

— Nate Maddux, assistant professor

UW-Whitewater at Rock County campus students have the option of living in a hall like Ma’iingen (pronounced my-ING-gan), one of the 13 residence halls on the Whitewater campus.
The best value in the UW System

We know you want to spend your education dollars wisely. Fortunately, we’re one of the best values in the country — and the best value in the UW System. Many students are surprised to find that our textbook rental program — included in tuition and fees — is by far the most comprehensive in the state, covering 95% of course materials. For the average freshman, that means a savings of almost $2,000!

When you are comparing universities, remember to factor in all of the costs — tutoring, laundry and admission to regular-season sporting events are at no extra cost at UW-Whitewater, too.

More than $2.4 million in scholarships awarded by the UW-Whitewater Foundation

Student workers Cally Julson, front, a history major from Whitewater, and Bridget Duffy, a geography major from Hoffman Estates, Illinois, gather textbooks to fill a textbook rental order for incoming freshmen on Aug. 19, 2020. Most of your textbooks can be rented, and the cost is already included in your tuition and fees. Just return the books at the end of the semester to avoid any charges.

Wisconsin Resident $7,730 $7,200 $14,930
Minnesota Resident $9,476 $7,200 $16,676
Return to Wisconsin* $12,809 $7,200 $20,009
Nonresident** $16,602 $7,200 $23,802

ROCK COUNTY CAMPUS (WISCONSIN RESIDENT)
$5,297 ----- $5,297***

* Discount for nonresident students whose parent or grandparent received a degree from UW-Whitewater.
** Nonresident students are automatically eligible for merit scholarships of $1,000 to $5,000 per year. A select number of Midwest Student Exchange Program (MSEP) tuition discounts are also available.
*** Rock County Campus students are eligible to live in residence halls on the Whitewater Campus for the same cost that Whitewater Campus students pay.

We know you want to spend your education dollars wisely. Fortunately, we’re one of the best values in the country — and the best value in the UW System. Many students are surprised to find that our textbook rental program — included in tuition and fees — is by far the most comprehensive in the state, covering 95% of course materials. For the average freshman, that means a savings of almost $2,000!

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$5,297 ----- $5,297***

* Discount for nonresident students whose parent or grandparent received a degree from UW-Whitewater.
** Nonresident students are automatically eligible for merit scholarships of $1,000 to $5,000 per year. A select number of Midwest Student Exchange Program (MSEP) tuition discounts are also available.
*** Rock County Campus students are eligible to live in residence halls on the Whitewater Campus for the same cost that Whitewater Campus students pay.
Complete the online application at apply.wisconsin.edu

Submit a copy of your high school or college transcript

Submit your ACT/SAT scores (optional)
ACT Code: 4684, SAT Code: 1921

Your application will be reviewed once we have received your application, transcripts and test scores. Watch out for your admission decision in the mail!

Applying as a transfer student?
Visit www.edu/admissions/transfer to learn more about application deadlines.

Applying to our Rock County Campus?
Visit www.edu/rock to learn more about application deadlines.

Start your housing contract
Visit www.edu/housing to get started.

Sign up for your UW System Placement Tests
Prior to registering for courses, you may need to take University of Wisconsin System Placement Tests for math and English.

For more information regarding main campus placement testing, visit testing.wisc.edu.

For more information regarding Rock County Campus placement testing, contact the Warhawk Solution Center at 608-758-6541

Start your FAFSA
Submit your application at fafsa.ed.gov. UW-Whitewater’s priority submission deadline is Jan 1. Our FAFSA code: 003926.

You do not need to be admitted to complete your FAFSA. Students are encouraged to submit their FAFSA application as soon as possible.

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Application deadline for university academic scholarships
New freshmen who have been admitted to UW-Whitewater by Jan. 1 will be automatically considered for academic scholarships. Scholarships are competitive and are awarded through a pooled process in which students with the best academic credentials receive merit aid. For more information regarding transfer and UW-Whitewater at Rock County academic scholarships, contact uwwadmit@uw.edu.

Register for Warhawks SOAR
Wahawks SOAR (Student Orientation, Advising, and Registration) is your must-attend one-day session where you’ll learn about campus resources, get to know other new Warhawks and register for classes. SOAR dates for new freshmen take place in May and June. SOAR dates for transfer students are held April-July. Visit uww.edu/fye to learn more.
We know this is a big decision. Let us know how we can help!

Want to see more, or share your campus tour with family and friends? Check out our online virtual tour, packed with 360-degree views, videos, seasonal photos and more: [uww.edu/admissions](http://uww.edu/admissions)

[uww.edu](http://uww.edu)