**MISSION STATEMENTS**

The Purple Book disseminated by the Academic Staff Assembly, includes the Mission of the University of Wisconsin-Whitewater. Staff may also include the College/Division, Department/Unit, Program, and/or personal mission statements as relevant.

**THE MISSION OF THE UNIVERSITY OF WISCONSIN - WHITEWATER**

**Values**

The following values lie at the heart of UW-Whitewater:

1. Commitment to the pursuit of knowledge and understanding
2. Development of the individual
3. Personal and professional integrity
4. Commitment to serve
5. Commitment to develop a sense of community, respect for diversity, and global perspectives

**Mission**

The University of Wisconsin-Whitewater is committed to the development of the individual, the growth of personal and professional integrity and respect for diversity and global perspectives. These are met by providing academic and co-curricular programs that emphasize the pursuit of knowledge and understanding and a commitment to service within a safe and secure environment.

The mission of the University of Wisconsin-Whitewater is:

1. To provide a range of undergraduate programs and degrees, including interdisciplinary programs, in letters, sciences, and the arts as well as programs and degrees leading to professional specialization.
2. To offer graduate education built clearly upon its undergraduate emphases and strengths with particular emphasis in the fields of business, education, communication, and human services.
3. To engage in scholarly activity, including research, scholarship and creative endeavor, that supports its programs at the associate and baccalaureate degree level, its graduate programs, and its select mission.
4. To create and maintain a positive and inviting environment for multicultural students, students with disabilities, and nontraditional students, and provide support services and programs for them.
5. To serve as a regional cultural and economic resource center through its service initiatives.
6. To provide continuing education and outreach programs as integrated institutional activities.
7. To provide a variety of co-curricular activities to enhance out-of-class learning opportunities.
8. To encourage and maintain a high level of personal and professional integrity in all University life and activities.

*Approved by the UW System Board of Regents, February 11, 2005*