**WILLIE WARHAWK**

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**OBJECTIVE:**

Energetic and self-motivated graphic design student seeking a creative role within a team-based environment. Willing and eager to learn and expand upon current skills in web design, HTML, and CSS to enhance company branding.

**EDUCATION:**

University of Wisconsin-Whitewater Whitewater, WI

**Bachelor of Fine Arts** Anticipated Graduation: May 2027

Major: Art

Emphasis: Graphic Design

Minor: Entrepreneurship

**WORK EXPERIENCE:**

Whitewater Advertising Association Whitewater, WI

Vice President and Graphic DesignerMarch 2025 - Present

* Lead initiatives to provide strategic marketing communication support for local businesses and UW-Whitewater campus organizations
* Design and create graphics and digital content according to client needs using Adobe InDesign
* Co-lead weekly team meetings and ensure all design project deadlines are met

UW-Whitewater Whitewater, WI

Admissions Student AssistantSeptember 2023 – Present

* Contribute to a welcoming atmosphere for prospective students and guests visiting the Admissions Office
* Maintain a positive attitude and enthusiasm when answering inquiries via phone and in-person
* Schedule campus tours and admissions appointments to increase likelihood of attendance

McDonald’s Madison, WI

Crew Team Member Summers 2022 – 2023

* Provided exceptional customer service in all interactions with guests, contributing to a positive restaurant experience
* Tracked and fulfilled food orders with efficiency using online system while maintaining accuracy of each order
* Trained and mentored new staff members throughout their first month on the job

**SKILLS:**

* Highly skilled in Adobe Photoshop, InDesign, Illustrator, and Dreamweaver
* Familiar with JavaScript and HTML
* Experience creating and implementing marketing strategies

**INVOLVEMENT & ACTIVITIES:**

UW-Whitewater Honors Student Association, MemberFebruary 2023 – Present

Coffee Club, Member January 2022 – December 2024