

UW-Whitewater
Undergraduate 1st Destination Percentage Report
(of employment and continuing education)

College of Business & Economics
December 2021 + May 2022 + August 2022 graduates

prepared by Brian Bredeson, Career Services, Summer 2023

<i>Area of Study</i>	<i>Total # of Grads</i>	<i># of Grads "Reported"</i>	<i># Employed</i>	<i>Grad School/ Contin.Ed</i>	<i>% "Reported" Grads Placed</i>
ACCOUNTING	98	73	57	16	100.0%
BUSINESS ANALYTICS	8	4	4	0	100.0%
ECONOMICS	16	13	11	2	100.0%
ENTREPRENEURSHIP	23	12	10	0	100.0%
FINANCE	154	100	94	5	99.0%
GENERAL BUSINESS	95	55	52	3	100.0%
INFO TECHNOLOGY	48	31	28	2	96.8%
INTEGRATED BUSINESS/SCIENCE	6	5	4	0	80.0%
INTERNATIONAL BUSINESS	10	6	5	0	83.3%
MANAGEMENT					
<i>General Management</i>	101	66	58	7	98.5%
<i>Human Resources Management</i>	43	29	28	1	100.00%
<i>Supply Chain Management</i>	48	34	33	0	97.1%
MARKETING	166	118	112	3	97.5%
SAFETY	56	44	44	0	100.0%
TOTALS for All Areas of Study	872	590	540	39	98.1%