

UW-Whitewater 1st Destination Percentage Report

*Graduate Studies (Master's Degrees),
December 2023 + May 2024 + August 2024 graduates*

prepared by Brian Bredeson, Career Services, Summer 2025

| <i>Area of Study</i> | <i>Total # of Grads</i> | <i># of Grads Reported</i> | <i># Employed</i> | <i>GradSchool/ ContinuingEd</i> | <i>% Reported Grads Placed</i> |
|--|-----------------------------|--------------------------------|-----------------------|-------------------------------------|------------------------------------|
| COLLEGE OF ARTS & COMMUNICATION | | | | | |
| Communication (MS) | 3 | 2 | 2 | 0 | 100.0% |
| COLLEGE OF BUSINESS & ECONOMICS | | | | | |
| Business Administration (MBA) | 289 | 239 | 238 | 0 | 99.6% |
| Cybersecurity (MS) | 25 | 17 | 17 | 0 | 100.0% |
| Data Analytics (MS) | 17 | 14 | 14 | 0 | 100.0% |
| Environmental Safety & Health (MS) | 27 | 19 | 19 | 0 | 100.0% |
| Finance (MS) | 8 | 6 | 6 | 0 | 100.0% |
| Marketing (MS) | 12 | 8 | 7 | 1 | 100.0% |
| School Business Management (MSE, § | 23 | 20 | 20 | 0 | 100.0% |
| COLLEGE OF EDUCATION & PROFESSIONAL STUDIES | | | | | |
| Applied Kinesiology (MS) | 7 | 4 | 3 | 1 | 100.0% |
| Business Education (MS) | 6 | 4 | 4 | 0 | 100.0% |
| Communication Sci. & Dis. (MS) | 16 | 14 | 14 | 0 | 100.0% |
| Counseling (MS) | 35 | 18 | 18 | 0 | 100.0% |
| Early Childhood Ed. Policy (MSE) | 10 | 6 | 6 | 0 | 100.0% |
| Higher Education Leadership (MSE) | 5 | 4 | 4 | 0 | 100.0% |
| Instruction Design/Learn Tech (MS) | 14 | 11 | 11 | 0 | 100.0% |
| Professional Studies (MSE) | 20 | 14 | 14 | 0 | 100.0% |
| Special Education (MSE) | 42 | 29 | 29 | 0 | 100.0% |
| COLLEGE OF LETTERS & SCIENCES | | | | | |
| Computer Science (MS) | 10 | 7 | 7 | 0 | 100.0% |
| School Psychology (Ed.S.) | 7 | 7 | 7 | 0 | 100.0% |
| Social Work (MSW) | 54 | 27 | 27 | 0 | 100.0% |
| Totals for All Programs | 630 | 470 | 467 | 2 | 99.8% |