Community Member

Community Based Learning

Downtown Whitewater Inc

We are a volunteer-based organization that focuses on community building, historical preservation, and downtown revitalization.



Potential CBL Partnerships:

- 1. Work with Spanish program to create community PSA's
- 2. Work with Marketing students to create a marketing plan, complete annual digital audits for businesses
- 3. Work with Marketing students to create marketing plans for community projects
- 4. Work with Experiential Marketing students to design new community events
- 5. Work with Non-Profit Management students on real-time non-profit

Main Objectives for CBL Partnership:

We seek reciprocal programs to increase community awareness of the dynamic student body of UWW through partnerships that provide added benefits through a variety of topics that further the mission of our organization.



Contact Information:

Email: director@downtownwhitewater.com Phone: (262) 473-2200 Address: 150W Main St, Whitewater WI 53190