**Community Member** 

**Community Based Learning** 

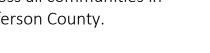
## Tomorrow's Hope, Inc.

Our Mission: To foster health-related research, education and support activities that have a direct impact on individuals in our local healthcare service area touched by Alzheimer's, cancer, diabetes, heart disease, and other life-limiting illnesses.



## **Potential CBL Partnerships:**

- Promote and plan events in Jefferson County.
- o Increase our social media presence.
- Launch and conduct market research and focus groups to increase understanding of community needs.
- Create new videos for our Website and social media that highlight our impact and message.



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Jefferson, WI 53549

## Main Objectives for CBL Partnership:

Via our partnership with CBL we hope to plan and promote new exciting community fundraising events that attract and reach a new generation of Tomorrow's Hope volunteers and supporters across all communities in Jefferson County.