



## Creative Communication Certificate

The Creative Communication Certificate is available to any major/student at the University, including communication and journalism majors or minors.

Certificate Requirements: 15 units

Initial Core: 3

<u>ACINDP 166</u>	INTRODUCTION TO CREATIVE ENTERPRISE
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Advanced Core: 3

<u>COMM 228</u>	INTERPERSONAL COMMUNICATION
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<u>COMM 321</u>	NONVERBAL COMMUNICATION
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Producing Creative Works: 6

<u>COMM 238</u>	VIDEO PRODUCTION I: FUNDAMENTALS OF VIDEO
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<u>JOURNLSM 241</u>	ELECTRONIC MEDIA COPYRIGHT
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<u>JOURNLSM 248</u>	PUBLICATION LAYOUT
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<u>JOURNLSM 303</u>	FEATURE WRITING
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<u>JOURNLSM 310</u>	PUBLICATION PHOTOGRAPHY
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<u>JOURNLSM 425</u>	ADVANCED ADVERTISING CREATIVE
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Applying Creativity: 3

<u>COMM 242</u>	COMMUNICATION AND TEAM BUILDING
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<u>COMM 373</u>	COMMUNICATION LEADERSHIP
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<u>COMM 463</u>	APPLIED COMMUNICATION IN HEALTH AND WELLNESS
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<u>JOURNLSM 364</u>	ADVERTISING AND PUBLIC RELATIONS ACCOUNT MANAGEMENT
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**Total Units**

**15**