



University of Wisconsin Whitewater

Rev.1/22

JOURNALISM MAJOR (BA or BS) — BROADCASTING/PRINT/WEB JOURNALISM EMPHASIS (36 CREDITS)

All Communication Department majors require a minor, which can be from anywhere on campus.

To qualify for graduation, all Communication and Journalism majors must earn a minimum 2.25 GPA

REQUIRED BROADCAST/PRINT CORE. (18 CREDITS)

Course No.	Course Name	Prerequisites
_____ JOURNLSM 227	Writing for News Media	None
_____ JOURNLSM 237	Reporting for News Media	JOURNLSM 227
_____ JOURNLSM 309	Media Ethics*	(a) COMM 238 and COMM 239 or (b) JOURNLSM 227 or (c) JOURNLSM 220 or (d) COMM 131
_____ JOURNLSM 347	Journalism for the Web	JOURNLSM 237
_____ JOURNLSM 420	Law of Mass Communication*	JOURNLSM 227 or JOURNALISM 220 or COMM 131
_____ JOURNLSM 486	Journalism Capstone: Public Affairs	JOURNLSM 227 and JOURNLSM 237 and Senior Standing or consent of department of chair

APPLIED REQUIREMENTS. (6 CREDITS) CHOOSE 1 OF THE FOLLOWING 2 COURSEWORK GROUPS:

Course No.	Course Name	Prerequisites
_____ COMM 238	Video Production I: Fundamentals of Video	None
AND		
_____ JOURNLSM 341	Television News Reporting and Production	COMM 238 and either JOURNLSM 227 or 241
-----OR-----		
_____ JOURNLSM 245	Publication Editing	JOURNLSM 227 or COMM 203
AND		
_____ JOURNLSM 248	Publication Layout	JOURNLSM 227 or 220 or COMM 203

PRACTICAL EXPERIENCE REQUIREMENTS. CHOOSE 3 CREDITS IN AT LEAST 2 DIFFERENT COURSES:

Course No.	Course Name	Prerequisites
_____ COMM 230	Radio Practicum	None
_____ COMM 231	Practicum in Television Production	None
_____ COMM 331	Practicum in Television Production & Directing	COMM 238 and (JOURNLSM 227 or English 376) or Consent of instructor
_____ JOURNLSM 251	School Publication: Editorial (Royal Purple)	JOURNLSM 227
_____ JOURNLSM 332	Practicum in Television News	COMM 238 and either JOURNLSM 227 or 241

THEORY ELECTIVES. (3 CREDITS) CHOOSE 1 COURSE FROM THE FOLLOWING LIST:

Course No.	Course Name	Prerequisites
_____ COMM 422	Communication Theories	Junior standing
_____ COMM 485	Communication Research Methods	Junior standing
_____ JOURNLSM 305	History of Mass Communication	Junior standing

COMMUNICATION & DIVERSITY ELECTIVES. (3 CREDITS) CHOOSE 1 COURSE FROM THE FOLLOWING LIST:

Course No.	Course Name	Prerequisites
_____ COMM 424	Cross Cultural Communication (GS/DV)	COMM 110
_____ COMM 440	New Communication Technologies	JOURNLSM 227 or 220 or COMM 131 or MAGD 150 or Junior standing
_____ JOURNLSM 430	Communication and Public Opinion	JOURNLSM 227 or 220 or any course in Political Science or Sociology and Junior standing or consent of instructor
_____ JOURNLSM 431	Mass Communication in Society	JOURNLSM 227 or 220 or COMM 131 or 202



University of Wisconsin Whitewater

APPLIED ELECTIVES. (3 CREDITS) CHOOSE 1 COURSES FROM THE FOLLOWING LIST:

Course No.	Course Name	Prerequisites
_____ COMM 234	Electronic Media Announcing	COMM 110
_____ COMM 239	Audio Production I: Fundamentals of Audio	None
_____ COMM 276	Event Planning for Communication Professionals	COMM 110 and one of the following: COMM 202, 228, JOURNLSM 220, 227, 241, MAGD 150, ENGLISH 376
_____ COMM 493E	Internship in Electronic Media	Department consent
_____ JOURNLSM 224	Media Criticism (GH)	None
_____ JOURNLSM 303	Feature Writing	JOURNLSM 227 or 241 or COMM 203
_____ JOURNLSM 304	Sports Journalism	JOURNLSM 227
_____ JOURNLSM 310	Publication Photography	None
_____ JOURNLSM 491	Travel Study	Department consent
_____ JOURNLSM 493E	Internship in Electronic Media	Department consent
_____ JOURNLSM 493G	Internship in Journalism	Department consent
_____ JOURNLSM 498	Independent Study	Department consent

MILESTONES

*Courses satisfy the Writing Requirement for the B/P/W emphasis. In order to pass the UW-Whitewater writing requirement, student must receive a grade of a 73% or higher in one of the two designated writing requirement courses.