



COMMUNICATION MAJOR (BA or BS) — CORPORATE AND HEALTH COMM. EMPHASIS (36 CREDITS)

(A 2.25 in your major courses is required to qualify for graduation in all Communication department majors)

REQUIRED PRELIMINARY CORE (9 CREDITS)

Course No.	Course Name	Prerequisites
_____ COMM 228	Interpersonal Communication (GS)	None
_____ COMM 327	Introduction to Corporate Communication	Sophomore standing
_____ COMM 363	Introduction to Health Communication	Sophomore standing

REQUIRED ADVANCED CORE. (12 CREDITS.)

_____ COMM 389	Applied Workplace Competencies	COMM 228, 327, 363 and Junior standing <u>and</u> successful completion Major Pre-Block #
_____ COMM 422	Communication Theories*	Junior standing
_____ COMM 424	Cross Cultural Communication * (GS/DV)	COMM 110
_____ COMM 485	Communication Research Methods*	Junior standing

ELECTIVES. (9 CREDITS.) CHOOSE **3 COURSES FROM THE FOLLOWING LIST:**

_____ COMM 240	Advanced Public Speaking (GH)	COMM 110
_____ COMM 242	Communication and Team Building (GH)	None
_____ COMM 321	Nonverbal Communication	Sophomore Standing
_____ COMM 322	Listening Behavior (GS)	Sophomore Standing
_____ COMM 326	Communication and Gender	Sophomore Standing
_____ COMM 328	Communication Conflict Resolution	Sophomore Standing
_____ COMM 345	Persuasion	COMM 110
_____ COMM 368	Family Communication	Sophomore Standing
_____ COMM 369	Medical Communication & Health Literacy	COMM 363 or Junior standing or consent of instructor
_____ COMM 373	Communicating Leadership	COMM 110
_____ COMM 491	Travel Study	Department consent

APPLIED/CAPSTONE EXPERIENCES. (6 CREDITS.) CHOOSE **2 COURSES FROM THE FOLLOWING LIST:**

_____ COMM 417	Communication and Nonprofit Organizations	COMM 327, 424 and 485
_____ COMM 427	Communication Training	COMM 327, 424 and 485
_____ COMM 463	Applied Communication in Health and Wellness	COMM 363, 424 and 485
_____ COMM 464	Health Message Advocacy and Analysis	COMM 363, 424 and 485
_____ COMM 493C	Internship in Communication	Department consent



University of Wisconsin Whitewater

MILESTONES

* Course satisfies Writing Requirement for all Communication & Journalism majors.

For students who initially declared in Summer 2018 and beyond, students must achieve at least a 2.5 GPA within major pre-block courses (COMM 110 or 131, COMM 228 and 327) to enroll in this course. Students declaring before Summer 2018 can disregard this requirement.

SUGGESTED MINORS

The following minors are highly recommended to corporate and health communication majors. These complement the major well and help prepare students for different jobs in the industry.

- Advertising
- Arts Management
- Coaching
- Family and Health Studies
- General Business
- Health Promotion
- Human Resources
- General Management
- Leadership
- Marketing
- Psychology
- Safety
- Sociology