

UNIVERSITY OF WISCONSIN WHITEWATER

Degree Requirements

for

Theatre BFA

Management/Promotion Emphasis

78 Units

ALL EMPHASIS TAKE BFA CORE

			<u>UNITS</u>	<u>YR/SEM</u>	<u>GR</u>
1.	Theatre-110	Introduction to the Theatre	4	_____	_____
	Theatre-120	Introduction to Acting	3	_____	_____
	Theatre-225	Script Analysis	3	_____	_____
	Theatre-251	Introduction to Technical Theatre	4	_____	_____
	Theatre-252	Introduction to Theatrical Design	3	_____	_____
2.	Theatre-204	Practicum - Stagecraft	1	_____	_____
3.	Theatre-206	Practicum - Costuming	1	_____	_____
4.	Theatre-242	Stage Makeup	2	_____	_____
	Theatre-332	Directing I	3	_____	_____
5.	4 of 5 Theatre History courses: (Grade of "B" or better in the writing portion of one of the following courses excluding Theatre-369 for writing proficiency requirement)		12		
	Theatre-346	Survey of Modern Drama (3 u.)		_____	_____
	Theatre-369	American Minority Theatre (3 u.)		_____	_____
	Theatre-471	History of Theatre Through 1550 A.D. (3 u.)		_____	_____
	Theatre-472	Theatre History and Drama: 1550 to 1830 (3 u.)		_____	_____
	Theatre-478	Contemporary Drama (3 u.)		_____	_____

MANAGEMENT/PROMOTION EMPHASIS Also requires the following:

6.	Theatre-361	Performing Arts Operations & Management	2	_____	_____
	Theatre-362	Non-profit Arts Management	2	_____	_____
	Theatre-363	Applied Studies in Arts Marketing	2	_____	_____
	Theatre-364	Issues in Arts Management	2	_____	_____
	Marketng-311	Principles of Marketing (Co-requisite for Theatre-363)	3	_____	_____
7.	Theatre-202	Practicum - Directing	1	_____	_____
8.	Comm-202	Principles of Public Relations	3	_____	_____
	Comm-203	Public Relations Tactics I	3	_____	_____
9.	3 units from the following:		3		
	Theatre-207	Practicum - Theatre Management/Publicity (.5-2 u.)		_____	_____
	Theatre-309	Production Practicum - Theatre Management (2 u.)		_____	_____
10.	Theatre-499	Senior Project	3	_____	_____
11.	Account-244	Accounting Concepts	3	_____	_____
	Mangemnt-301	Organizational Behavior	3	_____	_____
12.	In consultation with your adviser, 12 units from the following courses:		12		
	Theatre-300	Summer Theatre Production (1-6 u.)		_____	_____
	Theatre-302	Production Practicum - Stage Manager (2 u.)		_____	_____
	Theatre-493	Internship in Theatre Practice (1-2 u.)		_____	_____
	Artstdio-180	Introduction to Advertising Design (3 u.)		_____	_____
	Mangemnt-320	Human Resource Management (3 u.)		_____	_____
	Jourlsm-220	Foundations of Advertising (3 u.)		_____	_____
	Jourlsm-245	Copy Editing and Layout (3 u.)		_____	_____
	Jourlsm-303	Feature Writing (3 u.)		_____	_____
	Jourlsm-320	Advertising Copywring and Layout (3 u.)		_____	_____
	Comm-204	Public Relations Tactics II (3 u.)		_____	_____
	Comm-242	Small Group Communication (3 u.)		_____	_____
	Comm-240	Public Speaking (3 u.)		_____	_____
	Or other courses approved by the department			_____	_____

All students must complete at least 2 Art (GA) units outside their major department in the college, in addition to the 3 unit World of the Arts course (GENED 110).