

## Online Bachelor's Degree Requirements BBA - Economics Major

To earn a Bachelor of Business Administration degree from the College of Business and Economics, students must successfully complete the 20-hour community service requirement and a minimum of 120 units in the following areas:

1. University Proficiency (Developmental Courses) – if needed
2. General Education
3. U.S. Racial/Ethnic Diversity and Writing Proficiency
4. College Degree Requirements
5. Major Requirements

### University Proficiency (Developmental Courses)

Students who are identified as deficient in basic skills may be required to take developmental courses. A number of factors including ACT/SAT scores, entrance exam results, previous coursework, etc. determines whether or not developmental courses are required.

### General Education Requirements

Course Number	Course Name	Units Required (credits)	Notes
ENGLISH 101	Introduction to College Writing & Reading	3	ENGLISH 105 replaces both ENGLISH 101 & 102
ENGLISH 102	Introduction to College Writing, Reading, & Research	3	ENGLISH 105 replaces both ENGLISH 101 & 102
COMM 110	Introduction to Public Speaking	3	
MATH 141	Fundamentals of College Algebra	3	Although the University allows MATH 140 and 139 to meet this requirement, CoBE students are required to take 141.
GL Lab Science	Select a 4-5 unit laboratory science designated GL	4-5	
MATH 143	Finite Mathematics for Business and Social Sciences	3	
GENED 110	World of the Arts	3	
GENED 390	World of Ideas	3	
GENED 130	Individual and Society	3	
GENED 140 OR GENED 120	Global Perspectives OR Historical Perspectives	3	
PEGNRL 192	Personal Health & Fitness for Life	1	
GENED Electives*	Select 8-12 units designated GA, GE, GH, GI, GP or GS – no more than one course from any one subject area may be counted	8-12	ECON 201 <b>OR</b> 202 can count as GS GENED Elective

\*A full list of General Education courses can be found at <https://www.uww.edu/aaec/classes/electives>

## U.S. Racial/Ethnic Diversity Requirement

Course Number	Course Name	Units Required (credits)	Notes
GENED Elective Diversity	Select a 3 unit course designated GA, GE, GH, GI, GP or GS that is also designated DV -- the DV course must come from a subject area other than the other GENED Electives selected*	3	

## Writing Proficiency Requirement

The writing proficiency requirement is met by the college and/or major requirements listed below.

## College of Business & Economics Degree Requirements

Course Number	Course Name	Units Required (credits)	Notes
BEINDP 101	Business & Society	3	
ECON 201	Principles of Microeconomics	3	Can count as GS GENED Elective
ECON 202	Principles of Macroeconomics	3	Can count as GS GENED Elective
International Req.	Select 3 units from the list at <a href="http://uww-public.courseleaf.com/undergraduate/business-economics/#degreerequirementstext">http://uww-public.courseleaf.com/undergraduate/business-economics/#degreerequirementstext</a>	3	
ACCOUNT 244	Introduction to Financial Accounting	3	
ACCOUNT 249	Introduction to Managerial Accounting	3	
BEINDP 288	Career Information	1	
ECON 245	Business Statistics	3	
BEINDP 290	Business Writing	2	
ITSCM 280	Introduction to Information Systems	3	
FNBSLW 341	Business & Commercial Law	3	
FNBSLW 344	Business Finance	3	
MANGEMNT 301	Organizational Behavior	3	
ITSCM 306	Operations Management	3	
MARKETNG 311	Principles of Marketing	3	
MANGEMNT 489	Strategic Management	3	
Electives		*	*As needed to bring total units for graduation to 120

## College of Business & Economics Community Service Requirement

All College of Business & Economics majors must complete 20 hours of community service.

## Economics Major Requirements

Course Number	Course Name	Units Required (credits)
MATH 243 OR MATH 250 OR MATH 253	Short Calculus for Business & Social Sciences Applied Calculus Survey for Bus. & Soc. Sci. Calculus & Analytic Geometry I	3-5
ECON 345	Econometrics	3
ECON 301	Intermediate Microeconomic Analysis	3
ECON 302	Intermediate Macroeconomic Analysis	3
ECON 489	Economics Senior Capstone	3
ECON Electives	Select any 300- or 400-level Economics Courses to meet 15 credit requirement*	15

\*A list of current Economics classes can be found in the UW-Whitewater Course Catalog at <http://courses.uww.edu/2191>

**Note: Not all electives are offered online. For a list of classes currently offered online, please see the Online Bachelor's Course Offerings document available at:**  
<https://uww.edu/cobe/bachelors/online-bachelors/online-bba-degree/online-bba-majors/online-economics>