

Online Bachelor's Degree Requirements BBA - General Business Major

To earn a Bachelor of Business Administration degree from the College of Business and Economics, students must successfully complete the 20-hour community service requirement and a minimum of 120 units in the following areas:

1. University Proficiency (Developmental Courses) – if needed
2. General Education
3. U.S. Racial/Ethnic Diversity and Writing Proficiency
4. College Degree Requirements
5. Major Requirements

University Proficiency (Developmental Courses)

Students who are identified as deficient in basic skills may be required to take developmental courses. A number of factors including ACT/SAT scores, entrance exam results, previous coursework, etc. determines whether or not developmental courses are required.

General Education Requirements

Course Number	Course Name	Units Required (credits)	Notes
ENGLISH 101	Introduction to College Writing & Reading	3	ENGLISH 105 replaces both ENGLISH 101 & 102
ENGLISH 102	Introduction to College Writing, Reading, & Research	3	ENGLISH 105 replaces both ENGLISH 101 & 102
COMM 110	Introduction to Public Speaking	3	
MATH 141	Fundamentals of College Algebra	3	Although the University allows MATH 140 and 139 to meet this requirement, CoBE students are required to take 141.
GL Lab Science	Select a 4-5 unit laboratory science designated GL	4-5	
MATH 143	Finite Mathematics for Business and Social Sciences	3	
GENED 110	World of the Arts	3	
GENED 390	World of Ideas	3	
GENED 130	Individual and Society	3	
GENED 140 OR GENED 120	Global Perspectives OR Historical Perspectives	3	
PEGNRL 192	Personal Health & Fitness for Life	1	
GENED Electives*	Select 8-12 units designated GA, GE, GH, GI, GP or GS – no more than one course from any one subject area may be counted	8-12	

*A full list of General Education courses can be found at <https://www.uww.edu/aaec/classes/electives>.

U.S. Racial/Ethnic Diversity Requirement

Course Number	Course Name	Units Required (credits)	Notes
GENED Elective Diversity	Select a 3 unit course designated GA, GE, GH, GI, GP or GS that is also designated DV -- the DV course must come from a subject area other than the other GENED Electives selected*	3	

Writing Proficiency Requirement

The writing proficiency requirement is met by the college and/or major requirements listed below.

College of Business & Economics Degree Requirements

Course Number	Course Name	Units Required (credits)	Notes
BEINDP 101	Business & Society	3	
ECON 201	Principles of Microeconomics	3	
ECON 202	Principles of Macroeconomics	3	
International Req.	Select 3 units from the list at http://uww-public.courseleaf.com/undergraduate/business-economics/#degreerequirementstext	3	
ACCOUNT 244	Introduction to Financial Accounting	3	
ACCOUNT 249	Introduction to Managerial Accounting	3	
BEINDP 288	Career Information	1	
ECON 245	Business Statistics	3	
BEINDP 290	Business Writing	2	
ITSCM 280	Introduction to Information Systems	3	
FNBSLW 341	Business & Commercial Law	3	
FNBSLW 344	Business Finance	3	
MANGEMNT 301	Organizational Behavior	3	
ITSCM 306	Operations Management	3	
MARKETNG 311	Principles of Marketing	3	
MANGEMNT 489	Strategic Management	3	
Electives		*	*As needed to bring total units for graduation to 120

College of Business & Economics Community Service Requirement

All College of Business & Economics majors must complete 20 hours of community service.

General Business Major Requirements

Course Number	Course Name	Units Required (credits)
Group 1 Elective	Choose 3 units from Group 1 below	3
Group 2 Elective	Choose 3 units from Group 2 below	3
Group 3 Elective	Choose 3 units from Group 3 below	3
Group 4 Elective	Choose 3 units from Group 4 below	3
Group 5 Elective	Choose 3 units from Group 5 below	3
Gen. Bus. Electives	Select 9 units at the 300- or 400-level in ACCOUNT, ECON, FNBSLW, ITSCM, MANGEMNT, MARKETNG, and/or SAFETY. No more than 12 units in the major can be taken from one department.	15

Group 1: Project Management and Business Planning- ITSCM 385 Project Management: Methodologies, Techniques, & Tools, MANGEMNT 386 Entrepreneurship: Business Feasibility, ITSCM 460 Project Management and Resource Planning, MARKETNG 400 Innovation and Technology Marketing; SAFETY 483 Occupational Safety Management

Group 2: Legal Issues and Risk Management- FNBSLW 443 Labor Law, FNBSLW 446 Insurance, FNBSLW 348 Real Estate, SAFETY 453 Fundamentals of Environmental Law

Group 3: Broad Economic Issues- ECON 353 Economics of Labor Markets and Policies, ECON 354 Money and Banking, ECON 356 Public Finance, ECON 360 Growth and Development in the World Economy, ECON 404 History of Economic Thought

Group 4: Social Responsibility- ECON 471 Natural Resource and Environmental Economics, FNBSLW 455 Corporate Governance and Administrative Law, MANGEMNT 366 Social Responsibility; SAFETY 420 Principles of Environmental Management

Group 5: Interpersonal/Supervisory/Management Skills- MANGEMNT 320 Human Resource Management, MANGEMNT 369 Leadership in Management, MANGEMNT 486 Supervisory Management, MARKETNG 312 Principles of Selling; SAFETY 450 Behavioral Aspects of Accident Prevention

Note: Not all electives are offered online. For a list of classes currently offered online, please see the *Online Bachelor's Course Offerings* document available at:

<https://www.edu/cobe/bachelors/online-bachelors/online-bba-degree/online-bba-majors/online-general-business>