Sample 4 Year Plan (Fall 2020 Requirements)
GENERAL MANAGEMENT-NONPROFIT MANAGEMENT EMPHASIS
BBA (COLLEGE OF BUSINESS AND ECONOMICS)

The 4 year Plan illustrates the type of curriculum a new freshman could take to complete a degree in 4 years; it is not an official document. Refer to Academic Advising Report for full requirements.

Sample Academic Advising Reports are available on-line at http://www.uww.edu/registrar/sample-aars

Courses in bold are required for admission to the upper division business courses.

<table>
<thead>
<tr>
<th>1st Semester</th>
<th>Units</th>
<th>2nd Semester</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENGLISH 101 [pre-req. English 90]</td>
<td>3</td>
<td>ENGLISH 102 [pre-req. English 101]</td>
<td>3</td>
</tr>
<tr>
<td>Math 139 (pre req. Math 41) OR Math 143 (pre req. C or better in Math 139)</td>
<td>3</td>
<td>MATH 143 (pre req. C or better in Math 139)</td>
<td>3</td>
</tr>
<tr>
<td>BEINDP 101</td>
<td>3</td>
<td>CORE (CORE 110,130, or 120/140)</td>
<td>3</td>
</tr>
<tr>
<td>CORE (CORE 110,130, or 120/140)</td>
<td>3</td>
<td>PEGNRL 192</td>
<td>1</td>
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<tr>
<td>CORE</td>
<td>3</td>
<td>Lab Science (GL) (co req. or completion of Math 139)</td>
<td>4-5</td>
</tr>
<tr>
<td>Semester Total</td>
<td>15</td>
<td>Semester Total</td>
<td>14-15</td>
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<table>
<thead>
<tr>
<th>3rd Semester</th>
<th>Units</th>
<th>4th Semester</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM 110</td>
<td>3</td>
<td>ECON 202 [pre-req. Econ 201]</td>
<td>3</td>
</tr>
<tr>
<td>ECON 201 [pre-req. Math 139]</td>
<td>3</td>
<td>ACCOUNT 249* [pre-req. Account 244]</td>
<td>3</td>
</tr>
<tr>
<td>ITSCM 280 *</td>
<td>3</td>
<td>ECON 245 * [pre-req. Math 143 or 152 or Calculus credit]</td>
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</tr>
<tr>
<td>BEINDP 290 * [pre-req. English 102]</td>
<td>2</td>
<td>General Education Elective/Diversity</td>
<td>3</td>
</tr>
<tr>
<td>ACCOUNT 244 * [pre-req. Math 139]</td>
<td>3</td>
<td>General Education Elective</td>
<td>3</td>
</tr>
<tr>
<td>BEINDP 288 [pre-req. English 102]</td>
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</tr>
<tr>
<td>Semester Total</td>
<td>15</td>
<td>Semester Total</td>
<td>15</td>
</tr>
</tbody>
</table>

Students take 300- and 400-level business courses in their junior and senior years. These courses require admission to the upper division business courses. See admission requirements on second page.

<table>
<thead>
<tr>
<th>5th Semester</th>
<th>Units</th>
<th>6th Semester</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>MANAGEMENT 301 **</td>
<td>3</td>
<td>MANAGEMENT 366</td>
<td>3</td>
</tr>
<tr>
<td>UPPER DIVISION BUSINESS CORE** (see back)</td>
<td>3</td>
<td>MANAGEMENT 369 [pre-req. MANGEMNT 301]</td>
<td>3</td>
</tr>
<tr>
<td>UPPER DIVISION BUSINESS CORE** (see back)</td>
<td>3</td>
<td>UPPER DIVISION BUSINESS CORE** (see back)</td>
<td>3</td>
</tr>
<tr>
<td>UPPER DIVISION BUSINESS CORE** (see back)</td>
<td>3</td>
<td>POLISCI 330</td>
<td>3</td>
</tr>
<tr>
<td>GENED 390 [pre-req. 60 completed credits]</td>
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<td>General Education Elective</td>
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<td>Semester Total</td>
<td>16</td>
<td>Semester Total</td>
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<table>
<thead>
<tr>
<th>7th Semester</th>
<th>Units</th>
<th>8th Semester</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>MANAGEMENT 410 [pre-req. MANGEMNT 301]</td>
<td>3</td>
<td>MANAGEMENT 493 Cooperative/Internship in Management</td>
<td>3</td>
</tr>
<tr>
<td>MANAGEMENT 419 [pre-req. MANGEMNT 301]</td>
<td>3</td>
<td>General Management Elective (see back)</td>
<td>3</td>
</tr>
<tr>
<td>MANAGEMENT 370</td>
<td>3</td>
<td>MANGEMNT 489**</td>
<td>3</td>
</tr>
<tr>
<td>Elective</td>
<td>3</td>
<td>Elective</td>
<td>3</td>
</tr>
<tr>
<td>Elective</td>
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<td>Elective</td>
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</tr>
<tr>
<td>Elective</td>
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</tr>
<tr>
<td>Semester Total</td>
<td>15-18</td>
<td>Semester Total</td>
<td>15</td>
</tr>
</tbody>
</table>

*Lower division business courses that require a 2.5 combined GPA to register for them.
**Upper division business core courses that are required for all majors in the College of Business and Economics.
*** (F) = Course offered in fall only (S) = Course offered in spring only

Transfer students may have different general education requirements than those listed. Refer to your Advising Report for requirements specific to you.
Department Website: http://www.uww.edu/cobe/departments/department-of-management
Upper Division Business Core courses**

All business majors are required to take the upper division core of business courses below. In most cases, it is recommended that you complete these courses in your junior year. In some cases, specific core courses are recommended in specific semesters; otherwise, you may take them in either semester of your junior year. The upper division business core courses are:

- FNBSLW 344 - Business Finance *(pre-req. Accounting 244)*
- ITSCM 306 - Operations Management *(pre-req. ECON 245)*
- FNBSLW 341 - Business and Commercial Law
- MANAGEMENT 301 - Organizational Behavior
- MARKETING 311 - Principles of Marketing

MANAGEMENT 489 - STRATEGIC MANAGEMENT is a senior-level college capstone course and has FIVE PRE-REQUISITES: FNBSLW 341, FNBSLW 344, MANAGEMENT 301, ITSCM 306, and MARKETING 311.


General Advising Notes

Students should take Management 301 as their first Upper Division Core course. Student automatically fulfill their International Requirement with Management 410, which is a required major course. All General Management majors must complete an Exit Survey prior to graduation:  
http://uwwhitewater.co1.qualtrics.com/jfe/form/SV_2bntq7vpSo3H2Jf

College of Business and Economics Notes

Admission to the Upper Division Business Courses:

As a business major, you must be admitted to the upper division to take 300- and 400-level business courses. Admission to upper division business courses requires that you meet the following criteria:

- Have 54 or more projected units. Projected units are the number of units that will be earned at the end of the present term.
- Have finished or be registering for the last unique and lower division business courses required for admission, indicated in bold on the previous page.
- Have earned a combined (transfer and UW-Whitewater) GPA of at least 2.8.

After being admitted to upper division business courses, you must maintain a 2.50 combined cumulative GPA to be able to continue enrolling in business courses.

To graduate, business students must have:

- At least 120 Units
- 2.50 combined cumulative GPA, 2.50 combined GPA in the major, 2.50 combined GPA in all subjects offered by the College of Business and Economics
- Completed all course requirements of the degree and major.