



Newsletter – Winter/Spring 2022

Welcome to our Winter/Spring newsletter. There's a lot to celebrate as our students and graduates continue to develop their skills and apply their newfound knowledge in exciting internships and engaged research opportunities. We hope you'll spend a moment to enjoy a cup of tea and read about our students' success.

Our students achieve

- **Rebecca Cohen '22** has been hired at Bethel House! She joins Executive Director Kristy Weinberg as Nonprofit Support Coordinator. Last term, Becca was coordinating volunteer recruitment at Bethel House, an ecumenical nonprofit that provides transitional housing and emergency assistance to families experiencing homelessness in the Whitewater area. The organization receives no government funding and is supported by individual donations and other community partners. Congratulations, Becca!
- **Anna Kuhtz '22** will be presenting her research at the UW System Symposium for Undergraduate Research, Scholarly & Creative Activity. Her poster is called *Comparison of Three Types of Historical Nonprofits*.
- Both **Rebecca Cohen '22** and **Theresa Mendoza '21** gained new skills in *volunteer recruitment* through their internships. Read more about their experiences at <https://blogs.uww.edu/nonprofit/>
- **Sierra St. John '21**, a Non-Business Nonprofit Minor graduate, has been hired by the Minnesota Council of Nonprofits in Minneapolis, the largest state association of nonprofits in the USA. Congratulations, Sierra!
- **Alissa Santana '20** (currently enrolled in UW-W's MBA program and serving as a Nonprofit Program Ambassador) will be attending the Midwest Public Affairs (MPAC) Conference in Springfield, Ill. in June, 2022. As lead author of "Exploring the Twin Dynamics of COVID and BLM on Resource Development for Latinx Arts Organizations", Alissa is excited to have her research recognized.

Activities in our community

Update on Food Security Documentary!

Despite a few delays along the way, the documentary entitled "*What are we hungry for? How food pantries fed rural Wisconsin during the pandemic*" is expected to be released at the end of February. The detailed exploration of food security issues during the pandemic in communities across Wisconsin is led by retired UW-W Professor Jim Winship.

Read Ruth's "meanings of community in fundraising" blog post - <http://blogs.uww.edu/nonprofit/>

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Interested in hosting an event to discuss a topic in nonprofit management? Contact us at cobennonprofit@uww.edu to arrange for one of our team to speak at your event.



Our Program’s History

Timeline	Achievement
Fall 2015/2016	CoBE hired Faculty over two-year period
Fall 2017	Commenced Introductory NPO Course (MGT370)
Fall 2018	Launched Nonprofit Emphasis (MGT370, PoliSci330, MGT493 Internship)
Dec.2018	First Program Graduates with Nonprofit Emphasis
Fall 2019	Founded Institute of Nonprofit Management Studies Received approval for Nonprofit Minor bringing UW-W colleagues from across campus into the Nonprofit Program
Winter 2020	Formalized Program Advisory Committee
Spring 2020	Introduced MGT371 Fundraising for Charities and MGT379 Managing Volunteer Resources Launched Nonprofit Minor

Our Institute’s research reaches a wider audience

In an earlier issue of this newsletter, we told you about the work of Dr. Ruth Hansen and her colleague, Dr. Lauren Dula (Binghamton University, SUNY) in receiving the inaugural Bill Levis Research Award from the Association of Fundraising Professionals. The research results are in and will be presented at AFP’s ICON Conference in May, 2022 in Las Vegas, NV. *“Know the audience you’re writing to,”* Dula says. *“Don’t assume that your women are going to be more community-minded than your men. They might respect or respond better to messages of close networks and risk reduction too.”* (Successful Fundraising, March 2022, Vol.30, No.3)

UW-W’s [Institute for Nonprofit Management Studies](#) is nationally recognized for its research on nonprofit management studies programs offered in higher education across the USA and the supporting structures that make these programs possible. An upcoming publication completes this research series, Weber, P., & Brunt, C. (2022), “Building nonprofit management education in the US: The role of centers in supporting new academic disciplines”, *Journal of Public and Nonprofit Affairs*, 8(1), 1–26.

In collaboration with the Helen Bader Institute (UW-M), we’ve just released Wisconsin’s first Nonprofit Compensation & Benefits Report providing nonprofits with valuable compensation and benefits data to inform critical decisions. The report includes executive salaries by job category, budget size, and more. The Wisconsin Nonprofit Compensation & Benefits Report is [available for purchase from HBI](#).

Have a question? Contact us at cobenonprofit@uww.edu

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