



**Sample 4-Year Plan – Academic Year 2024-2025 Requirements  
GENERAL BUSINESS MAJOR (BBA)**

The 4-year Plan illustrates the course schedule a new freshman could take to complete a degree in 4 years; it is not an official document. Refer to the Academic Advising Report (AAR) for full requirements.

To graduate, business students must have:

- At least 120 credits
- Minimum GPA of 2.5 in the following areas: major requirements, combined transfer and UW-Whitewater GPA, and in all subjects offered by the College of Business and Economics
- Transfer students may have different CORE requirements than those listed. Refer to your Advising Report for requirements.

For more detailed information visit [General Education Requirements](#) or [General Business Requirements \(BBA\)](#)

1 <sup>st</sup> Semester	Credits	2 <sup>nd</sup> Semester	Credits
ENGLISH 101 ( <i>Prereq: English 90</i> )	3	ENGLISH 102 ( <i>Prereq: English 101</i> )	3
MATH 139 ( <i>Prereq: Math 41</i> ) <u>OR</u> MATH 143 ( <i>Prereq: C or better in Math 139</i> )	3	MATH 143 ( <i>Prereq: C or better in Math 139</i> ) <u>OR</u> General Elective	3
Select a CORE course (CORE 110,130, <u>OR</u> 120/140)	3	ECON 201 ( <i>Prereq: Math 139</i> )	3
INTRAUNV 104 (recommended)	1	Select a CORE course (CORE 110,130, <u>OR</u> 120/140)	3
Select 1-2 course(s) from list below	4-6	Select 1 course from list below	1-3
<b>Semester Total</b>	<b>14-16</b>	<b>Semester Total</b>	<b>13-15</b>

**Courses that can be taken either semester:**

- BEINDP 101 – 3 credits
- General Education Elective OR Diversity – 2-3 credits
- PEGNRL 192 Personal Health and Fitness – 1 credit
- General Education Elective OR Diversity – 2-3 credits

3 <sup>rd</sup> Semester	Credits	4 <sup>th</sup> Semester	Credits
ACCOUNT 244 ( <i>Prereq: Math 139 and 24 credits in progress</i> )	3	ACCOUNT 249 ( <i>Prereq: ACCOUNT 244</i> )	3
ECON 202 ( <i>Prereq: Econ 201</i> )	3	Lab Science (GL)	4-5
BEINDP 290 ( <i>Prereq: English 102</i> )	2	Select 2 courses from list below	6
BEINDP 288 ( <i>Prereq: English 102</i> )	1	Select a CORE course (CORE 110,130, <u>OR</u> 120/140)	3
Select 2 courses from list below	6		
<b>Semester Total</b>	<b>15</b>	<b>Semester Total</b>	<b>16-17</b>

**Courses that can be taken either semester:**

- ECON 245 (*Prereq: Math 143*) – 3 credits
- COMM 110 – 3 credits
- General Education OR Diversity Elective – 3 credits
- ITSCM 280 – 3 credits

5 <sup>th</sup> Semester	Credits	6 <sup>th</sup> Semester	Credits
1 from General Business Elective – Group 1 ( <i>Listed on Page 2</i> )	3	CORE 390 ( <i>Prereq: 60 completed credits</i> )	3
1 from General Business Elective – Group 2	3	1 from General Business Elective – Group 3	3
2 from the BUSINESS CORE ( <i>Listed on Page 2</i> )	6	BUSINESS CORE	3
1 from Any 300-400 level course in the College of Business & Economics*	3	2 from Any 300-400 level course in the College of Business & Economics*	6
<b>Semester Total</b>	<b>15</b>	<b>Semester Total</b>	<b>15</b>

7 <sup>th</sup> Semester	Credits	8 <sup>th</sup> Semester	Credits
1 from General Business Elective – Group 4	3	1 from General Business Elective – Group 5	3
2 from Business Core	6	International requirement	3
Elective credits as needed		MANGEMNT 489 ( <i>Prereq: FNBSLW 341, FNBSLW 344, MANGEMNT 301, ITSCM 306, And MARKETNG 211</i> )	3
		Elective credits as needed	
<b>Semester Total</b>	<b>12-15</b>	<b>Semester Total</b>	<b>12-15</b>

## Business Core Courses

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All business majors are required to take the core business courses listed below. Specific core courses are sometimes recommended in specific semesters; otherwise, you may take them in either semester.

**ACCOUNT 244-Intro to Financial Accounting** (Prereq: Math 139 or Math 141 or Math 142 and 24 credits in progress)

**ACCOUNT 249-Intro to Managerial Accounting** (Prereq: Account 244)

**BEINDP 288-Career Information** (Prereq: English 102 or English 105)

**BEINDP 290-Business Writing** (Prereq: English 102 or English 105)

**ECON 245-Business Statistics** (Prereq: Math 143 or Math 152 or Math 243 or Math 250 or Math 253 or (Math 142 And Math 151))

**ITSCM 280-Intro to Information Systems** (Prereq: Minimum 24 credits)

**MARKETNG 211-Principles of Marketing** (Prereq: Minimum 24 credits)

**FNBSLW 341-Business & Commercial Law** (Prereq: Minimum 60 credits)

**FNBSLW 344-Business Finance** (Prereq: Account 244 and (Econ 245 Or Stat 342))

**ITSCM 306-Intro to Supply Chain Management** (Prereq: Minimum 60 credits)

**MANGEMNT 301-Organizational Behavior** (Prereq: Minimum 24 credits)

**MANGEMNT 489-Strategic Management** (Senior-level college capstone course with FIVE PRE-REQUISITES: FNBSLW 341, FNBSLW 344, MANGEMNT 301, ITSCM 306, And MARKETNG 211)

## General Business Electives - 15 Credits Required (5 courses)

Select one course from each group:

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### Group 1:

- ITSCM 385-Agile Project Management (Prereq: 60 credits completed)
- MANGEMNT 386-Entrepreneurship: Business Feasibility (Unreq: May not be taken for credit by entrepreneurship majors)
- MANGEMNT 419-Organizational Development & Change (Prereq: MANGEMNT 301)
- SAFETY 210-Introduction to Occupational Safety & Health

### Group 2:

- FNBSLW 433-Creditors' Rights & Bankruptcy (Prereq: FNBSLW 341)
- FNBSLW 466-Insurance (Prereq: 60 credits completed)
- FNBSLW 348-Real Estate (Prereq: 60 credits completed, ACCOUNT 244, ECON 245 And ITSCM 280)
- SAFETY 353-Fundamentals of Environmental Law

### Group 3:

- ECON 354-Money and Banking (Prereq: ECON 202)
- ECON 356-Public Finance (Prereq: ECON 201)
- ECON 360-Growth & Development in the World Economy (Prereq: ECON 201)
- ECON 345-Econometrics (Prereq: ECON 245)

### Group 4:

- ECON 471-Environmental & Natural Resource Economics (Prereq: ECON 201)
- FNBSLW 455-Corporate Governance & Administrative Law (Prereq: FNBSLW 341)
- MANGEMNT 366-Business Ethics & Social Responsibility (Prereq: 60 credits completed)
- SAFETY 220-Principles of Environmental Management

### Group 5:

- MANGEMNT 220-Human Resource Management (Prereq: 24 credits completed & 2.00 GPA) (Unreq: MANGEMNT 220 & POLISCI 21)
- MANGEMNT 369-Leadership in Management (Prereq: MANGEMNT 301)
- MARKETNG 212-Principles of Selling (Prereq: 24 credits completed)
- SAFETY 250-Behavioral Aspects of Accident Prevention (Prereq: 24 credits completed OR Instructor consent)

\*Note: No more than 12 credits of the major can be taken from one department in the College of Business & Economics