



Request for Online Fundraising

Online fundraising can be set up at the request of a faculty/staff member or organization advisor for any group with an established account at the UW-Whitewater Foundation with approval of the Foundation Chief Operating Officer, in consultation with the Foundation President as needed. Call Julie Abramson (5638), Lauree Miller (6202) or Heather Dennis (1622) with any questions.

Please return this completed form to:

Lauree Miller, UW-Whitewater Foundation, Inc.

Alumni Center, 800 W Main St, Whitewater, WI 53190

Phone: 262-472-1105

Fax: 262-472-5607

foundation@uww.edu

Required Information

Department/Organization _____

Phone _____ Email _____

Contact person for request: _____

Name(s) of person(s) to receive email notification of donations:

Date needed by (please allow **one week minimum** turnaround time): _____

How do you plan to use the funds? Please be specific. _____

If applicable, is the Advancement Director liaison for your college aware of this fundraiser?

Yes

No

Name of fund or funds proceeds are to be directed to _____

Do you want to include a goal dollar amount to be raised? Yes, \$ _____ No

Do you want to allow?:

Monthly Recurring donations

Tribute gifts in honor or memory of others

Anonymous donations

Will the donor receive anything in exchange for their donation? Yes No

If yes, what? _____ Value \$ _____



Please choose three to five gift levels to be displayed. "Other amount" will be automatically displayed as an additional option. (If none are selected, the following amounts will be displayed: \$25 / \$50 / \$75 / \$100 / other)

\$25 \$50 \$100 \$250 \$500 \$1,000

What amount from the ones you selected above should appear as the default amount? \$ _____

Review the following confirmation page text that appears once a donation is made.

Thank you for your generous support! An email receipt was sent to your email address.

Transaction Details

If you want to add information to this message, please note below.

Review the confirmation email text, including the donor's opportunity to print a receipt.

Subject: Thank you for your generous donation or _____

From name: _____

From email address to be used: _____

Hello <First Name>,

Thank you for your gift of <Gift Amount>. To achieve our mission, we depend on the generous support of individuals like you. We are grateful for your generosity and hope you take great pride in the important difference that your gift makes.

Transaction Details

Please click <eReceipt Link> to print a receipt for tax purposes.

<eReceipt Number>

The UW-Whitewater Foundation is a 501(c)(3), not-for-profit organization under Internal Revenue Code. The Foundation did not provide any goods or services in whole or in partial consideration for this donation.

On behalf of _____, thank you again for your generous gift.

Optional to include the following:

Sincerely,

(Name) _____

(Position), _____ UW-Whitewater

If you want to add information to this message, please note below.

Thank you!

Updated July 2020