

University of Wisconsin-Whitewater
Curriculum Proposal Form #4R
Change in or Deletion of an Existing Course

Type of Action (check all that apply)

- Add Cross-listing *
- Course Deletion
- Number Change

- Pre-requisite Change
- Technological Literacy
- Title Change
- Writing Requirement

Effective Term: 2107 (Fall 2010)

Current Course Number (*subject area and 3-digit course number*): SPEECH 440/640

Cross-listing (*if applicable*):

New Course Number (*subject area and 3-digit course number*): **COMM 440/640**

Cross-listing (*if applicable*):

***If adding a cross-listing, include the following:**

Required in the major:

Required in the minor:

Number of credits:

Lab hours/week:

Contact hours/week:

Repeatable

Current Course Title: New Communication Technologies

New Course Title: N/A

25-Character Abbreviation (*if new title*):

Sponsor(s): Elena Bertozzi, Chris Henige, Barbara Penington

Department(s): Communication, Art

College(s): Arts and Communications

List all programs that are affected by this change:

If programs are listed above, will this change affect the Catalog and Advising Reports for those programs? If so, have Form 2's been submitted for each of those programs?

(Form 2 is necessary to provide updates to the Catalog and Advising Reports)

NA Yes They will be submitted in the future

Proposal Information: ([Procedures for form #4R](#))

I. Detailed explanation of changes (use FROM/TO format)

FROM:

SPEECH 440/640 NEW COMMUNICATION 3 u
TECHNOLOGIES

This course examines the major innovations in the telecommunication industry. Students will explore alternative regulatory contexts in which these systems can develop and address the implications of these developments in a variety of social, institutional and philosophical contexts.

Prereq: JOURNLSM 210 or JOURNLSM 220 or SPEECH 131 or SPEECH 232 or junior standing.

TO:

COMM 440/640 NEW COMMUNICATION 3 u
TECHNOLOGIES

This course examines the major innovations in the telecommunication industry. Students will explore alternative regulatory contexts in which these systems can develop and address the implications of these developments in a variety of social, institutional and philosophical contexts.

Prereq: **MAGD 150** or JOURNLSM 210 or JOURNLSM 220 or **COMM131** or **COMM 232** or junior standing.

II. Justification for action

First, the Communication Dept. is changing SPEECH prefixes to COMM, and this course must be included in that change. Second, we are adding the MAGD 150 class as a possible prerequisite so as to allow MAGD (Media Arts and Game Development) majors who must take this entry level course access to New Communication Technologies. Without this change, MAGD students wishing to take the New Communication Technologies course would be forced to take an additional course outside of their emphasis to meet prerequisite requirements.

Programs Affected by Change:

MAGD (Media Arts and Game Development), Journalism (Advertising, Broadcast, Print emphases), Multimedia minor, Speech (Electronic Media emphasis)

Graduate program: Mass Communication emphasis