

MBA ADMISSION: PROGRAM TO PROGRAM AGREEMENT

BETWEEN

UW-WHITEWATER

AND

UNIVERSITY OF WISCONSIN-EXTENSION

Effective Xxxxxxxx 1, 2017

The purpose of this agreement is to provide opportunities for learners at UW-Extension (UWEX) who desire to further their education by enrolling in the Master of Business Administration degree offered by the University of Wisconsin-Whitewater (UWW). Through the collaborative efforts of student services, faculty, and administration, learners will encounter a clear path to reach their educational goals. This agreement allows a UWEX students who successfully complete a Bachelor of Science in Business Administration (BSBA) degree to be seamlessly admitted to the MBA degree program at UW-Whitewater.

Learners who successfully complete the following UW-Extension degree:

**Bachelor of Science in Business Administration (BSBA)**

And who meet the admission requirements of the University of Wisconsin-Whitewater will be admitted to the following degree program:

**Master of Business Administration**

**PROVISIONS OF THIS AGREEMENT:**

1. **Admission.** It is the learner's responsibility to demonstrate fulfillment of the current admission requirements for the MBA program of UWW at the time of entry.
2. **Advising.** UWEX and UWW will provide academic advising to UWEX learners inquiring about the UWW MBA program. Learners will be connected with a UWEX advisor prior to applying to UWW. UWEX and UWW will share materials, catalogs, and other information to facilitate their understanding of requirements and programs. UWW will assist UWEX in arranging recruitment events on their respective campuses.

3. **Marketing.** Any marketing of this agreement will be subject to the prior approval of both parties and will adhere to each institution's standards for the use of its name and logo. Each institution will assume responsibility for appropriate marketing to reach its student population. Each institution may provide a link to this agreement and/or the other institution at its website, with notice to the other party.
4. **Tracking of Use.** When possible, UWEX will provide UWW admissions office the names of students who are following the articulation agreement and who intend to pursue UWW's MBA. This will allow UWW time to plan in advance of admitting, advising, and orienting these students. UWEX also desires to track the use of articulation agreements by students. If possible, UWW will send UWEX will share data on UWEX students that can be conveniently produced.
5. **Periodic Review.** UWW and UWEX will collaboratively review the articulation agreements on a three-year cycle, starting March 1, 2020; such reviews may commence earlier if curricular or institutional policy changes warrant. Each institution agrees to notify the other of significant curricular or policy changes in a timely manner.
6. **Cancellation.** Both parties agree to provide at least one-hundred eighty (180) days advanced, written notification of intent to cancel this agreement. UWEX students who apply to UWW prior to the cancellation date will be permitted to utilize the terms of this agreement.
7. Details of program-to-program articulation and any other conditions agreed upon by both institutions are listed on the following pages of this agreement.

The University of Wisconsin-Extension (UWEX) and UW-Whitewater (UWW) have produced this guide as a tool for students. Every effort is made to maintain accurate information; however, this guide is subject to change. Students should contact the Advisors listed below to stay informed of changes, as final responsibility for verifying this information rests with the student.

UW-Extension Advisor: TBD

UWW Advisor: TBD

### Specifications for

## MASTER OF BUSINESS ADMINISTRATION DEGREE (MBA) DEGREE AT UW-WHITEWATER

(Some of these requirements will have been met in part by coursework completed at UWEX under the agreement)

### A. Admissions Requirements:

Students who complete the UW-Extension's BSBA program need to meet the admission requirements of UW-Whitewater's MBA program. These admission requirements may include items such as a minimum GPA requirement, GMAT scores, and TOEFL scores for international students.

### B. Common Body of Knowledge/Foundation:

Students who complete the UW-Extension's BSBA program would have completed the Common Body of Knowledge/Foundation requirement of UWW's MBA program. In other words, students with the BSBA degree would be waived the Common Body of Knowledge/Foundation courses.

### C. Other Requirements for the MBA Program:

UW-Extension's BSBA students will need to complete the Breadth Requirements, Elective Requirements and the Emphasis Requirements of UW-Whitewater's MBA program.

OFFICIAL CONTACT PERSONS:

<p>Laura Kite Assistant Dean for Student Services Division of Continuing Education, Outreach &amp; E-Learning (CEOEL) 5602 Research Park Blvd. Univ. Wisconsin-Extension Madison, WI 53719</p>	<p>Paul Ambrose Associate Dean, College of Business and Economics UW-Whitewater Hyland Hall 809 W. Starin Road Whitewater, WI 53190</p>
--	---

**SIGNATURES**

This agreement signed on \_\_\_\_\_ has been reviewed and approved by both institutions for the duration specified.

<p>Cathy Sandeen, Chancellor, UW-Extension</p>	<p>Beverly Kopper, Chancellor, UW-Whitewater</p>
<p>Aaron Brower, Provost &amp; Vice-Chancellor, UW-Extension</p>	<p>Susan Elrod, Provost &amp; Vice-Chancellor, UW-Whitewater</p>
<p>David Schejbal, Dean, CEOEL, UW-Extension</p>	<p>John Chenoweth, Dean of College of Business and Economics, UW-Whitewater</p>

## Appendix A

### **UW-Whitewater Graduate School**

#### **Admission in Good Standing**

Requirements for admission to a degree program in good standing are as follows:

1. A baccalaureate or higher degree from a regionally accredited institution.
2. At least a 3.00<sup>1</sup> overall grade point average in all the graduate work previously completed at UW-Whitewater, with no grades of I or IP pending.
3. One of the following:
  - a. At least a 2.75 overall grade point average in the undergraduate degree program.
  - b. At least a 2.90 grade point average in the last half of the undergraduate degree program.
  - c. A master's degree or higher from an institution regionally accredited at the corresponding graduate level.
  - d. At least 12 credits of graduate work completed on a regular grade basis at UW-Whitewater.
4. Any additional requirements set by individual departments or colleges for admission to specific degree programs.

<sup>1</sup> All grade point averages are on a 4.00 basis.

## Appendix B

- 1) **The Higher Learning Commission would be OK with UW-W admitting a student from an unaccredited baccalaureate institution into a graduate program if the student was admitted after meaningful evaluation.**

(See a portion of the email below that John Stone received from Anthea Sweeney of HLC on 7 December 2016. Note, highlighting is hers, underlining is by JFS.) The assumption here is that any Flex BSBA graduate seeking admission into your MBA would still have to have the necessary GMAT score, etc., as any other applicant.

---

The question as to whether an institution could admit to its graduate programs, students who had graduated from an unaccredited institution. .. My sense is that HLC enforces similar integrity requirements for admissions policies, as for transfer policies. Evidence of this is found in our Assumed Practice on Ethical and Responsible Conduct:

"A. Integrity: Ethical and Responsible Conduct

5. The institution makes readily available to students and to the general public clear and complete information including:

- a. statements of mission, vision, and values
- b. full descriptions of the requirements for its programs, including all pre-requisite courses
- c. requirements for admission both to the institution and to particular programs or majors
- d. policies on acceptance of transfer credit, including how credit is applied to degree requirements. (Except for courses articulated through transfer policies or institutional agreements, the institution makes no promises to prospective students regarding the acceptance of credit awarded by examination, credit for prior learning, or credit for transfer until an evaluation has been conducted.)
- e. all student costs, including tuition, fees, training, and incidentals; its financial aid policies, practices, and requirements; and its policy on refunds
- f. policies regarding academic good standing, probation, and dismissal; residency or enrollment requirements (if any)
- g. a full list of its instructors and their academic credentials
- h. its relationship with any parent organization (corporation, hospital, or church, or other entity that owns the institution) and any external providers of its instruction."

This same notion of integrity is reinforced in our Federal Compliance requirements:

***"Required Information for Students and the Public***

An institution demonstrates that it makes available to students and the public fair, accurate and complete information in catalogs, student handbooks, and other publications that include, at a minimum, information about the institution's calendar, grading, admissions, academic program requirements, tuition and fees, and refund policies."

Reading these provisions together, I would suggest that so long as an institution can demonstrate that it applied its admissions requirements with integrity in determining, after due consideration, that a particular student was qualified to be admitted to its graduate degree programs, it is on solid ground. However, I do think there may be some risk if an institution decides in advance (by institutional agreement, for example) that it will accept all graduates from a particular program to its graduate programs without meaningful evaluation. That risk becomes more acute, I would think, in the case of direct assessment.

I would be happy to explore these ideas more with you if you would like to consult with me by phone. I can be reached on my direct line below at your convenience. Thank you.

Best Wishes,  
Anthea M. Sweeney, Ed.D.  
Vice President for Accreditation Relations  
Higher Learning Commission  
230 South LaSalle Street, Suite 7-500  
Chicago, IL 60604  
Main Tel.: 800-621-7440  
Direct Line: 312-881-8128  
Fax: 312-263-7462