TO: Members of the Graduate Council  
FROM: Joan Littlefield Cook, Interim Associate Vice Chancellor of Academic Affairs  
RE: Graduate Council Meeting May 6, 2021  
DATE: April 28, 2021

The **Graduate Council** will meet at 2:15 p.m.  

Thursday, May 6, 2021  

**Webex**  
Meeting number (access code): 133 421 5823

**AGENDA**

I. Approval of Minutes from the April 1, 2021 Meeting

II. Announcements

   A. Graduate Teaching Award – Cody Busch
   B. Appreciation for the years of service to Graduate Council by John Zbikowski
   C. 2021-22 Graduate School Representative to Diversity Committee-Wednesday meetings

III. Information Only Items

   A. SCHBUSMG 796A: ADVANCED SCHOOL ACCOUNTING & BUDGETING

IV. Business Items

   A. **College of Business and Economics**

      1. Curricular Action: New Program Proposal: [MARKETING (MS)](https://example.com/marketing)
      2. Curricular Action: Course Change Request: [SAFETY 784](https://example.com/safety) : APPLIED ERGONOMICS
      3. Curricular Action: Program Change Request: [BEMBABADM BUSADMINTR](https://example.com/business) : BUSINESS ADMINISTRATION – INTERNATIONAL BUSINESS EMPHASIS (MBA)
      4. Curricular Action: Course Change Request: [DBA 988](https://example.com/dba) : DBA DISSERTATION


7. Curricular Action: Program Change Request: BEMSFINANC : FINANCE (MS)

8. Curricular Action: Program Change Request: BEMSBUSAN : DATA ANALYTICS (MS)


11. Curricular Action: Course Deactivation Proposal: ITSCM 715 : TECHNOLOGY AND INFORMATION SYSTEMS

12. Curricular Action: Course Deactivation Proposal: ITSCM 719 : OPERATIONS MANAGEMENT

13. Curricular Action: Course Change Request: MARKETING 772 : DIGITAL MARKETING


15. Curricular Action: Course Change Request: MARKETING 767 : ENTREPRENEURIAL MARKETING STRATEGY

16. Curricular Action: Course Change Request: MANGEMNT 757 : LEADERSHIP DEVELOPMENT

17. Curricular Action: Course Change Request: MARKETING 747 : MARKETING STRATEGY

18. Curricular Action: Course Change Request: FNBSLW 735 : BUSINESS VALUATION USING FINANCIAL STATEMENTS

19. Curricular Action: Course Change Request: BEINDP 740 : PERSUASION AND NEGOTIATION STRATEGIES

20. Curricular Action: Course Change Request: MANGEMNT 787 : BUSINESS POLICY & STRATEGY

21. Curricular Action: Course Change Request: ITSCM 745 : STRATEGIC TECHNOLOGY AND INNOVATION MANAGEMENT
22. Curricular Action: Course Change Request: ITSCM 770 : FUNDAMENTALS OF PROJECT MANAGEMENT

23. Curricular Action: Course Change Request: FNBSLW 732 : QUANTITATIVE FINANCIAL ANALYSIS

24. Curricular Action: Course Change Request: ITSCM 779 : VISUAL ANALYTICS FOR BUSINESS

25. Curricular Action: Course Change Request: ITSCM 778 : PROGRAMMING FOR ANALYTICS

26. Curricular Action: Course Change Request: MARKETNG 777 : ARTIFICIAL INTELLIGENCE IN MARKETING

27. Curricular Action: Course Change Request: ITSCM 781 : SUPPLY CHAIN ANALYTICS

28. Curricular Action: Course Change Request: ECON 736 : BUSINESS CONDITIONS ANALYSIS

29. Curricular Action: Course Change Request: ECON 737 : MANAGERIAL ECONOMICS

30. Curricular Action: Course Change Request: MANGEMNT 759 : SOCIAL RESPONSIBILITY OF BUSINESS

31. Curricular Action: Course Change Request: ITSCM 761 : SUPPLY CHAIN SYSTEMS

32. Curricular Action: Course Change Request: ITSCM 763 : GLOBAL OPERATIONS MANAGEMENT

33. Curricular Action: Course Change Request: ITSCM 768 : OPERATIONS STRATEGY

34. Curricular Action: Course Change Request: ITSCM 769 : QUALITY ISSUES IN OPERATIONS

35. Curricular Action: Course Change Request: MARKETNG 731 : QUANTITATIVE ANALYSIS FOR BUSINESS

36. Curricular Action: Course Change Request: MARKETNG 751 : CONSUMER INSIGHT & CUSTOMER EXPERIENCE

37. Curricular Action: Course Change Request: MARKETNG 761 : INTERNATIONAL MARKETING

38. Curricular Action: Course Change Request: MARKETNG 770 : BRAND MANAGEMENT
B. **College of Education and Professional Studies**


C. **College of Letters and Sciences**

1. Curricular Action : Course Change Request: **ENGLISH 572** : TECHNICAL AND PROFESSIONAL WRITING


V. **Discussion**

1. GA survey results (See Attachment)

2. Transfer Credit Form (See Attachment)

3. Deactivation of legacy program forms in CourseLeaf

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c: Chancellor Watson, Interim Provost Cook, Interim Associate Vice Chancellor Plessel, Deans, Department Chairs, Faculty Senate Chair, Program Coordinators, Marketing and Media Relations
**Graduate Assistant Expectation Survey Results**

**Graduate Assistant Year:** 2020 - 2021  
**Administered:** March 25 - April 25, 2021  
**Report Date:** April 26, 2021  
**Survey Population:** 67

**Q1:** Number of hour per week you devoted to the assistantship:

*Note: Survey changed format after 7 have already filled out. Those responses need to be manually added to the following results. 4 at 20 hours, 2 at 15 hours and 1 at 10 hours.*

10 hours: 2 responses  
15 hours: 13 responses  
20 hours: 40 responses  
Other: 4 responses

If you selected other hours, please list the number you devoted.

<table>
<thead>
<tr>
<th>Responses</th>
<th>Mean</th>
<th>Responses</th>
<th>Sum</th>
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<tbody>
<tr>
<td>N/A</td>
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**Q2:** Please indicated the % of time you spent performing each task.
Q4 - Please rank order each of the following items 1-4, with 1 representing most important, in terms of their role in prompting you to accept a graduate assistantship

<table>
<thead>
<tr>
<th>Field</th>
<th>Mean</th>
<th>Sum</th>
</tr>
</thead>
<tbody>
<tr>
<td>Other</td>
<td>2.85</td>
<td>191.00</td>
</tr>
<tr>
<td>Eligibility for benefits (e.g., medical coverage, non resident, tuition remission)</td>
<td>2.55</td>
<td>171.00</td>
</tr>
<tr>
<td>Work with faculty (e.g., collegial relationships, finding mentors)</td>
<td>2.34</td>
<td>157.00</td>
</tr>
<tr>
<td>Financial Support (e.g., wages to defray costs of education)</td>
<td>2.10</td>
<td>141.00</td>
</tr>
</tbody>
</table>

Q3: If you listed a percentage under "other" above; please describe the task you performed.

33 Responses

Campus wide marketing and events, concert support, homecoming, programming, technology, facilities, strategic planning committees, supervising a team of students, contract creation, interdepartmental marketing, Campus awards

N/A

N/A

My graduate assistantship wasn't like a typical one for a professor or teaching faculty so I wasn't proctoring exams or helping with research. Instead I was overseeing 6 students and assisting with daily deposits and some data analysis. I am helping plan an event, so a lot of my time is spent responding to emails and prepping event related items.

N/A

WCS, program working

N/A

Contacting possible volunteer or work opportunities for our students and meeting for one-on-one sessions with student too provide support.

Tasks related to running a complex and supporting residence hall students

N/A

N/A

Training and supervising student employees, running scholarship processes

N/A

N/A

Community building in the residence halls

Video editing

Creating Qualtrics surveys for recruits, helping organize developmental camps, helping with fundraising events

N/A
Please describe other reasons for accepting a graduate assistantship.

<table>
<thead>
<tr>
<th>Reason</th>
<th>Count</th>
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<tbody>
<tr>
<td>Being more fully involved in my program</td>
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<td>Campus tie (although with COVID, not so much)</td>
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<td>Compensation and career preparedness</td>
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<tr>
<td>Connecting with faculties and peers</td>
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<td>Consistent and guaranteed hours, flexibility with work schedule</td>
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<tr>
<td>Convenience</td>
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<tr>
<td>Experience</td>
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<tr>
<td>Experience external opportunities that will support my development as a clinician, that I would otherwise not have if I did not become a GA.</td>
<td></td>
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<tr>
<td>Experience in the disability and university setting</td>
<td></td>
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<tr>
<td>Financial Support throughout program</td>
<td></td>
</tr>
<tr>
<td>Free Housing</td>
<td></td>
</tr>
<tr>
<td>Gain additional experience</td>
<td></td>
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<tr>
<td>Gaining experience</td>
<td></td>
</tr>
<tr>
<td>Gaining experiences for my future career</td>
<td></td>
</tr>
<tr>
<td>Getting different experiences</td>
<td></td>
</tr>
<tr>
<td>Great experience</td>
<td></td>
</tr>
<tr>
<td>Great learning experience :D</td>
<td></td>
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<tr>
<td>I appreciated how I was still able to have job with a field placement and school.</td>
<td></td>
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<tr>
<td>I enjoy teaching</td>
<td></td>
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<tr>
<td>I enjoy working on-campus! It teaches great time management between balancing school, work, and a personal life.</td>
<td></td>
</tr>
</tbody>
</table>

**Q5: Indicate the extent to which the graduate assistantship was a learning experience for you (check appropriate option).**

<table>
<thead>
<tr>
<th>Option</th>
<th>Count</th>
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</thead>
<tbody>
<tr>
<td>A lot</td>
<td>36</td>
</tr>
<tr>
<td>I am a different person due to it</td>
<td>13</td>
</tr>
<tr>
<td>Moderate</td>
<td>12</td>
</tr>
<tr>
<td>Somewhat</td>
<td>6</td>
</tr>
<tr>
<td>Not at all</td>
<td>0</td>
</tr>
</tbody>
</table>
Q6: Please evaluate the extent to which the graduate assistantship experience contributed to the development of the following skills/competencies (check the appropriate option)

**Organization skills**

- A lot: 37
- Moderate: 20
- Somewhat: 4
- I am a different person due to it: 3
- Not at all: 3

**Management skills**

- A lot: 38
- Moderate: 16
- Somewhat: 6
- I am a different person due to it: 5
- Not at all: 2

**Data collection skills**

- A lot: 21
- Moderate: 17
- Somewhat: 15
- Not at all: 9
- I am a different person due to it: 5

**Data management skills**

- A lot: 23
- Moderate: 16
- Somewhat: 15
- Not at all: 10
- I am a different person due to it: 3

**Library research skills**

- Not at all: 27
- Somewhat: 18
- A lot: 9
- Moderate: 9
- I am a different person due to it: 4
Continued... Q6: Please evaluate the extent to which the graduate assistantship experience contributed to the development of the following skills/competencies (check the appropriate option)

**Problem-solving skills**

- A lot: 37
- Moderate: 18
- Somewhat: 6
- Not at all: 5

- I am a different person due to it: 1

**Technology skills**

- A lot: 28
- Moderate: 24
- Somewhat: 7
- Not at all: 5

- I am a different person due to it: 3

**Oral communication**

- A lot: 35
- Moderate: 14
- Somewhat: 10
- Not at all: 5

- I am a different person due to it: 3

**Written communication**

- A lot: 31
- Moderate: 15
- Somewhat: 10
- Not at all: 7

- I am a different person due to it: 4

**Knowledge/understanding of topics and issues within or potentially relevant to my field of study**

- A lot: 30
- Moderate: 14
- Somewhat: 11
- Not at all: 9

- I am a different person due to it: 3
Q7: Please list other relevant skills or knowledge areas developed as a result of participating in the graduate assistantship experience.*

Contract development, contract acquisition, virtual technologies, production, project management,
My ability to find ways of doing things, use of syntax and new technology quickly has improved a lot. I am better at finding resources to help me with what I need to do.

Ability to work as a team member

Leadership
I have learned how to balance a large-scale event and all of the things needed to allow it to run smoothly.

My assistantship experience helped me immensely with time management. It also helped me to be more professional.

Counseling specific
An appreciation of research. Helping students. Fostering relationships with faculty.

Counseling skills, interpersonal skills with community members, connection building, general research skills, and computer programs (Microsoft) improvement

N/A

Understanding of college departments and work within the different administrations

Experience working with google drive, excel and outlook.

coaching/advising

Facilitation skills, event planning skills

Research and collect data on Bloomberg

Communication and understanding the administrative part of being a professor.

n/a

Communication

Networking and communicating with others in the disabled community. I want to start a non profit and the connections and people I have met through this GA position have been life changing.

Learned canvas

Q8: Please rate your overall satisfaction with your graduate assistantship experience (check appropriate option):*

- Very Satisfied: 46
- Somewhat Satisfied: 13
- Moderate: 6
- Very Dissatisfied: 2
- Somewhat Dissatisfied: 0
I am very appreciative that I got to continue to work in a place that I enjoy. While there are times when working in a university in unnecessarily stressful. The people and relationships developed and strengthened during a time in our university's history where things are crazy, has been a big boost. I feel confident that the splitting of my department and merger into a new department has been a good experience as well.
This form must be used to obtain approval for the transfer of credits. All course work, with the exception of up to nine credits, must be completed at UW-Whitewater. **Students who have already been admitted to a degree program here and who wish to take a course at another institution and have it transferred to UW-Whitewater, must obtain permission prior to enrolling in the course.** The institution at which the student wishes to earn graduate credit may also require documentation of the student’s graduate status at UW-Whitewater.

Within the nine credit transfer limit, credit for a course completed at another institution may be transferred to UW-Whitewater and applied toward a graduate degree provided (1) the institution offering the course is regionally accredited at the graduate level, (2) the course appears as a graduate course on the student’s graduate transcript from the institution offering the course, (3) the course is applicable toward a graduate degree at the institution offering the course, (4) the course is appropriate for the student’s proposed graduate degree program at UW-Whitewater, (5) the course is not a correspondence course, nor is it taught in a format less rigorous than that for UW-Whitewater courses*, and (6) the student earned a grade of at least B (3.00) for the course.

*Graduate coursework from UW-Whitewater and those accepted in academic transfer from other accredited institutions must conform to the time-based educational attainment in accordance with the Carnegie Unit: a minimum of sixteen contact hours, plus the provision for at least 32 hours of student preparation and out-of-class activity, per credit.

**NO TRANSFER CREDIT REQUEST WILL BE CONSIDERED WITHOUT THE FOLLOWING INFORMATION AND SUPPORTING MATERIALS/DOCUMENTS**

This form must be completed for each course for which a request for transfer is made.

To be completed by the Student

<table>
<thead>
<tr>
<th>Date of Application:</th>
<th>________________</th>
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<tbody>
<tr>
<td>Name:</td>
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<td>(Last)</td>
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<td>Address:</td>
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<td>Program:</td>
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<td>Institution offering requested course:</td>
<td>______</td>
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<td>Term to be taken:</td>
<td>☐ Fall ☐ Spring ☐ Summer ☐ Year ____</td>
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<tr>
<td>Course Prefix/Number:</td>
<td>______ Title: __________</td>
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<tr>
<td>Credits to be earned:</td>
<td>_____ Credits requested for transfer ____</td>
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<tr>
<td>Meeting location:</td>
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</tr>
<tr>
<td>Meeting dates/times:</td>
<td>Start Date End date Number of Meetings Meeting times</td>
</tr>
</tbody>
</table>

Attach the following documents:

1. Photocopy of catalogue course description
2. Course syllabus (if available)
3. Verification that the course is a graduate course
4. Verification that the course is applicable to a graduate program at the institution offering the course

Return this form to the School of Graduate Studies and request that the registrar of the above institution send an official graduate transcript directly to the following address:

*Address: Office of Graduate Studies, Roseman 2013, 800 W Main St, Whitewater, WI 53190
Email: gradschi@uww.edu*
To be signed by the student
I hereby attest to the accuracy of the above information. I realize that the course must satisfy the UW-Whitewater requirements for transfer of credits as listed above.

Signature of Student _____________________________ Date ____________________

► For Graduate School Office Use Only

☐ From an institution regionally accredited at the graduate level
☐ Taken for graduate credit
☐ Applicable to graduate degree at institution offering the course
☐ Format as rigorous as for UW-Whitewater courses
☐ Not a correspondence course
☐ Fits within student’s nine-credit limit

► To be completed by Program Coordinator

☐ The above course is appropriate for the student’s graduate degree program and will count for _______ credits

Conditions, if any (attach additional explanation if necessary) __________________________________________
_________________________________________________________________________________________
_________________________________________________________________________________________

☐ This course is equivalent to __________________________ at UW-Whitewater, or

☐ This course serves as an elective __________________________

(Course name and number)

☐ The above course is not appropriate for the student’s graduate degree program

Signature of Program Coordinator _____________________________ Date ________________

► For Graduate School Office Use Only

☐ The above course is appropriate for the student’s graduate degree program and will count for _______ credits. If the course has not been completed, acceptance is contingent of an official graduate transcript indicating that the above student has successfully completed the course with a grade of at least B (3.00).

☐ The above course is not accepted for transfer credit.

School of Graduate Studies _____________________________ Date ________________

* Degree Completion Date __________________________