

TO: Members of the Graduate Council  
FROM: Joan Littlefield Cook, Interim Associate Vice Chancellor of Academic Affairs  
RE: Graduate Council Meeting May 6, 2021  
DATE: April 28, 2021

The **Graduate Council** will meet at 2:15 p.m.

Thursday, May 6, 2021

**Webex**

Meeting number (access code): 133 421 5823

**AGENDA**

- I. Approval of Minutes from the April 1, 2021 Meeting
- II. Announcements
  - A. Graduate Teaching Award – Cody Busch
  - B. Appreciation for the years of service to Graduate Council by John Zbikowski
  - C. 2021-22 Graduate School Representative to Diversity Committee-Wednesday meetings
- III. Information Only Items
  - A. SCHBUSMG 796A: ADVANCED SCHOOL ACCOUNTING & BUDGETING
- IV. Business Items
  - A. **College of Business and Economics**
    1. Curricular Action: New Program Proposal: [MARKETING \(MS\)](#)
    2. Curricular Action: Course Change Request: [SAFETY 784](#) : APPLIED ERGONOMICS
    3. Curricular Action: Program Change Request: [BEMBABADM BUSADMINTR](#) : BUSINESS ADMINISTRATION – INTERNATIONAL BUSINESS EMPHASIS (MBA)
    4. Curricular Action: Course Change Request: [DBA 988](#) : DBA DISSERTATION

5. Curricular Action: New Course Proposal: [ITSCM 746](#) : SUPPLY CHAIN INNOVATION
6. Curricular Action: New Program Proposal: [BUSINESS ADMINISTRATION \(MBA\)](#)
7. Curricular Action: Program Change Request: [BEMSFINANC](#) : FINANCE (MS)
8. Curricular Action: Program Change Request: [BEMSBUSAN](#) : DATA ANALYTICS (MS)
9. Curricular Action: Program Change Request: [INVSTANCRT](#) : INVESTMENT ANALYSIS CERTIFICAT
10. Curricular Action: Program Change Request: [BUSFNDCERT](#) : GRADUATE BUSINESS FOUNDATIONS CERTIFICATE
11. Curricular Action: Course Deactivation Proposal: [ITSCM 715](#) : TECHNOLOGY AND INFORMATION SYSTEMS
12. Curricular Action: Course Deactivation Proposal: [ITSCM 719](#) : OPERATIONS MANAGEMENT
13. Curricular Action: Course Change Request: [MARKETING 772](#) : DIGITAL MARKETING
14. Curricular Action: Course Change Request: [MARKETING 766](#) : ETHICS IN THE MARKETPLACE
15. Curricular Action: Course Change Request: [MARKETING 767](#) : ENTREPRENEURIAL MARKETING STRATEGY
16. Curricular Action: Course Change Request: [MANGEMNT 757](#) : LEADERSHIP DEVELOPMENT
17. Curricular Action: Course Change Request: [MARKETNG 747](#) : MARKETING STRATEGY
18. Curricular Action: Course Change Request: [FNBSLW 735](#) : BUSINESS VALUATION USING FINANCIAL STATEMENTS
19. Curricular Action: Course Change Request: [BEINDP 740](#) : PERSUASION AND NEGOTIATION STRATEGIES
20. Curricular Action: Course Change Request: [MANGEMNT 787](#) : BUSINESS POLICY & STRATEGY
21. Curricular Action: Course Change Request: [ITSCM 745](#) : STRATEGIC TECHNOLOGY AND INNOVATION MANAGEMENT

22. Curricular Action: Course Change Request: [ITSCM 770](#) : FUNDAMENTALS OF PROJECT MANAGEMENT
23. Curricular Action: Course Change Request: [FNBSLW 732](#) : QUANTITATIVE FINANCIAL ANALYSIS
24. Curricular Action: Course Change Request: [ITSCM 779](#) : VISUAL ANALYTICS FOR BUSINESS
25. Curricular Action: Course Change Request: [ITSCM 778](#) : PROGRAMMING FOR ANALYTICS
26. Curricular Action: Course Change Request: [MARKETNG 777](#) : ARTIFICIAL INTELLIGENCE IN MARKETING
27. Curricular Action: Course Change Request: [ITSCM 781](#) : SUPPLY CHAIN ANALYTICS
28. Curricular Action: Course Change Request: [ECON 736](#) : BUSINESS CONDITIONS ANALYSIS
29. Curricular Action: Course Change Request: [ECON 737](#) : MANAGERIAL ECONOMICS
30. Curricular Action: Course Change Request: [MANGEMNT 759](#) : SOCIAL RESPONSIBILIY OF BUSINESS
31. Curricular Action: Course Change Request: [ITSCM 761](#) : SUPPLY CHAIN SYSTEMS
32. Curricular Action: Course Change Request: [ITSCM 763](#) : GLOBAL OPERATIONS MANAGEMENT
33. Curricular Action: Course Change Request: [ITSCM 768](#) : OPERATIONS STRATEGY
34. Curricular Action: Course Change Request: [ITSCM 769](#) : QUALITY ISSUES IN OPERATIONS
35. Curricular Action: Course Change Request: [MARKETNG 731](#) : QUANTITATIVE ANALYSIS FOR BUSINESS
36. Curricular Action: Course Change Request: [MARKETNG 751](#): CONSUMER INSIGHT & CUSTOMER EXPERIENCE
37. Curricular Action: Course Change Request: [MARKETNG 761](#): INTERNATIONAL MARKETING
38. Curricular Action: Course Change Request: [MARKETNG 770](#) : BRAND MANAGEMENT

**B. College of Education and Professional Studies**

1. Curricular Action : Program Change Request: [EDMSEPD PDLIBIT](#) : PROFESSIONAL STUDIES – INFORMATION, TECHNOLOGY AND LIBRARIES EMPHASIS (MSE)

**C. College of Letters and Sciences**

1. Curricular Action : Course Change Request: [ENGLISH 572](#) : TECHNICAL AND PROFESSIONAL WRITING
2. Curricular Action : New Course Proposal: [SOCWORK 765](#) : ALZHEIMER'S AND OTHER DEMENTIAS

**V. Discussion**

1. GA survey results (See Attachment)
2. Transfer Credit Form (See Attachment)
3. Deactivation of legacy program forms in CourseLeaf

c: Chancellor Watson, Interim Provost Cook, Interim Associate Vice Chancellor Plessel, Deans, Department Chairs, Faculty Senate Chair, Program Coordinators, Marketing and Media Relations

## Graduate Assistant Expectation Survey Results

**Graduate Assistant Year:** 2020 - 2021

**Administered:** March 25 - April 25, 2021

**Report Date:** April 26, 2021

**Survey Population:** 67

### Q1: Number of hour per week you devoted to the assistantship:

*Note: Survey changed format after 7 have already filled out. Those responses need to be manually added to the following results. 4 at 20 hours, 2 at 15 hours and 1 at 10 hours.*



5 Responses

If you selected other hours, please list the number you devoted.

- N/A
- N/A
- N/A
- N/A
- N/A
- N/A
- N/A
- N/A
- N/A
- N/A
- N/A
- N/A
- N/A
- N/A
- N/A
- N/A
- N/A
- N/A
- N/A
- N/A

### Q2: Please indicated the % of time you spent performing each task.

Field	Mean	Responses	Sum
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Supporting Departments Administratively (e.g., copying, telephones, WEB pages, etc.)	24.9	67 1668.0
Other	29.4	67 1971.0
Support Instruction by Faculty (e.g., preparing materials, entering grades, proctoring exams, etc.)	25.2	67 1686.0
Support Research of Faculty (e.g., library research, data entry, data analysis, etc.)	20.5	67 1375.0

**Q3: If you listed a percentage under "other" above; please describe the task you performed.**

33 Responses

Campus wide marketing and events, concert support, homecoming, programming, technology, facilities, strategic planning committees, supervising a team of students, contract creation, interdepartmental marketing, Campus awards

N/A

N/A

My graduate assistantship wasn't like a typical one for a professor or teaching faculty so I wasn't proctoring exams or helping with research. Instead I was overseeing 6 students and assisting with daily deposits and some data analysis.

I am helping plan an event, so a lot of my time is spent responding to emails and prepping event related items.

N/A

WCS, program working

N/A

Contacting possible volunteer or work opportunities for our students and meeting for one-on-one sessions with student too provide support.

Tasks related to running a complex and supporting residence hall students

N/A

N/A

Training and supervising student employees, running scholarship processes

N/A

N/A

Community building in the residence halls

Video editing

Creating Qualtrics surveys for recruits, helping organize developmental camps, helping with fundraising events

N/A

**Q4 - Please rank order each of the following items 1-4, with 1 representing most important, in terms of their role in prompting you to accept a graduate assistantship**

Field	Mean	Sum
Other	2.85	191.00
Eligibility for benefits (e.g., medical coverage, non resident, tuition remission)	2.55	171.00
Work with faculty (e.g., collegial relationships, finding mentors)	2.34	157.00
Financial Support (e.g., wages to defray costs of education)	2.10	141.00

Please describe other reasons for accepting a graduate assistantship.

Being more fully involved in my program

Campus tie (although with COVID, not so much)

Compensation and career preparedness

Connecting with faculties and peers

Consistent and guaranteed hours, flexibility with work schedule

Convenience

Experience

Experience external opportunities that will support my development as a clinician, that I would otherwise not have if I did not become a GA.

Experience in the disability and university setting

Financial Support throughout program

Free Housing

Gain additional experience

Gaining experience

Gaining experiences for my future career.

Getting different experiences

Great experience

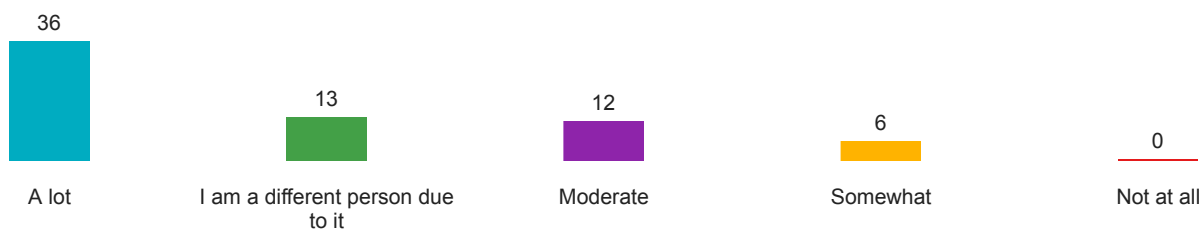
Great learning experience :)

I appreciated how I was still able to have job with a field placement and school.

I enjoy teaching.

I enjoy working on-campus! It teaches great time management between balancing school, work, and a personal life.

**Q5: Indicate the extent to which the graduate assistantship was a learning experience for you (check appropriate option).\***

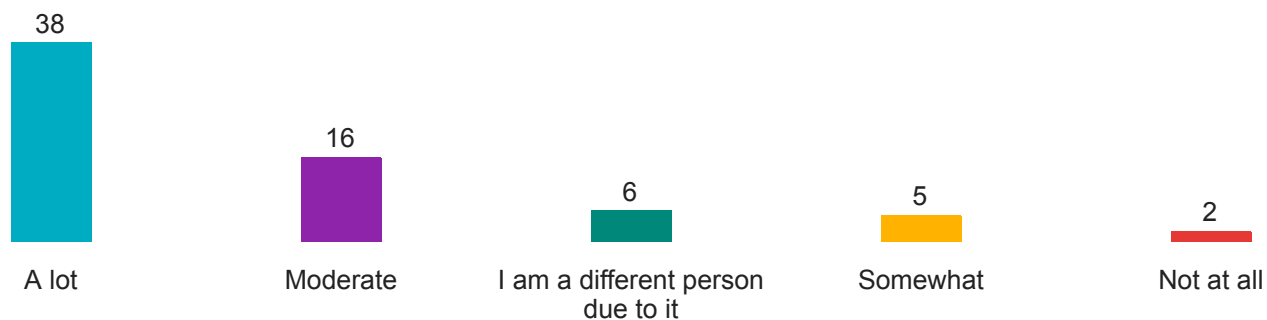


**Q6: Please evaluate the extent to which the graduate assistantship experience contributed to the development of the following skills/competencies (check the appropriate option)**

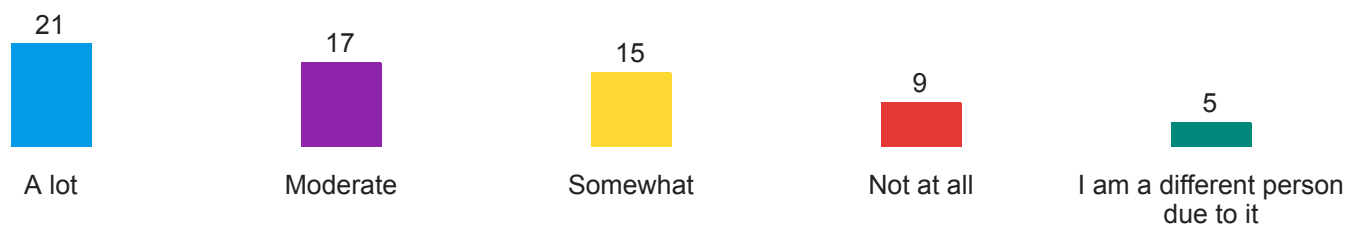
Organization skills



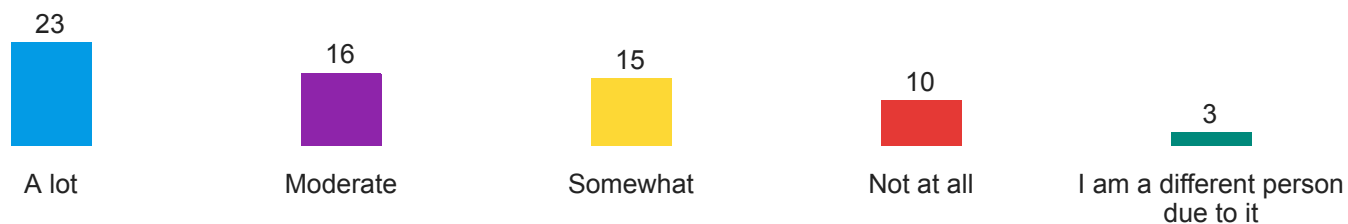
Management skills



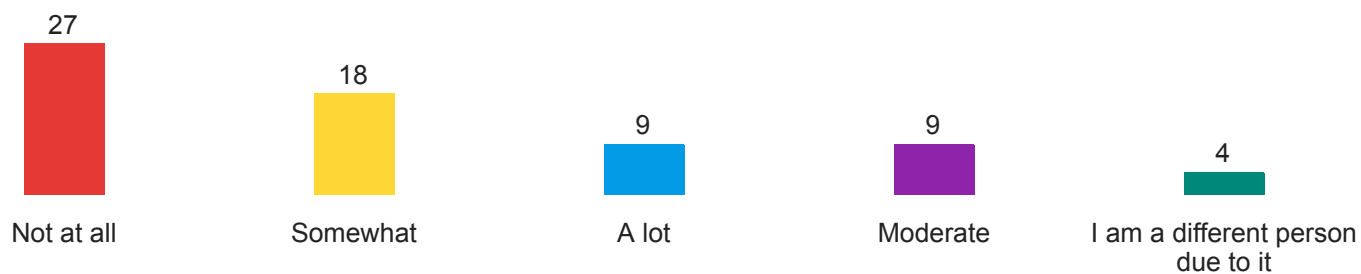
Data collection skills



Data management skills

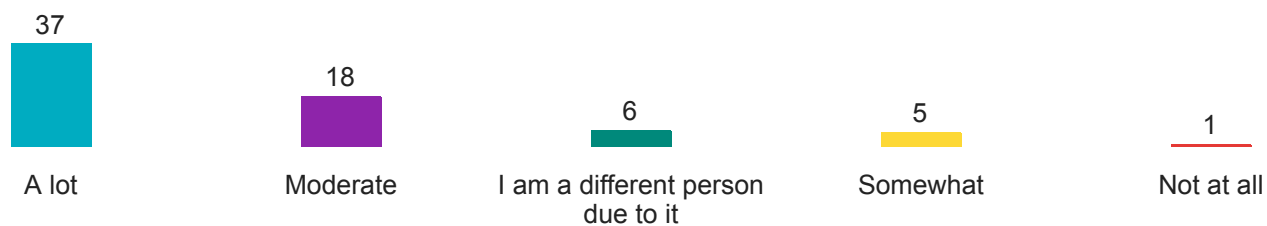


Library research skills



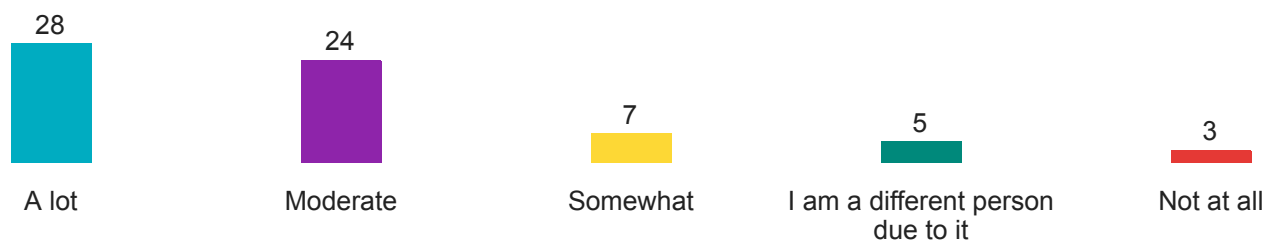


### Problem-solving skills

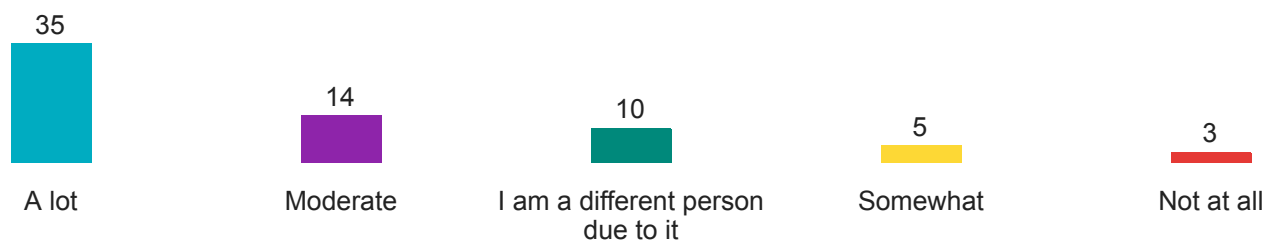


Continued... Q6: Please evaluate the extent to which the graduate assistantship experience contributed to the development of the following skills/competencies (check the appropriate option)

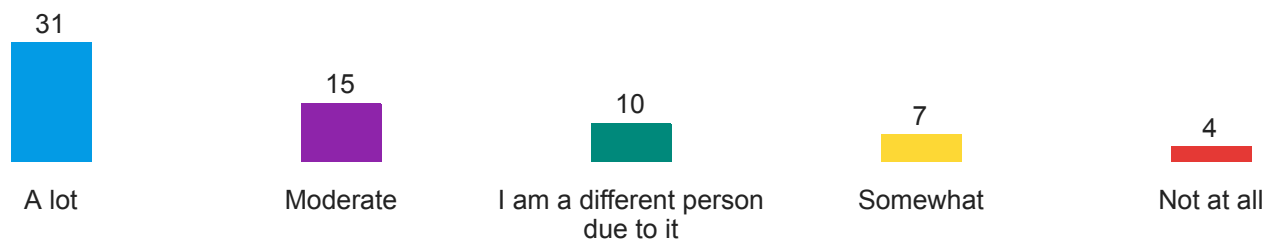
### Technology skills



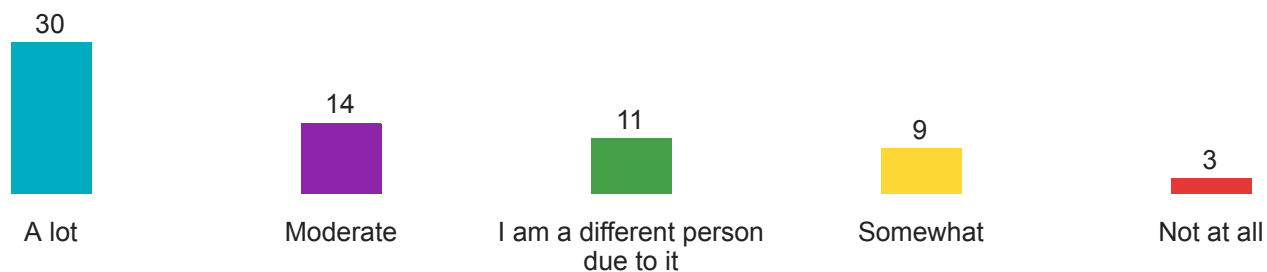
### Oral communication



### Written communication



### Knowledge/understanding of topics and issues within or potentially relevant to my field of study



Q7: Please list other relevant skills or knowledge areas developed as a result of participating in the graduate assistantship experience.\*

Please list other relevant skills or knowledge areas developed as a result of participating in the graduate assistantship experience.\*

Contract development, contract acquisition, virtual technologies, production, project management,

My ability to find ways of doing things, use of syntax and new technology quickly has improved a lot. I am better at finding resources to help me with what I need to do.

Ability to work as a team member

Leadership

I have learned how to balance a large-scale event and all of the things needed to allow it to run smoothly.

My assistantship experience helped me immensely with time management. It also helped me to be more professional.

Counseling specific

An appreciation of research. Helping students. Fostering relationships with faculty.

Counseling skills, interpersonal skills with community members, connection building, general research skills, and computer programs (Microsoft) improvement

N/A

Understanding of college departments and work within the different administrations

Experience working with google drive, excel and outlook.

coaching/advising

Facilitation skills, event planning skills

Research and collect data on Bloomberg

Communication and understanding the administrative part of being a professor.

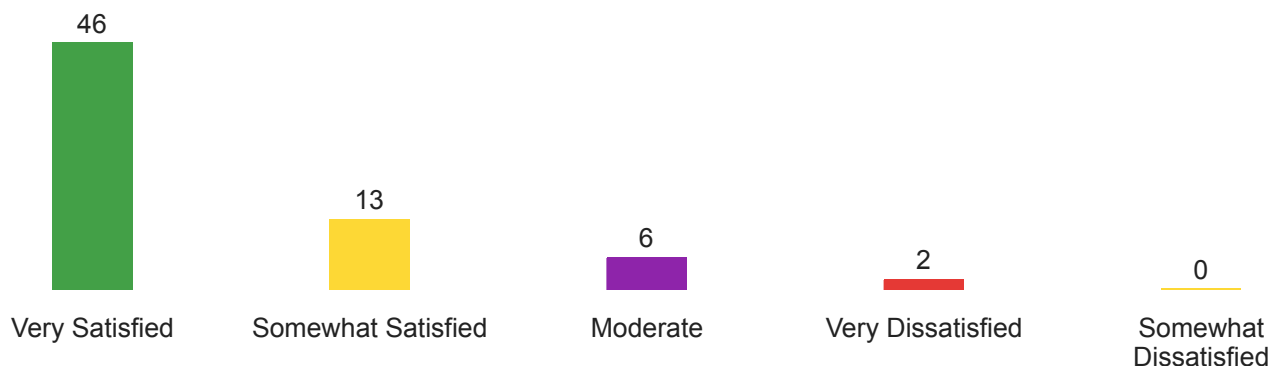
n/a

Communication

Networking and communicating with others in the disabled community. I want to start a non profit and the connections and people I have met through this GA position have been life changing.

Learned canvas

Q8: Please rate your overall satisfaction with your graduate assistantship experience (check appropriate option):\*



Q9 - Additional Comments:

14 Responses

Additional Comments:

I am very appreciative that I got to continue to work in a place that I enjoy. While there are times when working in a university is unnecessarily stressful. The people and relationships developed and strengthened during a time in our university's history where things are crazy, has been a big boost. I feel confident that the splitting of my department and merger into a new department has been a good experience as well.

N/A

N/A

N/A

N/A

N/A

N/A

N/A

N/A

N/A

N/A

N/A

N/A

N/A

N/A

N/A

n/a

N/A

N/A

N/A

**GRADUATE STUDIES  
UNIVERSITY OF WISCONSIN-WHITWATER  
APPLICATION FOR TRANSFER CREDIT APPROVAL**

This form must be used to obtain approval for the transfer of credits. All course work, with the exception of up to nine credits, must be completed at UW-Whitewater. **Students who have already been admitted to a degree program here and who wish to take a course at another institution and have it transferred to UW-Whitewater, must obtain permission prior to enrolling in the course.** The institution at which the student wishes to earn graduate credit may also require documentation of the student's graduate status at UW-Whitewater.

Within the nine credit transfer limit, credit for a course completed at another institution may be transferred to UW-Whitewater and applied toward a graduate degree provided (1) the institution offering the course is regionally accredited at the graduate level, (2) the course appears as a graduate course on the student's graduate transcript from the institution offering the course, (3) the course is applicable toward a graduate degree at the institution offering the course, (4) the course is appropriate for the student's proposed graduate degree program at UW-Whitewater, (5) the course is not a correspondence course, nor is it taught in a format less rigorous than that for UW-Whitewater courses\*, and (6) the student earned a grade of at least **B** (3.00) for the course.

\*Graduate coursework from UW-Whitewater and those accepted in academic transfer from other accredited institutions must conform to the time-based educational attainment in accordance with the Carnegie Unit: a minimum of sixteen contact hours, plus the provision for at least 32 hours of student preparation and out-of-class activity, per credit.

**NO TRANSFER CREDIT REQUEST WILL BE CONSIDERED WITHOUT THE FOLLOWING INFORMATION AND SUPPORTING MATERIALS/DOCUMENTS**

*This form must be completed for each course for which a request for transfer is made.*

**To be completed by the Student**

Date of Application: _____			
Name: _____			
(Last)	(First)	(Middle)	Whitewater Student ID #
Address: _____			
	City	State	Zip code
Program: _____			
Institution offering requested course: _____			
Term to be taken: <input type="checkbox"/> Fall <input type="checkbox"/> Spring <input type="checkbox"/> Summer        Year _____			
Course Prefix/Number: _____ Title: _____			
Credits to be earned:        _____ Credits requested for transfer _____			
Meeting location: _____			
Meeting dates/times: _____			
Start Date	End date	Number of Meetings	Meeting times

**Attach the following documents:**

1. Photocopy of catalogue course description
2. Course syllabus (if available)
3. Verification that the course is a graduate course
4. Verification that the course is applicable to a graduate program at the institution offering the course

**Return this form to the School of Graduate Studies and request that the registrar of the above institution send an official graduate transcript directly to the following address:**

**Address: Office of Graduate Studies, Roseman 2013, 800 W Main St, Whitewater, WI 53190**  
**Email: [gradschl@uww.edu](mailto:gradschl@uww.edu)**

**To be signed by the student**

I hereby attest to the accuracy of the above information. I realize that the course must satisfy the UW-Whitewater requirements for transfer of credits as listed above.

**Signature of Student** \_\_\_\_\_ **Date** \_\_\_\_\_

**► For Graduate School Office Use Only**

- From an institution regionally accredited at the graduate level
- Taken for graduate credit
- Applicable to graduate degree at institution offering the course
- Format as rigorous as for UW-Whitewater courses
- Not a correspondence course
- Fits within student's nine-credit limit

**► To be completed by Program Coordinator**

- The above course is appropriate for the student's graduate degree program and will count for \_\_\_\_\_ credits

Conditions, if any (attach additional explanation if necessary) \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

- This course is equivalent to \_\_\_\_\_ at UW-Whitewater, or
- This course serves as an elective \_\_\_\_\_  
*(Course name and number)*

- The above course is not appropriate for the student's graduate degree program

**Signature of Program Coordinator** \_\_\_\_\_ **Date** \_\_\_\_\_

**► For Graduate School Office Use Only**

- The above course is appropriate for the student's graduate degree program and will count for \_\_\_\_\_ credits. If the course has not been completed, acceptance is contingent of an official graduate transcript indicating that the above student has successfully completed the course with a grade of at least B (3.00).
- The above course is not accepted for transfer credit.

**School of Graduate Studies** \_\_\_\_\_ **Date** \_\_\_\_\_

\* Degree Completion Date \_\_\_\_\_