

GRADUATE COUNCIL MEETING MINUTES

May 6, 2021

PRESENT: Corey Davis, SangHee Park, Praveen Parboteeah, Alana Platt, Arjan Premti, Max Hsu, Abbie Daly, John Smith, Russ Kashian, Joanna Stradusky, Lynn Gilbertson, Beth King, Jennifer Betters-Bubon, Karla Saeger, Courtney Luedke, Lucy Heimer, Denise Roseland, Lopamudra Mukherjee, Christine Neddenriep, Sarah Hessenauer, Shannon Stuart, Donna Vosburgh

ABSENT: Shannon Monson, *Jiazhen Zhou (Sabbatical), Courtney DeVries, *Xueqing Chen (Sabbatical), Shannon Stuart, Donna Vosburgh, Kris Curran, Liv Russo

GUESTS: Abbie Windsor, Carol Elsen, Paul Ambrose, Amy Stevens, Matt Vick, Andy Dahl, Lauren Wier, John Zbikowski, Cody Busch, Tamela Rocke, Robin Fox, Lana Collet-Klingenberg, Heather Chermak

PRESIDER: Joan Littlefield Cook

*Previously notified.

The May 6, 2021 meeting was called to order at 2:17 p.m. by Interim Associate Provost, Joan Littlefield Cook

- I. Approval of Minutes from the April 1, 2021 Meeting: Praveen Parboteeah made a motion to approve the April 1st meeting minutes. Corey Davis seconded and motion passed unanimously.
- II. Announcements
 - A. Graduate Teaching Award – Cody Busch
 - B. Appreciation for the years of service to Graduate Council by John Zbikowski: Lynn Gilbertson made a motion to acknowledge and show the councils appreciation for all of John's dedication and knowledge shared. Courtney Luedke seconded and the motion passed unanimously. Best wishes to John on his upcoming retirement!
 - C. 2021-22 Graduate School Representative to Diversity Committee-Wednesday meetings
 - D. Graduate School Dean search: An invitation went out to grad council members for meetings with each of the four Dean finalists. Please attend if able. Feedback is welcomed.

III. Information Only Items

- A. SCHBUSMG 796A: ADVANCED SCHOOL ACCOUNTING & BUDGETING: Lynn Gilbertson made a motion to acknowledge receipt of the course change Denise Roseland seconded and the motion passed unanimously.

IV. Business Items

A. College of Business and Economics

Courtney Luedke made a motion to approve item A1. Corey Davis seconded that motion. The motion passed unanimously.

1. Curricular Action: New Program Proposal: [MARKETING \(MS\)](#):

Praveen motioned to approve item A2. Alana seconded and motion passed unanimously.

2. Curricular Action: Course Change Request: [SAFETY 784](#) : APPLIED ERGONOMICS

Corey Davis made a motion to approve item A3. Abbie Daly seconded and the motion passed unanimously.

3. Curricular Action: Program Change Request: [BEMBABADM BUSADMINTR](#) : BUSINESS ADMINISTRATION – INTERNATIONAL BUSINESS EMPHASIS (MBA)

Corey Davis motioned to approve item A4. Abbie Daly seconded and the motion passed unanimously.

4. Curricular Action: Course Change Request: [DBA 988](#) : DBA DISSERTATION

Arian Premti motioned to approve item A5. Alana Platt seconded and the motion passed unanimously.

5. Curricular Action: New Course Proposal: [ITSCM 746](#) : SUPPLY CHAIN INNOVATION

Arian Premti motioned to approve item A4. Abbie Daly seconded and the motion passed unanimously.

6. Curricular Action: New Program Proposal: [BUSINESS ADMINISTRATION \(MBA\)](#)

Courtney Luedke motioned to approve items A7-A9. Russ Kashian seconded and the motion passed unanimously.

7. Curricular Action: Program Change Request: [BEMSFINANC](#) : FINANCE (MS)
8. Curricular Action: Program Change Request: [BEMSBUSAN](#) : DATA ANALYTICS (MS)
9. Curricular Action: Program Change Request: [INVSTANCRT](#) : INVESTMENT ANALYSIS CERTIFICAT

Praveen Parboteeah motioned to approve item A10. Arjan Premti seconded and the motion passed unanimously.

10. Curricular Action: Program Change Request: [BUSFNDCERT](#) : GRADUATE BUSINESS FOUNDATIONS CERTIFICATE

Arjan Premti motioned to approve items A11-A12. Alana Pratt seconded and the motion passed unanimously.

11. Curricular Action: Course Deactivation Proposal: [ITSCM 715](#) : TECHNOLOGY AND INFORMATION SYSTEMS
12. Curricular Action: Course Deactivation Proposal: [ITSCM 719](#) : OPERATIONS MANAGEMENT

Arjan Premti motioned to approve items A13-A38. Praveen Parboteeah seconded and motion passed unanimously.

13. Curricular Action: Course Change Request: [MARKETING 772](#) : DIGITAL MARKETING
14. Curricular Action: Course Change Request: [MARKETING 766](#) : ETHICS IN THE MARKETPLACE
15. Curricular Action: Course Change Request: [MARKETING 767](#) : ENTREPRENEURIAL MARKETING STRATEGY
16. Curricular Action: Course Change Request: [MANGEMNT 757](#) : LEADERSHIP DEVELOPMENT
17. Curricular Action: Course Change Request: [MARKETNG 747](#) : MARKETING STRATEGY
18. Curricular Action: Course Change Request: [FNBSLW 735](#) : BUSINESS VALUATION USING FINANCIAL STATEMENTS
19. Curricular Action: Course Change Request: [BEINDP 740](#) : PERSUASION AND NEGOTIATION STRATEGIES
20. Curricular Action: Course Change Request: [MANGEMNT 787](#) : BUSINESS POLICY & STRATEGY
21. Curricular Action: Course Change Request: [ITSCM 745](#) : STRATEGIC TECHNOLOGY AND INNOVATION MANAGEMENT
22. Curricular Action: Course Change Request: [ITSCM 770](#) : FUNDAMENTALS OF PROJECT MANAGEMENT
23. Curricular Action: Course Change Request: [FNBSLW 732](#) : QUANTITATIVE FINANCIAL ANALYSIS
24. Curricular Action: Course Change Request: [ITSCM 779](#) : VISUAL ANALYTICS FOR BUSINESS
25. Curricular Action: Course Change Request: [ITSCM 778](#) : PROGRAMMING FOR ANALYTICS
26. Curricular Action: Course Change Request: [MARKETNG 777](#) : ARTIFICIAL INTELLIGENCE IN MARKETING
27. Curricular Action: Course Change Request: [ITSCM 781](#) : SUPPLY CHAIN ANALYTICS
28. Curricular Action: Course Change Request: [ECON 736](#) : BUSINESS CONDITIONS ANALYSIS
29. Curricular Action: Course Change Request: [ECON 737](#) : MANAGERIAL ECONOMICS
30. Curricular Action: Course Change Request: [MANGEMNT 759](#) : SOCIAL RESPONSIBILIY OF BUSINESS
31. Curricular Action: Course Change Request: [ITSCM 761](#) : SUPPLY CHAIN SYSTEMS
32. Curricular Action: Course Change Request: [ITSCM 763](#) : GLOBAL OPERATIONS MANAGEMENT
33. Curricular Action: Course Change Request: [ITSCM 768](#) : OPERATIONS STRATEGY

34. Curricular Action: Course Change Request: [ITSCM 769](#) : QUALITY ISSUES IN OPERATIONS
35. Curricular Action: Course Change Request: [MARKETNG 731](#) : QUANTITATIVE ANALYSIS FOR BUSINESS
36. Curricular Action: Course Change Request: [MARKETNG 751](#): CONSUMER INSIGHT & CUSTOMER EXPERIENCE
37. Curricular Action: Course Change Request: [MARKETNG 761](#): INTERNATIONAL MARKETING
38. Curricular Action: Course Change Request: [MARKETNG 770](#) : BRAND MANAGEMENT

B. College of Education and Professional Studies

Lucy Heimer motioned to approve item B1. Corey Davis seconded and the motion passed unanimously.

1. Curricular Action : Program Change Request: [EDMSEPD PDLIBIT](#) : PROFESSIONAL STUDIES – INFORMATION, TECHNOLOGY AND LIBRARIES EMPHASIS (MSE)

C. College of Letters and Sciences

Sarah Hessenauer motioned to approve item C1. Lucy Heimer seconded and the motion passed unanimously.

1. Curricular Action : Course Change Request: [ENGLISH 572](#) : TECHNICAL AND PROFESSIONAL WRITING

Sarah Hessenauer motioned to approve item C2. Praveen Parboteeah seconded and the motion passed unanimously.

2. Curricular Action : New Course Proposal: [SOCWORK 765](#) : ALZHEIMER'S AND OTHER DEMENTIAS

V. Discussion

1. GA survey results (See Attachment): Consistent with past years, the GA survey results had a lot of positive remarks. Library research skills rated low, but not part of what GA's are being asked to do. Data management and collection are also low, but it could be the GA's perspective on what they are doing.
2. Transfer Credit Form (See Attachment): There was discussion about adding a checkbox for the course meeting the 7-year degree completion date and removing the checkbox Ruth completes about whether the course is as rigorous as the UWW course it's transferring into. We will discuss more at the September 2021 meeting.
3. Deactivation of legacy program forms in CourseLeaf: Items will not actually be deactivated. The history is saved. This is a catalog fix not a curricular action. Matt will deactivate for all programs except COBE, which Paul Ambrose will be deactivating. No programs objected to Matt Vick deactivating legacy pages for programs with emphases.

Lynn Gilbertson made a motion to recognize Joan Littlefield Cook for all of her hard work and dedication to Graduate Studies. Courtney Luedke seconded. The motion passed unanimously. Best wishes to Joan on her upcoming retirement!

Joan Littlefield Cook adjourned the meeting at 3:33pm.

Respectfully submitted,

Ruth Peterson
Secretary

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