

Jo Alison Lobertini, Ed.D.

FINDS OPPORTUNITIES, STRETCHES BOUNDARIES, FOCUSES ON RESULTS

Excels via strategic thinking and executing to manage competing interests and priorities, creatively builds bridges between graduate studies and continuing education academic and administrative silos, maintains single institutional focus while generating revenue, mentoring faculty, assisting online academic support units, creates and maintains an academic culture that promotes collaboration, innovation, and excellence in teaching and learning regardless of modality. Non-credit, dual enrollment, associate, bachelor, master's, doctoral program administration expertise.

Core competencies include:

- Launch, evaluate, and revise graduate and con ed academic and support programs
- Bridge silos between online and f2f operations
- Creates vision and strategy for successful teaching and learning
- Organize and lead teams of diverse backgrounds to accomplish goals
- Regional and program assessment oversight and reporting
- Positive, entrepreneurial, engaging leadership style

PROFESSIONAL EXPERIENCE – SUMMARY

South College, Knoxville, TN

August 2020 – present

Professor of English and Humanities

Coordinator of ETS

Teaches hybrid and online courses in English, leadership, and humanities. Plans, implements, and reviews ETS gen ed pre and post testing outcomes for institution on campuses in Knoxville, Asheville, Nashville, Atlanta, and online.

Projections Co., Knoxville, TN

January 2020 – August 2020

Online Higher Ed Consulting

Provided training and curricular support for online faculty, programs, and providers. Taught online courses.

Tusculum University, Knoxville, TN

January 2017 – January 2020

Assistant Vice President of Academic Affairs for Adult and Online Studies

Directed academic, student support, faculty onboarding and professional development, and administrative operations of Adult and Online Studies f2f, hybrid, online (dual enrollment, associate, undergraduate, and masters) programs on all campus locations. Taught online courses.

- Created online faculty onboarding and training process and online student orientation
- Dotted reporting line to VPEM for marketing and recruitment of adult, online, and graduate programs
- Interim Dean, School of Business and Technology from May 2017 to December 2017
- Redesigned curriculum of adult and graduate programs from 16 to 8 weeks
- Program director for Associate of General Studies and dual enrollment

Clarke University, Dubuque, Iowa

July 2014 – December 2016

Dean, Graduate and Professional Studies

Provided entrepreneurial vision and collaborative leadership to f2f, hybrid, and online adult undergraduate and graduate faculty, students, staff, and programs. Led accreditation processes, budget, and facilitation for professional programs.

- Direct oversight for graduate programs, recruiters and faculty directors
- Assigned adult and transfer recruiters in 2016
- Center for Continuing Education administrator (certificates, CEU), NC-SARA administrator, 3rd party online course liaison with OCICU
- Interim Chair, Accounting & Business Department, June 2015 – December 2016
- Created organizational leadership certificate

Friends University, Wichita, KS

July 2010 – June 2014

Dean, College of Adult and Professional Studies

Led the College (largest at Friends University) in a continuing focus of liberal arts education via a professional lens. Directed strategic planning, policy development, academic, and business activities. Taught online courses.

- Launched 5 online programs
- Created and launched 3+1 graduate program and 2 undergraduate programs
- Assigned responsibility for enrollment management and marketing in October 2010-surpassed enrollment projections for 2011- 2012, reversing two-year decline
- Created partnerships with area businesses to offer certificate and mini-degrees
- Created mini-certificates for area business

East Tennessee State University, Johnson City, TN

August 2006 – June 2010

Assistant Dean and Chair, School of Continuing Studies and Academic Outreach

Led program and curricular assessments and reviews, including performance funding, for on-ground, on-line, and hybrid undergraduate and graduate programs

- Administrative head: Office of Professional Development, University Tutoring Services, Service- Learning Courses, Developmental Reading and Learning Strategies, Co-Op
- Oversaw cohort programs with community college partners
- Represented institution for Regents Online Degree and Non-Credit Programs
- Responsible for recruitment, marketing, admission, enrollment, advising of all programs
 - Graduate Director: online Master of Professional Studies
- Responsible for staffing and tutoring at off-campus centers

East Tennessee State University, Johnson City, TN

June 2002 – July 2006

Director, Office of Professional Development

Administered, developed, implemented, and evaluated cost recovery for non-credit continuing education programs in public and allied health, education, business, technology, travel, K – 12, learning in retirement, job skill development, professional and academic conferences and workshops

- Revised profit/loss process to contain costs and increase profits
- Negotiated and managed training contracts and budgets
- Partnered with community, public, and private groups to assess training needs and deliver programming
- Received non-credit programming award from Tennessee Alliance of Continuing and Higher Education for Renaissance Kids Camps
- Created several workforce development programs, including tutoring and advising for students

Previous Administrative/Academic Assignments at ETSU

- Assistant Director, Office of Rural and Community Partnerships
- Coordinator, Developmental Writing, Testing, Placement, Tutoring, & Advising
 - Tenured faculty member

EDUCATION

Ed.D.	Postsecondary & Private Sector Leadership	East Tennessee State University
M.A.	English	East Tennessee State University
B. A.	History	University of Tennessee