

FINAL

Enrollment data is based on headcounts as of the 10th day of instruction.

TOTAL ENROLLMENT

Fall 2015 Total Enrollment	12,351
Undergraduate	11,142
Degree Seeking	10,584
Non-degree Seeking	558
Graduate	1,209
Degree Seeking	1,122
Non-degree Seeking	87
Full-time Equivalent (FTE) Students*	10,927.2

* FTE enrollment is calculated as the sum of credits divided by 15, 12, or 7, depending on the student's program level (undergraduate, graduate, or doctoral)

UNDERGRADUATE ENROLLMENT

Total Degree Seeking Undergraduate	10,584
Freshmen	2,379
Sophomores	2,941
Juniors	2,360
Seniors	2,904
Total Non-Degree Seeking Undergraduate	558
Partners in Education (PIE)	300
Other	258

Race/Ethnic Composition

African-American/Black	472 (4.2%)
American Indian/Alaskan Native	19 (0.2%)
Hispanic/Latino	636 (5.7%)
International	123 (1.1%)
Native Hawaiian/Pacific Islander	5 (0.04%)
Other Asian	101 (0.9%)
Southeast Asian	87 (0.8%)
White/Caucasian	9,118 (81.8%)
Two or more races	573 (5.1%)
Unknown	8 (0.07%)
Underrepresented Minorities (URM)*	1,449 (13.0%)
Non-underrepresented Minorities (Non-URM)**	9,570 (85.9%)

* URM status includes students with race/ethnicity of African American/Black, American Indian/Alaskan, Hispanic/Latino, and Southeast Asian, either alone or as one of 'Two or more races/ethnicities'

** Non-URM status includes students with race/ethnicity of Other Asian, Native Hawaiian/Pacific Islander, White/Caucasian, Unknown, and students who have identified 'Two or more races/ethnicities', none of which are on the URM list

UNDERGRADUATE ENROLLMENT (continued)

Special Interest	
Residency status	
Wisconsin Resident	9,361 (84.0%)
Minnesota Reciprocity	66 (0.6%)
Other Non-Resident	1,715 (15.4%)
Full-time	9,963 (89.4%)
Part-time	1,179 (10.6%)
Gender	
Female	5,554 (50%)
Male	5,588 (50%)
Veterans	254 (2.3%)
First Generation	4,628 (41.5%)
Non-traditional Students (Age 25+)	1,038 (9.3%)

Geographic Representation

# States Represented	31
# Countries Represented	34

GRADUATE ENROLLMENT

Total Degree Seeking Graduate	1,122
Master's	1,065
Education Specialist	20
Doctoral	37
Total Non-Degree Seeking Graduate	87

NEW FRESHMEN CLASS

Applicants	6,082
Admits	4,896
Matriculants*	2,189
Admit Rate**	80.5%
Yield Rate***	44.7%
Average ACT	22.6
Average High School GPA	3.23
First Generation	845 (38.6%)
Underrepresented Minorities (URM)	311 (14.2%)

* Matriculants: Number of students enrolled

** Admit Rate: Percentage calculated as number of students offered admission divided by the number of applicants

*** Yield Rate: Percentage calculated as number of students matriculated divided by the number of students offered admission

RETENTION AND GRADUATION

2009 Cohort 6-Year Graduation Rate	60.0%
2011 Cohort 4-Year Graduation Rate	32.0%
Freshman to Sophomore Retention Rate (2014-15)	80.9%

ACADEMIC OFFERINGS

# of Undergraduate Majors	50
# of Minors	119
# of Graduate Majors	15
# of Undergraduate Degrees	97
# of Graduate Degrees	16

TOP TEN UNDERGRADUATE MAJORS*

1. Accounting	834 (8.6%)
2. Marketing	609 (6.3%)
3. Biology	580 (6.0%)
4. Elementary Education	511 (5.3%)
5. Finance	492 (5.1%)
6. Psychology	447 (4.6%)
7. Physical Education	420 (4.4%)
8. Social Work	415 (4.3%)
9. General Management	405 (4.2%)
10. Communication	364 (3.8%)

* Percent of total excluding undeclared majors

DEGREES AWARDED (2014-15)

Associate	108
Bachelor's	2,151
Master's	412
Education Specialist	5

ATHLETICS

Men's Teams	9
Women's Teams	11
Intramural Sports Offered	29
Club Sports	30

FACULTY AND STAFF

Full-time Faculty	349
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FTE Faculty	350.5
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Faculty counted as the fraction equal to their weekly scheduled work hours divided by a 40-hour work week

Student-faculty Ratio	22:1
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Based on FTE students/FTE faculty

Staff	898
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Full-time	724
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Part-time	174
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Includes Instructional Academic Staff, Other Academic Staff, Limited Appointment, and University Staff. Excludes Graduate Assistants, LTEs, and Student Employees

2015-16 TUITION AND FEES (PER SEMESTER)

Resident Undergraduate Tuition	\$3,259.44
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Non-resident Undergraduate Tuition	\$7,295.88
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For full-time students enrolled in 12-18 units

Resident Graduate Tuition	\$3,896.64
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Non-resident Graduate Tuition	\$8,553.33
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For full-time students enrolled in 9-12 units

Undergraduate Fees	\$559.23
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Room and Board (Double Occupancy)	\$3,081.00
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Includes 19 meals per week

