



**FINAL**

Enrollment data is based on headcounts as of the 10th day of instruction.

**TOTAL ENROLLMENT**

Fall 2016 Total Enrollment	12,628
Undergraduate	11,380
Graduate	1,248
Full-time Equivalent (FTE) Students <sup>1</sup>	11,115.3

**NEW FRESHMAN CLASS**

Applicants	6,228
Admits	5,056
Matriculants	2,220
Admit Rate <sup>2</sup>	81.2%
Yield Rate <sup>3</sup>	43.9%
Average ACT	22.4
Average High School GPA	3.24
First Generation	894 (40.3%)
Underrepresented Minorities (URM) <sup>4</sup>	313 (14.1%)

**TRANSFER STUDENTS**

Applicants	1,322
Admits	1,180
Matriculants	760
Admit Rate <sup>2</sup>	89.3%
Yield Rate <sup>3</sup>	64.4%
First Generation	366 (48.2%)
Underrepresented Minorities (URM) <sup>4</sup>	88 (11.6%)

**GRADUATE ENROLLMENT**

<b>Total Degree Seeking Graduates</b>	1,170
Master's	1,097
Education Specialist	21
Doctoral	52
<b>Total Non-Degree Seeking Graduates</b>	78

**RETENTION AND GRADUATION**

2010 Cohort 6-Year Graduation Rate	57.4%
2012 Cohort 4-Year Graduation Rate	31.2%
Freshman to Sophomore Retention Rate (2015-16)	81.6%

**UNDERGRADUATE ENROLLMENT**

<b>Total Degree Seeking Undergraduates</b>	10,775
Freshmen	2,409
Sophomores	3,027
Juniors	2,472
Seniors	2,867

<b>Total Non-Degree Seeking Undergraduates</b>	605
Partners in Education (PIE) Students	356
Other	249
Study Away	77
Full-time	10,088 (88.6%)
Part-time	1,292 (11.4%)

<b>Residency status</b>	
Wisconsin Resident	9,495 (83.5%)
Non-Resident	1,885 (16.6%)

<b>Geographic Representation</b>	
States Represented	35
Wisconsin	9,500 (83.4%)
Illinois	1,537 (13.7%)
Minnesota	66 (0.6%)
Countries Represented	35
International Students <sup>5</sup>	124 (1.1%)

<b>Diversity Indicators</b>	
Gender	
Female	5,625 (49.4%)
Male	5,755 (50.6%)

Race/Ethnic Composition	
African-American/Black	458 (4.1%)
American Indian/Alaskan Native	18 (0.1%)
Hispanic/Latino	679 (5.9%)
International	132 (1.2%)
Native Hawaiian/Pacific Islander	6 (0.1%)
Other Asian	107 (0.9%)
Southeast Asian	90 (0.8%)
White/Caucasian	9,338 (82.1%)
Two or More Races	541 (4.8%)
Unknown	11 (0.1%)
Underrepresented Minorities (URM) <sup>4</sup>	1,481 (13.0%)
Non-Underrepresented Minorities (Non-URM) <sup>6</sup>	9,767 (85.8%)
Veterans	253 (2.2%)
First Generation	4,604 (40.5%)
Non-Traditional (Age 25+)	1,012 (9.0%)

## ACADEMIC OFFERINGS

# of Undergraduate Majors	50
# of Minors	119
# of Graduate Majors	12
# of Undergraduate Degrees	6
# of Graduate Degrees	6

## TOP TEN UNDERGRADUATE MAJORS

1. Accounting	841 (7.8%)
2. Marketing	658 (6.1%)
3. Biology	600 (5.7%)
4. Finance	527 (5.0%)
5. Elementary Education	523 (4.9%)
6. General Management	514 (4.3%)
7. Psychology	460 (4.3%)
8. Physical Education	411 (3.8%)
9. Social Work	410 (3.8%)
10. Communication	387 (3.6%)

## DEGREES AWARDED (2015-16)

Associate	107
Bachelor's	2,207
Master's	388
Education Specialist	13

## ATHLETICS

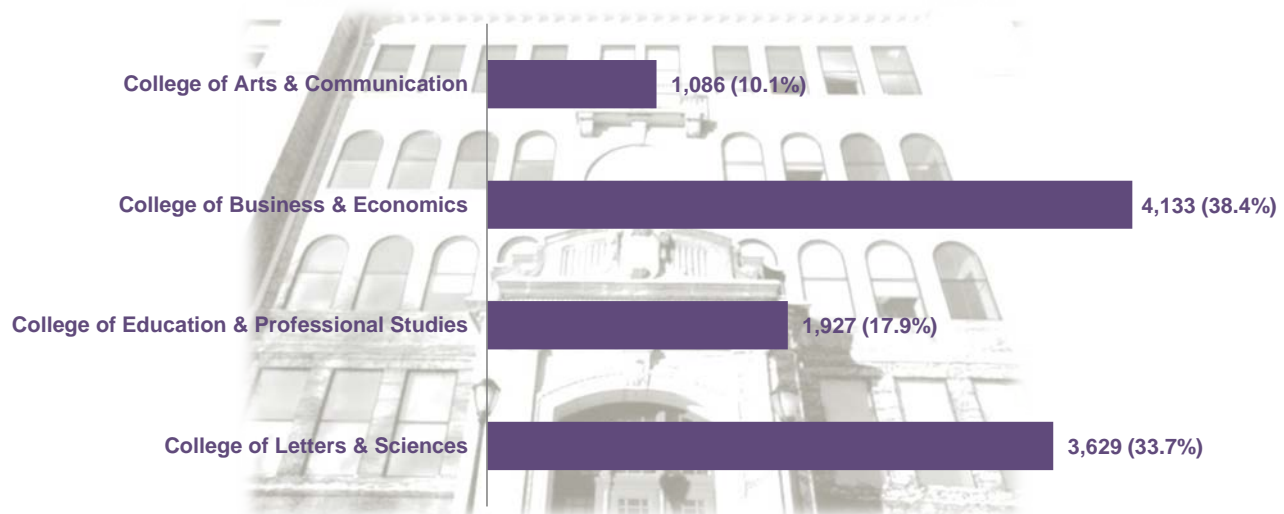
Men's Teams	9
Women's Teams	11
Intramural Sports	21
Club Sports	25

## FACULTY AND STAFF

Full-time Faculty	349
FTE Faculty <sup>7</sup>	365.0
Student-Faculty Ratio <sup>8</sup>	21:1
Staff <sup>9</sup>	929
Full-time	740
Part-time	189

## 2016-17 TUITION AND FEES (PER SEMESTER)

Resident Undergraduate Tuition	\$3,259.44
Non-Resident Undergraduate Tuition	\$7,545.84
Resident Graduate Tuition	\$3,974.67
Non-Resident Graduate Tuition	\$8,723.88
Undergraduate Fees	\$565.36
Room and Board	\$3,188.00



<sup>1</sup> Calculated as the sum of credits divided by 15, 12, or 7, depending on the student's program level (undergraduate, graduate, or doctoral)

<sup>2</sup> Percentage calculated as number of students offered admission divided by the number of applicants

<sup>3</sup> Percentage calculated as number of students matriculated divided by the number of students offered admission

<sup>4</sup> Students with race/ethnicity of African American/Black, American Indian/Alaskan, Hispanic/Latino, and Southeast Asian, either alone or as one of 'Two or More Races'

<sup>5</sup> Students with a non-US permanent residence upon enrollment

<sup>6</sup> Students with race/ethnicity of Other Asian, Native Hawaiian/Pacific Islander, White/Caucasian, Unknown, or 'Two or More Races', none of which are on the URM list

<sup>7</sup> Fraction equal to weekly scheduled work hours divided by 40 hour work week

<sup>8</sup> Calculated by dividing FTE students by FTE faculty (as per IPEDS definition)

<sup>9</sup> Includes instructional academic staff, other academic staff, limited appointments, and university staff (and excludes graduate assistants, LTEs and student employees)