



University of Wisconsin
Whitewater

2022-23 Fact Book

Institutional Research, Assessment, & Planning

Fact Book

2022-23

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Any questions concerning material contained in this publication should be directed to:

Institutional Research, Assessment, & Planning
University of Wisconsin-Whitewater
450 Heide Hall
800 West Main Street
Whitewater, WI 53190

Phone: (262) 472-5671
Email: irp@uww.edu
URL: www.uww.edu/irp



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Values & Mission of the University of Wisconsin-Whitewater

Values

Collaboration

We invest in meaningful relationships that leverage our respective talents and strengthen the Warhawk family, and we champion the endeavors of our faculty, staff, students, and alumni.

Diversity and opportunity

We believe in the dignity of all individuals and we cultivate an accessible, inclusive, and equitable culture where everyone can pursue their passions and reach their potential in an intellectually stimulating and respectful environment.

Integrity

We embrace principles of honesty, fairness, and ethical standards to foster an environment of mutual trust.

Learning and academic excellence

We engage all members of the campus community in learning, research, scholarship, and creative endeavors through powerful academic and co-curricular experiences in an environment that values academic freedom.

Service and social responsibility

We bring the knowledge and resources of the university into the communities we serve to solve problems, improve the quality of life, and create a more sustainable society.

Shared governance

We make decisions based on strategy, evidence, and transparent, collegial dialogue and we hold one another accountable.

Mission

The University of Wisconsin-Whitewater is a preeminent academic institution driven by the pursuit of knowledge, powered by a spirit of innovation, and focused on transforming lives. As part of the University of Wisconsin System, UW-Whitewater embraces the Wisconsin Idea and is an economic and cultural driver of our region. We are nationally and internationally recognized for the accomplishments of our students, faculty, staff, and alumni. Grounded in a rigorous core curriculum, students receive a well-rounded education and every academic program prepares students to be creative, innovative and adaptable in dynamic and diverse work and life environments.

We are an inclusive educational community with a deep commitment to access that inspires us to serve students from diverse backgrounds, experiences, identities, and abilities. We have a longstanding special mission to serve students with disabilities. By supporting all students, we champion education, opportunity and prosperity for all. As engaged global citizens, members of our community make positive contributions to the State of Wisconsin, to our nation, and to the world.

Our academic programs serve undergraduate and graduate students, including online learners, and span the disciplines, from the theoretical to the applied, and encompass study in the arts, business, education, humanities, natural sciences, social sciences, technology, and professional and interdisciplinary programs. High-quality programs are offered at the associate, bachelor, master, and doctoral levels. These programs prepare students to become lifelong learners who lead successful lives and enjoy productive career.

Approved by the UW System Board of Regents, October 8, 2021

Level	4-year public or above
Control	Public

Classification

Category

Basic:	Master’s Colleges & Universities: Larger Programs
Undergraduate Instructional Program:	Professions plus arts & sciences, some graduate coexistence
Graduate Instructional Program:	Postbaccalaureate: Comprehensive programs
Enrollment Profile:	Very high undergraduate
Undergraduate Profile:	Four-year, full-time, inclusive, lower transfer-in
Size and Setting:	Four-year, large, primarily residential

This institution participated in the following elective classification –

Community Engagement:	Curricular Engagement and Outreach and Partnerships
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Source: The Carnegie Classification of Institutions of Higher Education by Indiana University Center for Postsecondary Research, <http://carnegieclassifications.acenet.edu>

Fast Facts 2022-23

Fall Enrollment

Total Enrollment	11,087
Undergraduate - Whitewater Campus	8,782
Undergraduate - Rock County Campus	593
Graduate	1,712

New Freshman Class

Whitewater Campus	
Applied	8,039
Admitted	7,469
Enrolled	1,871

Rock County Campus	
Applied	392
Admitted	392
Enrolled	218

New Transfer Class

Whitewater Campus	
Applied	919
Admitted	834
Enrolled	445

Rock County Campus	
Applied	56
Admitted	56
Enrolled	36

Cost of Attendance (Tuition & Fees per semester)

Undergraduate	
Resident, Whitewater Campus	\$7,864
Non-resident, Whitewater Campus	\$17,039
Graduate	
Resident	\$9,585
Non-resident	\$19,665

Whitewater Campus - Fall 2022

First-time, Full-time 1st-to-2nd Year Retention Rate	74.3%
First-time, Full-time 4-Year Graduation Rate	41.9%
First-time, Full-time 6-Year Graduation Rate	61.7%

Transfer Student 1st-to-2nd Year Retention Rate	79.9%
Transfer Student 4-Year Graduation Rate	65.4%
Transfer Student 6-Year Graduation Rate	69.9%

Rock County Campus - Fall 2022

First-time, Full-time 1st-to-2nd Year Retention Rate	58.5%
Transfer Student 1st-to-2nd Year Retention Rate	47.4%

2021-22 Degrees Awarded

Associate's Degrees.....	222
Bachelor's Degrees.....	2,054
Master's Degrees.....	569
Education Specialist.....	13
Doctorate.....	13

Faculty & Staff

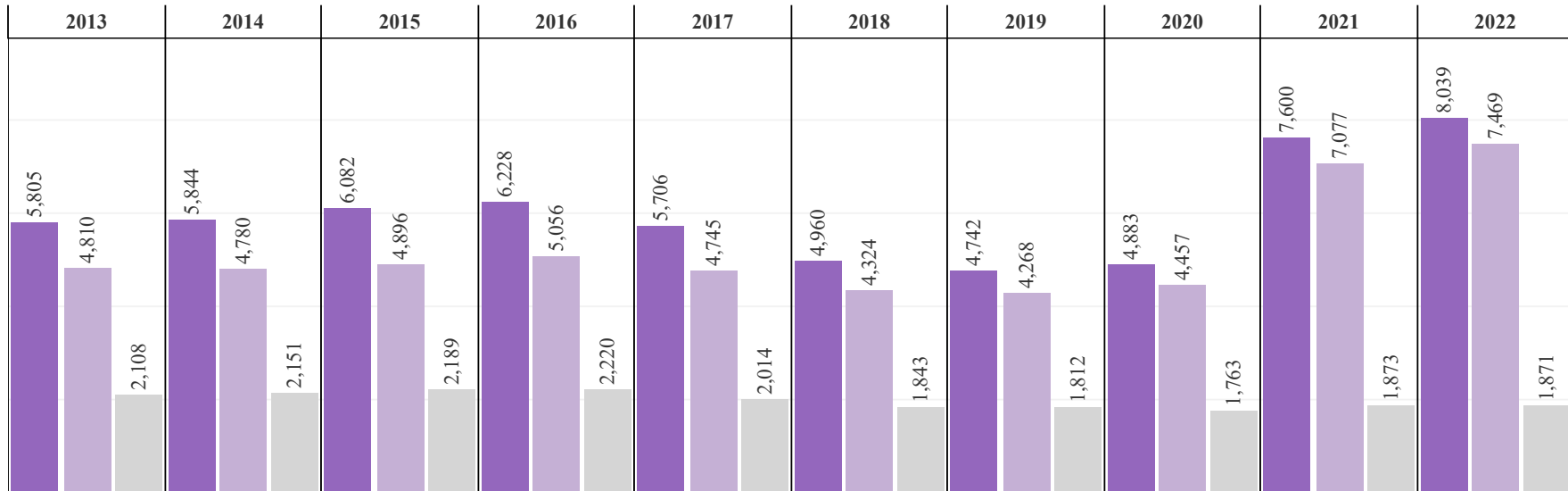
Faculty.....	345
Instructional Academic Staff.....	229
Other Academic Staff.....	334
University Staff.....	278
Limited.....	53
Graduate Assistants.....	76



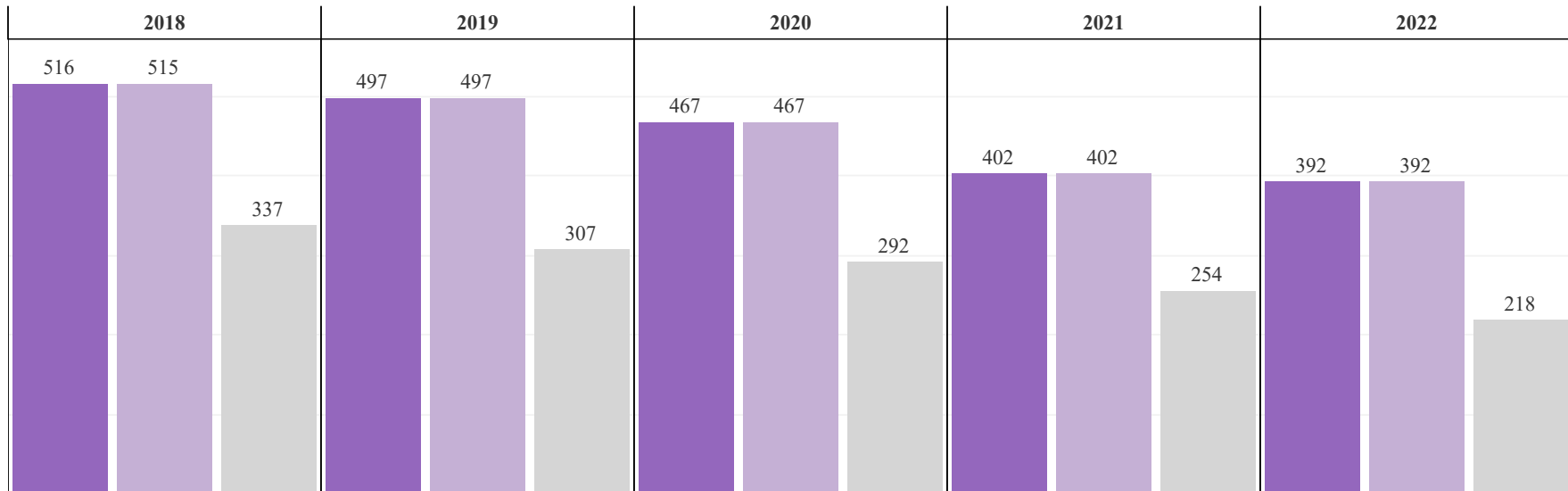
Admissions

Fall New Freshman Class Applicants, Admissions, and Enrollment

WHITEWATER CAMPUS NEW FRESHMAN CLASS



ROCK COUNTY CAMPUS NEW FRESHMAN CLASS



Applied Admitted Enrolled

Note: Enrollment excludes study away students.

Fall New Freshman Class Applicants, Admissions, and Enrollment
by Residency

			2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Applied	Whitewater Campus	Non-resident	1,294	1,184	1,358	1,501	1,266	1,196	1,124	1,211	1,706	1,756
		WI Resident	4,511	4,660	4,724	4,727	4,440	3,764	3,618	3,672	5,894	6,283
		Total	5,805	5,844	6,082	6,228	5,706	4,960	4,742	4,883	7,600	8,039
	Rock County Campus	Non-resident						26	49	66	45	62
		WI Resident						490	448	401	357	330
		Total						516	497	467	402	392
Admitted	Whitewater Campus	Non-resident	1,086	1,010	1,137	1,254	1,074	1,048	1,050	1,126	1,602	1,644
		WI Resident	3,724	3,770	3,759	3,802	3,671	3,276	3,218	3,331	5,475	5,825
		Total	4,810	4,780	4,896	5,056	4,745	4,324	4,268	4,457	7,077	7,469
	Rock County Campus	Non-resident						26	49	66	45	62
		WI Resident						489	448	401	357	330
		Total						515	497	467	402	392
Enrolled	Whitewater Campus	Non-resident	392	315	404	419	352	340	329	326	341	368
		WI Resident	1,716	1,836	1,785	1,801	1,662	1,503	1,483	1,437	1,532	1,503
		Total	2,108	2,151	2,189	2,220	2,014	1,843	1,812	1,763	1,873	1,871
	Rock County Campus	Non-resident						14	20	25	14	21
		WI Resident						323	287	267	240	197
		Total						337	307	292	254	218

Note: Enrollment excludes study away students.

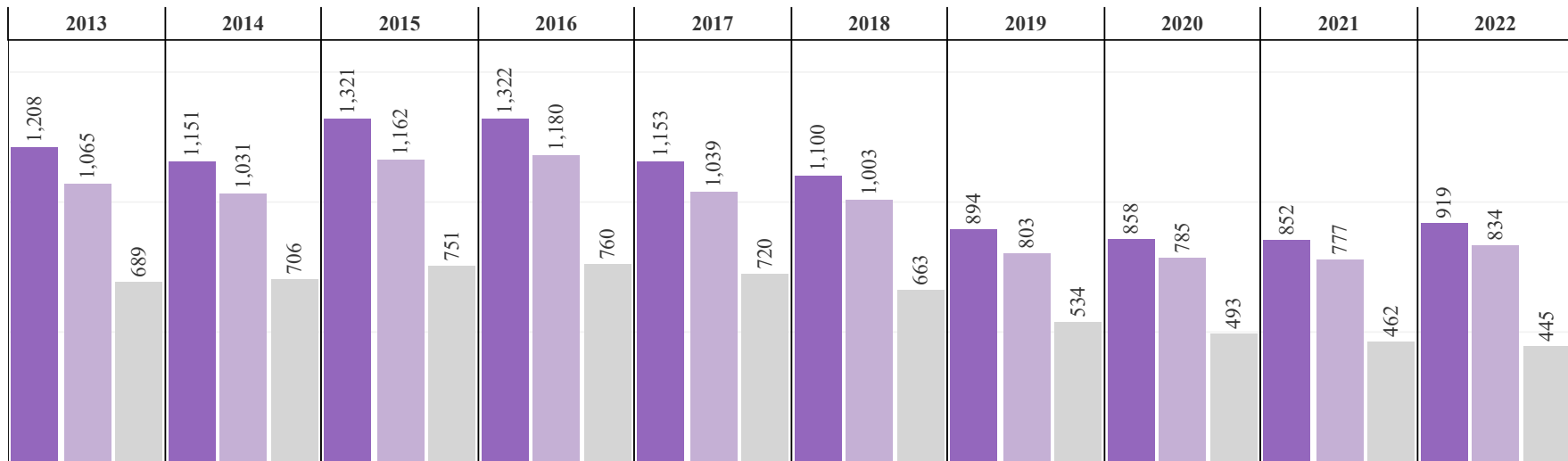
Fall New Freshman Class Applicants, Admissions, and Enrollment by URM Status

			2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Applied	Whitewater Campus	International	27	35	38	43	43	20	14	13	6	10
		Non-URM	4,743	4,568	4,760	4,814	4,372	3,900	3,648	3,724	6,001	6,237
		URM	1,035	1,241	1,284	1,371	1,291	1,040	1,080	1,146	1,593	1,792
		Total	5,805	5,844	6,082	6,228	5,706	4,960	4,742	4,883	7,600	8,039
	Rock County Campus	International						11	10	8	3	
		Non-URM						356	328	288	267	246
		URM						149	159	171	132	146
		Total						516	497	467	402	392
Admitted	Whitewater Campus	International	25	35	38	42	42	17	14	13	5	10
		Non-URM	4,111	4,002	4,086	4,168	3,839	3,529	3,435	3,539	5,728	5,966
		URM	674	743	772	846	864	778	819	905	1,344	1,493
		Total	4,810	4,780	4,896	5,056	4,745	4,324	4,268	4,457	7,077	7,469
	Rock County Campus	International						11	10	8	3	
		Non-URM						356	328	288	267	246
		URM						148	159	171	132	146
		Total						515	497	467	402	392
Enrolled	Whitewater Campus	International	12	13	19	23	9	10	6	5	4	7
		Non-URM	1,818	1,855	1,859	1,884	1,679	1,581	1,518	1,503	1,597	1,558
		URM	278	283	311	313	326	252	288	255	272	306
		Total	2,108	2,151	2,189	2,220	2,014	1,843	1,812	1,763	1,873	1,871
	Rock County Campus	International						3	5	1	1	
		Non-URM						233	206	189	179	138
		URM						101	96	102	74	80
		Total						337	307	292	254	218

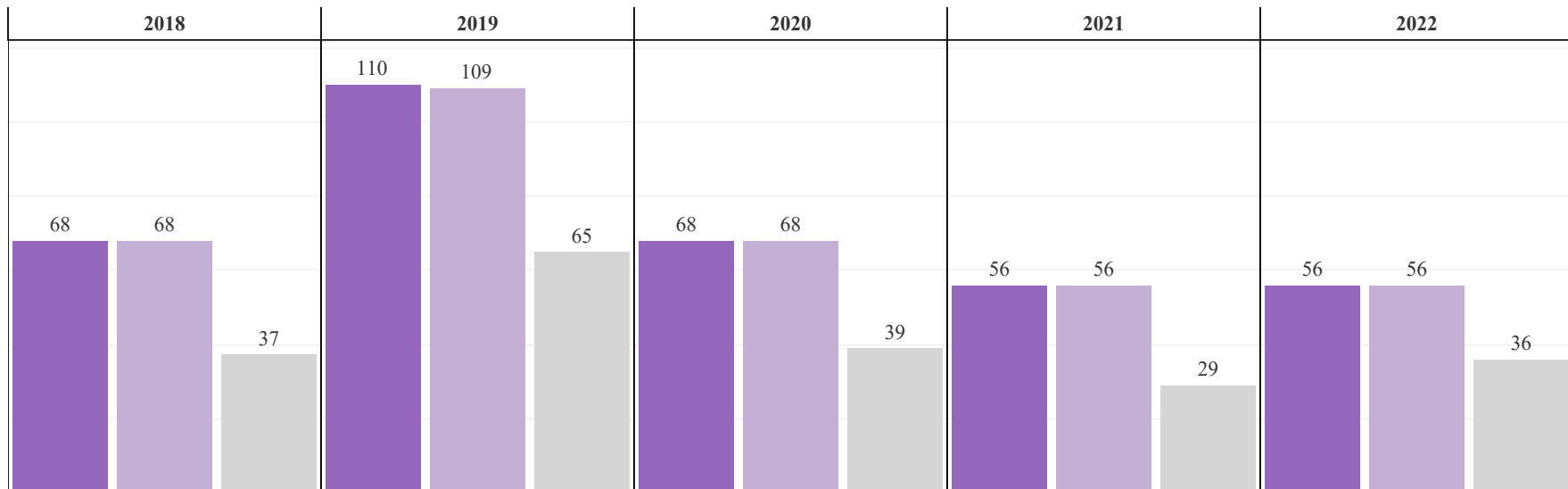
Note: Enrollment excludes study away students.

Fall New Transfer Class Applicants, Admissions, and Enrollment

WHITEWATER CAMPUS NEW TRANSFER CLASS



ROCK COUNTY CAMPUS NEW TRANSFER CLASS



Applied Admitted Enrolled

Note: Enrollment excludes study away students.

Fall New Transfer Class Applicants, Admissions, and Enrollment by Residency

			2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Applied	Whitewater Campus	Non-resident	256	246	292	309	261	255	207	209	282	265
		WI Resident	952	905	1,029	1,013	892	845	687	649	570	654
		Total	1,208	1,151	1,321	1,322	1,153	1,100	894	858	852	919
	Rock County Campus	Non-resident						6	9	7	8	9
		WI Resident						62	101	61	48	47
		Total						68	110	68	56	56
Admitted	Whitewater Campus	Non-resident	231	221	259	279	235	240	191	195	258	243
		WI Resident	834	810	903	901	804	763	612	590	519	591
		Total	1,065	1,031	1,162	1,180	1,039	1,003	803	785	777	834
	Rock County Campus	Non-resident						6	9	7	8	9
		WI Resident						62	100	61	48	47
		Total						68	109	68	56	56
Enrolled	Whitewater Campus	Non-resident	129	132	148	171	162	134	130	110	144	120
		WI Resident	560	574	603	589	558	529	404	383	318	325
		Total	689	706	751	760	720	663	534	493	462	445
	Rock County Campus	Non-resident						1	4	3	3	8
		WI Resident						36	61	36	26	28
		Total						37	65	39	29	36

Note: Enrollment excludes study away students.

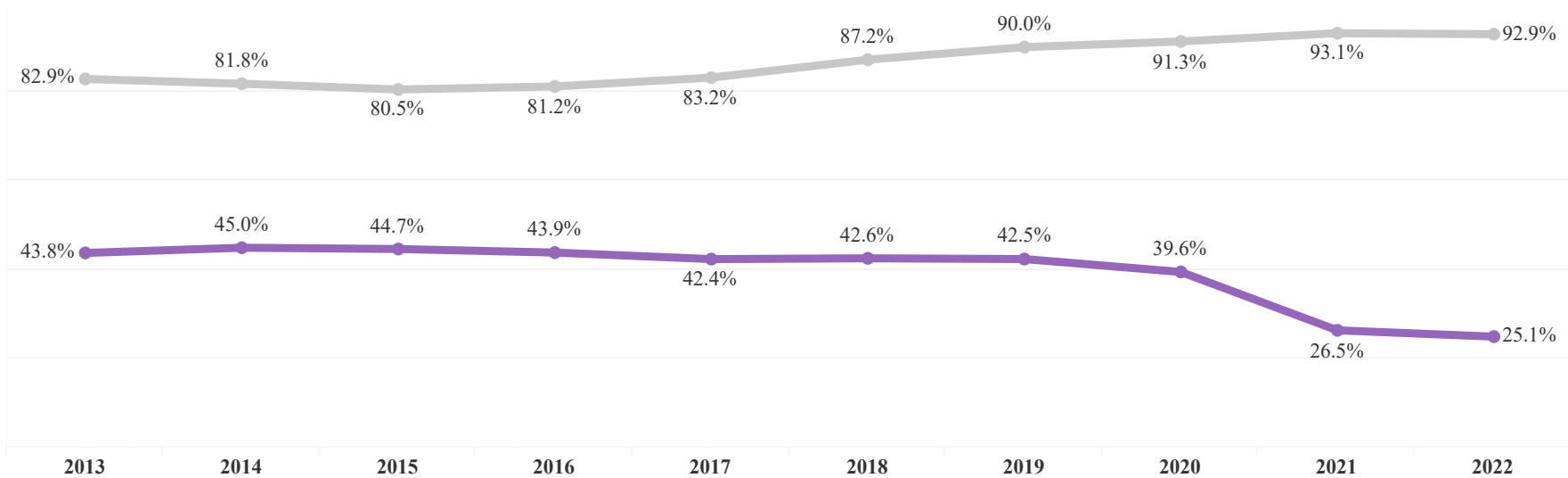
Fall New Transfer Class Applicants, Admissions, and Enrollment by URM Status

			2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Applied	Whitewater Campus	International	10	12	14	12	11	6	9	2	1	8
		Non-URM	1,055	956	1,130	1,113	968	930	744	717	705	753
		URM	143	183	177	197	174	164	141	139	146	158
		Total	1,208	1,151	1,321	1,322	1,153	1,100	894	858	852	919
	Rock County Campus	International									1	
		Non-URM						49	80	53	44	42
		URM						19	30	15	11	14
		Total						68	110	68	56	56
Admitted	Whitewater Campus	International	8	9	13	10	10	5	7	2	1	8
		Non-URM	933	866	1,002	1,005	878	855	679	662	651	689
		URM	124	156	147	165	151	143	117	121	125	137
		Total	1,065	1,031	1,162	1,180	1,039	1,003	803	785	777	834
	Rock County Campus	International									1	
		Non-URM						49	79	53	44	42
		URM						19	30	15	11	14
		Total						68	109	68	56	56
Enrolled	Whitewater Campus	International	7	5	11	4	6	5	5	2	1	4
		Non-URM	611	589	651	668	606	554	457	426	396	366
		URM	71	112	89	88	108	104	72	65	65	75
		Total	689	706	751	760	720	663	534	493	462	445
	Rock County Campus	Non-URM						26	53	28	22	25
		URM						11	12	11	7	11
		Total						37	65	39	29	36

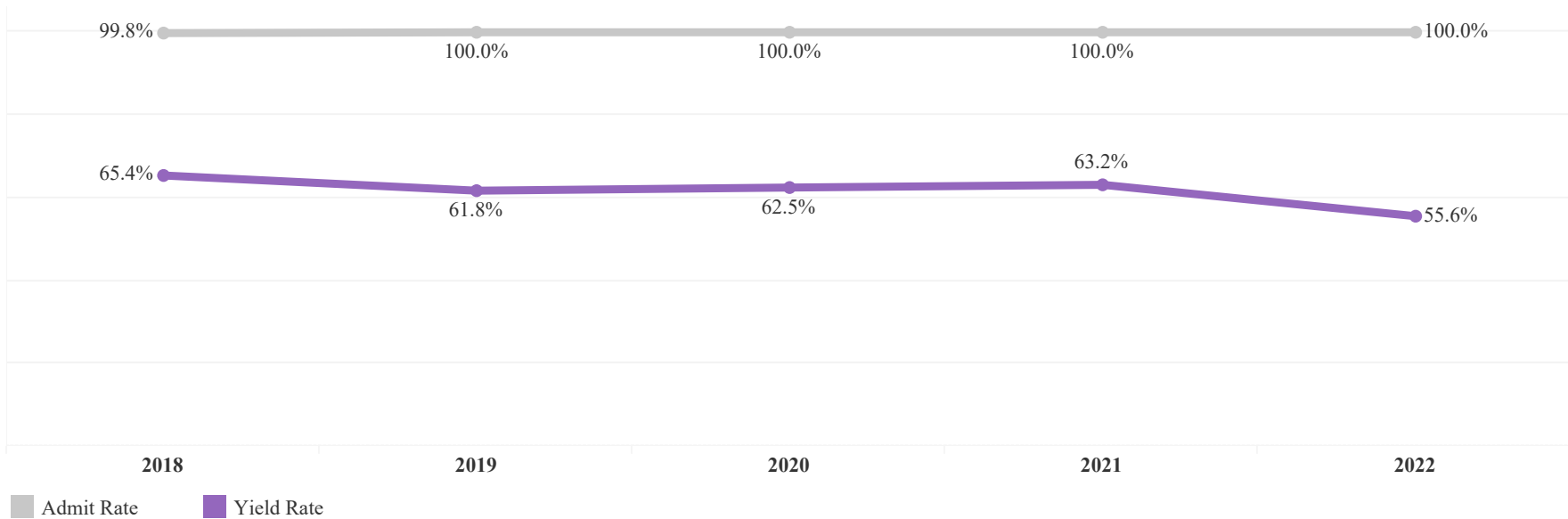
Note: Enrollment excludes study away students.

Fall New Freshman Class Admit and Yield Rates

WHITEWATER CAMPUS, NEW FRESHMAN CLASS



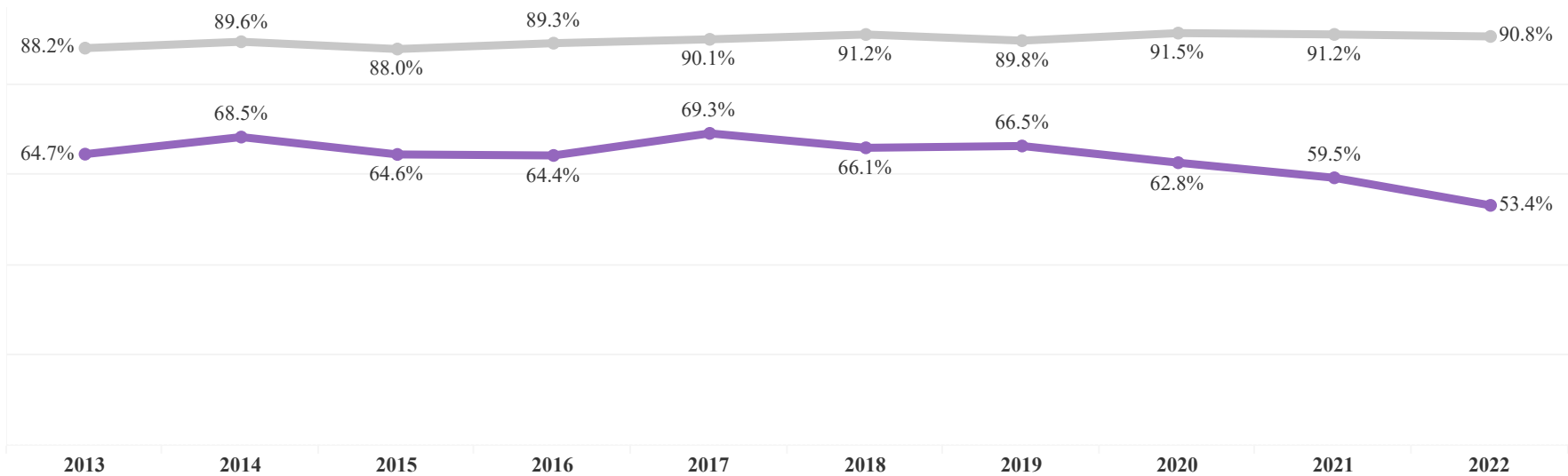
ROCK COUNTY CAMPUS, NEW FRESHMAN CLASS



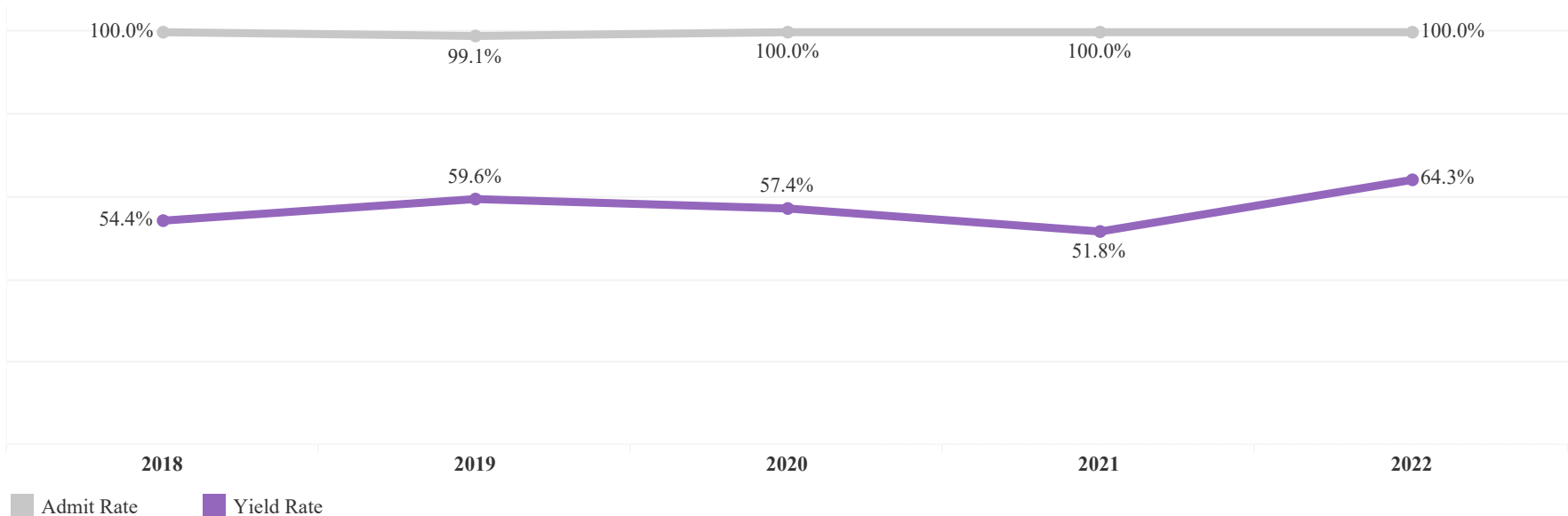
Note: Admit rate refers to the percentage of applicants who are admitted to UW-Whitewater; yield rate refers to the percentage of students that have applied to and been accepted by UW-Whitewater, who then choose to enroll at UW-Whitewater.

Fall New Transfer Class Admit and Yield Rates

WHITEWATER CAMPUS, NEW TRANSFER CLASS



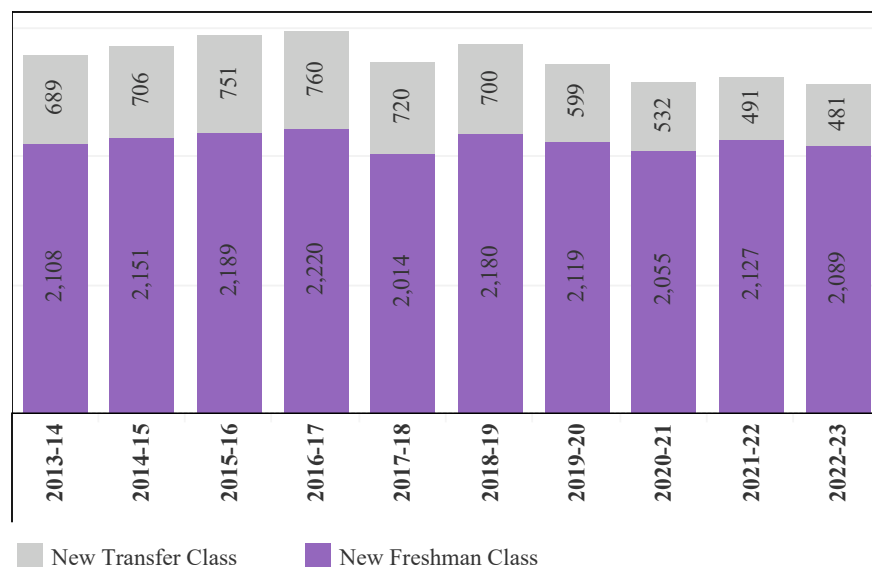
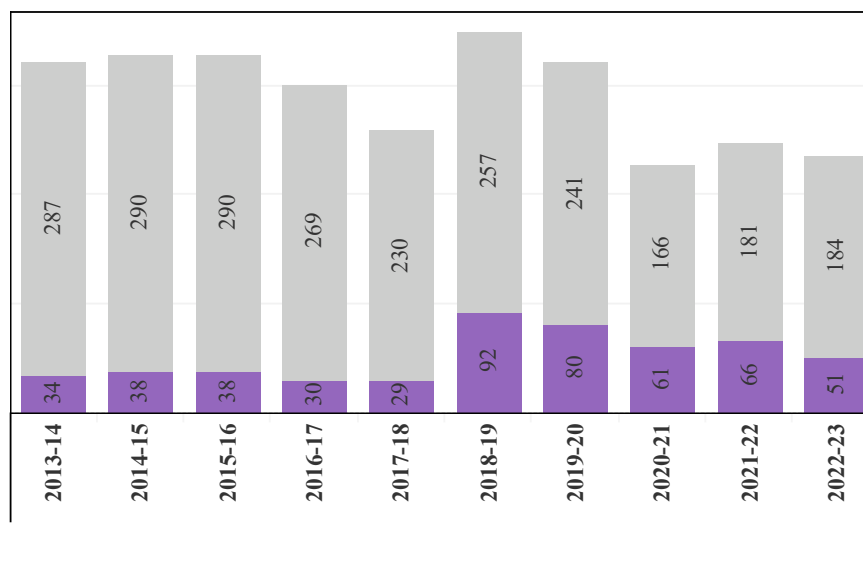
ROCK COUNTY CAMPUS, NEW TRANSFER CLASS



Note: Admit rate refers to the percentage of applicants who are admitted to UW-Whitewater; yield rate refers to the percentage of students that have applied to and been accepted by UW-Whitewater, who then choose to enroll at UW-Whitewater.

New Freshman and Transfer Enrolled by Term

			2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23
New Freshman Class	Whitewater Campus	Fall	2,108	2,151	2,189	2,220	2,014	1,843	1,812	1,763	1,873	1,871
		Spring	34	38	38	30	29	33	33	29	43	28
	Rock County Campus	Fall						337	307	292	254	218
		Spring						59	47	32	23	23
New Transfer Class	Whitewater Campus	Fall	689	706	751	760	720	663	534	493	462	445
		Spring	287	290	290	269	230	230	204	147	159	159
	Rock County Campus	Fall						37	65	39	29	36
		Spring						27	37	19	22	25

FALL SEMESTER
NEW STUDENTS BY ENTRANCE STATUSSPRING SEMESTER
NEW STUDENTS BY ENTRANCE STATUS

Note: Enrollment excludes study away students.

Academic Preparation of Fall Semester New Freshman Class

AVERAGE ACT COMPOSITE SCORE



ACT COMPOSITE SCORES BY FALL 2022 NEW FRESHMAN CLASS

	Whitewater Campus	Rock County Campus
6-11	0.2%	1.4%
12-17	16.7%	15.1%
18-23	37.8%	23.4%
24-29	16.9%	10.1%
30-36	2.9%	
No Score Available	25.5%	50.0%

Note: Enrollment excludes study away students.

High Schools Ranked by Headcount of New Freshman Class Whitewater Campus

		2018-19	2019-20	2020-21	2021-22	2022-23	5-Year Avg
Arrowhead High School	Hartland	29.0	39.0	42.0	27.0	43.0	36.0
Mukwonago High School	Mukwonago	28.0	32.0	26.0	40.0	25.0	30.2
Joseph A Craig High	Janesville	30.0	38.0	32.0	21.0	22.0	28.6
Oconomowoc High School	Oconomowoc	28.0	20.0	28.0	21.0	30.0	25.4
Elkhorn Area High School	Elkhorn	12.0	18.0	32.0	38.0	24.0	24.8
Milton High School	Milton	19.0	27.0	27.0	27.0	20.0	24.0
Muskego High School	Muskego	14.0	14.0	30.0	40.0	17.0	23.0
Kettle Moraine High School	Wales	26.0	24.0	32.0	13.0	19.0	22.8
Franklin High School	Franklin	19.0	22.0	30.0	17.0	26.0	22.8
Oak Creek High School	Oak Creek	22.0	22.0	18.0	23.0	28.0	22.6
Menomonee Falls High School	Menomonee Falls	21.0	12.0	31.0	18.0	20.0	20.4
Fort Atkinson High School	Fort Atkinson	21.0	21.0	15.0	23.0	22.0	20.4
Sun Prairie High School	Sun Prairie	14.0	12.0	14.0	29.0	28.0	19.4
Waukesha West High School	Waukesha	33.0	20.0	10.0	9.0	23.0	19.0
Hamilton High School	Sussex	36.0	14.0	15.0	21.0	8.0	18.8
Whitewater High School	Whitewater	18.0	20.0	12.0	17.0	23.0	18.0
Waukesha North High School	Waukesha	10.0	18.0	27.0	7.0	21.0	16.6
Watertown High School	Watertown	9.0	23.0	16.0	18.0	15.0	16.2
George Parker High School	Janesville	26.0	14.0	5.0	16.0	19.0	16.0
Waterford Union High School	Waterford	20.0	15.0	18.0	6.0	19.0	15.6

Note: High schools are limited to the top 20. Enrollment excludes study away students.

High Schools Ranked by Headcount of New Freshman Class Rock County Campus

		2018-19	2019-20	2020-21	2021-22	2022-23	5-Year Avg
Joseph A Craig High	Janesville	59.0	49.0	54.0	49.0	29.0	48.0
George Parker High School	Janesville	45.0	35.0	12.0	26.0	22.0	28.0
Beloit Memorial High School	Beloit	32.0	27.0	29.0	16.0	28.0	26.4
Milton High School	Milton	36.0	14.0	18.0	20.0	12.0	20.0
F J Turner High	Beloit	7.0	15.0	4.0	8.0	17.0	10.2
Clinton Senior High School	Clinton	15.0	7.0	7.0	6.0	6.0	8.2
Edgerton Senior High School	Edgerton	13.0	6.0	2.0	11.0	4.0	7.2
Evansville Senior High School	Evansville	12.0	11.0	4.0	7.0	1.0	7.0
Delavan Darien High School	Delavan	8.0	7.0	6.0	7.0		7.0
Big Foot High School	Walworth	7.0	8.0	4.0	4.0		5.8
Brodhead Senior High School	Brodhead	4.0	5.0	2.0	8.0	1.0	4.0
Badger High School	Lake Geneva	6.0	7.0	4.0	2.0	1.0	4.0
Parkview High School	Orfordville	7.0	3.0	2.0	5.0		4.3
Whitewater High School	Whitewater	5.0	2.0	6.0	1.0		3.5
Watertown High School	Watertown		1.0	9.0		1.0	3.7
Robert M LaFollette Hs	Madison			1.0	6.0	2.0	3.0
Monroe Senior High School	Monroe	2.0	3.0			4.0	3.0
Oakhill Christian School	Janesville	5.0			2.0	1.0	2.7
Muskego High School	Muskego	1.0	1.0	3.0	2.0		1.8
Elkhorn Area High School	Elkhorn	1.0	2.0	3.0	1.0	1.0	1.6

Note: High schools are limited to the top 20. Enrollment excludes study away students.

Transfer Institutions Ranked by Headcount of New Transfer Class Whitewater Campus

	2018-19	2019-20	2020-21	2021-22	2022-23	5-Year Avg
Madison Area Technical College	90.0	84.0	88.0	58.0	53.0	74.6
UW- Milwaukee At Waukesha	59.0	47.0	28.0	13.0	9.0	31.2
UW - Milwaukee	20.0	18.0	20.0	33.0	30.0	24.2
McHenry County College	27.0	19.0	20.0	28.0	22.0	23.2
College Of Lake County	20.0	16.0	21.0	19.0	16.0	18.4
Rock Valley College	12.0	21.0	11.0	22.0	13.0	15.8
UW - Whitewater At Rock County	54.0	6.0	4.0	3.0		16.8
UW - Platteville	11.0	15.0	17.0	18.0	6.0	13.4
UW - La Crosse	8.0	13.0	15.0	15.0	10.0	12.2
Gateway Tech College - Kenosha	11.0	13.0	9.0	9.0	17.0	11.8
Waukesha County Technical College	16.0	12.0	9.0	7.0	14.0	11.6
UW - Oshkosh	18.0	8.0	7.0	16.0	7.0	11.2
Milwaukee Area Technical College	13.0	9.0	9.0	7.0	13.0	10.2
Blackhawk Technical College	11.0	7.0	14.0	11.0	8.0	10.2
UW - Milwaukee At Washington County	10.0	11.0	15.0	5.0	2.0	8.6
UW - Stevens Point	17.0	5.0	5.0	6.0	8.0	8.2
UW - Green Bay	7.0	7.0	5.0	9.0	12.0	8.0
UW - Platteville At Baraboo/Sauk County	8.0	11.0	7.0		4.0	7.5
William Rainey Harper College	8.0	7.0	6.0	9.0	6.0	7.2
UW - Parkside	7.0	7.0	15.0	3.0	4.0	7.2

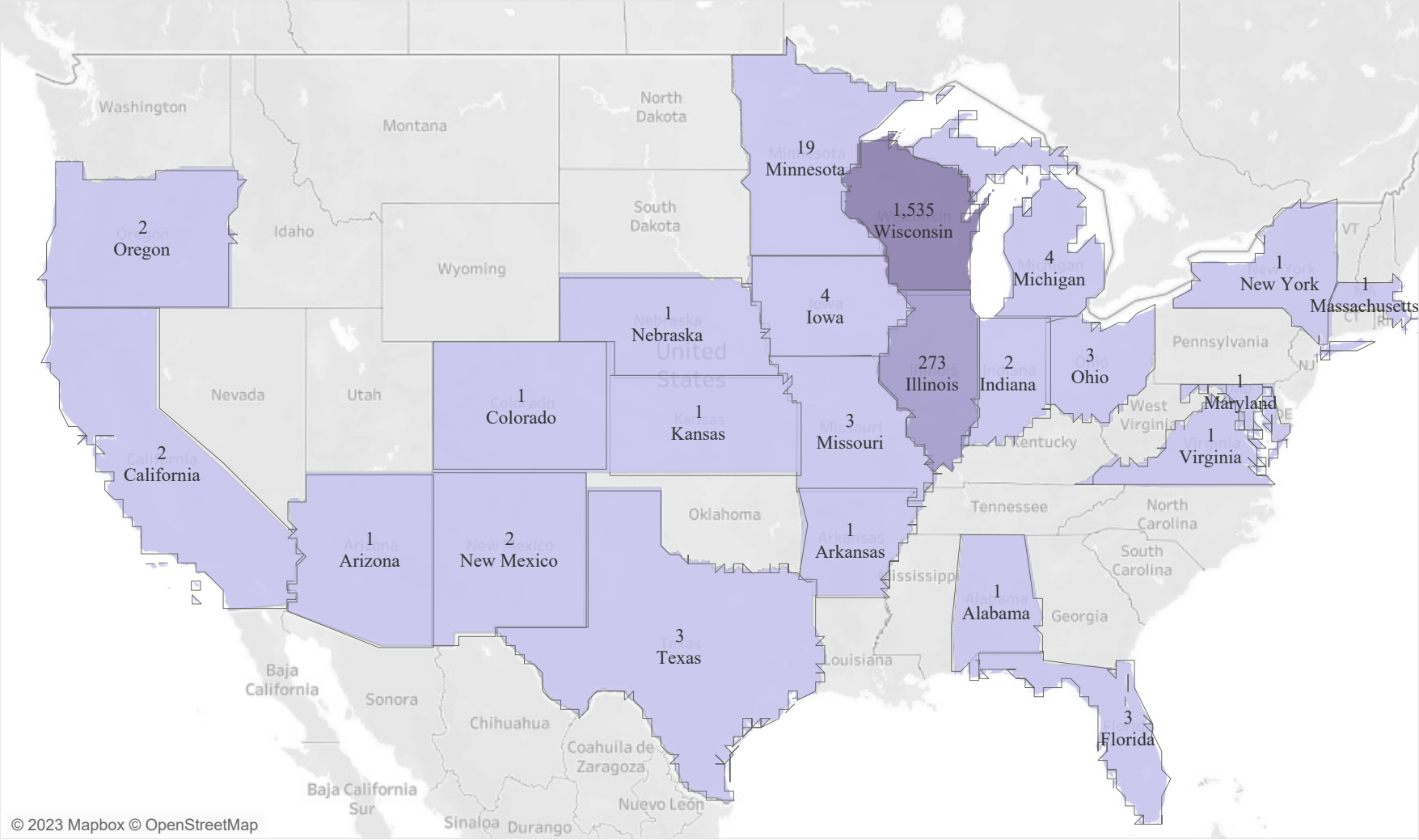
Note: Transfer institutions limited to the top 20. Please note that beginning in Fall 2019, any former UW-Rock County student who enrolled at the University of Wisconsin - Whitewater at Rock County campus for the first time, will show up as a transfer from UW-Whitewater at Rock County. Enrollment excludes study away students.

Transfer Institutions Ranked by Headcount of New Transfer Class
Rock County Campus

	2018-19	2019-20	2020-21	2021-22	2022-23	5-Year Avg
UW - Whitewater At Rock County		27.0	8.0		2.0	12.3
Blackhawk Technical College	7.0	11.0	7.0	4.0	4.0	6.6
UW - Whitewater	4.0					4.0
Waukesha County Technical College				3.0	3.0	3.0
Madison Area Technical College	3.0	3.0	3.0	1.0	3.0	2.6
UW - Madison	2.0	2.0				2.0
UW- Oshkosh Fox Cities Campus		2.0				2.0
Fox Valley Technical College - Appleton					2.0	2.0
UW - River Falls			2.0			2.0
Gateway Tech College - Kenosha			2.0	2.0	1.0	1.7
College Of Du Page	2.0		1.0			1.5
UW - Oshkosh		1.0	1.0		2.0	1.3
Rock Valley College		2.0	1.0		1.0	1.3
UW - Milwaukee	1.0	1.0	2.0	1.0	1.0	1.2
UW - Platteville	1.0	1.0	1.0	1.0	1.0	1.0
UW - Stout	1.0	1.0		1.0		1.0
Western Technical College	1.0			1.0		1.0
UW - Stevens Point	1.0			1.0		1.0
UW - La Crosse			1.0	1.0		1.0
UW - Green Bay		1.0	1.0			1.0

Note: Transfer institutions limited to the top 20. Please note that beginning in Fall 2019, any former UW-Rock County student who enrolled at the University of Wisconsin - Whitewater at Rock County campus for the first time, will show up as a transfer from UW-Whitewater at Rock County. Enrollment excludes study away students.

Geographic Origin of New Freshman Class, Fall 2022
Whitewater Class



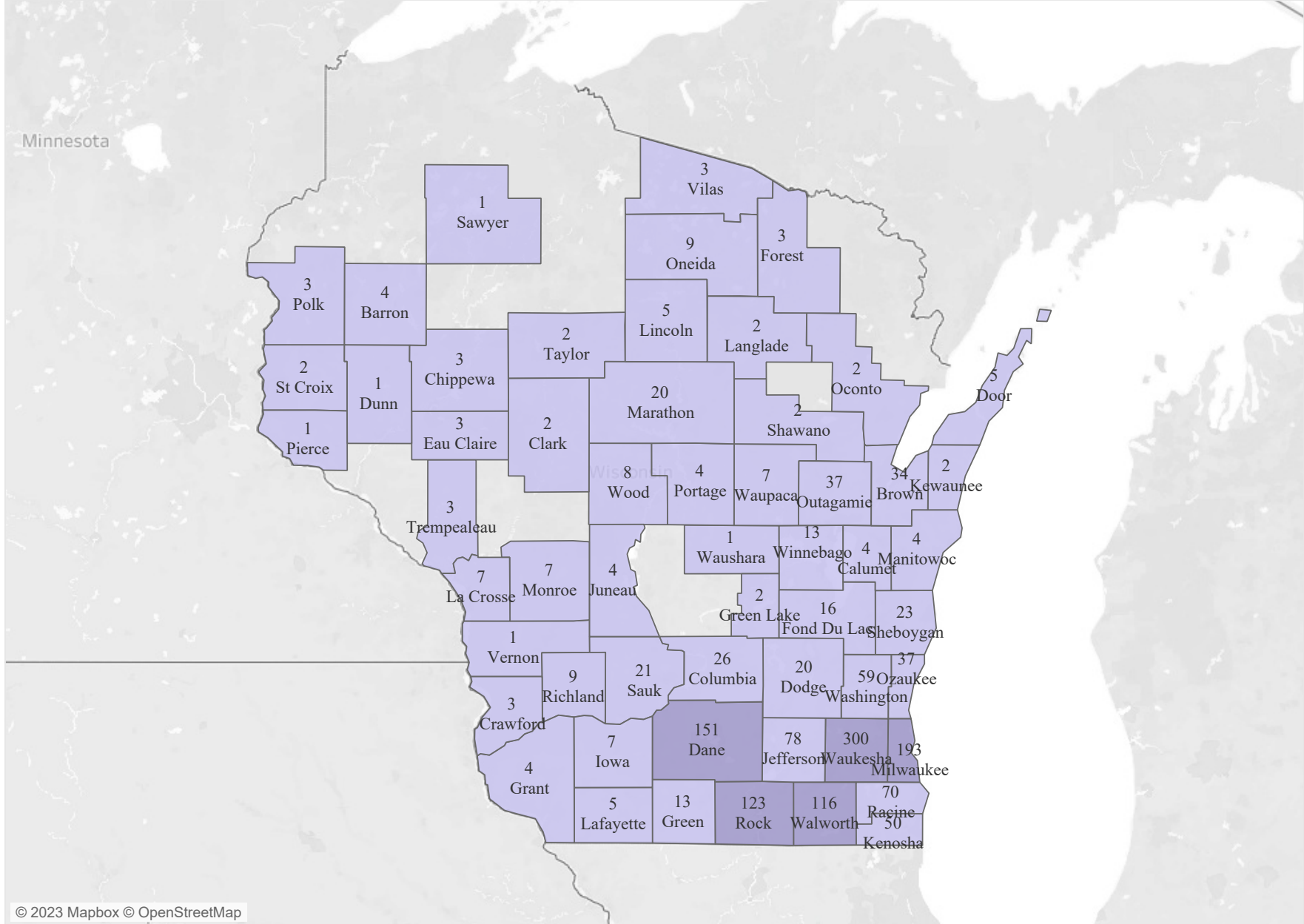
Non-Domestic Students

CANADA	1
HONG KONG	1
JAPAN	2
THAILAND	1
VIETNAM	1

Note: Enrollment excludes study away students.

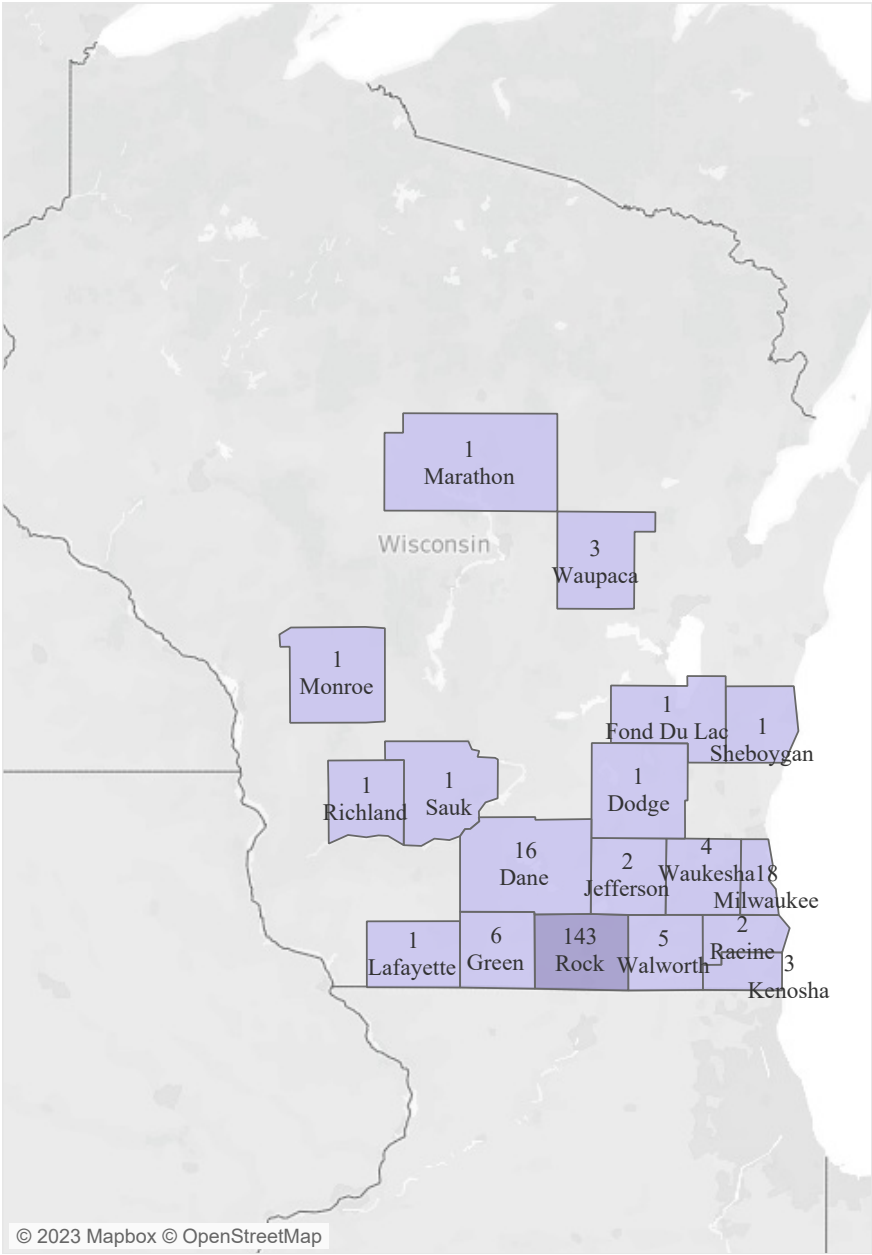
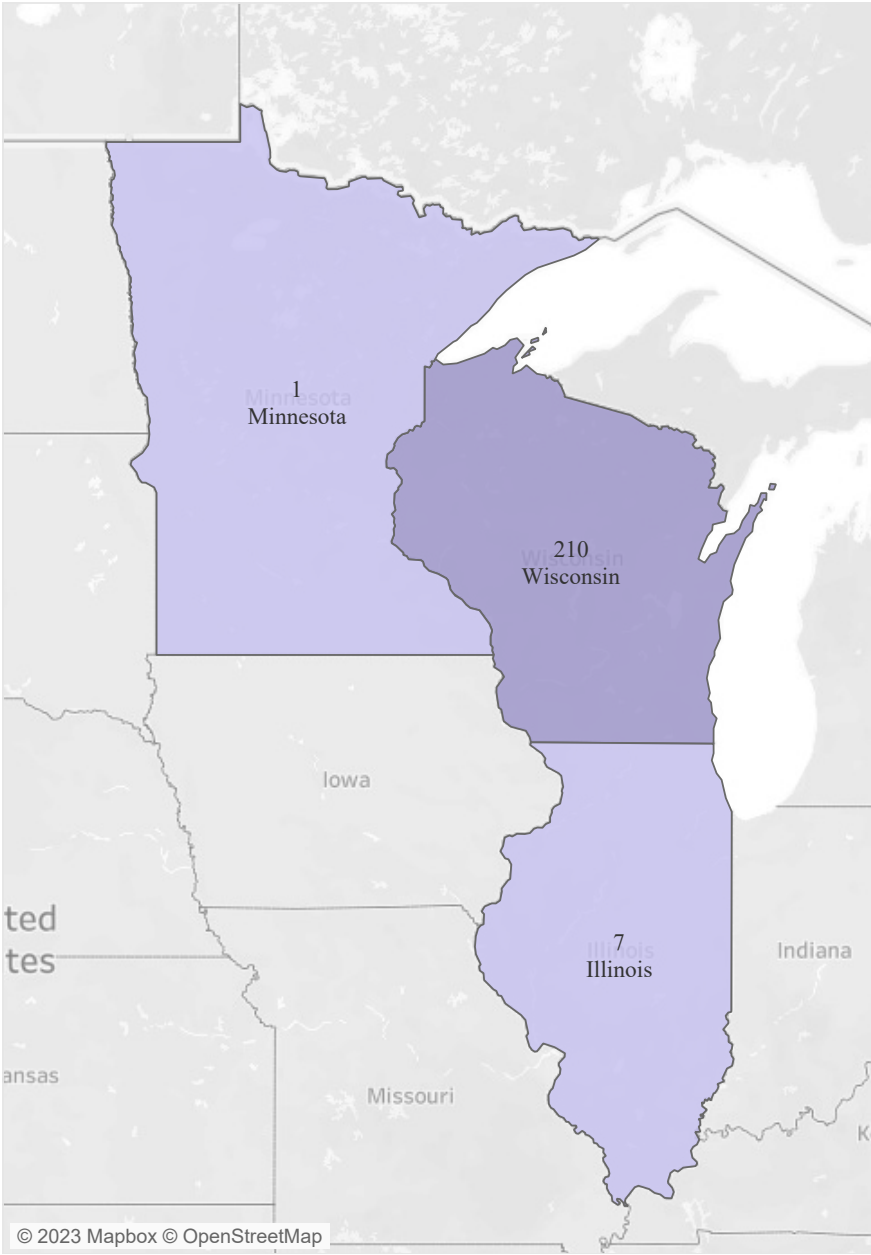
Geographic Origin of New Freshman Class, Fall 2022

Whitewater Campus - by Wisconsin County



Note: Enrollment excludes study away students.

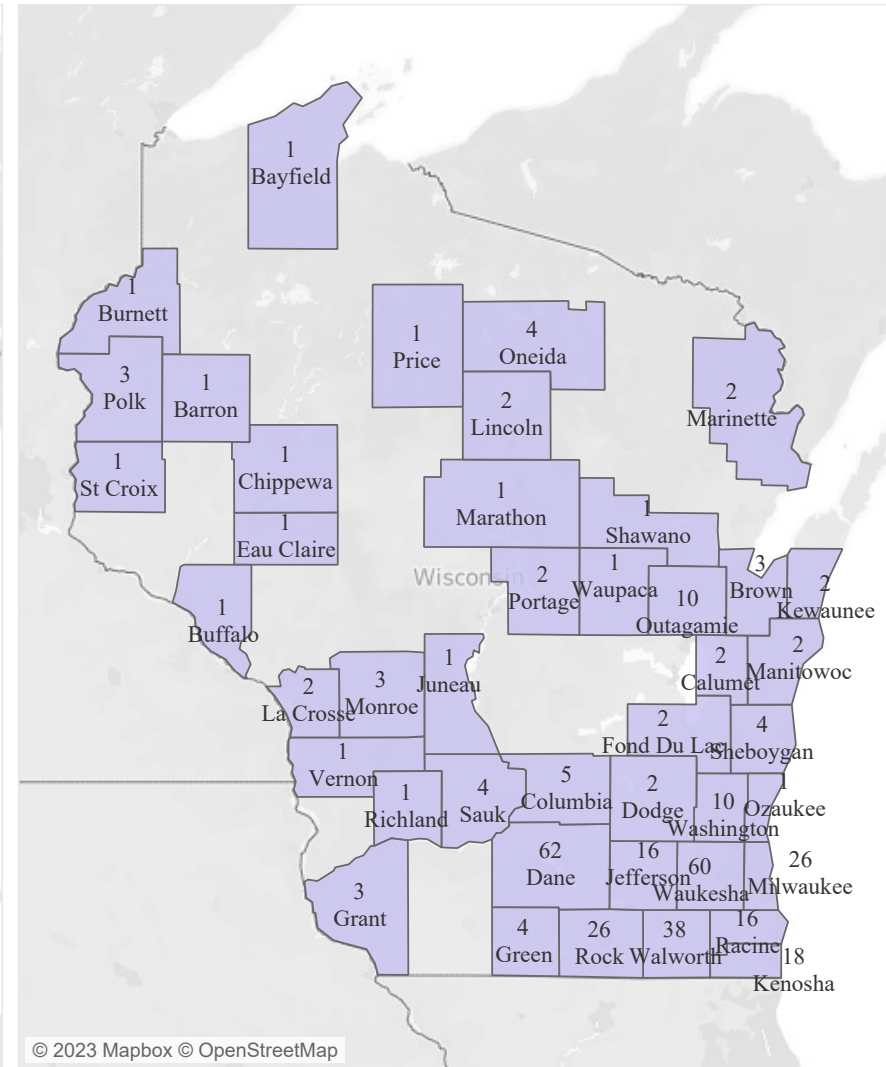
Geographic Origin of New Freshman Class, Fall 2022 **Rock County Campus**



Note: Enrollment excludes study away students.

Geographic Origin of New Transfer Class, Fall 2022

Whitewater Campus



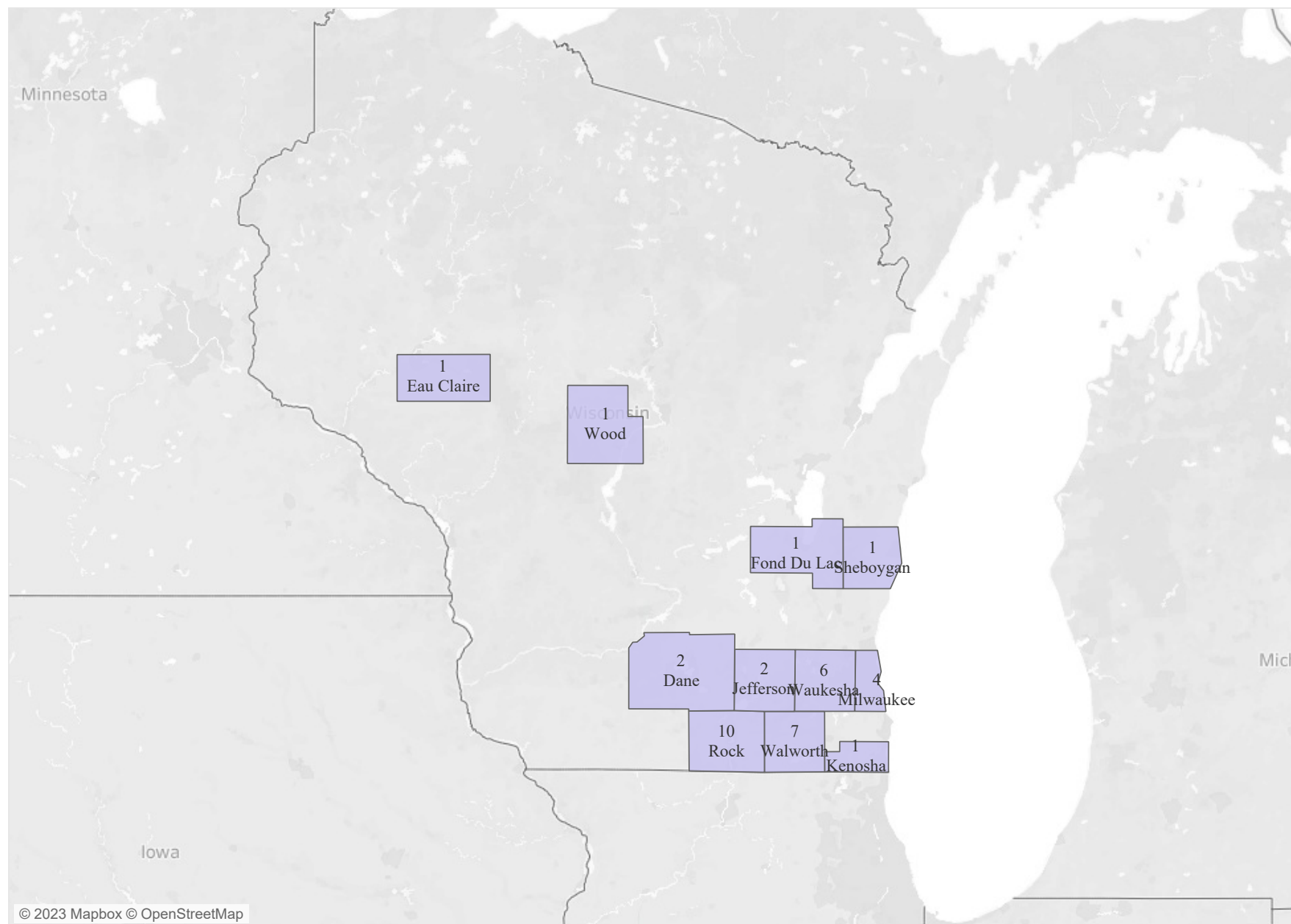
Non-Domestic Students

BELARUS	1
FRANCE	1
GERMANY	1
SOUTH KOREA	1

Note: Enrollment excludes study away students.

Geographic Origin of New Transfer Class, Fall 2022

Rock County Campus

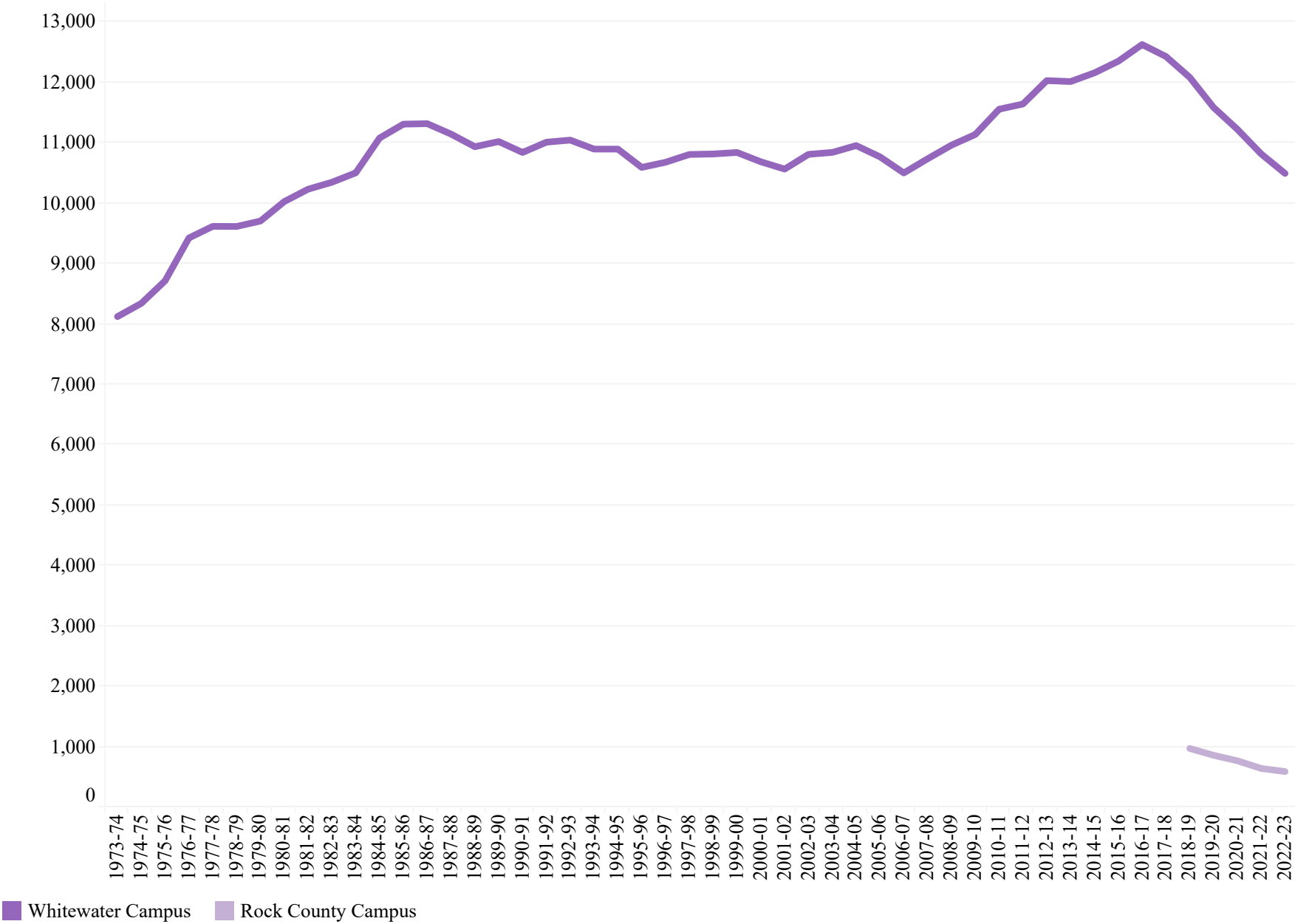


Note: Enrollment excludes study away students.



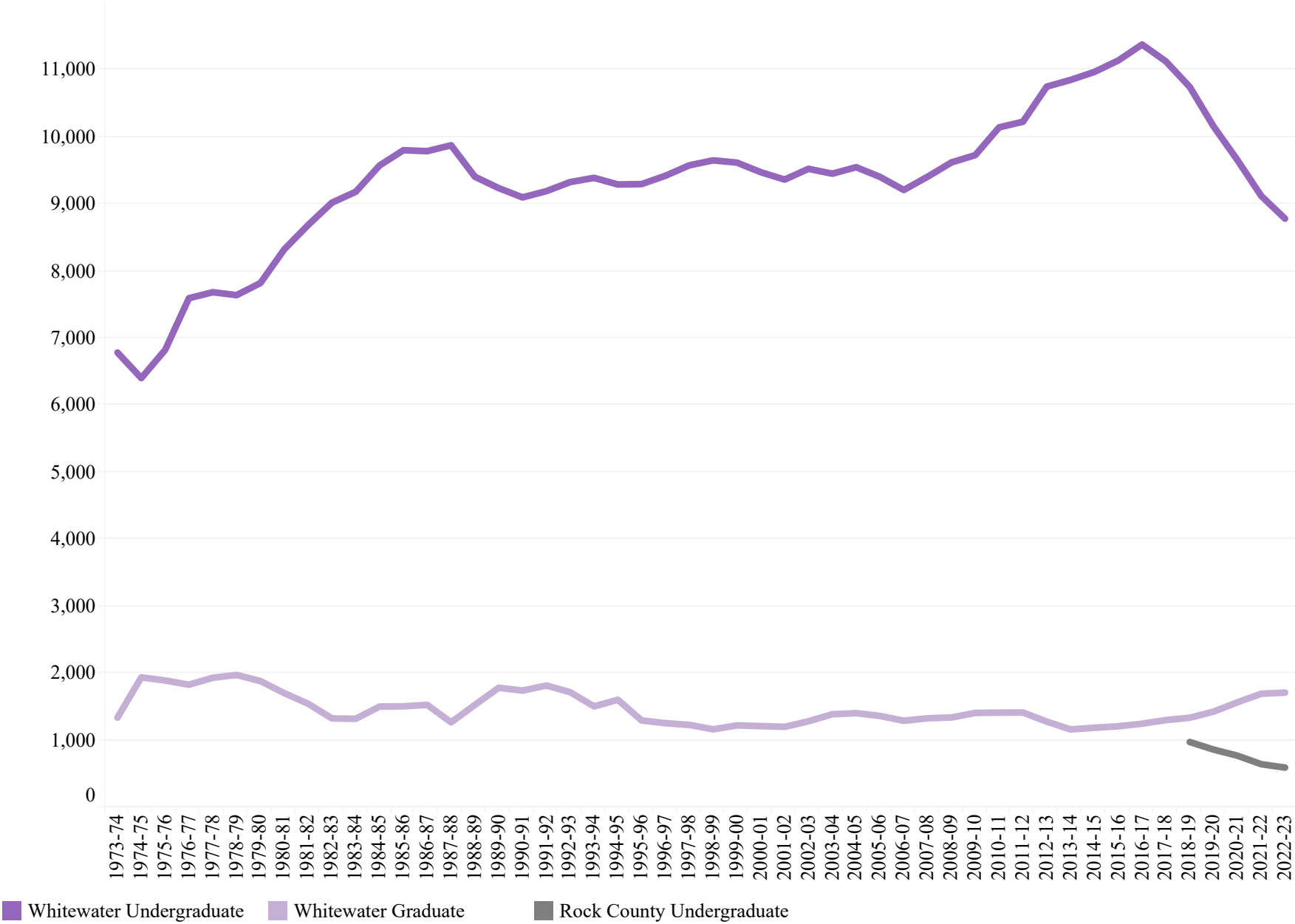
Enrollment

Historical Fall Enrollment by Campus

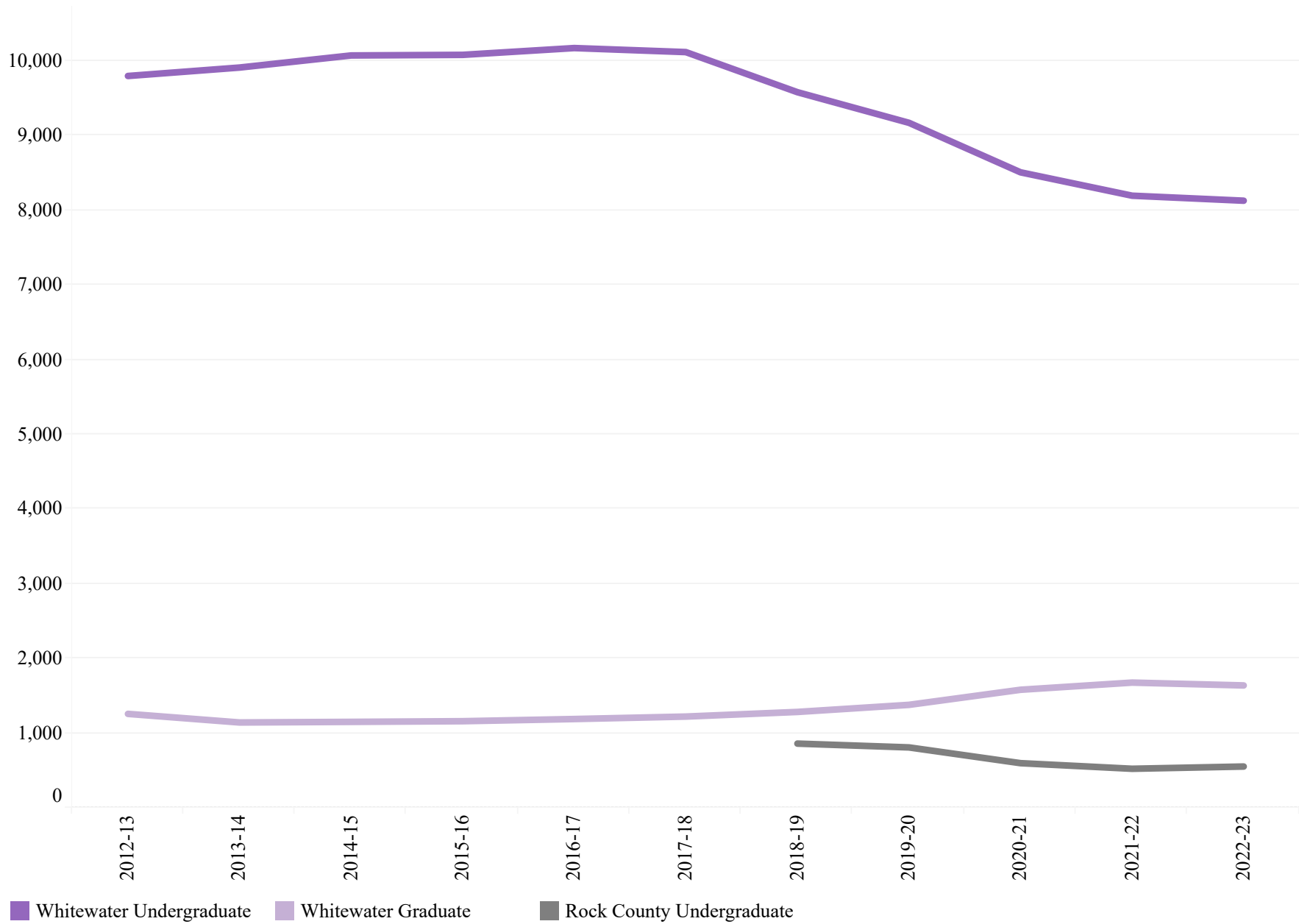


Note: Enrollment excludes study away students.

Historical Fall Enrollment by Student Level

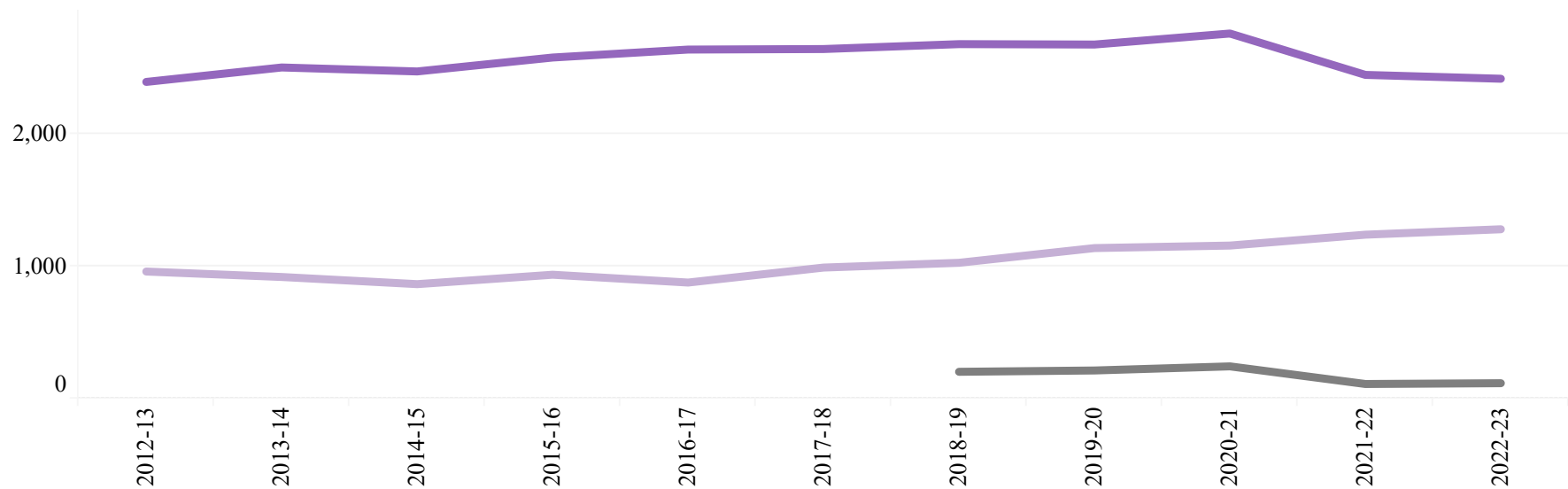


Note: Enrollment excludes study away students.

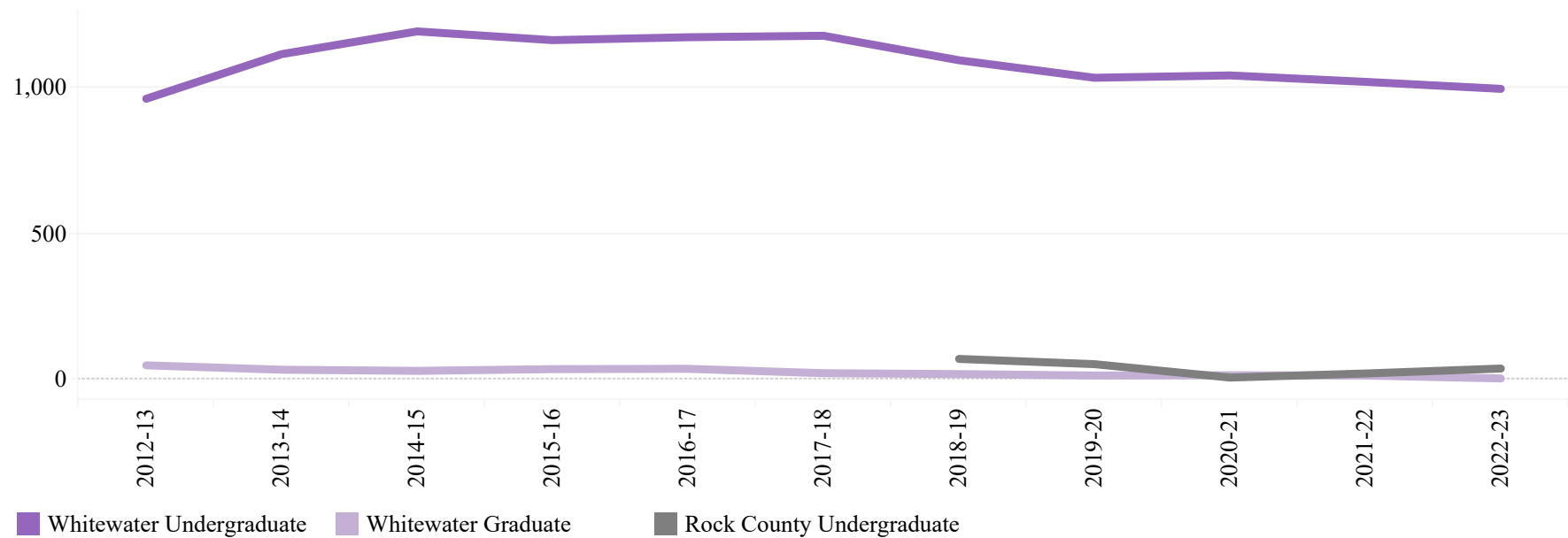
Historical Spring Enrollment by Student Level

Note: Enrollment excludes study away students.

Historical Summer Enrollment by Student Level



Historical Winterim Enrollment by Student Level

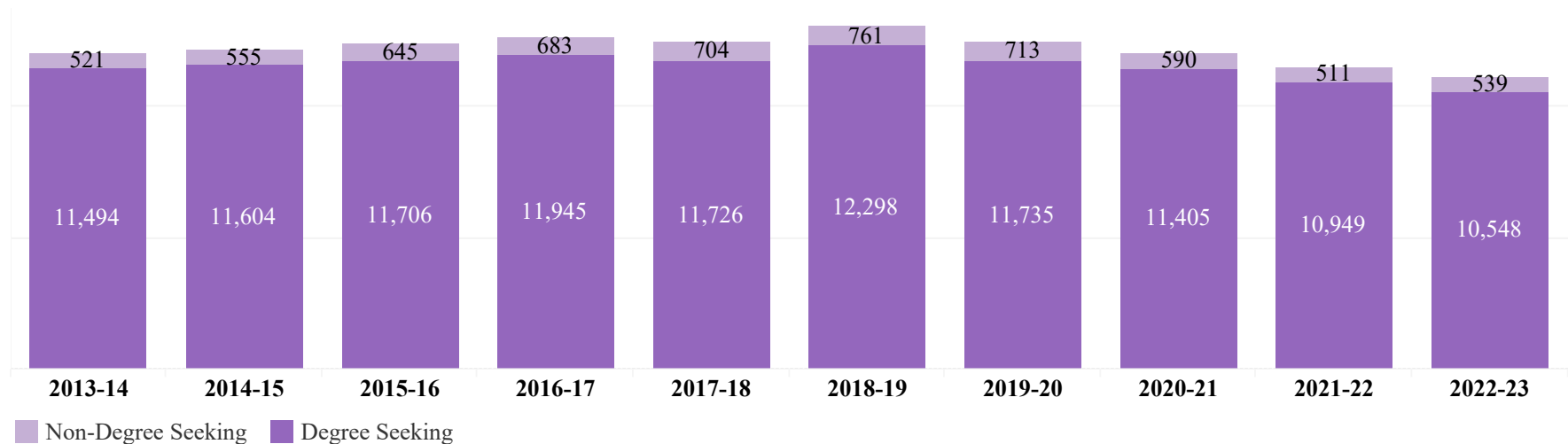


Note: Enrollment excludes study away students.

Fall Headcount Enrollment by Student Classification

				2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23
Whitewater Campus	Undergrad	Degree Seeking	Freshman	2,357	2,355	2,379	2,409	2,196	2,019	1,975	1,942	2,081	2,051
			Sophomore	2,798	2,888	2,941	3,027	2,909	2,768	2,459	2,333	2,123	2,217
			Junior	2,328	2,322	2,360	2,472	2,506	2,400	2,253	2,164	1,927	1,799
			Senior	2,930	2,932	2,904	2,867	2,911	2,983	2,924	2,726	2,558	2,255
		Non-Degree Seeking	439	474	558	605	606	577	547	492	432	460	
		Total			10,852	10,971	11,142	11,380	11,128	10,747	10,158	9,657	9,121
	Graduate	Degree Seeking	Master's	1,062	1,089	1,065	1,097	1,137	1,222	1,284	1,444	1,590	1,608
			Education Specialist	19	18	20	21	16	18	23	24	23	20
			Doctoral			37	52	51	44	43	44	41	41
		Non-Degree Seeking	82	81	87	78	98	53	78	55	41	43	
		Total			1,163	1,188	1,209	1,248	1,302	1,337	1,428	1,567	1,695
Campus Total			12,015	12,159	12,351	12,628	12,430	12,084	11,586	11,224	10,816	10,494	
Rock County Campus	Undergrad	Degree Seeking	Freshman						596	507	431	367	319
			Sophomore						241	266	297	227	208
			Junior						2			8	14
			Senior						5	1		4	16
		Non-Degree Seeking						131	88	43	38	36	
		Total								975	862	771	644
	Campus Total								975	862	771	644	593
Grand Total				12,015	12,159	12,351	12,628	12,430	13,059	12,448	11,995	11,460	11,087

FALL HEADCOUNT ENROLLMENT

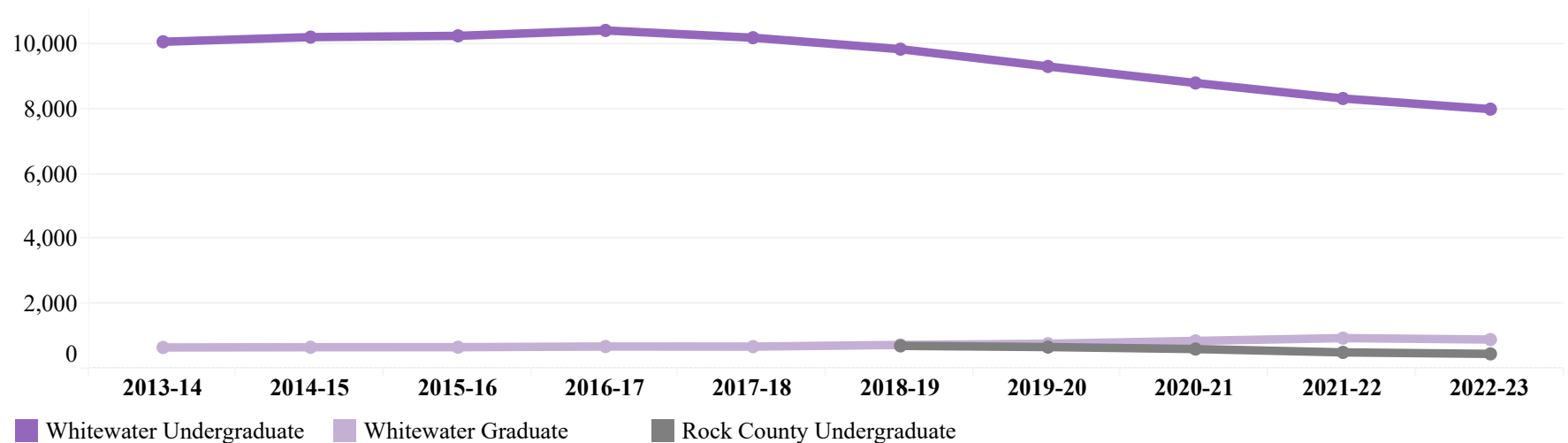


Note: Enrollment excludes study away students.

Fall FTE Enrollment by Student Level and Degree Status

			2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23
Whitewater Campus	Undergrad	Degree Seeking	9,900.5	10,016.6	10,067.3	10,230.8	10,001.1	9,647.9	9,117.7	8,639.6	8,172.0	7,841.3
		Non-Degree Seeking	174.1	200.5	189.2	192.7	198.0	198.1	196.3	165.9	155.6	158.8
		Total	10,074.6	10,217.2	10,256.5	10,423.4	10,199.0	9,846.1	9,314.0	8,805.5	8,327.6	8,000.1
	Graduate	Degree Seeking	633.8	645.4	640.6	670.2	657.5	722.0	747.8	849.9	934.7	892.7
		Non-Degree Seeking	28.6	24.0	30.1	21.7	31.3	18.5	29.7	14.7	15.6	13.5
		Total	662.4	669.4	670.7	691.8	688.8	740.5	777.4	864.5	950.3	906.3
	Campus Total		10,737.0	10,886.6	10,927.2	11,115.3	10,887.9	10,586.6	10,091.4	9,670.0	9,277.9	8,906.4
Rock County Campus	Undergrad	Degree Seeking	673.4						649.7	599.5	499.7	456.0
		Non-Degree Seeking	37.5						25.1	14.8	11.3	8.7
		Total	710.9						674.9	614.3	511.0	464.7
	Campus Total		710.9						674.9	614.3	511.0	464.7
Grand Total			10,737.0	10,886.6	10,927.2	11,115.3	10,887.9	11,297.4	10,766.3	10,284.3	9,788.9	9,371.1

FALL FTE ENROLLMENT

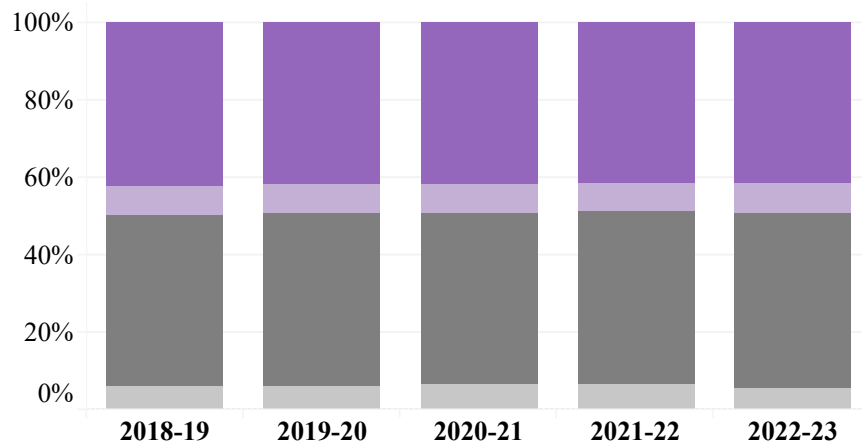


Note: Enrollment excludes study away students.

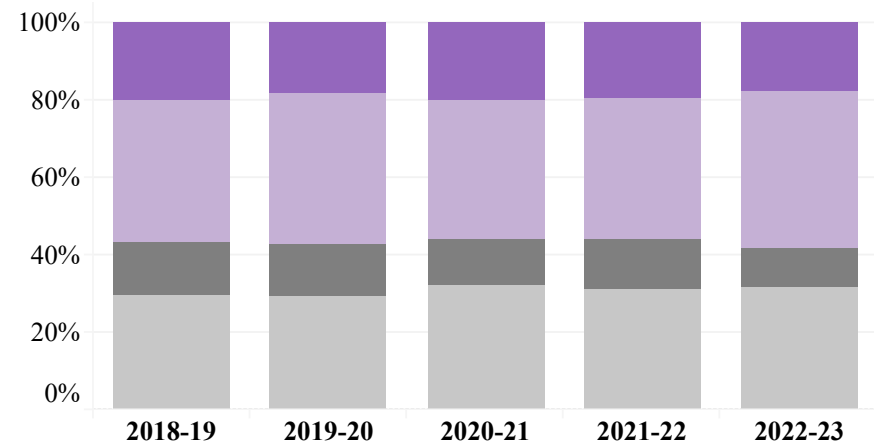
Fall Enrollment by Full-Time and Part-Time Status

				2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23
Whitewater Campus	Undergrad	Female	Full-Time	4,998	4,988	4,933	4,929	4,786	4,608	4,288	4,043	3,814	3,646
			Part-Time	526	526	621	696	704	685	684	688	591	678
		Male	Full-Time	4,866	4,991	5,030	5,159	5,020	4,889	4,657	4,337	4,158	4,003
			Part-Time	462	466	558	596	618	565	529	589	558	455
		Total			10,852	10,971	11,142	11,380	11,128	10,747	10,158	9,657	9,121
	Graduate	Female	Full-Time	236	217	226	240	224	266	259	315	332	307
			Part-Time	381	411	435	436	512	492	559	563	616	690
		Male	Full-Time	183	180	178	191	173	181	194	189	223	175
			Part-Time	363	380	370	381	393	398	416	500	524	540
		Total			1,163	1,188	1,209	1,248	1,302	1,337	1,428	1,567	1,695
Campus Total				12,015	12,159	12,351	12,628	12,430	12,084	11,586	11,224	10,816	10,494
Rock County Campus	Undergrad	Female	Full-Time						336	307	310	238	233
			Part-Time						217	150	114	109	88
		Male	Full-Time						294	294	249	221	197
			Part-Time						128	111	98	76	75
		Total								975	862	771	644
	Campus Total								975	862	771	644	593
Grand Total				12,015	12,159	12,351	12,628	12,430	13,059	12,448	11,995	11,460	11,087

UNDERGRADUATE ENROLLMENT BY COURSELOAD



GRADUATE ENROLLMENT BY COURSELOAD



Female Full-Time Female Part-Time Male Full-Time Male Part-Time

Note: Enrollment excludes study away students.

Fall Enrollment by Residency

			2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	
Whitewater Campus	New First Year Students	Resident	Wisconsin Resident	1,716	1,836	1,785	1,801	1,662	1,503	1,483	1,437	1,532	1,503
		Nonresident	Return to Wisconsin	13	12	17	13	20	11	15	16	7	4
			Minnesota Reciprocity	17	7	17	13	18	5	12	10	14	18
			Midwest Exchange						30	29	37	8	
			Veteran's Choice			4	7	3		2	3		
			Other Non-WI US Resident	362	296	370	389	307	321	272	269	280	338
		Total		2,108	2,151	2,189	2,220	2,014	1,843	1,812	1,763	1,873	1,871
	New Transfer Students	Resident	Wisconsin Resident	560	574	603	589	558	529	404	383	318	325
		Nonresident	Return to Wisconsin	2	3	2	2	3	2	5	3	4	3
			Minnesota Reciprocity	2	3	5	4	2	3	4	1	2	1
			Veteran's Choice			2	3	2		2			
			Other Non-WI US Resident	125	126	139	162	155	129	121	104	138	116
		Total		689	706	751	760	720	663	534	493	462	445
	Undergrad	Resident	Wisconsin Resident	9,258	9,328	9,361	9,495	9,270	8,941	8,450	8,044	7,513	7,159
		Nonresident	Return to Wisconsin	44	54	56	58	71	66	71	72	51	42
			Minnesota Reciprocity	55	47	66	60	61	50	41	46	45	45
			Midwest Exchange	15	10	3	1			31	60	95	91
			Veteran's Choice			7	13	19	20	16	16	12	6
			Other Non-WI US Resident	1,480	1,532	1,649	1,753	1,707	1,670	1,549	1,419	1,405	1,439
		Total		10,852	10,971	11,142	11,380	11,128	10,747	10,158	9,657	9,121	8,782
	Graduate	Resident	Wisconsin Resident	938	973	990	1,025	1,069	1,089	1,144	1,199	1,221	1,234
		Nonresident	Minnesota Reciprocity	8	5	8	5	3	1	1	4	6	4
			Veteran's Choice						1	1	1	1	2
			Other Non-WI US Resident	217	210	211	218	230	246	282	363	467	472
		Total		1,163	1,188	1,209	1,248	1,302	1,337	1,428	1,567	1,695	1,712

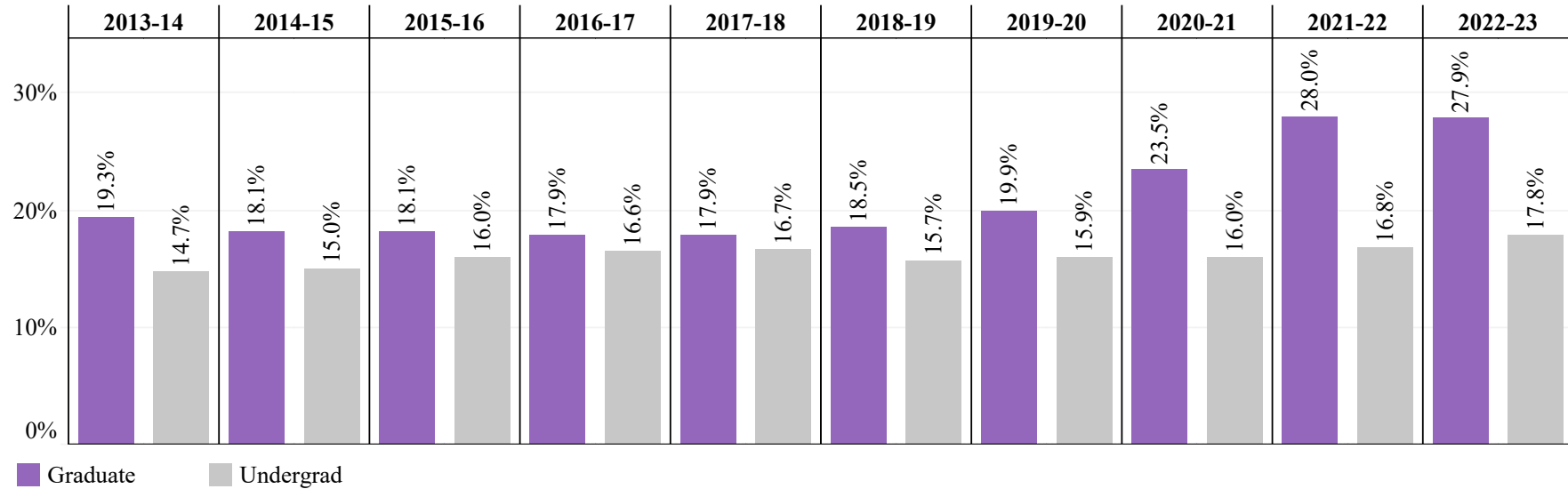
Fall Enrollment by Residency (*continued*)

			2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23
Rock County Campus	New First Year Students	Resident	Wisconsin Resident					323	287	267	240	197
		Nonresident	Midwest Exchange					4				
			Other Non-WI US Resident					10	20	25	14	21
		Total						337	307	292	254	218
	New Transfer Students	Resident	Wisconsin Resident					36	61	36	26	28
		Nonresident	Midwest Exchange					1				
			Veteran's Choice									1
			Other Non-WI US Resident						4	3	3	7
		Total						37	65	39	29	36
	Undergrad	Resident	Wisconsin Resident					943	816	717	611	543
		Nonresident	Midwest Exchange					9	3			
			Veteran's Choice									1
			Other Non-WI US Resident					23	43	54	33	49
		Total						975	862	771	644	593

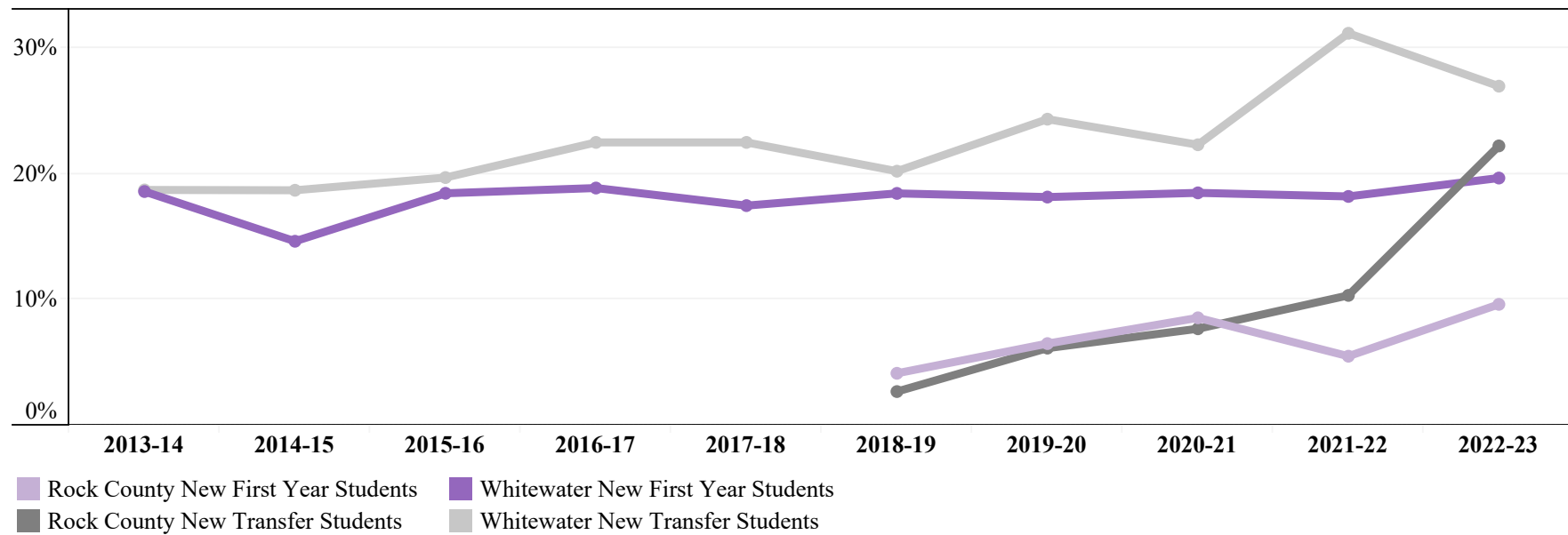
Note: Enrollment excludes study away students. The determination of in-state versus out-of-state residency is for the purposes of assessing tuition and fees. A student who graduated from a Wisconsin high school or has one or both parents living continuously as bona fide residents in Wisconsin for at least twelve months prior to the beginning in which the student is enrolled is classified as a resident of Wisconsin.

Fall Enrollment by Residency (*continued*)

PERCENTAGE OF ENROLLED NON-RESIDENT STUDENTS BY STUDENT LEVEL



PERCENTAGE OF ENROLLED NON-RESIDENT STUDENTS BY ENTRANCE STATUS



Note: Enrollment excludes study away students.

Fall Enrollment by Race/Ethnicity and Gender

			2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23
Whitewater Campus Undergrad	African American/Black	Female	245	235	209	215	204	196	187	190	182	181
		Male	254	266	263	243	237	220	186	173	158	161
		Total	499	501	472	458	441	416	373	363	340	342
	American Indian/Alaskan Native	Female	10	15	13	10	11	15	6	11	10	17
		Male	10	8	6	8	9	7	7	8	5	7
		Total	20	23	19	18	20	22	13	19	15	24
	Hispanic/Latino	Female	252	296	341	358	353	367	387	386	360	367
		Male	202	248	295	321	331	326	343	341	330	348
		Total	454	544	636	679	684	693	730	727	690	715
	International	Female	52	53	56	63	62	65	38	20	21	26
		Male	61	73	67	69	61	53	50	26	31	21
		Total	113	126	123	132	123	118	88	46	52	47
	Native Hawaiian/Pacific Islander	Female	1	3	1	1	1		2	2	2	2
		Male	5	4	4	5	4	3	5	3	5	6
		Total	6	7	5	6	5	3	7	5	7	8
	Other Asian	Female	48	51	45	47	52	56	54	55	56	54
		Male	40	53	56	60	55	45	47	44	45	45
		Total	88	104	101	107	107	101	101	99	101	99
	Southeast Asian	Female	42	38	42	47	48	48	36	46	42	41
		Male	49	44	45	43	44	42	29	30	31	29
		Total	91	82	87	90	92	90	65	76	73	70
	Two or More Races	Female	151	204	287	263	260	232	175	142	113	108
		Male	108	189	286	278	265	242	178	135	118	109
		Total	259	393	573	541	525	474	353	277	231	217
	Unknown	Female	9	5	4	5	8	7	9	10	10	27
		Male	5	5	4	6	4	5	4	11	22	38
		Total	14	10	8	11	12	12	13	21	32	65
	White/Caucasian	Female	4,714	4,614	4,556	4,616	4,491	4,307	4,078	3,869	3,609	3,501
		Male	4,594	4,567	4,562	4,722	4,628	4,511	4,337	4,155	3,971	3,694
		Total	9,308	9,181	9,118	9,338	9,119	8,818	8,415	8,024	7,580	7,195
Undergraduate Total			10,852	10,971	11,142	11,380	11,128	10,747	10,158	9,657	9,121	8,782

Fall Enrollment by Ethnicity and Gender (continued)

			2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	
Whitewater Campus	Graduate	African American/Black	Female	26	25	39	31	27	23	34	35	41	46
			Male	26	34	35	37	32	32	41	33	35	38
			Total	52	59	74	68	59	55	75	68	76	84
		American Indian/Alaskan Native	Female	4	4	3	4	5	3	4	2	1	3
			Male	4	5	3	2	2	2	2	2	2	1
			Total	8	9	6	6	7	5	6	4	3	4
		Hispanic/Latino	Female	15	14	18	20	38	41	31	45	61	56
			Male	21	9	8	10	20	22	25	38	44	45
			Total	36	23	26	30	58	63	56	83	105	101
		International	Female	38	25	21	25	18	16	12	9	7	16
			Male	53	28	22	29	29	22	20	17	12	14
			Total	91	53	43	54	47	38	32	26	19	30
		Native Hawaiian/Pacific Islander	Female	1	2	1				1	2	2	
			Male	2	1	2	1	3			1	2	2
			Total	3	3	3	1	3		1	3	4	2
		Other Asian	Female	12	14	9	15	13	14	13	22	23	22
			Male	14	17	20	18	10	12	13	16	23	22
			Total	26	31	29	33	23	26	26	38	46	44
		Southeast Asian	Female	5	4	6	5	7	8	6	7	9	6
			Male	6	7	4	2	3	6	5	7	4	7
			Total	11	11	10	7	10	14	11	14	13	13
		Two or More Races	Female			3	6	13	15	11	14	14	20
			Male	4	1	1	6	8	8	9	18	17	19
			Total	4	1	4	12	21	23	20	32	31	39
		Unknown	Female	6	6	3			1	1	3	14	13
			Male	6	3			3	3	2	4	16	12
			Total	12	9	3		3	4	3	7	30	25
		White/Caucasian	Female	510	534	558	570	615	637	705	739	776	815
			Male	410	455	453	467	456	472	493	553	592	555
			Total	920	989	1,011	1,037	1,071	1,109	1,198	1,292	1,368	1,370
Graduate Total			1,163	1,188	1,209	1,248	1,302	1,337	1,428	1,567	1,695	1,712	

Fall Enrollment by Ethnicity and Gender (continued)

			2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23
Rock County Campus	Undergrad	African American/Black	Female					23	25	24	25	22
			Male					19	30	33	22	33
			Total					42	55	57	47	55
		American Indian/Alaskan Native	Female					1	1	2	2	
			Male						1			
			Total					1	2	2	2	
		Hispanic/Latino	Female					106	85	91	61	54
			Male					71	56	48	44	37
			Total					177	141	139	105	91
		International	Female					3	6	4	2	
			Male					4	9	10	1	1
			Total					7	15	14	3	1
		Native Hawaiian/Pacific Islander	Female					1				1
			Male					1	1			
			Total					2	1			1
		Other Asian	Female					5	3	5	1	3
			Male					3	4	3	1	1
			Total					8	7	8	2	4
		Southeast Asian	Female						1	3	2	1
			Male					3	1	4	3	2
			Total					3	2	7	5	3
		Two or More Races	Female					26	23	16	10	17
			Male					23	19	14	10	11
			Total					49	42	30	20	28
		Unknown	Female					1	4	3	4	5
			Male						1		1	4
			Total					1	5	3	5	9
		White/Caucasian	Female					387	309	276	240	218
			Male					298	283	235	215	183
			Total					685	592	511	455	401
		Undergraduate Total						975	862	771	644	593

Note: Enrollment excludes study away students.

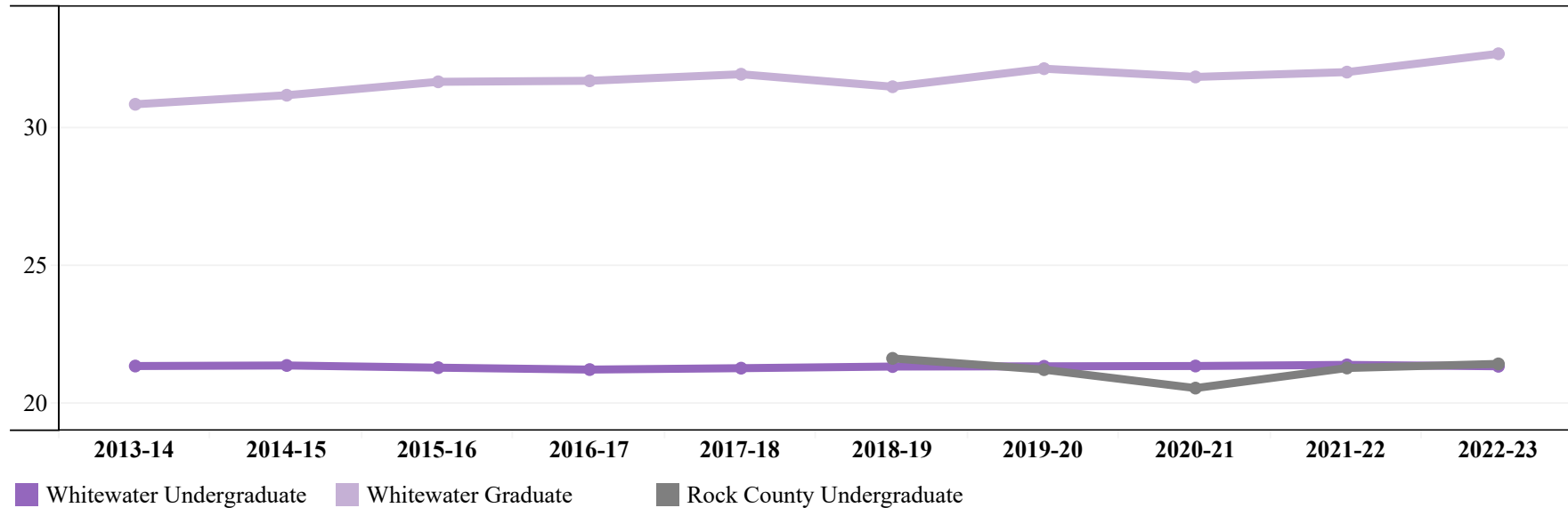
Fall Enrollment by Age

		2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23		
Whitewater Campus	Undergrad	Less than 18	232	240	321	356	336	348	292	291	212	190	
		18-19	3,693	3,765	3,877	3,963	3,740	3,431	3,257	3,114	3,149	3,196	
		20-21	3,795	3,826	3,832	4,038	4,036	4,028	3,816	3,562	3,203	3,070	
		22-24	2,159	2,099	2,074	2,012	1,993	1,963	1,876	1,778	1,681	1,488	
		25-29	501	554	552	512	498	464	451	439	410	373	
		30-34	164	197	185	194	218	196	171	181	169	171	
		35-39	117	95	115	124	128	138	118	127	115	109	
		40-49	125	121	110	107	114	122	122	110	117	118	
		50-64	58	64	62	58	47	39	35	44	53	52	
		65+	8	10	13	16	16	18	20	11	12	15	
		Unknown	12										
		Total	10,852	10,971	11,142	11,380	11,128	10,747	10,158	9,657	9,121	8,782	
	Graduate	20-21	1	3	6	8	9	9	9	17	12	7	
		22-24	301	284	280	294	306	302	312	365	358	313	
		25-29	364	355	344	366	353	393	399	433	471	482	
		30-34	198	215	218	210	224	243	252	279	315	306	
		35-39	112	137	141	129	155	149	162	163	204	231	
		40-49	134	133	144	158	176	173	214	215	255	274	
		50-64	51	59	75	82	77	66	77	91	76	95	
		65+	2	1		1	2	2	3	4	4	4	
		Unknown	11										
		Total	1,163	1,188	1,209	1,248	1,302	1,337	1,428	1,567	1,695	1,712	
Rock County Campus	Undergrad	Less than 18						63	52	34	23	26	
		18-19						477	440	444	353	296	
		20-21						195	184	149	132	135	
		22-24						98	75	71	52	48	
		25-29						64	50	33	36	38	
		30-34						31	20	13	17	20	
		35-39						16	19	17	9	13	
		40-49						12	12	7	14	11	
		50-64						6	3		4	3	
		65+						13	7	3	4	3	
		Total						975	862	771	644	593	
		Grand Total		12,015	12,159	12,351	12,628	12,430	13,059	12,448	11,995	11,460	11,087

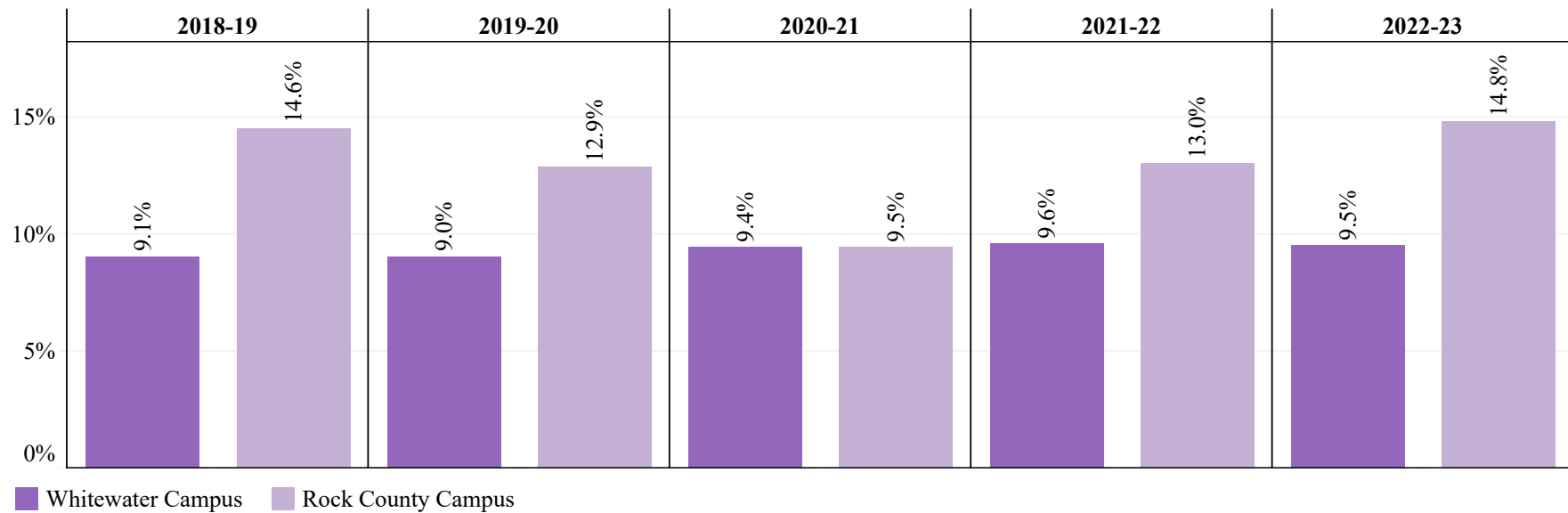
Note: Enrollment excludes study away students.

Fall Enrollment by Age (continued)

AVERAGE AGE BY STUDENT LEVEL



PERCENTAGE OF NONTRADITIONAL (AGE 25+) UNDERGRADUATE STUDENTS BY CAMPUS

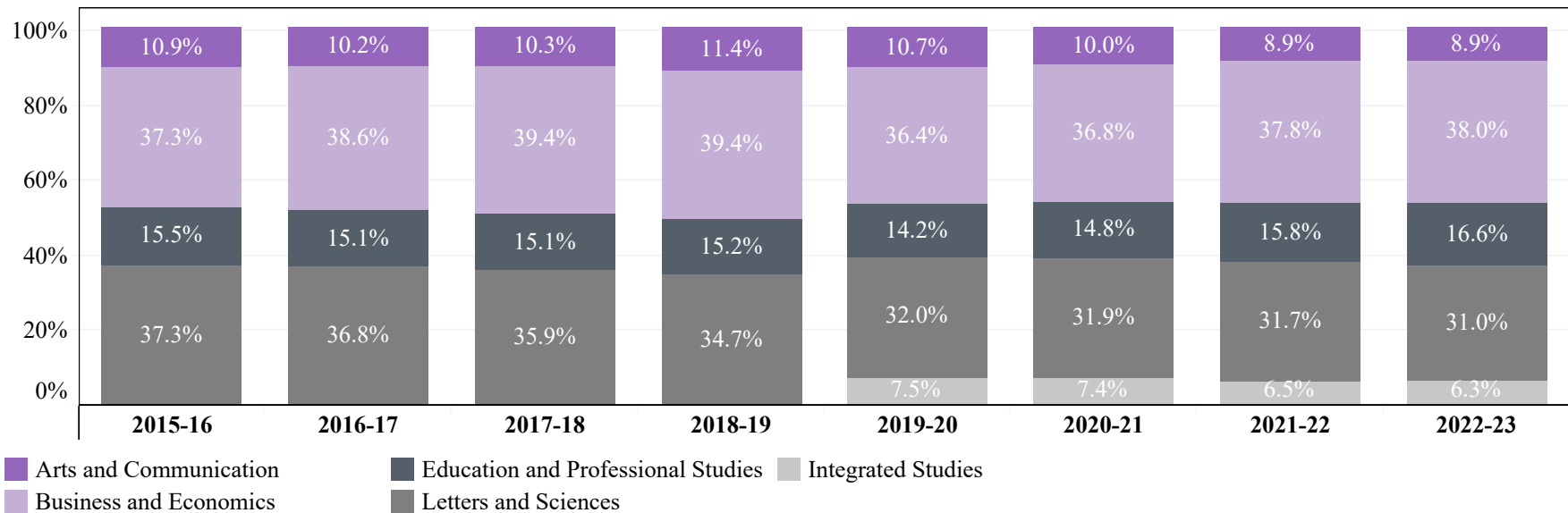


Note: Enrollment excludes study away students.

Fall Enrollment by College

		2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23
Undergrad	Arts and Communication	1,150	1,102	1,082	1,157	1,115	989	831	787
	Business and Economics	3,945	4,164	4,144	4,012	3,775	3,644	3,511	3,370
	Education and Professional Studies	1,636	1,624	1,594	1,548	1,475	1,463	1,471	1,473
	Letters and Sciences	3,951	3,970	3,781	3,524	3,319	3,151	2,950	2,754
	Integrated Studies					774	728	606	557
	Total	10,682	10,860	10,601	10,241	10,458	9,975	9,369	8,941
Graduate	Arts and Communication	12	11	13	14	13	21	23	25
	Business and Economics	725	749	711	748	822	965	1,084	1,039
	Education and Professional Studies	335	345	410	416	387	390	384	415
	Letters and Sciences	31	31	39	85	114	136	166	195
	Integrated Studies	19	34	31	21	14			
	Total	1,122	1,170	1,204	1,284	1,350	1,512	1,657	1,674

FALL UNDERGRADUATE ENROLLMENT BY COLLEGE



Note: Enrollment excludes study away students. Headcount is duplicated; students who have more than one major are counted in each major/college with which they are affiliated.

Fall Undergraduate Enrollment by Diversity Status Indicators

Whitewater Campus		2018-19	2019-20	2020-21	2021-22	2022-23
New First Year Students	First-generation	695 37.7%	644 35.5%	589 33.4%	632 33.7%	636 34.0%
	Nontraditional Age	4 0.2%	4 0.2%	2 0.1%	15 0.8%	10 0.5%
	URM	252 13.7%	288 15.9%	255 14.5%	272 14.5%	306 16.4%
	Pell Recipient	520 28.2%	469 25.9%	409 23.2%	446 23.8%	
New Transfer Students	First-generation	319 48.1%	253 47.4%	237 48.1%	192 41.6%	190 42.7%
	Nontraditional Age	79 11.9%	65 12.2%	87 17.6%	69 14.9%	82 18.4%
	URM	104 15.7%	72 13.5%	65 13.2%	65 14.1%	75 16.9%
All Undergraduates	First-generation	4,298 40.0%	3,884 38.2%	3,583 37.1%	3,262 35.8%	3,063 34.9%
	Nontraditional Age	977 9.1%	917 9.0%	912 9.4%	876 9.6%	838 9.5%
	URM	1,444 13.4%	1,398 13.8%	1,374 14.2%	1,276 14.0%	1,294 14.7%

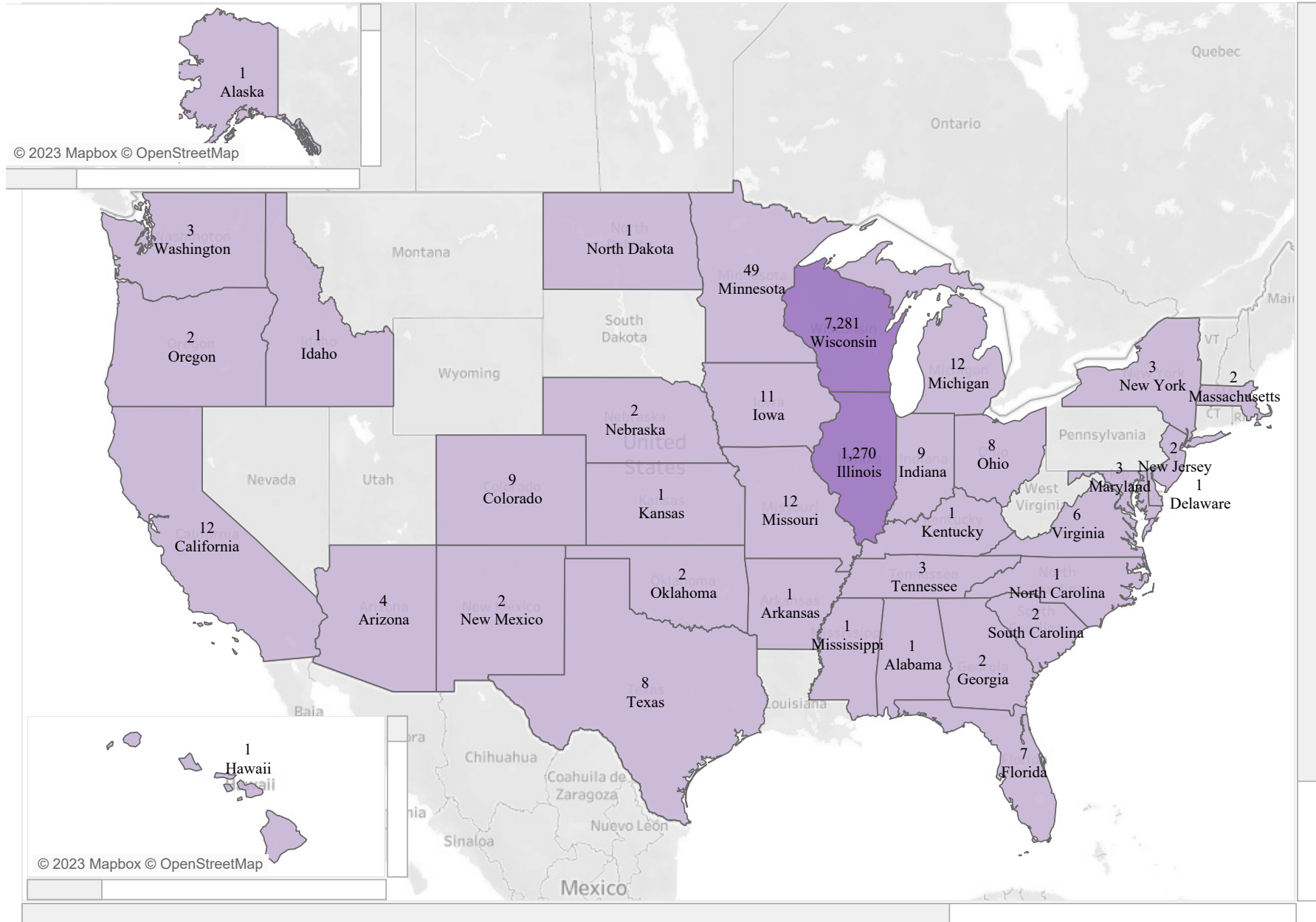
Fall Undergraduate Enrollment by Diversity Status Indicators (*continued*)

Rock County Campus		2018-19	2019-20	2020-21	2021-22	2022-23
New First Year Students	First-generation	211 62.6%	178 58.0%	188 64.4%	161 63.4%	127 58.3%
	Nontraditional Age	8 2.4%	10 3.3%	6 2.1%	5 2.0%	5 2.3%
	URM	101 30.0%	96 31.3%	102 34.9%	74 29.1%	80 36.7%
	Pell Recipient	159 47.2%	139 45.3%	130 44.5%	98 38.6%	
New Transfer Students	First-generation	18 48.6%	38 58.5%	23 59.0%	14 48.3%	21 58.3%
	Nontraditional Age	7 18.9%	19 29.2%	12 30.8%	12 41.4%	16 44.4%
	URM	11 29.7%	12 18.5%	11 28.2%	7 24.1%	11 30.6%
All Undergraduates	First-generation	520 53.3%	238 27.6%	358 46.4%	347 53.9%	323 54.5%
	Nontraditional Age	142 14.6%	111 12.9%	73 9.5%	84 13.0%	88 14.8%
	URM	261 26.8%	230 26.7%	229 29.7%	174 27.0%	169 28.5%

Note: Enrollment excludes study away students. All Undergraduates refers to both degree and non-degree seeking undergraduate students. Generally speaking, only degree-seeking undergraduates are eligible for Federal Pell Grants. Pell Recipient data is not available for the 2022-23 academic year at this time.

Geographic Origin of Undergraduate Students from the United States, Fall 2022

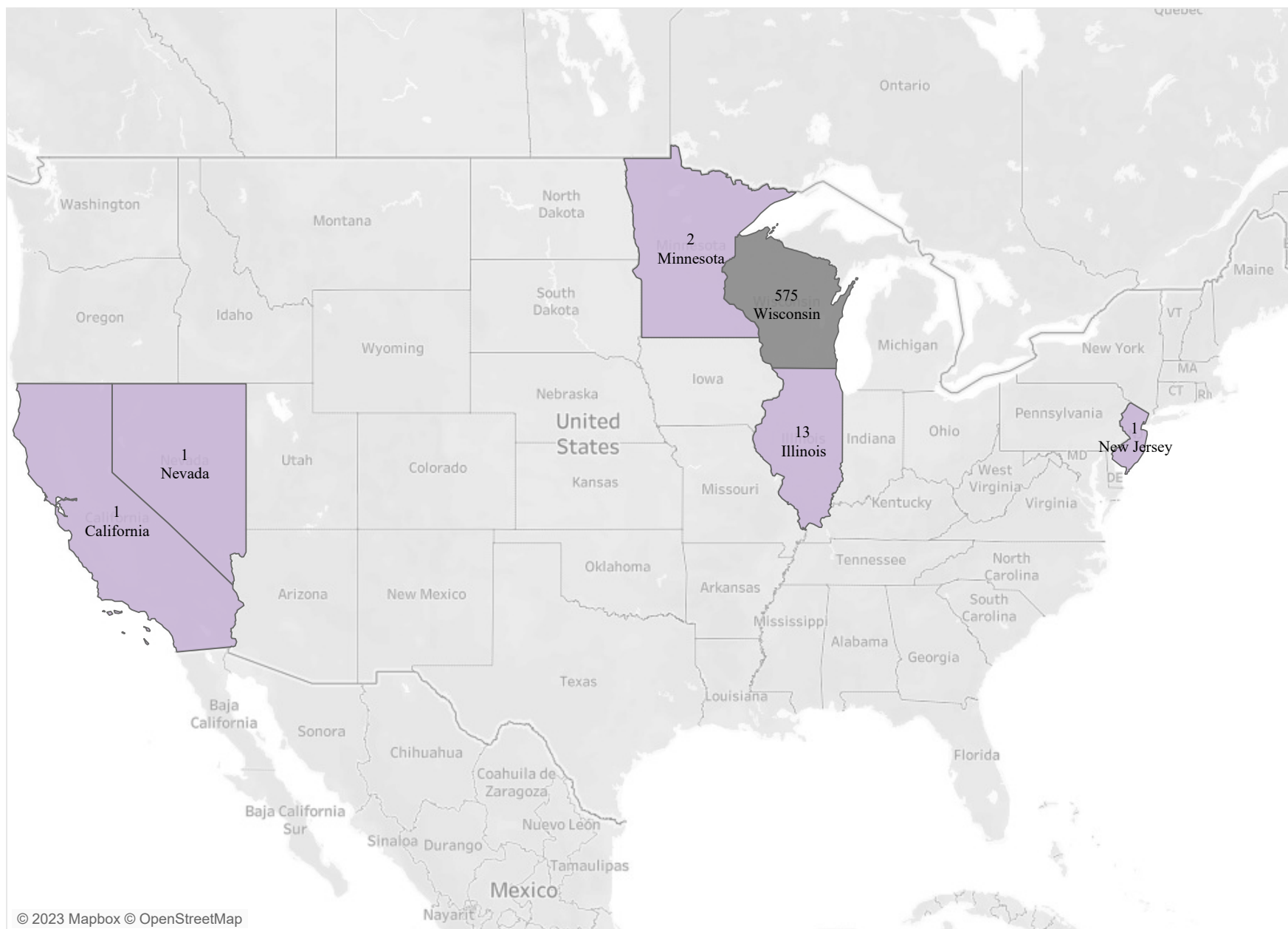
Whitewater Campus



Note: Enrollment excludes study away students.

Geographic Origin of Undergraduate Students from the United States, Fall 2022

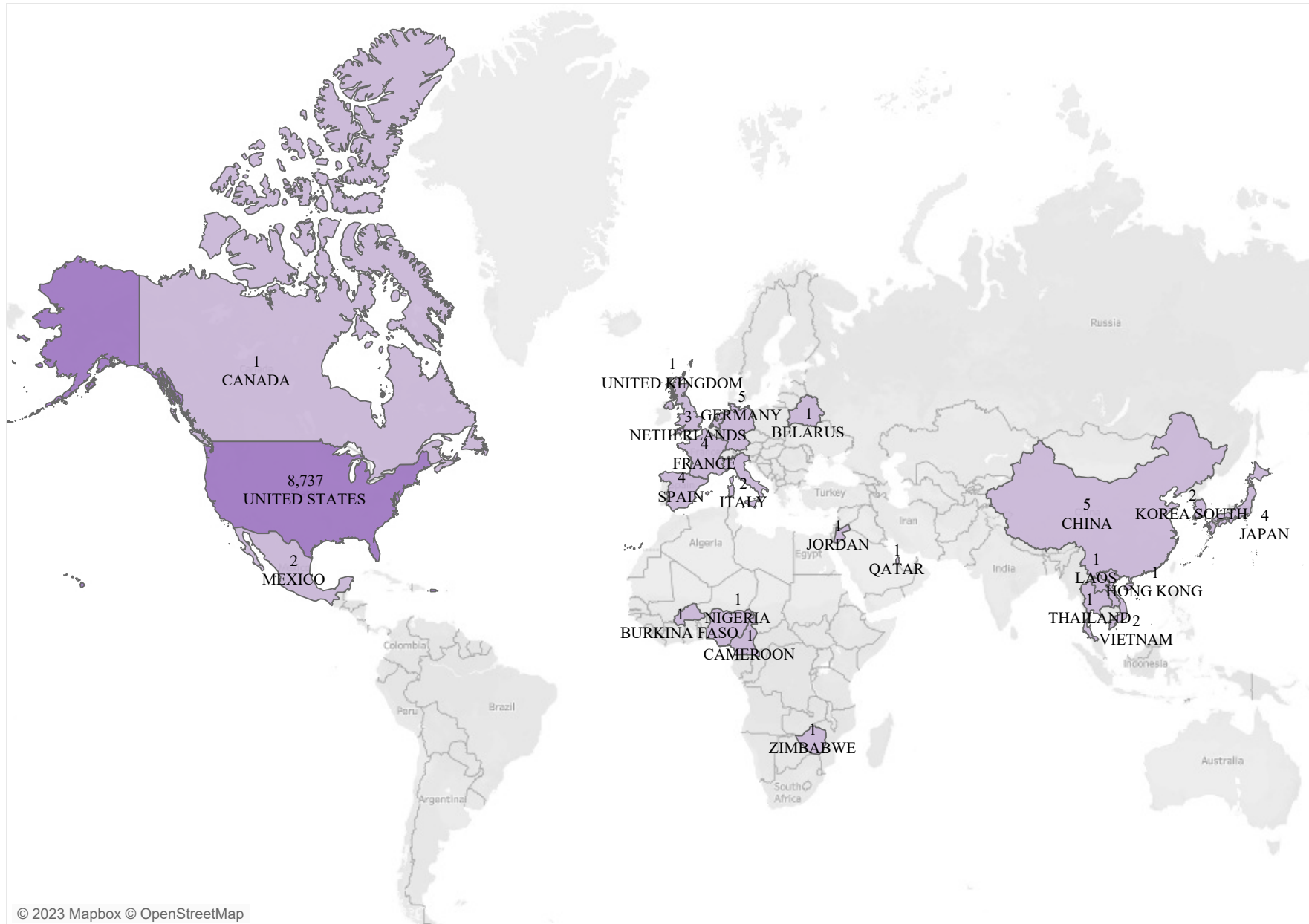
Rock County Campus



Note: Enrollment excludes study away students.

Geographic Origin of Undergraduate Non-Domestic Students, Fall 2022

Whitewater Campus



Note: Enrollment excludes study away students.

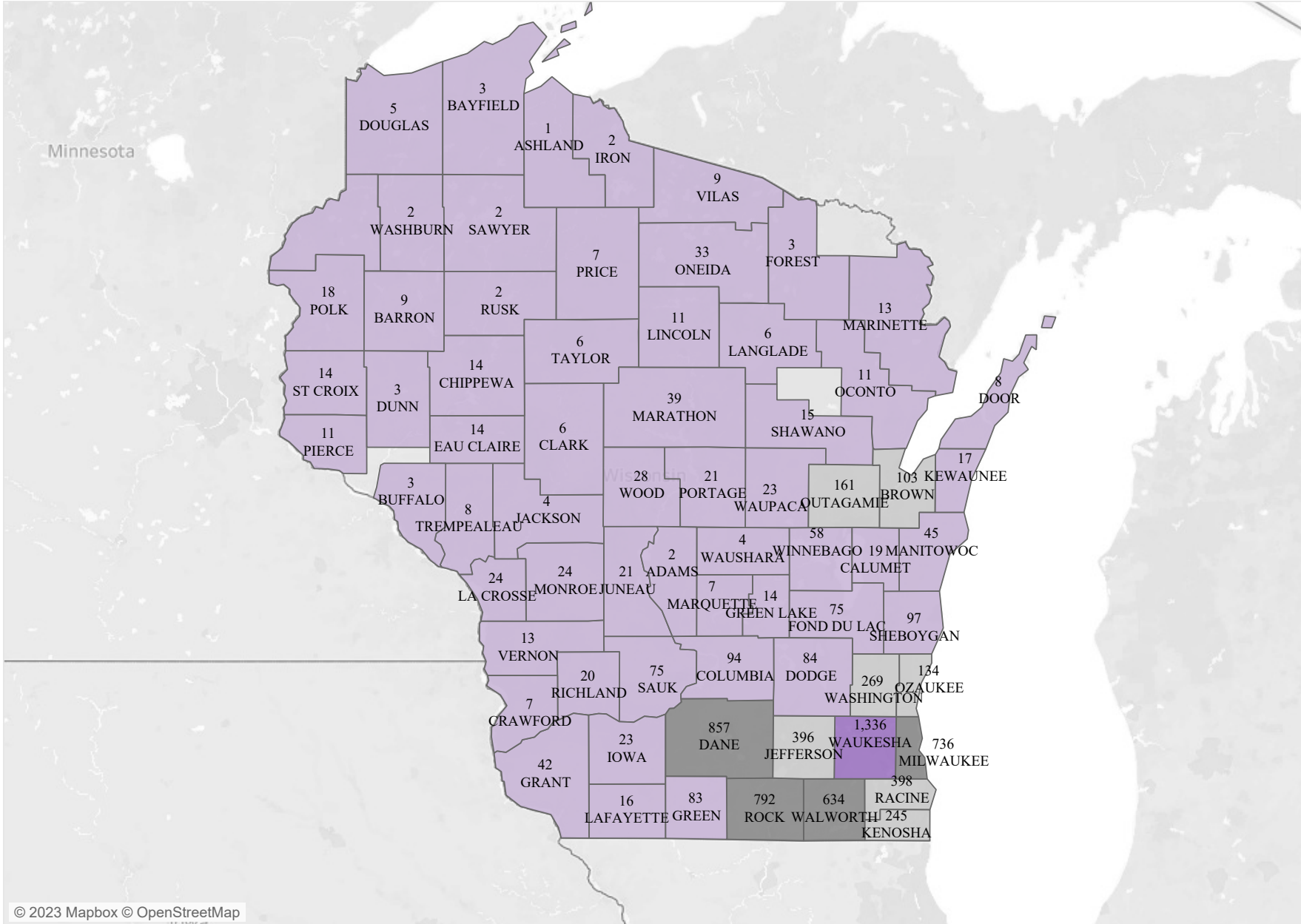
Geographic Origin of Undergraduate Non-Domestic Students, Fall 2022

Rock County Campus



Note: Enrollment excludes study away students.

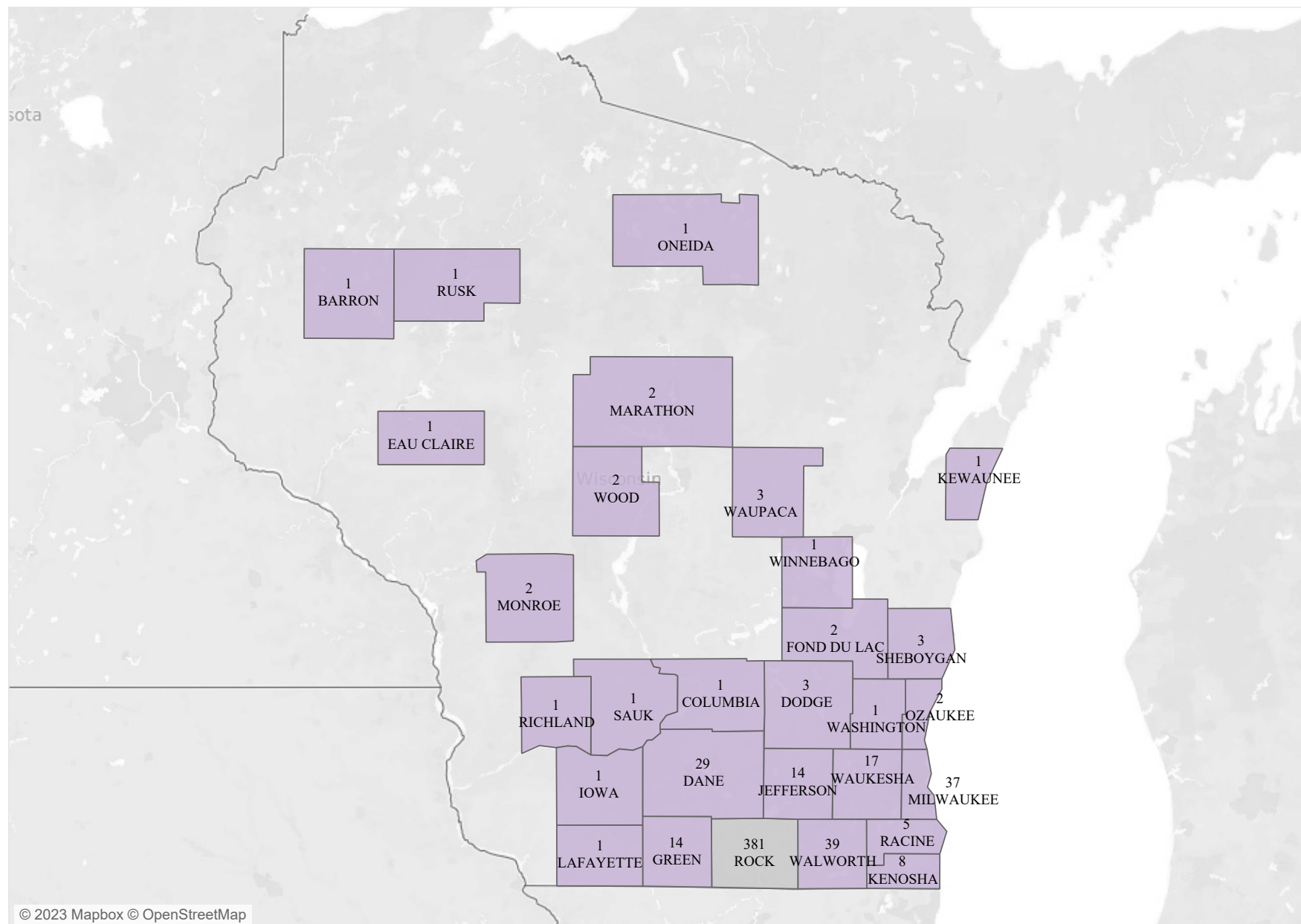
Geographic Origin of Undergraduate Students by Wisconsin County, Fall 2022 Whitewater Campus



Note: Enrollment excludes study away students.

Geographic Origin of Undergraduate Students by Wisconsin County, Fall 2022

Rock County Campus



Note: Enrollment excludes study away students.



Student Outcomes

Retention and Graduation Rates of First-Time Full-Time Undergraduate Students

Whitewater Campus													
		Students Who Remain at UW-Whitewater						Students Who Remain Within UW-System					
		Retention Rates			Graduation Rates			Retention Rates			Graduation Rates		
Fall Cohort Size		2nd Year	3rd Year	4th Year	4-Year	5-Year	6-Year	2nd Year	3rd Year	4th Year	4-Year	5-Year	6-Year
2012-13	2,155	77.1%	67.0%	62.7%	31.2%	54.0%	58.0%	82.3%	75.1%	71.1%	33.0%	58.9%	63.7%
2013-14	2,096	80.7%	69.7%	66.6%	36.1%	59.0%	62.5%	85.8%	76.7%	73.2%	38.0%	63.1%	67.6%
2014-15	2,141	81.3%	71.9%	66.5%	38.0%	59.0%	62.0%	86.5%	79.0%	74.0%	40.0%	63.9%	68.0%
2015-16	2,179	81.6%	71.6%	67.3%	39.0%	60.3%	63.5%	87.2%	78.8%	74.3%	40.8%	65.2%	69.4%
2016-17	2,199	78.2%	69.8%	64.5%	39.7%	58.8%	61.7%	83.3%	76.9%	71.7%	41.7%	63.8%	67.8%
2017-18	2,000	82.2%	72.3%	68.5%	39.9%	60.4%		86.3%	77.5%	74.0%	42.0%	64.5%	
2018-19	1,832	80.1%	70.5%	64.5%	41.9%			84.6%	76.7%	70.5%	43.9%		
2019-20	1,795	78.6%	67.0%	60.6%				83.0%	72.9%	66.1%			
2020-21	1,750	74.7%	65.5%					79.4%	71.8%				
2021-22	1,853	74.3%						79.6%					
2022-23	1,848												

Rock County Campus									
		Students Who Remain at UW-Whitewater				Students Who Remain Within UW-System			
		Retention Rates		Graduation Rates		Retention Rates		Graduation Rates	
Fall Cohort Size		2nd Year	3rd Year	2-Year	3-Year	2nd Year	3rd Year	2-Year	3-Year
2017-18	277	60.3%	32.1%	16.6%	30.3%	64.3%	45.1%	18.8%	32.9%
2018-19	292	59.6%	34.6%	18.2%	30.5%	61.3%	43.2%	18.2%	30.5%
2019-20	269	65.4%	33.8%	18.6%	28.6%	68.0%	45.0%	18.6%	28.6%
2020-21	260	53.5%	32.7%	17.3%		56.9%	42.3%	17.3%	
2021-22	224	58.5%				62.5%			
2022-23	194								

Note: Retention rates shown reflect student enrollment across consecutive years Fall-to-Fall and excludes non-degree seeking students. Due to UW System restructuring, a new calculation for retention and graduation began in Fall 2018. Calculations demonstrate the campus cohort retained or graduated at either the main or branch campus.

**Retention and Graduation Rates of First-Time Full-Time Undergraduate Student
Underrepresented Minority (URM) Students**

Whitewater Campus													
Fall Cohort Size		Students Who Remain at UW-Whitewater						Students Who Remain Within UW-System					
		Retention Rates			Graduation Rates			Retention Rates			Graduation Rates		
		2nd Year	3rd Year	4th Year	4-Year	5-Year	6-Year	2nd Year	3rd Year	4th Year	4-Year	5-Year	6-Year
2012-13	319	63.3%	52.7%	46.7%	10.7%	29.8%	35.4%	69.6%	61.1%	55.2%	11.3%	32.9%	39.5%
2013-14	278	76.3%	60.1%	55.8%	20.1%	42.4%	48.2%	80.6%	64.4%	60.4%	20.5%	43.5%	50.7%
2014-15	283	76.0%	65.0%	56.5%	19.4%	45.2%	49.1%	80.6%	74.2%	66.1%	20.8%	49.8%	55.5%
2015-16	309	76.1%	61.2%	57.3%	26.9%	46.9%	50.2%	80.6%	67.3%	64.1%	28.5%	50.8%	55.7%
2016-17	307	69.7%	60.6%	52.4%	26.1%	41.7%	47.2%	75.6%	67.1%	59.3%	27.0%	46.6%	53.1%
2017-18	325	73.8%	61.2%	57.8%	25.5%	42.8%		77.8%	67.1%	63.4%	26.2%	46.5%	
2018-19	252	73.8%	61.9%	57.1%	26.2%			78.2%	67.1%	61.9%	27.4%		
2019-20	281	70.8%	52.3%	45.6%				75.4%	58.7%	50.9%			
2020-21	251	66.5%	54.2%					68.5%	57.8%				
2021-22	266	68.4%						70.7%					
2022-23	301												

Rock County Campus									
Fall Cohort Size		Students Who Remain at UW-Whitewater				Students Who Remain Within UW-System			
		Retention Rates		Graduation Rates		Retention Rates		Graduation Rates	
		2nd Year	3rd Year	2-Year	3-Year	2nd Year	3rd Year	2-Year	3-Year
2017-18	72	52.8%	33.3%	13.9%	29.2%	55.6%	43.1%	13.9%	29.2%
2018-19	83	54.2%	36.1%	10.8%	21.7%	54.2%	42.2%	10.8%	21.7%
2019-20	79	65.8%	34.2%	8.9%	20.3%	65.8%	38.0%	8.9%	20.3%
2020-21	88	42.0%	25.0%	11.4%		43.2%	31.8%	11.4%	
2021-22	62	45.2%				46.8%			
2022-23	66								

Note: Retention rates shown reflect student enrollment across consecutive years Fall-to-Fall and excludes non-degree seeking students. Due to UW System restructuring, a new calculation for retention and graduation began in Fall 2018. Calculations demonstrate the campus cohort retained or graduated at either the main or branch campus.

Retention and Graduation Rates of First-Time Full-Time Undergraduate Students Special Populations

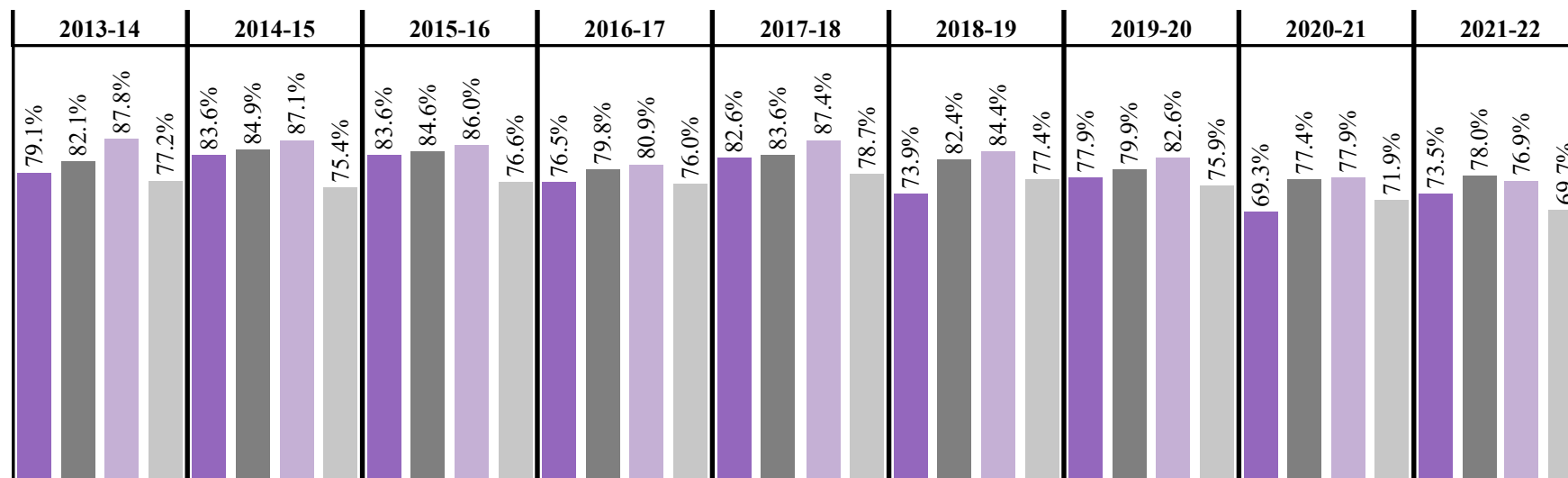
Whitewater Campus								
2nd Year Retention Rates					6 Year Graduation Rates			
	Women	Pell Grant Recipients	First Generation Students	Nontraditional Students	Women	Pell Grant Recipients	First Generation Students	Nontraditional Students
2012-13	80.1%	71.9%	73.0%	70.0%	62.4%	49.9%	52.6%	40.0%
2013-14	83.3%	76.9%	78.6%	66.7%	66.3%	55.1%	58.0%	
2014-15	81.5%	79.0%	79.2%	57.1%	66.5%	55.0%	56.8%	14.3%
2015-16	82.5%	77.9%	80.9%	62.5%	68.0%	57.1%	61.9%	62.5%
2016-17	79.8%	75.1%	74.6%	50.0%	66.1%	51.7%	55.8%	12.5%
2017-18	82.9%	78.8%	80.8%	83.3%				
2018-19	81.3%	75.5%	74.7%	0.0%				
2019-20	82.6%	75.4%	75.5%	66.7%				
2020-21	75.8%	70.2%	70.5%	100.0%				
2021-22	74.8%	70.7%	70.0%	45.5%				

Rock County Campus								
2nd Year Retention Rates					3 Year Graduation Rates			
	Women	Pell Grant Recipients	First Generation Students	Nontraditional Students	Women	Pell Grant Recipients	First Generation Students	Nontraditional Students
2017-18	61.0%	58.5%	63.3%	50.0%	32.2%	30.9%	32.2%	
2018-19	63.4%	63.1%	59.4%	33.3%	33.3%	30.5%	27.3%	16.7%
2019-20	70.1%	62.2%	62.0%	83.3%	33.6%	26.0%	24.7%	83.3%
2020-21	54.2%	51.3%	52.4%	40.0%				
2021-22	69.1%	53.9%		25.0%				

Note: Retention rates shown reflect student enrollment across consecutive years Fall-to-Fall and excludes non-degree seeking students. Due to UW System restructuring, a new calculation for retention and graduation began in Fall 2018. Calculations demonstrate the campus cohort retained or graduated at either the main or branch campus.

Retention and Graduation Rates by College

FIRST-TO-SECOND YEAR RETENTION RATE OF FIRST-TIME FULL-TIME STUDENTS



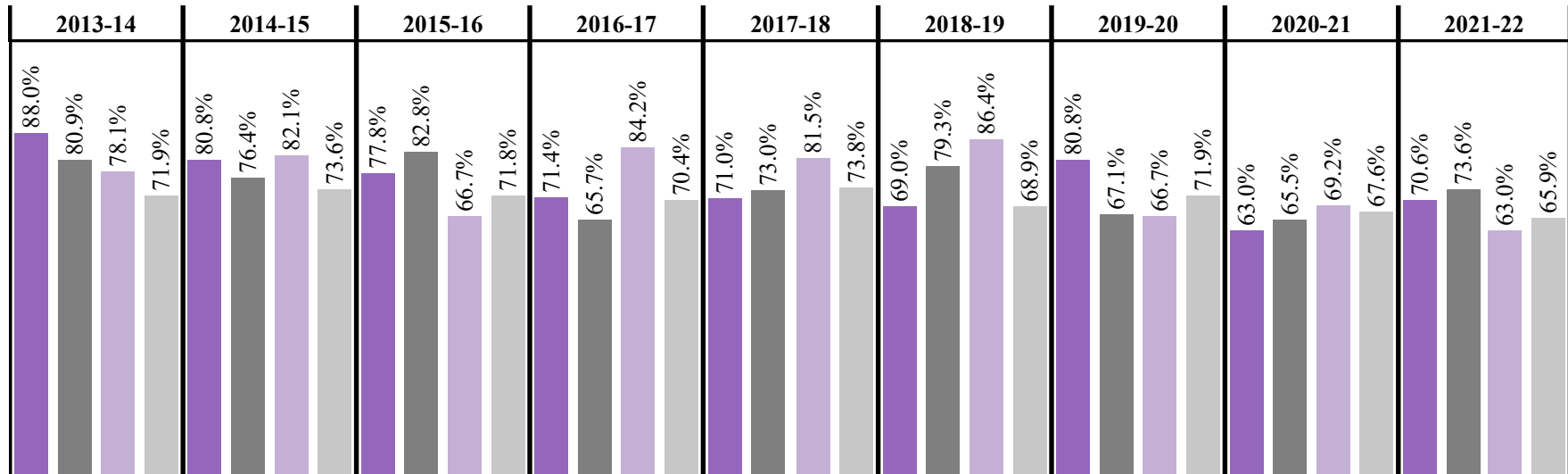
SIX-YEAR GRADUATION RATE BY COLLEGE



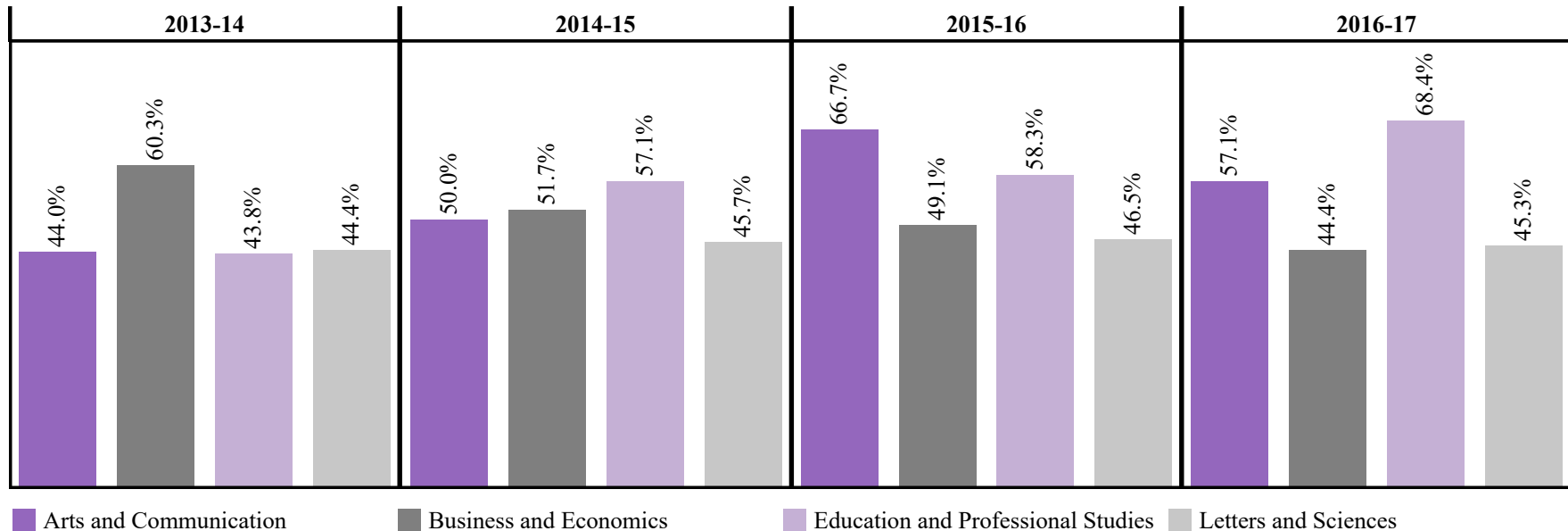
Note: Retention rates shown reflect student enrollment across consecutive years Fall-to-Fall. Includes degree seeking students only. For retention and graduation calculations, college is determined by a student's first declared major as of the 10th day of classes of their first semester.

Retention and Graduation Rates by College and URM Status

FIRST-TO-SECOND YEAR RETENTION RATE OF FIRST-TIME FULL-TIME URM STUDENTS



SIX-YEAR GRADUATION RATE OF FIRST-TIME FULL-TIME URM STUDENTS

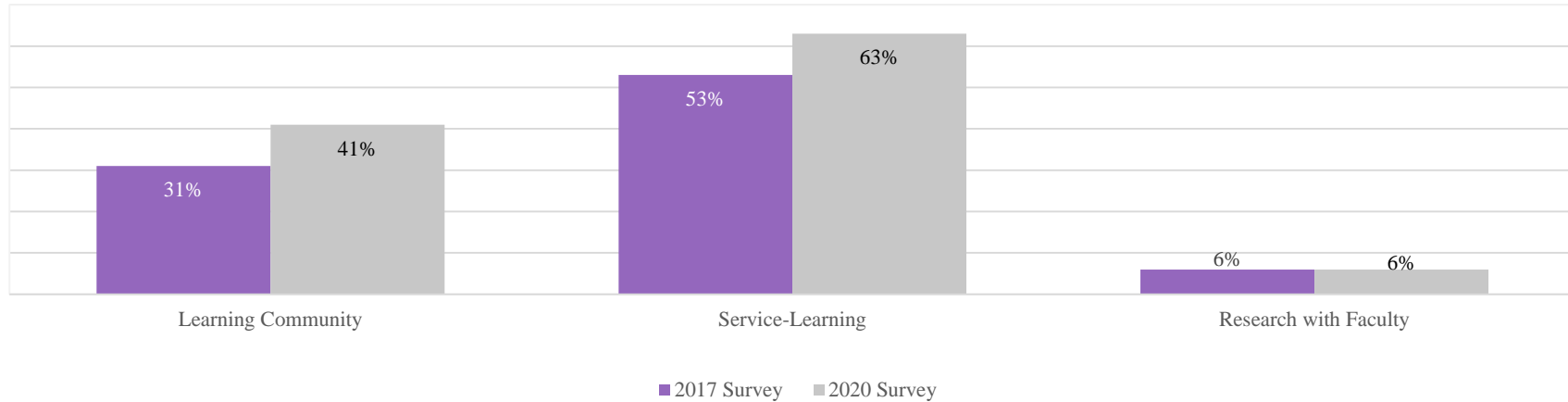


Note: Retention rates shown reflect student enrollment across consecutive years Fall-to-Fall. Includes degree seeking students only. For retention and graduation calculations, college is determined by a student's first declared major as of the 10th day of classes of their first semester.

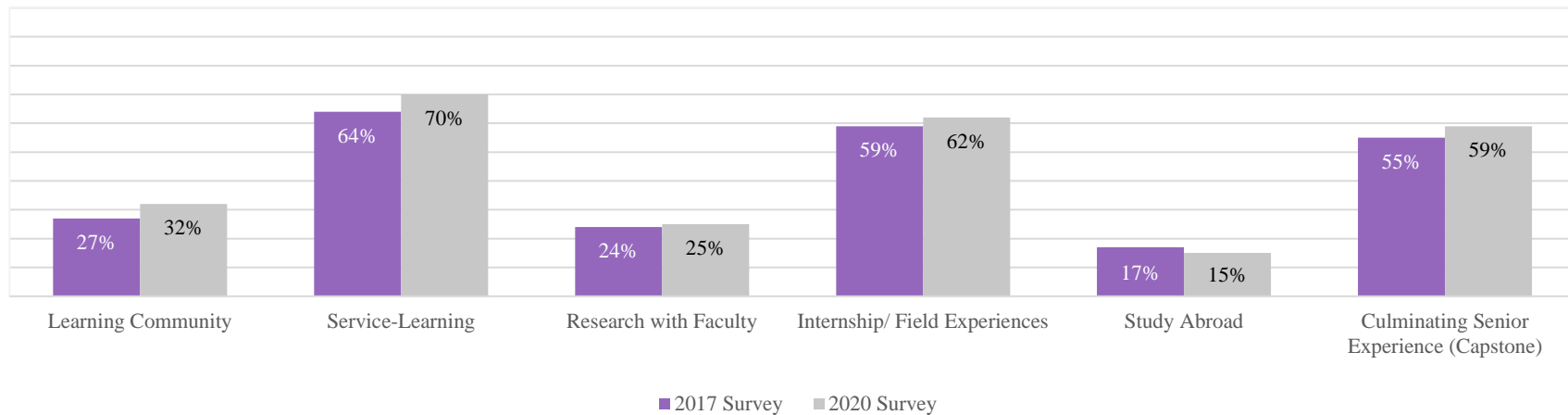
High Impact Practices (HIPs)

	Freshmen		Seniors	
	2017	2020	2017	2020
Participation in at least one HIP experience	23%	38%	21%	18%
Participation in two or more HIP experiences	41%	34%	72%	76%

NSSE HIPs - Freshman Participation



NSSE HIPs - Senior Participation



Note: The National Survey of Student Engagement (NSSE), conducted by the Center for Postsecondary Research at Indiana University, is administered every three years at UW four-year institutions. Rates of participation in HIP experiences indicate the percentage of students responding "done or in progress" to the items listed on this page. The percentage of students participating in service-learning is calculated on a different scale than other HIPs, indicating that at least "some" courses included a community-based project. Survey data is self-reported by students. The NSSE survey was administered to students in Spring 2023. Data will be available for the 2023-24 FactBook.

2020-21 Post-Graduation Survey Results

UW-WHITewater

2020-2021 FIRST DESTINATION REPORT

TOTAL GRADUATES

2,546



PERCENTAGE
OF GRADUATES
EMPLOYED OR
CONTINUING
EDUCATION BY
COLLEGE:

99.3%

ARTS &
COMMUNICATION

99.6%

BUSINESS &
ECONOMICS

99.5%

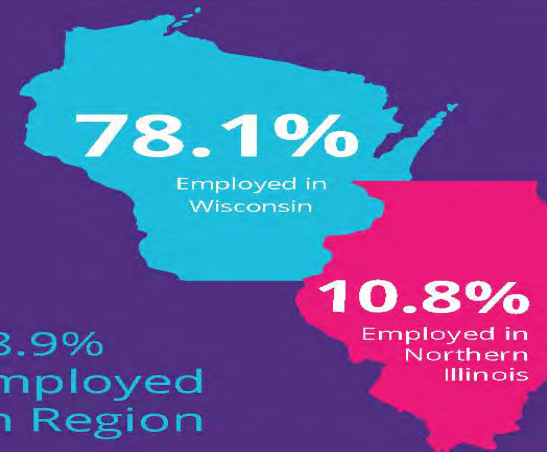
EDUCATION &
PROFESSIONAL STUDIES

99.1%

LETTERS &
SCIENCES

99.5% CAREER OUTCOMES

89.5% EMPLOYED
10.0% CONTINUING
EDUCATION



88.9%
Employed
In Region

KNOWLEDGE RATE: 1,614

63.4%

For more information contact
Brian Bredeson at BredesoB@uww.edu



University of Wisconsin
Whitewater

Career Services

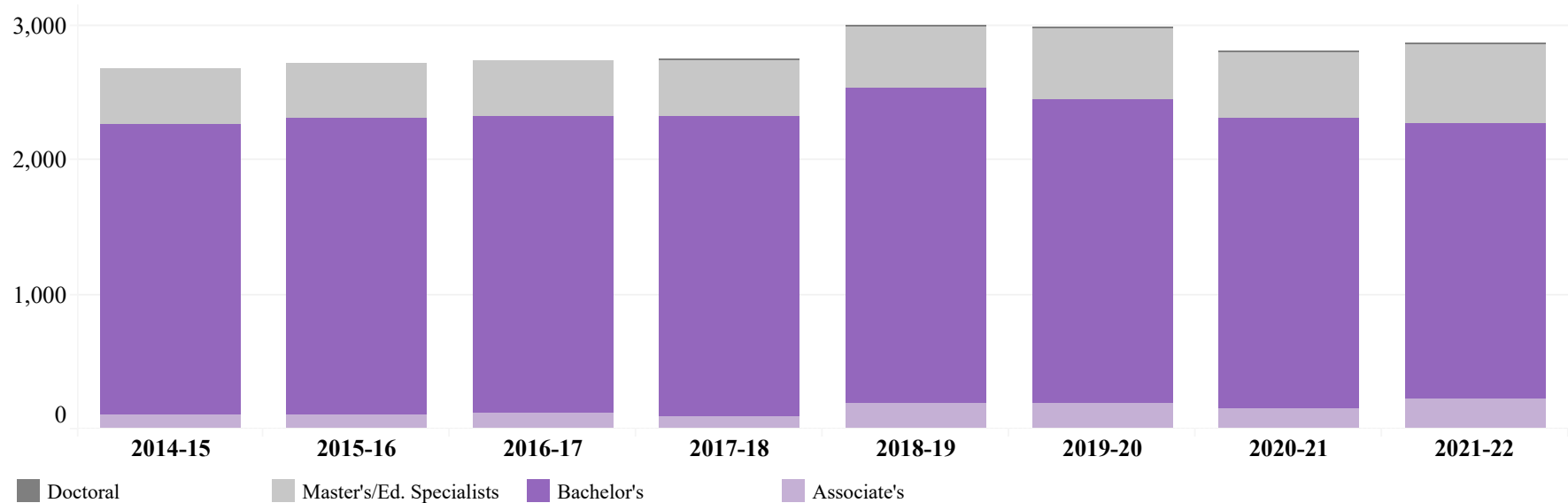


Degrees Awarded

Degrees Awarded by Degree Level

	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22
Associate's	108	107	118	100	195	185	153	222
Bachelor's	2,151	2,207	2,199	2,226	2,335	2,266	2,154	2,054
Master's/Ed. Specialists	417	401	416	409	454	519	492	582
Doctoral				9	16	10	12	13
Grand Total	2,676	2,715	2,733	2,744	3,000	2,980	2,811	2,871

Associate's	4.0%	3.9%	4.3%	3.6%	6.5%	6.2%	5.4%	7.7%
Bachelor's	80.4%	81.3%	80.5%	81.1%	77.8%	76.0%	76.6%	71.5%
Master's/Ed. Specialists	15.6%	14.8%	15.2%	14.9%	15.1%	17.4%	17.5%	20.3%
Doctoral				0.3%	0.5%	0.3%	0.4%	0.5%
Grand Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



Note: Counts include first and second degrees awarded; headcounts are duplicated for those with two distinct degrees. Starting in 2018-19, counts include degrees awarded at UW-Whitewater at Rock County.

Degrees Awarded by Degree Level and Degree Type

		2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22
Associate's	Associate of Arts	108	107	118	100	160	33	24	85
	Associate of Arts and Sciences					35	152	129	137
	Total	108	107	118	100	195	185	153	222
Bachelor's	Bachelor of Applied Arts and Sciences					3			
	Bachelor of Arts	575	562	499	470	454	436	389	336
	Bachelor of Business Administration	680	732	713	751	812	869	763	807
	Bachelor of Fine Arts	18	22	14	9	10	11	12	6
	Bachelor of Music	27	14	18	11	22	20	12	29
	Bachelor of Science	506	529	599	626	666	576	633	515
	Bachelor of Science-Education	345	348	356	359	368	354	345	361
	Total	2,151	2,207	2,199	2,226	2,335	2,266	2,154	2,054
Master's/Ed. Specialists	Education Specialist	5	13	11	7	7	12	15	13
	Master of Business Administration	174	151	168	151	167	204	199	288
	Master of Professional Accountancy	85	77	81	56	56	27	19	4
	Master of Science	70	77	64	92	99	114	93	128
	Master of Science-Education	83	83	92	103	125	135	127	119
	Master of Social Work						27	39	30
	Total	417	401	416	409	454	519	492	582
Doctoral	Doctor of Business Administration				9	16	10	12	13
	Total				9	16	10	12	13
Grand Total		2,676	2,715	2,733	2,744	3,000	2,980	2,811	2,871

Note: Counts include first and second degrees awarded; headcounts are duplicated for those with two distinct degrees. Starting in 2018-19, counts include degrees awarded at UW-Whitewater at Rock County.

Degrees Awarded by College and Degree Type

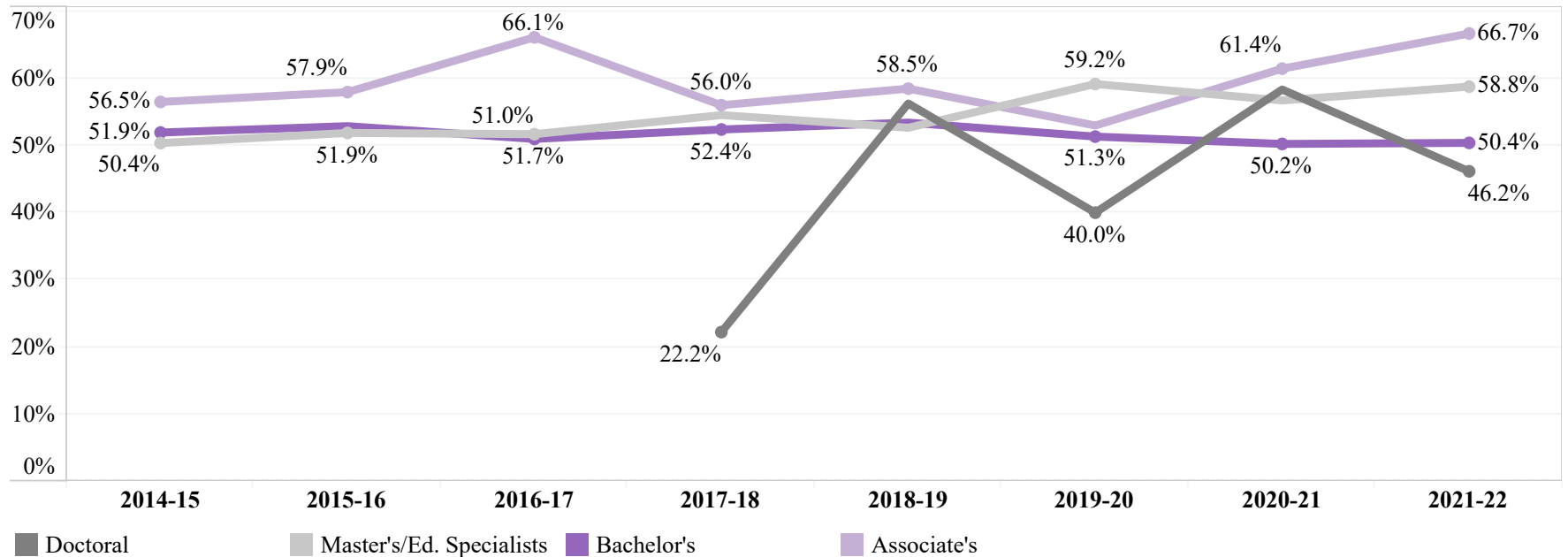
		2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22
Arts and Communication	Bachelor of Arts	217	249	227	241	218	235	204	163
	Bachelor of Fine Arts	18	22	14	9	10	11	12	6
	Bachelor of Music	27	14	18	11	22	20	12	29
	Bachelor of Science	34	30	25	29	27	31	32	32
	Bachelor of Science-Education		2				1	1	
	Master of Science	2	9	3	8	4	7	3	9
	Total	298	326	287	298	281	305	264	239
Business and Economics	Bachelor of Arts		1	1	1	1	1	2	
	Bachelor of Business Administration	680	732	713	751	812	869	763	807
	Bachelor of Science	52	30	44	57	52	47	49	55
	Doctor of Business Administration				9	16	10	12	13
	Master of Business Administration	174	151	168	151	167	204	199	288
	Master of Professional Accountancy	85	77	81	56	56	27	19	4
	Master of Science	5	9	14	32	35	28	26	49
	Master of Science-Education	8	6	7	9	10	13	10	11
	Total	1,004	1,006	1,028	1,066	1,149	1,199	1,080	1,227
Education and Professional Studies	Bachelor of Arts						1	3	4
	Bachelor of Science	13	36	45	43	43	23	40	30
	Bachelor of Science-Education	301	314	305	318	318	302	297	308
	Master of Science	63	59	47	52	53	66	49	56
	Master of Science-Education	67	64	73	78	103	110	106	97
	Total	444	473	470	491	517	502	495	495
Integrated Studies	Associate of Arts and Sciences					35	152	129	137
	Bachelor of Applied Arts and Sciences					3			
	Total					38	152	129	137
Letters and Sciences	Associate of Arts	108	107	118	100	160	33	24	85
	Bachelor of Arts	358	312	271	228	235	199	180	169
	Bachelor of Science	407	433	485	497	544	475	512	398
	Bachelor of Science-Education	44	32	51	41	50	51	47	53
	Education Specialist	5	13	11	7	7	12	15	13
	Master of Science					7	13	15	14
	Master of Science-Education	8	13	12	16	12	12	11	11
	Master of Social Work						27	39	30
	Total	930	910	948	889	1,015	822	843	773
Grand Total		2,676	2,715	2,733	2,744	3,000	2,980	2,811	2,871

Note: Counts include first and second degrees awarded; headcounts are duplicated for those with two distinct degrees.

Degrees Awarded by Degree Level and Gender

		2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22
Associate's	Female	61	62	78	56	114	98	94	148
	Male	47	45	40	44	81	87	59	74
	Total	108	107	118	100	195	185	153	222
Bachelor's	Female	1,117	1,167	1,121	1,166	1,247	1,163	1,082	1,035
	Male	1,034	1,040	1,078	1,060	1,088	1,103	1,072	1,019
	Total	2,151	2,207	2,199	2,226	2,335	2,266	2,154	2,054
Master's/Ed. Specialists	Female	210	208	215	223	239	307	279	342
	Male	207	193	201	186	215	212	213	240
	Total	417	401	416	409	454	519	492	582
Doctoral	Female				2	9	4	7	6
	Male				7	7	6	5	7
	Total				9	16	10	12	13
Grand Total		2,676	2,715	2,733	2,744	3,000	2,980	2,811	2,871

PERCENTAGE OF DEGREES AWARDED TO WOMEN

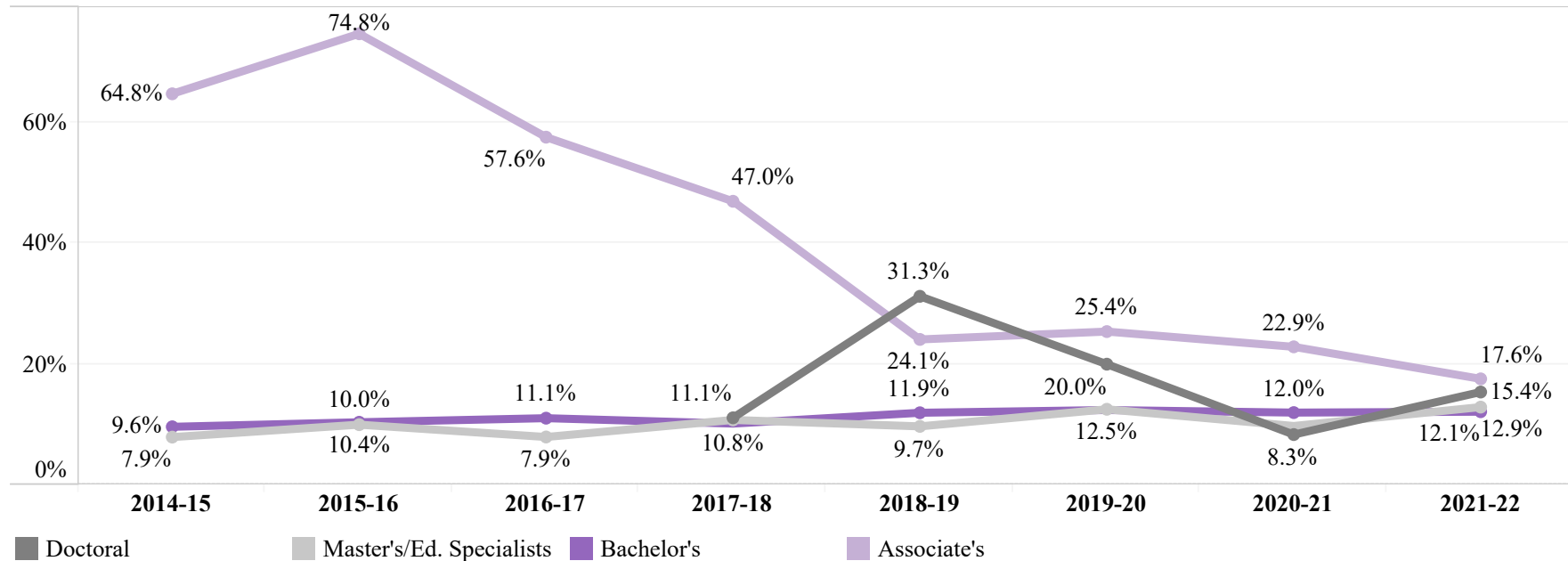


Note: Counts include first and second degrees awarded; headcounts are duplicated for those with two distinct degrees.

Degrees Awarded by Underrepresented Minorit (URM) Status

		2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22
Associate's	Non-URM	38	27	50	53	148	138	118	183
	URM	70	80	68	47	47	47	35	39
	Total	108	107	118	100	195	185	153	222
Bachelor's	International	23	21	22	14	30	20	13	10
	Non-URM	1,921	1,957	1,934	1,986	2,026	1,965	1,883	1,795
	URM	207	229	243	226	279	281	258	249
	Total	2,151	2,207	2,199	2,226	2,335	2,266	2,154	2,054
Master's/Ed. Specialists	International	26	18	15	10	13	13	16	7
	Non-URM	358	343	368	355	397	441	428	500
	URM	33	40	33	44	44	65	48	75
	Total	417	401	416	409	454	519	492	582
Doctoral	International					1	1		
	Non-URM				8	10	7	11	11
	URM				1	5	2	1	2
	Total				9	16	10	12	13
Grand Total		2,676	2,715	2,733	2,744	3,000	2,980	2,811	2,871

PERCENTAGE OF DEGREES AWARDED TO URM STUDENTS



Note: Counts include first and second degrees awarded; headcounts are duplicated for those with two distinct degrees.

Bachelor Degrees Awarded by College and Major

		2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22
Arts and Communication	Art	40	46	43	43	28	34	26	29
	Communication	98	125	142	143	127	140	107	86
	Journalism	70	69	34	41	42	46	55	44
	Media Arts and Game Development	43	40	34	34	37	40	40	30
	Music	29	18	19	21	34	25	22	35
	Theatre	16	19	12	8	9	13	11	6
	Total	296	317	284	290	277	298	261	230
Business and Economics	Accounting	125	131	122	95	107	99	105	81
	Business Analytics							3	9
	Economics	16	13	10	30	18	24	16	16
	Entrepreneurship	20	19	27	16	19	22	15	24
	Finance	124	160	143	166	172	191	160	164
	General Business	56	41	36	126	154	94	84	91
	General Management	87	106	93	13	1	82	81	103
	Human Resource Management	41	48	46	57	60	57	52	44
	Information Technology	46	45	56	49	55	69	56	53
	Integrated Science-Business	10	10	5	10	6	7	4	3
	International Business	11	10	10	8	13	12	12	11
	Management Computer Systems	2							
	Marketing	105	116	139	157	174	178	147	166
	Occupational Safety	50	25	43	45	43	33	44	50
	Supply Chain and Operations Management	39	39	28	37	43	49	35	47
	Total	732	763	758	809	865	917	814	862
Education and Professional Studies	Art Education	4	7	1	4	8	5	2	6
	Business Education	3	4	7	5	7	6	3	2
	Communication Sciences and Disorders	17	37	45	43	43	23	40	22
	Early Child Care and Education						1	3	5
	Early Childhood Education	37	46	47	58	47	51	57	69
	Elementary Education	110	94	82	104	116	104	121	126
	Human Performance								7
	Physical Education	101	119	125	107	104	88	84	70
	Special Education	42	43	43	40	36	48	30	35
	Total	314	350	350	361	361	326	340	342

(Continued on next page.)

Bachelor Degrees Awarded by College and Major (continued)

		2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22
Integrated Studies	Applied Arts and Sciences					3			
	Total					3			
Letters and Sciences	Biology	93	88	102	79	100	99	104	86
	Chemistry	26	17	21	25	30	22	19	15
	Computer Science	22	35	52	53	65	61	57	62
	Criminology	10	33	66	55	79	66	70	55
	English	50	58	55	55	52	46	37	43
	Environmental Science	19	23	25	41	27	24	27	25
	Film Studies					2		4	5
	French	2		2	1		2	3	2
	Geography	23	16	20	13	13	17	18	10
	German	4		1	2	1	3	1	1
	History	32	26	30	30	31	42	42	22
	Individually Designed Major	2	9	7	4	1	1	1	2
	Integrated Science-Business	5	8	6	4	5	4	6	3
	International Studies	23	15	7	15	12	9	8	7
	Japanese Studies (Collaborative Program)	1	3	2	3	1	1	2	2
	Legal Studies								1
	Liberal Studies	34	31	31	37	27	26	27	27
	Management Computer Systems	3	1						
	Mathematics	34	25	39	20	46	24	41	34
	Physics	6	12	15	6	4	7	3	1
	Political Science	39	35	32	36	28	42	32	25
	Psychology	119	105	95	105	105	101	96	94
	Public Policy and Administration	18	8	17	19	19	16	11	8
	Social Studies	1	1		1		5	2	4
	Social Work	127	131	120	120	143	68	78	61
	Sociology	95	76	41	25	21	19	25	12
	Spanish	18	20	19	11	13	17	19	9
	Women's and Gender Studies	3	1	2					
	Women's Studies				6	4	3	6	4
	Total	809	777	807	766	829	725	739	620
Grand Total		2,151	2,207	2,199	2,226	2,335	2,266	2,154	2,054

Note: Counts include first and second degrees awarded; headcounts are duplicated for those with two distinct degrees.

Graduate Degrees Awarded by College and Major

		2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22
Arts and Communication	Communication	2	9	3	8	4	7	3	9
	Total	2	9	3	8	4	7	3	9
Business and Economics	Business Administration DBA				9	16	10	12	13
	Accounting	85	77	81	56	56	27	19	4
	Applied Economics		4	3	9	6	2		
	Business Administration	174	151	168	151	167	204	199	288
	Data Analytics								9
	Environmental Safety & Health	5	5	11	23	29	26	23	30
	Finance							3	10
	School Business Management	8	6	7	9	10	13	10	11
	Total	272	243	270	257	284	282	266	365
Education and Professional Studies	Business and Marketing Education	6	8	3	1	3	1	11	9
	Communication Sciences and Disorders	13	12	16	14	11	25	9	19
	Counseling	43	39	28	37	39	40	29	26
	Curriculum and Instruction	1							
	Higher Education Leadership							8	10
	Instructional Design and Learning Technology								2
	Professional Development (ED)	32	52	53	62				
	Professional Studies					69	78	56	45
	Special Education	35	12	20	16	34	32	42	42
	Total	130	123	120	130	156	176	155	153
Letters and Sciences	Computer Science					7	13	15	11
	Cybersecurity								3
	School Psychology	13	26	23	23	19	24	26	24
	Social Work						27	39	30
	Total	13	26	23	23	26	64	80	68
Grand Total		417	401	416	418	470	529	504	595

Note: Counts include first and second degrees awarded; headcounts are duplicated for those with two distinct degrees.

Most Popular Majors of Bachelor Degree Recipients

	2017-18			2018-19			2019-20			2020-21			2021-22	
	#	%		#	%		#	%		#	%		#	%
Finance	166	7.5%	Marketing	174	7.4%	Finance	191	7.8%	Finance	160	6.9%	Marketing	166	7.3%
Marketing	157	7.1%	Finance	172	7.3%	Marketing	178	7.3%	Marketing	147	6.4%	Finance	164	7.2%
Communication	143	6.4%	General Business	154	6.5%	Communication	140	5.7%	Elementary Education	121	5.2%	Elementary Education	126	5.5%
General Business	126	5.7%	Social Work	143	6.1%	Elementary Education	104	4.2%	Communication	107	4.6%	General Management	103	4.5%
Social Work	120	5.4%	Communication	127	5.4%	Psychology	101	4.1%	Accounting	105	4.6%	Psychology	94	4.1%

Most Popular Majors of Graduate Degree Recipients

	2017-18			2018-19			2019-20			2020-21			2021-22	
	#	%		#	%		#	%		#	%		#	%
Business Administration	151	36.9%	Business Administration	167	36.8%	Business Administration	204	39.3%	Business Administration	199	40.4%	Business Administration	288	49.5%
Professional Development (ED)	62	15.2%	Professional Studies	69	15.2%	Professional Studies	78	15.0%	Professional Studies	56	11.4%	Professional Studies	45	7.7%
Accounting	56	13.7%	Accounting	56	12.3%	Counseling	40	7.7%	Special Education	42	8.5%	Special Education	42	7.2%
Counseling	37	9.0%	Counseling	39	8.6%	Special Education	32	6.2%	Social Work	39	7.9%	Social Work	30	5.2%
School Psychology	23	5.6%	Special Education	34	7.5%	Social Work	27	5.2%	Counseling	29	5.9%	Environmental Safety & Health	30	5.2%

Note: Counts include first and second degrees awarded; headcounts are duplicated for those with two distinct degrees.

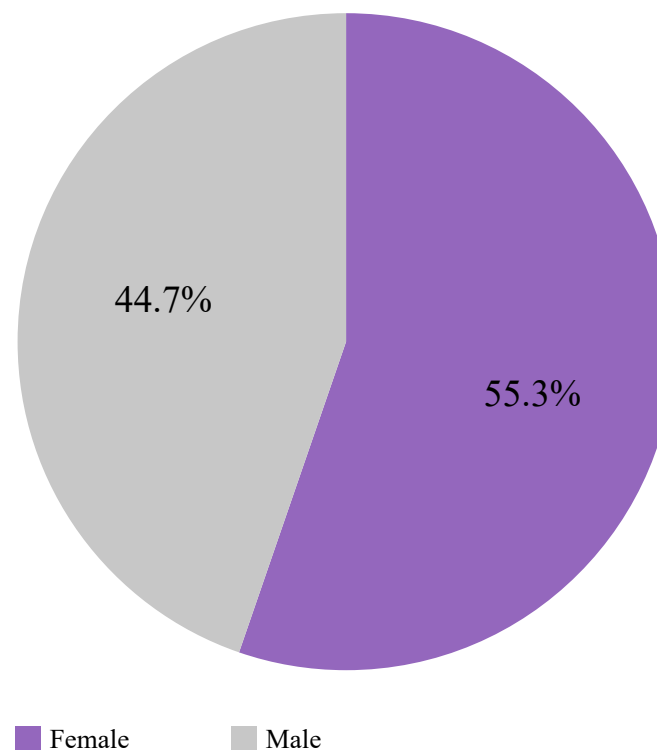


Faculty and Staff



Headcount of Faculty and Staff by Gender

		2018	2019	2020	2021	2022
Faculty	Female	191	188	176	168	165
	Male	196	198	190	185	180
	Total	387	386	366	353	345
Instructional Academic Staff	Female	171	170	116	115	124
	Male	137	133	101	97	105
	Total	308	303	217	212	229
Other Academic Staff	Female	200	195	191	182	204
	Male	127	135	123	128	130
	Total	327	330	314	310	334
University Staff	Female	204	216	183	169	151
	Male	149	135	127	124	127
	Total	353	351	310	293	278
Limited Appointment	Female	19	27	28	26	30
	Male	23	21	22	24	23
	Total	42	48	50	50	53
Graduate Assistants	Female	60	56	49	47	53
	Male	33	35	34	24	23
	Total	93	91	83	71	76
Grand Total		1,510	1,509	1,340	1,289	1,315

FACULTY AND STAFF BY GENDER
FALL 2022

Note: Unduplicated headcount according to UW-W employee classification system. Limited term employees (LTEs), employees in training, and student help are excluded. Employees at both the Whitewater and Rock County campuses are included.

Headcount of Faculty and Staff by Race/Ethnicity

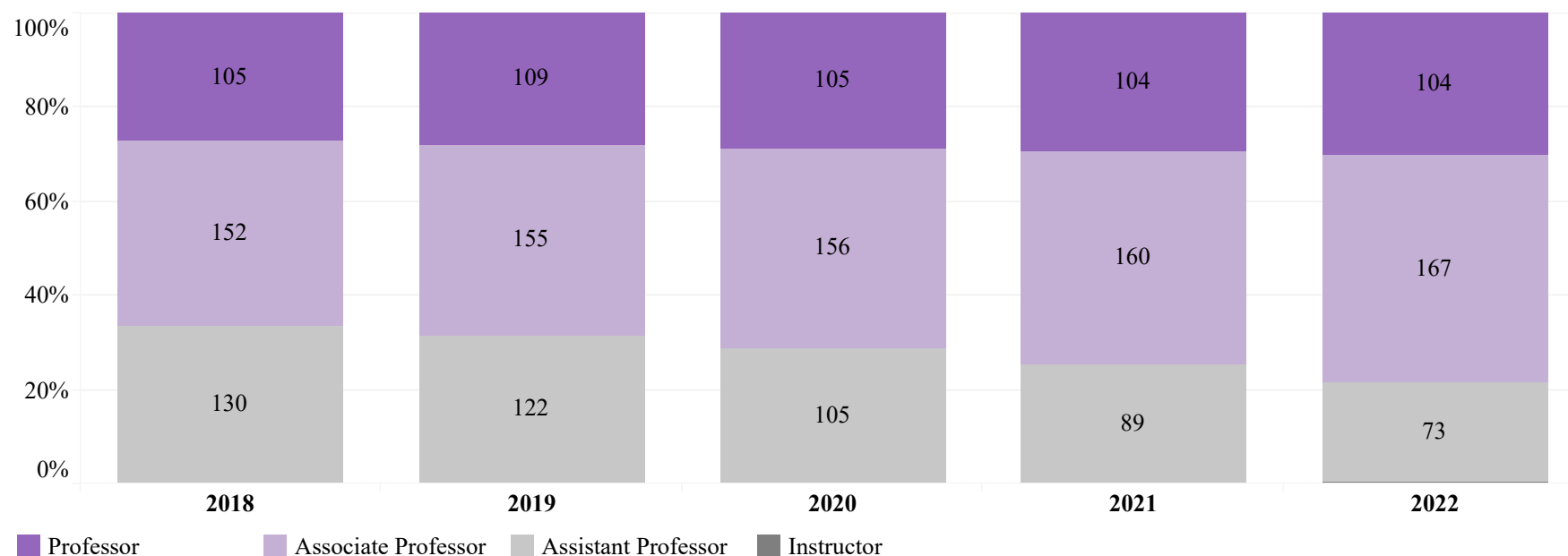
		2018	2019	2020	2021	2022
Faculty	Asian	72	77	71	67	63
	Black, Non-Hispanic	12	12	10	9	10
	Hispanic	15	17	15	15	17
	Native American	1			1	1
	Two or More Races	5	5	4	3	4
	Unknown	4	6	6	4	5
	White, Non-Hispanic	278	269	260	254	245
	Total	387	386	366	353	345
Instructional Academic Staff	Asian	9	11	10	6	9
	Black, Non-Hispanic	14	14	10	7	7
	Hispanic	7	6	3	2	4
	Native American	1	1	1	1	
	Two or More Races					1
	Unknown	4	2	1	3	2
	White, Non-Hispanic	273	269	192	193	206
	Total	308	303	217	212	229
Other Academic Staff	Asian	7	6	7	6	10
	Black, Non-Hispanic	11	10	10	10	9
	Hawaiian or Pacific Island..	1	1	1	1	1
	Hispanic	8	11	9	11	12
	Native American	1	1	1	2	2
	Two or More Races	5	3	2	1	3
	Unknown	7	12	10	13	14
	White, Non-Hispanic	287	286	274	266	283
	Total	327	330	314	310	334
University Staff	Asian	1	1	3	2	1
	Black, Non-Hispanic	5	6	2	2	4
	Hispanic	17	19	21	24	27
	Native American	1	1	1	1	1
	Two or More Races	3	5	5	4	2
	Unknown	6	6	6	7	15
	White, Non-Hispanic	320	313	272	253	228
	Total	353	351	310	293	278
Limited Appointment	Asian	3	3	3	4	4
	Black, Non-Hispanic	4	6	6	7	5
	Hispanic			1	1	2
	White, Non-Hispanic	35	39	40	38	42
	Total	42	48	50	50	53
Graduate Assistants	Asian	9	8	6	3	4
	Black, Non-Hispanic	11	9	6	6	8
	Hispanic	5	4	6	5	4
	Native American	1	1		1	
	Unknown	5	19	21	13	17
	White, Non-Hispanic	62	50	44	43	43
	Total	93	91	83	71	76
Grand Total		1,510	1,509	1,340	1,289	1,315

Note: Unduplicated headcount according to UW-W employee classification system. Limited term employees (LTEs), employees in training, and student help are excluded. Employees at both the Whitewater and Rock County campuses are included.

Faculty Headcount by Tenure Status, Rank, and Gender

		2018		2019		2020		2021		2022	
		Male	Female	Male	Female	Male	Female	Male	Female	Male	Female
Tenure	Professor	56	48	61	48	60	44	58	46	60	44
	Associate Professor	74	75	73	79	78	76	76	82	86	81
	Assistant Professor	1						1			
Tenure Track	Associate Professor	1		3		2		2			
	Assistant Professor	62	66	58	56	50	55	48	40	34	39
	Instructor										1
No Tenure	Professor		1								
	Associate Professor	2									
	Assistant Professor		1								
Unknown	Professor						1				
	Assistant Professor			3	5						
Grand Total		196	191	198	188	190	176	185	168	180	165

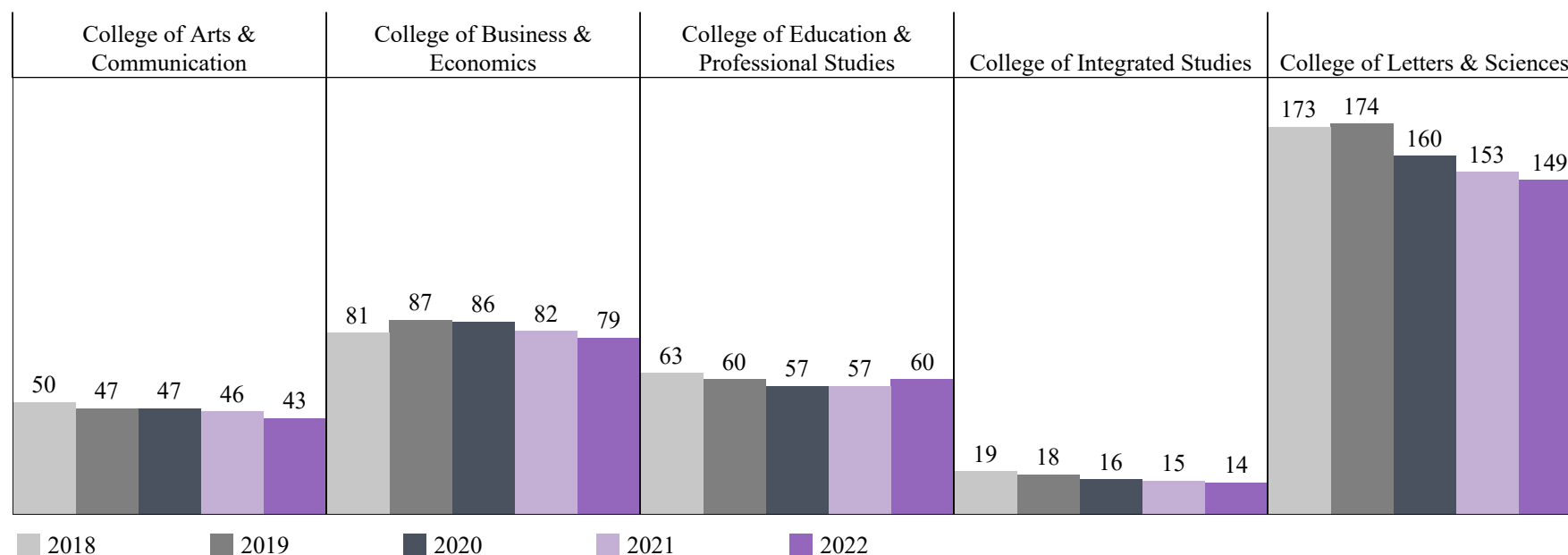
FACULTY BY RANK



Note: Unduplicated headcount according to UW-W employee classification system. Limited term employees (LTEs), employees in training, and student help are excluded. Employees at both the Whitewater and Rock County campuses are included.

Headcount of Faculty by College

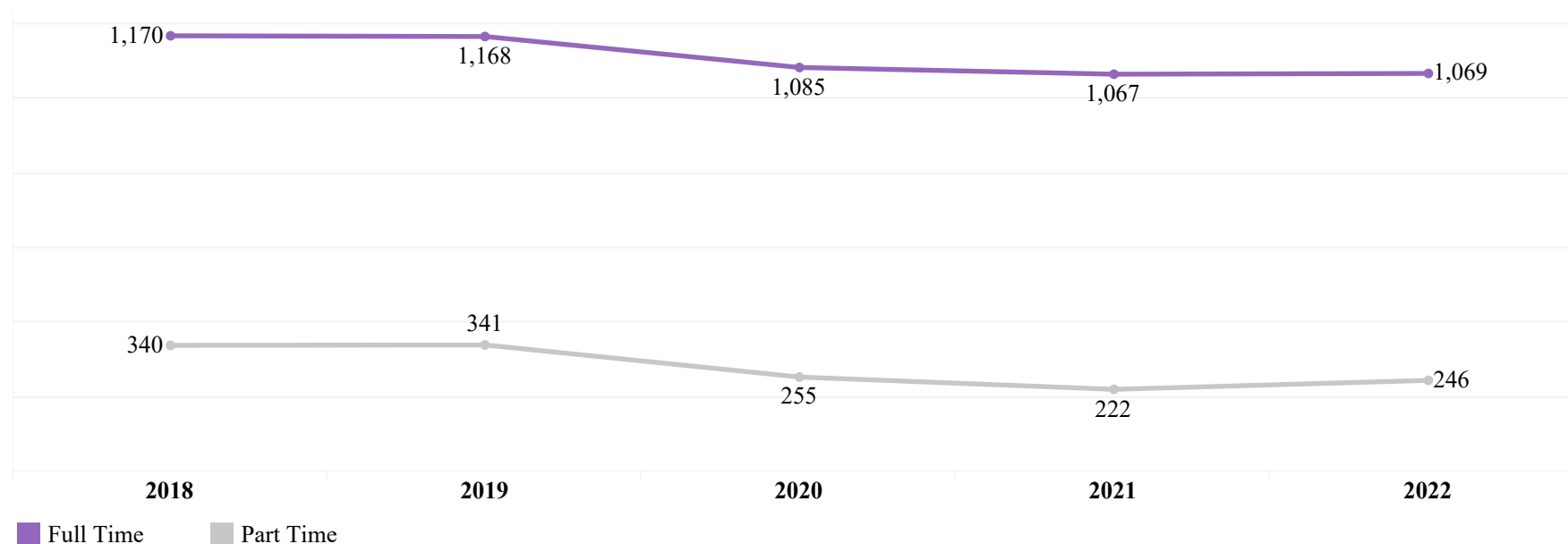
	2018	2019	2020	2021	2022
College of Arts & Communication	50	47	47	46	43
College of Business & Economics	81	87	86	82	79
College of Education & Professional Studies	63	60	57	57	60
College of Integrated Studies	19	18	16	15	14
College of Letters & Sciences	173	174	160	153	149
Not Specified	1				
Grand Total	387	386	366	353	345

FACULTY HEADCOUNT BY COLLEGE

Note: Unduplicated headcount according to UW-W employee classification system. Limited term employees (LTEs), employees in training, and student help are excluded. Employees at both the Whitewater and Rock County campuses are included.

Faculty and Staff FTE by Employee Classification

	2018	2019	2020	2021	2022
Faculty	384.5	383.7	363.5	351.0	344.2
Instructional Academic Staff	204.2	205.4	157.8	156.1	159.1
Other Academic Staff	302.7	307.2	297.9	293.0	318.4
University Staff	346.7	343.1	305.7	290.6	273.1
Limited Appointment	40.9	47.5	49.8	50.0	52.7
Graduate Assistants	42.8	42.6	38.5	32.7	35.1
Grand Total	1,321.9	1,329.3	1,213.1	1,173.4	1,182.6

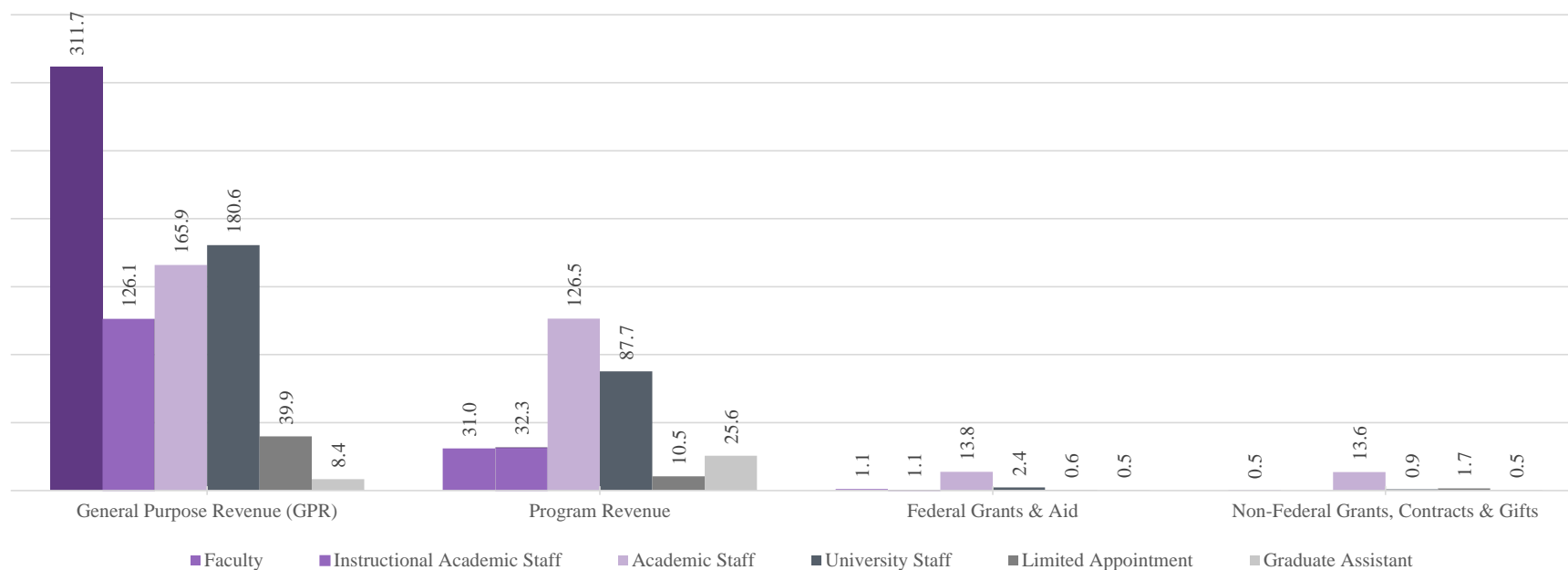
TREND IN FULL-TIME/PART-TIME STATUS OF EMPLOYEES

Note: Full-Time Equivalent (FTE) is a metric that counts the number of full-time and part-time employees together, but each employee is counted as a specific fraction of a full-time individual. Limited term employees (LTEs), employees in training, and undergraduate student help are excluded. Employees at both the Whitewater and Rock County campuses are included.

Faculty and Staff FTE by Source of Funding

	2018				2022			
	General Purpose Revenue (GPR)	Program Revenue	Federal Grants and Aid	Non-Federal Grants, Contracts & Gifts	General Purpose Revenue (GPR)	Program Revenue	Federal Grants & Aid	Non-Federal Grants, Contracts & Gifts
Faculty	344.8	21.2	0.2		311.7	31.0	1.1	0.5
Instructional Academic Staff	127.4	58.6			126.1	32.3	1.1	
Academic Staff	134.4	140.3	5.0	9.2	165.9	126.5	13.8	13.6
University Staff	196.9	136.6	1.5	2.2	180.6	87.7	2.4	0.9
Limited Appointment	34.2	5.7		1.0	39.9	10.5	0.6	1.7
Graduate Assistant	13.0	28.4		1.5	8.4	25.6	0.5	0.5
Grand Total	850.7	390.7	6.7	13.8	832.6	313.7	19.4	17.1

2022 FACULTY AND STAFF FTE SOURCE OF FUNDING



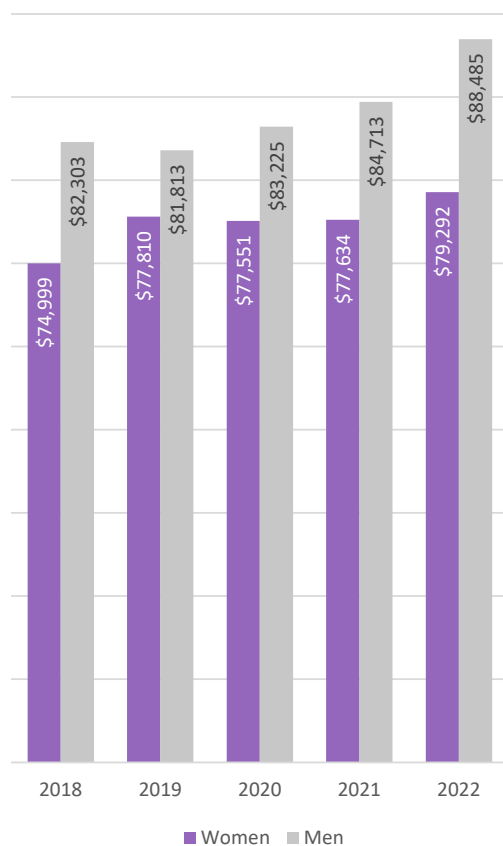
Note: Full-Time Equivalent (FTE) is a metric that counts the number of full-time and part-time employees together, but each employee is counted as a specific fraction of a full-time individual. Limited term employees (LTEs), employees in training, and undergraduate student help are excluded. Employees at both the Whitewater and Rock County campuses are included.

Average Salaries of Faculty by Rank and Gender

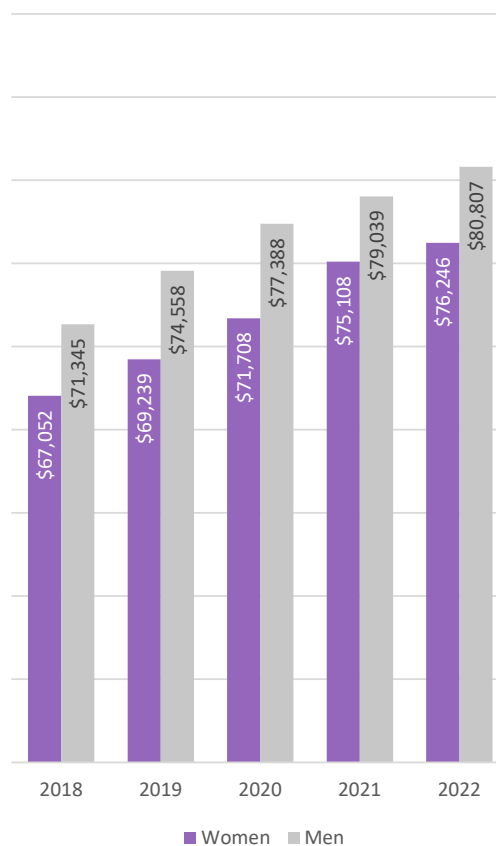
Whitewater Campus Only

	2018		2019		2020		2021		2022	
	Women	Men	Women	Men	Women	Men	Women	Men	Women	Men
Professor	\$74,999	\$82,303	\$77,810	\$81,813	\$77,551	\$83,225	\$77,634	\$84,713	\$79,292	\$88,485
Associate Professor	\$67,052	\$71,345	\$69,239	\$74,558	\$71,708	\$77,388	\$75,108	\$79,039	\$76,246	\$80,807
Assistant Professor	\$70,972	\$76,931	\$74,097	\$82,528	\$74,147	\$85,014	\$71,312	\$86,780	\$72,744	\$87,183

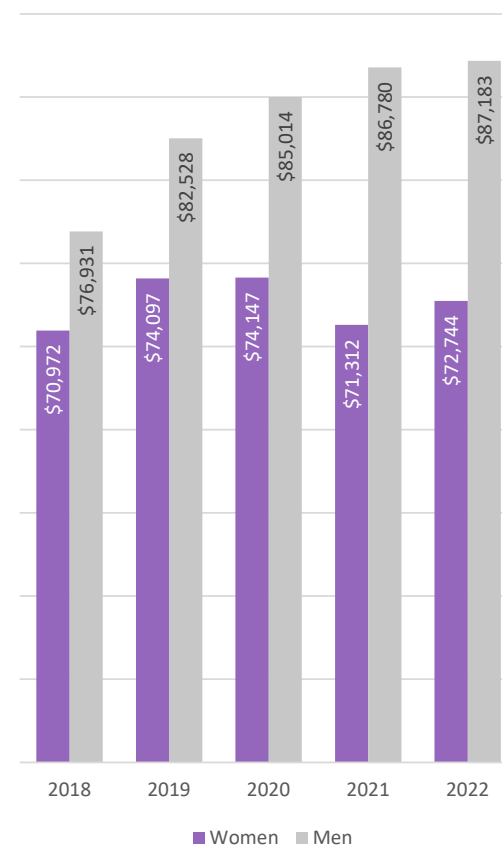
PROFESSOR



ASSOCIATE PROFESSOR



ASSISTANT PROFESSOR



Note: Includes faculty on 9-month contracts, which is 99.8% of UW-W faculty

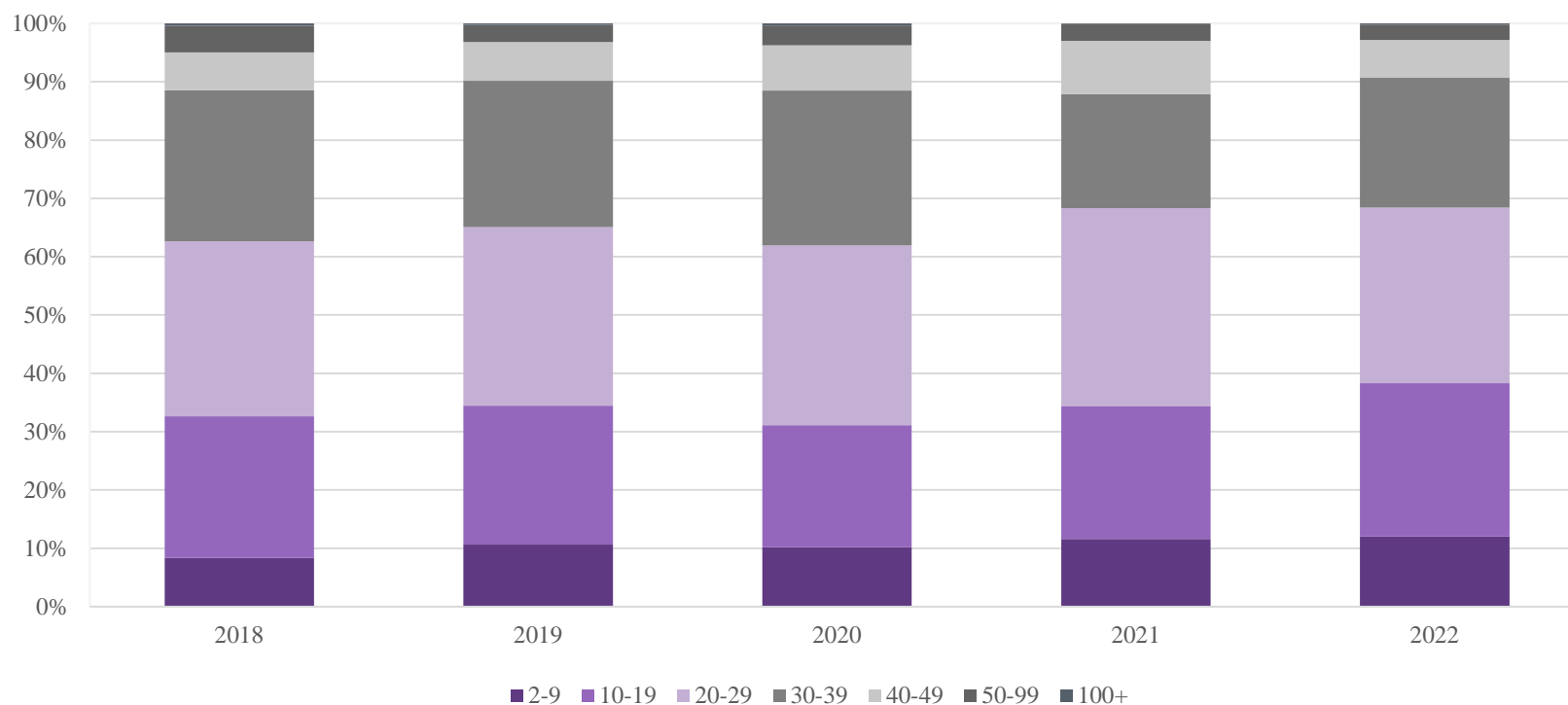


Instruction

Average Undergraduate Class Size, Fall Semester
















Class Enrollment	2018		2019		2020		2021		2022	
2-9	128	8.3%	163	10.6%	146	18.9%	159	11.6%	202	12.0%
10-19	373	24.3%	365	23.7%	301	39.0%	311	22.8%	441	26.3%
20-29	461	30.0%	470	30.5%	443	57.4%	463	33.9%	506	30.1%
30-39	398	25.9%	384	25.0%	382	49.5%	268	19.6%	373	22.2%
40-49	100	6.5%	102	6.6%	111	14.4%	124	9.1%	109	6.5%
50-99	70	4.6%	45	2.9%	49	6.3%	39	2.9%	45	2.7%
100+	6	0.4%	4	0.3%	5	0.6%	2	0.1%	3	0.2%
Total	1,538		1,539		772		1,366		1,679	

UNDERGRADUATE CLASS SECTIONS BY CLASS SIZE, 5-YEAR TREND

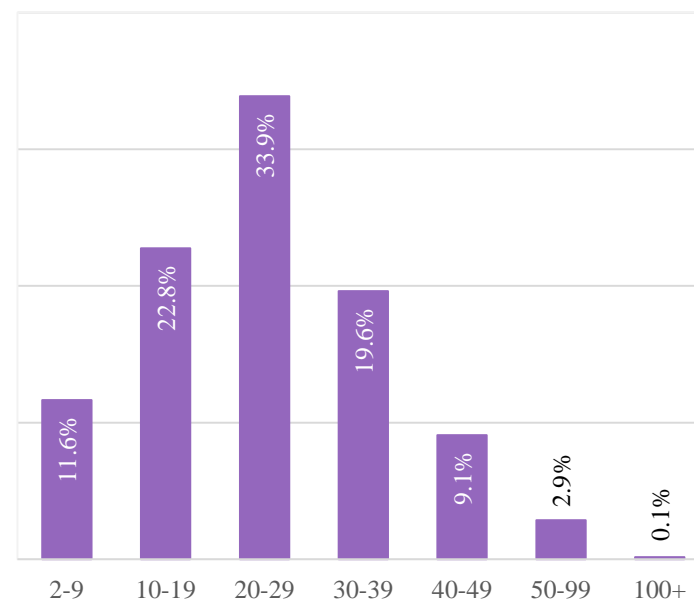


Note: Report includes in-person, hybrid, and remote courses, but excludes individual instruction courses with an enrollment of only 1 student (such as research, music instruction, one-to-one independent study, internship credit, etc). Data reflects Fall semester classes only.

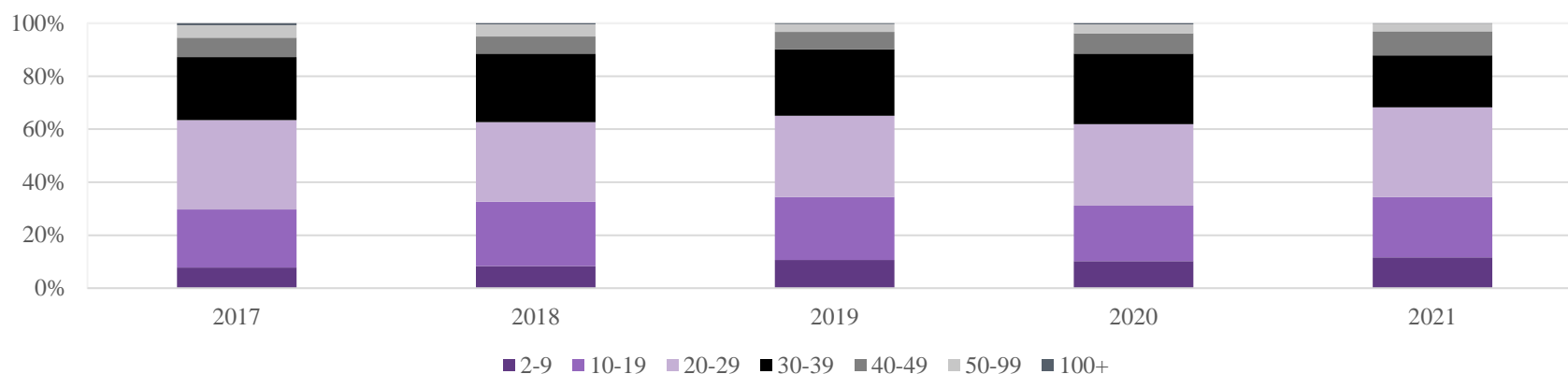
Average Undergraduate Class Size, Fall Semester

Class Enrollment	2017	2018	2019	2020	2021	Trend
2-9	122	128	163	146	159	
10-19	346	373	365	301	311	
20-29	531	461	470	443	463	
30-39	374	398	384	382	268	
40-49	117	100	102	111	124	
50-99	73	70	45	49	39	
100+	12	6	4	5	2	
Total	1,575	1,538	1,539	772	1,366	
2-9	7.7%	8.3%	10.6%	18.9%	11.6%	
10-19	22.0%	24.3%	23.7%	39.0%	22.8%	
20-29	33.7%	30.0%	30.5%	57.4%	33.9%	
30-39	23.7%	25.9%	25.0%	49.5%	19.6%	
40-49	7.4%	6.5%	6.6%	14.4%	9.1%	
50-99	4.6%	4.6%	2.9%	6.3%	2.9%	
100+	0.8%	0.4%	0.3%	0.6%	0.1%	

Percentage of Undergraduate Class Sections by Class Size, Fall 2021



Undergraduate Class Sections by Class Size, 5-Year Trend

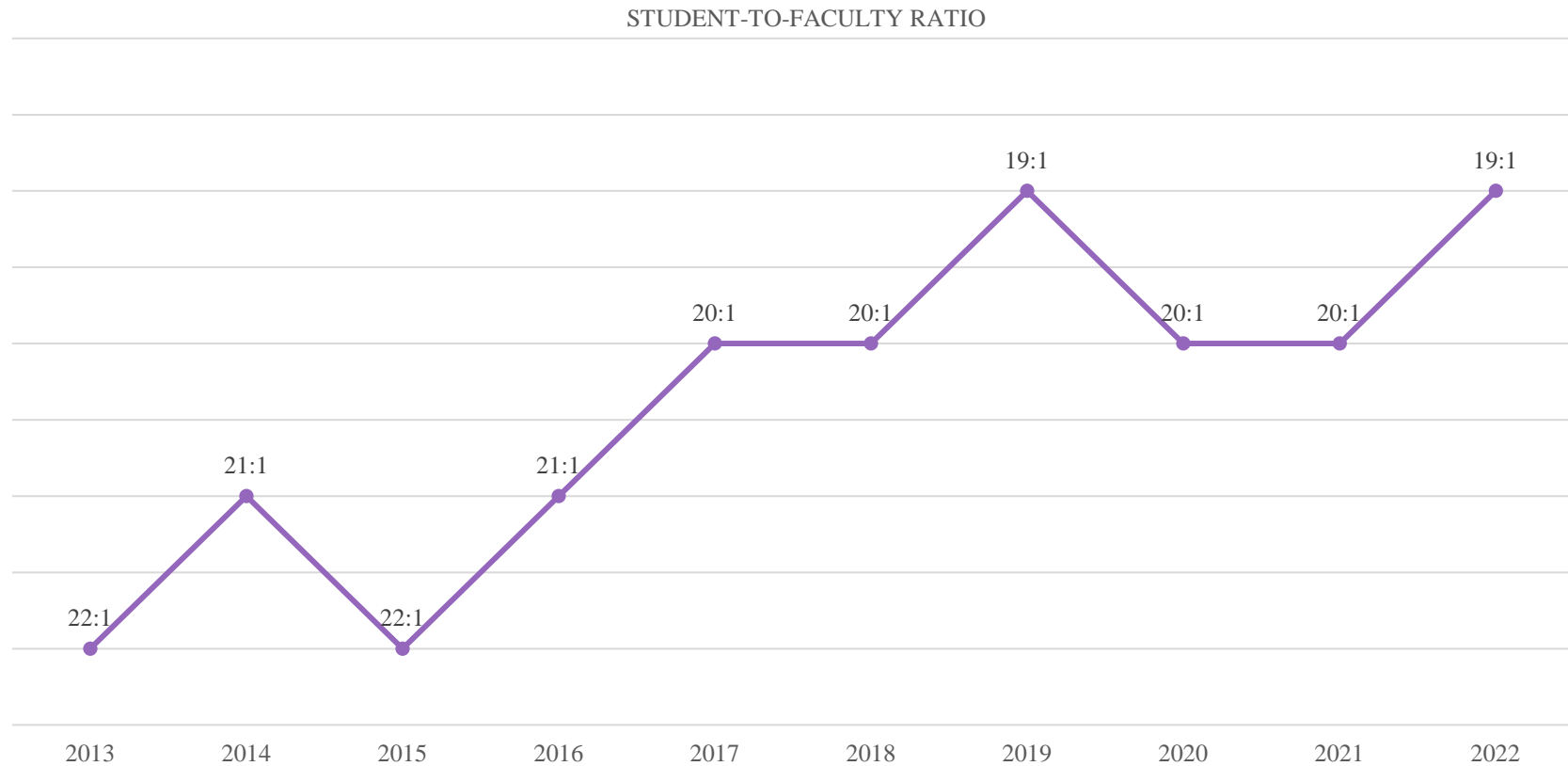


Note: Report includes in-person, hybrid, and remote courses, but excludes individual instruction courses with an enrollment of only 1 student (such as research, music instruction, one-to-one independent study, internship credit, etc). Data reflects Fall semester classes only.

Data Source: CDR_CRSE_SECTION

Student-to-Faculty Ratio

2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
22:1	21:1	22:1	21:1	20:1	20:1	19:1	20:1	20:1	19:1



Note: The student-to-faculty ratio at UW-Whitewater is calculated using a formula provided by the Common Data Set (CDS) Initiative. This formula is favored because it takes into account both full-time and part-time student counts, both full-time and part-time faculty and instructional academic staff (IAS) counts, and the percentage of faculty and IAS who have predominately instructional responsibilities. U.S. News and World Report also requires colleges to use the CDS formula when submitting student-to-faculty ratios for its college rankings issue. The formula is as follows:

$$\text{Student-to-Faculty Ratio} = [\text{FT Students} + (\text{PT Students}/3)] / [\text{FT Faculty and IAS} + (\text{PT Faculty and IAS}/3)]$$

Values are shown in reverse order on the line graph since a lower ratio indicates a smaller number of students per each faculty member, indicating smaller class sizes and more individualized attention.



Financial Aid

Cost of Attendance

			Tuition		Fees		On-Campus Room and Board	Total (Tuition, Fees, Room & Board)	
	Year	Campus	Undergrad	Graduate	Undergrad	Graduate	Undergrad and Graduate	Undergrad	Graduate
Resident	2013-14	Main	\$6,519	\$7,640	\$1,059	\$906	\$5,900	\$13,478	\$14,446
	2014-15	Main	\$6,519	\$7,640	\$1,081	\$923	\$6,144	\$13,744	\$14,707
	2015-16	Main	\$6,519	\$7,793	\$1,118	\$956	\$7,082	\$13,859	\$14,971
	2016-17	Main	\$6,519	\$7,949	\$1,131	\$966	\$6,326	\$14,086	\$15,351
	2017-18	Main	\$6,519	\$7,949	\$1,143	\$978	\$6,442	\$14,104	\$15,369
	2018-19	Main	\$6,519	\$7,949	\$1,173	\$1,008	\$6,601	\$14,293	\$15,558
	2019-20	Main	\$6,519	\$8,108	\$1,176	\$1,010	\$6,847	\$14,542	\$15,965
		Rock	\$4,750	N/A	\$547	N/A	N/A	\$5,297	N/A
	2020-21	Main	\$6,519	\$8,270	\$1,216	\$1,047	\$7,039	\$14,774	\$16,356
		Rock	\$4,750	N/A	\$547	N/A	N/A	\$5,297	N/A
	2021-22	Main	\$6,519	\$8,289	\$1,216	\$1,047	\$7,250	\$14,985	\$16,586
		Rock	\$4,759	N/A	\$547	N/A	N/A	\$5,306	N/A
	2022-23	Main	\$6,519	\$8,436	\$1,345	\$1,149	\$7,750	\$15,614	\$17,335
		Rock	\$4,750	N/A	\$547	N/A	N/A	\$5,297	N/A
Non-Resident	2013-14	Main	\$14,092	\$16,771	\$1,059	\$906	\$5,900	\$21,051	\$23,577
	2014-15	Main	\$14,092	\$16,771	\$1,081	\$923	\$6,144	\$21,317	\$23,838
	2015-16	Main	\$14,592	\$17,107	\$1,118	\$956	\$7,082	\$22,792	\$25,145
	2016-17	Main	\$15,092	\$17,448	\$1,131	\$965	\$6,326	\$22,549	\$24,739
	2017-18	Main	\$15,092	\$17,448	\$1,143	\$978	\$6,442	\$22,677	\$24,868
	2018-19	Main	\$15,092	\$17,448	\$1,173	\$1,008	\$6,601	\$22,866	\$25,057
	2019-20	Main	\$15,240	\$17,797	\$1,176	\$1,010	\$6,847	\$23,263	\$25,654
		Rock	\$12,321	N/A	\$547	N/A	N/A	\$12,868	N/A
	2020-21	Main	\$15,391	\$18,153	\$1,216	\$1,047	\$7,039	\$23,646	\$26,239
		Rock	\$12,321	N/A	\$547	N/A	N/A	\$12,868	N/A
	2021-22	Main	\$15,391	\$18,171	\$1,216	\$1,047	\$7,250	\$23,857	\$26,468
		Rock	\$12,329	N/A	\$547	N/A	N/A	\$12,876	N/A
	2022-23	Main	\$15,694	\$18,516	\$1,345	\$1,149	\$7,750	\$24,789	\$27,415
		Rock	\$12,321	N/A	\$547	N/A	N/A	\$12,868	N/A

(continued on next page)

Note: Tuition is based on full-time course load. Room charge based on double occupancy. Board charge based on maximum plan (24 meals).

Cost of Attendance (continued)

RESIDENT TUITION AND FEES



NON-RESIDENT TUITION AND FEES





University of Wisconsin-Whitewater
800 W. Main Street
Whitewater, WI 53190-1790
Directory Assistance: (262) 472-1234