

## Total Enrollment

**11,522**

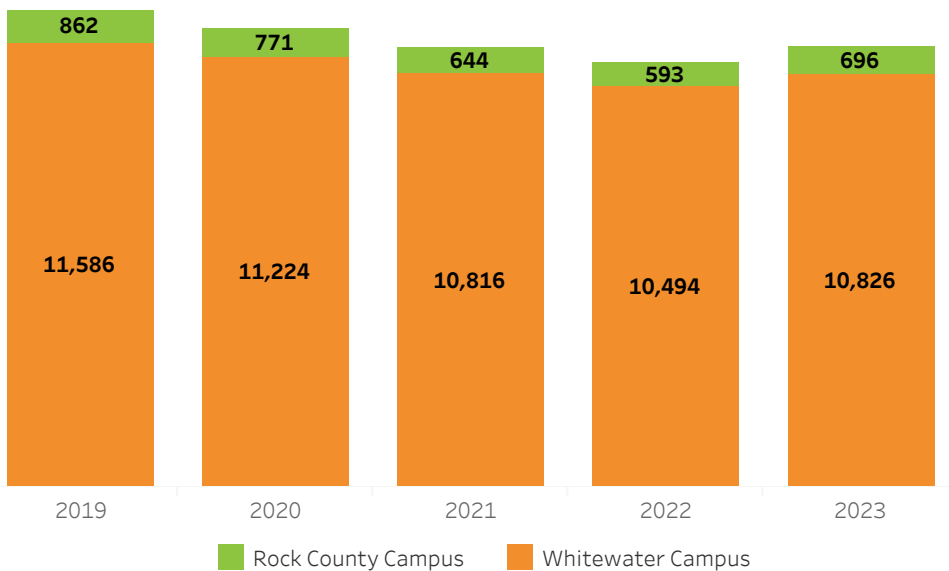
Undergraduate 9,815

Graduate 1,707

Full-time Equivalent (FTE) 9,671.7



## Historical Enrollment by Campus



## Top Majors and Minors

UW-Whitewater offers 61 undergraduate majors, 21 graduate majors, 98 certificates, and more than 125 minors.

### Undergraduate Majors

Finance  
Marketing  
Accounting  
General Business  
Psychology  
Biology  
Computer Science  
Elementary Education  
Communication  
Management

### Undergraduate Minors

Adaptive Education Licensure  
Spanish  
Psychology  
General Business  
Criminology

### Graduate Majors

Business Administration  
Counseling  
Special Education  
Social Work  
Environmental Safety & Health

## Degree Seeking Enrollment by College

	Undergraduate	Graduate
Arts and Communication	8.9%	1.3%
Business and Economics	37.9%	59.6%
Education and Professional Studies	16.0%	26.8%
Integrated Studies	6.7%	
Letters and Sciences	30.4%	12.2%

**99%**

of grads are employed or in graduate school post-graduation

**89%**

of recent grads are employed within Wisconsin or Northern Illinois

Students attend UW-Whitewater from  
**47 US States & Territories**  
and **27 Countries**

## UNDERGRADUATE ENROLLMENT

### UNDERGRADUATE HEADCOUNT

Degree Seeking	Freshman	2,474	25.2%
	Sophomore	2,576	26.2%
	Junior	1,929	19.7%
	Senior	2,186	22.3%
	<b>Total</b>	<b>9,165</b>	<b>93.4%</b>
Non-Degree Seeking	High School	354	3.6%
	Other	296	3.0%
	<b>Total</b>	<b>650</b>	<b>6.6%</b>
	<b>Grand Total</b>	<b>9,815</b>	<b>100.0%</b>

### RESIDENCY STATUS

Resident	8,101	82.5%
Nonresident	1,714	17.5%

### GENDER

Female	4,889	49.8%
Male	4,923	50.2%
Intersex/Other	3	0.0%

### ETHNICITY

African American/Black	464	4.7%
American Indian/Alaskan Native	24	0.2%
Hispanic/Latino	908	9.3%
International	54	0.6%
Native Hawaiian/Pacific Islander	9	0.1%
Other Asian	121	1.2%
Southeast Asian	69	0.7%
Two or More Races	261	2.7%
Unknown	113	1.2%
White/Caucasian	7,792	79.4%

### UNDERREPRESENTED MINORITY STATUS

Underrepresented Minority	1,658	16.9%
Non-Underrepresented Minority	8,103	82.6%
International	54	0.6%

### NONTRADITIONAL (AGE 25+)

Nontraditional	1,023	10.4%
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### VETERAN STATUS

Veteran	239	2.4%
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### FIRST-GENERATION STATUS

First-Generation	3,550	36.2%
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## GRADUATE ENROLLMENT

### GRADUATE HEADCOUNT

Degree Seeking	Master's	1,596	93.5%
	Education Specialist	20	1.2%
	Doctoral	39	2.3%
	<b>Total</b>	<b>1,655</b>	<b>97.0%</b>
Non-Degree Seeking	Other	52	3.0%
	<b>Total</b>	<b>52</b>	<b>3.0%</b>
	<b>Grand Total</b>	<b>1,707</b>	<b>100.0%</b>

### RESIDENCY STATUS

Resident	1,263	74.0%
Nonresident	444	26.0%

### GENDER

Female	1,001	58.6%
Male	706	41.4%

### ETHNICITY

African American/Black	99	5.8%
American Indian/Alaskan Native	1	0.1%
Hispanic/Latino	100	5.9%
International	20	1.2%
Other Asian	41	2.4%
Southeast Asian	15	0.9%
Two or More Races	31	1.8%
Unknown	54	3.2%
White/Caucasian	1,346	78.9%

### UNDERREPRESENTED MINORITY STATUS

Underrepresented Minority	237	13.9%
Non-Underrepresented Minority	1,450	84.9%
International	20	1.2%

### VETERAN STATUS

Veteran	139	8.1%
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# NEW FIRST-YEAR AND NEW TRANSFER CLASS BY CAMPUS

## WHITEWATER CAMPUS

Admissions	First-Year	Transfers
Applied	9,670	1,008
Admitted	8,930	907
Enrolled	1,976	585
Admit Rate	92.3%	90.0%
Yield Rate	22.1%	64.5%

	First-Year		Transfer	
Freshman	1,892	95.7%	74	12.6%
Sophomore	78	3.9%	280	47.9%
Junior	6	0.3%	196	33.5%
Senior			35	6.0%
<b>Grand Total</b>	<b>1,976</b>	<b>100.0%</b>	<b>585</b>	<b>100.0%</b>

Full-time	1,958	99.1%	467	79.8%
Part-time	18	0.9%	118	20.2%

Resident	1,602	81.1%	455	77.8%
Nonresident	374	18.9%	130	22.2%

### DEMOGRAPHICS

Underrepresented Minority	343	17.4%	121	20.7%
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First-Generation	699	35.4%	261	44.6%
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Female	935	47.3%	335	57.3%
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Average Age		18.3		23.8
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### GEOGRAPHIC ORIGIN

Wisconsin	1,624	82.2%	472	80.7%
Illinois	299	15.1%	96	16.4%

Non-Domestic Students	7	0.4%	4	0.7%
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### COLLEGE

Arts and Communication	8.1%	9.1%
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Business and Economics	39.1%	37.8%
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Education and Professional Studies	13.5%	20.3%
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Letters and Sciences	39.3%	32.8%
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### TEST SCORES AND HIGH SCHOOL GPA

Avg ACT Composite Score	21.2
Average HS GPA	3.31/4.0

#### Top Wisconsin High Schools

1. Mukwonago High School
2. Muskego High School
3. Arrowhead High School

#### Top Transfer Institutions

1. Madison Area Tech College
2. UW - Milwaukee
3. Milwaukee Area Tech College

## ROCK COUNTY CAMPUS

Admissions	First-Year	Transfers
Applied	404	84
Admitted	404	84
Enrolled	241	57
Admit Rate	100%	100%
Yield Rate	59.7%	67.9%

	First-Year		Transfer	
Freshman	237	98.3%	30	52.6%
Sophomore	4	1.7%	17	29.8%
Junior			2	3.5%
Senior			8	14.0%
<b>Grand Total</b>	<b>241</b>	<b>100.0%</b>	<b>57</b>	<b>100.0%</b>

Full-time	221	91.7%	39	68.4%
Part-time	20	8.3%	18	31.6%

Resident	224	92.9%	50	87.7%
Nonresident	17	7.1%	7	12.3%

### DEMOGRAPHICS

Underrepresented Minority	94	39.0%	16	28.1%
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First-Generation	140	58.1%	31	54.4%
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Female	116	48.1%	33	57.9%
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Average Age		18.4		26.4
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### GEOGRAPHIC ORIGIN

Wisconsin	233	96.7%	52	91.2%
Illinois	8	3.3%	3	5.3%

### TEST SCORES AND HIGH SCHOOL GPA

Avg ACT Composite Score	18.0
Average HS GPA	2.66/4.0

#### Top Wisconsin High Schools

1. Joseph A. Craig High School
2. Beloit Memorial High School
3. George Parker High School

#### Top Transfer Institutions

1. Blackhawk Tech College
2. Madison Area Tech College
3. UW - Platteville



## Warhawk Distinctions



### **College of Distinction**

UW-Whitewater was selected as a 2023-2024 College of Distinction, a national honor that recognizes campuses for exceptional teaching and dedication to student success. UW-Whitewater ranked as a Public College of Distinction, an Equity & Inclusion College of Distinction, an Affordable College of Distinction, a Career Development College of Distinction, a Business College of Distinction, and an Education College of Distinction.



### **U.S. News & World Report**

UW-Whitewater ranked No. 43 among regional universities in the U.S. News & World Report 2023-2024 rankings, and is ranked 11th among Midwest regional public universities. This year the university was also recognized for advancing social mobility, as a best college for veterans, best value school, best undergraduate teaching, and for its outstanding business program.

## First-to-Second Year Retention Rate

The retention rate of first-year bachelor's degree-seeking students who started at the Whitewater campus in Fall 2022 is 77.5%.

The retention rate of first-year associate degree-seeking students who started at the Rock County campus in Fall 2022 is 62.9%.

## Veterans

The UW-Whitewater Main and Rock County campuses serve a veteran population of over 375 students. Thirty-seven percent of this population are enrolled as graduate students, including 14 doctoral students.

## High School Student Enrollment

UW-Whitewater enrolled over 350 high school students in Fall 2023. Over 75% of these students are enrolled in the Partners in Education (PIE) program, which allows students to earn college credit while still in high school.

## Students with Disabilities

The Center for Students with Disabilities serves over 1,300 students each year - undergraduate and graduate students on both the Main and Rock County campuses. Eligible students receive many types of accommodations to support their academic success.

UW-Whitewater offers 2 Associate degrees, 7 Bachelor's degrees, 5 Master's degrees, and 1 Doctoral degree

In 2022-23, UW-Whitewater awarded 2,665 degrees, including 172 Associate degrees, 1,860 Bachelor's degrees, 614 Master's degrees, 11 Education Specialist degrees, and 8 Doctoral degrees.



Inspire.  
Engage.  
Transform.

University of Wisconsin-Whitewater  
800 W. Main Street  
Whitewater, WI 53190

Institutional Research,  
Assessment, and Planning  
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Craig Schreiner