

University of Wisconsin-Whitewater Fall Enrollment for Degree-Seeking Graduates

by College, Major/Certificate/License and Degree Type

			2018 19	2019 20	2020 21	2021 22	2022 23	2023 24
Arts and Communication	Certificate in Health Advocacy	Master's			2	2	2	3
	Certificate in Organization Communication	Master's				5	8	9
	Certificate in Social & New Media	Master's				4	5	9
	Certificate in Strategic Communication	Master's				2	4	3
	Communication	Master's	14	13	19	20	21	21
College Total			14	13	21	33	40	45
Business and Economics	Accounting	Master's	65	29	24	5	2	
	Applied Economics	Master's	2					
	Business Administration	Master's	515	607	730	819	759	721
		Doctoral	44	43	44	41	41	39
	Business Analytics	Master's			8	33	44	47
	Certificate in Accounting	Master's			1			
	Certificate in Business Data Analytics	Master's	14	16	14			
	Certificate in Construction Safety Program	Master's			2	10	11	5
	Certificate in Corporate Finance	Master's				2	3	2
	Certificate in Cybersecurity Management	Master's					3	2
	Certificate in Data Analytics	Master's				16	16	14
	Certificate in Digital Marketing & Artificial Intelligence	Master's			2	3	2	7
	Certificate in Graduate Business Foundations	Master's	45	63	62	56	33	13
	Certificate in Graduate Project Management	Master's	5	10	7	16	15	12
	Certificate in Human Resource Management	Master's	9	12	14	19	10	8
Certificate in Investment Analysis	Master's				2	5	2	

Note: College affiliation is determined by major, certificate or license. Headcount is duplicated; students who have more than one major are counted in each major/college with which they are affiliated. It should be noted that while a student may declare a program as a precursor to declaring a specific major associated with that program, a student cannot receive a degree in these academic programs of study. Enrollment excludes study away students.

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Business and Economics	Certificate in Marketing Strategy	Master's			2	3	2	1
	Certificate in School Business Management	Master's	1	11	8	9	14	16
	Data Analytics	Master's				1	2	3
	Environmental Safety & Health	Master's	60	53	73	92	72	64
	Finance	Master's		23	38	39	36	21
	Marketing	Master's					15	26
	School Business Management	Master's	37	34	32	28	37	40
College Total			797	901	1,061	1,194	1,122	1,043
Education and Professional Studies	Applied Kinesiology	Master's					5	19
	Business & Marketing Education	Master's	3	2				
	Business Education	Master's			23	20	13	16
	Certificate in Applied Behavior Analysis	Master's	21	24	40	48	34	22
	Certificate in Autism Specialist Program	Master's	23	26	46	52	45	30
	Certificate in Clinical Mental Health Counseling	Master's	1				1	5
	Certificate in Counseling Program - School Counseling	Master's	2	1	1	3	2	10
	Certificate in Dyslexia & Language Based Learning Disabilities	Master's					16	16
	Certificate in Emerging Technology for Digital Learning	Master's					29	24
	Certificate in Leadership in Instructional Design & Learning Technology	Master's					4	7
	Certificate in Reading Teacher License	Master's	2		2	5	18	
	Certificate in Teaching in Alternative Education Settings Program	Master's			1			1
	Certificate in Transition Specialist Program	Master's	13	7	15	17	17	8
Communication Sciences & Disorders	Master's	25	27	27	28	29	29	

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Education and Professional Studies	Counseling	Master's	128	123	112	123	121	119
	Early Childhood Education Policy	Master's					10	14
	Foundations of Learning Design Certificate	Master's					31	37
	Higher Education Leadership	Master's			7	18	11	16
	Instructional Design & Learning Technology	Master's			12	32	48	43
	Producing Effective Learning Experiences Certificate	Master's					14	19
	Professional Studies	Master's	167	135	97	43	43	45
	Reading Teacher License - NCATE Accredited	Master's	1					
	Special Education	Master's	76	90	98	99	94	114
	College Total		462	435	481	488	585	594
Letters and Sciences	Applied Biotechnology	Master's			2	2	3	4
	Certificate in Applied Bioinformatics	Master's				2	1	1
	Certificate in Gerontology	Master's				4	1	3
	Certificate in Mathematics	Master's			2			
	Certificate in School Social Work	Master's					6	30
	Certificate in Substance Abuse Counseling	Master's						6
	Computer Science	Master's	25	29	29	28	22	23
	Cybersecurity	Master's			16	36	57	47
	School Psychology	Master's	12	12	13	12	12	13
		Education Specialist	18	23	24	23	20	20
	Social Work	Master's	30	50	50	63	77	93
	College Total	85	114	136	170	199	240	

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No College Affiliation	Non-Degree Program	Master's	21	14				
		College Total	21	14				
		Grand Total	1,379	1,477	1,699	1,885	1,946	1,922

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