

University of Wisconsin-Whitewater

Fall Enrollment for Degree-Seeking Graduate Students

by College and Major/Certificate

		2020	2021	2022	2023	2024
Arts and Communication	Certificate in Health Advocacy	2	2	2	3	4
	Certificate in Organization Communication		5	8	9	9
	Certificate in Social & New Media		4	5	9	10
	Certificate in Strategic Communication		2	4	3	7
	Communication	19	20	21	21	18
College Total		21	33	40	45	48
Business and Economics	Accounting	24	5	2		
	Business Administration	774	860	800	760	709
	Business Analytics	8	33	44	47	55
	Certificate in Accounting	1				
	Certificate in Business Data Analytics	14				
	Certificate in Construction Safety Program	2	10	11	5	1
	Certificate in Corporate Finance		2	3	2	3
	Certificate in Cybersecurity Management			3	2	
	Certificate in Data Analytics		16	16	14	13
	Certificate in Digital Marketing & Artificial Intelligence	2	3	2	7	9
	Certificate in Graduate Business Foundations	62	56	33	13	4
	Certificate in Graduate Project Management	7	16	15	12	13
	Certificate in Human Resource Management	14	19	10	8	10
	Certificate in Investment Analysis		2	5	2	3
	Certificate in Marketing Strategy	2	3	2	1	
	Certificate in School Business Management	8	9	14	16	26
	Cybersecurity	16	36	56	46	27
	Data Analytics		1	2	3	
	Environmental Safety & Health	73	92	72	64	61
	Finance	38	39	36	21	34

Note: College affiliation is determined by major. Headcount is duplicated; students who have more than one major or certificate are counted in each major/certificate with which they are affiliated. Enrollment excludes study away students.

Additional definitions are available in the IRAP glossary at <https://www.uww.edu/irap/>

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Business and Economics	Marketing			15	26	31
	School Business Management	32	28	37	40	28
	College Total	1,077	1,230	1,178	1,089	1,027
Education and Professional Studies	Applied Kinesiology			5	19	23
	Business Education	23	20	13	16	22
	Certificate in Applied Behavior Analysis	40	48	34	22	11
	Certificate in Assistive Technology					2
	Certificate in Autism Specialist Program	46	52	45	30	19
	Certificate in Clinical Mental Health Counseling			1	5	5
	Certificate in Counseling Program - School Counseling	1	3	2	10	18
	Certificate in Dyslexia & Language Based Learning Disabilities			16	16	19
	Certificate in Emerging Technology for Digital Learning			29	24	31
	Certificate in Leadership in Instructional Design & Learning Technol..			4	7	10
	Certificate in Reading Teacher License	2	5	18		
	Certificate in Social Emotional Learning				4	12
	Certificate in Teaching in Alternative Education Settings Program	1			1	
	Certificate in Transition Specialist Program	15	17	17	8	2
	Communication Sciences & Disorders	27	28	29	29	29
	Counseling	112	123	121	119	120
	Early Childhood Education Policy			10	14	16
	Foundations of Learning Design Certificate			31	37	39
	Higher Education Leadership	7	18	10	15	17
	Instructional Design & Learning Technology	12	32	48	43	51
	Producing Effective Learning Experiences Certificate			14	19	24
	Professional Studies	97	43	43	45	42
	Reading Instruction and Dyslexia Intervention					6

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Institutional Research, Assessment and Planning, UW-Whitwater 12/2024

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Education and Professional Studies	Special Education	98	99	94	114	94
	Trauma-informed Practice in Education Certificate				3	7
	College Total	481	488	584	600	619
Letters and Sciences	Applied Biotechnology	2	2	3	4	8
	Certificate in Applied Bioinformatics		2	1	1	
	Certificate in Gerontology		4	1	3	1
	Certificate in Mathematics	2				
	Certificate in School Social Work			6	30	16
	Certificate in Substance Abuse Counseling				6	3
	Computer Science	29	28	22	23	36
	Cybersecurity			1	1	1
	Post MSW School Social Work Certificate					6
	School Psychology	37	35	32	33	37
	Social Work	50	63	77	93	76
	College Total	120	134	143	194	184
Grand Total		1,699	1,885	1,945	1,928	1,878

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