

University of Wisconsin-Whitewater

Fall Enrollment for Degree-Seeking Undergraduates

by Minor

	2018 19	2019 20	2020 21	2021 22	2022 23	2023 24
Accounting	5	5	3	1	22	22
Actuarial Mathematics	16	8	8	5	3	1
Adaptive Education Licensure	237	246	244	244	257	219
Advertising	77	74	56	45	33	32
African American Studies	2	4	3		1	1
Allied Health Foundations	45	52	59	41	44	65
American Indian Studies						2
Anthropology	19	24	25	23	35	33
Art	23	21	19	21	21	22
Art History	12	8	10	3	7	6
Art Studio	31	36	33	26	15	22
Arts Management	7	7	5	2		
Asian Studies	1					
Asian/Asian American Studies	1	3	1	1		2
Athletic Coaching Education	139	110	85	69	64	53
Audio Production & Sound Design						4
Bioinformatics	6	6	2	3	1	1
Biology	62	52	47	22	30	30
Biology Education	1				1	
Broadcast/Print/Web		1	7	14	14	9
Business Analytics			29	19	16	23
Business Data Analytics	25	37				
Business Law	3	6	4	1	1	13

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Business Law for Business Majors		5	13	11	12	4
Chemistry	54	56	47	48	37	37
Communication	31					
Communication - Corporate Communication	14	28	24	16		
Communication - Electronic Media	17	23	24	21	21	27
Communication - Elementary Emphasis	2				1	
Communication - Public Relations	19	27	26	18	26	21
Communication - Secondary Emphasis	3	3	2	2	3	3
Communication Corporate Communication					11	8
Communication Sciences & Disorders	9	5	3	4		
Computer Science	43	41	53	51	45	52
Creative Writing	40	32	26	32	33	34
Criminology	79	68	80	68	71	69
Cybersecurity		1	20	28	34	43
Dance	36	38	31	21	23	14
Data Science	2	16	21	23	17	20
Digital Marketing	10	21	23	17	7	15
Disability in Community, School & Society						40
Disability Studies	76	64	45	39	39	44
Economics	29	26	24	27	23	27
Economics Education	2		2	1	1	1
English Education	26	26	33	38	40	28
English Literature	11	12	11	8	6	4

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Entrepreneurship	18	12	12	12	13	19
Environmental Management	1	1				1
Environmental Studies	51	52	56	44	54	50
Experiential & Sports Marketing		3	4	3	1	3
Film Studies	62	51	35	31	24	20
Finance	19	18	13	17	18	21
French	32	25	21	16	12	12
Gender & Ethnic Studies	1					
General Business	130	108	85	84	101	96
General Communication		16	13	15	25	18
General Management	17	23	24	25	21	11
General Science Elementary	21	24	23	24	19	17
Geography	10	11	4	5	7	4
Geography Education	3	4	1	1	2	4
Geology	3	6	3	7	2	3
German	17	17	18	17	16	15
GIS	3	3	1	3	3	4
Health Education	10	12	9	14	11	2
Health Promotion	52	32	18	16	20	24
History	35	24	20	21	21	22
History Education	16	20	19	10	8	4
History with Public History Emphasis	1					
Human Resource Management	45	39	28	18	14	10

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Human Services Foundations	118	111	102	78	90	126
Individualized	7	3	2			3
Information Technology	75	58	39	27	19	20
Innovation & Social Enterprises		1				
Integrated Marketing Communications	3	3				
International Business	26	16	9	7	9	7
International Studies	5	11	10	5	7	5
Japanese Studies	11	12	10	14	18	24
Journalism	25	19	11	5	2	
Latinx/Latin American Studies	1	2	4	1	4	2
Leadership & Military Science	32	35	31	26	22	19
Leadership Development						2
Leadership Development Minor for Business Majors						1
Legal Studies	22	16	14	22	14	22
Liberal Studies	14	12	13	12	25	21
Library Media Grades K-12	12	11	11	12	10	9
Library Science	9	7	11	5	4	4
Marketing	99	96	76	65	55	60
Marketing with Professional Sales Emphasis	7	10	13	7	14	12
Mathematics	41	32	26	19	24	22
Mathematics Elementary Education	48	47	50	48	46	31
Mathematics Secondary Education	8	5	4	4	5	5
Media Arts & Game Development - Communication/Gaming	18	20	19	16	15	13

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Media Arts & Game Development - Technology	31	31	27	20	13	19
Media Arts & Game Development - Visual Media Design	23	17	15	15	14	18
Middle Eastern Studies	3	4	3	4	4	3
Music	33	37	38	42	32	31
Musical Theatre						1
Nonprofit Management			2	6	4	4
Nonprofit Management for Business Majors		1	3	3	3	1
Peace & Justice Studies	1					
Philosophy	28	30	28	24	20	20
Physical Science	5	2	2	2	1	1
Physics	7	10	11	5	3	9
Physics Education	1	1	1	2	1	2
Political Science	40	50	60	54	44	37
Professional Spanish					1	2
Professional Writing & Publishing	14	22	11	15	15	8
Psychology	187	162	167	137	129	129
Psychology Business	28	14	17	16	7	9
Psychology Education	9	10	9	11	9	8
Public Administration	11	11	9	3	5	4
Public Health	6	7	5	8	6	4
Race & Ethnic Studies	8	15	9	10	6	5
Recreation & Leisure Studies	10	11	8	7	4	5
Retail Management	2					1

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Safety Studies Occupational	9	12	10	9	10	6
Social Studies Elementary Education	17	20	26	31	33	26
Sociology	116	110	98	79	63	66
Sociology Education Emphasis	1	7	4	4	7	8
Spanish	270	248	232	182	158	179
Spanish Education	14	16	10	6	4	2
Special Education (Non Licensure) for non-Education Majors	57	61	53	36	43	
Sport Management	53	44	27	25	26	39
Statistics		1	3	2	5	5
Strength & Conditioning	22	28	27	32	32	36
Supply Chain Management	1	1			2	3
Teaching English as a Second Language	43	29	19	11	11	6
Teaching English as a Second Language for Adults	2	1	1	1	1	1
Teaching English as a Second Language/Bilingual - Bicultural E..	13	16	10	7	5	12
Theatre	30	26	22	14	18	16
Urban & Area Development	3	1	1			
Water Business	1			1		
Web Site Development & Administration	17	12	16	16	24	27
Women's & Gender Studies	30	39	34	32	42	31
World Religions	19	12	6	4	11	10
Grand Total	3,508	3,339	3,034	2,645	2,606	2,613

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